

BioTalent Summit

March 16, 2026
Lansing, MI



EXHIBITOR PRICING

Includes logo on event website & program, social acknowledgment, exhibit table, and one complimentary registration.

Academic Exhibitors - \$149 • Industry **Member** Exhibitors - \$499 • Industry **Nonmember** Exhibitors - \$749

SPONSORSHIP PACKAGES

Break Sponsor - \$999

- Logo on event website, emails, signage and in program
- Logo with tag on MichBio socials
- Table signage at break stations

Event Sponsor - \$1,999

- Logo on event website, emails, signage and in program
- Logo with tag on MichBio socials
- 2 complimentary registrations
- Six foot exhibit table

Reception Sponsor - \$1,499

- Logo on event website, emails, signage and in program
- Logo with tag on MichBio socials
- Branded napkins at reception
- 1 complimentary registration

Presenting Sponsor - \$4,999

- Logo on event website, emails, signage and in program
- Logo with tag on MichBio socials
- 2 minute video (provided by sponsor) played at event opening
- Six foot exhibit table
- Opening remark opportunity
- 4 complimentary registrations

A LA CARTE MARKETING OPPORTUNITIES

Program Advertisement - 1/2 Page

Program Advertisement - Full Page

Table Top Advertisement (three opportunities)

Banner Ad in Event Email

General Session Room Screen Advertisement

WiFi Sponsor (Logo with QR Code on back of badge - Exclusive)

Member - \$299 | **Nonmember** - \$379

Member - \$399 | **Nonmember** - \$499

Member - \$399 each | **Nonmember** - \$499 each

Member - \$399/email | **Nonmember** - \$499/email

Member - \$499 | **Nonmember** - \$629

Member - \$749 | **Nonmember** - \$939

To purchase or for further information contact Emily Brockman, Director, Member Relations at emily@michbio.org or Jamie Krajny, Director, Marketing and Industry Engagement at jamie@michbio.org.

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All sponsors and exhibitors shall be bound by the rules and regulations set forth herein by such amendments or additions that may be established by MichBio. Questions about the terms can be directed to Emily Brockman emily@michbio.org or Jamie Krajny at jamie@michbio.org.

FEES

Reservations for sponsorships, exhibits, marketing opportunities must be made through MichBio's website (www.michbio.org) with fees paid via credit card, ACH, or check.

DISTRIBUTION OF MATERIALS

Distribution of printed material (including promotional materials, publications and books), is limited to the area rented by the exhibitor in the exhibit area/hall.

FOOD AND BEVERAGE

Exhibitors are not permitted to serve and/or distribute food or beverages in their exhibit booths. Exhibitors are permitted to distribute individually-wrapped candy, chocolates, or mints from booths. The sale or consumption, distribution, or storage of alcoholic beverages in exhibit booths is not permitted at any time.

COMPETING EVENTS

No competing events (social events, hospitality suites, inducements, demos, or displays) away from the exhibit area during event hours are allowed.

EXHIBIT SPACE

MichBio staff reserves the right to rearrange the floor plan and/or relocate assigned spaces at any time.

SET-UP AND TEAR DOWN

Set-up and tear down can only occur during the times provided by the venue. Exhibits must remain up until the end of the event published by MichBio. Merchandise, signs, decorations, or display fixtures shall not be pasted, taped, nailed, or tacked to walls. No exhibit merchandise or equipment shall be left in any aisle and shall be confined to exhibit space.

EXHIBIT ACTIVITIES AND ENTERTAINMENT

Over-the-counter sales of goods for on-site delivery are strictly prohibited. Exhibitor's activities must be confined to the limits of the rented space and must not impede traffic or interfere with the activity of other exhibitors. The use of costumed characters, live animals, balloons, dancers, or other like entertainment is prohibited. Live performance of music is prohibited.

PHOTOGRAPHY AND VIDEOTAPING

Recording video and taking photographs is prohibited without prior authorization.

STAFFING

Exhibitors must open their exhibits and staff their booths at all times during event hours.

SUBLETTING OF SPACE

Exhibitors are prohibited from subletting, sharing, or exchanging any or all parts of exhibit space with or to another organizations or business.

CONTESTS AND LOTTERIES

Games, contests, lotteries, raffles, drawing, or other games of chance are not permitted. Signage that refers to post-meeting drawings or raffles is prohibited.

SMOKING AND SAFETY REGULATIONS

Exhibitors must comply with federal, state, and local laws, ordinances and regulations concerning the environment and hazardous materials.

LIABILITY

Exhibitors assumes the entire responsibility and liability for losses, damages, and claims arising out of injury or damage to exhibitor's displays, equipment, and other property brought upon the premises of the facility, and shall indemnify and hold harmless MichBio and/or the facility and any authorized agent, representatives. Security will not be provided. In their own best interest, exhibitors should keep an attendant in their booths during all open exhibit hours, and should not leave valuable articles unprotected. In holding the event MichBio does not act as the agent of the exhibitor or the facility.

INSURANCE

Exhibitors must make provisions for safeguarding their materials, equipment, and displays at all times. Exhibitors are advised to carry special insurance to cover exhibit materials against loss or damage, and public liability insurance against injury to the persons and property owners.

REFUSAL AND TERMINATION OF RIGHT TO EXHIBIT

MichBio reserves the right to refuse or terminate a sponsor or exhibitor's right to exhibit if an exhibitor or any of its representatives fail to observe the conditions of this contract or in the opinion of MichBio, engage in unethical or unprofessional conduct. Such exhibitors will be dismissed without refund.

CANCELLATION BY EXHIBITOR OR SPONSOR

A refund 50% of the amount may be issued up until 15 business days before the event. For cancellations after 15 business days refunds will not be given.