2027 Legislative Welcome Reception

Wednesday, January 20, 2027 | 4:00-6:00 PM

Kelley Cawthorne
208 N. Capitol Ave 3rd Floor, Lansing

Join us as we welcome Michigan's legislators and staff at this exclusive reception. Your support is essential in shaping the future of our industry and connecting innovation with policymaking.

Sponsorship allows you to engage directly with Michigan's policymakers, showcase the economic impact of the life sciences sector, and highlight groundbreaking advancements. Together, we'll foster impactful discussions and set priorities to drive growth and innovation.

Your participation will help build connections and ensure that the statewide lifescience industry thrives.

Premium Supporter - $1500 (Members $1000)

- Logo prominently featured on event website
- Logo placement on all event promotions (digital and print)
- Social media posts (highlighting company + tagging)
- Logo placement on event signage
- Introduction/recognition at event

Academic or Non-profit Organization Supporter - $350 (Members $250)

- Logo placement on event website
- Logo placement on event signage
- Recognition at event

MichBio reserves the right to limit Corporate and Academic Supporters. Supporters are limited to core biosciences categories only.

MICH BIO
DRIVING BIO-INDUSTRY GROWTH

CLICK HERE TO HELP SUPPORT OUR EVENT BY PURCHASING A SPONSORSHIP.

SPONSORSHIP TERMS & CONDITIONS

EVENT OVERVIEW

The 2027 Michigan Legislative Welcome Reception will be held on Wednesday, January 20, 2027, from 4:00–6:00 PM at Kelley Cawthorne, 208 N. Capitol Ave., 3rd Floor, Lansing. The event is a closed, invitation-only advocacy reception open exclusively to MichBio members and sponsors.

SPONSORSHIP LEVELS & BENEFITS

Sponsors receive benefits as outlined in the Supporter document, including but not limited to:

- Logo placement on event website, signage, and promotional materials (varies by level).
- Recognition before or during the event.
- Social media acknowledgments for Premium Supporters.

ELIGIBILITY

Supporters must fall within core biosciences categories. MichBio reserves the right to limit the number of Corporate and Academic Supporters.

DELIVERABLES & DEADLINES

Sponsors agree to submit all required materials—logos, links, recognition names—by deadlines. Late materials may delay or reduce benefits.

PAYMENT & CONFIRMATION

Payment must be made in full. All fees are non-refundable.

CANCELLATION POLICY

No refunds will be issued for cancellations. If MichBio must postpone or cancel, benefits will be transferred to a comparable event.

EVENT MODIFICATIONS

MichBio may modify agenda, format, or recognition elements if needed.

CONDUCT & EXPECTATIONS

Sponsors must maintain professional behavior. MichBio may remove sponsors engaging in inappropriate conduct.

BRANDING & USE OF MATERIALS

Sponsors grant use of logos and company names for event promotion.

SIGNAGE & RECOGNITION

MichBio controls placement and grouping of logos and recognition order.

PHOTOGRAPHY & VIDEO

Sponsors consent to use of images or video captured during the event.

LIABILITY

MichBio is not responsible for lost business opportunities or event disruptions.

INDEMNIFICATION

Sponsors agree to indemnify MichBio for claims arising from their participation.

DATA PRIVACY

Sponsors will not receive attendee data unless expressly included.

VENUE & SECURITY

Sponsors must comply with venue policies.

GOVERNING LAW

These terms are governed by Michigan law.