

# Michigan Medical Device Summit

Thurs., Sept. 25, 2025 - Grand Rapids

Presented by MichBio

**Sponsorship and Marketing Prospectus**

[www.michbio.org/medical-device-summit](http://www.michbio.org/medical-device-summit)

## Join Michigan's Premier Medtech Event

Mark your calendar for **Thursday, September 25, 2025**, and join us at **Grand Valley State University in Grand Rapids, MI**, for the **Michigan Medical Device Summit**—the ultimate gathering for the state's medtech innovators. Explore cutting-edge medical device technologies, navigate evolving regulations, and uncover market trends that position Michigan as a leader in medical innovation. This is your chance to elevate your company's presence in the ever-evolving healthcare technology landscape.

## Expand Your Network, Elevate Your Impact

Engage with a vibrant mix of professionals, including:

- Medtech industry experts
- Academic researchers
- Healthcare providers
- Suppliers and contract manufacturers
- Investors and business leaders
- Government officials

Forge meaningful connections that can drive your business forward.

## Connect, Inspire, and Showcase Your Brand

**Be a part of the action!** Exhibit at the Michigan Medical Device Summit and position your organization as a leader in the medtech space.

### Exhibitor Benefits Include:

- Your logo featured on the event website
- Recognition in the event program
- Shoutouts on MichBio's social media channels
- One (1) six foot exhibit table to showcase your offerings
- One (1) complimentary event registration

### EXHIBITOR PRICING

Academic Exhibitors	\$499
Industry <b>Member</b> Exhibitors	\$749
Industry <b>Nonmember</b> Exhibitors	\$999

**>>> MORE >>>**

## Amplify Your Impact with Tailored Marketing Opportunities

Take your presence to the next level with **a la carte marketing opportunities designed to help you stand out**. From targeted branding to strategic visibility, we offer a variety of ways to connect with your ideal audience. Whether you're looking to boost awareness or foster new partnerships, there's a solution tailored to your goals.

A LA CARTE MARKETING OPPORTUNITIES	
Program Advertisement - 1/2 Page	<b>Member</b> - \$299   <b>Nonmember</b> - \$379
Program Advertisement - full page	<b>Member</b> - \$399   <b>Nonmember</b> - \$499
Table Top Advertisement (three opportunities)	<b>Member</b> - \$399 each   <b>Nonmember</b> - \$499 each
Banner Ad in Daily Email (daily email in the 10 business days leading up to event)	<b>Member</b> - \$399/email   <b>Nonmember</b> - \$499/email
General Session Room Screen Advertisement	<b>Member</b> - \$499   <b>Nonmember</b> - \$629
WiFi Sponsor (Logo with QR Code on back of name badge - Exclusive opportunity)	<b>Member</b> - \$749   <b>Nonmember</b> - \$939

## LEAD THE WAY WITH SPONSORSHIP

Support the Summit and **position your brand as a champion of innovation**. Sponsorship offers unparalleled opportunities to:

- Increase your visibility
- Engage with top researchers, industry pioneers, and decision-makers
- Demonstrate your commitment to advancing therapeutic breakthroughs

Don't miss this chance to connect, inspire, and lead in Michigan's thriving biosciences community!

SPONSORSHIP PACKAGES						
	Supporting Sponsor \$499	Break Sponsor \$999	Bronze Sponsor \$1,499	Silver Sponsor \$2,199	Reception Sponsor \$2,999	Gold Sponsor \$4,999
Logo placement in event emails	Up to 15	Up to 15	Up to 15	Up to 15	Up to 15	Up to 15
Logo with tag on MichBio socials	X	X	X	X	X	X
Logo on event website	X	X	X	X	X	X
Logo on event signage	X	X	X	X	X	X
Logo in program	X	X	X	X	X	X
Up to 2 minute video (provided by sponsor) to play					Played before reception	Played before Keynote
Branded napkins		X			X	
Six foot exhibit table				X		X
Panelist, moderator, opening remark opportunity			X	X		Opening Remarks
Comp. registration			1	1	2	2
Discount for additional attendees			20% (1)	20% (1)		20% (2)
Invite to VIP Dinner						X

Questions? Please contact Jamie Krajny, Director of Marketing and Industry Engagement at [jamie@michbio.org](mailto:jamie@michbio.org).