



Dragonfly Books
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Dragonfly Books for MIBA Spring Meeting 2019!

Dragonfly Books would like to formally invite the Midwest Independent Booksellers Association to Decorah, Iowa for the MIBA Spring Meeting 2019! All the booksellers at Dragonfly Books are huge fans of Spring Meeting and we would be honored to offer our space, resources, and abilities to host Spring Meeting 2019.

Dragonfly Books' prime location in scenic northeast Iowa is ideally situated between the major literary hot-spots and accessible to a tri-state draw. We are in a rural and small college-town market and work with many of the same features as other rural stores.

Drive Times:

- Minneapolis / St. Paul: 2.75 hours
- Iowa City: 2.5 hours
- Madison: 3 hours
- Milwaukee: 4 hours
- Des Moines: 3.5 hours

Rural Markets Considerations:

- Accessibility
- Community Partnerships
- Historic main streets

Dragonfly Books proposes hosting Spring Meeting 2019 at the historic Hotel Winneshiek for a morning meeting, breakout discussions, lunch, and author presentations & book signings. Located in the heart of Decorah's vibrant downtown retail district, Hotel Winneshiek is an optimal location for the business portions of Spring Meeting and is just a 3 minute stroll to Dragonfly Books. (See rates and capacities below.) Following the meeting, Dragonfly Books will host a post-meeting reception. There is ample free parking located by both Hotel Winneshiek and Dragonfly Books.

Dragonfly Books has sufficient backroom storage space to adequately handle the receipt of author arcs and books, and can easily facilitate getting these to Hotel Winneshiek the morning of the Spring Meeting.

We propose adding an evening of entertainment for participants arriving in Decorah the day prior to the Spring Meeting. Dragonfly Books will host a Literary Open Mic Night at the

Courtyard & Cellar (<https://www.facebook.com/dcourtyard/>), a popular bar that regularly hosts poetry slams and other spoken word events. This free event will feature some of Decorah's writing talent as well as give traveling booksellers an excuse to share their writing while enjoying a little extra time in Decorah.

Hotel Winneshiek Rates and Capacities:

Room	Capacity	Room Cost	Features	Food Cost	Total Cost (based on 80 attendees)
Steyer Opera House	70 - 250	\$500	3,000 sq. ft including mezzanine and stage	\$10 - \$14 per person	\$1300 - \$1620
Ballroom	70 - 120	\$250	Up to 1800 sq. ft		\$1050 - \$1370

Room setups include flip chart stands, writing pads and pens, telephone lines and high speed wireless internet. AV equipment available for rent in all locations. More details at <http://www.hotelwinn.com/venues/event-planning-sales/>



Steyer Opera House



Ballroom

Room block reservation can be made at Hotel Winneshiek. This beautiful 1905 Beaux Arts-style building, designed by the Chicago architectural firm Turnock & Ohrenstein, features elegant terrazzo floors, marble walls, cherry woodwork and a three-story octagonal rotunda, canopied by a stained glass ceiling. Hotel Winneshiek offers 34 distinctive guest rooms and suites.

Dragonfly Books' Event Coordinator, Kate Scott, will help facilitate the on-the-ground connections, reservations, and scheduling as needed.