

Multifamily NW

Spring 2024 Apartment Report

Patrick O. Barry
Barry & Associates
Apartment Appraisal Specialists

Topics Covered

- 1. Vacancies
- 2. Rent
- 3. Apartment Construction
- 4. Apartment Sales & Values
- 5. Apartment Forecasts



Rents & Vacancies – Spring Apartment Report 2024

Lowest Vacancies – Sub 5.25%

- Aloha 4.9%
- Tigard/Tualatin 4.9%
- Clackamas 5.2%
- Outer NE Portland 5.2%

Highest Rents

- NW Portland \$2.69/SF
- Downtown Portland \$2.68/SF
- N Portland/St. Johns \$2.35
- Inner/Central NE Portland \$2.21

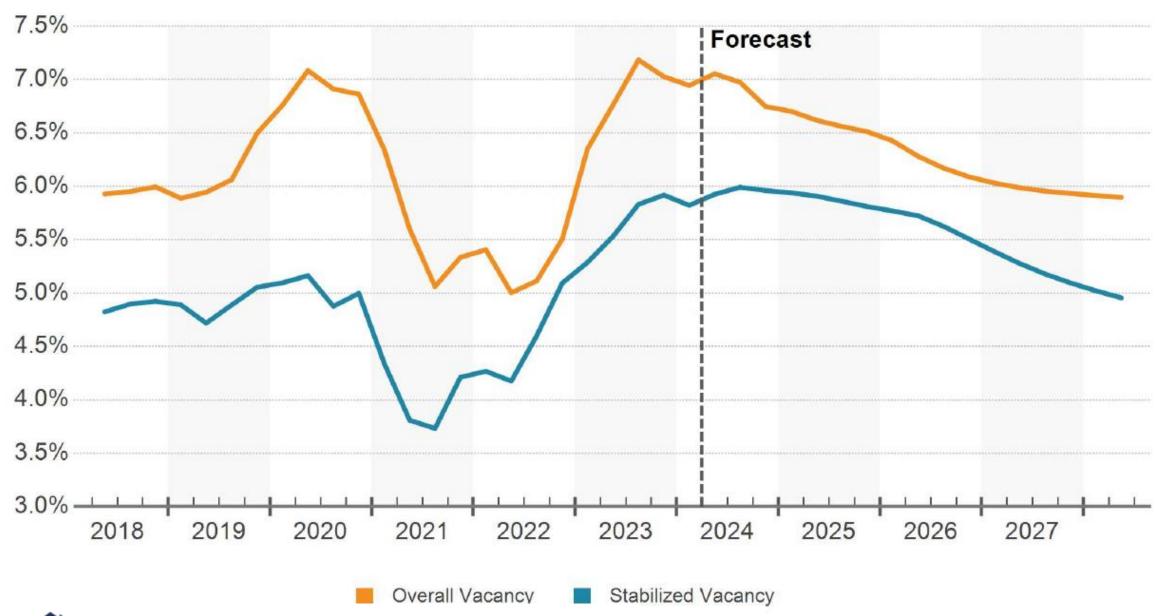
Highest Vacancies – 7%+

- N Portland/St Johns 9.3%
- NW Portland 8.7%
- Downtown Portland 7.5%
- East Vancouver 7.0%

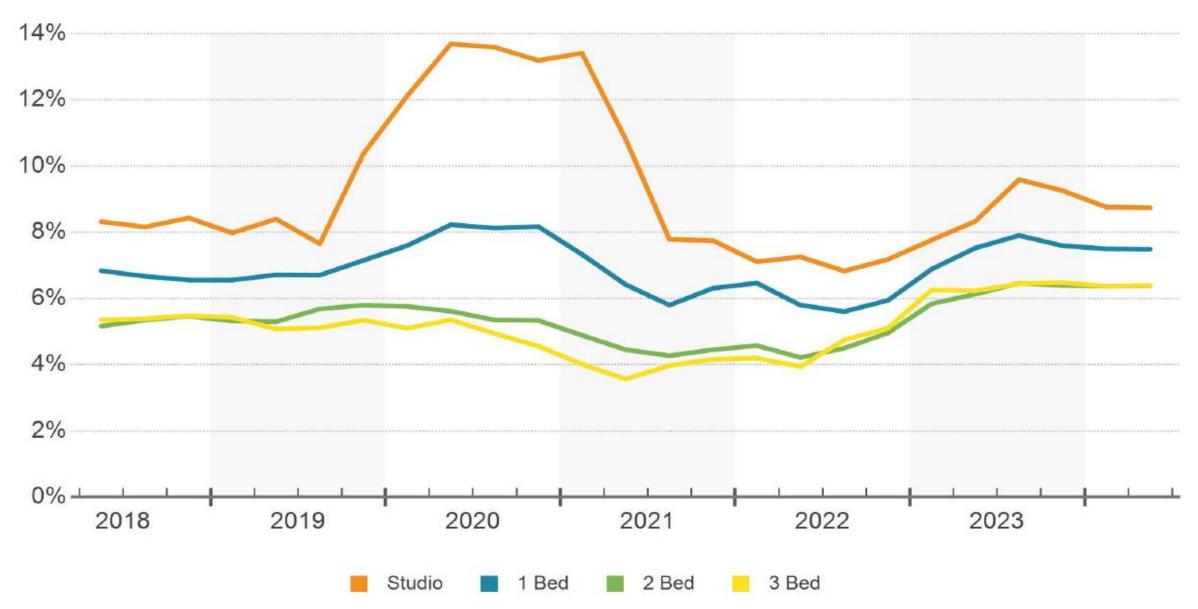
Lowest Rents

- Outer SE \$1.45
- Outer NE \$1.69
- West Vancouver \$1.88
- Oregon City/Gladstone \$1.84
- Milwaukie \$1.91

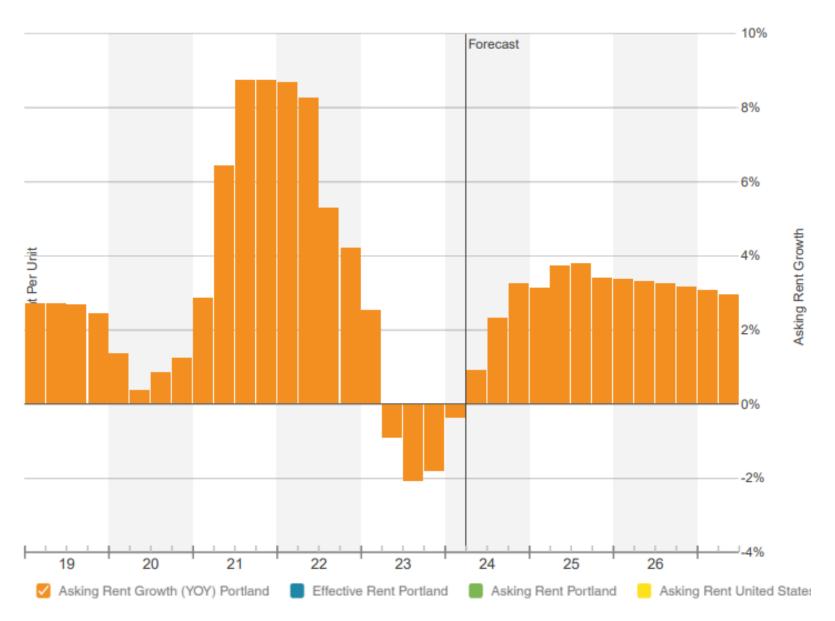




CoStar CoStar CoStar



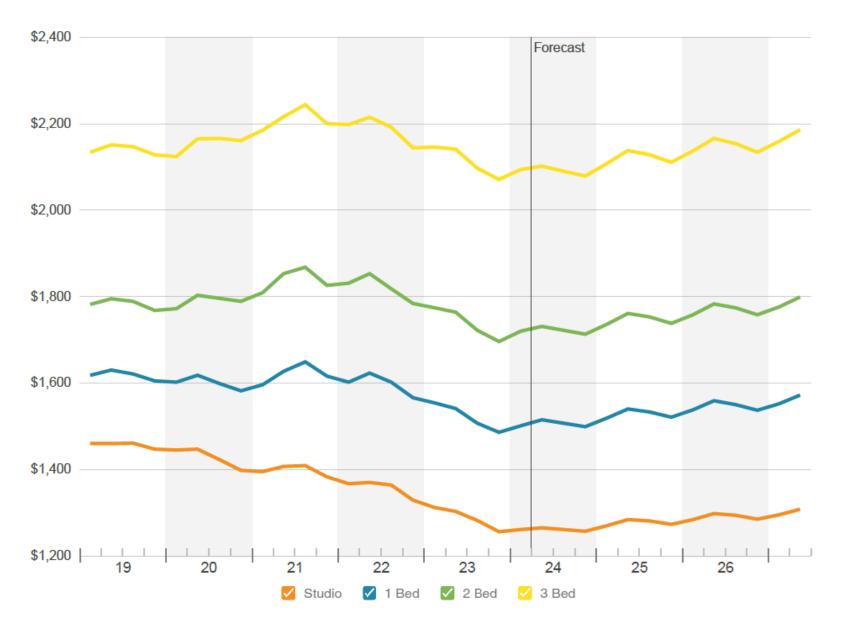
Market Rent Per Unit & Rent Growth







Market Rent Per Unit By Bedroom

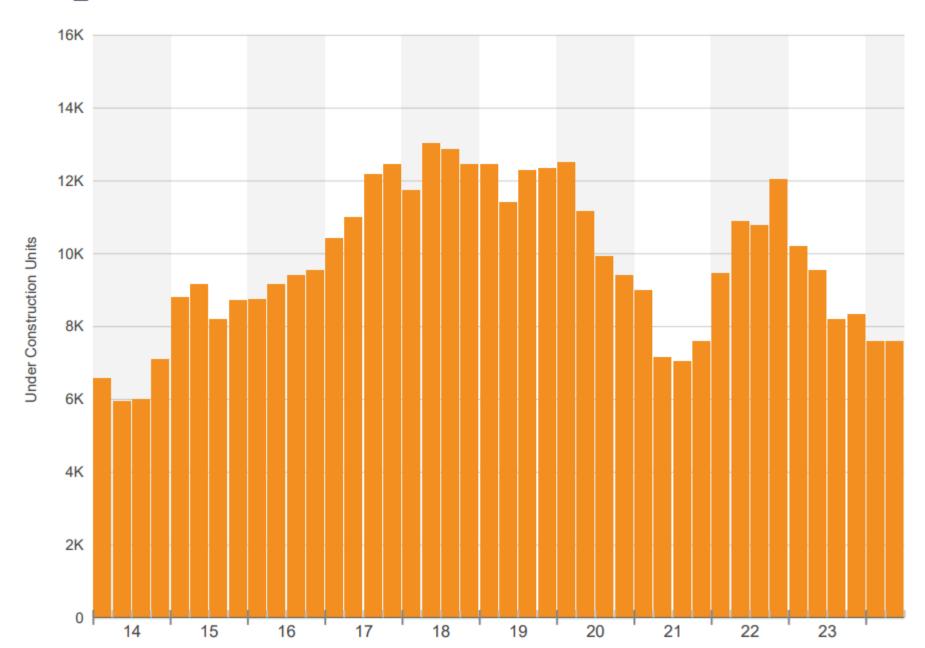






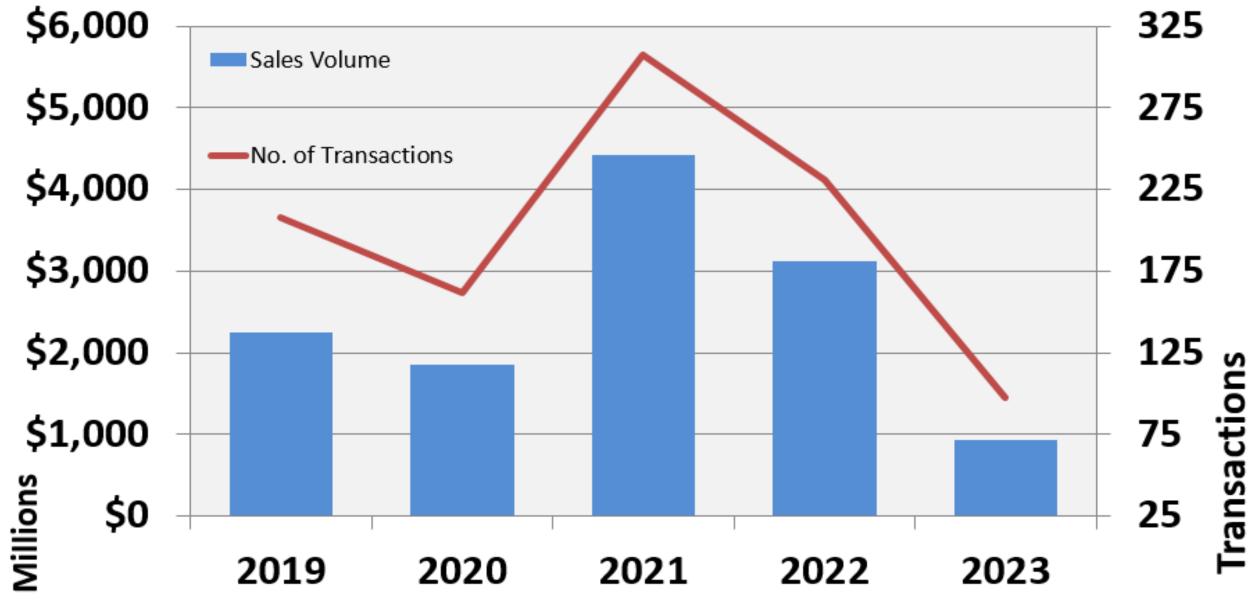


Under Construction

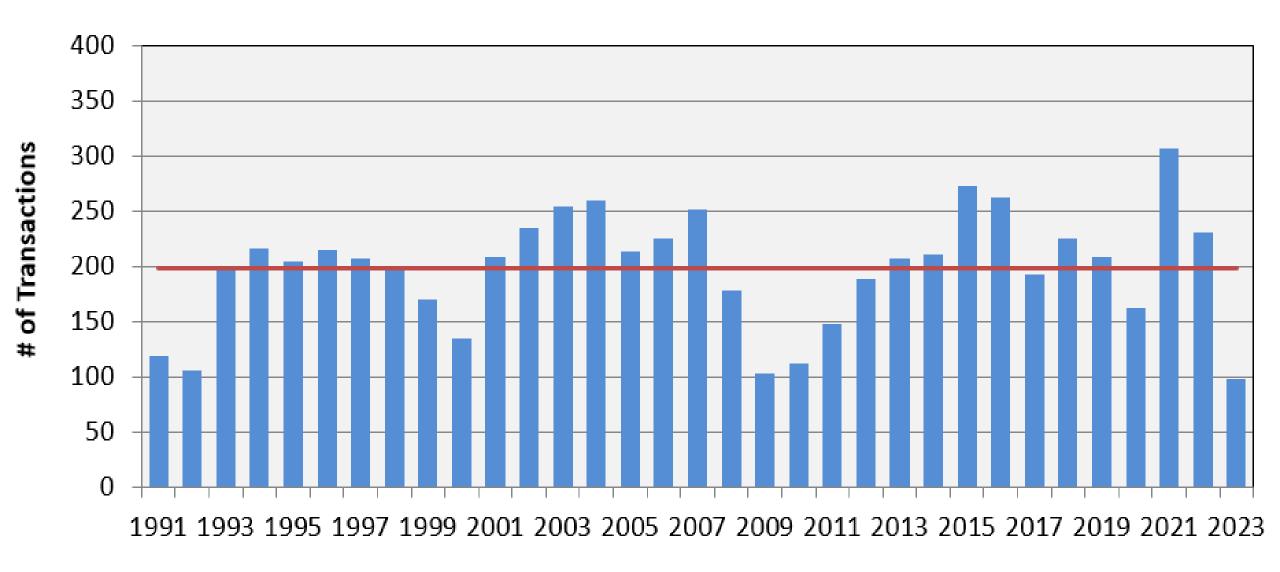




Apartment Sales Volume & Transactions Portland Metro Area - 2019-2023



Apartment Sales Volume & Transactions Portland Metro Area (1991 - 2023)



When will sales increase?

News



Bidders Returning To CRE, Sparking Hope For Valuation Clarity, JLL Says

January 11, 2024 | Dees Stribling, Bisnow National

DECEMBER 19, 2023

Navigating Price Discovery Difficulties – Buyers and Sellers Stuck in Standoff

POSTED IN - MARKET RESEARCH | TREND ARTICLE



Gantry · Feb 7 · 4 min read

Multifamily Sales Slow So Far This Year But Experts Think That Will Change

The bar is very low as 2023's total was down by 60%.

By Richard Berger | February 06, 2024

Features

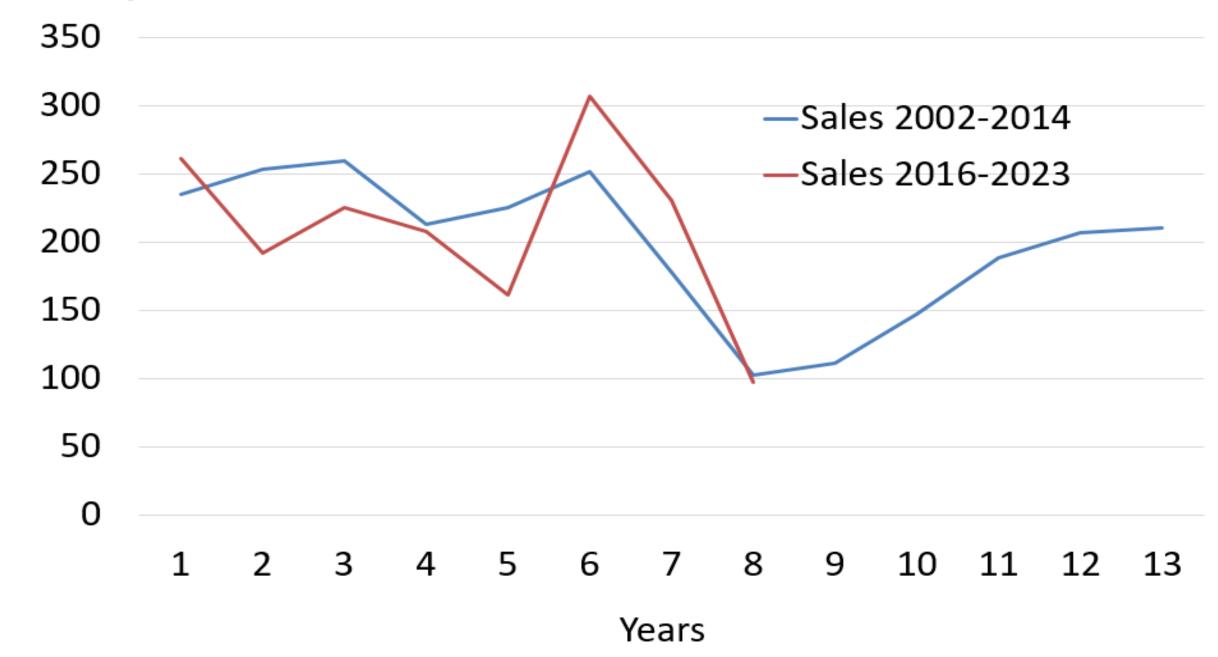
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By Richard Berger | February 06, 2024 at 07:53 AM

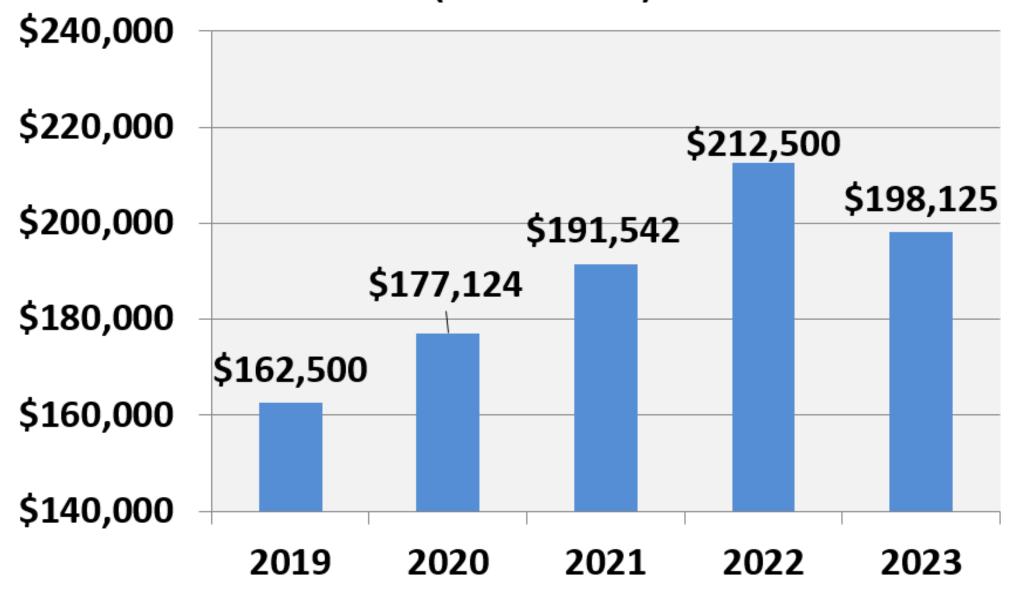


Apartment Transactions Portland Metro



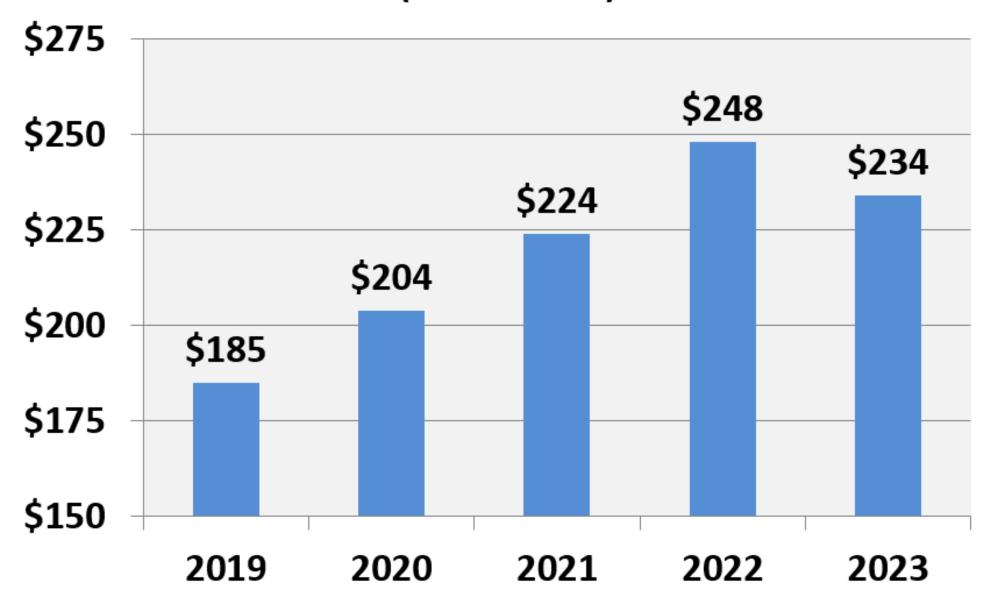
of Sales

Portland Metro Area Median Price per Unit (2019 - 2023)



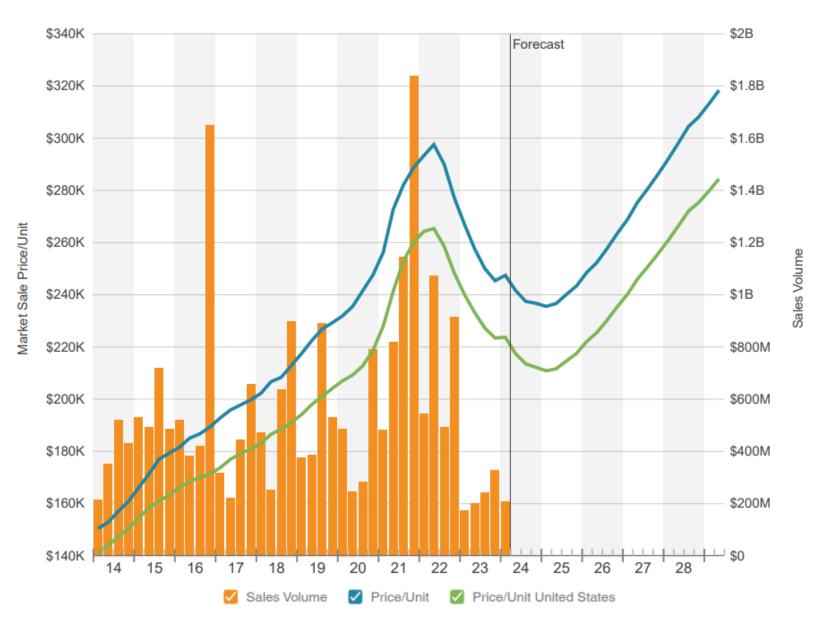


Portland Metro Area Median Price per Sq. Ft. (2019 - 2023)



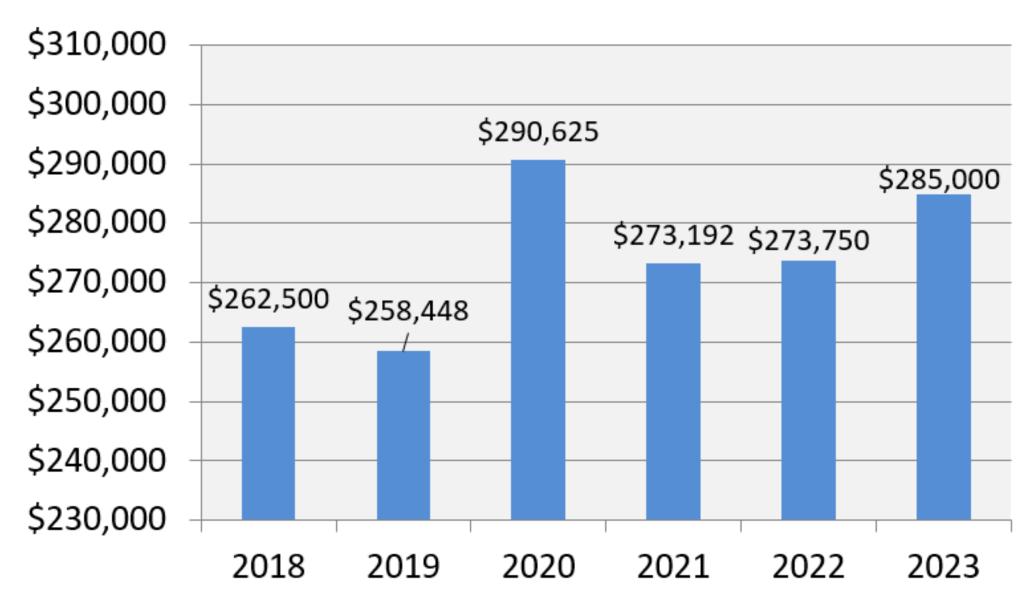


Sales Volume & Market Sale Price Per Unit



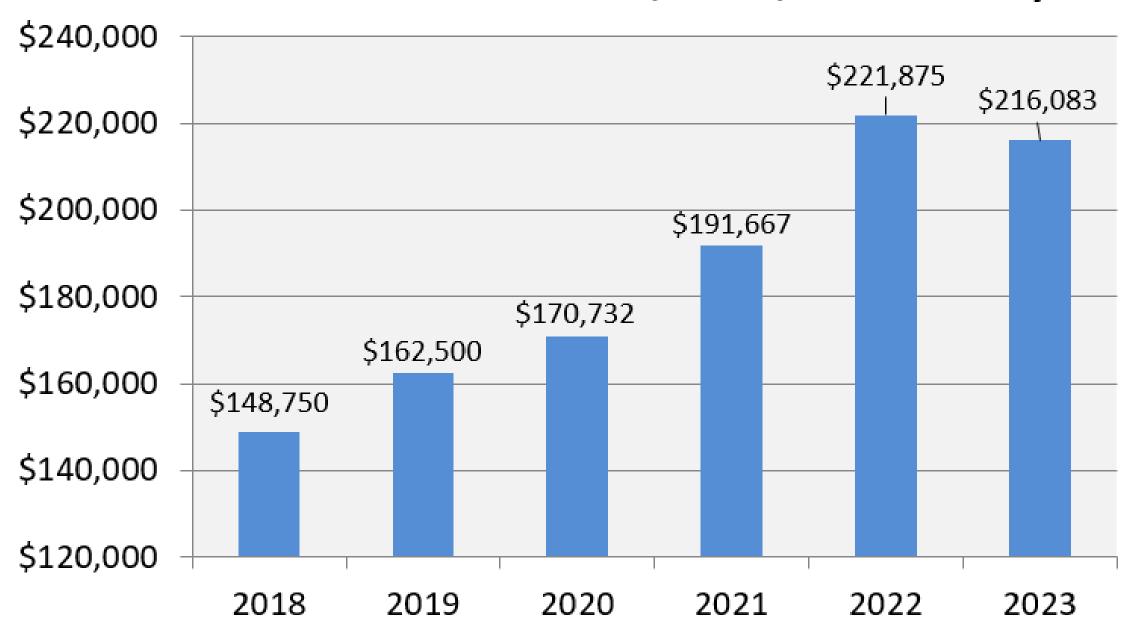


Median Price Per Unit - Built Since 2010 (2018 - 2023)



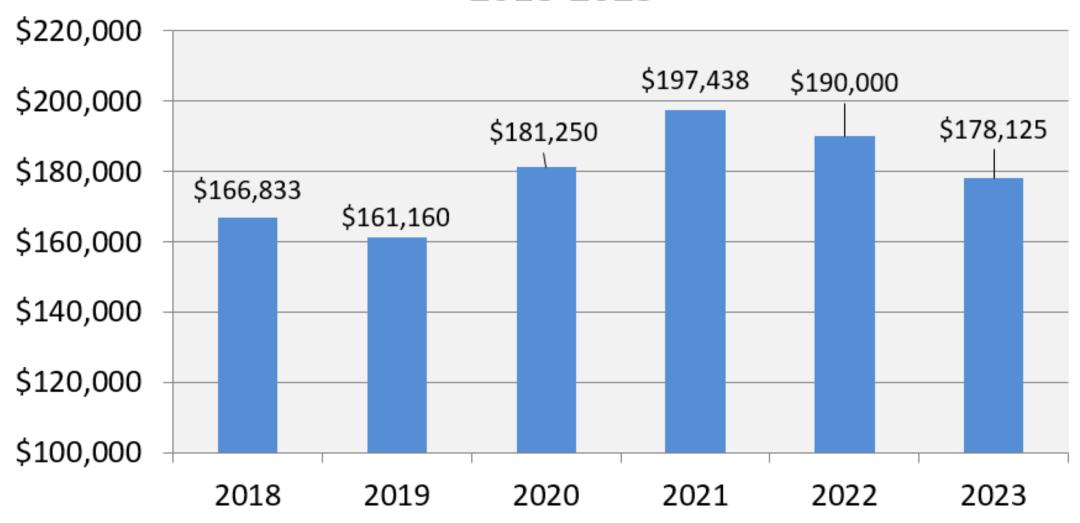


Median Price Per Unit - Wash, Clack, Clark County





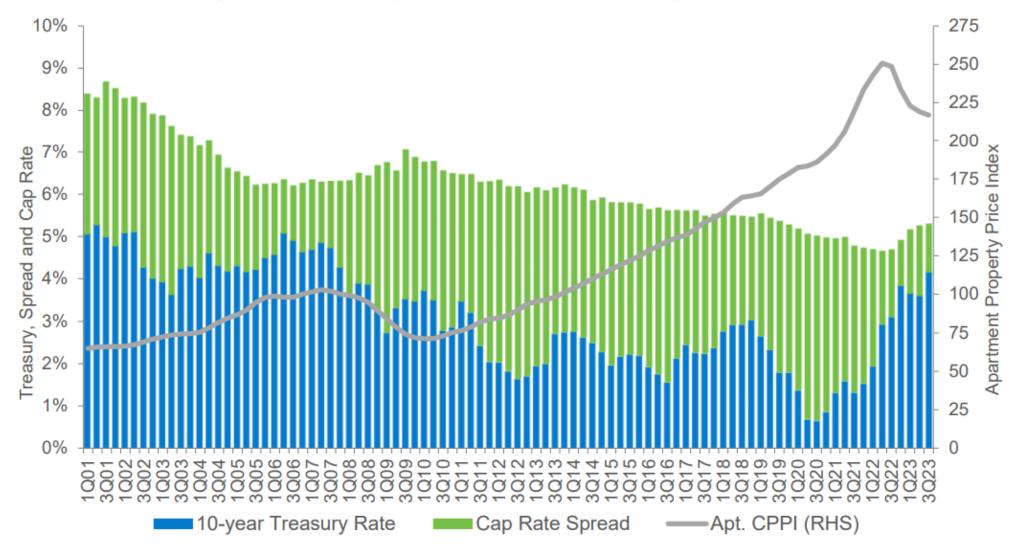
Median Price Per Unit - City of Portland 2018-2023





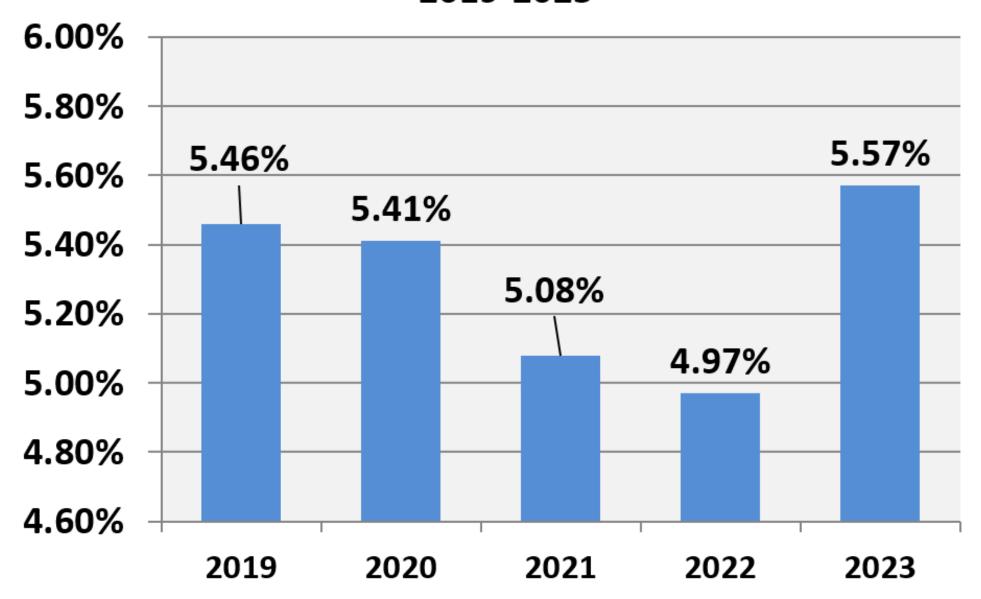
Capitalization Rates

Exhibit 11: Multifamily Price Index, Cap Rate Spread and Treasury Rate



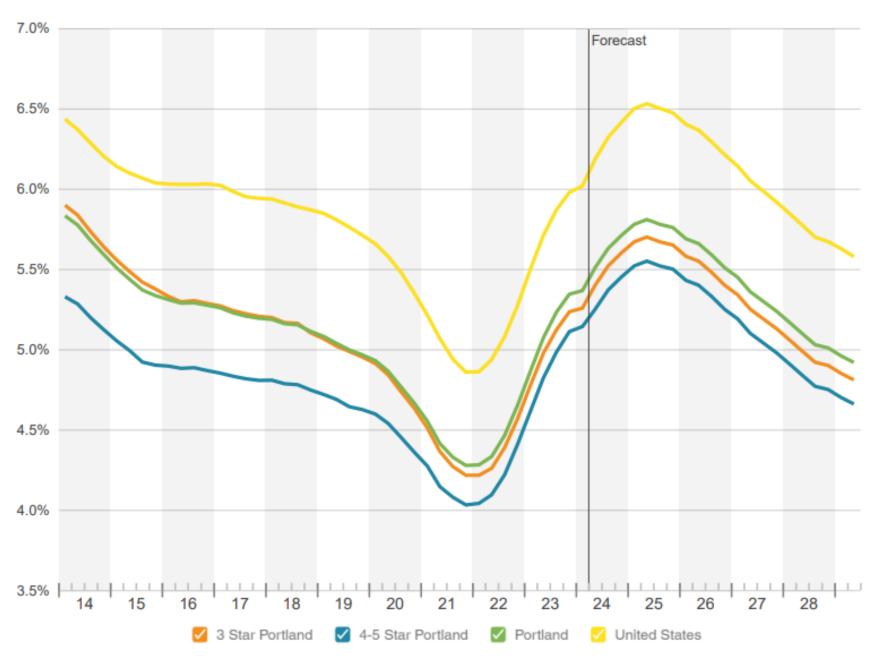


Portland Metro Area Median Cap Rate For Apartments 2019-2023





Market Cap Rate



- CoStar
 - +40 BPS by early 2025
- CBRE
 - +25-50 BPS
- Fannie Mae
 - +40 BPS by end of 2024



Forecasts – Near Term Instability Remains

- Apartment Construction —Remain slow until fundamentals improve and financing improves
- Vacancy Vacancies will remain stable in 2024 as completions slow and demographics improve,
 though no significant decline until 2025
- Rents Turning positive in the second half of 2024
- Expenses Continue to increase with insurance being at the front of owner's minds
- Sales Sluggish start to 2024, though sales velocity will pick up in the 2nd half of 2024. No major increase from 2025.
- Cap Rates Buyer expectations will further push up cap rates, especially with motivated sellers
- Values Likely to see modest declines as buyers hold out for stronger opportunities

