

Spectrum

9/14/2023

The Spectrum Trade Show & Educational Conference is Multifamily NW's largest annual event. This one-day show, held in September at the Oregon Convention Center, attracts the industry's top professionals for a day of high-quality education and a bustling trade show floor. With an expected attendance of over 1200 and more than 150 exhibitors, Spectrum is one of the largest industry events in the Northwest.



SPECTRUM

Tickets			
	Member	Non-Member	Late Registration Penalty
Single Ticket	\$140	\$190	+\$10 each after 8/15
Booths			
	Member	Non-Member	# Available
Premium Booth	\$1150	N/A	25
Premium Double Booth	\$1750	N/A	9
Regular Booth	\$850	\$1050	70
Regular Double Booth	\$1250	\$1650	15
Sponsorships (Members Only)			
	Price	Details	# Available
Registration Sponsor	\$2500	Regular booth included; Logo featured on registration booth faceplates; Opportunity to distribute collateral to all attendees at check in; Logo in marketing/on website	1
Keynote Sponsor	\$2500	Regular booth included; Logo on screen before Keynote presentation; Signage at event; Opportunity to address Keynote crowd & introduce speaker; Logo in marketing/on website	1
WiFi Sponsor	\$2000	Regular booth included; Provides wifi network for classrooms; Sponsor can name network and set password; signage in all classrooms; Logo in marketing/on website	1
Coffee Sponsor	\$800	Logo-printed coffee sleeves for attendees; Signage at event; Logo in marketing/on website	2
Breakfast Sponsor	\$1500	Logo on napkins for breakfast bar; Signage at event; Logo in marketing/on website	2
Lunch Sponsor	\$1500	Logo on lunch tickets and/or sticker on lunch items; Signage at event; Logo in marketing/on website	2
Lanyard Sponsor	\$2500	Logo featured on all attendee lanyards; Signage at event; Logo in marketing/on website; Can add Regular Booth for \$500	1
Class Session Sponsor	\$300	Logo featured on class signage; Opportunity to introduce speaker and address class; Logo in marketing/on website	10
Headshot Lounge Sponsor	\$500	Sponsors will get signage in Headshot Lounge and recognition as co-hosts; Logo in marketing/on website.	4
Event App Sponsor	\$550	Featured sponsorship on the mobile app; Custom push notifications to attendees ; Logo in marketing/on website	4
Registration DJ Sponsor	\$600	Signage at event; Logo in marketing/on website	1