Leadership & Motivation

What is a Leader?



What is a Leader?

Great Leaders



Traits of Great Leaders

They Listen

They Engage People

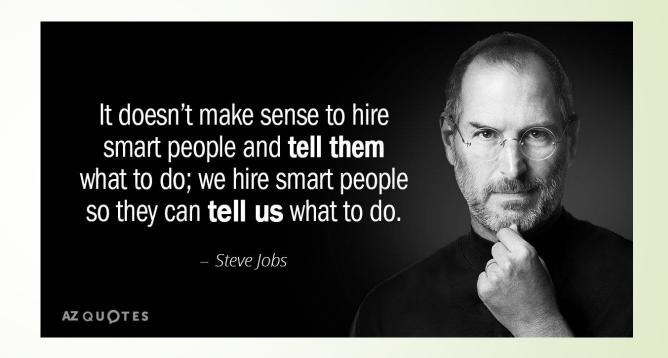
They are Accountable

They Develop People

They Empower People

They show Respect

Listen



Why is
Listening
so
Important
?

Hearing

- Accidental
- Involuntary
- Effortless

Listening

- Focused
- Voluntary
- Intentional



Engage

Tips for Successful Engagement

- Get to know them.
- Provide them with the tools for success.
- Let them know how the company is doing.
- Support them and the authority you've granted.
- Recognize your team and their hard work.
- Encourage teamwork among employees.
- Find employees that care about the customer.
- Listen to and act on employee feedback.
- Motivate, inspire and coach your employees
- Encourage their personal development.



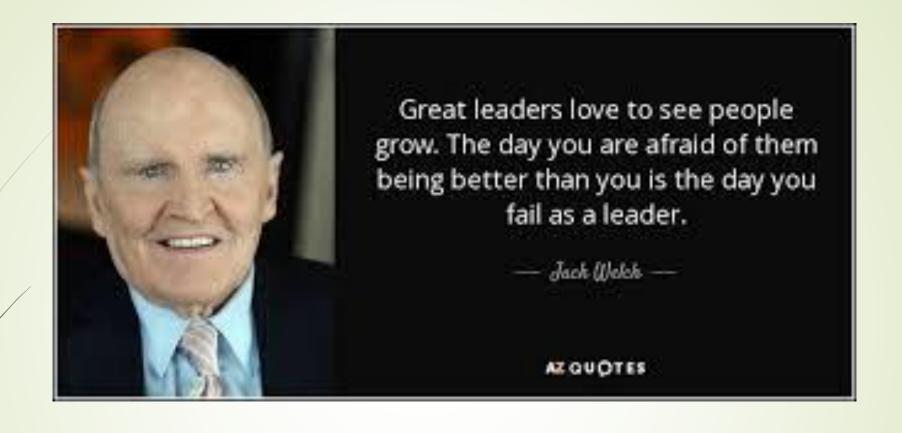
Accountable



Lead by Accountability

- 1. Leaders take full responsibility for decisions
- 2. Leaders take responsibility for communication
- 3. Leaders always think and say, "We" instead of "I."
- 4. Leaders run effective meetings
- 5. Leaders transform problems into constructive feedback





Develop

Developing your People

- 1) Professional Training
- 2) Coaching & Mentoring
- 3) Cross-Departmental Training
- 4) Develop "Soft-skills"

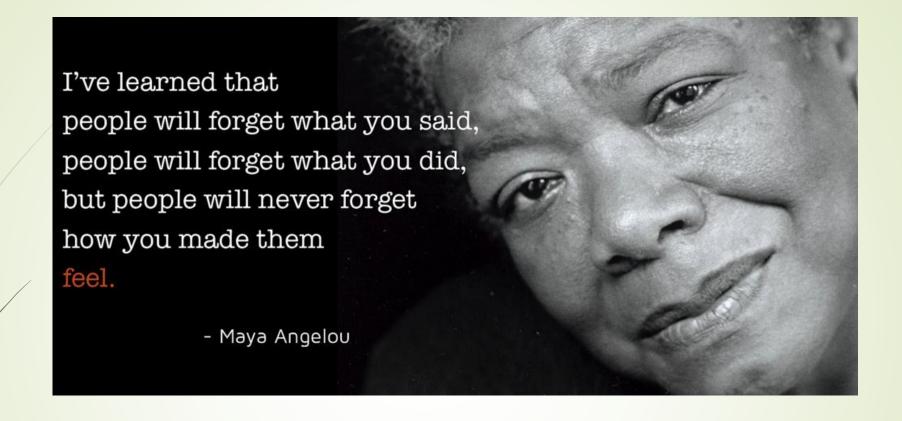
Empower



Empowering People

- 1. Delegate to develop
- 2. Set clear expectations
- 3. Give employees autonomy over assignments
- 4. Provide necessary resources
- 5. Give constructive feedback
- 6. Accept ideas and input
- 7. Communicate the vision of the organization
- 8. Recognize employees for hard work





Respect

Showing Respect

- Treat people with courtesy, politeness, and kindness.
- Encourage workers to express opinions and ideas.
- Listen to what others have to say before expressing your viewpoint.
- Use peoples' ideas to change or improve work.
- Treat people the same Implement policies and procedures consistently, so people feel that they are treated fairly and equally.
- Praise much more frequently than you criticize.



Traits of a Great Leader

- 1. Honesty and Integrity
- 2. Confidence
- 3. Inspire Others
- 4. Commitment and Passion
- **5. Good Communicator**
- 6. Decision-Making Capabilities
- 7. Accountability
- 8. Delegation and Empowerment
- 9. Creativity and Innovation
- 10. Empathy

- 1. Treat them like a piece of production equipment, instead of a brilliant collaborator.
- 2. Don't give your teammates visibility into the department's or the company's plans.
- 3. Divide and conquer your team by playing favorites
- 4. Use punishment as a tool
- 5. When your team has a victory, don't mention it.
- 6. Stay in your office with the door closed and ignore your employees' email and voice mail messages.
- 7. Overload your employees with crushing amounts of work so that they'll never have an idle moment.

The 7 Deadly Sins of Bad Management

Motivation Tips

- 1. Understand that everyone is motivated differently
- 2. People don't always know what is motivating to them
- 3. Fear works for only a short time
- 4. Work with people to set specific, achievable goals
- 5. Provide challenge and variety in the work place
- 6. Take the time to focus on building relationships
- 7. Frame discussions in the positive
- 8. Recognize sincerely and in a timely manner
- 9. Keep working at it



Ways to Motivate Your Teams

- 1. Pay your people what they are worth
- 2. Provide them with a pleasant place to work
- 3. Offer opportunities for self-development
- 4. Foster collaboration within the team
- 5. Encourage happiness
- 6. Don't punish failure
- 7. Set clear goals
- 8. Don't micromanage
- 9. Avoid useless meetings



QUESTIONS

