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#### Sponsorship Disclaimer

All sponsorship opportunities are available to Multifamily NW members only and are subject to availability. Sponsorships are offered on a first-come, first-served basis unless otherwise noted. Multifamily NW reserves the right to modify, substitute, or increase individual sponsorship pricing and benefits throughout the year as necessary. Pricing listed in this catalog is guaranteed only through **February 28, 2026**.

Multifamily NW reserves the right to substitute any sponsorship or marketing opportunity with another of equal or greater value due to availability, program adjustments, or unforeseen circumstances. Attendee tickets, tables, foursomes, and team entries are **not eligible for package discounts or bundling incentives**. Any sponsorship splitting or shared recognition must be pre-approved by the association.

Additional sponsorship opportunities may be introduced throughout the year at the discretion of Multifamily NW staff and/or volunteer leadership. While exhibitor booths may be purchased in advance, exhibitors are responsible for selecting booth placement when online registration opens. All sponsorships and registrations are non-refundable. In the event an MFNW event is cancelled, sponsors will receive a credit on their account equal to the sponsorship value.

# WELCOME & SPONSORSHIP OVERVIEW

## MESSAGE FROM MFNW LEADERSHIP

On behalf of Multifamily NW, thank you for your continued partnership and support. Our sponsors play a critical role in advancing education, connection, and leadership across Oregon's multifamily housing industry. As MFNW evolves to meet the needs of a growing and changing membership, our sponsorship program is designed to create meaningful visibility, stronger relationships, and measurable value for our partners.

The 2026 Sponsorship Catalog reflects a more flexible, intentional approach. Whether you are investing through a Platinum, Gold, or Silver partnership or building a customized sponsorship plan throughout the year, our goal is the same: to align your business objectives with the programs and experiences that matter most to our members.

## WHY SPONSOR MULTIFAMILY NW

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Sponsoring MFNW is about more than logo placement. It is about being present where decisions are made, relationships are built, and professional growth happens.

MFNW sponsorships offer:

- Direct access to property owners, operators, and decision-makers
- Consistent, year-round brand visibility across education, events, and digital platforms
- Opportunities to build trust through in-person connection and thought leadership
- Alignment with an association that sets the standard for professionalism, education, and advocacy in Oregon's rental housing industry

Our sponsors are recognized not only for their financial support, but for their commitment to strengthening the multifamily industry as a whole.

## WHO WE ARE

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MFNW represents a diverse and engaged membership that includes:

- Property owners and investors
- Property management companies of all sizes
- On-site teams, maintenance professionals, and regional leaders
- Supplier partners who support the industry through products, services, and expertise

Our members rely on MFNW for education, compliance support, leadership development, networking, and industry insight. Sponsoring MFNW places your organization at the center of this ecosystem, connecting you with professionals at every stage of their careers and across every region we serve.

MFNW matters because it brings the industry together. Through education, advocacy, and community-building, we help our members navigate change, elevate standards, and prepare for the future of rental housing.

## **STATEWIDE REACH, SIGNATURE EVENTS, AND YEAR-ROUND ENGAGEMENT**

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MFNW delivers value across Oregon through a robust calendar of programs and events. Our sponsorship opportunities span:

- High-profile conferences and award programs
- Regional networking and social events
- Professional education and certification programs
- Family, community, and charitable events
- Digital and advertising opportunities that extend your reach beyond event days

This year-round engagement allows sponsors to maintain consistent visibility while choosing where and how they show up. Whether your focus is statewide exposure, regional connection, education, or community impact, MFNW offers sponsorship opportunities that support your goals and reflect your brand.

# HOW SPONSORSHIP PACKAGES WORK IN 2026

## A CLEAR, FLEXIBLE SPONSORSHIP MODEL

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Multifamily NW’s 2026 sponsorship program is designed to meet partners where they are—whether you are seeking year-round visibility through an annual partnership or targeted engagement across select events and programs.

The program is built around **two distinct sponsorship paths**, offering clarity, flexibility, and control over how and where your organization shows up throughout the year. The key difference between these paths is **how sponsorships are secured: through credits or cash**.

### TWO WAYS TO SPONSOR MULTIFAMILY NW

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#### OPTION 1: METAL PARTNERSHIPS

Platinum | Gold | Silver

Metal Partners make a single annual investment and receive **sponsorship credits** to allocate across eligible MFNW events, education, and visibility opportunities.

This model is ideal for organizations seeking consistent, elevated exposure and priority access.

**Metal Partner benefits include:**

- Sponsorship credits to build a customized annual presence
- Priority selection for high-demand sponsorships
- Early access to limited opportunities
- Elevated recognition across MFNW events, education, and communications
- Streamlined planning and billing through one annual investment

Credits are available **only** to Platinum, Gold, and Silver Partners and are clearly identified throughout this catalog.

Metal Partner availability is limited annually to protect sponsor value and visibility.

#### 2026 METAL PARTNER COMPARISON

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Benefit	Platinum Partner	Gold Partner	Silver Partner
Annual Investment	\$21,000	\$12,000	\$7,000
Sponsorship Credits	24 credits	14 credits	9 credits
Priority Sponsorship Selection	First priority	Second priority	Third priority

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Priority Booth Selection	First priority	Second priority	Not included
Logo on MFNW Website	Prominent placement	Standard placement	Listing placement
Recognition at Signature Events	Included	Included	Included
Event Signage & Slides	Included	Included (limited)	As available
E-Communications Recognition	Included	Included	Limited
Opportunity to Bundle Sponsorships	Yes	Yes	Yes
Complimentary Event Tickets	Included (select events)	Limited	Not included
Exclusive Opportunities	Eligible for select exclusives	Not eligible	Not eligible
Quantity Available	12	12	12

#### Important Notes

- Sponsorship credits may be used for eligible events, education programs, and association opportunities.
- Some high-demand events, golf tournaments, and charitable fundraisers may have separate pricing or credit values.
- Metal Partner availability is capped to preserve exclusivity and return on investment.
- Partners may purchase additional sponsorships beyond their credit allocation at standard member rates.

## OPTION 2: ANNUAL SPONSORSHIP BUNDLING

### Non-Metal Sponsors

Members who are not Metal Partners may still build a strong, year-round presence through **cash-based sponsorships**.

This option allows organizations to select and combine sponsorships across the year without committing to an annual partnership.

**Annual Bundling is ideal for organizations that:**



- Want flexibility without a long-term commitment
- Prefer cash-based sponsorships
- Focus on specific regions, programs, or audiences
- Plan to support multiple MFNW events throughout the year

## CREDITS VS. CASH SPONSORSHIPS

To keep sponsorship planning clear and transparent:

- Sponsorship **credits** apply only to Platinum, Gold, and Silver Partners
- **Cash pricing** is available to all MFNW members
- Some opportunities are available through either path, while others are designated as credit-eligible or cash-only

Each sponsorship listing in this catalog clearly identifies pricing, credit eligibility, and availability.

## METAL PARTNERSHIP VS. ANNUAL BUNDLING

### Side-by-Side Comparison

Feature	Metal Partnership	Annual Bundling
Annual Commitment	Yes	No
Investment Type	Single annual investment	Cash-based sponsorships
Sponsorship Credits	Yes	No
Priority Access to Sponsorships	Yes	No
Opportunity Availability	Limited annually	Unlimited
Golf & Charity Events	Eligible (credit rules apply)	Count toward total, not discounted
Recognition Level	Elevated, year-round	Standard, event-based
Planning & Billing	One annual plan	Multiple selections
Best For	Long-term, high-engagement partners	Flexible, targeted sponsors

## ANNUAL BUNDLING INCENTIVE

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Non-Metal Sponsors who bundle **four or more eligible events** receive a **15% discount** on qualifying sponsorships.

### Important details:

- The discount applies only to eligible event sponsorships
- Golf tournaments and charity events count toward the four-event total but are excluded from the discount
- The discount is applied once the qualifying threshold is met

This structure allows sponsors to include high-impact golf and charity events in their annual plan while preserving the value of those programs.

## CHOOSING THE RIGHT SPONSORSHIP PATH

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### Choose a Metal Partnership if you:

- Sponsor multiple MFNW events each year
- Want priority access to limited opportunities
- Prefer one annual investment instead of managing multiple invoices
- Value elevated recognition as an MFNW partner

### Choose Annual Bundling if you:

- Want flexibility without a long-term commitment
- Prefer cash-based sponsorships
- Want to earn a discount by supporting multiple events
- Focus on regional, program-specific, or targeted engagement

## PLANNING SUPPORT

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MFNW staff are available to help you:

- Determine which sponsorship path aligns with your goals
- Build a recommended annual sponsorship plan
- Confirm Metal Partner availability
- Support transitions between Annual Bundling and Metal Partnership

Whether you secure a limited Metal Partner position or build a customized annual bundle, MFNW is committed to delivering a clear, strategic, and high-value sponsorship experience in 2026.

# 2026 EVENT CALENDAR

## JANUARY

- 19 – 2026 Sponsorship Packages Open
- 20 – ASPIRE – Vision Board Event
- 21 – SWV Luncheon: Tactics for Dealing with Difficult People

## FEBRUARY

- 11 – Share the Love, Share A Pint Blood Drive
- 12 – Salem – Blind Date with a Book
- 18 – Reverse Trade Show

## MARCH

- 11 – Women in Multifamily Leadership Summit
- 25 – SWV Luncheon: Leasing & Resident Engagement
- 31 – Salem Charity Bowling Tournament
- TBD – Bend Feeling Lucky Bingo

## APRIL

- 7 – SWV Luncheon: Working Together Panel
- 8 – Spring Apartment Report Luncheon
- 15 – Maintenance Fair
- 23 – SWV Wine Social at LaVelle Vineyards
- 28 – Bend Boot Camp

## MAY

- 6 – Raise A Glass & Give (PDX) Fundraiser
- 7 – Salem Member Mixer
- 20 – Defense Fund Golf Tournament
- 27 – Lend A Hand: Volunteer Day (Bend)

## JUNE

- 17 – Salem Affordable Housing Summit
- 18 – SWV Family Picnic
- 23 – Salem Charity Golf Tournament
- 30 – Bend Charity Putting Tournament

## JULY

- 7 – PDX Charity Golf Tournament

- 15 – SWV Luncheon: Legal Hot Topics
- 15 – Sleeves Up for Summer – Blood Drive
- TBD – Bend Member Picnic

## AUGUST

- 20 – SWV Charity Golf Tournament
- 25 – Bend Networking Happy Hour
- TBD – Salem Member BBQ

## SEPTEMBER

- 17 – Spectrum
- 22 – Bend Go Kart Bash
- 29 – SWV Luncheon: Fall & Winter Prep for Maintenance

## OCTOBER

- 8 – Fall Apartment Report Luncheon
- 9 – Salem Bingo Bash
- 22 – SWV Halloween Murder Mystery Party
- 27 – Central Oregon Maintenance Training & Mixer
- 28 – Trick or Treat Yourself to Saving Lives – Blood Drive

## NOVEMBER

- 19 – ACE Awards
- TBD – Prism

## DECEMBER

- 3 – Bend Holiday Party (tentative)
- 9 – Salem Holiday Party (tentative)
- 10 – Eugene Holiday Party (tentative)
- 16 – Portland Holiday Party (tentative)

## 2027 EVENT DATES

- 4/8/2027 – Spring Apartment Report Luncheon
- 4/22/2027 – Maintenance Fair
- 9/16/2027 – Spectrum
- 10/21/2027 – Fall Apartment Report Luncheon
- 11/10/2027 – ACE Awards

## SIGNATURE CONFERENCE & FLAGSHIP EVENTS

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MFNW's signature conferences and flagship events are the **cornerstone of our annual programming**. These high-profile experiences bring together decision-makers, industry leaders, and on-site professionals from across the state for education, recognition, and connection.

Sponsorship at this level offers the **highest visibility, strongest engagement, and broadest reach** within the MFNW community. Many of these opportunities are available through both **metal partner credits** and **cash sponsorships**, allowing partners to participate in a way that aligns with their overall strategy.

Each event section in this catalog is designed to be clear, comparable, and easy to evaluate.

### WHAT TO EXPECT IN EACH EVENT SECTION

For every signature event, you will find:

- A brief overview of the event purpose and audience
- A menu of sponsorship opportunities tied to meaningful moments and experiences
- **Cash pricing** available to all members
- **Credit values** listed where opportunities are eligible for Platinum, Gold, or Silver partners
- Notes on exclusivity, limits, or priority access

This consistent format allows sponsors to compare opportunities across events and intentionally build their annual presence.

## ACE AWARDS GALA

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*Sponsorships include 2 event tickets unless otherwise specified.*

Sponsorship	Includes	Availability	Price	Credits
Presenting Sponsor	Naming recognition “presented by”; logo on all event materials; stage recognition; on-stage signage; table of 10	1	\$8,000	7.5
Category Partner	Logo on category slides; present category on stage	15	\$3000	3
Signature Wine Sponsor	Sponsored wine on all attendee tables; verbal recognition; logo on sponsor reel	2	\$3000	3



Red Carpet Experience Partner	Step & Repeat spot; verbal and digital program recognition; branded photo props	1	\$3500	3.5
Branded Drink Ticket Sponsor	Logoed drink tickets to distribute; logo on bar signage	3	\$2500	2
Event Wristband Sponsor	Branded wristbands distributed to all attendees; program recognition	2	\$2500	2
Step & Repeat Sponsor	Logo on Step & Repeat backdrop	4	\$1750	1.5
Photography Partner	Logo recognition on photo gallery and post-event communications	1	\$2000	2
VIP Nominee Lounge Partner	Lounge signage; recognition in nominee communications	3	\$2750	2.5
Digital Platform Partner	NEW nomination/judging platform branding and recognition in digital communications	3	\$2500	2.5
After Party Sponsor	Branding at post-event celebration	3	\$2500	2.5
Centerpiece Sponsor	Logo on Centerpiece	90	\$600	.5
Winner Certificate Sponsor	Logo on framed winner certificates	1	\$2250	2
Nominee Celebration Partner	Logo on nominee certificates and in nominee communications	1	\$2000	2
Nominee Headshot Sponsor	Recognition on signage and headshot gallery	1	\$1500	1.5

Sponsor Table of 10 add-on	Only sponsors and nominee companies can reserve tables	Limited	\$1750	1.5
Sponsor 5 Ticket add-on	Only sponsors and nominee companies can reserve tables	Limited	\$900	.75

## **SPECTRUM EDUCATION CONFERENCE & TRADE SHOW**

<b>Sponsorship</b>	<b>Includes</b>	<b>Availability</b>	<b>Price</b>	<b>Credits</b>
Premium Exhibitor Booth	Prime exhibit location; standard booth benefits; lead retrieval included	Limited	\$1500	1.5
Double Premium Exhibitor Booth	Two adjacent premium booths; lead retrieval included	Limited	\$2000	2
Regular Booth	Standard 10x10 exhibit booth	Open	\$1000	1
Double Regular Booth	Two adjacent standard booths	Open	\$1500	1.5
Breakfast Sponsor	Branding at breakfast area; verbal recognition	2	\$1250	1
Lunch Sponsor	Branding at lunch service; verbal recognition	2	\$1250	1
Hydration Station Sponsor	Branded hydration station signage; branded water bottles	2	\$1250	1
Name Badge/Registration Sponsor	Logo on badges and registration kickplates	1	\$3500	3

Afternoon Snack Break Sponsor	Branding at snack stations	2	\$1250	1
Lanyard Sponsor	Logo on attendee lanyards	1	\$3500	3
Headshot Lounge Sponsor	Branding at headshot station	3	\$750	.5
General Session Sponsor	Recognition and signage at general session; stage time optional	1	\$2500	2.5
Event App Sponsor	Logo on event app; branded push notifications	3	\$600	.5
WiFi Sponsor	Branded wifi network and password; signage throughout event	1	\$2250	2
Registration DJ Sponsor	Branding at registration with DJ shoutout	3	\$600	.5
Bathroom Sponsor	Creative bathroom signage	2	\$1500	1.5
Trade Show Lounge Sponsor	Lounge signage and recognition	2	\$600	.5
Coffee Sponsor	Branding at coffee stations	2	\$1250	1
Class Session Sponsor	Recognition at individual education session	Multiple	\$350	.25
Class Session Bundle (2 sessions)	Two sessions	Multiple	\$600	.5
Lead Retrieval	Attendee badge scanning at your booth	Open	\$150	included

## MAINTENANCE FAIR EDUCATION CONFERENCE & TRADE SHOW

Sponsorship	Includes	Availability	Price	Credits
Premium Exhibitor Booth	Prime exhibit location; standard booth benefits; lead retrieval included	Limited	\$1250	1
Double Premium Exhibitor Booth	Two adjacent premium booths; lead retrieval included	Limited	\$1750	1.5
Regular Booth	Standard 10x10 exhibit booth	Open	\$950	.75
Double Regular Booth	Two adjacent standard booths	Open	\$1250	1
Breakfast Sponsor	Branding at breakfast area; verbal recognition	2	\$950	.75
Lunch Sponsor	Branding at lunch service; verbal recognition	2	\$950	.75
Hydration Station Sponsor	Branded hydration station signage; branded water bottles	2	\$600	.5
Name Badge/Registration Sponsor	Logo on badges and registration kick plates	1	\$2500	2
Afternoon Snack Break Sponsor	Snack station branding	2	\$1000	1
Lanyard Sponsor	Logo on lanyards	1	\$2750	2.5
General Session Sponsor	Recognition and signage at general	1	\$1500	1.5

	session; stage time optional			
Event App Sponsor	Logo on event app; branded push notifications	3	\$600	.5
WiFi Sponsor	Branded wifi network and password; signage throughout event	1	\$1500	1.5
Car Race Supporting Sponsor	Branding in competition area	4	\$600	.5
Bathroom Sponsor	Creative bathroom signage	2	\$1250	1
Trade Show Lounge Sponsor	Lounge signage and recognition	2	\$600	.5
Coffee Sponsor	Branding at coffee stations	2	\$850	.75
Class Session Sponsor	Recognition at individual education session	Multiple	\$350	.25
Class Session Bundle (2 sessions)	Two sessions	Multiple	\$600	.5
Lead Retrieval	Attendee badge scanning at your booth	Open	\$150	included

## PRISM CONFERENCE & TRADE SHOW

Sponsorship	Includes	Availability	Price	Credits
Premium Exhibitor Table	Prime table placement	Limited	\$650	.5
Exhibitor Table	Standard table	Open	\$350	.25



Breakfast Sponsor	Breakfast signage	2	\$600	.5
Lunch Sponsor	Lunch signage	2	\$600	.5
Name Badge/Registration Sponsor	Logo on badges and signage	1	\$900	.75
Afternoon Snack Break Sponsor	Snack station branding	2	\$600	.5
Lanyard Sponsor	Branded lanyards	1	\$850	.75
General Session Sponsor	Session recognition	1	\$600	.5
Event App Sponsor	Logo in event app	2	\$500	.5
WiFi Sponsor	Signage recognition	1	\$600	.5
Bathroom Sponsor	Creative bathroom branding	2	\$600	.5
Coffee Sponsor	Coffee station branding	2	\$600	.5
Class Session Sponsor	Session recognition	Multiple	\$250	.25
Afterparty Sponsor	Afterparty recognition	3	\$600	.5

## REVERSE TRADE SHOW – NEW AND IMPROVED!

Sponsorship	Includes	Availability	Price	Credits
Pair of Representatives	Two supplier representatives	Open	\$700	.5
Pen/Notebook Sponsor	Branded at tables	2	\$300	.25
Bathroom Sponsor	Creative bathroom branding	1	\$300	.25
Water Bottles Sponsor	Water bottles at PM tables	2	\$300	.25

Lunch Sponsor	Lunch for PM reps; includes early event access	3	\$1250	1.25
Lanyard Sponsor	Branded lanyards	1	\$650	.5
Main Event Sponsor	Brief audio read or a rep to speak on behalf of the sponsoring company	1	\$600	.5
Care Package Sponsor	Care packages for PM tables	2	\$350	.25
WiFi Sponsor	Signage recognition	1	\$250	.25
Photography Sponsor	Logo on photos and recap	1	\$500	.5

## SPRING & FALL APARTMENT REPORT LUNCHEONS

Sponsorship	Includes	Availability	Price	Credits
Market Insights Partner	Table of 10; 30-second video; brand attribution slides; logo on report cover; logo on stage banner	1	\$3500	3.5
Registration & Check-In Partner	Logo on registration confirmation emails; logo on check-in desk signage; 2 tickets	1	\$1250	1
Digital Report Partner	Exclusive logo placement on digital report landing page; ½ page ad in report; logo callout in post-event email; 5 tickets	1	\$2500	2.5

Market Brief Partner	Logo inside digital report; logo on event website; 2 tickets	6	\$800	.75
Economic Forecast Partner	Brand mention during economist introduction; logo on Economic Forecast slides; ¼ page ad; 5 tickets	1	\$2000	2
Industry Support Partner	Logo on website; company name listed in digital report; logo on pre-event slide roll	Unlimited	\$500	.5
Data Snapshot Partner	Logo placement on one data category chart; logo inside digital report; 2 tickets	4	\$1500	1.5
Post-Event Distribution Partner	Logo and link in post-event “Key Takeaways” email; logo on event recap webpage; 2 event tickets	2	\$1250	1.25
Table of 10	Reserved table	Open	\$850	.75
Half Table	Five seats	Open	\$425	.25

## VIRTUAL FAIR HOUSING FAIR

Sponsorship	Includes	Availability	Price	Credits
Presenting Partner	Event naming; top recognition	1	\$2000	2
Featured Partner Listing	Enhanced virtual listing	Limited	\$600	.5

Standard Partner Listing	Standard listing	Open	\$350	.25
Education Partner	Education Session recognition	2	\$1500	1.5
Enhanced Class Session Sponsor	Premium branding; landing page; poll	Multiple	\$350	.25
Attendee Experience Partner	Platform engagement; giveaways; digital experiences	2	\$600	.5

## WOMEN IN MULTIFAMILY LEADERSHIP SUMMIT

*Sponsorships include 2 event tickets unless otherwise specified.*

Sponsorship	Includes	Availability	Price	Credits
Coffee & Connection Partner	Branding at coffee station	1	\$1750	1.5
Fireside Chat Partner	Session recognition	1	\$1750	1.5
Branded Journals/Notebooks	Logo on attendee journals	1	\$2250	2
Name Badge & Lanyard Partner	Logo on badges/lanyards	1	\$1500	1.25
Swag Bag Partner	Logo on swag bag; branded insert in bag	2	\$2000	2
Affirmation Cards/Table Prompts	Branded table materials	2	\$600	.5
Lunch Partner	Lunch signage and stage recognition	1	\$2000	2
Student Scholarship Partner	Scholarship for up to 5 students; program recognition	1	\$850	.75
Afternoon Recharge Partner	Snack or wellness break	1	\$1500	1.25

Registration Page Banner	Digital Banner (no tickets)	Limited	\$350	.25
Wellness Moment Partner	Guided wellness activity	1	\$1250	1
Social Media Spotlight	Dedicated sponsor post (no tickets)	Open	\$350	.25
Activation Station Partner	Branded activation area	1	\$1250	1
Photo Moment Partner	Branded photo area	1	\$1250	1
Keynote Speaker Partner	Keynote recognition	1	\$2250	2



## CHARITY AND SOCIAL EVENTS

MFNW's charity and social events combine relationship-building with meaningful community impact. These sponsorships offer relaxed engagement, strong brand affinity, and visible support of MFNW Foundation and regional charitable efforts.

### RAISE A GLASS & GIVE FUNDRAISER

MFNW's premier charitable fundraiser, combining mission-driven storytelling, sponsor visibility, and meaningful industry connection.

Sponsorship	Includes	Availability	Price	Credits
Presenting Partner	Event naming recognition; logo on event materials; podium recognition; signage; table of 10	1	\$3500	3
Dinner Partner	Branding at dinner service; stage recognition; table of 10	1	\$2250	2
Wine & Bar Partner	Logo at bar and wine stations; drink signage; table of 10	1	\$2250	2
Program & Impact Partner	Recognition during impact presentation and on program materials; table of 10	1	\$1750	1.5
Silent Auction Partner	Branding on auction platform and signage	1	\$1750	1.5
Table of 10	Reserved table for guests	Limited	\$1250	1

### SWV RAISE A GLASS & GIVE FUNDRAISER

A regional version of MFNW's signature fundraiser, offering intimate engagement and direct support of local charitable efforts.

Sponsorship	Includes	Availability	Price	Credits
Presenting Partner	Event naming recognition; logo on event materials;	1	\$1750	1.5

	podium recognition; signage; table of 10			
Dinner Partner	Dinner signage and recognition	1	\$600	.5
Wine & Bar Partner	Bar signage and recognition	1	\$600	.5
Gift Card Wall Partner	Branding at gift card wall; gift cards	1	\$1250	1
Silent Auction Partner	Branding on auction platform and signage	1	\$1250	1
Ticket Bundle	10 Tickets	Limited	\$400	.25

## SALEM CHARITY BOWLING

A high-energy team bowling fundraiser that blends friendly competition, networking, and community impact.

Sponsorship	Includes	Availability	Price	Credits
Tournament Champion Sponsor	Top recognition; signage; verbal recognition; team of 6	1	\$1500	1.5
Tournament Partner Package	Lane sponsor; raffle recognition bowling team	Limited	\$800	.75
Bowling Team	Team of 6	Multiple	\$350	.25
Lane Sponsor	Branding at assigned lane	Multiple	\$350	.25
Shoe Sponsor	Branding at shoe rental	1	\$350	.25
Food Sponsor	Food station signage	1	\$600	.5
Drink Sponsor	Drink station sponsor	1	\$600	.5
Strike Challenge Sponsor	Branding for Strike Challenge	1	\$600	.5
Photo Moment Sponsor	Branded photo area	1	\$350	.25

Raffle Champion Sponsor	Signage at raffle table; branded raffle tickets	1	\$350	.25
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## SWV CHARITY BOWLING

A relaxed, relationship-focused bowling event that creates easy networking opportunities in a casual setting.

Sponsorship	Includes	Availability	Price	Credits
Tournament Champion Sponsor	Top recognition; signage; verbal recognition; team of 6	1	\$1250	1
Tournament Partner Package	Lane sponsor; raffle recognition bowling team	Limited	\$800	.75
Bowling Team	Team of 6	Multiple	\$350	.25
Lane Sponsor	Branding at assigned lane	Multiple	\$350	.25
Shoe Sponsor	Branding at shoe rental	1	\$350	.25
Food Sponsor	Food station signage	1	\$600	.5
Drink Sponsor	Drink station sponsor	1	\$600	.5
Strike Challenge Sponsor	Branding for Strike Challenge	1	\$600	.5
Photo Moment Sponsor	Branded photo area	1	\$350	.25
Raffle Champion Sponsor	Signage at raffle table; branded raffle tickets	1	\$350	.25

## SALEM BINGO BASH

A fun, low-pressure social event designed for maximum participation, brand exposure, and member engagement.

Sponsorship	Includes	Availability	Price	Credits
Presenting Partner	Event naming recognition and signage	1	\$900	.75

Beverage Sponsor	Beverage signage	1	\$350	.25
Bingo Card Sponsor	Branded bingo cards	1	\$350	.25
Prize Partner	Prize recognition	Multiple	\$350	.25
Raffle Champion	Signage at raffle table; branded raffle tickets	1	\$350	.25
Costume Contest Sponsor	Contest signage and recognition	1	\$350	.25
Photo Moment Sponsor	Branded photo area	1	\$350	.25

## PDX FAMILY PICNIC

A large-scale, family-friendly community event offering high foot traffic, positive brand association, and broad member visibility.

Sponsorship	Includes	Availability	Price	Credits
Presenting Partner	Event naming recognition; signage; verbal recognition	1	\$2250	2
Ride Experience Partner	Branded event bracelets; signage	2	\$1250	1
Food & Beverage Sponsor	Food & drink signage	2	\$600	.5
Activity Zone Sponsor	Branding at family activity area	2	\$600	.5
Lounge Zone Sponsor	Sponsor-branded lounge space	1	\$600	.5
Child Gift Bag Sponsor	Logo on gift bags	1	\$750	.75
Parking & Arrival Sponsor	Signage	1	\$600	.5
Photo Moment Sponsor	Photo backdrop branding	3	\$750	.75
Raffle Champion	Branded raffle tickets	1	\$350	.25

## SWV FAMILY PICNIC – CARNIVAL IN THE PARK

A vibrant, activity-filled family event with multiple interactive sponsorship touchpoints and strong regional engagement.

Sponsorship	Includes	Availability	Price	Credits
Presenting Partner	Event naming recognition; signage; verbal recognition	1	\$900	.75
Food Court Sponsor	Food area signage	2	\$350	.25
Drink Station Sponsor	Drink signage	2	\$350	.25
Shaved Ice Sponsor	Shaved ice area signage	2	\$350	.25
Face Painting Sponsor	Face painting area branding	1	\$500	.5
Child Gift Bag Sponsor	Gift Bag Logo	1	\$500	.5
Entertainment Station Sponsor	Entertainment signage	1	\$350	.25
Carnival Game Sponsor	Game Signage	Multiple	\$250	.25
Photo Moment Sponsor	Photo backdrop logo	1	\$350	.25
Wristband Sponsor	Logo on wristbands	1	\$500	.5
Raffle Champion	Logo on raffle tickets	1	\$350	.25

## SALEM MEMBER BBQ

A laid-back networking event focused on connection, appreciation, and informal relationship-building.

Sponsorship	Includes	Availability	Price	Credits
Presenting Partner	Event naming recognition; signage; verbal recognition	1	\$900	.75
Family Fun Zone Sponsor	Branding at games and activities	1	\$600	.5



Drink Station Sponsor	Drink signage	2	\$350	.25
Shaved Ice Sponsor	Shaved ice branding	2	\$350	.25
Child Gift Bag Sponsor	Gift bag logo	1	\$500	.5
Photo Moment Sponsor	Photo backdrop logo	1	\$350	.25
Wristband Sponsor	Logo on wristbands	1	\$350	.25
Raffle Champion	Logo on raffle tickets	1	\$350	.25

## BEND GO KART BASH

An adults-only, high-energy social event centered on friendly competition and memorable brand experiences.

Sponsorship	Includes	Availability	Price	Credits
Checkered Flag Presenting Partner	Event naming recognition; signage; verbal recognition	1	\$1000	1
Starting Line Sponsor	Branding at race start area	2	\$350	.25
Fastest Lap Sponsor	Branding	2	\$350	.25
Raffle Champion	Logo on raffle tickets	1	\$350	.25
Pit Crew Sponsor	Activity area branding	2	\$350	.25
Photo Moment Sponsor	Photo backdrop logo	1	\$350	.25
Wristband Sponsor	Logo on wristbands	1	\$500	.5

## ADDITIONAL SOCIAL EVENTS

A collection of regional networking and leadership events providing consistent, targeted visibility throughout the year.

Sponsorship	Includes	Availability	Price	Credits
ASPIRE Single Event Partner	Recognition at one ASPIRE event	Multiple	\$600	.5

ASPIRE Annual Program Partner	Year-round ASPIRE recognition	2	\$1750	1.5
SWV Annual Networking Partner	Year-round event recognition	2	\$1250	1
Salem Annual Networking Partner	Year-round event recognition	2	\$1250	1
Bend Annual Networking Partner	Year-round event recognition	2	\$600	.5
Medford Annual Networking Partner	Year-round event recognition	2	\$600	.5
SWV Single Event Networking Partner	One regional event	Multiple	\$350	.25
Salem Single Event Networking Partner	One regional event	Multiple	\$350	.25
Bend Single Event Networking Partner	One regional event	Multiple	\$350	.25
Medford Single Event Networking Partner	One regional event	Multiple	\$350	.25

## GOLF TOURNAMENTS

MFNW's golf tournaments combine premier networking, charitable impact, and high-value brand visibility. These events attract owners, executives, supplier partners, and industry decision-makers in a relaxed, relationship-driven setting.

Golf sponsorships are **high-touch, experiential, and limited in availability**, making them ideal for partners seeking meaningful face time, hospitality opportunities, and strong brand recall. Due to their popularity, golf sponsorships are **not eligible for event-bundling discounts**, but they *do* count toward annual engagement totals.

### DEFENSE FUND GOLF TOURNAMENT

This tournament supports MFNW's advocacy and defense efforts while delivering one of the association's most popular networking experiences.

Sponsorship	Includes	Availability	Price	Credits
Foursome	Four golfers, standard tournament benefits	Limited	\$1250	1.25
Second Foursome	Additional foursome	Limited	\$1250	1.25
Hole Sponsor	Signage at hole, recognition	Limited	\$1250	1.25
Alcohol Hole Sponsor	Branded alcohol station at hole	Limited	\$1750	1.75
Beer Cart Sponsor	Branding on roaming beer cart	1	\$2000	2
Bloody Mary Bar Sponsor	Bar signage and recognition	1	\$2500	2.5
Golf Cart Sponsor	Logo on golf carts	1	\$2000	2
Golf Accessories Sponsor	Branded golf accessories	2	\$1000	1
Bag Drop Sponsor	Branding at bag drop area	1	\$1000	1
Dinner Sponsor	Dinner signage and recognition	3	\$1000	1
Driving Range Sponsor	Branding at driving range	2	\$750	0.75
Mulligan Sponsor	Logo on mulligan tickets	2	\$500	0.5
Registration Sponsor	Logo at check-in	1	\$1500	1.5
Raffle Cart Sponsor	Branding on raffle cart	3	\$1000	1
Water Bottle Sponsor	Logo on water bottles	2	\$750	0.75
Photography Sponsor	Logo on photo gallery	1	\$1000	1
Mobile Scoring Sponsor	Branding on scoring platform	1	\$750	0.75
Red Barn / Tunnel Signage	On-course signage	Multiple	\$350	0.25

### PDX CHARITY GOLF TOURNAMENT

MFNW's largest charity golf tournament, delivering maximum exposure, sponsorship variety, and attendee reach.

<b>Sponsorship</b>	<b>Includes</b>	<b>Availability</b>	<b>Price</b>	<b>Credits</b>
Foursome	Four golfers, standard tournament benefits	Limited	\$1500	1.5
Second Foursome	Additional foursome	Limited	\$1500	1.5
Hole Sponsor	Signage at hole, recognition	Limited	\$1750	1.75
Alcohol Hole Sponsor	Branded alcohol station at hole	Limited	\$2250	2.25
Beer Cart Sponsor	Branding on roaming beer cart	1	\$2500	2.5
Bloody Mary Bar Sponsor	Bar signage and recognition; includes hole	1	\$2500	2.5
Golf Cart Sponsor	Logo on golf carts	1	\$2000	2
Golf Accessories Sponsor	Branded golf accessories	2	\$1000	1
Bag Drop Sponsor	Branding at bag drop area	1	\$1500	1.5
Lunch Sponsor	Lunch signage and recognition	3	\$1500	1.5
Driving Range Sponsor	Branding at driving range	2	\$1000	1
Mulligan Sponsor	Logo on mulligan tickets	2	\$500	0.5
Registration Sponsor	Logo at check-in	1	\$1500	1.5
Raffle Cart Sponsor	Branding on raffle cart	3	\$1250	1.25
Water Bottle Sponsor	Logo on water bottles	2	\$1000	1
Photography Sponsor	Logo on photo gallery	1	\$1500	1.5
Mobile Scoring Sponsor	Branding on scoring platform	1	\$1500	1.5
Red Barn / Tunnel Signage	On-course signage	Multiple	\$500	.5
Breakfast Sponsor	Breakfast signage	1	\$1000	1
Coffee Cart Sponsor	Coffee cart branding	1	\$1500	1.5

## SWV CHARITY GOLF TOURNAMENT

A regional favorite with strong sponsor ROI and a relaxed, community-focused atmosphere.

<b>Sponsorship</b>	<b>Includes</b>	<b>Availability</b>	<b>Price</b>	<b>Credits</b>
Foursome	Four golfers, standard tournament benefits	Limited	\$1000	1
Second Foursome	Additional foursome	Limited	\$1000	1
Hole Sponsor	Signage at hole, recognition	Limited	\$750	.75
Alcohol Hole Sponsor	Branded alcohol station at hole	Limited	\$1000	1
Beer Cart Sponsor	Branding on roaming beer cart	1	\$750	.75
Golf Cart Sponsor	Logo on golf carts	1	\$750	.75
Golf Accessories Sponsor	Branded golf accessories	2	\$500	.5
Dinner Sponsor	Dinner signage and recognition	3	\$500	.5
Driving Range Sponsor	Branding at driving range	2	\$250	.25
Mulligan Sponsor	Logo on mulligan tickets	2	\$250	.25
Registration Sponsor	Logo at check-in	1	\$500	1
Raffle Cart Sponsor	Branding on raffle cart	1	\$750	.75

Water Bottle Sponsor	Logo on water bottles	2	\$500	.5
Photography Sponsor	Logo on photo gallery	1	\$750	.75
Cool Down Cart Sponsor	Cold towel/refreshment cart	1	\$500	.5

## BEND CHARITY PUTTING TOURNAMENT

A fast-paced, approachable fundraising event focused on fun competition and casual, high-engagement networking.

Sponsorship	Includes	Availability	Price	Credits
Presenting Partner	Event recognition; signage	1	\$1000	1
Putting Tournament Partner	Team entry; raffle recognition; hole signage	Limited	\$500	.5
Hole Sponsor	Hole flag signage	Limited	\$250	.25
Beverage Partner	Beverage station branding	2	\$500	.5
BBQ Partner	Food area branding	2	\$500	.5
Raffle Champion	Branded raffle tickets	1	\$250	.25

## SALEM CHARITY GOLF TOURNAMENT - NEW

**Details coming soon.**

Sponsorship opportunities will be announced once venue and format are finalized.

## ASSOCIATION SPONSORSHIPS

Association sponsorships support MFNW's mission year-round, providing consistent brand exposure tied directly to advocacy, education, and member communications. These opportunities are ideal for partners seeking **ongoing visibility beyond individual events**.

## ADVOCACY OPPORTUNITIES

Sponsorships that align your brand with MFNW's legislative efforts and keep members informed and engaged on key policy issues.

Sponsorship	Includes	Availability	Suggested Price	Credits
Legislative Newsletter Sponsor	Logo and recognition in advocacy newsletter	Multiple	\$350	0.25
Legislative Alert / Blog Sponsor	Branding on legislative alerts	Multiple	\$350	0.25
Legislative Fundraiser Sponsor	Recognition at advocacy fundraiser	Limited	\$1250	1

## EDUCATION OPPORTUNITIES

Support MFNW's education and professional development programs while gaining visibility across in-person and virtual learning.

Sponsorship	Includes	Availability	Suggested Price	Credits
Annual Education Presenting Partner	Year-round education recognition	1	\$5000	5
In-Person Class Sponsor	Class signage and recognition	Multiple	\$600	0.5
Webinar Class Sponsor	Virtual class recognition	Multiple	\$350	0.25
Education Series Partner	Multi-class recognition	Limited	\$1250	1
Landlord-Tenant Law Series Partner	Series-wide recognition	1	\$2250	2
NAA Designation Program Partner	Credential program recognition	1	\$1750	1.5
Professional Growth Partner	Career development programs	1	\$2250	2
Landlord Study Hall Session Partner	Individual session recognition	Multiple	\$250	0.25
Education Resource Partner	Resource branding	1	\$500	0.5
Training Tuesday Newsletter Partner	Weekly education newsletter	Limited	\$500	0.5
Roundtable Partner	Roundtable branding	Multiple	\$500	0.5

## ADVERTISING OPPORTUNITIES

Digital and communications sponsorships that extend your brand's reach through MFNW's website, email, and member communications.

### DIGITAL ADVERTISING WORKS BEST WHEN:

- Reinforcing event or education sponsorships
- Supporting product launches or announcements
- Maintaining visibility between in-person touchpoints
- Targeting specific member audiences or interests

### WHY DIGITAL VISIBILITY MATTERS

- Reaches members year-round, not just on event days
- Supports targeted messaging and campaign timing
- Scales easily across budgets and sponsorship levels
- Complements in-person engagement with consistent brand presence

MFNW's advertising and digital visibility options give sponsors control over where, when, and how their brand shows up within the MFNW ecosystem.

Sponsorship	Includes	Availability	Suggested Price	Credits
Homepage Banner Ad	Rotating homepage banner	Limited	\$900	0.75
Homepage Square Ad	Homepage square placement	Limited	\$600	0.5
Homepage Pop-Up Ad	Timed homepage pop-up	Limited	\$600	0.5
Event Page Banner Ad	Banner on event pages	Multiple	\$350	0.25
Education Page Banner Ad	Banner on education pages	Multiple	\$350	0.25
Calendar Page Skyscraper Ad	Vertical calendar ad	Multiple	\$350	0.25
Sponsored Blog Post Bundle	Sponsored blog content	Limited	\$600	0.5
Sponsored eBlast Bundle	Dedicated email blast	Limited	\$600	0.5
Sponsored Newsletter Bundle	Newsletter sponsorship	Limited	\$600	0.5
Event Digital Boost Package	Multi-channel event promotion	Limited	\$600	0.5

Spotlight Wednesday Sponsor	Weekly spotlight email	Limited	\$350	0.25
Main Event Thursday Sponsor	Event promotion email	Limited	\$350	0.25



# SPONSORSHIP POLICIES, TERMS & FULFILLMENT

This section outlines the policies and expectations that guide MFNW sponsorships in 2026. Our goal is to ensure **clarity, consistency, and a positive experience** for all sponsors while protecting the value of MFNW programs and partner investments.

These policies apply to all sponsors, including Platinum, Gold, and Silver Metal Partners and non-metal sponsors participating through Annual Bundling or individual sponsorships.

## SPONSORSHIP CONFIRMATION & PAYMENT

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- Sponsorships are confirmed upon receipt of a signed agreement or written confirmation and payment (or approved payment schedule).
- Metal Partner investments are billed according to the annual partnership agreement.
- Non-metal sponsorships are invoiced per sponsorship or as part of an approved bundled agreement.
- Sponsorship opportunities are reserved on a first-come, first-served basis unless otherwise noted.

## CREDIT USAGE POLICIES (METAL PARTNERS ONLY)

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- Sponsorship credits are available exclusively to Platinum, Gold, and Silver Partners.
- Credits must be used within the designated sponsorship year and may not be carried over.
- Credits may be applied only to sponsorships specifically marked as credit-eligible.
- Credit allocations are subject to availability and confirmation by MFNW staff.
- Once a credit selection is confirmed, changes may be accommodated based on availability but are not guaranteed.

## ANNUAL BUNDLING DISCOUNT POLICIES

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- Non-metal sponsors who bundle **four or more eligible events** qualify for a **15% discount** on qualifying sponsorships.
- Golf tournaments and charity events **count toward the event total** but are **excluded from the discount**.
- The bundling discount is applied after the qualifying event threshold is met.

- Discounts do not apply retroactively to previously booked sponsorships unless approved by MFNW.

## **SPONSORSHIP AVAILABILITY & LIMITS**

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- Certain sponsorships are limited or exclusive to protect sponsor value.
- Metal Partner positions (Platinum, Gold, and Silver) are capped annually.
- MFNW reserves the right to limit the number of sponsors per opportunity.
- Availability is not guaranteed until sponsorships are confirmed in writing.

## **BRANDING & LOGO GUIDELINES**

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- Sponsors are responsible for providing logos and brand assets in the requested formats and by established deadlines.
- MFNW reserves the right to request alternate logo formats to ensure consistency and quality.
- Late or missing assets may result in reduced visibility or placement limitations.
- All branding must align with MFNW's design and usage standards.

## **FULFILLMENT & RECOGNITION**

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MFNW is committed to fulfilling all confirmed sponsorship benefits as outlined.

- Recognition elements are tied to the specific sponsorship level and description.
- Verbal recognition, signage, and digital placements are subject to event schedules and space constraints.
- Attendee lists are provided post-event where included and permitted.
- MFNW will make reasonable accommodations to ensure sponsor visibility when circumstances change.

## **CHANGES, SUBSTITUTIONS & CANCELLATIONS**

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- Sponsorship substitutions may be requested but are subject to availability and approval.

- Cancellations must be submitted in writing.
- Refunds are not guaranteed and are evaluated on a case-by-case basis.
- MFNW reserves the right to modify event details due to circumstances beyond its control.

## CONDUCT & ALIGNMENT

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- MFNW reserves the right to decline or terminate sponsorships that conflict with MFNW's mission, values, or member interests.
- Sponsors are expected to conduct themselves professionally and respectfully at all MFNW events.
- Sales practices at events must align with MFNW's exhibitor and sponsor guidelines.

## QUESTIONS & SUPPORT

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MFNW staff are available to:

- Clarify sponsorship eligibility and availability
- Confirm credit usage or bundling discounts
- Assist with planning and fulfillment
- Support long-term partnership strategy

Our goal is to ensure that every sponsor's experience with **Multifamily NW** is professional, transparent, and valuable.

## NEXT STEPS & HOW TO GET STARTED

Thank you for reviewing the 2026 Sponsorship Catalog. MFNW's sponsorship program is designed to be clear, flexible, and supportive of a wide range of partner goals. Whether you are securing a limited Metal Partner position or building a customized annual bundle, the next steps are straightforward.

### STEP 1: IDENTIFY YOUR SPONSORSHIP PATH

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Begin by determining which approach best fits your organization:

- **Metal Partnership (Platinum, Gold, or Silver)**  
Best for organizations seeking year-round presence, priority access, and a credit-based strategy. Availability is limited and offered on a first-come basis.
- **Annual Bundling or Individual Sponsorships (Non-Metal)**  
Ideal for organizations seeking flexibility, targeted engagement, or regional focus, with the opportunity to earn a bundling discount when sponsoring four or more events.

MFNW staff are happy to help you evaluate both options before you commit.

### STEP 2: SELECT YOUR SPONSORSHIP OPPORTUNITIES

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Once your path is chosen:

- Review the sponsorship options throughout this catalog
- Identify the events, programs, or visibility opportunities that best align with your goals
- Note which opportunities are limited, exclusive, or high-demand

For Metal Partners, this includes identifying how you would like to allocate your credits. For non-metal sponsors, this includes selecting sponsorships at listed cash prices and confirming eligibility for bundling discounts.

### STEP 3: SUBMIT YOUR SELECTIONS

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Sponsorship selections can be submitted through:

- MFNW's online sponsorship form (Cognito)
- Direct coordination with MFNW staff

Metal Partners will complete a credit selection process during the annual planning window. Non-metal sponsors may submit selections at any time, subject to availability.

## STEP 4: CONFIRMATION & FULFILLMENT PLANNING

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After submission:

- MFNW staff will confirm availability and pricing
- An invoice or agreement will be issued
- Logo assets, recognition details, and timelines will be collected
- Fulfillment details will be coordinated to ensure a smooth sponsor experience

## STEP 5: STAY ENGAGED THROUGHOUT THE YEAR

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MFNW views sponsorships as partnerships, not transactions. Throughout the year, staff will:

- Coordinate upcoming sponsorship activations
- Confirm recognition details and deadlines
- Share post-event reporting when applicable
- Support adjustments if priorities shift and availability allows

## QUESTIONS OR READY TO GET STARTED?

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For questions, availability confirmation, or strategic planning support, please contact the MFNW team. We are here to help you build a sponsorship plan that delivers value, visibility, and meaningful connection.

We appreciate your partnership with **Multifamily NW** and look forward to working with you throughout 2026.

# FREQUENTLY ASKED QUESTIONS (FAQ)

## Who can sponsor Multifamily NW?

All MFNW members are eligible to sponsor events, education, and visibility opportunities.

## Do I have to be a Platinum, Gold, or Silver Partner to sponsor MFNW?

No. You do **not** need to be a Metal Partner to sponsor MFNW.

Non-metal sponsors may purchase individual sponsorships or bundle sponsorships across the year using cash pricing.

## What are Metal Partners?

Metal Partners are organizations that make an annual investment at the Platinum, Gold, or Silver level and receive sponsorship credits to use across eligible opportunities throughout the year.

Metal Partner positions are **limited annually** to protect partner value and visibility.

## What are sponsorship credits and who can use them?

Sponsorship credits are planning tools used to select sponsorship opportunities throughout the year. **Credits are available only to Platinum, Gold, and Silver Partners.** Non-metal sponsors do not use credits and participate using cash pricing.

## How does the Annual Bundling discount work?

Non-metal sponsors who bundle **four or more eligible events** receive a **15% discount** on qualifying sponsorships.

Important details:

- Golf and charity events **count toward the total number of events** needed to qualify
- Golf and charity events **are excluded from the discount**
- The discount applies only to eligible sponsorships and is applied after the four-event threshold is met

## Can I combine Metal Partnership credits with the Annual Bundling discount?

No. Credits and bundling discounts cannot be combined.

Metal Partners use credits; non-metal sponsors use cash pricing and may qualify for the bundling discount.

## Are all sponsorships credit-eligible?

No. Some sponsorships are designated as **credit-eligible**, while others are **cash-only**. Each sponsorship listing in the catalog clearly identifies whether credits may be used.

**Are sponsorship opportunities limited?**

Yes. Many sponsorships are limited or exclusive to protect sponsor value. Metal Partner positions are capped annually, and some event sponsorships may sell out quickly.

**How is sponsorship availability determined?**

Sponsorships are offered on a first-come, first-served basis unless otherwise noted. Availability is not guaranteed until confirmed by MFNW staff.

**Can I sponsor events in more than one region?**

Yes. Sponsors may select statewide, regional, or multi-region opportunities. Many sponsors choose to mix statewide conferences with regional events for broader coverage.

**When do I need to make my selections?**

Metal Partners make selections during the annual planning window. Non-metal sponsors may select sponsorships at any time, subject to availability.

**Can I change my sponsorship selections later?**

Changes or substitutions may be requested but are subject to availability and approval. Adjustments are not guaranteed once sponsorships are confirmed.

**When will my logo and assets be needed?**

Brand assets are requested after sponsorship confirmation. Deadlines vary by event and placement, and timely submission is important to ensure full recognition.

**Will I receive an attendee list?**

Attendee lists are provided post-event when included in the sponsorship and permitted by privacy policies. Availability will be clearly stated in the sponsorship description.

**What happens if an event changes or is rescheduled?**

MFNW reserves the right to modify event details due to circumstances beyond its control. Reasonable accommodations will be made to ensure sponsor recognition when changes occur.

**Who should I contact with questions or to get started?**

MFNW staff are available to:

- Confirm availability

- Help build a sponsorship plan
- Explain credits or bundling discounts
- Support long-term partnership strategy

We are here to ensure your sponsorship experience with **Multifamily NW** is clear, strategic, and valuable.

### **Contact Info**

Kristen Davies, Interim Executive Director | VP of Operations  
[kristen@multifamilynw.org](mailto:kristen@multifamilynw.org)

Lacey Bowman, Member Engagement Manager  
[lacey@multifamilynw.org](mailto:lacey@multifamilynw.org)

Laura Webb, Event Coordinator  
[laura@multifamilynw.org](mailto:laura@multifamilynw.org)

Event Team  
[events@multifamilynw.org](mailto:events@multifamilynw.org)

Questions? Book a sponsorship strategy meeting:

**[Sponsorship Strategy Meeting](#)**



## Sponsorship Disclaimer

All sponsorship opportunities are available to Multifamily NW members only and are subject to availability. Sponsorships are offered on a first-come, first-served basis unless otherwise noted. Multifamily NW reserves the right to modify, substitute, or increase individual sponsorship pricing and benefits throughout the year as necessary. Pricing listed in this catalog is guaranteed only through **February 28, 2026**.

Multifamily NW reserves the right to substitute any sponsorship or marketing opportunity with another of equal or greater value due to availability, program adjustments, or unforeseen circumstances. Attendee tickets, tables, foursomes, and team entries are **not eligible for package discounts or bundling incentives**. Any sponsorship splitting or shared recognition must be pre-approved by the association.

Additional sponsorship opportunities may be introduced throughout the year at the discretion of Multifamily NW staff and/or volunteer leadership. While exhibitor booths may be purchased in advance, exhibitors are responsible for selecting booth placement when online registration opens. All sponsorships and registrations are non-refundable. In the event an MFNW event is cancelled, sponsors will receive a credit on their account equal to the sponsorship value.