



# 2025

MULTIFAMILY NW'S 2025

# ENGAGEMENT GUIDE

## UNLOCK OPPORTUNITIES

Elevate Your Brand with Multifamily NW in 2025 - Your Key to Success in the Rental Housing Industry!

**2025 EVENT CALENDAR**  
**SPONSORSHIP OPPORTUNITIES**  
**PARTNER PACKAGES**



MultifamilyNW.org



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# About This Guide

MAKE THE MOST OF YOUR PARTICIPATION BUDGET

You are invited to explore the exciting array of events and opportunities available for Multifamily NW members in 2025. As you strategize and allocate your annual budget, use this guide as a comprehensive resource to assist you in maximizing your budget dollars and your engagement. Make sure you check out new opportunities listed throughout the guide and find what will make the most impact for your brand.

Need assistance? The Multifamily NW sponsorship team is here to help! Contact [Amy](#), [Laura](#), or [Kristen](#).



[Sponsorship Package Worksheet](#)

\*Available 1/8/2025



**DISCLAIMER:** Sponsorships are available to members only. All sponsorships are subject to availability. All sponsorships are available on a first-come, first-served basis. Multifamily NW reserves the right to change or increase individual item cost throughout the year as necessary. **Pricing in this catalog is only guaranteed until 2/28/2025.** Multifamily NW reserves the right to substitute any marketing opportunity for another of equal or greater value based upon availability or for any potential unforeseen circumstance. Attendee tickets and tables are NOT eligible for package discounts. Any sponsorship splitting must be pre-approved by the association. Additional sponsorships may be added throughout the year at the discretion of the committee and/or association. Although Exhibitor booths may be purchased in advance, you are responsible for selecting your booth placement when online registration opens. All registration and sponsorship fees are non-refundable. If an event is cancelled, you will receive a credit on your account for the sponsorship fees.



# 2025 Event Calendar

SAVE THE DATE - MAXIMIZE YOUR PARTICIPATION

Dates may be subject to change and new events may be added throughout the year. Visit [MultifamilyNW.org](https://MultifamilyNW.org) for the most up-to-date calendar.

<p style="text-align: center;"><b>JANUARY</b></p> <p>8 - Sponsorship Packages Available</p>	<p style="text-align: center;"><b>FEBRUARY</b></p> <p>13 - ASPIRE Mixer- Setting Your Year Up For Success</p> <p>19 - Red Cross Blood Drive</p> <p>25 - Member Hill Day at Capitol (Salem)</p>	<p style="text-align: center;"><b>MARCH</b></p> <p>4 - Reverse Trade Show</p> <p>13 - Bend Legislative Update</p> <p>19 - Women in Multifamily Leadership Summit (NEW in 2025)</p>
<p style="text-align: center;"><b>APRIL</b></p> <p>10 - Spring Apartment Report Luncheon</p> <p>17 - Maintenance Fair</p> <p>26 - National Rebuilding Day</p> <p>TBD - Virtual Fair Housing Fair</p>	<p style="text-align: center;"><b>MAY</b></p> <p>7 - ASPIRE Mixer</p> <p>14 - Raise A Glass &amp; Give Fundraiser</p> <p>21 - Defense Fund Golf Tournament</p>	<p style="text-align: center;"><b>JUNE</b></p> <p>12 - MWV Charity Bowling Tournament</p> <p>26 - PDX Family Picnic</p> <p>TBD - SWV Social Event</p> <p>TBD - Bend Putting Tournament</p> <p style="color: red;">ACE Nominations Open</p>
<p style="text-align: center;"><b>JULY</b></p> <p>8 - PDX Charity Golf Tournament</p> <p>16 - Red Cross Blood Drive</p>	<p style="text-align: center;"><b>AUGUST</b></p> <p>14 - MWV Member BBQ</p> <p>21 - SWV Charity Golf Tournament</p>	<p style="text-align: center;"><b>SEPTEMBER</b></p> <p>18 - Spectrum</p> <p>25 - Bend Go Kart Social</p> <p>25 - ASPIRE Mixer - Getting Your Voice Heard</p>
<p style="text-align: center;"><b>OCTOBER</b></p> <p>16 - Fall Apartment Report Luncheon</p> <p>23 - Bend Class &amp; Happy Hour</p> <p>28 - ASPIRE Mixer - Building Your Path</p> <p>TBD - SWV Social</p> <p>TBD - MWV Social</p>	<p style="text-align: center;"><b>NOVEMBER</b></p> <p>6 - ACE Awards Ceremony</p> <p>TBD - Prism</p>	<p style="text-align: center;"><b>DECEMBER</b></p> <p>TBD - Bend Holiday Party</p> <p>TBD - SWV Holiday Party</p> <p>TBD - MWV Holiday Party</p> <p>TBD - PDX Holiday Party</p>



# Attendee Budget Guide

## TICKET & TABLE ESTIMATED PRICING FOR 2025 EVENTS

**PM Members:** Please use this guide to plan for your 2025 event attendance. The projected attendee pricing for events is subject to change for any potential unforeseen circumstance. For the most up-to-date pricing, visit [the Multifamily NW Event Calendar](#).

**Supplier Members:** The following events require sponsorship/booth to attend: Maintenance Fair, Spectrum, Prism, ACE Awards

Event	Date	Location	Member Price	Non-Member Price
Reverse Trade Show	Feb 2025	TBD	FREE for PM Reps	-
NEW: Women in Multifamily Leadership Summit	Mar 2025	TBD	\$95.00	\$125.00
Spring Apartment Report Luncheon*	4/10/2025	Oregon Convention Center	Ticket: \$100.00 Table: \$800.00	Ticket: \$125.00 Table: \$900.00
Virtual Fair Housing Fair	April 2025	Web Platform	\$55.00 Non-Profit: \$30.00	\$80.00 Non-Profit: \$40.00
Maintenance Fair*	4/17/2025	Oregon Convention Center	\$140.00	\$205.00
Raise A Glass & Give Fundraiser	May 2025	Tumwater Vineyard	\$95.00	\$95.00
Defense Fund Golf	5/21/2025	Langdon Farms	Foursome: \$1100.00	Foursome: \$1100.00
MWV Charity Bowling Tournament	6/12/2025	AMF Firebird Lanes	Bowler: \$60 Team: \$300	Bowler: \$60 Team: \$300
PDX Family Picnic	6/26/2025	Oaks Amusement Park	FREE	-
PDX Charity Golf Tournament	7/8/2025	Langdon Farms	Foursome: \$1500.00	Foursome: \$1500.00
MWV Member BBQ	8/14/2025	TBD	FREE	-
SWV Charity Golf Tournament	8/21/2025	Emerald Valley Golf Club	Foursome: \$750.00	Foursome: \$750.00
Spectrum*	9/18/2025	Oregon Convention Center	\$155.00	\$230.00
Fall Apartment Report Luncheon*	10/16/2025	Oregon Convention Center	Ticket: \$100.00 Table: \$800.00	Ticket: \$125.00 Table: \$900.00
Prism	Nov 2025	Valley River Inn	\$125.00	\$145.00
ACE Awards	11/6/2025	Oregon Convention Center	Ticket: \$150.00 Table: \$1300.00	-
Social Events	Various	Various	Recommended \$5.00 donation	Recommended \$5.00 donation

*\*Starred events have an additional 20% late registration fee within the final two weeks prior to the event.*



# Government Affairs Opportunities

Multifamily NW is excited to offer a range of impactful sponsorship opportunities designed to elevate your brand while supporting our advocacy efforts. These new sponsorships provide unparalleled visibility across our legislative communications, events, and initiatives. From the **Monthly GPA Newsletter** and **Website Articles** to premier opportunities like the **Virtual Education Event Sponsorship** and the **Portland City Council Post-Election Interview Videos**, there's something for every organization looking to make a difference. Additionally, our cornerstone events, including the **Annual Post-Session Fundraiser** and **Hill Day**, offer tailored sponsorship tiers to showcase your commitment to advancing legislative priorities. For those seeking year-round recognition, the **Annual Advocate Partnership** positions your organization as a leader across all GPA-related activities. Don't miss the chance to align with these exclusive opportunities to amplify your influence and support critical advocacy initiatives.

Item	Description	Price
Legislative Newsletter Sponsor	Annual or monthly sponsorship available. Includes name and logo on the top of the MFNW Legislative Newsletter. Sent the first week of each month to 5000 recipients.	Annual - \$2500 Single Month - \$300 each
Legislative Blog/Alert Sponsor	Annual or quarterly available. Includes name and logo on Legislative Blogs and Alerts on MFNW Website. Average 5 per quarter.	Annual - \$3500 Quarterly - \$1000
Portland City Council Post-Election Interviews	Name and logo played at the beginning of each video and on email/website of the video (availability depends on endorsed candidate winners)	\$500 per video
Annual Post-Legislative Session Fundraiser	<p>Support our legislative advocacy efforts by sponsoring the Annual Post-Legislative Session Fundraiser, a signature event celebrating the accomplishments of the legislative session and rallying resources for future advocacy initiatives. Sponsors will gain premium visibility among industry leaders, policymakers, and influential stakeholders.</p> <p>Opportunities include:</p> <p>\$5,000 Level: Recognized as a lead sponsor with name and logo prominently displayed on all event materials, website, and communications. Includes verbal acknowledgment during the program and premium recognition at the event.</p> <p>\$2,500 Level: Name and logo included on event materials and website, with recognition during the program.</p> <p>\$1,000 Level: Supporting sponsor acknowledgment with name and logo on event materials.</p> <p>This is a unique opportunity to showcase your commitment to legislative success while connecting with key players shaping the future of our industry.</p>	\$5000 level \$2500 level \$1000 level
Hill Day Sponsorships February 2025	<p>-Premier/presenting sponsor; name and logo on all materials and website; make the welcome statements in the morning \$3,000</p> <p>-Breakfast sponsor; name and logo on materials and website \$1,000</p> <p>-Lunch sponsor; name and logo on materials and website \$1,000</p>	\$3000 \$1000

# Reverse Trade Show

**MARCH 4 | DOUBLETREE BY HILTON PORTLAND**

The Multifamily NW Reverse Trade Show is a fun, interactive networking event designed to connect Suppliers and Management companies. Unlike traditional trade shows where vendors set up booths to showcase their products and services, the Reverse Trade Show flips the script. Here, housing providers and multifamily industry decision-makers are the ones with tables, while suppliers walk the floor. This format allows companies to connect with potential clients, and build valuable business relationships. It's a must-attend event for anyone looking to thrive in this dynamic industry. All proceeds for the Reverse Trade Show go to the Multifamily NW Defense Fund. The Defense Fund is a financial resource established to support and advocate for the interests of housing providers and the industry as a whole.

**2024 Attending Companies:**

- Affinity Property Management
- AMC, LLC
- Atlas Management
- Avenue 5 Residential
- Capital Property Management
- Carla Properties
- Cascade Management
- CRMG
- CTL Management
- Cushman & Wakefield
- FPI Management
- Greystar Residential
- GSL Properties, Inc.
- Guardian Real Estate Services
- Holland Residential
- IDM Residential
- JIL Development
- LongStreet Property Management
- MG Properties
- Pilina Management
- Place 2B Properties
- Prime Residential
- Princeton Property Management
- Pure Property Management
- Quantum Residential
- Schnitzer Properties
- STYL Residential
- Tokola Properties
- WPL Associates



Item	Description	Price
Supplier Pair	Registration for up to 2 reps to participate in event. Pairs must stay together during show. Limit of 2 pairs per participating company.	\$600 each limit 2 per company
Drink Tickets	Save time at the bar and pre-purchase drink tickets to distribute	\$15 each or 25 for \$350
Defense Fund Donation	Want to add some extra support for our legislative efforts? Consider a donation to the Defense Fund along with your registration.	open





# Apartment Report Luncheon

BIANNUALLY | APRIL, OCTOBER | OREGON CONVENTION CENTER

The Multifamily NW Apartment Report Luncheon is an annual gathering that brings together professionals from the multifamily housing sector to provide a comprehensive overview of the region's apartment market trends, statistics, and insights. During this informative event, attendees can expect to hear from industry experts who analyze market data and share valuable information about rental rates, occupancy rates, and other key metrics. This luncheon serves as a crucial platform for stakeholders to gain a deep understanding of the current state of the multifamily housing market, helping them make informed decisions and adapt to evolving industry dynamics.

Spring Event: April 10, 2025

Fall Event: October 16, 2025

## 2024 Presenting & Supporting Partners

### Presenting Partners

- HFO Investment Real Estate
- Marcus & Millichap
- A.C. Moate

### Strategic Partner

- Andor Law

### Supporting Partners

- Belfor Property Restoration
- Coin Meter
- FINNMARK Property Services
- HD Supply
- I&E Construction
- J.R. Johnson, LLC
- Kennedy Restoration
- Pacific Exteriors
- PG Long, LLC
- Princeton Property Management
- SMI
- The Sherwin-Williams Company



Item	Description	Price
Presenting Partner	Table of 10 (priority placement); Can provide up to a 30 second video/commercial for play before panel; Can include 1/2 page ad in digital report; Logo on banner; Logo in marketing/on website	\$2700 (limit 2)
Supporting Partner	Table of 10; Can include 1/4 page ad in digital report; Logo on banner; Logo in marketing/on website	\$1650 (limit 8)
Contributing Partner	5 Tickets; Logo on digital report; Logo on banner; Logo in marketing/on website	\$800 (limit 8)
Event Partner	2 Tickets; Logo on banner at event; Logo on website	\$500



# Fair Housing Fair

**I VIRTUAL EVENT**

The Multifamily NW Virtual Fair Housing Fair is an online event aimed at promoting fair housing practices and education within the multifamily housing industry. Through this virtual platform, industry professionals, property managers, and landlords can access a wealth of resources, workshops, and presentations that focus on fair housing laws, regulations, and best practices. The event fosters awareness and understanding of fair housing principles, enabling participants to create inclusive and equitable housing environments while ensuring compliance with relevant legal requirements. It serves as a valuable opportunity for multifamily professionals to enhance their knowledge and commitment to fair housing, ultimately contributing to more inclusive and accessible housing for all.

## 2024 EVENT PARTNERS

- Andor Law
- Belfor Property Restoration
- Executive Roof Services
- FINNMARK Property Services
- HD Supply
- Housing Connector
- J.R. Johnson, LLC
- Kennedy Restoration
- Pacific Exteriors
- Peace ByLease LLC
- PG Long
- The Sherwin-Williams Company

## 2024 BY THE NUMBERS

**222**

ATTENDEES

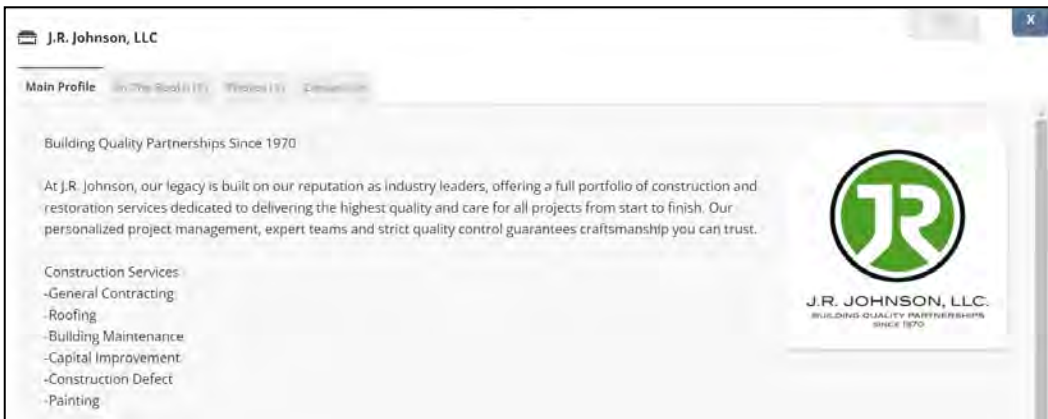
**93**

COMPANIES REPRESENTED

**8**

CLASS SESSIONS

Item	Description	Price
Fair Housing Fair Partner	Be a Fair Housing Partner! Show your support for Fair Housing education. Recognition on all marketing and communication; Featured Marketplace listing; Featured Sponsor on Virtual Event Platform	\$250.00
Class Session Sponsor	Logo featured on Class Zoom site; Opportunity to Introduce Class/Poll Audience	\$150.00



Featured Listing Example

# Maintenance Fair

APRIL 17 | OREGON CONVENTION CENTER

The Maintenance Fair is an annual event dedicated to the bringing together maintenance professionals, industry suppliers, and experts in the field. This event serves as a valuable resource for those involved in property maintenance, offering a platform to explore the latest innovations, tools, and technologies in the industry. Attendees have the opportunity to network with peers, attend informative workshops and seminars, and discover new products and services that can enhance the efficiency and effectiveness of property maintenance operations.

## 2024 BY THE NUMBERS

**1011**

ATTENDEES

**95**

COMPANIES REPRESENTED

**29**

CLASS SESSIONS

**117**

EXHIBITOR BOOTHS

**100**

EXHIBITOR COMPANIES



Item	Description	Price
Exhibitor Booths	Premium—10x10 - \$900 single, \$1300 double Regular—10x10 - \$700 single, \$1050 double	-
Name Badge/Registration Sponsor	Logo on all attendee name badges and registration booth faceplates; Opportunity to distribute collateral at registration to attendees; logo in marketing/on website	\$2000.00
Lanyard Sponsor	Logo featured on all attendee lanyards; signage at event; logo in marketing/on website	\$2500.00
General Session Sponsor	Regular booth included; logo on screen before General Session; signage at event; logo in marketing/on website	\$1500.00
WiFi Sponsor	Regular booth included; custom named wifi network for all classrooms; sponsor names network and password; signage in all classrooms; logo in marketing/on website	\$1500.00
Bathroom Sponsor	Ability to add decals/signage and swag in sponsored bathroom set; signage at event; logo in marketing/on website	\$1200.00 ea
Coffee Sponsor	Logo printed on coffee sleeves for attendees (sponsor can provide coffee mugs if desired); signage at event; logo in marketing/on website	\$800.00 ea
Breakfast Sponsor	Logo on napkins for breakfast bar; signage at event; logo in marketing/on website	\$750.00 ea
Lunch Sponsor	Logo on lunch tickets; signage at event; logo in marketing/on website	\$750.00 ea
Hydration Station Sponsor	Signage at water filling stations; Sponsor can provide water bottles for attendees; logo in marketing/on website	\$500.00 ea
Afternoon Snack Break	Logo on napkins for afternoon snack; signage at event; logo in marketing/on website	\$1000.00 ea
Photography Sponsor	Logo on all official event photos; signage at event; logo in marketing/on website	\$1500.00
Class Session Sponsor	Logo featured on class signage; opportunity to introduce speaker and provide collateral in classroom; logo in marketing/on website	\$300.00 ea
Car Race Supporting Sponsors	Support the Car Race Competition! Logo included in Car Race signage and marketing; can provide swag for competitors; early access to competitor list.	\$300.00 ea
Event App Sponsor	Featured sponsor on event mobile app; custom push notification options; logo in marketing/on website	\$550.00 ea
Trade Show Lounge Sponsor	Signage at trade show lounge; logo in marketing/on website	\$500.00 ea



# Raise A Glass & Give Fundraiser

MAY 14 | TUMWATER VINEYARD

The Multifamily NW Foundation's "Raise A Glass & Give" Fundraiser is a special event designed to bring together supporters and stakeholders in the multifamily housing industry for a night of philanthropy and celebration. During this event, attendees have the opportunity to raise a glass and make a positive impact by contributing to the foundation's charitable efforts. This fundraiser serves as a platform for generating crucial funds to support various charitable initiatives, such as education and training opportunities, and community outreach efforts. Participants can enjoy an evening of camaraderie, entertainment, and giving, all while helping to make a difference in the lives of individuals and families in need. The "Raise A Glass and Give Fundraiser" embodies the spirit of community and generosity within the industry, making it a memorable and meaningful event for all involved.

## 2024 BY THE NUMBERS

**120**

ATTENDEES

**10**

SPONSORS

**27**

SILENT AUCTION ITEMS

**\$3,060**

50/50 RAFFLE INCOME

**\$21,880**

TOTAL FUNDS RAISED



Item	Description	Price
Event Partner	Partners will be recognized with logos at event and from the MC; logo in marketing/on website; includes 2 events tickets	\$550.00 ea
Event Ticket	Access to the event	\$99.00 ea
50/50 Raffle Ticket	Winner gets 50% of the sales income on 50/50 tickets	\$25.00 ea
Foundation Donation	Add an additional donation to the Multifamily NW Foundation to support it's annual efforts including the Deborah Imse Apartmentalize Scholarship.	\$250.00

### 2024 Silent Auction Items

- House in Sunriver
- Timbers Package
- Lunch with Leaders: MFNW Exec Board
- 2 night stay in Dundee & Winery Package
- "Portland Night Out" experience including dinner for two on the Portland Spirit and a one-night stay at The Nines
- Fishing Trip
- Stay in Arizona Vacation Home
- Lunch with Leaders: Affinity Property Management
- Leggero Pizza Oven
- 5 night Stay in Spello, Italy
- Stay in Dundee & Wine Tasting
- Lunch with Leaders: Thrive
- Beauty Package
- Lunch with Leaders: Cushman & Wakefield
- Prefontaine Classic Experience
- Tiffany Champagne glasses & Champagne
- Lunch with Leaders: Guardian
- Lunch with Leaders: WPL
- Hillsboro Hops Legends Club Package
- Lunch with Leaders: FPI Management
- Private Winery Tour & Tasting
- Silestone Vanity Countertop
- Lunch with Leaders: Avenue 5
- Winery Gift Certificate & 2 Bottles
- Lunch with Leaders: CloudTen
- Sunriver Condo



# Defense Fund Golf Tournament

MAY 21 | LANGDON FARMS

The Multifamily NW Defense Fund Golf Tournament is a fun annual event that combines the love of golf with a commitment to protecting and advocating for the interests of the multifamily housing industry. Held in a picturesque setting, this tournament brings together industry professionals, supporters, and partners for a day of friendly competition and camaraderie on the golf course. Participants not only get to enjoy a round of golf but also contribute to the Multifamily NW Defense Fund, which supports critical legal and advocacy efforts aimed at ensuring the continued success and growth of the industry. It's a unique opportunity to network, have fun, and make a positive impact, all while enjoying a day out on the greens.

## 2024 BY THE NUMBERS

**108**

GOLFERS

**18**

HOLE SPONSORS

**\$4024**

DAY OF EVENT  
INCOME

**\$31,025**

DONATION TO  
DEFENSE FUND



Item	Description	Price
Foursome	Golf fees and dinner for 4 players	\$1200.00
Hole Sponsorship	Regular Hole - \$1200.00 ea Alcohol Hole (limit of 4) - \$1600.00 ea	-
Beer Cart Sponsor	Logo on beer cart and drink tickets to distribute to players; logo in marketing/on website	\$2000.00
Bloody Mary Bar Sponsor	Sponsored Bloody Mary Bar on course for players; includes hole sponsorship; logo in marketing/on website	\$2500.00
Golf Cart Sponsor	Logo on all golf carts and a dedicated cart for sponsor during event; logo in marketing/on website	\$2000.00
Golf Accessories Sponsor	Includes logoed golf accessories for each player.	\$750.00
Bag Drop Sponsor	Signage by bag drop; sponsor can bring tent and take player bags to carts as they check in; logo in marketing/on website	\$1000.00
Dinner Sponsor	Logo featured on all dinner tables; signage at event; logo in marketing/on website	\$1000.00 ea
Driving Range Sponsor	Signage at driving range; sponsor table at driving range; logo in marketing/on website	\$750.00 ea
Mulligan Sponsor	Logo on all mulligans for event; logo in marketing/on website	\$550.00 ea
Registration Sponsor	Prominent signage at registration; ability to distribute collateral to all attendees; logo in marketing/on website	\$1500.00
Raffle Cart Sponsor	Own one of the raffle teams! Deck your cart out and sell those tickets. Includes cart with logo; logo in marketing/on website	\$1000.00 ea
Water Bottle Sponsor	Company logo on reusable water bottle given to all players.	\$750.00 ea
Photography Sponsor	Company logo on all official event photos.	\$1000.00
Mobile Scoring Sponsor	Company logo on the mobile scoring app and on the leaderboard at dinner.	\$750.00
Red Barn or Tunnel Signage	Includes banner over tunnel or on red barn with company name and/or logo	\$350.00 ea
Raffle Prize Donation	Want to donate a raffle prize? Choose this option and let us shop for you. Prize will have company name or logo on ticket box	\$100.00 or \$200.00



# Salem Charity Bowling Tournament

**JUNE 12 | AMF FIREBIRD LANES**

Get ready to roll and strike a chord of fun at the Multifamily NW Salem Charity Bowling Tournament! This annual event is all about bowling, bonding, and big-heartedness, and it's all in support of the awesome Oregon Paralyzed Veterans of America (PVA). We're bringing together folks from the multifamily housing scene and the local community for a day of pins, pals, and raising funds for a fantastic cause.

Picture this: teams rolling strikes, high-fives, and plenty of laughs, all while chipping in to help the Oregon PVA do their amazing work supporting our paralyzed veterans. It's not just about the strikes and spares; it's about striking a chord of support for those who've served our country.

## 2024 BY THE NUMBERS

**74**

**BOWLERS**

**11**

**SPONSORS**



**\$6,055**

**DONATION TO CHARITY**



Item	Description	Price
Bowlers	Single Bowler - \$60.00 Bowling Team (6) - \$300.00	-
Lane Sponsor	Signage on lane; can provide swag for your lane's players; logo in marketing/on website	\$350.00 ea
Drink Sponsor	Signage at event; logo on drink tickets; logo in marketing/on website	\$450.00 ea
Food Sponsor	Signage at event; logo on napkins; logo in marketing/on website	\$450.00 ea
Shoe Sponsor	Signage at event; logo in marketing/on website	\$350.00 ea
Trophy Sponsor	Logo on tournament trophies; signage at event; logo in marketing/on website	\$600.00
Raffle Prize Donation	Want to donate a raffle prize? Choose this option and let us shop for you. Prize will have company name or logo on ticket box	\$50.00 or \$100.00
Charity Donation	Support the PVA with an additional donation.	\$50.00

# PDX Family Picnic

**JUNE 26 | OAKS AMUSEMENT PARK**

Get ready for a whirlwind of fun at the Multifamily NW Family Picnic in Oaks Amusement Park! It's a fantastic day out for families, friends, and everyone in the multifamily housing scene. Imagine enjoying a picnic in the sun, savoring tasty treats, and then diving into the excitement of thrilling rides and games at the park. From roller coasters to bumper cars and cotton candy galore, it's a day to embrace your inner child, create unforgettable memories, and share laughter with loved ones.

So bring your adventurous spirit and wear your brightest smiles – the Multifamily NW Family Picnic at Oaks Amusement Park is the ultimate summer adventure you won't want to miss! Join us for a day of non-stop fun, and let's make it an epic outing to remember.

## 2024 BY THE NUMBERS

**258**

ATTENDEES

**54**

COMPANIES  
REPRESENTED

**14**

SPONSORS

**200**

RIDE BRACELETS  
DISTRIBUTED



Item	Description	Price
Food Sponsor	Logo on napkins; signage at event; logo in marketing/on website	\$500.00 ea
Drink Sponsor	Logo on beverage cups; signage at event; logo in marketing/on website	\$500.00 ea
Face Painting Sponsor	Signage at event; logo in marketing/on website	\$350.00 ea
Child Gift Bag Sponsor	Signage at event; logo in marketing/on website	\$350.00 ea
Lawn Games Sponsor	Signage at event; logo in marketing/on website	\$350.00 ea
Ride Bracelet Sponsor	Logo on event bracelets; signage at event; logo in marketing/on website	\$500.00 ea
Raffle Prize Donation	Want to donate a raffle prize? Choose this option and let us shop for you. Prize will have company name or logo on ticket box	\$50.00 or \$100.00
Foundation Donation	Donate to the Multifamily NW Foundation Scholarship Fund, supporting annual PSU scholarships and the Deborah Imse Apartmentalize Scholarship	\$50.00



# PDX Charity Golf Tournament

**JULY 8 | LANGDON FARMS**

Tee up for an exhilarating day of golf and giving at the Multifamily NW Charity Golf Tournament, hosted at the stunning Langdon Farms Golf Club! Swing into action with industry professionals and golf enthusiasts, all coming together for a fantastic cause. This tournament isn't just about birdies and eagles; it's about making a big impact. Join us for a memorable day on the greens, where every swing supports vital charitable initiatives. It's golf with heart, and the Multifamily NW Charity Golf Tournament at Langdon Farms is where you can make your drive count both on and off the course. Don't miss this exciting event that combines the thrill of golf with the joy of giving!

## 2024 BY THE NUMBERS

**148**

GOLFERS

**18**

HOLE SPONSORS

**\$5,730**

DAY OF EVENT INCOME

**\$57,000**

DONATION TO CHARITIES



Item	Description	Price
Foursome	Golf fees and dinner for 4 players	\$1500.00
Hole Sponsorship	Regular Hole - \$1500.00 ea; Alcohol Hole (limit of 4) - \$2000.00 ea	-
Beer Cart Sponsor	Logo on beer cart and drink tickets to distribute to players; logo in marketing/on website	\$2000.00
Bloody Mary Bar Sponsor	Sponsored Bloody Mary Bar on course for players; includes hole sponsorship; logo in marketing/on website	\$2500.00
Breakfast Sponsor	Includes signage, logo on breakfast tables, opportunity to distribute marketing materials	\$1000.00
Coffee Cart Sponsor	Includes logoed coffee cups at the coffee cart by registration	\$1500.00
Golf Cart Sponsor	Logo on all golf carts and a dedicated cart for sponsor during event; logo in marketing/on website	\$2000.00
Golf Accessories Sponsor	Includes logoed golf accessories for each player.	\$1000.00
Bag Drop Sponsor	Signage by bag drop; sponsor can bring tent and take player bags to carts as they check in; logo in marketing/on website	\$1500.00
Lunch Sponsor	Logo featured on all lunch tables; signage at event; logo in marketing/on website	\$1500.00 ea
Driving Range Sponsor	Signage at driving range; sponsor table at driving range; logo in marketing/on website	\$1000.00 ea
Mulligan Sponsor	Logo on all mulligans for event; logo in marketing/on website	\$550.00 ea
Registration Sponsor	Prominent signage at registration; ability to distribute collateral to all attendees; logo in marketing/on website	\$1500.00
Raffle Cart Sponsor	Own one of the raffle teams! Deck your cart out and sell those tickets. Includes cart with logo; logo in marketing/on website	\$1000.00 ea
Water Bottle Sponsor	Company logo on reusable water bottle given to all players.	\$1000.00 ea
Photography Sponsor	Company logo on all official event photos.	\$1500.00
Mobile Scoring Sponsor	Company logo on the mobile scoring app and on the leaderboard at dinner.	\$1500.00
Red Barn or Tunnel Signage	Includes banner over tunnel or on red barn with company name and/or logo	\$500.00 ea
Raffle Prize Donation	Want to donate a raffle prize? Choose this option and let us shop for you. Prize will have company name or logo on ticket box	\$100.00 or \$200.00





# Salem Membership BBQ

**AUGUST 14 | BUSH PASTURE PARK**

Get ready to sizzle, chill, and paint the town with fun at the Multifamily NW Annual Member BBQ in Salem. It's a day packed with flavor, frolics, and fantastic festivities that'll have you grinning from ear to ear.

From savory bites to sweet treats and colorful faces, the Salem Member BBQ is where summer magic happens. Don't miss out on this day of deliciousness and delight! Join us for a BBQ bash that's sure to leave you with a belly full of laughter and a heart full of joy.

## 2024 BY THE NUMBERS

**125**

ATTENDEES

**26**

COMPANIES REPRESENTED

**11**

SPONSORS

**75**

FACES PAINTED



Item	Description	Price
Food Sponsor	Logo on napkins; signage at event; logo in marketing/on website	\$350.00 ea
Drink Sponsor	Logo on beverage cups; signage at event; logo in marketing/on website	\$350.00 ea
Face Painting Sponsor	Signage at event; logo in marketing/on website	\$250.00 ea
Shaved Ice Sponsor	Signage at event; logo in marketing/on website	\$250.00 ea
Child Gift Bag Sponsor	Signage at event; logo in marketing/on website	\$300.00 ea
Lawn Games Sponsor	Signage at event; logo in marketing/on website	\$250.00 ea
Event Bracelet Sponsor	Logo on event bracelets; signage at event; logo in marketing/on website	\$300.00 ea
Raffle Prize Donation	Want to donate a raffle prize? Choose this option and let us shop for you. Prize will have company name or logo on ticket box	\$50.00 or \$100.00



# SWV Charity Golf Tournament

**AUGUST 21 | EMERALD VALLEY**

Get ready to tee off for a day of golf, laughter, and a whole lot of giving at the Multifamily NW SWV Charity Golf Tournament, hosted at the beautiful Emerald Valley Golf Club! It's not your average day on the green – this tournament combines the thrill of golf with a heartwarming twist. Picture lush fairways, challenging holes, and a backdrop of stunning scenery that will make every swing feel like a hole-in-one.

But it's not just about birdies and bogeys; it's about making a big impact in the community. Join us for a day of swinging for a cause, where every putt supports charitable initiatives that touch lives. It's golf with a purpose, and the Multifamily NW SWV Charity Golf Tournament at Emerald Valley Golf Club is where you can make your game count both on and off the course. Don't miss this fantastic event that blends the love of golf with the joy of giving, and get ready for a day of golf that's anything but par for the course!

## 2024 BY THE NUMBERS

**120**

GOLFERS

**18**

HOLE SPONSORS

**\$5,381**

DAY OF EVENT  
INCOME

**\$13,000**

DONATION TO  
CHARITIES



Item	Description	Price
Foursome	Golf fees and dinner for 4 players	\$750.00 ea
Hole Sponsorship	Holes include a 6' table and 2 chairs; sponsors must bring their own tent	\$500.00 ea
Beer Cart Sponsor	Logo on beer cart and drink tickets to distribute to players; logo in marketing/on website	\$600.00
Golf Cart Sponsor	Logo on all golf carts and a dedicated cart for sponsor during event; logo in marketing/on website	\$600.00
Dinner Sponsor	Logo featured on all dinner tables; signage at event; logo in marketing/on website	\$500.00 ea
Mulligan Sponsor	Logo on all mulligans for event; logo in marketing/on website	\$300.00 ea
Registration Sponsor	Prominent signage at registration; ability to distribute collateral to all attendees; logo in marketing/on website	\$500.00 ea
Raffle Cart Sponsor	Own one of the raffle teams! Deck your cart out and sell those tickets. Includes cart with logo; logo in marketing/on website	\$600.00
Cool Down Cart	Be the hero of the day by bringing cool towels and icy treats to golfers and sponsors. Includes cart with company signage for your team. Logo in marketing/on website. <i>In the event of rain becomes the "Keep Dry Cart" with ponchos and hand warmers.</i>	\$500.00
Raffle Prize Donation	Want to donate a raffle prize? Choose this option and let us shop for you. Prize will have company name or logo on ticket box	\$50.00 or \$100.00
Charity Donation	Support the 2024 charity recipients with an additional donation	\$100.00

Get ready for a day of knowledge, innovation, and networking at the Multifamily NW Spectrum Education Conference and Trade Show! This annual event is the ultimate gathering for professionals in the industry, where vibrant ideas and dynamic solutions come to life. Picture a bustling trade show floor filled with cutting-edge products and services, alongside a lineup of engaging speakers and thought leaders sharing insights on industry trends, best practices, and the future of multifamily living. But it's not just about business; it's about forging connections and igniting inspiration. Spectrum is where ideas collide, partnerships flourish, and excitement soars. Whether you're an industry veteran or a newcomer, this event promises to fuel your passion, expand your horizons, and leave you buzzing with energy. Don't miss this electrifying conference that's all about pushing the boundaries of multifamily excellence and taking your career to the next level!

## 2024 BY THE NUMBERS

**1358**

ATTENDEES

**107**

COMPANIES  
REPRESENTED

**34**

CLASS SESSIONS

**175**

EXHIBITOR BOOTHS

**134**

EXHIBITOR  
COMPANIES



Item	Description	Price
Exhibitor Booths	Premium—10x10 - \$1300 single, \$1850 double Regular—10x10 - \$950 single, \$1350 double	-
Name Badge/Registration Sponsor	Logo on all attendee name badges and registration booth faceplates; Opportunity to distribute collateral at registration to attendees; logo in marketing/on website	\$3000.00
Lanyard Sponsor	Logo featured on all attendee lanyards; signage at event; logo in marketing/on website	\$3000.00
General Session Sponsor	Regular booth included; logo on screen before General Session; signage at event; logo in marketing/on website	\$2500.00
WiFi Sponsor	Regular booth included; custom named wifi network for all classrooms; sponsor names network and password; signage in all classrooms; logo in marketing/on website	\$2000.00
Bathroom Sponsor	Ability to add decals/signage and swag in sponsored bathroom set; signage at event; logo in marketing/on website	\$1500.00 ea
Coffee Sponsor	Logo printed on coffee sleeves for attendees (sponsor can provide coffee mugs if desired); signage at event; logo in marketing/on website	\$1000.00 ea
Breakfast Sponsor	Logo on napkins for breakfast bar; signage at event; logo in marketing/on website	\$1500.00 ea
Lunch Sponsor	Logo on lunch tickets; signage at event; logo in marketing/on website	\$1500.00 ea
Hydration Station Sponsor	Signage at water filling stations; Sponsor can provide water bottles for attendees; logo in marketing/on website	\$1000.00 ea
Afternoon Snack Break	Logo on napkins for afternoon snack; signage at event; logo in marketing/on website	\$1300.00 ea
Class Session Sponsor	Logo featured on class signage; opportunity to introduce speaker and provide collateral in classroom; logo in marketing/on website	\$350.00 ea
Headshot Lounge Sponsor	Signage at Headshot Lounge; signage at event; logo in marketing/on website	\$550.00 ea
Event App Sponsor	Featured sponsor on event mobile app; custom push notification options; logo in marketing/on website	\$650.00 ea
Registration DJ Sponsor	Signage at event; shout-outs from DJ; logo in marketing/on website	\$550.00 ea
Trade Show Lounge Sponsor	Signage at trade show floor center lounge; logo in marketing/on website	\$550.00 ea

Get ready to add a burst of excitement to your Southern Willamette Valley Multifamily NW experience with the Prism Education Conference and Trade Show! This annual event is tailor-made to infuse fun and learning into our vibrant community. Join us for a day of engaging educational sessions, where we'll dive into topics like property management strategies and local regulatory updates while keeping the energy high and the atmosphere lively.

But that's not all! Our buzzing trade show is here to bring you the latest and greatest in multifamily housing solutions, all with a fun twist to keep you entertained. Whether you're a property manager, maintenance wizard, or a local supplier, this is your ticket to an event that's as informative as it is enjoyable. Come on down, connect with fellow professionals, and discover exciting new opportunities to level up your Southern Willamette Valley multifamily game at the Prism Education Conference and Trade Show!

### 2024 BY THE NUMBERS

**175**

ATTENDEES

**28**

COMPANIES REPRESENTED

**11**

CLASS SESSIONS

**30**

EXHIBITOR BOOTHS

**30**

EXHIBITOR COMPANIES



Item	Description	Price
Exhibitor Tables	Premium - \$550.00 Regular - \$350.00	-
Name Badge/Registration Sponsor	Logo on all attendee name badges and registration booth faceplates; Opportunity to distribute collateral at registration to attendees; logo in marketing/on website	\$750.00
Lanyard Sponsor	Logo featured on all attendee lanyards; signage at event; logo in marketing/on website	\$750.00
General Session Sponsor	Logo on screen before General Session; signage at event; logo in marketing/on website	\$500.00
Coffee Sponsor	Logo printed on coffee sleeves for attendees (sponsor can provide coffee mugs if desired); signage at event; logo in marketing/on website	\$550.00 ea
Breakfast Sponsor	Logo on napkins for breakfast bar; signage at event; logo in marketing/on website	\$550.00 ea
Lunch Sponsor	Logo on lunch tickets; signage at event; logo in marketing/on website	\$550.00 ea
Afternoon Snack Break	Logo on napkins for afternoon snack; signage at event; logo in marketing/on website	\$550.00 ea
Class Session Sponsor	Logo featured on class signage; opportunity to introduce speaker and provide collateral in classroom; logo in marketing/on website	\$200.00 ea

The ACE Awards are a prestigious annual event that shines a spotlight on excellence and achievement within the housing industry. These awards recognize and celebrate the outstanding professionals and properties that consistently raise the bar and make a significant impact. The ACE Awards honor excellence in categories such as property management, maintenance, and community service, showcasing the remarkable contributions that shape the industry's landscape.

This event is more than just an awards ceremony; it's a night of glamour, networking, and inspiration, bringing together industry leaders, professionals, and supporters for an evening of celebration and recognition. The ACE Awards highlight the best and brightest in multifamily housing, serving as a testament to the dedication and ingenuity that drive this field forward. It's a night to applaud innovation, reward hard work, and honor the individuals and teams that make the industry thrive. **SUPPLIERS MUST HAVE SPONSORSHIP TO ATTEND.**

## 2024 BY THE NUMBERS

**181**

NOMINEES

**28**

COMPANIES  
REPRESENTED

**25**

WINNERS

**800+**

CEREMONY  
ATTENDEES

**1**

UNFORGETTABLE  
EVENING



Item	Description	Price
Nominee Luncheon—Headshots	Signage at event; Logo in event presentation, in marketing, and on website	\$1000.00 ea
Nominee Luncheon—Nominee Certificates	Logo on nominee certificates; Logo in event presentation, in marketing, and on website	\$2000.00 ea
Category Sponsor	Own a specific category; Sponsors invited on stage to present award(s); 2 event tickets; Logo in event presentation, in marketing, and on website	\$2200.00
DJ Sponsor	2 event tickets; Signage at event; Logo in event presentation, in marketing, and on website	\$1000.00
Nominee VIP Lounge Sponsor	2 event tickets; Signage at event; Logo in event presentation, in marketing, and on website	\$2000.00 ea
Official Winner Certificates Sponsor	2 event tickets; Logo on official framed winner certificates; Logo in event presentation, in marketing, and on website	\$1500.00
Photography Sponsor	2 event tickets; Signage at event; Logo in event presentation, in marketing, and on website	\$1500.00
Printed Event Program Sponsor	2 event tickets; Logo included in printed program handout; Logo in event presentation, in marketing, and on website	\$1500.00 ea
Step & Repeat Sponsor	Logo on “paparazzi-style” backdrop for attendee photos; 2 event tickets; Logo in event presentation, in marketing, and on website	\$1500.00 ea
Wine Sponsor	Logo on sponsored bottle of Red and White at each table; 2 event tickets; Logo in event presentation, in marketing, and on website	\$2500.00
Drink Ticket Sponsor	Logo on drink tickets to hand out (# depends on venue cocktail pricing); 2 event tickets; Logo in event presentation, in marketing, and on website	\$1500.00 ea
Event Bracelet Sponsor	Logo on official event wristbands for all attendees; 2 event tickets; Logo in event presentation, in marketing, and on website	\$1500.00 ea
Afterparty Sponsor	2 event tickets; Signage at event; Logo in event presentation, in marketing, and on website	\$1500.00 ea
Rose Delivery Sponsor	2 event tickets; Signage at event; Logo in event presentation, in marketing, and on website	\$1000.00
Centerpiece Sponsorships	With 2 Tickets - \$600.00 No Tickets Included - \$300.00	-

# Social Events

**THROUGHOUT THE YEAR | BEND, EUGENE, PORTLAND, SALEM**

Get ready to mix, mingle, and make memories at Multifamily NW's social events! We're all about combining business with pleasure in the most delightful way possible. Whether it's our Happy Hours, Mixers, Holiday Parties, or any other event on our roster, you're in for a fantastic time.

It's not just about networking; it's about forging connections and building friendships that last beyond the event. Whether you're swapping stories over drinks, dancing the night away, or spreading holiday cheer, our social events are all about adding a splash of fun to your professional journey. So, mark your calendar and join us for an unforgettable time – because at Multifamily NW, we know how to work hard and play even harder!



All social sponsorships include signage at event and logo in marketing and on website.

Item	Description	Price
ASPIRE Networking Mixer- Single Event	Add your company to this great emerging program. ASPIRE mixers combine networking with small group discussion to help cultivate the next generation of leaders.	\$350.00 ea
ASPIRE Annual Partner	Be a partner for the year at all 4 ASPIRE networking mixers.	\$1000.00 ea
SWV Networking Event	SWV hosts quarterly social events that include wine tastings, brewery outings, a Halloween party, and more! Be a part of this robust social program and make new connections in the Southern Willamette Valley.	\$250.00 ea
MWV Networking Event	Get to know our amazing MWV members in a fun, casual setting. Past events have included brewery tastings, casino nights, and even an Improv show. Don't miss out on what Salem has in store for 2024.	\$250.00 ea
Bend Networking Event	Connect with our Bend members over a beer, a snack, or maybe some Go Karting. Partner with us on a Bend social event for 2024 and get to know our great Bend group.	\$250.00 ea
Holiday Party Partner	Multifamily NW hosts 4 annual holiday parties: Bend, Eugene, Salem, and Portland. Be an event partner and help us bring the festive-fun to members across the state.	\$250.00 ea
Raffle Prize Donation	Raffle prizes are welcomed and encouraged at all social events. You can add a raffle prize on to any event sponsorship and we'll do the shopping for you!	\$50.00 ea

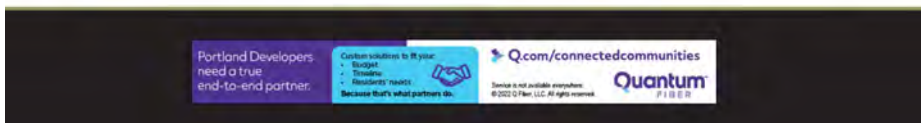
Multifamily NW offers some great opportunities for our members to reach a wide audience. The MFNW website is a great place to get extra visibility for your brand. Digital ads, sponsored blog posts, sponsored articles in the newsletter and more can help you build your connections across our membership and beyond.

Item	Description	Price
Banner Ad	Featured banner on website homepage.	\$750/quarter
Square Ad	Square ad space on website homepage.	\$500/quarter
Pop-Up Ad	Square ad featured on website pop-up for all new visitors. Pop-up ads will run for up-to-2 weeks and 1 is available per month.	\$500 ea
Skyscraper Ad	Skyscraper ad featured on website calendar pages.	\$300/month \$750/quarter
Sponsored Blog Post	The MFNW blog is a great way to get your message out to membership and promote a product or service that is beneficial to the industry. We allow up to 3 sponsored blog posts per month and each post will be featured on our homepage carousel for at least 1 week to generate maximum reach. Posts can be bundled into a package for discounted rates.	\$200 ea
Sponsored Newsletter Article	The MFNW Newsletter is a monthly opportunity to reach membership. We allow up to 2 sponsored articles per month and articles can include video media or special member discounts	\$200 ea
Foundation Social Media Posts	The MFNW Foundation is looking to promote our members good deeds in the community. If you have a community service project to highlight please send it to <a href="mailto:socialmedia@multifamilynw.org">socialmedia@multifamilynw.org</a> .	FREE

Past Events

### Upcoming Events

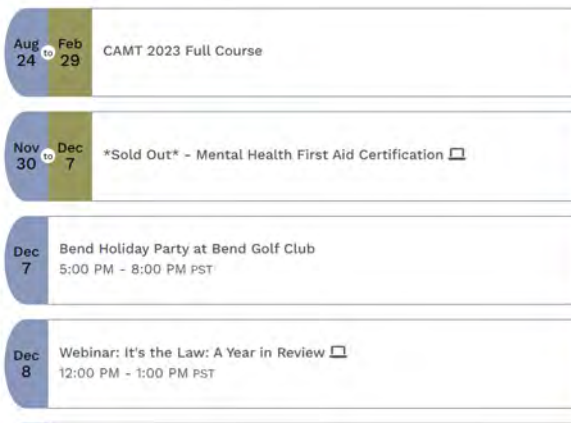
[View Calendar](#)

### Skyscraper Ad Example



### Banner Ad Example





# Education Opportunities

THROUGHOUT THE YEAR | REGIONAL, WEBINARS, IN-PERSON

Education is the foundation that Multifamily NW has been built on. Our annual education calendar offers a wide-variety of topics addressing different levels of experience. Whether you need to brush up on Fair Housing, learn some appliance maintenance basics, or want to earn your NAA Certified Apartment Manager credential, we're here to help you achieve.

With over 6000 class attendees in 2024, it's clear that Multifamily NW education is second-to-none and a great way to meet your clients where they are.

## 2024 BY THE NUMBERS

**155**

CLASSES

**42**

AVERAGE PER CLASS

**4**

NAA DESIGNATION PROGRAMS

**6607**

CLASS ATTENDEES

**1**

ROCKSTAR EDUCATION PROGRAM

Item	Description	Price
In-Person Education (single classes)	Sponsorship of a single class session. 3-5 Minutes to introduce yourself Opportunity to network with students at registration before session and during breaks. Recognition as a "Class Sponsor" on presentation screen and/or printed handouts. Promotional material distribution opportunity with present and future industry decision makers. Sponsors may provide snacks, lunch or breakfast if they wish. MFNW staff can assist with arrangements	\$300.00 ea
Webinar (single classes)	Sponsorship of a single class session. 2-3 Minutes to introduce yourself Recognition as a "Class Sponsor" on materials and marketing Contact list of class attendees for additional promotion	\$250.00 ea
Landlord Tenant Law - Full Series	Sponsorship of one Landlord Tenant Law full series (8 classes). 2-3 Minutes to introduce yourself Recognition as a "Class Sponsor" on materials and marketing Contact list of class attendees for additional promotion	\$2000.00
NAA Designation Sponsor	Exclusive sponsorship of a set of designation courses: Choice of CAM or CAMT Each designation taught twice per year  3-5 Minutes to introduce yourself and your product during lunch. Opportunity to network with students Recognition as a "Designation Sponsor" Networking and promotional material distribution opportunities with present and future industry decision-makers.	\$1000.00
Landlord Study Hall Session Sponsor	Exclusive sponsorship of a single Landlord Study Hall class session. 2-3 Minutes to introduce yourself Recognition as a "Session Sponsor" on materials and marketing	\$150.00





# Annual Partner Packages

LIMITED AVAILABLE | PLATINUM, GOLD, SILVER

Annual Partner Packages are a great way to maximize your exposure with Multifamily NW. Three tiers are available: Platinum, Gold, and Silver. There is a limit of 10 companies per tier and previous year partners get first right of refusal on continuing their tier.

In addition to overall savings and involvement with more events, all Annual Partners also get the following perks:

- **Member Directory Highlight**
  - Featured listing in the Multifamily NW member directory with a special annual partner tier designation
- **Sponsor Showcase**
  - Feature your company prominently on the Multifamily NW website with a dedicated sponsor showcase page.
- **Prominent Branding**
  - Recognition as an annual partner on MFNW website, at events, and in MFNW office
  - Recognition at quarterly board meetings (monthly for Platinum)
- **Newsletter Inclusion**
  - Recognition as an annual partner in MFNW monthly newsletter

Gold and Platinum Partners also receive:

- **Email Promotion**
  - Inclusion of your company's logo and/or messaging in MFNW email marketing campaigns throughout the year
- **Social Media Exposure**
  - Biannual (Gold) or Quarterly (Platinum) mentions and highlights on MFNW's social media platforms
- **Early Booth Registration**
  - Priority registration for Maintenance Fair and Spectrum booths before open to membership.
  - Booth registration order is selected by a random number generator for each tier before each event.

Platinum Partners also receive:

- **Annual Membership**
  - Complimentary annual MFNW membership included
- **Educational Webinars**
  - Host or co-host educational webinars on industry-specific topics, reaching a wide audience within the Multifamily NW community
- **Speaking Opportunities**
  - Priority consideration for speaking slots during Spectrum and Maintenance Fair Education Conferences
- **VIP Access**
  - Exclusive access to ACE Nominee Luncheon, ACE Nominee VIP Lounge, and any other VIP branded opportunities

## PLATINUM PARTNERS



STRATEGIC PARTNER

AndorLaw



SHERWIN-WILLIAMS

## GOLD PARTNERS



## SILVER PARTNERS



## Platinum Partner Package

\$20,000 (\$26,500 value)

10 spots available

The Platinum Package is our highest tier and is best for companies that operate statewide and want to have a large presence at all major events.

### The 2025 Platinum Package includes:

- 2025 Association Dues
- 2 Pairs of Reps at the **Reverse Trade Show**
- **Fair Housing Fair** Partner Sponsorship
- Supporting Partner Tier at Spring & Fall **Apartment Report Luncheons**
- Premium Double Booth with Early Registration, Class Sponsorship, Additional Sponsorship up to \$750 at **Maintenance Fair**
- Hole Sponsorship (or equivalent sponsorship) & Foursome at **Defense Fund Golf Tournament**
- Hole Sponsorship (or equivalent sponsorship) & Foursome at **PDX Charity Golf Tournament**
- Hole Sponsorship (or equivalent sponsorship) & Foursome at **SWV Charity Golf Tournament**
- Premium Double Booth with Early Registration, Class Sponsorship, Additional Sponsorship up to \$1000 at **Spectrum**
- Premium Exhibitor Table at **Prism**
- Category Sponsorship (or equivalent sponsorship), 10 ceremony tickets (total), 2 Nominee Luncheon Tickets, 2 Nominee VIP Lounge Tickets at **ACE Awards Ceremony**
- **Digital Advertising** Credit of \$1000
- Quarterly **Webinar** Sponsorship (sponsors will have opportunity to choose sessions)
- Additional **Sponsorship** Credit of \$1000 for use at any event

### New for 2025:

- Sponsorship Credit up to \$750 for NEW **Women in Multifamily Leadership Summit** in March 2025
- **Bend Event** Sponsorship credit \$350
- **Salem Event** Sponsorship credit \$350

### Events Not Included (can be added on or use credit):

- *ASPIRE Events*
- *PDX Raise A Glass & Give Fundraiser*
- *Salem Bowling Tournament*
- *PDX Family Picnic*
- *Salem Member BBQ*
- *Bend Putting Tournament*
- *SWV Raise A Glass & Give Fundraiser*
- *Bend Go Kart Event*
- *Eugene Member Socials*
- *Salem Member Socials*
- *Holiday Parties*

## Gold Partner Package

**\$11,000 (\$13,500 value)**

**10 spots available**

The Gold Package is best for companies that operate in one or two areas of the state and want to have a large presence at those area events.

### The 2025 Gold Package includes:

- 1 Pair of Reps at the **Reverse Trade Show**
- **Fair Housing Fair** Partner Sponsorship
- Contributing Partner Tier at Spring & Fall **Apartment Report Luncheons**
- Premium Booth with Early Registration, Class Sponsorship at **Maintenance Fair**
- Hole Sponsorship (limited availability) or Foursome at **Defense Fund Golf Tournament**
- \$1000 Sponsorship Credit at **PDX Charity Golf Tournament**
- Premium Booth with Early Registration, Class Sponsorship at **Spectrum**
- \$1000 Sponsorship Credit and 6 tickets at **ACE Awards Ceremony**
- **Digital Advertising** Credit of \$500
- Biannual **Webinar** Sponsorship (sponsors will have opportunity to choose sessions)
- Additional **Sponsorship** Credit of \$500 for use at any event

### Choose Three:

- Hole Sponsorship or Foursome at **SWV Charity Golf Tournament**
- Exhibitor Table at **Prism**
- Sponsorship Credit for **Salem Bowling Tournament**
- Sponsorship Credit for **Salem Member BBQ**
- Sponsorship Credit for **Bend Putting Tournament**
- Sponsorship Credit for **Bend Go Kart Event**
- Sponsorship Credit for **Holiday Party** (PDX, Bend, Salem, or Eugene)
- Sponsorship Credit for **Eugene Member Socials**
- Sponsorship Credit for **Salem Member Socials**
- Sponsorship Credit for **PDX Family Picnic**

### Events Not Included (can be added on or use credit):

- *PDX Raise A Glass & Give Fundraiser*
- *Women in Multifamily Leadership Summit (NEW)*
- *SWV Raise A Glass & Give Fundraiser*

## Silver Partner Package

**\$5,000 (\$7,00 value)**

**10 spots available**

The Silver Package is best for companies that operate in one area of the state and want to have a large presence at those area events.

### The 2025 Silver Package includes:

- 1 Pair of Reps at the **Reverse Trade Show**
- **Fair Housing Fair** Partner Sponsorship
- Event Partner Tier at Spring & Fall **Apartment Report Luncheons**
- Regular Booth at **Maintenance Fair**
- Regular Booth at **Spectrum**
- Centerpiece Sponsorship with 4 tickets at **ACE Awards Ceremony**
- **Digital Advertising** Credit of \$350
- **Webinar** Sponsorship (sponsors will have opportunity to choose sessions)
- Additional **Sponsorship** Credit of \$300 for use at any event

### Choose 2:

- Hole Sponsorship or Foursome at **SWV Charity Golf Tournament**
- Exhibitor Table at **Prism**
- Sponsorship Credit for **Salem Bowling Tournament**
- Sponsorship Credit for **Salem Member BBQ**
- Sponsorship Credit for **Bend Putting Tournament**
- Sponsorship Credit for **Bend Go Kart Event**
- Sponsorship Credit for **Holiday Party** (PDX, Bend, Salem, or Eugene)
- Sponsorship Credit for **Eugene Member Socials**
- Sponsorship Credit for **Salem Member Socials**
- Sponsorship Credit for **PDX Family Picnic**
- Sponsorship Credit for **ASPIRE Mixer**

### Events Not Included (can be added on or use credit):

- *PDX Raise A Glass & Give Fundraiser*
- *Women in Multifamily Leadership Summit (NEW)*
- *SWV Raise A Glass & Give Fundraiser*

# Frequently Asked Questions

You've got questions? We've got answers. See below for some of our common inquiries. Still need assistance, contact the Multifamily NW sponsorship team [Amy](#), [Laura](#), or [Kristen](#).

**Q - Do I have to be an annual partner to get a discount?**

A - No, discounts are available for all members if you sign up for 4 or more events (charity events are not eligible for discount but do count towards the 4 event threshold). Annual packages are just a pre-selected option, but you are welcome to make your own combinations and put together a bundle that works for you.

**Q - Do I have to sign up for a package to be a sponsor?**

A - No, sponsorship packages are merely a benefit for members that would like to pre-register for their annual participation. You are still able to sign up for opportunities throughout the year as each event comes up, however some opportunities will sell out with the sponsorship packages.

**Q - I am not a member, but I still want to sponsor.**

A - Sponsorship opportunities are a member benefit, however non-member options may be available at a higher cost. The exception is charity-specific events (golf, bowling, fundraiser) where sponsorships are open to all regardless of membership status. Contact us today to find out more about other membership benefits and pricing.

**Q - I am a new member, how do I decide where to use my sponsorship dollars?**

A - MFNW's Member Relationship Manager, [Amy Kelsch](#), is here to help! Amy can help you decide on a plan and find the right opportunities for you.

**Q - Why do some companies get to register early for their exhibitor booth(s)?**

A - That is a perk reserved for our annual Platinum and Gold partners only.

**Q - How can I find out about new events and sponsorship opportunities throughout the year?**

A - A few ways: 1- make sure you have your profile setup on [MultifamilyNW.org](#) so you can receive email notifications and messages about new offerings; 2 - check out MFNW's social media channels for new opportunities throughout the year; 3 - bookmark the [MFNW event calendar](#) and check it regularly.





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