

# Economic Overview: Fall 2025 Apartment Report Luncheon

Michael Wilkerson, Ph.D.

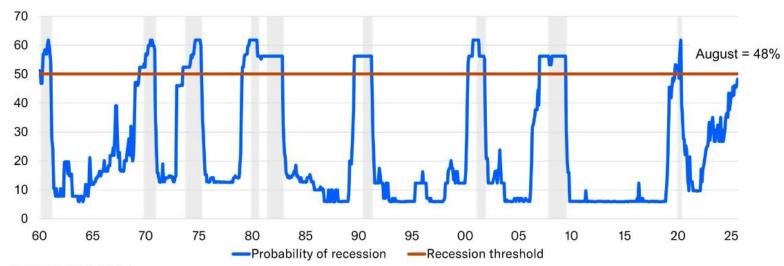
October 16, 2025



HEDGE)

#### Recession probability of 48%, this level has always predicted a recession

#### Probability of recession in the next 12 months, %, based on a machine learning model



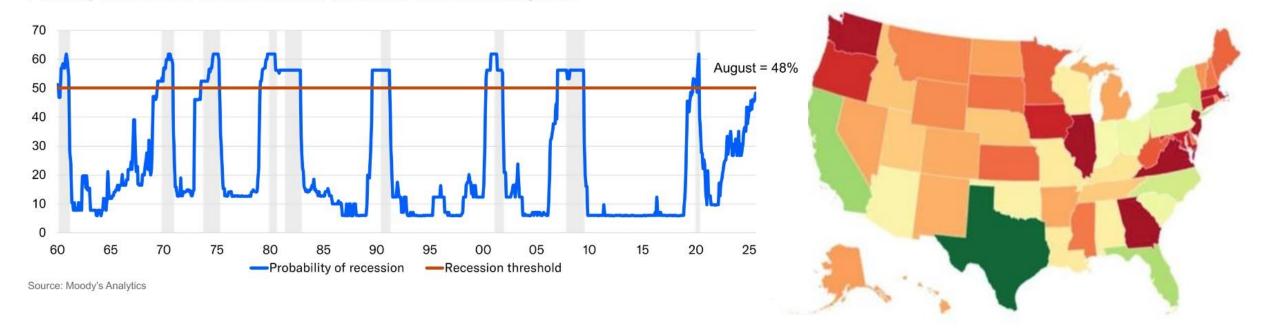
Source: Moody's Analytics

#### Recession probability of 48%, this level has always predicted a recession

Moody's Analytics' coincident economic indicator for each state, weighted by share of US GDP

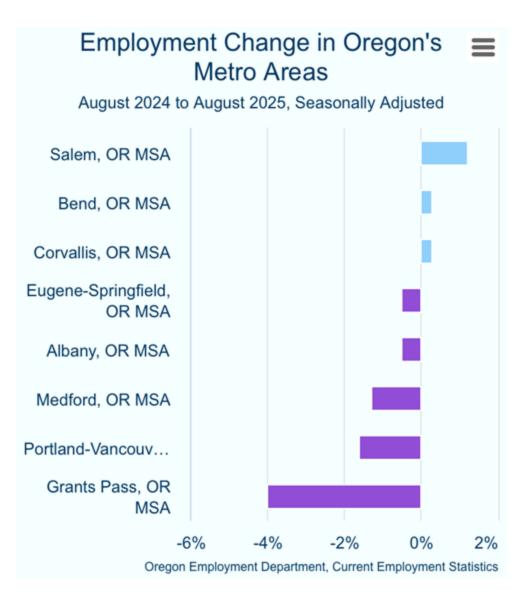
Recession Expansion

Probability of recession in the next 12 months, %, based on a machine learning model





#### 3 county PDX metro lost 16,400 jobs, rest of state lost 1,900 in last year







FOR IMMEDIATE RELEASE: October 15, 2025

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#### Federal Government Shutdown Pauses Employment Reports

The U.S. Bureau of Labor Statistics (BLS) suspended the monthly employment and unemployment reports for the nation, states, and metropolitan areas as of Oct. 1, 2025. Oregon's monthly jobs and unemployment rate for September are unavailable at this time.

18,300 jobs lost statewide in past year



# Oregon Economic and Revenue Forecast

September 2025

Volume XLV, No. 3 Release Date: August 27<sup>th</sup>, 2025 "An ongoing deceleration in the national economy is imposing a dominant set of conditions on the state economic and revenue outlook.

History shows (particularly recent history) that Oregon's economic fortunes are increasingly bound by prevailing national trends."



# Oregon Economic and Revenue Forecast

#### September 2025

Volume XLV, No. 3 Release Date: August 27<sup>th</sup>, 2025 "A cooler outlook for labor-generated income taxes is offset by firmer expectations related to capital gains."



# Oregon Economic and Revenue Forecast

September 2025

Volume XLV, No. 3 Release Date: August 27<sup>th</sup>, 2025 "The unemployment rate has risen by nearly a full percentage point, and perhaps most alarming, recent revisions show sharply deteriorating employment conditions across a broad array of industries."



# Oregon Economic and Revenue Forecast

#### September 2025

Volume XLV, No. 3 Release Date: August 27<sup>th</sup>, 2025

"The broader state economy is likely to avoid recession so long as the national economy holds up, but the state-level employment declines—should they persist through the second half of the year warrant attention as potential warning flags of sector-specific recessions."

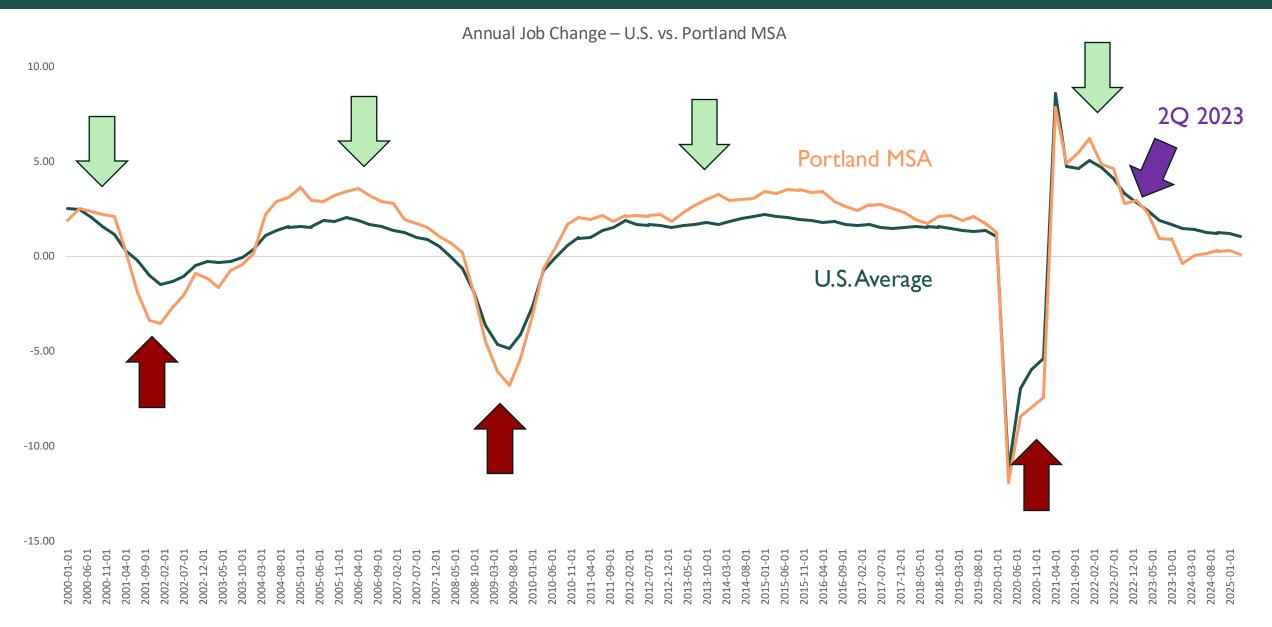


# Oregon Economic and Revenue Forecast

September 2025

Volume XLV, No. 3 Release Date: August 27<sup>th</sup>, 2025 "Population growth for Oregon has been revised lower. The population is expected to grow by an annual average of 0.4% through the forecast horizon (down from 0.5% in previous forecast)"

### Portland grows faster and falls harder..... Until the last 9 quarters



### Only 5 of the top 50 metros have lost jobs over the past year



#### Job growth almost entirely in private education and health services

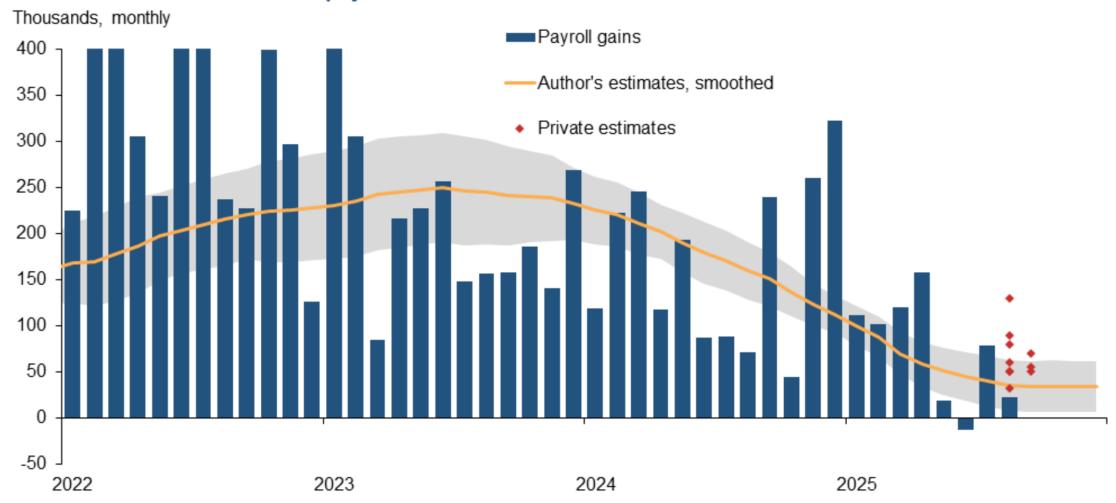
#### Growth rates for all MSAs, by sector

Point-In-Time, July 2024-July 2025, Seasonally unadjusted



#### Current estimate of national breakeven employment is 30k annually

#### Breakeven estimate and recent payrolls trend lower



NOTE: Gray area illustrates estimate range.

SOURCES: Bureau of Labor Statistics; author's calculations.



#### Known demographic change plus unknown impact to international immigration

#### The US Population Could Shrink in 2025, For the First Time Ever

It's a story with massive economic and political significance. But it's receiving strangely little attention.

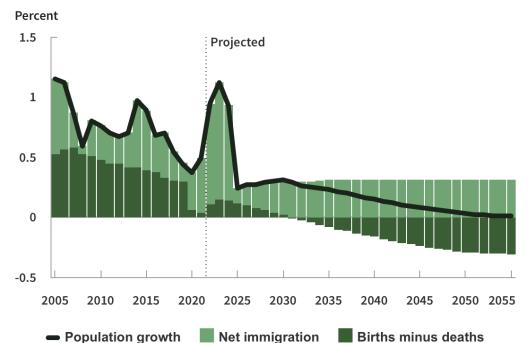


DEREK THOMPSON

SEP 02, 2025

#### **Population Growth and Contributing Factors**

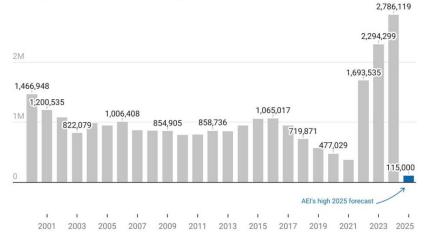




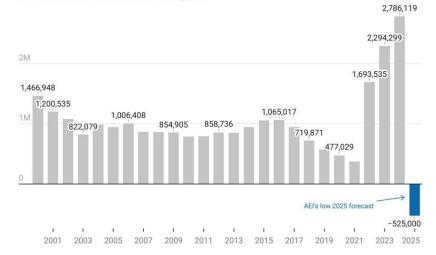
#### AEI's forecast range for net international migration in 2025

The shifts are from July to July. For example, 2024 = shift between July 2023 and July 2024.

AEI's high forecast for net international migration



#### AEI's low forecast for net international migration

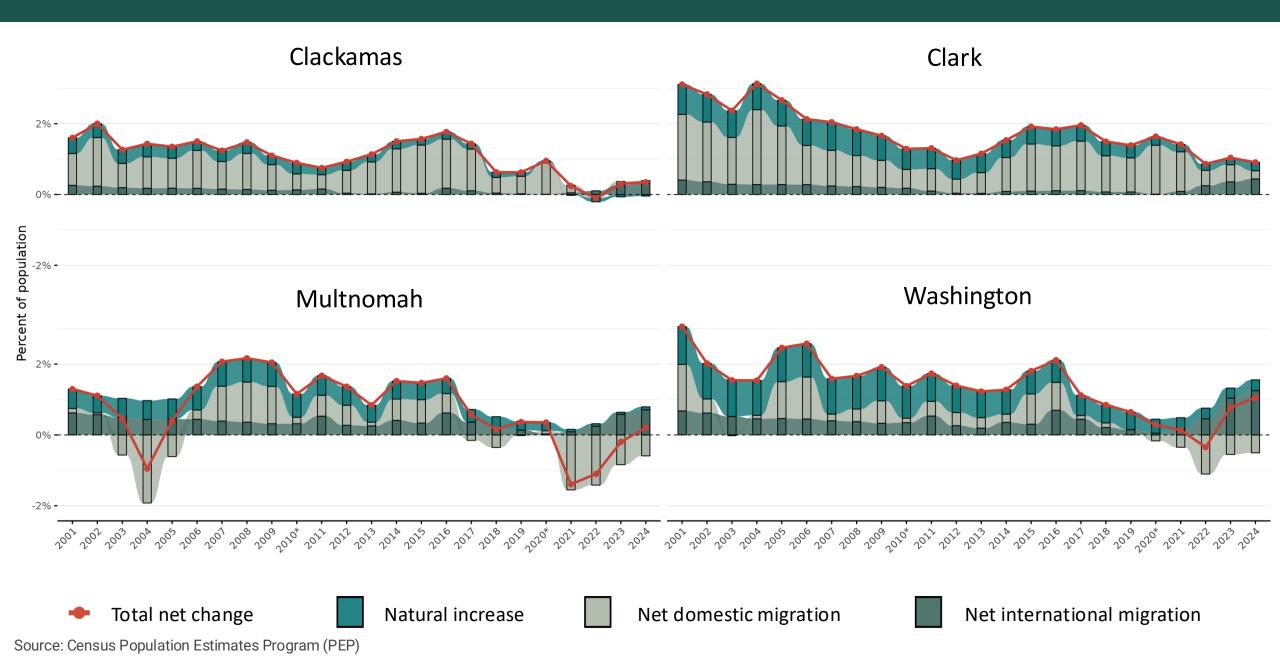


Net international migration is calculated as the difference between the number of people moving into the United States from abroad (in-migration) and the number of people leaving the United States to live in another country (out-migration) over a specific period.

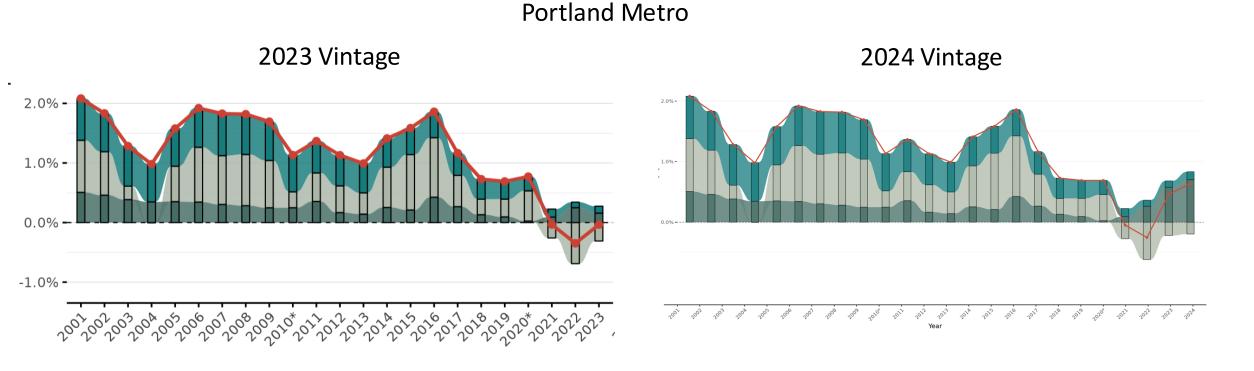
Chart: Lance Lambert • Source: ResiClub analysis of U.S. Census Bureau data • Created with Datawrapper



#### Without international immigration, population is decreasing except in Clark



#### Census changed methodology that more than doubled count of immigrants



Average annual international immigration from 2001 to 2022 = 6k Average annual international immigration from 2023 to 2024 = 16k

Total net change



Natural increase



Net domestic migration



Net international migration

### Disparity within the region is unlike other metro areas

#### Rank of Portland Metro within all Counties in top 50 Metros (220 Counties)



#### Population growth is not a sustainable economic development strategy... now what?

IT'S THE ECONOMY

# Will Portland Always Be a Retirement Community for the Young?



Illustration by Kelsey Dake

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# Will Portland Always Be a Retirement Community for the Young?



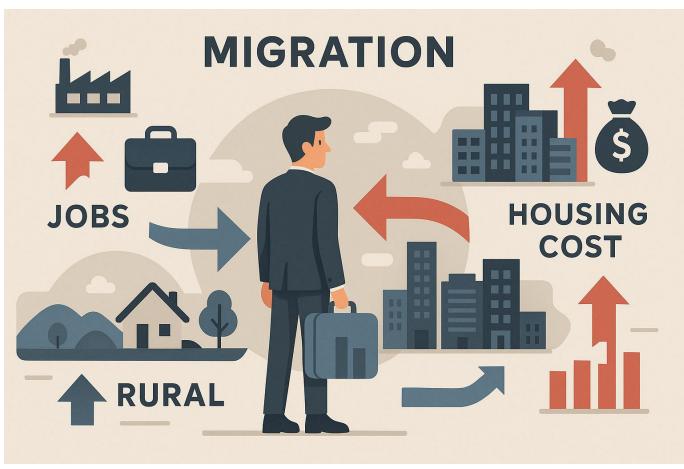
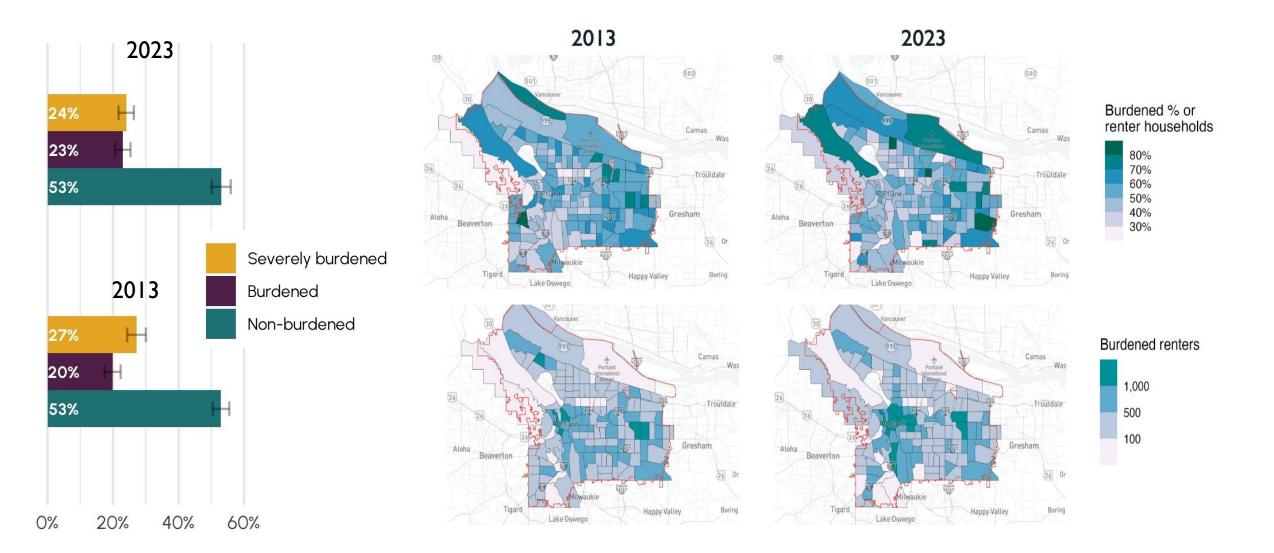


Illustration by Kelsey Dake

# Current state of the housing market



#### Renter Household Cost Burdening in the City of Portland

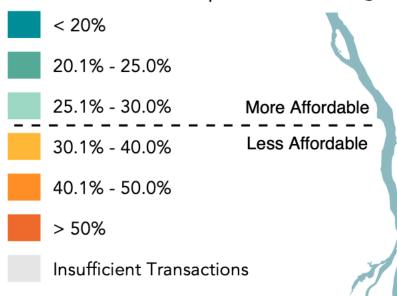


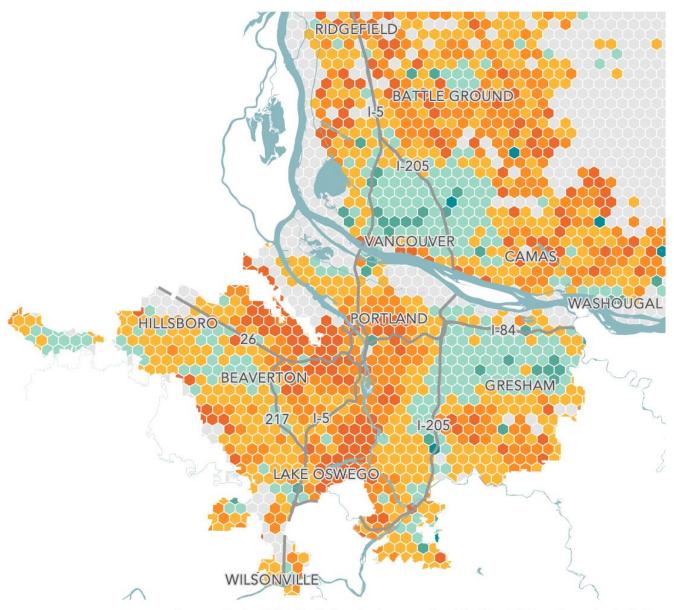
#### 2019 Housing Affordability in Vancouver and Gresham

#### Assuming:

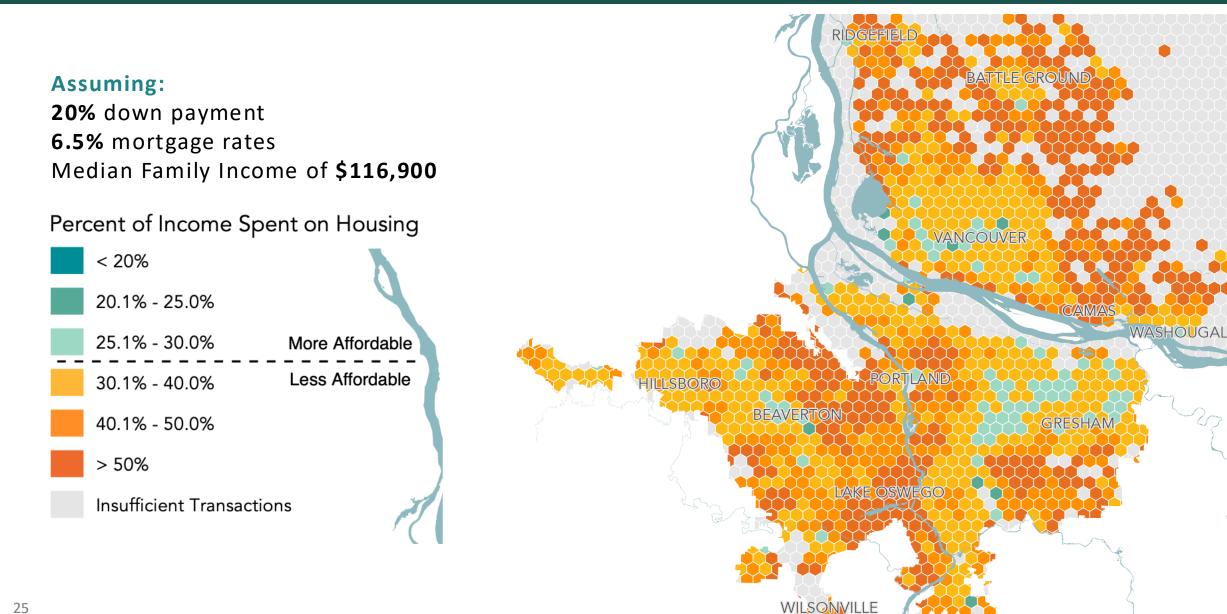
20% down payment4% mortgage ratesMedian Family Income of \$89,700

#### Percent of Income Spent on Housing

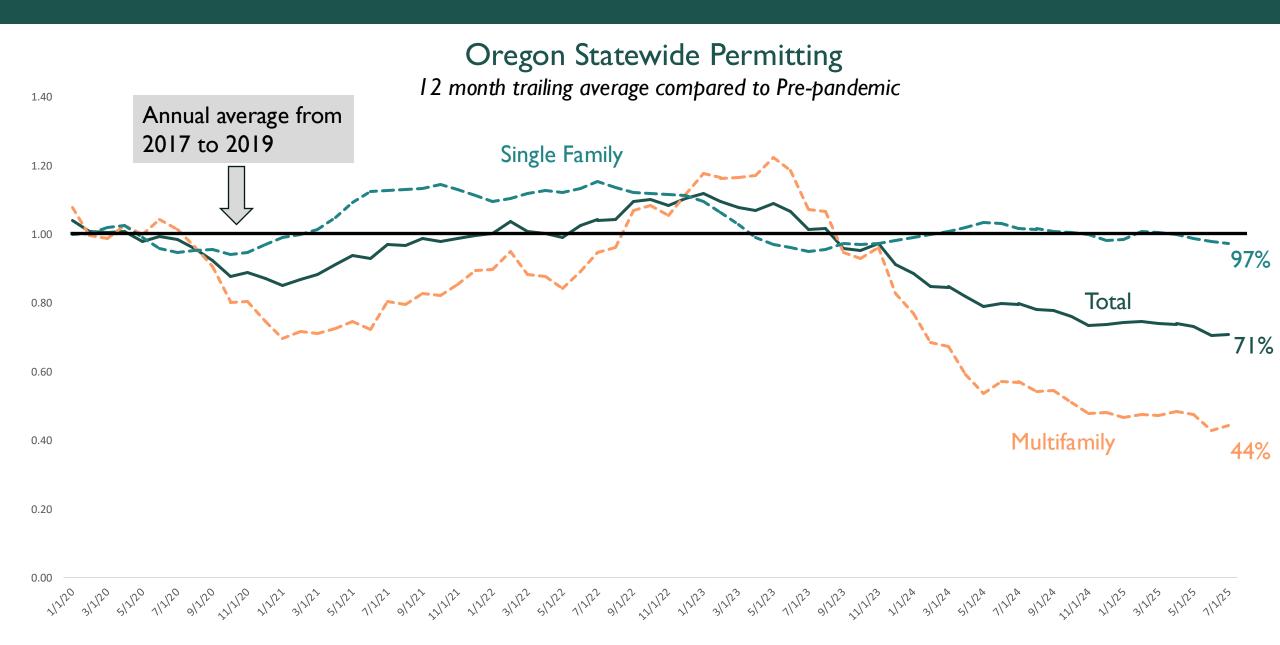




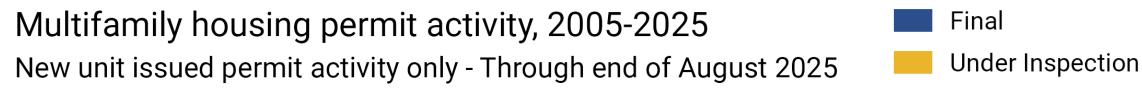
#### Housing unaffordable to purchase in most of the region

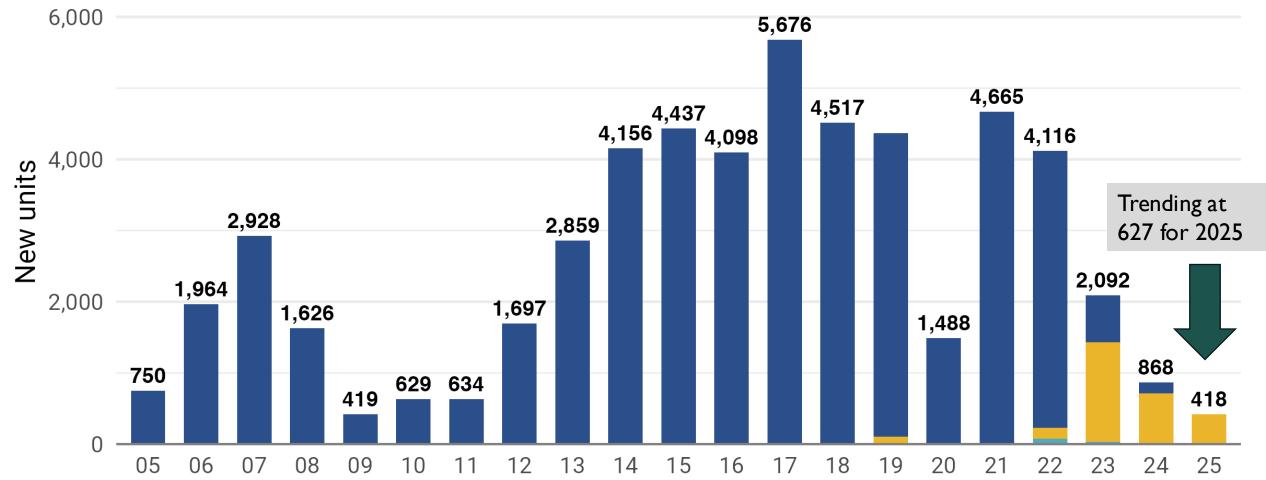


#### Single family permitting statewide unchanged from pre-pandemic

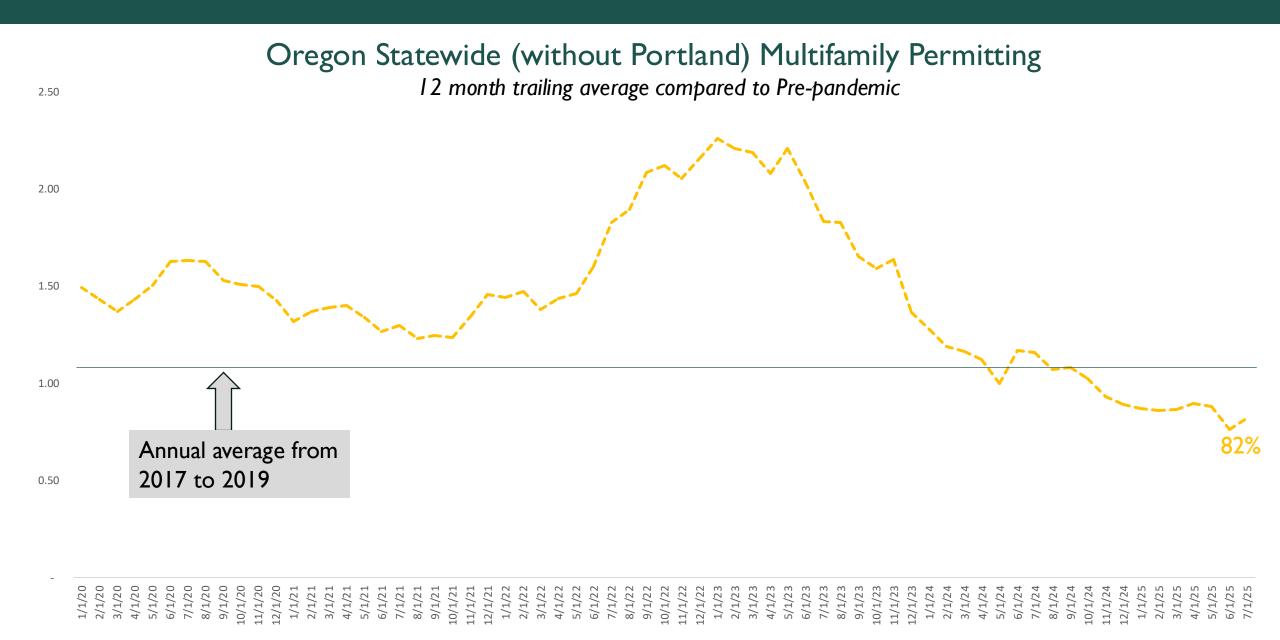


### City of Portland trending to lowest apartment permitting since 2009



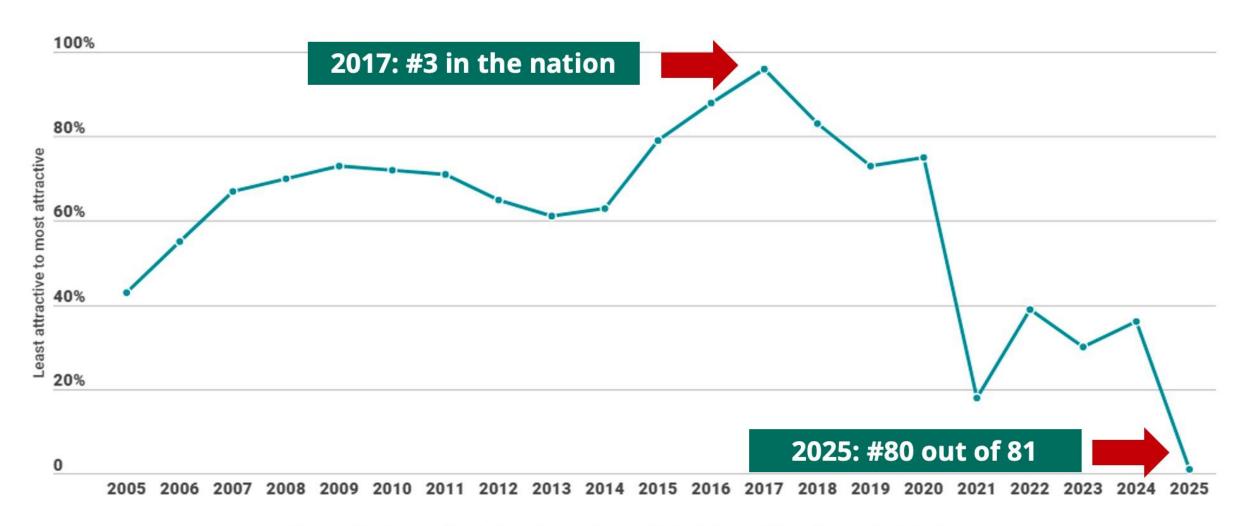


#### Removing Portland from multifamily trends paints a different picture



#### Many reasons why construction is anemic.... This is at the top of the list

ULI Emerging Trends - Development Opportunity Ranking for Portland

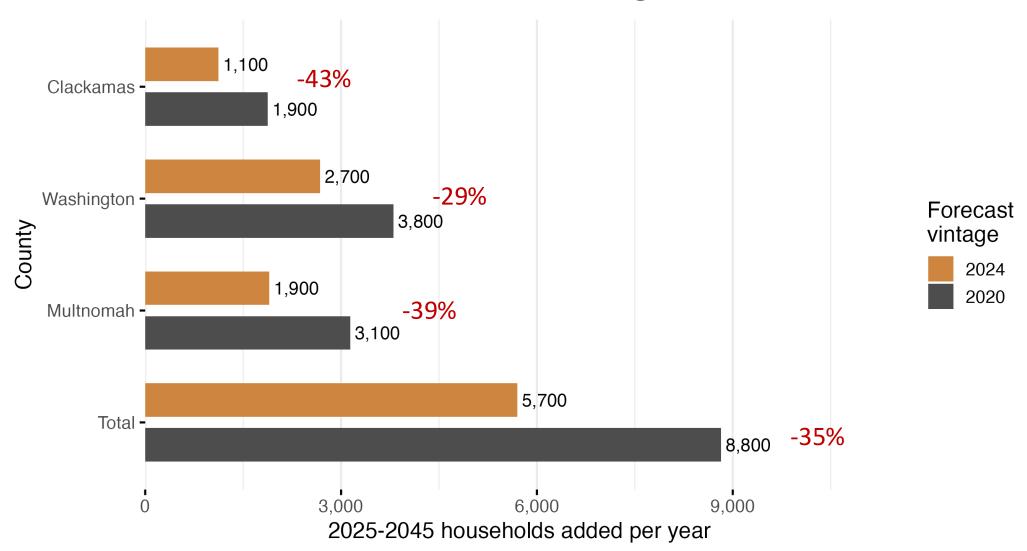


# Takeaways



### In last 4 years, PRC has reduced household forecast by 35%

#### PSU PRC Household Forecast through 2045



There is still a need to produce housing even without any population growth

## 30k units of underproduction needed as of 2023

2025 People per Household = 2.39



2045 People per Household = 2.25

We will need 6% more housing units to accommodate demographic change over 20 years

Currently about 780k households in the Metro  $\times$  6% = 47k units over 20 years

Demographic change requires building 2,300 units annually (plus solving underproduction)

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# **ECO**northwest









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