

MULTIFAMILY NW PRESENTS

2024 ENGAGEMENT GUIDEBOOK

**Unlock Opportunities: Elevate
Your Brand with Multifamily NW
in 2024 - Your Key to Success in
the Rental Housing Industry!**

**2024 EVENT CALENDAR
SPONSORSHIP OPPORTUNITIES
PARTNER PACKAGES**



MULTIFAMILY NW
The Association Promoting Quality Rental Housing



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About This Guide

MAKE THE MOST OF YOUR PARTICIPATION BUDGET

You are invited to explore the exciting array of events and opportunities available for Multifamily NW members in 2024. As you strategize and allocate your annual budget, use this guide as a comprehensive resource to assist you in maximizing your budget dollars and your engagement. Make sure you check out new opportunities listed throughout the guide and find what will make the most impact for your brand.

Need assistance? The Multifamily NW sponsorship team is here to help! Contact [Amy](#), [Laura](#), or [Kristen](#).



[Sponsorship Package Worksheet](#)

*Available 1/11/2024



DISCLAIMER: Sponsorships are available to members only. All sponsorships are subject to availability. All sponsorships are available on a first-come, first-served basis. Multifamily NW reserves the right to change or increase individual item cost throughout the year as necessary. Pricing in this catalog is only guaranteed until 2/29/2024. Multifamily NW reserves the right to substitute any marketing opportunity for another of equal or greater value based upon availability or for any potential unforeseen circumstance. Attendee tickets and tables are NOT eligible for package discounts. Any sponsorship splitting must be pre-approved by the association. Additional sponsorships may be added throughout the year at the discretion of the committee and/or association. Although Exhibitor booths may be purchased in advance, you are responsible for selecting your booth placement when online registration opens. All registration and sponsorship fees are non-refundable. If an event is cancelled, you will receive a credit on your account for the sponsorship fees.



2024 Event Calendar

SAVE THE DATE - MAXIMIZE YOUR PARTICIPATION

Dates may be subject to change and new events may be added throughout the year. Visit MultifamilyNW.org for the most up-to-date calendar.

<p style="text-align: center;">JANUARY</p> <p>11- Sponsorship Packages Available</p>	<p style="text-align: center;">FEBRUARY</p> <p>14 - Red Cross Blood Drive 16 - Bend Happy Hour 21 - Reverse Trade Show 22 - ASPIRE Mixer</p>	<p style="text-align: center;">MARCH</p> <p>27 - PDX New Member Happy Hour TBD - MWV Social Event TBD - SWV Social Event</p>
<p style="text-align: center;">APRIL</p> <p>9 - Spring Apartment Report Luncheon 17 - Virtual Fair Housing Fair 25 - Maintenance Fair</p>	<p style="text-align: center;">MAY</p> <p>15 - Raise A Glass & Give Fundraiser 16 - ASPIRE Mixer 22 - Defense Fund Golf Tournament</p>	<p style="text-align: center;">JUNE</p> <p>13 - MWV Charity Bowling Tournament 27 - PDX Family Picnic TBD - SWV Social Event</p>
<p style="text-align: center;">JULY</p> <p>9 - PDX Charity Golf Tournament 10 - ACE Nominations Open 17 - Red Cross Blood Drive</p>	<p style="text-align: center;">AUGUST</p> <p>13 - MWV Member BBQ 15 - ASPIRE Mixer 22 - SWV Charity Golf Tournament</p>	<p style="text-align: center;">SEPTEMBER</p> <p>12 - Spectrum 26 - Bend Social Event</p>
<p style="text-align: center;">OCTOBER</p> <p>10 - ASPIRE Mixer 17 - Fall Apartment Report Luncheon TBD - SWV Halloween Party TBD - MWV Social Event</p>	<p style="text-align: center;">NOVEMBER</p> <p>6 - Prism 21 - ACE Awards Ceremony</p>	<p style="text-align: center;">DECEMBER</p> <p>TBD - Bend Holiday Party TBD - SWV Holiday Party TBD - MWV Holiday Party TBD - PDX Holiday Party</p>



Attendee Budget Guide

TICKET & TABLE ESTIMATED PRICING FOR 2024 EVENTS

PM Members: Please use this page to plan for your 2024 event attendance. The projected attendee pricing for events is subject to change for any potential unforeseen circumstance. For the most up-to-date pricing, visit [the Multifamily NW Event Calendar](#).

Supplier Members: The following events require sponsorship/booth to attend:
Maintenance Fair, Spectrum, Prism, ACE Awards

Event	Date	Location	Member Price	Non-Member Price
Reverse Trade Show	2/21/2024	Embassy Suites at Washington Square	FREE for PM Reps	-
Spring Apartment Report Luncheon*	4/9/2024	Oregon Convention Center	Ticket: \$100.00 Table: \$800.00	Ticket: \$125.00 Table: \$900.00
Virtual Fair Housing Fair	4/17/2024	Web Platform	\$55.00 Non-Profit: \$30.00	\$80.00 Non-Profit:
Maintenance Fair*	4/25/2024	Oregon Convention Center	\$135.00	\$200.00
Raise A Glass & Give Fundraiser	5/15/2024	Tumwater Vineyard	\$125.00	\$125.00
Defense Fund Golf	5/22/2024	Langdon Farms	Foursome: \$1000.00	Foursome: \$1000.00
MWV Charity Bowling Tournament	6/13/2024	AMF Firebird Lanes	Bowler: \$60 Team: \$300	Bowler: \$60 Team: \$300
PDX Family Picnic	6/27/2024	Oaks Amusement Park	FREE	-
PDX Charity Golf Tournament	7/9/2024	Langdon Farms	Foursome: \$1500.00	Foursome: \$1500.00
MWV Member BBQ	8/13/2024	Minto-Brown Island Park	FREE	-
SWV Charity Golf Tournament	8/22/2024	Emerald Valley Golf Club	Foursome: \$750.00	Foursome: \$750.00
Spectrum*	9/12/2024	Oregon Convention Center	\$150.00	\$225.00
Fall Apartment Report Luncheon*	10/17/2024	Oregon Convention Center	Ticket: \$100.00 Table: \$800.00	Ticket: \$125.00 Table: \$900.00
Prism	11/6/2024	TBD	\$125.00	\$145.00
ACE Awards	11/21/2024	Oregon Convention Center	Ticket: \$150.00 Table: \$1300.00	-
Social Events	Various	Various	Recommended \$5.00 donation	Recommended \$5.00 donation

*Starred events have a late registration penalty within the final 2 weeks before event

Reverse Trade Show

FEBRUARY 21 | EMBASSY SUITES AT WASHINGTON SQUARE

The Multifamily NW Reverse Trade Show is a fun, interactive networking event designed to connect Suppliers and Management companies. Unlike traditional trade shows where vendors set up booths to showcase their products and services, the Reverse Trade Show flips the script. Here, housing providers and multifamily industry decision-makers are the ones with tables, while suppliers walk the floor. This format allows companies to connect with potential clients, and build valuable business relationships. It's a must-attend event for anyone looking to thrive in this dynamic industry. All proceeds for the Reverse Trade Show go to the Multifamily NW Defense Fund. The Defense Fund is a financial resource established to support and advocate for the interests of housing providers and the industry as a whole.

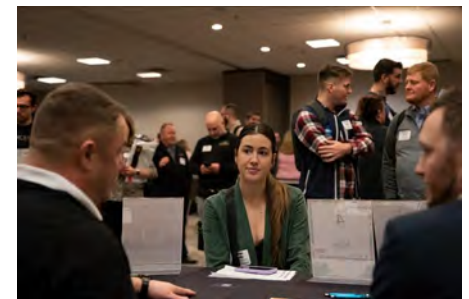
<https://www.multifamilynw.org/events/reverse-trade-show-2024>

2023 Attending Companies:

- Affinity Property Management
- AMC, LLC
- Atlas Management
- Avenue 5 Residential
- Cascade Management
- Cushman & Wakefield
- FPI Management
- Fortress Property Management
- Fox Management
- Greystar Residential
- GSL Properties, Inc.
- Guardian Real Estate Services
- Holland Residential
- IDM
- Legacy Property Management
- Living Room Property Management
- LongStreet Property Management
- MDI
- MG Properties
- Princeton Property Management
- Thrive Communities
- Tokola Properties
- Wood Residential
- WPL Associates



Item	Description	Price
Supplier Pair	Registration for up to 2 reps to participate in event. Pairs must stay together during show. Limit of 2 pairs per participating company.	\$550 each limit 2 per company
Drink Tickets	Save time at the bar and pre-purchase drink tickets to distribute	\$15 each or 25 for \$350
Defense Fund Donation	Want to add some extra support for our legislative efforts? Consider a donation to the Defense Fund along with your registration.	open





Apartment Report Luncheon

BIANNUALLY | APRIL, OCTOBER | OREGON CONVENTION CENTER

The Multifamily NW Apartment Report Luncheon is an annual gathering that brings together professionals from the multifamily housing sector to provide a comprehensive overview of the region's apartment market trends, statistics, and insights. During this informative event, attendees can expect to hear from industry experts who analyze market data and share valuable information about rental rates, occupancy rates, and other key metrics. This luncheon serves as a crucial platform for stakeholders to gain a deep understanding of the current state of the multifamily housing market, helping them make informed decisions and adapt to evolving industry dynamics.

Spring Event: April 9, 2024

Fall Event: October 17, 2024

2023 Presenting & Supporting Partners



Item	Description	Price
Presenting Partner	Table of 10 (priority placement); Can provide up to a 30 second video/commercial for play before panel; Can include 1/2 page ad in digital report; Logo on banner; Logo in marketing/on website	\$2600 (limit 2)
Supporting Partner	Table of 10; Can include 1/4 page ad in digital report; Logo on banner; Logo in marketing/on website	\$1600 (limit 8)
Contributing Partner	5 Tickets; Logo on digital report; Logo on banner; Logo in marketing/on website	\$750 (limit 8)
Event Partner	2 Tickets; Logo on banner at event; Logo on website	\$450



Fair Housing Fair

APRIL 17 | VIRTUAL EVENT

The Multifamily NW Virtual Fair Housing Fair is an online event aimed at promoting fair housing practices and education within the multifamily housing industry. Through this virtual platform, industry professionals, property managers, and landlords can access a wealth of resources, workshops, and presentations that focus on fair housing laws, regulations, and best practices. The event fosters awareness and understanding of fair housing principles, enabling participants to create inclusive and equitable housing environments while ensuring compliance with relevant legal requirements. It serves as a valuable opportunity for multifamily professionals to enhance their knowledge and commitment to fair housing, ultimately contributing to more inclusive and accessible housing for all.

2023 EVENT PARTNERS

AndorLaw



FINNMARK

HD SUPPLY



Kennedy



J.R. JOHNSON, LLC

LONG

2023 BY THE NUMBERS

275

ATTENDEES

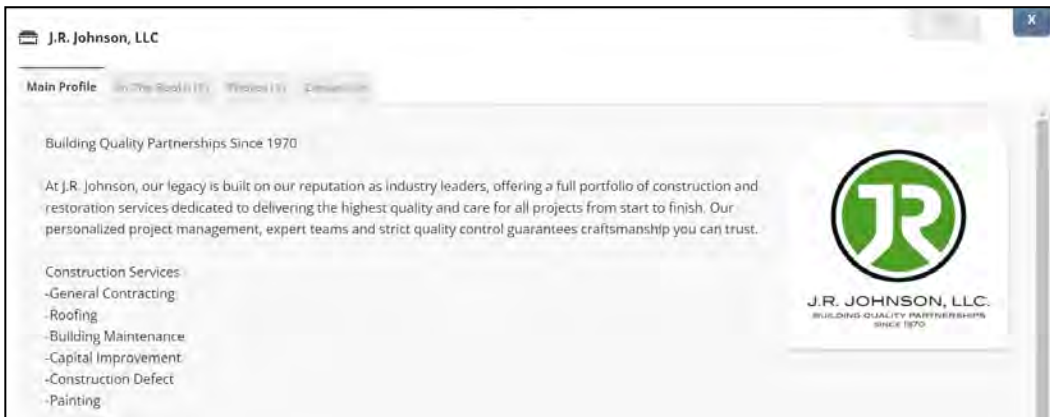
84

COMPANIES REPRESENTED

9

CLASS SESSIONS

Item	Description	Price
Fair Housing Partner	Be a Fair Housing Partner! Show your support for Fair Housing education. 5 guest tickets; Recognition on all marketing and communication; Featured Marketplace listing; Featured Sponsor on Virtual Event Platform	\$500.00
Class Session Sponsor	Logo featured on Class Zoom site; Opportunity to Introduce Class/Poll Audience	\$150.00
Featured Listing in Event Marketplace	Featured Listing includes: Company Logo and full profile; Video and product promotion; optional chat during event; contact form	\$150.00
Regular Listing in Event Marketplace	Regular Listing includes: Company Logo and limited profile; contact form	\$75.00



Featured Listing Example

Maintenance Fair

APRIL 25 | OREGON CONVENTION CENTER

The Maintenance Fair is an annual event dedicated to the bringing together maintenance professionals, industry suppliers, and experts in the field. This event serves as a valuable resource for those involved in property maintenance, offering a platform to explore the latest innovations, tools, and technologies in the industry. Attendees have the opportunity to network with peers, attend informative workshops and seminars, and discover new products and services that can enhance the efficiency and effectiveness of property maintenance operations. The Maintenance Fair is an essential event for those seeking to stay updated on industry trends and connect with peers.

2023 BY THE NUMBERS

945

ATTENDEES

90

COMPANIES REPRESENTED

20

CLASS SESSIONS

106

EXHIBITOR BOOTHS

87

EXHIBITOR COMPANIES



Item	Description	Price
Exhibitor Booths	Premium—10x10 - \$850 single, \$1250 double Regular—10x10 - \$650 single, \$1000 double	-
Name Badge/Registration Sponsor	Logo on all attendee name badges and registration booth faceplates; Opportunity to distribute collateral at registration to attendees; logo in marketing/on website	\$2000.00
Lanyard Sponsor	Logo featured on all attendee lanyards; signage at event; logo in marketing/on website	\$2000.00
General Session Sponsor	Regular booth included; logo on screen before General Session; signage at event; logo in marketing/on website	\$1500.00
WiFi Sponsor	Regular booth included; custom named wifi network for all classrooms; sponsor names network and password; signage in all classrooms; logo in marketing/on website	\$1500.00
Coffee Sponsor	Logo printed on coffee sleeves for attendees (sponsor can provide coffee mugs if desired); signage at event; logo in marketing/on website	\$750.00 ea
Breakfast Sponsor	Logo on napkins for breakfast bar; signage at event; logo in marketing/on website	\$750.00 ea
Lunch Sponsor	Logo on lunch tickets; signage at event; logo in marketing/on website	\$750.00 ea
Hydration Station Sponsor	Signage at water filling stations; Sponsor can provide water bottles for attendees; logo in marketing/on website	\$500.00 ea
Afternoon Snack Break	Logo on napkins for afternoon snack; signage at event; logo in marketing/on website	\$1000.00 ea
Class Session Sponsor	Logo featured on class signage; opportunity to introduce speaker and provide collateral in classroom; logo in marketing/on website	\$250.00 ea



Raise A Glass & Give Fundraiser

MAY 15 | TUMWATER VINEYARD

The Multifamily NW Foundation's "Raise A Glass & Give" Fundraiser is a special event designed to bring together supporters and stakeholders in the multifamily housing industry for a night of philanthropy and celebration. During this event, attendees have the opportunity to raise a glass and make a positive impact by contributing to the foundation's charitable efforts. This fundraiser serves as a platform for generating crucial funds to support various charitable initiatives, such as education and training opportunities, and community outreach efforts. Participants can enjoy an evening of camaraderie, entertainment, and giving, all while helping to make a difference in the lives of individuals and families in need. The "Raise A Glass and Give Fundraiser" embodies the spirit of community and generosity within the industry, making it a memorable and meaningful event for all involved.

2023 BY THE NUMBERS

95

ATTENDEES

10

SPONSORS

22

SILENT AUCTION ITEMS

\$2500

50/50 RAFFLE INCOME

\$15,447

TOTAL DONATION TO CHARITY



Item	Description	Price
Event Partner	Partners will be recognized with logos at event and from the MC; logo in marketing/on website; includes 2 events tickets	\$550.00 ea
Event Ticket	Access to the event	\$125.00 ea
50/50 Raffle Ticket	Winner gets 50% of the sales income on 50/50 tickets	\$25.00 ea
Foundation Donation	Add an additional donation to the Multifamily NW Foundation to support it's annual efforts including brand new Deborah Imse Apartmentalize Scholarship.	\$250.00



Defense Fund Golf Tournament

MAY 22 | LANGDON FARMS

The Multifamily NW Defense Fund Golf Tournament is a fun annual event that combines the love of golf with a commitment to protecting and advocating for the interests of the multifamily housing industry. Held in a picturesque setting, this tournament brings together industry professionals, supporters, and partners for a day of friendly competition and camaraderie on the golf course. Participants not only get to enjoy a round of golf but also contribute to the Multifamily NW Defense Fund, which supports critical legal and advocacy efforts aimed at ensuring the continued success and growth of the industry. It's a unique opportunity to network, have fun, and make a positive impact, all while enjoying a day out on the greens. The Multifamily NW Defense Fund Golf Tournament exemplifies the industry's commitment to defending its interests and fostering a sense of community among its members.

2023 BY THE NUMBERS

96

GOLFERS

17

HOLE SPONSORS

\$4075

DAY OF EVENT
INCOME

\$20,123

DONATION TO
DEFENSE FUND



Item	Description	Price
Foursome	Golf fees and dinner for 4 players	\$1000.00
Hole Sponsorship	Regular Hole - \$1100.00 ea Alcohol Hole (limit of 4) - \$1600.00 ea	-
Beer Cart Sponsor	Logo on beer cart and drink tickets to distribute to players; logo in marketing/on website	\$2000.00
Bloody Mary Bar Sponsor	Sponsored Bloody Mary Bar on course for players; includes hole sponsorship; logo in marketing/on website	\$2500.00
Golf Cart Sponsor	Logo on all golf carts and a dedicated cart for sponsor during event; logo in marketing/on website	\$2000.00
Bag Drop Sponsor	Signage by bag drop; sponsor can bring tent and take player bags to carts as they check in; logo in marketing/on website	\$1000.00
Dinner Sponsor	Logo featured on all dinner tables; signage at event; logo in marketing/on website	\$1500.00 ea
Driving Range Sponsor	Signage at driving range; sponsor table at driving range; logo in marketing/on website	\$1000.00 ea
Mulligan Sponsor	Logo on all mulligans for event; logo in marketing/on website	\$800.00 ea
Registration Sponsor	Prominent signage at registration; ability to distribute collateral to all attendees; logo in marketing/on website	\$1500.00
Raffle Cart Sponsor	Own one of the raffle teams! Deck your cart out and sell those tickets. Includes cart with logo; logo in marketing/on website	\$800.00 ea
Raffle Prize Donation	Want to donate a raffle prize? Choose this option and let us shop for you. Prize will have company name or logo on ticket box	\$100.00 or \$200.00
Defense Fund Donation	Support the MFNW Defense Fund with an additional donation	\$250.00



Salem Charity Bowling Tournament

JUNE 13 | AMF FIREBIRD LANES

Get ready to roll and strike a chord of fun at the Multifamily NW Salem Charity Bowling Tournament! This annual event is all about bowling, bonding, and big-heartedness, and it's all in support of the awesome Oregon Paralyzed Veterans of America (PVA). We're bringing together folks from the multifamily housing scene and the local community for a day of pins, pals, and raising funds for a fantastic cause.

Picture this: teams rolling strikes, high-fives, and plenty of laughs, all while chipping in to help the Oregon PVA do their amazing work supporting our paralyzed veterans. It's not just about the strikes and spares; it's about striking a chord of support for those who've served our country.

2023 BY THE NUMBERS

65

BOWLERS

9

SPONSORS



SUPPORTING

\$5,374

DONATION TO CHARITY



Item	Description	Price
Bowlers	Single Bowler - \$60.00 Bowling Team (6) - \$300.00	-
Lane Sponsor	Signage on lane; can provide swag for your lane's players; logo in marketing/on website	\$350.00 ea
Drink Sponsor	Signage at event; logo on drink tickets; logo in marketing/on website	\$450.00 ea
Food Sponsor	Signage at event; logo on napkins; logo in marketing/on website	\$450.00 ea
Shoe Sponsor	Signage at event; logo in marketing/on website	\$350.00 ea
Trophy Sponsor	Logo on tournament trophies; signage at event; logo in marketing/on website	\$600.00
Raffle Prize Donation	Want to donate a raffle prize? Choose this option and let us shop for you. Prize will have company name or logo on ticket box	\$50.00 or \$100.00
Charity Donation	Support the PVA with an additional donation.	\$50.00

PDX Family Picnic

JUNE 27 | OAKS AMUSEMENT PARK

Get ready for a whirlwind of fun at the Multifamily NW Family Picnic in Oaks Amusement Park! It's a fantastic day out for families, friends, and everyone in the multifamily housing scene. Imagine enjoying a picnic in the sun, savoring tasty treats, and then diving into the excitement of thrilling rides and games at the park. From roller coasters to bumper cars and cotton candy galore, it's a day to embrace your inner child, create unforgettable memories, and share laughter with loved ones.

So bring your adventurous spirit and wear your brightest smiles – the Multifamily NW Family Picnic at Oaks Amusement Park is the ultimate summer adventure you won't want to miss! Join us for a day of non-stop fun, and let's make it an epic outing to remember.

2023 BY THE NUMBERS

241

ATTENDEES

54

COMPANIES
REPRESENTED

16

SPONSORS

150

RIDE BRACELETS
DISTRIBUTED



Item	Description	Price
Food Sponsor	Logo on napkins; signage at event; logo in marketing/on website	\$500.00 ea
Drink Sponsor	Logo on beverage cups; signage at event; logo in marketing/on website	\$500.00 ea
Face Painting Sponsor	Signage at event; logo in marketing/on website	\$350.00 ea
Child Gift Bag Sponsor	Signage at event; logo in marketing/on website	\$350.00 ea
Lawn Games Sponsor	Signage at event; logo in marketing/on website	\$350.00 ea
Ride Bracelet Sponsor	Logo on event bracelets; signage at event; logo in marketing/on website	\$500.00 ea
Raffle Prize Donation	Want to donate a raffle prize? Choose this option and let us shop for you. Prize will have company name or logo on ticket box	\$50.00 or \$100.00
Foundation Donation	Donate to the Multifamily NW Foundation Scholarship Fund, supporting annual PSU scholarships and the Deborah Imse Apartmentalize Scholarship	\$50.00



PDX Charity Golf Tournament

JULY 9 | LANGDON FARMS

Tee up for an exhilarating day of golf and giving at the Multifamily NW Charity Golf Tournament, hosted at the stunning Langdon Farms Golf Club! Swing into action with industry professionals and golf enthusiasts, all coming together for a fantastic cause. Picture perfectly manicured fairways, challenging holes, and a camaraderie that's as electrifying as a hole-in-one.

This tournament isn't just about birdies and eagles; it's about making a big impact. Join us for a memorable day on the greens, where every swing supports vital charitable initiatives. It's golf with heart, and the Multifamily NW Charity Golf Tournament at Langdon Farms is where you can make your drive count both on and off the course. Don't miss this exciting event that combines the thrill of golf with the joy of giving!

2023 BY THE NUMBERS

152

GOLFERS

18

HOLE SPONSORS

\$8620

DAY OF EVENT
INCOME

\$52,133

DONATION TO
CHARITIES



Item	Description	Price
Foursome	Golf fees and dinner for 4 players	\$1500.00
Hole Sponsorship	Regular Hole - \$1300.00 ea Alcohol Hole (limit of 4) - \$1600.00 ea	-
Beer Cart Sponsor	Logo on beer cart and drink tickets to distribute to players; logo in marketing/on website	\$2000.00
Bloody Mary Bar Sponsor	Sponsored Bloody Mary Bar on course for players; includes hole sponsorship; logo in marketing/on website	\$2500.00
Golf Cart Sponsor	Logo on all golf carts and a dedicated cart for sponsor during event; logo in marketing/on website	\$2000.00
Bag Drop Sponsor	Signage by bag drop; sponsor can bring tent and take player bags to carts as they check in; logo in marketing/on website	\$1500.00
Dinner Sponsor	Logo featured on all dinner tables; signage at event; logo in marketing/on website	\$1500.00 ea
Driving Range Sponsor	Signage at driving range; sponsor table at driving range; logo in marketing/on website	\$1000.00 ea
Mulligan Sponsor	Logo on all mulligans for event; logo in marketing/on website	\$800.00 ea
Registration Sponsor	Prominent signage at registration; ability to distribute collateral to all attendees; logo in marketing/on website	\$1500.00
Raffle Cart Sponsor	Own one of the raffle teams! Deck your cart out and sell those tickets. Includes cart with logo; logo in marketing/on website	\$1000.00 ea
Raffle Prize Donation	Want to donate a raffle prize? Choose this option and let us shop for you. Prize will have company name or logo on ticket box	\$100.00 or \$200.00
Charity Donation	Support the 2024 charity recipients with an additional donation	\$250.00



Salem Membership BBQ

AUGUST 13 | MINTO-BROWN ISLAND PARK

Get ready to sizzle, chill, and paint the town with fun at the Multifamily NW Annual Member BBQ in Salem, happening at the scenic Minto-Brown Island Park! It's a day packed with flavor, frolics, and fantastic festivities that'll have you grinning from ear to ear.

From savory bites to sweet treats and colorful faces, the Salem Member BBQ at Minto-Brown Island Park is where summer magic happens. Don't miss out on this day of deliciousness and delight! Join us for a BBQ bash that's sure to leave you with a belly full of laughter and a heart full of joy.

2023 BY THE NUMBERS

135

ATTENDEES

32

COMPANIES REPRESENTED

8

SPONSORS

100

SHAVED ICES EATEN



Item	Description	Price
Food Sponsor	Logo on napkins; signage at event; logo in marketing/on website	\$350.00 ea
Drink Sponsor	Logo on beverage cups; signage at event; logo in marketing/on website	\$350.00 ea
Face Painting Sponsor	Signage at event; logo in marketing/on website	\$250.00 ea
Child Gift Bag Sponsor	Signage at event; logo in marketing/on website	\$300.00 ea
Lawn Games Sponsor	Signage at event; logo in marketing/on website	\$250.00 ea
Event Bracelet Sponsor	Logo on event bracelets; signage at event; logo in marketing/on website	\$300.00 ea
Raffle Prize Donation	Want to donate a raffle prize? Choose this option and let us shop for you. Prize will have company name or logo on ticket box	\$50.00 or \$100.00



SWV Charity Golf Tournament

AUGUST 22 | EMERALD VALLEY

Get ready to tee off for a day of golf, laughter, and a whole lot of giving at the Multifamily NW SWV Charity Golf Tournament, hosted at the beautiful Emerald Valley Golf Club! It's not your average day on the green – this tournament combines the thrill of golf with a heartwarming twist. Picture lush fairways, challenging holes, and a backdrop of stunning scenery that will make every swing feel like a hole-in-one.

But it's not just about birdies and bogeys; it's about making a big impact in the community. Join us for a day of swinging for a cause, where every putt supports charitable initiatives that touch lives. It's golf with a purpose, and the Multifamily NW SWV Charity Golf Tournament at Emerald Valley Golf Club is where you can make your game count both on and off the course. Don't miss this fantastic event that blends the love of golf with the joy of giving, and get ready for a day of golf that's anything but par for the course!

2023 BY THE NUMBERS

132

GOLFERS

18

HOLE SPONSORS

\$4316

DAY OF EVENT
INCOME

\$12,000

DONATION TO
CHARITIES



Item	Description	Price
Foursome	Golf fees and dinner for 4 players	\$750.00 ea
Hole Sponsorship	Holes include a 6' table and 2 chairs; sponsors must bring their own tent	\$500.00 ea
Beer Cart Sponsor	Logo on beer cart and drink tickets to distribute to players; logo in marketing/on website	\$500.00
Golf Cart Sponsor	Logo on all golf carts and a dedicated cart for sponsor during event; logo in marketing/on website	\$600.00
Dinner Sponsor	Logo featured on all dinner tables; signage at event; logo in marketing/on website	\$600.00 ea
Mulligan Sponsor	Logo on all mulligans for event; logo in marketing/on website	\$500.00 ea
Registration Sponsor	Prominent signage at registration; ability to distribute collateral to all attendees; logo in marketing/on website	\$500.00 ea
Raffle Cart Sponsor	Own one of the raffle teams! Deck your cart out and sell those tickets. Includes cart with logo; logo in marketing/on website	\$500.00
Raffle Prize Donation	Want to donate a raffle prize? Choose this option and let us shop for you. Prize will have company name or logo on ticket box	\$50.00 or \$100.00
Charity Donation	Support the 2024 charity recipients with an additional donation	\$100.00

Get ready for a day of knowledge, innovation, and networking at the Multifamily NW Spectrum Education Conference and Trade Show! This annual event is the ultimate gathering for professionals in the industry, where vibrant ideas and dynamic solutions come to life. Picture a bustling trade show floor filled with cutting-edge products and services, alongside a lineup of engaging speakers and thought leaders sharing insights on industry trends, best practices, and the future of multifamily living. But it's not just about business; it's about forging connections and igniting inspiration. Spectrum is where ideas collide, partnerships flourish, and excitement soars. Whether you're an industry veteran or a newcomer, this event promises to fuel your passion, expand your horizons, and leave you buzzing with energy. Don't miss this electrifying conference that's all about pushing the boundaries of multifamily excellence and taking your career to the next level!

2023 BY THE NUMBERS

1315

ATTENDEES

99

COMPANIES REPRESENTED

34

CLASS SESSIONS

154

EXHIBITOR BOOTHS

131

EXHIBITOR COMPANIES



Item	Description	Price
Exhibitor Booths	Premium—10x10 - \$1250 single, \$1800 double Regular—10x10 - \$900 single, \$1300 double	-
Name Badge/Registration Sponsor	Logo on all attendee name badges and registration booth faceplates; Opportunity to distribute collateral at registration to attendees; logo in marketing/on website	\$3000.00
Lanyard Sponsor	Logo featured on all attendee lanyards; signage at event; logo in marketing/on website	\$3000.00
General Session Sponsor	Regular booth included; logo on screen before General Session; signage at event; logo in marketing/on website	\$2500.00
WiFi Sponsor	Regular booth included; custom named wifi network for all classrooms; sponsor names network and password; signage in all classrooms; logo in marketing/on website	\$2000.00
Coffee Sponsor	Logo printed on coffee sleeves for attendees (sponsor can provide coffee mugs if desired); signage at event; logo in marketing/on website	\$1000.00 ea
Breakfast Sponsor	Logo on napkins for breakfast bar; signage at event; logo in marketing/on website	\$1500.00 ea
Lunch Sponsor	Logo on lunch tickets; signage at event; logo in marketing/on website	\$1500.00 ea
Hydration Station Sponsor	Signage at water filling stations; Sponsor can provide water bottles for attendees; logo in marketing/on website	\$1000.00 ea
Afternoon Snack Break	Logo on napkins for afternoon snack; signage at event; logo in marketing/on website	\$1500.00 ea
Class Session Sponsor	Logo featured on class signage; opportunity to introduce speaker and provide collateral in classroom; logo in marketing/on website	\$350.00 ea
Headshot Lounge Sponsor	Signage at Headshot Lounge; signage at event; logo in marketing/on website	\$500.00 ea
Event App Sponsor	Featured sponsor on event mobile app; custom push notification options; logo in marketing/on website	\$600.00 ea
Registration DJ Sponsor	Signage at event; shout-outs from DJ; logo in marketing/on website	\$500.00 ea
Trade Show Lounge Sponsor	Signage at trade show floor center lounge; logo in marketing/on website	\$500.00 ea

Get ready to add a burst of excitement to your Southern Willamette Valley Multifamily NW experience with the Prism Education Conference and Trade Show! This annual event is tailor-made to infuse fun and learning into our vibrant community. Join us for a day of engaging educational sessions, where we'll dive into topics like property management strategies and local regulatory updates while keeping the energy high and the atmosphere lively.

But that's not all! Our buzzing trade show is here to bring you the latest and greatest in multifamily housing solutions, all with a fun twist to keep you entertained. Whether you're a property manager, maintenance wizard, or a local supplier, this is your ticket to an event that's as informative as it is enjoyable. Come on down, connect with fellow professionals, and discover exciting new opportunities to level up your Southern Willamette Valley multifamily game at the Prism Education Conference and Trade Show!

2023 BY THE NUMBERS

215

ATTENDEES

27

COMPANIES REPRESENTED

14

CLASS SESSIONS

30

EXHIBITOR BOOTHS

24

EXHIBITOR COMPANIES



Item	Description	Price
Exhibitor Tables	Premium - \$550.00 Regular - \$350.00	-
Name Badge/Registration Sponsor	Logo on all attendee name badges and registration booth faceplates; Opportunity to distribute collateral at registration to attendees; logo in marketing/on website	\$1000.00
Lanyard Sponsor	Logo featured on all attendee lanyards; signage at event; logo in marketing/on website	\$1000.00
General Session Sponsor	Logo on screen before General Session; signage at event; logo in marketing/on website	\$500.00
Coffee Sponsor	Logo printed on coffee sleeves for attendees (sponsor can provide coffee mugs if desired); signage at event; logo in marketing/on website	\$550.00 ea
Breakfast Sponsor	Logo on napkins for breakfast bar; signage at event; logo in marketing/on website	\$550.00 ea
Lunch Sponsor	Logo on lunch tickets; signage at event; logo in marketing/on website	\$550.00 ea
Afternoon Snack Break	Logo on napkins for afternoon snack; signage at event; logo in marketing/on website	\$550.00 ea
Class Session Sponsor	Logo featured on class signage; opportunity to introduce speaker and provide collateral in classroom; logo in marketing/on website	\$200.00 ea

The ACE Awards are a prestigious annual event that shines a spotlight on excellence and achievement within the housing industry. These awards recognize and celebrate the outstanding professionals and properties that consistently raise the bar and make a significant impact. The ACE Awards honor excellence in categories such as property management, maintenance, and community service, showcasing the remarkable contributions that shape the industry's landscape.

This event is more than just an awards ceremony; it's a night of glamour, networking, and inspiration, bringing together industry leaders, professionals, and supporters for an evening of celebration and recognition. The ACE Awards highlight the best and brightest in multifamily housing, serving as a testament to the dedication and ingenuity that drive this field forward. It's a night to applaud innovation, reward hard work, and honor the individuals and teams that make the industry thrive. **SUPPLIERS MUST HAVE SPONSORSHIP TO ATTEND.**

2023 BY THE NUMBERS

176

NOMINEES

26

COMPANIES
REPRESENTED

24

WINNERS

707

CEREMONY
ATTENDEES

1

UNFORGETTABLE
EVENING



Item	Description	Price
Nominee Luncheon—Headshots	NEW -Signage at event; Logo in event presentation, in marketing, and on website	\$1000.00
Nominee Luncheon—Nominee Certificates	NEW—Logo on nominee certificates; Logo in event presentation, in marketing, and on website	\$2000.00
Category Sponsor	Own a specific category; Sponsors invited on stage to present award(s); 2 event tickets; Logo in event presentation, in marketing, and on website	\$2200.00
DJ Sponsor	2 event tickets; Signage at event; Logo in event presentation, in marketing, and on website	\$1000.00
Nominee VIP Lounge Sponsor	2 event tickets; Signage at event; Logo in event presentation, in marketing, and on website	\$2000.00 ea
Official Winner Certificates Sponsor	2 event tickets; Logo on official framed winner certificates; Logo in event presentation, in marketing, and on website	\$1500.00
Photography Sponsor	2 event tickets; Signage at event; Logo in event presentation, in marketing, and on website	\$1500.00
Printed Event Program Sponsor	2 event tickets; Logo included in printed program handout; Logo in event presentation, in marketing, and on website	\$1500.00 ea
Step & Repeat Sponsor	Logo on “paparazzi-style” backdrop for attendee photos; 2 event tickets; Logo in event presentation, in marketing, and on website	\$1500.00 ea
Wine Sponsor	Logo on sponsored bottle of Red and White at each table; 2 event tickets; Logo in event presentation, in marketing, and on website	\$2500.00
Drink Ticket Sponsor	Logo on drink tickets to hand out (# depends on venue cocktail pricing); 2 event tickets; Logo in event presentation, in marketing, and on website	\$1500.00 ea
Event Bracelet Sponsor	Logo on official event wristbands for all attendees; 2 event tickets; Logo in event presentation, in marketing, and on website	\$2000.00 ea
Afterparty Sponsor	2 event tickets; Signage at event; Logo in event presentation, in marketing, and on website	\$1500.00 ea
Rose Delivery Sponsor	2 event tickets; Signage at event; Logo in event presentation, in marketing, and on website	\$1000.00
Centerpiece Sponsorships	With 2 Tickets - \$550.00 No Tickets Included - \$250.00	-

Social Events

THROUGHOUT THE YEAR | BEND, EUGENE, PORTLAND, SALEM

Get ready to mix, mingle, and make memories at Multifamily NW's social events! We're all about combining business with pleasure in the most delightful way possible. Whether it's our Happy Hours, Mixers, Holiday Parties, or any other event on our roster, you're in for a fantastic time.

It's not just about networking; it's about forging connections and building friendships that last beyond the event. Whether you're swapping stories over drinks, dancing the night away, or spreading holiday cheer, our social events are all about adding a splash of fun to your professional journey. So, mark your calendar and join us for an unforgettable time – because at Multifamily NW, we know how to work hard and play even harder!



All social sponsorships include signage at event and logo in marketing and on website.

Item	Description	Price
ASPIRE Networking Mixer- Single Event	Add your company to this great emerging program. ASPIRE mixers combine networking with small group discussion to help cultivate the next generation of leaders.	\$350.00 ea
ASPIRE Annual Partner	Be a partner for the year at all 4 ASPIRE networking mixers.	\$1050.00 ea
SWV Networking Event	SWV hosts quarterly social events that include wine tastings, brewery outings, a Halloween party, and more! Be a part of this robust social program and make new connections in the Southern Willamette Valley.	\$250.00 ea
MWV Networking Event	Get to know our amazing MWV members in a fun, casual setting. Past events have included brewery tastings, casino nights, and even an Improv show. Don't miss out on what Salem has in store for 2024.	\$250.00 ea
Bend Networking Event	Connect with our Bend members over a beer, a snack, or maybe some Go Karting. Partner with us on a Bend social event for 2024 and get to know our great Bend group.	\$250.00 ea
Holiday Party Partner	Multifamily NW hosts 4 annual holiday parties: Bend, Eugene, Salem, and Portland. Be an event partner and help us bring the festive-fun to members across the state.	\$250.00 ea
Raffle Prize Donation	Raffle prizes are welcomed and encouraged at all social events. You can add a raffle prize on to any event sponsorship and we'll do the shopping for you!	\$50.00 ea

Advertising Opportunities

THROUGHOUT THE YEAR | WEBSITE, NEWSLETTER, EBLASTS

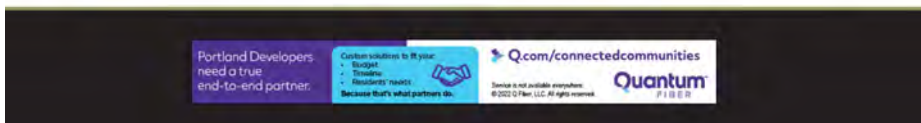
Multifamily NW offers some great opportunities for our members to reach a wide audience. The MFNW website is a great place to get extra visibility for your brand. Digital ads, sponsored blog posts, sponsored articles in the newsletter and more can help you build your connections across our membership and beyond.

Item	Description	Price
Banner Ad	Featured banner on website homepage.	\$750/quarter
Square Ad	Square ad space on website homepage.	\$500/quarter
Pop-Up Ad	Square ad featured on website pop-up for all new visitors. Pop-up ads will run for up-to-2 weeks and 1 is available per month.	\$500 ea
Skyscraper Ad	Skyscraper ad featured on website calendar pages.	\$300/month \$750/quarter
Sponsored Blog Post	The MFNW blog is a great way to get your message out to membership and promote a product or service that is beneficial to the industry. We allow up to 3 sponsored blog posts per month and each post will be featured on our homepage carousel for at least 1 week to generate maximum reach. Posts can be bundled into a package for discounted rates.	\$200 ea
Sponsored Newsletter Article	The MFNW Newsletter is a monthly opportunity to reach membership. We allow up to 2 sponsored articles per month and articles can include video media or special member discounts	\$200 ea
Foundation Social Media Posts	The MFNW Foundation is looking to promote our members good deeds in the community. If you have a community service project to highlight please send it to socialmedia@multifamilynw.org .	FREE

Past Events

Upcoming Events

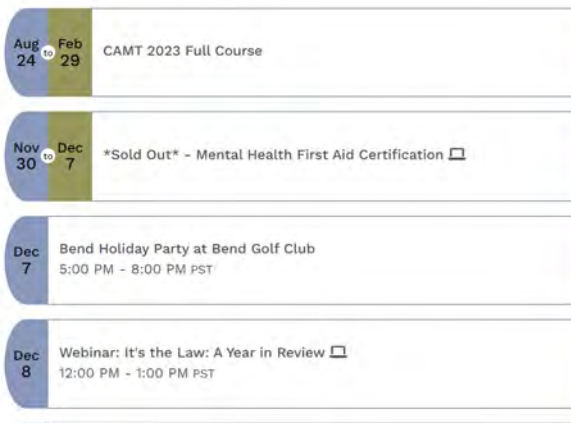
[View Calendar](#)

Skyscraper Ad Example



Banner Ad Example





Education Opportunities

THROUGHOUT THE YEAR | REGIONAL, WEBINARS, IN-PERSON

Education is the foundation that Multifamily NW has been built on. Our annual education calendar offers a wide-variety of topics addressing different levels of experience. Whether you need to brush up on Fair Housing, learn some appliance maintenance basics, or want to earn your NAA Certified Apartment Manager credential, we're here to help you achieve.

With over 5000 class attendees in 2023, it's clear that Multifamily NW education is second-to-none and a great way to meet your clients where they are.

2023 BY THE NUMBERS

156

CLASSES

40

AVERAGE PER CLASS

4

NAA DESIGNATION PROGRAMS

3000

CONTINUING EDUCATION CERTIFICATES

1

ROCKSTAR EDUCATION PROGRAM

Item	Description	Price
In-Person Education (single classes)	Sponsorship of a single class session. 3-5 Minutes to introduce yourself Opportunity to network with students at registration before session and during breaks. Recognition as a "Class Sponsor" on presentation screen and/or printed handouts. Promotional material distribution opportunity with present and future industry decision makers. Sponsors may provide snacks, lunch or breakfast if they wish. MFNW staff can assist with arrangements	\$300.00
Webinar (single classes)	Sponsorship of a single class session. 2-3 Minutes to introduce yourself Recognition as a "Class Sponsor" on materials and marketing Contact list of class attendees for additional promotion	\$300.00
Landlord Tenant Law - Full Series	Sponsorship of one Landlord Tenant Law full series (8 classes). 2-3 Minutes to introduce yourself Recognition as a "Class Sponsor" on materials and marketing Contact list of class attendees for additional promotion	\$2000.00
NAA Designation Sponsor	Exclusive sponsorship of a set of designation courses: Choice of CAM or CAMT Each designation taught twice per year 3-5 Minutes to introduce yourself and your product during lunch. Opportunity to network with students Recognition as a "Designation Sponsor" Networking and promotional material distribution opportunities with present and future industry decision-makers.	\$1000.00
Landlord Study Hall Session Sponsor	Exclusive sponsorship of a single Landlord Study Hall class session. 2-3 Minutes to introduce yourself Recognition as a "Session Sponsor" on materials and marketing	\$150.00



Annual Partner Packages

LIMITED AVAILABLE | PLATINUM, GOLD, SILVER

Annual Partner Packages are a great way to maximize your exposure with Multifamily NW. Three tiers are available: Platinum, Gold, and Silver. There is a limit of 8 companies per tier and previous year partners get first right of refusal on continuing their tier.

In addition to overall savings and involvement with more events, all Annual Partners also get the following perks:

- **Member Directory Highlight**
 - Featured listing in the Multifamily NW member directory with a special annual partner tier designation
- **Sponsor Showcase**
 - Feature your company prominently on the Multifamily NW website with a dedicated sponsor showcase page.
- **Prominent Branding**
 - Recognition as an annual partner on MFNW website, at events, and in MFNW office
 - Recognition at quarterly board meetings (monthly for Platinum)
- **Newsletter Inclusion**
 - Recognition as an annual partner in MFNW monthly newsletter

Gold and Platinum Partners also receive:

- **Email Promotion**
 - Inclusion of your company's logo and/or messaging in MFNW email marketing campaigns throughout the year
- **Social Media Exposure**
 - Biannual (Gold) or Quarterly (Platinum) mentions and highlights on MFNW's social media platforms
- **Early Booth Registration**
 - Priority registration for Maintenance Fair and Spectrum booths before open to membership.
 - Booth registration order is selected by a random number generator for each tier before each event.

Platinum Partners also receive:

- **Annual Membership**
 - Complimentary annual MFNW membership included
- **Educational Webinars**
 - Host or co-host educational webinars on industry-specific topics, reaching a wide audience within the Multifamily NW community
- **Speaking Opportunities**
 - Priority consideration for speaking slots during Spectrum and Maintenance Fair Education Conferences
- **VIP Access**
 - Exclusive access to ACE Nominee Luncheon, ACE Nominee VIP Lounge, and any other VIP branded opportunities during MFNW events

2023 Annual Partners:

Strategic Partner	Platinum Partners	Gold Partners	Silver Partners
ANDOR LAW	BELFOR PROPERTY RESTORATION FINNMARK PROPERTY SERVICES HD SUPPLY J.R. JOHNSON, LLC KENNEDY RESTORATION PACIFIC EXTERIORS PG LONG, LLC	1-800 PLUMBER + AIR BLUSKY RESTORATION CREATIVE CONTRACTING I&E CONSTRUCTION LIFETIME EXTERIORS PAUL DAVIS RESTORATION	INSIGHT REPORTING LEAK LOCATORS SHERWIN WILLIAMS VALET LIVING WRB CONSTRUCTION



Annual Partner Packages

LIMITED AVAILABLE | PLATINUM, GOLD, SILVER

Event/Item	Platinum	Gold	Silver
Reverse Trade Show	2 Pairs of Reps	1 Pair of Reps	1 Pair of Reps
Virtual Fair Housing Fair	Featured Marketplace Listing 6 Guest Tickets	Regular Marketplace Listing 4 Guest Tickets	Exhibitor Marketplace Listing
Spring Apartment Report Luncheon	Supporting Partner Tier	Contributing Partner Tier	Event Partner Tier
Maintenance Fair	Premium Double Booth (early registration) Class Sponsorship 6 Guest Tickets	Premium Booth (early registration after Platinum) Class Sponsorship 4 Guest Tickets	Regular Booth 4 Guest Tickets
Raise A Glass & Give Fundraiser	<i>Optional add-on</i>	<i>Optional add-on</i>	<i>Optional add-on</i>
Defense Fund Golf	Regular Hole Sponsorship Foursome	Regular Hole Sponsorship	<i>Optional add-on</i>
Salem Bowling Tournament	<i>Optional add-on</i>	<i>Optional add-on</i>	<i>Optional add-on</i>
PDX Family Picnic	<i>Optional add-on</i>	<i>Optional add-on</i>	<i>Optional add-on</i>
PDX Charity Golf	Regular Hole Sponsorship Foursome	Credit up to \$1000	<i>Optional add-on</i>
MWV Membership BBQ	<i>Optional add-on</i>	<i>Optional add-on</i>	<i>Optional add-on</i>
SWV Charity Golf	Regular Hole Sponsorship Foursome	Regular Hole Sponsorship	<i>Optional add-on</i>
Spectrum	Premium Double Booth (early registration) Class Sponsorship 8 Guest Tickets	Premium Booth (early registration after Platinum) Class Sponsorship 4 Guest Tickets	Regular Booth 4 Guest Tickets
Fall Apartment Report Luncheon	Supporting Partner Tier	Contributing Partner Tier	Event Partner Tier
Prism Education Conference	Premium Exhibitor Table Class Sponsorship 6 Guest Tickets	Exhibitor Table 4 Guest Tickets	Exhibitor Table
ACE Awards	Category Sponsorship (or Equivalent) 10 Ceremony Tickets (total) 2 Tickets to attend Nominee Luncheon 2 Tickets to attend Nominee VIP Lounge	3 Centerpiece Sponsorships 6 Ceremony Tickets (total)	Centerpiece Sponsorship 4 Ceremony Tickets (total)
ASPIRE Mixers	<i>Optional add-on</i>	<i>Optional add-on</i>	<i>Optional add-on</i>
SWV Socials	<i>Optional add-on</i>	<i>Optional add-on</i>	<i>Optional add-on</i>
Bend Socials	<i>Optional add-on</i>	<i>Optional add-on</i>	<i>Optional add-on</i>
MWV Socials	<i>Optional add-on</i>	<i>Optional add-on</i>	<i>Optional add-on</i>
Holiday Parties	<i>Optional add-on</i>	<i>Optional add-on</i>	<i>Optional add-on</i>
Advertising/Digital Options	Choice of Sponsored Blog Post, Newsletter Article, or Social Media Post	<i>Optional add-on</i>	<i>Optional add-on</i>
Education Opportunities	5 Class/Webinar Sponsorships for sessions of your choice	2 Class/Webinar Sponsorships for sessions of your choice	1 Class/Webinar Sponsorship for sessions of your choice
Additional Sponsorship Credit	\$1000.00	\$500.00	\$250.00
Value	\$24,775.00	\$12,370.00	\$6,185.00
2024 Package Price	\$19,500.00	\$10,000.00	\$4,900

Frequently Asked Questions

You've got questions? We've got answers. See below for some of our common inquiries. Still need assistance, contact the Multifamily NW sponsorship team [Amy](#), [Laura](#), or [Kristen](#).

Q - Do I have to be an annual partner to get a discount?

A - No, discounts are available for all members if you sign up for 4 or more events (charity events are not eligible for discount but do count towards the 4 event threshold). Annual packages are just a pre-selected option, but you are welcome to make your own combinations and put together a bundle that works for you.

Q - Do I have to sign up for a package to be a sponsor?

A - No, sponsorship packages are merely a benefit for members that would like to pre-register for their annual participation. You are still able to sign up for opportunities throughout the year as each event comes up, however some opportunities will sell out with the sponsorship packages.

Q - I am only interested in events in one region, can I still be an annual partner?

A - Yes, but unless you do business in the Portland Metro region only, it would make more budgetary sense to sign up for your regions events only and bundle at least 4 of them to get the discount. If you do business in Portland Metro only and would like to be an annual partner, we can sub-out the SWV events for other options.

Q - I am not a member, but I still want to sponsor.

A - Sponsorship opportunities are a member benefit, however non-member options may be available at a higher cost. The exception is charity-specific events (golf, bowling, fundraiser) where sponsorships are open to all regardless of membership status. Contact us today to find out more about other membership benefits and pricing.

Q - I am a new member, how do I decide where to use my sponsorship dollars?

A - MFNW's Member Relationship Manager, [Amy Kelsch](#), is here to help! Amy can help you decide on a plan and find the right opportunities for you.

Q - Why do some companies get to register early for their exhibitor booth(s)?

A - That is a perk reserved for our annual Platinum and Gold partners only.

Q - How can I find out about new events and sponsorship opportunities throughout the year?

A - A few ways: 1- make sure you have your profile setup on [MultifamilyNW.org](#) so you can receive email notifications and messages about new offerings; 2 - check out MFNW's social media channels for new opportunities throughout the year; 3 - bookmark the [MFNW event calendar](#) and check it regularly.



