



Schedule at a Glance

Tuesday, November 17

Welcome Gathering, President's Welcome & Awards Ceremony

8:30 AM - 10:15 AM

Opening Keynotes, Lift with a Doc & Hot Topic Roundtables

10:30 AM - 4:15 PM

MFA Mix & Meet

4:30 PM - 6:00 PM

MFA Welcome Reception

6:30 PM - 8:30 PM

Wednesday, November 18

Concurrent Education Sessions & Hot Topic Roundtables

8:00 AM - 12:00 PM

Athletic Business Trade Show, MFA Pavilion with Mini-Talks, & Networking Time

12:00 PM - 5:00 PM

MFA Mix & Meet

5:00 PM - 6:00 PM

MFA Fellow Reception

6:00 PM - 7:00 PM

Athletic Business Industry Party

7:00 PM - 10:00 PM

Thursday, November 19

Concurrent Education Sessions

8:00 AM - 9:50 AM

Athletic Business Trade Show, MFA Pavilion & Networking Time

10:00 AM - 2:00 PM

Concurrent Education Sessions

2:00 PM - 3:50 PM

** Schedule subject to change*