

# Medical Fitness Symposium

August 8, 2024

University of Michigan Sparrow Health - Michigan Athletic Club

2900 Hannah Blvd, East Lansing, MI 48823



## Thursday, August 8

8:00 AM - 8:45 AM	Registration and Networking		
8:45 AM - 9:00 AM	Opening Address & Industry Partner/ Sponsor Welcome	David Flench, President & CEO	Medical Fitness Association
9:00 AM - 9:50 AM	Session 1: The Importance of Advocacy in Medical Fitness	Mike Stack, CEO	Applied Fitness Solutions
9:50 AM - 10:00 AM	Break		
10:00 AM - 10:50 AM	Session 2: Medical Nutrition Therapy: Successful Billing for your Services	Garren Harter, General Manager & Emily Stoffel, Registered Dietitian	Hancock Wellness Ctr-Greenfield
10:50 AM - 11:00 AM	Break		
11:00 AM - 11:50 AM	Session 3: Breakout Roundtables		
11:50 AM - 1:00 PM	Lunch, Networking & Interactive Game		
1:00 PM - 1:50 PM	Session 4: Inter-Practitioner Collaboration: The Body-View Issue	Greg Mack, Founder/CEO	Physicians Fitness, LLC
1:50 PM - 2:00 PM	Break		
2:00 PM - 2:50 PM	Session 5A: Launching Recovery	Heather Panczyk, Program Coordinator & Colin Parks, Mobility Specialist/Personal Trainer	Corewell Health-Health and Wellness Center
2:00 PM - 2:50 PM	Session 5B: A 2-minute Drill: Enhancing Staff Efficiency Through Fun and Structured Process	Wes King, Owner/Founder	Wesley King Consulting, LLC
2:50 PM - 3:00 PM	Break		
3:00 PM - 3:50 PM	Session 6: Exercise Is Medicine Panel	Symposium Speakers	
3:50 PM - 4:00 PM	Break		
4:00 PM - 4:30 PM	Session 7: Medical Fitness Facility Certification & MFA Leadership Opportunities	David Flench, President & CEO	Medical Fitness Association
4:30 PM - 4:45 PM	Closing Remarks	Jake Campbell, ALIVE - Director of Operations	ALIVE / University of Michigan Health Sparrow Eaton
4:45 PM - 6:00 PM	Facility Tour: Michigan Athletic Club		
6:30 PM - 8:00 PM	Join your colleagues for food, drink, and fellowship this evening at the Michigan Athletic Club (on your own)		

Thank you to our Event Sponsors:

