



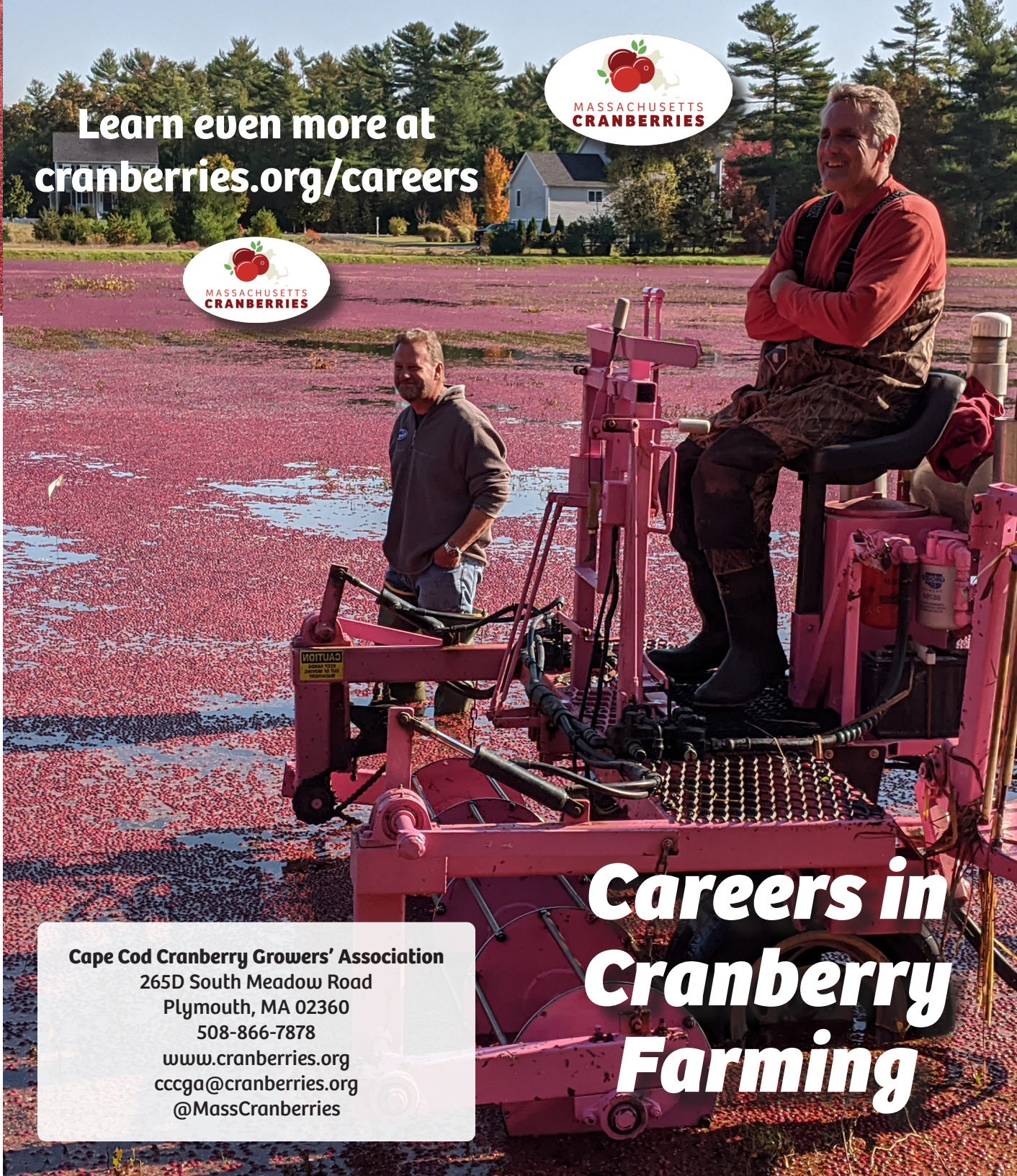
## Careers in Cranberry Farming: More Than You Imagined

Cranberries are the top food crop in Massachusetts, with the industry and its associated businesses supporting nearly 6,400 jobs in the southeastern part of the state. This diverse and dedicated workforce keeps the industry thriving year-round. Whether you're passionate about working outdoors in the bogs, inside a research lab, with technology, or looking to grow in a hands-on trade, there's a place for you in this historic and impactful industry.

### CRANBERRY FARM CAREER PATHS INCLUDE:

- Administrative/Office Work
- Agritourism & Education
- Drone Piloting
- Engine Repair
- Equipment Operation
- Field Work/Laborer
- Foremen/Supervisory
- Integrated Pest Management
- Maintenance/Mechanics
- Metal Fabrication
- Power Equipment Technology
- Trucking
- Welding

**[cranberries.org/careers](https://cranberries.org/careers)**



Learn even more at  
**[cranberries.org/careers](https://cranberries.org/careers)**



### Cape Cod Cranberry Growers' Association

265D South Meadow Road  
Plymouth, MA 02360  
508-866-7878

[www.cranberries.org](https://www.cranberries.org)  
[cccga@cranberries.org](mailto:cccga@cranberries.org)  
[@MassCranberries](https://twitter.com/MassCranberries)

# Careers in Cranberry Farming





## Explore the possibilities. Grow your future with cranberries.



**MACHINERY** of all sizes is used in cranberry farming. Workers are needed to operate and keep these machines running properly. Large growers may have full-time mechanics on staff and other farms may make use of local shops with a variety of mechanical expertise. Cranberry growers are also known to fabricate their own equipment, adapting machines from other larger agricultural industries.

*Mechanical aptitude, work ethic, willingness to learn, and responsibility are qualities most critical to success in the cranberry industry.*



Apps, drones, GIS, automated irrigation systems, robotics and other forms of **TECHNOLOGY** play an important role in farm efficiency. With this increased use of tech, comes the need for workers with interests and skills in this area.



A variety of fields of **SCIENCE**—biogeochemistry to weed science and many in between—are involved in the overall cranberry industry. On-farm scientific work includes integrated pest management (IPM) scouts during the spring and summer. Researchers and technicians with many different specialties at the UMass Cranberry Research Station in Wareham and UMass Dartmouth's Cranberry Health Research Center conduct vital scientific work that directly impacts the industry.

*Working in agriculture fosters a connection to nature, while positively contributing to society as food producers.*



Cranberry farming is unique, and **LEARNING** on the job is essential. Growers often look to employ workers with varied skills and work experience who can adapt to diverse needs on the farm.



There is a strong sense of **COMMUNITY** among members of the Massachusetts cranberry industry. For more than 200 years, growers have supported one another with shared resources and knowledge.

*Working in cranberries offers hands-on learning, skill development and work-life balance between peak and off-peak seasons.*



While cranberry farms employ seasonal hourly employees for the fall harvest, cranberry farming is a **YEAR-ROUND** process with some farms employing full-time workers (many with competitive benefit packages). With commitment and growth, it is possible to advance from entry-level positions to high-paying roles over the course of one's career in the cranberry industry.

