

Sustaining **Membership**

CAPE COD CRANBERRY GROWERS' ASSOCIATION

ADVERTISING



TARGETED AUDIENCE



INDUSTRY NEWS



STRONG LOCAL ECONOMY



WEBSITE DIRECTORY



INDUSTRY EVENTS



NETWORKING



DIRECT MARKETING



*Sustaining
Membership
Benefits*

CCCGA members are critical partners in the health of the Massachusetts cranberry industry - a \$1.7 billion contributor to the local economy. Sustaining members gain access and exposure to our grower members, as well as industry-only events and the latest news.

SUPPORT OF THE MASSACHUSETTS CRANBERRY INDUSTRY BOLSTERS THE ECONOMY AND LOCAL BUSINESSES

Membership in the Cape Cod Cranberry Growers' Association gives you direct access to network and build relationships with hundreds of cranberry growers in southeastern Massachusetts. Sustaining members also have a variety of opportunities to showcase goods and services to this localized, targeted audience.



STRONG ECONOMY

- A healthy local economy benefits all businesses
- Cranberry industry provides:
 - \$1.7 billion total annual economic contribution
 - 6,392 local jobs



TARGETED AUDIENCE

- Hundreds of cranberry growers and associated workers who use your goods/services
- Local to southeastern Mass
- Tight-knit community who support local businesses



BOGSIDE® NEWSLETTER

- Stay current with exclusive industry news and announcements
- 11 monthly issues
- Full, half, quarter and business card size advertisements



INDUSTRY EVENTS

- Summer Meeting/Tradeshow
- Winter Business Meeting
- Pesticide Workshop
- Interact with membership 1 v 1
- Showcase products and services
- Sponsorship opportunities



DIRECT EMAIL MARKETING

- CCCGA will distribute up to 4 emails per month to our membership list, with individual advertisers limited to 1 per month
- First come first served basis
- Content subject to approval



DIRECT MAIL MARKETING

- CCCGA will distribute your ready-to-mail piece to our membership list
- Content subject to approval
- Limited 1 per month



THE SCOOP

- Monthly membership email with important upcoming events
- Exclusive to 1 advertiser per issue
- First come first served basis



WEBSITE

- Listing in our online business directory - viewable by members and the public
- Coming soon: digital advertising on www.cranberries.org

Call 508-866-7878 with any membership questions.