

AUGUST 2024

BOGSIDE[©]

The official newsletter of the Cape Cod Cranberry Growers' Association

New look, same great Massachusetts cranberry content

By now, many of you may have heard that CCCGA's Member Outreach Manager Patti Silvia has adjusted her working hours to one day a week. (Wednesdays if you'd like to drop by for a visit!) As such, it was necessary for Patti to (reluctantly) relinquish her Bogside[©]-producing duties. It was determined that this transition period was as good a time as any to give the Association's newsletter a new look.

On the pages that follow you will find the same great content you have grown accustomed to reading including: *Changing on*

the Fly, Executive Director Brian Wick's monthly article (pg. 3); *Notes from the Hill*, a frequent update from our government relations advisor John Fernandes (pg. 6); *Fresh Off the Vine*, Deputy Executive Director Karen Cahill's monthly external relations article (pg. 9); a monthly events calendar (pg. 5); *Bits & Buds*, a monthly posting of important news and announcements (pg. 12); *Crimson Classifieds* (pg. 16), and paid advertising from CCCGA's sustaining members sprinkled throughout.

The Association would like to

extend a massive thank you to Patti for her hard work producing this newsletter for the last decade. She has done an excellent job and leaves large shoes to fill. Patti will continue to manage the classified and paid advertising sides of Bogside[©] for now.

While we are in the midst of this transition, if you have any feedback regarding this monthly newsletter, please send your thoughts to Karen Cahill at kcahill@cranberries.org.

Thank you for reading and enjoy this issue of the official CCCGA newsletter!



INSIDE THIS ISSUE

- 3. ED Report
- 5. Calendar
- 6. Government Relations
- 9. External Relations
- 10. Annual Meeting
- 16. Classifieds
- 20. CRF Golf Tournament

Free succession planning workshop

Massachusetts cranberry growers are invited to attend a Succession Planning Workshop **Tuesday, September 3 from 4-7:30 p.m. at Fireside Grille in Middleborough**. This event includes a free buffet dinner along with an expert panel covering important succession planning topics such as record keeping, insurance, taxes, management transfer vs ownership transfer, timelines and more. MDAR will speak about their new Farm-Pass program (see pg. 14). This event is appropriate for growers of all ages who may be interested in learning more about this process. The expert panel consists of: Jon Jaffe - Farm Credit East, Farm Business Consultant; Josh Volta - Farm Credit East, Tax Specialist; Dick Blair - American National, Senior Insurance Agent; Sean Hagan - Long Hagan Huff-Harris, Attorney; Brian Wick, Bog Restoration Program; Massachusetts Department of Agricultural Resources, Farm Viability Planner. Register [online](https://www.cranberries.org) no later than Friday, August 23.

MISSION STATEMENT

To enhance the Massachusetts cranberry industry through the viability and sustainability of the CCCGA membership.

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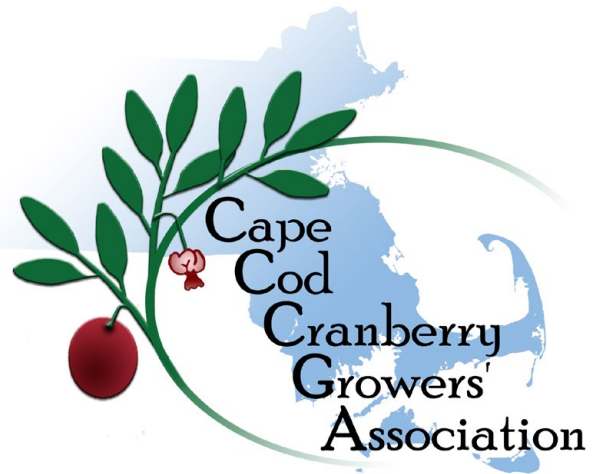
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CCCGA OFFICE SUMMER HOURS

MONDAY - THURSDAY
8:15 a.m. - 5:00 p.m.

FRIDAY
8:15 a.m. - 12:15 p.m.

CONTACT CCCGA

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Changing on the fly

By: Brian Wick, Executive Director




As you are aware, 2024 is an election year. Beyond the national politics that infiltrate our lives seemingly constantly, it's important not to forget about state elections. In cranberry country, there are several longtime legislators not running, which opens up many contests that may impact the industry. There is at least one, if not more, local legislative race where our incumbent industry supporter has a challenger in the primary. It's easy to focus on November, but the primary on September 3 should not be overlooked. Because turnout is historically fairly low in state primaries, a well-orchestrated campaign could result in a fringe candidate knocking off a more well-known candidate, particularly in a crowded field. The margin of victory in these district races can be small.

The message here is: ***Don't sleep on the primaries!*** The long-standing policy of CCCGA is not to get involved in these races nor to tell members how to vote. But of course, some legislators are more supportive of cranberry agriculture than others. As Henry Gillet used to say, "Support those who support us." A simple but profound statement. CCCGA has nurtured relationships on Beacon Hill for decades by working with legislators on both sides of the aisle on

issues important to us. We have established a level of respect that has been continuously maintained. The state legislators in what we refer to as the cranberry delegation, have by and large been advocates for the cranberry industry.

Harvest is fast approaching too and CCCGA is ramping up PR efforts. Just like with politics, we don't want to tell you what you can and can't do, but we do encourage you to reach out to the Association or your handler first if you are approached by the media for a story or opinion on cranberries. You never know the angle that a particular journalist may be taking and some reporters may take you down a path best left alone. We try to work collaboratively across the industry to have consistent messaging on cranberries. That's why it's strongly advised to check in with us before talking to the media. There may be more to know about a particular issue than you suspect. With that said, we are working on some stories with our media consultant, Michelle McGrath, and may be approaching some of you for interviews. If anyone is interested in participating or you think you have a unique story to tell, please let us know.

Lastly, the A.D. Makepeace Co. recently gifted a couple of 4-wheelers to the Carver Police Department for offroad patrols. The Police Chief is working with the state Environmental Police on stepping up patrols utilizing these vehicles, looking for nuisance dirt bike riders or similar trespassers. ***If you live in Carver and are having similar issues, the police department would like permission to run patrols on your property.*** If you're interested, please reach out to the Carver Police or contact CCCGA and we can relay the message. They need to know what type of trespassing you are having trouble with, the location (or how best to access the property), and permission to enter your property. Even if they are not able to catch these elusive hooligans, more patrols may help deter this criminal activity. 

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Upcoming Event Calendar

Important dates for the CCCGA community

Aug. 16-25 **TRAVELING BOG @ MARSHFIELD FAIR**

Part of the larger cranberry exhibit located under the grandstand.

Aug. 21 **CCCGA ANNUAL MEETING & TRADESHOW**

The turn for A.D. Makepeace's Canning Bogs is across from 124 Cranberry Road in Carver. You MUST check in at registration to get your meal ticket.

Sept. 3 **CCCGA SUCCESSION PLANNING WORKSHOP**

Register [online](#) no later than Friday, August 23. See page 1 for details.

Sept. 3 **MASSACHUSETTS PRIMARY ELECTIONS**

Important state government races, some of which involve candidates in cranberry growing counties who will have a direct impact on the industry.

Sept. 19 **MASSACHUSETTS DAY AT THE BIG E**

CCCGA will represent the industry at the Eastern States Exposition in West Springfield.



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Notes from the hill

By: John Fernandes, Government Relations



July 31 marked the last day of the “formal” portion of the two-year legislative session that began Jan. 4, 2023 and runs through the end of December 2024. All legislation requiring a formal vote must be done by July 31 (money bills such as budgets or bond bills, or any bill that has opposition from even one member of either the House or Senate).

The House and Senate worked to evaluate thousands of bills filed at the beginning of the session. During the last several months, many significant bills have been passed by either or both the House or Senate, including the FY '25 budget, and others that address major issues such as: gun safety, affordable housing, climate change, healthcare, and economic development. Some of those bills made it across the finish line by July 31 and to the Governor's desk. Others remain in conference committee negotiations between House and Senate leaders in hopes of coming to agreements that can pass during the next several months without formal votes. The Governor, House Speaker and Senate President commented that they may call the legislature back into formal session again if agreements are reached that need formal votes. While that is an unusual step, it would be welcome news to those advocates who have interests in those bills they are hoping can yet still become law.

CCCGA has been following several agricultural pieces included in various bills championed by Representative Paul Schmid in his role as House Chair of the Agriculture Committee. Some of those are included in the economic development bill that also includes two provisions added by Senator Rodrigues: an extension of the cranberry tax credit for an additional 5 years, as well as a bonding provision directing additional capital and workforce development investments in the cranberry, general agricultural, and fishing industries. All those provisions are in the Senate version of that economic development bill still in negotiations.

A major PFAS bill was released in the House in March and sent

to the Health Care Financing Committee for evaluation, and then over to the House Ways and Means Committee for further consideration. As noted previously, there is a provision in the bill for a study of the impacts on agriculture that is of some concern. We coordinated advocacy with the Mass Farm Bureau to discuss those concerns with leadership. As of July 31, the legislature passed a much-supported piece of the PFAS legislation that addressed firefighter equipment and funding only for now.

There was also an attempt to submit into the economic development bill the agricultural labor regulation legislation we have opposed this session. The effort to insert the labor pieces was made both in the House



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and in the Senate. We successfully advocated that those provisions not be included as there was no agreement between the advocates and the agricultural industry on the provisions submitted. Our hope is that this ends the potential for that legislation for this session.

We have also been following a new set of regulations being proposed by the Mass Department of Environmental Protection to establish clean heating standards that seek to move away from fossil fuel and to the use of electric heat funds in homes and commercial/ industrial buildings over the rest of the decade. This is something that will impact all agriculture operations, particularly as related to the use of propane to heat many ag-related structures and buildings. I recently participated in a meeting with DEP and Mass Farm Bureau to discuss the matter. It was an open and productive discussion about the impact of the proposed regulations on ag-related activities, and I found DEP staff open and sensitive to your potential issues.

The final Glyphosate Scientific Review was recently released for public comment on the Glyphosate Commission's work on the issue. On first review, it seems to find at most the need for more review in the ag space. I caution though that the report is long and needs further review. If you are interested, the report can be found here. [OS](#)

A photograph of a person's hands holding a large quantity of fresh, red cranberries. The person is wearing a green long-sleeved shirt. The Ocean Spray logo is in the top left corner. The text "ONE WILDLY UNCOMMON FAMILY" is overlaid in the center, and contact information is at the bottom.

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Fresh off the vine

By: Karen Cahill, Deputy Executive Director



Fresh off assisting with CRF's golf tournament in July, our sights are set on CCCGA's 137th Summer Meeting & Trade Show next week. We're looking forward to a great bogside event with more than 450 registered attendees. See pg. 10 for more information.

The Association's municipal outreach continues, with meetings conducted this past month with the Halifax Town Planner and Duxbury Interim Planning Director, as well as a presentation to the Plymouth Planning Board scheduled for August 28. I also presented to Stafford Hill residents (a Plymouth assisted living facility) on August 8.

CCCGA held an Agritourism Roundtable event for members on July 29. A group of 17 discussed programs being provided by member farms and agritourism in general. The Association is hosting a robust slate of its own educational and coach tours this September and October. Moving forward, the Association is here to support and promote those members who offer their own tours. ***If you want to be added to the list on www.cranberries.org/visit, please contact me at kcahill@cranberries.org or 508-866-7878, ext. 16.*** Additionally, if you have been thinking about starting a tour program and want more information on what that entails, we can help.

For those of you thinking about retirement and/or the future of your farm, ***we are hosting a FREE Succession Planning Workshop on Tuesday, September 3*** (see pg. 1). It's never too early or too late to learn about this important process. This event includes dinner and will cover topics such as: transition financing, accounting, taxes, estate planning, insurance and more. RSVP [online](#) no later than Friday, August 23. 


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Wednesday, August 21 A.D. Makepeace Company Canning Bogs

Turn off is located across from 124 Cranberry Road in Carver, at the Myles Standish State Forest Sign. Follow signs to bogside parking location.

SCHEDULE

7:30 - 9:30 AM

Vendor Booth Setup

10:00 AM - 4:00 PM

Trade Show

10:00 - 11:30 AM

Registration

11:00 - 11:30 AM

ADM Drone Demonstration

12:00 - 1:00 PM

Lunch Served

1:00 - 2:00 PM

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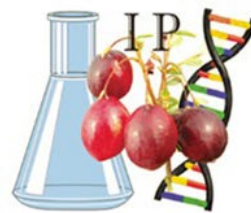
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Bits & Buds

Miscellaneous Announcements



STATE PRIMARY ELECTION SEPT. 3

There are state legislative primary races in cranberry growing counties that warrant attention on September 3. Please remember to vote in both the primary and general elections and support those who support the cranberry industry!

Offices on Ballot

- U.S. Senator
- U.S. Representative
- Governor's Councilor
- State Senator
- State Representative
- Register of Deeds
- Clerk of Courts
- County Commissioner (certain counties only)

Voter Registration Deadline

- August 24

By Mail Application Deadline

- August 26

PESTICIDE USE REPORTS & BOGS TRAINING

Pesticide Reports to handlers are due on or before the following:

- **Decas - September 2**
- **Graystone - August 31**
- **Lassonde Pappas - August 26**
- **Mariani - August 26**
- **Ocean Spray - August 31**

BOGS users can easily submit their reports through the application. See the email sent August 6 for more information.

ATTENTION BUSINESS OWNERS

There is a 2024 reporting requirement regarding Beneficial Ownership that you may need to be aware of if you are considered a Domestic Reporting Company, defined as: A business entity that is a Corporation, Limited Liability Company (LLC), or was otherwise created in the U.S. by filing a document with a secretary of state or any similar office under the law of a state or Indian tribe. More information is provided by Farm Credit East [here](#). Filing can be done for free by yourself or you may find an attorney who may be able to assist you. ***The deadline for filing is Jan. 1, 2025.***

EEE RISK ELEVATED IN PLYMOUTH

The Massachusetts Department of Public Health (DPH) announced on August 6 the first animal case of Eastern equine encephalitis (EEE) in the state this year. The EEE infection was diagnosed in a horse exposed in Plymouth. ***These findings raise the EEE risk level to high in Plymouth. This is in addition to the two communities currently at high risk for EEE: Carver and Middleborough.*** There have also been EEE-infected mosquitoes previously identified in Halifax and Kingston in Plymouth County, Barnstable in Barnstable County, and Amesbury and Haverhill in Essex County. [Learn more](#)

BOG RENOVATION TAX CREDIT UPDATE

Tom Anderson, program manager of the Cranberry Bog Renovation Tax Credit program, said that applications are still being accepted for renovation projects from calendar years 2024 and 2023. 2022 may still be accepted but you should call him first to discuss. Tom can be reached at thomas.anderson@state.ma.us or 617-519-4587.

continued on next page

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HALIFAX RESIDENTS

Volunteers are needed for: Conservation Commission Vacancy, Zoning Board of Appeals Vacancy, and the Halifax Government Study Committee. **Applications are due at the end of August.** [More information is available here.](#)

MIDDLEBOROUGH RESIDENTS

The Town of Middleborough is looking for volunteers for some boards and committees that may directly impact the industry including: Agricultural Commission, Conservation Commission, Tourism Committee, and Zoning Board of Appeals. [Learn more](#)

WEBSITE & MEMBER COMPASS

Have you checked out the new cranberries.org website yet? We are continuing to add content, so check back often! Also, if you haven't signed in to your Member Compass yet, please take a moment and do so. This is where all your bills will be accessible to you to be paid online. You can also register for events and update your company information/contacts. If you require access to any of the grower advisories or other locked member-only content before you have your account activated, please contact Bonnie Soule at bsoule@cranberries.org.

AFBF VETERAN FARMER AWARD OF EXCELLENCE

The Veteran Farmer Award of Excellence recognizes veterans who have served or are currently serving in any branch of the U.S. Military and are actively involved in agriculture and their community. This program seeks to elevate and celebrate those who have served our country and continue to do so through involvement in agriculture and the community. The recipient of the award will receive \$10,000 plus reimbursement of up to \$5,000 in travel and other expenses incurred for the recipient and a guest to attend the American Farm Bureau Federation Convention in San Antonio Jan. 25-27, 2025. **Online applications must be submitted by Aug. 30, 2024.** [Learn more](#)

continued on next page


MDAR FARM-PASS PROGRAM

MDAR is seeking owners of commercial farms in Massachusetts that have identified a successor(s) to transfer the farm to and are seeking assistance to develop a farm transfer plan. **Applications will be accepted on a rolling basis through April 15, 2025.** The program provides one-on-one technical assistance from an assigned technical assistance provider, to assist participants in developing a Farm Transfer Plan. The Farm Transfer Plan will include identifying people involved in the process, farm management transfer plans, financial plans, communications plan, land use options, and action plan table. [Learn more](#)

MDAR GRANT WRITERS LIST

MDAR has posted an [Agricultural Grant Writing Assistance List](#). This is a list of organizations and individuals who offer programs and services to assist individuals, farms/farmers, or organizations with grant writing and project management. Assistance with grant writing support was a key need uncovered in listening sessions with partner farmers and organizations, and while MDAR cannot assist farmer with grant writing, their hope is that this directory will be a helpful resource to Massachusetts farmers.

NEXTER RATE LOWER FOR CHEMIGATION

News from the Cranberry Station: If chemigating Nexter or Nexter SC to manage southern red mites, please observe the labeled chemigation rate; The chemigation rate listed in the Chart Book is not correct. Upon review of the Gowan label, with both formulations of Nexter, there is a lower rate range for chemigation, and a higher range for ground applications. We've never seen this before, but the label is the law, so for "regular" Nexter, ground apps have a 4.4-10.67 oz rate and chemigation has a 3.5-7 oz rate. For Nexter SC, ground apps have a 7.5-17 oz rate and chemigation has a 5.6-11.2 oz rate. See the email sent August 9 for more details. 

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- Provide direct technical assistance to growers on regulatory compliance and conservation programs
- Manage BOGS Online (record keeping program), including providing technical support and education
- Support existing, and develop new, program and educational outreach opportunities
- Interact with other agricultural organizations and government agencies (federal/state/local)
- Work closely with the farm planning team to discuss conservation practices and regulatory matters
- Assist in supporting the work of Association committees; provide guidance and direction
- Prepare, facilitate or manage Association meetings
- Some travel, primarily within southeastern MA, expected
- Other duties and responsibilities as assigned

Education, Experience and Skills Required

- Bachelor's degree in agriculture, biology, communication, ecology, environmental science, natural resources, sustainability, or similar
- Staunch supporter of agriculture, knowledge of the Massachusetts cranberry industry a plus
- Strong written, verbal, and interpersonal skills
- Ability to organize, prioritize workload, and meet deadlines
- Comfortable working both independently and in a team environment
- Solid computer skills, including MS-Office Suite, and confidence utilizing internet applications
- Skill in public speaking, preparing presentations and conducting meetings
- Valid MA driver's license; Use of personal car will be required at times, particularly on rural bog roads
- Ability to lift/move approximately 30 pounds on occasion

Job Type & Compensation

- Year-round, full-time position
- Plymouth office-based position with 1-day remote offered
- Salary guideline of \$50,000 - \$70,000 (this salary is only an expected range, multiple factors will be considered in making an offer, including, but not limited to, experience, skill set, benchmarking, and overall Association considerations)
- Health, Dental and Vision insurance available on start date
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Application Closing Date is September 15, 2024



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Unbelievable Bees

By: Patti Silvia, Member Outreach Manager



In this, the final segment of my special multi-part series on bees, let's talk about harvesting honey. When cranberry blossoms are in full bloom during late June and July, the bees zoom around gathering honey while there is the greatest flow of honey. After they have worked their little hind legs to the bone, we are ready to harvest! Did you know the bee has tools on its hind legs used to collect and carry pollen? They are called the press, brush and auricle.


When gathering honey for harvesting, the honeycomb cells should be 90% capped. The best temperature for honey extraction is between 75 – 80 degrees. "Bee" sure to collect your honey during daylight hours on a sunny day when most bees are out of the hive. Of course, it's best to be in a beekeeping suit, and you may need a smoker to calm the hive as well. Once you remove the capped honey frames, bring them to a clean space safely away from the bees.

Now you can remove the beeswax covering from the honey frames to expose the honey. After scraping the wax cappings from both sides of the frame, you are ready to scoop the honeycomb into a bowl and filter it with cheesecloth.

Your honey is ready to eat right away or you can bottle it for later use. Raw honey has natural antioxidants and nutrients, making it a healthy addition to tea or any other way you may enjoy it.

Be sure to leave some honey in the hive so

your bees do not starve over the winter months!

I hope you found this series as interesting as I did. Thanks again to Jordan and Equus Trundy for the opportunity to witness the bees' world firsthand. 



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IN MEMORIAM

Remembering CCCGA Community Members

G. Gregory White, 76, a lifelong resident of Plymouth (at least in his heart) and a proud Mayflower Descendant. Born in 1948, he attended Plymouth Public Schools followed by Clark University in Worcester. A man of adventure, he lived his bucket list – never putting off until tomorrow what could be done today. He dearly loved his friends and family. His many memberships reflect his wide array of interests; Old Colony Club, Ancient and Honorable Artillery Company of Massachusetts, Plymouth Yacht Club, Catboat Association, Pilgrim Society, Alden Kindred of America, Sippican Philosophical Society, Society for Industrial Archeology, Southcoast Y, Cape Cod Cranberry Growers Association, Massachusetts Farm Bureau Association, Ocean Spray Grower/Owner, and International Food Technologists. In lieu of formal services, his many friends are invited to attend his much-loved Artillery Practice Party on the day after Thanksgiving at his home on the bogs in South Carver. Be there and celebrate this one-of-a-kind and most memorable man.



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2024 CRF Golf Tournament Results



CONTEST WINNERS

Longest Drive (W):	Alicia Mello
Longest Drive (M):	Geoff Weeks
Closest to the Pin (M):	Brian McGrath, 14"
Closest to the Pin (W):	Alicia Mello, 27' 8"
3rd place:	GILMORE CRANBERRIES, at -11 Brian Anderson, Eric Anderson Mark DiTondo, Matt Russo
2nd place:	CARLETON CHANDLER's TEAM, at -12 Carleton Chandler, Barbara Chandler, Paul Young, Jonathan Fife
1st Place:	DAVISON PARTNERS' TEAM, at -13 John Davison, Barrat Davison, Dave Bridgwood, Jim Pavlik

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