

## **CRANBERRY PROCLAMATION**

BY: EMMA WICK



MDAR Commissioner Ashley Randle and her team present a Governor's Proclamation celebrating Cranberry Month (October) to Keith Mann of Mann Farms, John Mason, Emma Wick and Brian Wick of the Cape Cod Cranberry Growers' Association.

On October 4th, Massachusetts Department of Agricultural Resources (MDAR) Commissioner Ashley Randle, as well as Deputy Commissioner Winton Pitcoff, members of the MDAR team, and representatives from the offices of Senator Moran, Senator Pacheco, and Representative Gifford, joined us bog-side in Buzzards Bay to deliver the annual October is Cranberry Month in the Commonwealth Proclamation on behalf of Governor Healey and the Healey-Driscoll administration. It was a treat to have meaningful conversations about the industry in full waders with our state agricultural agency. We'd like to thank Keith Mann of Mann Farms for welcoming us to his farm for this special event.

#### **CCCGA BOARD OF DIRECTORS**

<u>President</u> John Mason 2ND VICE PRESIDENT STEVE WARD

**1ST VICE PRESIDENT** 

SCOTT HANNULA

SECRETARY/TREASURER BRENDAN MOQUIN

#### **DIRECTORS**

Matt Beaton Jim Hayward Jon Jaffe Keith Mann GLENN REID ROB RUBINI HILARY SANDLER SARAH STEARNS ERIC WESTON

## CCCGA OFFICE STAFF

BRIAN WICK EXECUTIVE DIRECTOR BWICK@CRANBERRIES.ORG

EMMA WICK Environmental Regulations & Programs Manager ewick@cranberries.org

> Patti Silvia Member Outreach Manager psilvia@cranberries.org

Bonnie Soule Association & Grants Manager bsoule@cranberries.org

KIMBERLY MIOT Cranberry Tour & Event Manager kmiot@cranberries.org

Dawn Gates-Allen Director of Member & Financial Services dgatesallen@cranberries.org

## MISSION STATEMENT:

"TO ENHANCE THE MASSACHUSETTS CRANBERRY INDUSTRY THROUGH THE VIABILITY AND SUSTAINABILITY OF THE CCCGA MEMBERSHIP."

# CCCGA HOURS

# MONDAY - FRIDAY 8:30 - 4:30 The office will be closed on Thanksgiving and Friday the 24th.



THE BOGSIDE© NEWSLETTER IS A MEMBER ONLY SUBSCRIPTION AND IS NOT TO BE REDISTRIBUTED WITHOUT PERMISSION.

#### CHANGING ON THE FLY

#### BY: BRIAN WICK, EXECUTIVE DIRECTOR

This month's article is focused on "Your Fruit in Action!" This is to say: while our growers have been busy harvesting, CCCGA has been busy putting those cranberries front and center in any way that we can. We had a great interview on NBC News Boston at the beginning of October, which Matt Beaton kindly hosted. We were able to showcase Massachusetts Cranberries and talk about the growing season, challenges and opportunities that our growers are facing, and more. There have also been stories in local media outlets. Our media consultant, Michelle McGrath, is currently working on a story focused on our newer growers. The story includes background on what drew these people toward the industry, how they are faring, and so on. This piece will demonstrate that there is a population interested in growing cranberries despite having no prior background in the business. This message helps to counter the narrative we have been hearing more frequently that our industry is not invested in its future. This is far from the truth, and we hope that this piece will reflect that.

We had several promotional and educational bog tour events this fall that are highlighted elsewhere in this newsletter. One of these events included Governor Healey's proclamation of October as "Cranberry Month" in the Commonwealth. MDAR Commissioner Ashley Randle and her team delivered the proclamation, and the event was hosted by Keith Mann at his Bourne bog. Steve Ward hosted the State House Joint Committee on Agriculture to his bog educational Carver. This immersion in experience was a great opportunity for this newly created committee and their staff to better understand cranberry production. House Chair Paul Schmid was excited to finally be able to get in waders and help load berries. We also hosted the State House freshmen legislators and their staff at Gary Garretson's bog in Rochester. They saw an active harvest at Gary's bog, and then traveled to Matt Beaton's Palmer Mill Bog to see loading and to get into waders. The educational experience for the



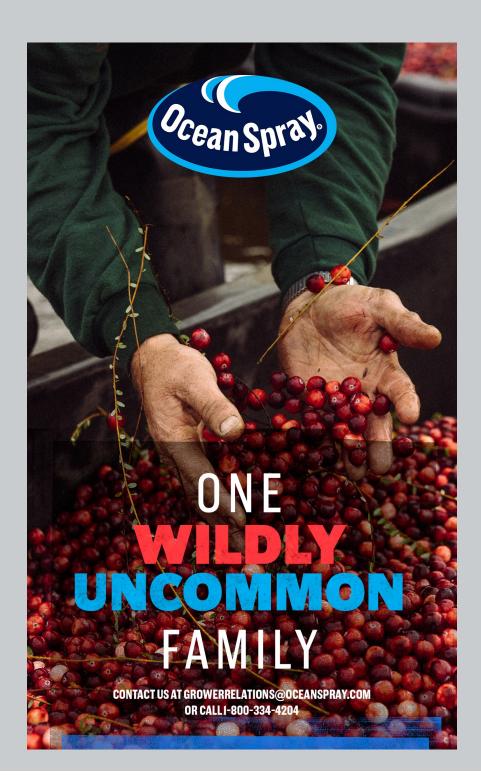
freshman legislators concluded with a trip to Decas' fruit receiving facility. This event allowed new legislators and staff to have a better understanding of the industry and to better picture and understand how cranberries are harvested. There were also visits with the Environmental and Energy Affairs Secretary Rebecca Tepper and MassDEP Commissioner Bonnie Heiple. Both visits were organized and hosted by the A.D. Makepeace Company, and we thank them for their industry leadership.

Kim Miot continued to educate the public on cranberries with numerous tours every weekend in October and into November. The tours were attended by school groups, charter bus tours, and the general public, allowing thousands of people to become educated on our native berry. Kim will have much more to report on her efforts and results of the growing tour program.

Lastly, we held a promotional workshop on Nantucket that focused on how to pair cranberries with various food and drink offerings, along with an informative talk on cranberries. This workshop is one of a series of workshops that we will conduct in various locations across the state over the next three years. They are part of a promotional grant we received from the USDA's Specialty Crop Block Grant Program. This grant is focused on helping us tell the story of Massachusetts Cranberries to as many people as possible, including support for tours, neighbor media outreach. relations. and community events. This grant will be a big part of CCCGA's messaging to continue to tell our story. Nantucket was identified as our first location due to Emma's previous connection with Bartlett's Farm, a large retail venue on the island. They graciously hosted us and helped us with setting up the event, sourcing the food items, and allowing us access to their kitchen for prep. We will be holding all of these workshops in environmental justice areas, which includes

#### Continued from previous page

Nantucket, as part of the grant criteria. Future workshops are being planned for Boston and Plymouth. Further, we'll have a cranberry float in the Plymouth Hometown Thanksgiving Parade on November 18th, including a visit by our cranberry mascot, Henry Boggs. This event is another opportunity to showcase our growers and industry to our community. We are looking forward to once again putting your fruit into action.





#### A Proclamation

Whereas, Cranberry bogs are one of the oldest and most uniquely identifiable features of the agricultural landscape in Southeastern Massachusetts; and

Whereas, Massachusetts Cranberry growers are comprised of family farms, most being multigenerational, steeped in culture and tradition; and

Whereas, The Cranberry is a unique fruit, native to Massachusetts, that can only grow under a very special set of conditions and is one of the only fruits that can trace its roots back to North American soil; and

Whereas, Southeastern Massachusetts, Cape Cod and Nantucket are home to over 12,000 acres of working cranberry bogs; and

Whereas, Massachusetts Cranberry growers protect open space, provide environmental benefits and stewardship, promote tourism and continue to innovate their farms on more than 60,000 acres of land they own and maintain; and

Whereas, With their abundant natural resources, water management and sustainable growing practices, Cranberries are positioned to be a beneficial resource to our communities in climate resiliency; and

Whereas, Cranberries are Massachusetts' number one agricultural commodity crop, responsible for over 6,400 jobs in the Commonwealth and generate an annual total economic benefit of over \$1.7 billion for the state; and

Whereas, Cranberries are a Superfruit, high in proanthocyanins, antioxidants, vitamins, minerals and numerous health benefits, while also being naturally low in sugar,

Now, Therefore, I, Maura T. Healey, Governor of the Commonwealth of Massachusetts, do hereby proclaim October 2023, to be,

## CRANBERRY MONTH

And urge all the residents of the Commonwealth to take cognizance of this event and participate fittingly in its observance.

Given at the Executive Chamber in Boston, this first day of October, in the year two thousand and twenty-three, and of the Independence of the United States of America, the two hundred and forty-seventh.

BY HER EXCELLENCY

MAURA T. HEALEY GOVERNOR OF THE COMMONWEALTH

KINDERLEY DRISCOLL KINDERLEY DRISCOLL LT. GOVERNOR OF THE COMMONWEAL

Wither Train WILLIAM FRANCIS GALVIN

God Save the Commonwealth of Massachusetts



Fertilizers & Chemicals · Irrigation Supplies Pest Management · Safety Equipment · and more



www.ProgressiveGrower.com 508-273-7358

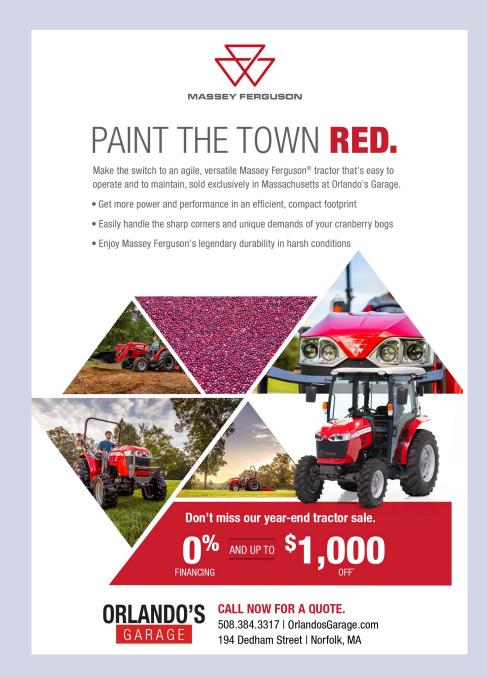
# Maximize the fruit of your labour.

Our agronomists work closely with our grower partners to improve yields **We offer competitive pricing** Our cranberries are processed in a new state-of-the-art facility **Our grower partners obtain higher yields** than the regional average

FRUIT D'OR IS CURRENTLY LOOKING TO CONTRACT NEW ACRES. Contact Simon Bonin our Director of Grower Relations and Agronomy: 819-291-0395 - sbonin@fruit-dor.ca

Fruit d**Ör** 

Largest independant Cranberry processor. In business since 1999.









Arthur Carroll Insurance Agency Family Owned and Operated Offices in Farmington, ME and Thomaston, CT

www.arthurcarrollcrop.com

ME: Office: 855-305-2010

CT Office: 860-283- 6540



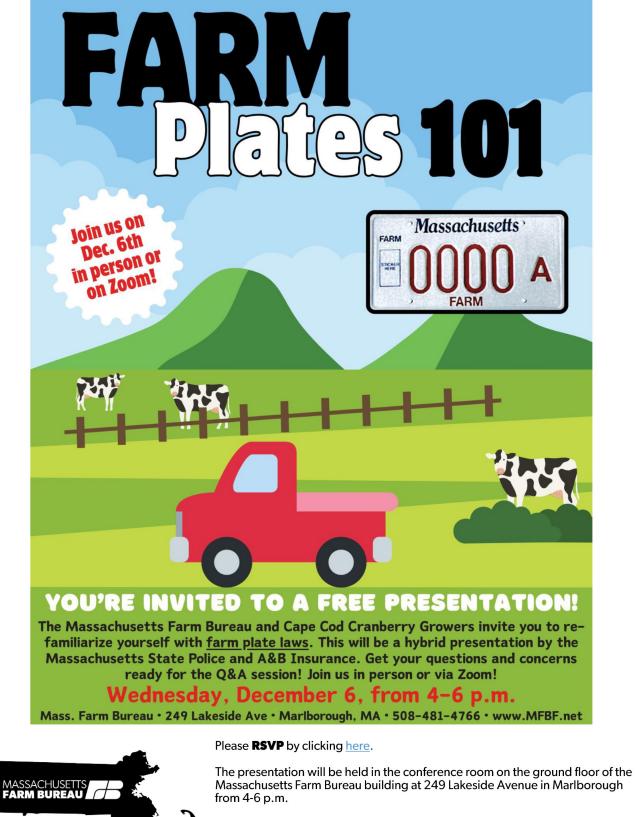
At the beginning of August, the Cape Cod Cranberry Growers' Association rolled out a series of new and improved decision-making tools for BOGS Online. Recent grant funding from the USDA Specialty Crop Block Grant—coupled with input from grower focus groups - allowed these enhancements to specifically target improving growers' overall on-farm efficiencies with the long-term goal of sustained farm success.

Some of the new and improved tools available in BOGS Online include:

- "Caution" messages are now automatically labeled as either a "Handler Restriction", "Label Restriction", or "Zone II Restriction" when triggered.
- UMass Cranberry Station Chartbook quick links are now available on the BOGS menu screen
- PDFs of crop year handler restrictions can be launched from multiple locations for easy reference
- New tools for recording Sand Use, Water Use (including Late Water), and Pruning events have been built to complete the suite of cultural practice reporting tools
- Insect thresholds from the Cranberry Chart Book are now flagged within IPM Record tool
- A cost calculator has been developed to record various farm-level expenses incurred during a growing season, providing a calculation of cost per acre and enabling you to compare costs year-to-year

These tool enhancements help to drive use decisions by more effectively tracking decision and data entry for IPM, water use, cultural practices, yield, pesticide and nutrient use, reporting, and other on-farm efficiencies. Having a better understanding of the impacts of management decisions on yield - and having a simple way to record and report actions on inputs, IPM, and other management decisions - is a necessary component of functioning in a sustainable manner, and was a big component of the grant funding to make these improvements to the BOGS System.

For more information on BOGS Online, please reach out to Emma Wick at <u>ewick@cranberries.org</u>, or Dawn Gates-Allen at <u>dgatesallen@cranberries.org</u>.



**To join via Zoom**, click this link:

https://us02web.zoom.us/j/85465934722pwd=dzdPeHJtSGNKdk45ZFNCa3 JuL0RmQT09

Meeting ID: 854 6593 4722 - Passcode: 076907

#### BEATON'S CRANBERRY GROWERS SERVICE

77 Charlotte Furnace Road West Wareham, MA 02576

WAREHAM.

Peter Beaton: peter@beatonscgs.com Rob Rubini: Rob@beatonscgs.com

- Bog Management · Sanding
- Bog Renovation
   Flume Repair/ Replacement
   Herbicide / Fertilizer
- Applications . Irrigation Installation
- Custom Harvesting
   . Weeding/Wiping
- Intergraded Pest Management · Custom Fabrication
- Ditching/ Drainage Pruning

# Move water, clay, topsoil or sand. We have the

We have the equipment for the job!

Case and Case IH machines
Late model, low hour rentals
Parts for all makes, all models
Field service when and where you need us



97 Turnpike Road, Westborough, MA 01581 508.845.4343 • 866.590.2273 www.monroetractor.com





Farm Credit East is deeply rooted in our austomers' success – and Northeast agriculture. In fact, no one knows ag quite as well as Farm Credit East. So if you're looking for financing or business services for your agricultural operation – of any size or type – look to Farm Credit East. Our mission is to grow your success.

FARM CREDITEAST.COM 508.946.4455

Loans and Leases Tax Services Payrell Services Business Consulting Record-keeping Country Home Loans FarmStart for New Businesses Real Estate and Equipment Appraisals

畲

# <section-header>

# For more information call (920) 246-9130 or visit hortau.com



## IT MAY BE COMPACT, BUT ITS REACH IS WORLDWIDE.





Step into a Kubota excavator and it's easy to see why it earned the title of #1 selling compact excavator in the world. Six heating and cooling vents and an easy-open front window provide the kind of comfort that keeps operators in the cab and getting the work done. Minimum tail swing, industry-leading bucket breakout force and an optional quick coupler are just some of the additional features that give the Kubota compact excavator such a huge reputation.

# SALES • SERVICE • PARTS • RENTALS



# Your #1 source for Kubota products since 1979.

45 North Main Street, Carver, MA 508-384-0011 • www.norfolkpower.com

Cording to 2016 OEM Off-Highway Research, Kubota has the largest compact excavator market share in the world, OKUbota Tractor Corporation, 2019.



# MASS DEP HARVEST TOUR

AD Makepeace Company welcomed MASS DEP Commissioner Bonnie Heiple and the Southeast Regional Director, Millie Garcia-Serrano to their harvest in Plymouth.



Left to right: Brian Wick - CCCGA, Southeast Regional Director Millie Garcia-Serrano, John Mason - ADM, DEP Commissioner Bonnie Heiple, Leo - ADM and James Kane - ADM.

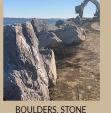


Left to right: Glenn Reid - ADM, DEP Commissioner Bonnie Heiple, Southeast Regional Director Millie Garcia-Serrano and John Mason - ADM.

#### SOIL SOLUTIONS for HIGH PERFORMANCE LANDSCAPES



BOG MAINTENANCE MATERIALS



BOULDERS, STONE AND ROCK SUPPLIES



BOG CONSTRUCTION AND RENOVATION MATERIALS



STABILIZED STONEDUST® FOR NATURAL ADA TRAILS



BANK SAND

CONSTRUCTION MATERIALS • BIORETENTION SOILS • TOPDRESSING SAND ATHLETIC FIELDS • STABILIZED STONEDUST • PLANTING BED SOILS • GREEN ROOF MEDIA



CONTACT US FOR PRODUCT SPECIFICATIONS, TESTING RESULTS, PROJECT ANALYSIS, AND PERSONALIZED QUOTES.

> JUSTIN O'CONNOR JUSTIN@READCUSTOMSOILS.COM 781.828.6300

> > **READCUSTOMSOILS.COM**

# THANK YOU CMC & ADM

Following the decision to close their Wareham office space and work remote, the Cranberry Marketing Committee graciously gifted CCCGA and the UMass Cranberry Station with their surplus office furniture this October. John Mason and other members of A.D. Makepeace's crew pitched in to move the CCCGA targeted furniture into our office. We truly could not have moved it without them, and are grateful to the CMC for their generous offer!



The moving team from ADM from left to right: Rick, Jake, Matt & Matt. Not shown: Gary & Cass





# The Cranberry Industry's First and Only Foundation Level Nursery

TAKING ORDERS FOR 2023 & BEYOND

The source for Rutgers University Certified Varieties:

CRIMSON QUEEN® DEMORANVILLE® MULLICA QUEEN® SCARLET KNIGHT® the fresh fruit variety, WELKER™ recommended for the west coast,

HAINES<sup>••</sup> Tested in advanced replicated trials in OR, WA and WI, plots exhibit:

- Berries with uniform full color even in deep canopies
- Disease resistance superior to Stevens
- Less fruit rot than Stevens in replicated field plots
- Consistent high yields
- Mid season ripening
- Round berry with high firmness perfect for SDC

#### and Dr. Vorsa's latest release:

VASANNA<sup>TM</sup> In OR, WA, WI and BC tested in replicated field trials exhibits:

- Mid-season good color
- Especially high yields in BC peat and WI sandy soils

Providing 100% 'DNA Fingerprinted', 'Virus Tested' and "Phytoplasm Tested' Plant Material

Contact us at 609-923-3143, or email contact@integritypropagation.com

www.integritypropagation.com



rigorous plants with multiple branches



#### SERVING THE GREEN INDUSTRY

Irrigation Supplies
 Pump Stations & Supplies
 Drainage & More

Quality products from the leading manufacturers with unbeatable customer service and always the right price.

The exclusive Distributor of the original Cranberry Special

www.larchmont-eng.com



Grower Contact: Jonathan Ashley Senior Manager Grower Relations jonathan.ashley@refresco.com





**BOGS** Online Grower System

# THE ALL-IN-ONE TOOL FOR YOUR EVERYDAY GROWING NEEDS

TRACK AND MANAGE PESTICIDE AND NUTRIENT APPLICATIONS

MAKE AND PRINT WORK ORDERS

**GENERATE REI SIGN POSTINGS** 

DOWNLOAD AND EXPORT PESTICIDE AND FERTILIZER APPLICATION DATA

RECORD VARIOUS FARM-LEVEL EXPENSES AND CALCULATE COST PER ACRE

STAY IN COMPLIANCE WITH STATE AND FEDERAL REPORTS RECORD SAND USE, WATER USE, AND PRUNING EVENTS

# AND MORE!

**AVAILABLE ON DESKTOP AND MOBILE DEVICE** 

Contact Emma Wick at ewick@cranberries.org to learn more.

# **BLOGS AND BLURBS**



#### 2023 BUYER'S GUIDE

The 2023 Buyer's Guide is now available on the grower section website as both an online magazine and a downloadable pdf. The online magazine is accessible <u>here</u>.

#### NRCS PROGRAM DEADLINES ANNOUNCED

NRCS recently announced FY2024 program deadlines.

Environmental Quality Incentives Program (EQIP) and the Agricultural Management Assistance Program (AMA) application ranking cutoff dates are January 5, 2024, March 8, 2024, and May 10, 2024.

Wetland Reserve Easement component of the <u>Agricultural Conservation Easement Program (ACEP)</u> application cutoff date is **December 29, 2023**.

Conservation Stewardship Program application cutoff dates are November 3, 2023 and March 8, 2024

For complete information on these programs, visit our <u>Alerts & Industry Updates</u> page or click on the individual program links above.

#### CHAPTER 61A DEADLINE

The state has changed the deadline for when Chapter 61A applications need to be filed with your town assessor's office. Rather than the traditional October 1st deadline, <u>applications are now due December</u> <u>1st</u>. Remember to include relevant yield information so that you are placed in the correct production range bracket (there are 5 ranges for cranberry production). We have also been asked by some towns to remind growers that if you have not provided updated bog maps in a few years that it would be helpful to the process to have the most up to date maps included with your application. You can receive updated maps through your local USDA/FSA office or your handler (if they provide such services). This is good advice for any grower. Providing the most accurate information at filing should make the entire process more streamlined for you and the town.

#### ANNUAL MEETING T-SHIRTS FOR SALE

We have a selection of extra t-shirts available for sale. \$10 each and sizes range M-2XL. Please contact Patti at the office (x15).

# **BLOGS AND BLURBS CONTINUED**

#### 2024 USDA FSA ACREAGE REPORTING

For the 2024 cycle of acreage reports for cranberry growers, the Taunton and Wareham FSA Offices are sending producers their acreage reports electronically. Growers can expect to receive an email from OneSpan, that will include the name of an FSA staff member from their Office and will be subjected "2024 Acreage Report." Upon opening, the producer will be prompted to answer a security question, and the answer will be provided by the Office in the email. From there, the producer should be able to review their acreage reports documents and sign them with one click. If anyone experiences any challenges or has any guestion or concerns, please contact the local County FSA Office.

Taunton: <u>Julie.Viveiros@usda.gov</u> or 508-880-0185 Wareham: <u>Francine.Kealey@usda.gov</u> or 508-295-5151

The deadline for signing the 2024 cranberry acreage reports is **January 15, 2024**.

Please see below for more information on this new electronic signature process:

#### **USDA Offers Options for Signing and Sharing Documents Online**

Farmers and ranchers working with USDA's Farm Service Agency or Natural Resources Conservation Service can now sign and share documents online in just a few clicks. By using Box or OneSpan, producers can digitally complete business transactions without leaving their homes or agricultural operations. Both services are free, secure, and available for multiple FSA and NRCS programs.

Box is a secure, cloud-based site where FSA or NRCS documents can be managed and shared. Producers who choose to use Box can create a username and password to access their secure Box account, where documents can be downloaded, printed, manually signed, scanned, uploaded, and shared digitally with Service Center staff. This service is available to any FSA or NRCS customer with access to a mobile device or computer with printer connectivity.

OneSpan is a secure eSignature solution for FSA and NRCS customers. Like Box, no software downloads or eAuthentication is required for OneSpan. Instead, producers interested in eSignature through OneSpan can confirm their identity through two-factor authentication using a verification code sent to their mobile device or a personalized question and answer. Once identity is confirmed, documents can be reviewed and e-signed through OneSpan via the producer's personal email address. Signed documents immediately become available to the appropriate Service Center staff.

Box and OneSpan are both optional services for customers interested in improved efficiency in signing and sharing documents with USDA, and they do not replace existing systems using eAuthentication for digital signature. Instead, these tools provide additional digital options for producers to use when conducting business with FSA or NRCS.

USDA Service Center staff are available to help producers get started with Box and OneSpan through a few simple steps. Please contact your local Office and let Service Center staff know you're interested in signing and sharing documents through these new features. In most cases, one quick phone call will be all that is needed to initiate the process.

Visit <u>farmers.gov/mydocs</u> to learn more about Box and OneSpan, steps for getting started, and additional resources for conducting business with USDA online.

#### **BY: KAREN CAHILL**



#### Mailing Address

As of November 1, 2023, CMC's physical office is closed. CMC's new mailing address is: P.O. Box 735, East Wareham, MA 02538.

#### CY2022 Q4 FIGURES

CMC has posted CY2022 Q4 Position Summaries including comparisons by crop year and by cycle to <u>www.uscranberries.com</u> under the Industry tab and then click Data and Reports. A few general observations for the year-to-date Second Cycle report (9/1 - 8/31) CY2021 vs CY2022 are as follows:

Adjusted beginning inventory down 20.8% (929,729 bbls) The Foreign Acquired increased 22% (410,041 bbls) Domestic Sales have decreased 0.6% (42,936 bbls) Foreign sales have decreased 6.3% (188,460 bbls) Total Sales (not including shrink) have decreased 5.6% (567,722 bbls) Total Barrels in Inventory has increased 37.2% (1,157,052 bbls )

Please be advised that on October 25, USDA announced the suspension of the assessment collection and reporting requirement provisions of the Cranberry Marketing Order. Effective immediately, handlers are not required to submit assessments to the committee on cranberries handled during the 2023-24 crop year or reports, including those on acquisitions and inventory. As such, Crop Year 2022 Q4 figures published September 20, 2023, will be the last set of data reported out from CMC. The portal will shut down permanently on July 31, 2024 and all access to CMC's industry data will cease. Growers and handlers are encouraged to download from the portal any data that they may want prior to July 31, 2024.

#### **Provisional UK Duty Suspensions Announced**

The UK has published a provisional list of products it is considering for duty suspensions. This list is the outcome of the duty suspension application process and is a list of potential duty suspensions that made the first cut, and that the UK government is now considering for further review. The list is subject to a public objection period that ends October 18, and then further UK government review before a finalized list of duty suspensions is published. According to UK guidance, when awarded, duty suspensions will be in place for a two-year period. *The list includes cranberry concentrate but does not include sweetened dried cranberries.* Duty suspensions the UK enacted as an EU Member are in place through August 2024. This means the UK currently applies duty suspensions for: sweetened dried cranberries (HS 2008.93.91.20), cranberry concentrate (HS 2009.81.31.10), and frozen cranberries (HS 0811.90.95.70) through August 2024. This allows tariff free access to the UK for these products. If there is no extension to the existing UK duty suspensions, and the provisional UK duty suspension list published in September is enacted:

- A UK duty suspension on cranberry concentrate will remain in place for a two-year period from the date of approval until the next review is required.
- The UK duty suspension on SDCs will expire in August 2024. The UK tariff on U.S. SDCs will increase from zero to 16%.
- Notably, Canada has a trade agreement with the UK so will stay at zero tariff for SDCs and cranberry concentrate.

Continued on next page:

#### Continued from previous page:

#### EU Frozen Cranberry Duty Suspension:

The EU duty suspension on frozen cranberries (HS 0811.90.95.70) will expire on December 31, 2023. From January 1, 2024, onward, the EU Most Favored Nation (MFN) tariff on imports of frozen cranberries will increase to 14.4%. This will apply to the U.S., however Canada will remain at zero tariff under its free trade agreement with the EU.

The U.S. cranberry industry celebrates USDA's announcement regarding the Regional Agricultural Promotion Program (RAPP). RAPP will provide \$1.3 billion in funding to support export market development for U.S. agriculture. Exports presently comprise more than 50% of annual U.S. cranberry production, and provide significant value to U.S. growers and handlers. This investment in international promotion is critical for the U.S. cranberry industry as it seeks to remain competitive in international markets around the globe. The Cranberry Marketing Committee and the Cranberry Institute thank USDA and Senators Stabenow and Boozman for their leadership and efforts to make this program possible.

#### International Marketing Upcoming Activities

November 7	Training Institute of Food Technology – ITAL – Cereal and Fruit Bar Manufacturing Technology
	(South America)
November 5 - 10	China International Import Expo (China)
November 8 - 10	Food Hotel China (Shanghai, China)
November 14	EMP Training Seminar (South America)
November	In-store Promotion with Lyfen (China)
November	Participation in Diwali Festivities (India)
November	Consumer Creative Development (China)
November	In-store and E-commerce Promotions (South Ameri- ca)
November	Key Opinion Leader Promotions (Singapore and Malaysia)
November	Home Cooking Digital Promotion (Singapore)
November	Foodservice Promotion (Singapore)
November 29 - December 1	Bakery Business (India)

#### BILL'S TRACTOR REPAIR

Servicing Diesel and Gasoline Engines On Sight Repairs

Bill Alger 317 Elm Street Kingston, MA 02364 Cell: 617-688-6961



# STATE HOUSE JOINT COMMITTEE ON AGRICULTURE





Steve Ward hosted the Joint Committee on Agriculture, following this educational experience, the committee members went to the UMASS Cranberry Station for lunch and a listening session on agricultural issues with farmers from the southeast region.

#### IN MEMORIAM

#### **REMEMBERING OUR CCCGA MEMBERS AND FAMILIES**



Carl J. Svenson, 73 of Loudon, NH passed suddenly on October 8, 2023 from injuries sustained in an accident. Carl was a helicopter pilot for JBI Helicopters for 35 years. He was involved in testing the straps on cranberry bins and also worked lifting fresh berries. He enjoyed flying, hiking and playing golf with his wife, Phyllis of 29 years. He is also survived by his son, Zachery. A celebration of life was celebrated on November 4th. Donations in his memory may be sent to the Appalachian Mountain Club, 10 City Square, Boston, MA 02129.

Bruce R. Dobratz of Plymouth passed on September 25th. He was 79 years old. He was the husband of his late wife Sandra and father of John and his wife Rosa and Evan and his companion Lisa. He also has 3 grandchildren. He owned and operated cranberry bogs and was a longtime member of CCCGA. Donations may be made to The Michael J. Fox Foundation for Parkinson's Research, Grand Central Station, P.O. Box 4777, New York, NY 10163 or www.give.michaeljfox.org.





# Join SEE PLYMOUTH Membership Has Its Privileges



# See Plymouth

CHUSETTS

Find out how: 508.927.6604 SeePlymouth.com/memberships



Destination Plymouth



ETTS

Town of PLYMOUTH Plymouth County Convention & Visitors Bureau

#### HARVEST TOUR SEASON 2023: BY: KIM MIOT 2023 COACH AND PUBLIC TOURS HAD OVER 2400 PEOPLE!

Tour season is done for another year! We had some troubles with securing harvests this year as many growers had trouble with color at the start. We pushed through and managed to fill all our coach and public tours. Coach tours start and end at A.D. Makepeace/Makepeace Farms. We want to thank Kim Houdlette and A.D. Makepeace for taking so many tours to their harvests. Thank you also to Glen Reid and John Mason. A.D. Makepeace added a wonderful museum next to Makepeace Farms and coach guests really enjoyed it. Thank you to all the other growers who took on coach tours: Steve Ward, Matt Beaton, Scott Hannula & Darcy Conner, Eric Pontiff, Jordan & Equus Trundy, Sue Gilmore, Gary Garretson, Gary Weston, and Brad Morse. We had guests from all over the United States such as Pennsylvania, South and North Carolina, Texas, Michigan, Wyoming, Wisconsin, Kentucky, Louisiana, Oklahoma, Ohio, New York, New Jersey, Arizona, California, Florida, Idaho, Missouri, South and North Dakota, Iowa, Minnesota, Kansas, West Virginia, Indiana, Washington, Connecticut, and Georgia.

We tracked international guests from India, England, Ireland, Philippines, UK, Canada, New Zealand, China, and the Netherlands to name a few! We had over 1400 people on our coach tours.

Our public tours were held on weekend days. We took two school buses out to harvests which included 80 people each day. Every tour sold out with over 1000 people attending during harvest. Thank you to everyone who let us bring our public tours to their property. Thank you to Steve Ward, Matt Beaton, Jordan and Equus Trundy, Gary Weston, Jim Hayward, Van Johnson, Scott Hannula & Darcy, and Rob Rubini.

A special thank you goes to Dick and Judy Ward. Again, they lent us part of their Morton building to use as a mini tour barn. All public tours started and ended there. Dick Ward joined in almost every tour and shared his experience as a grower. People love talking to him and enjoy the authentic experience of talking with a grower. Dick gives a dry cranberry demonstration and discusses being a farmer. Our barn includes education displays and merchandise for sale such as Massahcsuetts Cranberries hats and t-shirts, Cape Cod Select products, and fresh berries. We also give away sweet, dried samples.

We want to thank our <u>SDC donors</u> Ocean Spray Cranberry, Decas, and the Cranberry Marketing Committee. People love the free samples, and it adds a special touch to the end of the tour. Thank you to our <u>fresh berry donors</u> Dick Ward, Brendan Moquin, Jim Hayward, Earl Ricker, Brad Doyle and Brian Handy.

People came on the tours from area towns as well as all over New England and some international guests as well. Almost every tour someone says, "seeing a cranberry harvest is on my bucket list". People came from Louisiana, Rhode Island, Massachusetts, New York, Connecticut, Maine, and other US states. People drove hours to see a harvest or included cranberries on their New England weeklong trips from other countries such as: Cyprus, China, South Korea, and France. And those are just some that we knew of!

Cranberries and cranberry harvests are a huge interest to people from all over the US and the world. The tours we offer are very popular and everyone who participates with harvest locations helps us spread the cranberry message. People come to see harvest and floating berries with the Ocean Spray commercial in their heads. We want them to leave happy, excited, and talking about cranberries! Every happy attendee is next year's tour reservation.

Continued on next page:



#### Continued from previous page

<u>We need you!</u> If you are interested in helping as a <u>harvest location</u> next year, please reach out to Kim Miot (kmiot@cranberries.org). All you need is tour insurance and to let Kim know when you are load-ing berries. The tour guides and assistants do all the work. We try our best to spread out the ask and not overburden a grower. We are careful with guests on location and do not let them get too close to equipment or workers. Please consider being a harvest tour location.

I want to give a big shout out to all our tour guides and assistant tour guides. I couldn't do it without them! Thank you, Carol Nichols, Bill Scott, Bob Bentley, Judy Joy, Deb Kanady, Jan Barton, Pam Francis, Cathy Lucas, Gail Hanlon. Thanks to our new tour guide this year Walter Morrison and new assistants Corrine Lunin, Tyler Daniels, Christine Newman.

Next month we will talk about our very popular cranberry educational tours!





# MASSACHUSETTS DAY AT THE BIG E





Commissioner Ashley Randle addresses the crowd.



The Traveling Bog was a big hit with the visitors and provided a great opportunity to talk about cranberries.

The Massachusetts Building at the Big E.



Governor Healey and Lt Governor Driscoll with the Traveling Bog, with CCCGA's Patti Silvia, Bonnie Soule and Brian Wick.



# CALENDAR OF EVENTS

Cranberry Institute Board Meeting December 12 Houston, Texas

CCCGA Board of Directors Meeting December 14th @ 8 AM CCCGA Office, Plymouth



## www.cranberryvine.com

# **Hybrid Vines for Sale**

Some of the highest yielding varieties in the USA Crimson King, Granite Red, Pilgrim King, Midnight, BG, Badgers

- No royalties on initial planting.
- All new varieties with unique traits and high yields.
- Breeding hybrid vines since 1974.

Limited vines available. Reserve orders for 2023!



To order call Ed Grygleski 608-387-9444 (Tomah WI)

Check our website for a list of varieties & yield data. Vines are field evaluated and selected for color uniformity, disease resistance and high yield. Valley Corp is a family owned and operated cranberry farm since 1890.

# LET'S TRY SOME CRANBERRY-APPLE BRINED PORK CHOPS!

#### **Ingredients**

1 quart chicken stock <sup>1</sup>/<sub>2</sub> cup coarse Kosher salt <sup>1</sup>/<sub>4</sub> teaspoon ground black pepper 2 quart cranberry apple juice drink 1 quart ice water 6-8 pork chops



#### Method

#### Making the Brine

- 1. In 4 quart saucepan add chicken stock, Kosher salt, ground black pepper and 1 quart of the cranberry apple juice drink.
- 2. Heat over medium heat until the salt is completely dissolved.
- 3. Remove from heat and pour into 8 quart stock pot.
- 4. Add 1 quart of cranberry apple juice drink and the ice water. Put in refrigerator until temperature reaches 40°F.

#### Brining the Pork Chops

- 1. Wash pork chops thoroughly.
- 2. Place in 1 gallon ziplock plastic bag.
- 3. Pour cooled brine over pork chops into plastic bag. Zip closed.
- Put plastic bag with pork chops and brine into empty bowl or container and put in refrigerator for 1 to 8 hours.

#### Cooking the Pork Chops

- 1. Preheat oven to 400°F.
- 2. Remove pork chops from brine solution and discard brine solution.
- 3. Pat pork chops dry with paper towels.
- 4. Season pork chops with salt and pepper on both sides.
- 5. Grill on both sides until done (internal temperature should be 145°F). Do not over cook or pork chops will be dry.
- 6. Transfer to serving platter. Let sit for about 5 minutes and serve.
- 7. Serve with cranberry-apple chutney or cranberry jalapeno relish.

HAPPY Thanksgiving From: Brian Bonnie Kim Emma Patti

# FLUMES FOR SALE CONCRETE & ADS PIPE • INSTALLATION AVAILABLE JOHNSON CRANBERRIES: 508-277-7035





**FOR SALE**: Below: 1 Robbins Path/Flax Pond Cranberry. https://www.laerrealty.com/realestate/1-robbins-pathflax-pond-cran-carver-ma -02330/73172775/143883275 Call: Tammy McKenney 781-361-2112



**FOR SALE**: 13- 100 Ft Lengths of Used Cranbarrier \$4.00 per foot Please contact Oiva Hannula & Sons at 508-866-1075

**BOG FOR SALE OR LEASE:** Interested purchasing or leasing bogs located in Bourne or Falmouth. Number of acres to be purchased/ leased is negotiable depending on current condition and location. Please contact Dan Ward: dan@wardaquafarms.com

**FOR SALE:** 43' Berry trailer. Tractor driven 4" Pacific berry pump. Call Wayne: 508-941-4220

**FOR SALE:** IAS Automation systems. 8 boxes with 467 boards . 1 new back up 467 board. \$500. Or B.O. Call 508-866-1149 or 508-269-3693

**FOR SALE**: Like new Alamo RM165 3pt Boom Mower in Raynham, MA for sale at a very reasonable price. Please call Kevin @ United for details...781-706-3430 **FOR SALE:** 10 acre Chevy irrigation pump \$5500. Used aluminum flumes 36,24,15 inch good shape \$BO - 6 inch PVC mainline pipe - Berkeley 12 in flow pump B10GRMBM, \$1200. Call 508-866-1149 or 508-269-3693

**HELP WANTED:** Full time employment offered for work on cranberry bogs in Bourne and Falmouth, MA. Employment includes benefits. Contact Brian Handy at 508-958-4586.

**WANTED:** Pickup Trucks Needed. UMass Cranberry Station is looking for used pickup trucks (small and large) for purchase or donation. Please contact Dawna at 508-295-2212 X12 if you have something that might work for us.

#### PLACE YOUR CLASSIFIED AD

#### HERE!!

#### **FREE TO OUR MEMBERS!**

