

# BOGSIDE

*The Official Newsletter of the Cape Cod Cranberry Growers' Association ©*

## CRANBERRY COUPLING EXPERIENCE

BY: EMMA WICK



On Saturday, November 11th, Brian and Emma brought their expertise and passion for cranberries to Bartlett's Farm on Nantucket Island. The event was a delightful fusion of culinary exploration and educational insight into the versatile world of cranberries. It was made possible by a Specialty Crop Block Grant from the U.S. Department of Agriculture, focusing on outreach and community education of cranberries. Space was limited to twenty guests to allow for personal interaction with all attendees.

Island visitors and residents gathered in the farm "hayloft" to indulge in a spectrum of cranberry-infused delicacies. From handmade cranberry sauce to tangy vinaigrettes, Brian and Emma showcased the fruit's adaptability and celebrated its rich nutritional history. The event's primary goal was to enlighten attendees about the cranberry industry's cultural significance and nutritional value while demonstrating innovative ways to incorporate this versatile fruit into daily meals. Attendees were treated to an array of cranberry-paired cheeses, wines, treats, appetizers, and more, each carefully curated to complement and accentuate the cranberry's distinct taste. Leading participants through each pairing, Brian and Emma took turns sharing insights into cranberry-related history, how cranberries are grown, the demographics of the Massachusetts industry, and the ever-evolving effects of climate change. Guests were not only tantalized by the flavors but also enriched with a deeper understanding of the cranberry's journey from bog to table.



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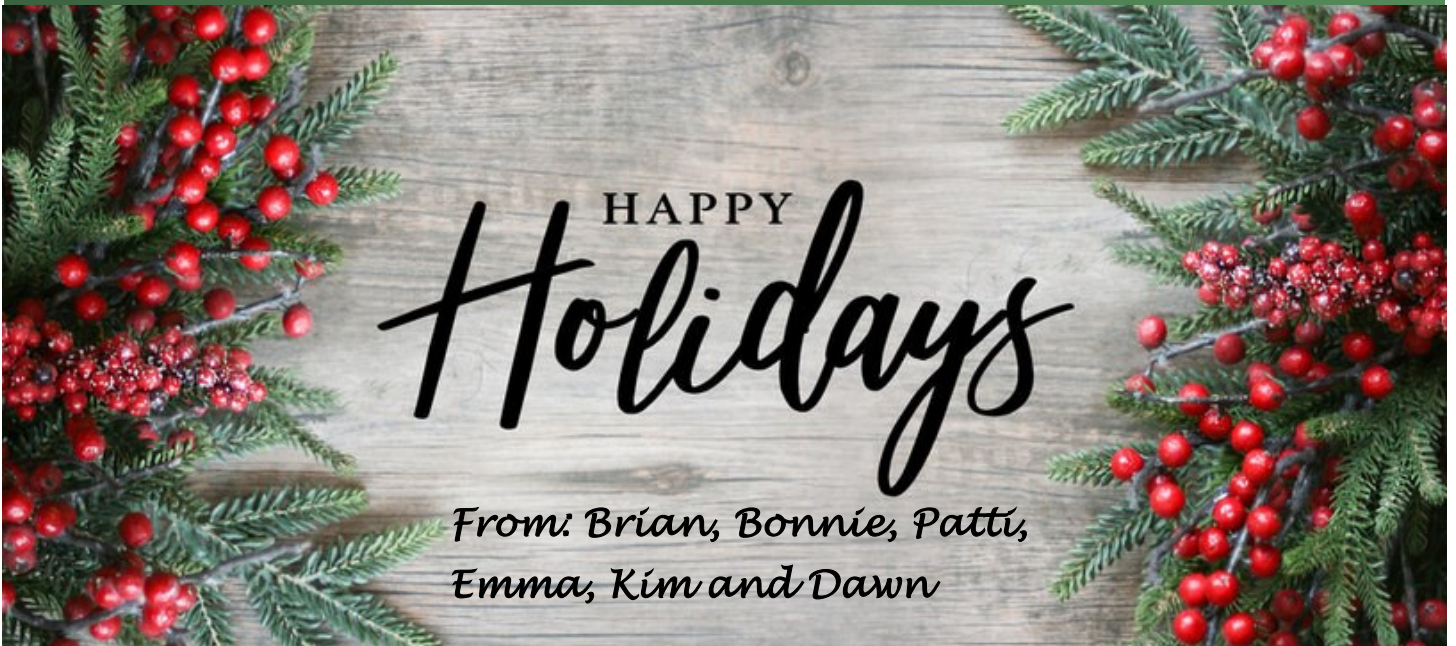
“TO ENHANCE THE MASSACHUSETTS CRANBERRY INDUSTRY THROUGH THE VIABILITY AND SUSTAINABILITY OF THE CCCGA MEMBERSHIP.”

## CCCGA HOURS

MONDAY - FRIDAY

8:30 - 4:30

The office will be closed  
Christmas Day thru New Year's Day



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## CHANGING ON THE FLY

**BY: BRIAN WICK, EXECUTIVE DIRECTOR**



Unbelievably, another year has passed. Unfortunately, it was a down year for the Massachusetts crop. At the Crop Summit held at the UMass Cranberry Station, a lot of ideas were tossed about for reasons why the crop underperformed. Prime among these was carryover impacts from the 2022 drought. Many growers felt the bogs came out of the winter looking uneven. There was also concern over the quick February deep freeze. The numerous spring frost events were also mentioned, as well as the two cold and windy nights in May that also caused some damage. Then of course was the frequent rain events this summer and into the fall. Peter Jeranyama of the Cranberry Station provided some interesting analysis of the rain events. It wasn't so much the quantity of rain but the frequency. Whether it was one or more of these reasons, we'll never know, but it certainly was a challenging year to grow cranberries.

Following the Crop Summit, the CCCGA Research Committee met to review the horticultural research options for the upcoming season. A spirited discussion took place where the committee members reviewed all of the major research areas, plus subjects including climate change, new technologies, the importance of screening new compounds, big data, and even the role that artificial intelligence may play in research. As always, there are so many questions to be answered, that there won't be a lack of work for our researchers any time soon. The committee carefully and thoughtfully ranked the research needs within each discipline (they don't rank the importance of each discipline, as they are all critical in their own way and the needs vary from grower to grower). With this document, the researchers can use this to help them plan their 2024 research program, better align their research to the needs of the grower community, and they can use the document as justification to apply for various grants to help bolster their programs. Research proposals will

be due in February and the research committee, along with the Cranberry Research Foundation, will review them and solidify which projects they will financially support in 2024.

This time of year is also when the rest of the CCCGA committees will be meeting. Some will meet in December, others in January to help plan the priorities for the upcoming year. All of the committee chairs are actively evaluating their committee members and will be making changes to freshen each committee and encourage new members to join and lend their voice and perspective to the work of the committees. A new committee has been created, the Technology Committee. This will be chaired by Ben Richards and is described elsewhere in the newsletter, with information on how to join it if anyone is interested.

Lastly, the work of the CCCGA board is in full swing. The board meets in December and again in January. They are evaluating the successes and challenges of the past year, deciding what changes need to be made to the association, and creating the work plan for 2024. They will be reviewing the 2023 budget and the objectives, seeing how the work plan accomplished its goals and identifying areas that need more attention. They will also be drafting the objectives for 2024 and a new budget. Everything is on the proverbial table for evaluation. This includes the work of the CCCGA staff, our consultants, committees, and the board itself. It's a busy and important time of the year. If anyone has thoughts they wish to convey on the work or direction of the association, as always, seek out and talk to one of your board members.

I hope everyone has a happy, healthy, and memorable holiday season with your family and friends.



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## NOTES FROM BEACON HILL

BY: JOHN FERNANDES



Mid- September to mid-November is a busy time in the legislature. It is a period when legislative committees are actively finishing hearings on any bills that have not yet been heard. In Massachusetts every sponsor of, and every interested party in any bill filed must be afforded the opportunity to be heard on the bill at an open committee hearing. There are some 5000 bills filed each session, and that makes for some very long committee hearings. Legislative committees are also required to act on every bill before it by early February 2024. As we come down to the end of the first year of the 2023/2024 legislative session, there is a focus on getting these hearings done to allow committee staff and leadership time to offer recommendations on what action to take on each bill.

There have been several hearings these last few months where bills of interest to CCCGA leadership have been heard, particularly in the Agriculture Committee and the Environment and Natural Resources Committee. Brian and I discussed such bills with CCCGA leadership and then collaborated to monitor the activity around those bills and to offer written or oral comments.

Of special interest to us these past few months was a clarifying provision of the rules regarding the Ag Innovation Grants Program. There is ambiguous language in the enabling legislation that was being read by some to require an added step to the process that would have slowed the release of such funds. Working with Senator Rodrigues, who serves as Chair of the Senate Ways & Means Committee, a clarifying amendment was placed in the recently passed supplemental budget that eliminated that ambiguity. The timing of the application for, awarding of, and release of funds from such grants is critical as there is a tight window of time to start and complete such renovation projects. Any unnecessary step that could delay the awards would have hampered the effectiveness of the program. We thank Senator Rodrigues and his staff for recognizing and working with MDAR and CCCGA to secure passage of the modification in the supplemental budget, which was passed by the house and senate and then signed by the governor in the last week.

The CCCGA board, Brian and I continue to follow up on CCCGA priority initiatives including release of additional ARPA Ag Innovation funding, workforce development, the education center design project, and utilization of the cranberry tax credit. There are also still bills pending that we are monitoring closely in collaboration with the Mass Farm Bureau related to PFAS, and to proposed changes to labor laws.

That's it for now.

I wish you all a safe and happy holiday season!





At the beginning of August, the Cape Cod Cranberry Growers' Association rolled out a series of new and improved decision-making tools for BOGS Online. Recent grant funding from the USDA Specialty Crop Block Grant—coupled with input from grower focus groups - allowed these enhancements to specifically target improving growers' overall on-farm efficiencies with the long-term goal of sustained farm success.

Some of the new and improved tools available in BOGS Online include:

- “Caution” messages are now automatically labeled as either a “Handler Restriction”, “Label Restriction”, or “Zone II Restriction” when triggered.
- UMass Cranberry Station Chartbook quick links are now available on the BOGS menu screen
- PDFs of crop year handler restrictions can be launched from multiple locations for easy reference
- New tools for recording Sand Use, Water Use (including Late Water), and Pruning events have been built to complete the suite of cultural practice reporting tools
- Insect thresholds from the Cranberry Chart Book are now flagged within IPM Record tool
- A cost calculator has been developed to record various farm-level expenses incurred during a growing season, providing a calculation of cost per acre and enabling you to compare costs year-to-year

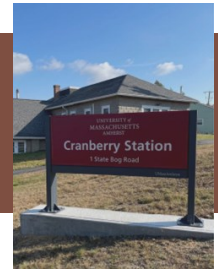
These tool enhancements help to drive use decisions by more effectively tracking decision and data entry for IPM, water use, cultural practices, yield, pesticide and nutrient use, reporting, and other on-farm efficiencies. Having a better understanding of the impacts of management decisions on yield - and having a simple way to record and report actions on inputs, IPM, and other management decisions - is a necessary component of functioning in a sustainable manner, and was a big component of the grant funding to make these improvements to the BOGS System.

For more information on BOGS Online, please reach out to Emma Wick at [ewick@cranberries.org](mailto:ewick@cranberries.org), or Dawn Gates-Allen at [dgatesallen@cranberries.org](mailto:dgatesallen@cranberries.org).



# UMASS CRANBERRY STATION NEWS

BY: HILARY SANDLER



Bogside Building received its permanent Certificate of Occupancy on October 16, 2023. Inspections will occur on an annual basis going forward. All three of our buildings are officially “open for business”!!

We held our annual Cranberry Summit meeting at UMCS on November 29. It was attended by approximately 55 people. Many items were discussed including dealing with fruit rot and the impact of warm falls on color development, applying more fungicides, dealing with scale, black bug and poverty grass and the potential of using drones for fertilizer and pesticide applications. A full write-up will be published in the next UMCS newsletter.

I would like to let you know that I will be retiring in Spring 2024; an exact date has not been set. This is a bittersweet moment for me. Serving you and researching weed management strategies for you over the years has been a privilege. I have been welcomed by you so wholeheartedly (even into your homes for a beer!), I have genuine gratitude for you, the cranberry growers of Massachusetts, and the hard work that you do. I look forward to my next chapter which will include doing weed science work for my regional and national societies as well as more time walking my dogs and traveling. Until then, I will see you at Oversight Board meetings, the Crop Summit, and our upcoming Extension meetings.

I will be using up paid time off between now and then and will have limited time physically at the Station. In my absence, Peter Jeranyama has agreed to be Acting Director. I will be available for grower calls, concerns, and questions; please email or call me.

It has been an honor to have spent my career in Massachusetts cranberries. Thank you!!



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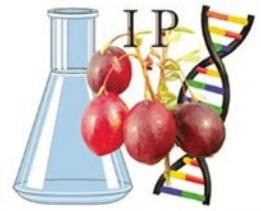
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Continued from cover

The event left attendees with a newfound appreciation for cranberries and a repertoire of innovative ways to incorporate them into their daily lives. We'd like to extend a special thanks to Bartlett's Farm for their generous hospitality and ensuring that our first event of this kind went off without a hitch. This first-run will be followed by additional events over the next two years. We'll take what worked and identify what needs improvement to make future tasting events even better and more impactful.



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# BLOGS AND BLURBS



## 2023 BUYER'S GUIDE

The 2023 Buyer's Guide is now available on the grower section website as both an online magazine and a downloadable pdf. The online magazine is accessible [here](#).

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## NRCS PROGRAM DEADLINES ANNOUNCED

NRCS recently announced FY2024 program deadlines.

[Environmental Quality Incentives Program \(EQIP\)](#) and the [Agricultural Management Assistance Program \(AMA\)](#) application ranking cutoff dates are **January 5, 2024, March 8, 2024, and May 10, 2024**.

Wetland Reserve Easement component of the [Agricultural Conservation Easement Program \(ACEP\)](#) application cutoff date is **December 29, 2023**.

[Conservation Stewardship Program](#) application cutoff dates are **November 3, 2023 and March 8, 2024**

For complete information on these programs, visit our [Alerts & Industry Updates](#) page or click on the individual program links above.

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## BOG RENOVATION GRANT PROGRAM UPDATE

For growers looking for information on the status of their applications from the 2023 renovation cycle and the expected 2024 program announcement, MDAR has provided an update. The 2023 applications have been submitted for final approval. Decisions are expected to be announced any day. The 2024 program is also expected to be open soon for applications. MDAR recognizes that decisions have been delayed. Their focus has been on the applications for the disaster recovery program and they have now turned their attention to their existing programs, which includes cranberry.

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## WATER MANAGEMENT ACT ANNUAL REPORTS DUE

This is a reminder that MassDEP Water Management Act Annual Reports are due February 29, 2024. If you haven't filed your report yet, don't delay! Failure to turn in your report could result in the loss of your registration or permit. The report from MassDEP comes pre-populated for your convenience. If you can't locate it, you can download a blank report template [here](#) or contact Branden Costa at MassDEP in Lakeville at [branden.costa2@state.ma.us](mailto:branden.costa2@state.ma.us), or 781-719-7967 (cell) with any questions.

# BLOGS AND BLURBS CONTINUED

## 2024 USDA FSA ACREAGE REPORTING

For the 2024 cycle of acreage reports for cranberry growers, the Taunton and Wareham FSA Offices are sending producers their acreage reports electronically. Growers can expect to receive an email from OneSpan, that will include the name of an FSA staff member from their Office and will be subjected “2024 Acreage Report.” Upon opening, the producer will be prompted to answer a security question, and the answer will be provided by the Office in the email. From there, the producer should be able to review their acreage reports documents and sign them with one click. If anyone experiences any challenges or has any question or concerns, please contact the local County FSA Office.

Taunton: [Julie.Viveiros@usda.gov](mailto:Julie.Viveiros@usda.gov) or 508-880-0185

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The deadline for signing the 2024 cranberry acreage reports is **January 15, 2024**.

Please see below for more information on this new electronic signature process:

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## USDA OFFERS OPTIONS FOR SIGNING AND SHARING DOCUMENTS ONLINE

Farmers and ranchers working with USDA’s Farm Service Agency or Natural Resources Conservation Service can now sign and share documents online in just a few clicks. By using Box or OneSpan, producers can digitally complete business transactions without leaving their homes or agricultural operations. Both services are free, secure, and available for multiple FSA and NRCS programs.

Box is a secure, cloud-based site where FSA or NRCS documents can be managed and shared. Producers who choose to use Box can create a username and password to access their secure Box account, where documents can be downloaded, printed, manually signed, scanned, uploaded, and shared digitally with Service Center staff. This service is available to any FSA or NRCS customer with access to a mobile device or computer with printer connectivity.

OneSpan is a secure eSignature solution for FSA and NRCS customers. Like Box, no software downloads or eAuthentication is required for OneSpan. Instead, producers interested in eSignature through OneSpan can confirm their identity through two-factor authentication using a verification code sent to their mobile device or a personalized question and answer. Once identity is confirmed, documents can be reviewed and e-signed through OneSpan via the producer’s personal email address. Signed documents immediately become available to the appropriate Service Center staff.

Box and OneSpan are both optional services for customers interested in improved efficiency in signing and sharing documents with USDA, and they do not replace existing systems using eAuthentication for digital signature. Instead, these tools provide additional digital options for producers to use when conducting business with FSA or NRCS.

USDA Service Center staff are available to help producers get started with Box and OneSpan through a few simple steps. Please contact your local Office and let Service Center staff know you’re interested in signing and sharing documents through these new features. In most cases, one quick phone call will be all that is needed to initiate the process.

Visit [farmers.gov/mydocs](https://farmers.gov/mydocs) to learn more about Box and OneSpan, steps for getting started, and additional resources for conducting business with USDA online.

*Continued on next page:*



# BLOGS AND BLURBS CONTINUED

## PESTICIDE APPLICATOR LICENSE RENEWALS

This is a reminder that renewals for Pesticide Licenses are due to MDAR by 12/31/2023. A detailed email went out on 11/30 with complete information for you to refer to. Key points to take note of:

- All Massachusetts Pesticide Applicator Licenses expire each calendar year.
- Individuals maintaining a valid Massachusetts Pesticide Credential must also complete training and be recertified every three years (this refers to your pesticide credits).
- MDAR now uses an entirely online portal for license renewals and credit submissions.
- If you have credits due, your credits must be submitted and uploaded into your EEA ePLACE Portal Account when you renew your Pesticide License. If you have not yet created an EEA ePLACE Portal Account, you will need to create one.
- Please do NOT mail your credit certificates to MDAR, but maintain your copies and make an electronic copy of them.
- The cost to recertify is \$100 plus a \$2.35 online fee.
- If you would like assistance submitting your renewals, please contact Emma Wick at 508-866-7878 ext. 10, or reach out to the Cranberry Station. CCCGA charges a \$25 fee for complete renewal assistance.

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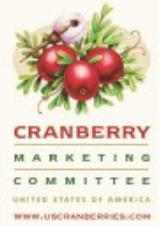
## NEW TECHNOLOGY COMMITTEE

Would you like to be part of the new CCCGA Technology Committee? If you are interested or know someone who may be, please contact Ben Richards at [brichards8@gmail.com](mailto:brichards8@gmail.com) or Bonnie Soule at [bsoule@cranberries.org](mailto:bsoule@cranberries.org) by January 3rd.

The Technology Committee will provide direction and input on technological related fields of study that can be used to help improve cranberry production and on-farm efficiency. These may include areas such as robotics, drones, weather stations, computer systems, applications, big data, and more. A think-tank mentality should be encouraged, whereas no idea should be off the table until reviewed and discussed. Committee make-up is encouraged to be diverse, with outside experts of various fields brought in to help generate ideas or test proof of concept. To better plan for research prioritization, ideas generated from this committee should be brought forward to the CCCGA Research Committee, Cranberry Research Foundation, or CCCGA Board of Directors.

## UPDATES FROM THE CMC

BY: KAREN CAHILL



### CMC Termination

The proposed rule for the termination of the Cranberry Marketing Committee was published in the Federal Register (<https://www.federalregister.gov/>) on December 7, 2023. This proposed action invites comments on the proposed termination of the Federal marketing order regulating the handling of cranberries grown in the States of Massachusetts, Rhode Island, Connecticut, New Jersey, Wisconsin, Michigan, Minnesota, Oregon, Washington, and Long Island in the State of New York and the rules and regulations issued thereunder (Marketing Order No. 929). The data collection, reporting and recordkeeping requirements applicable to cranberries not subject to the cranberry marketing order would also be terminated.

This proposed rule is intended to solicit input and other available information from interested parties on whether the Order should be terminated. USDA will evaluate all available information prior to making a final determination on this matter.

***Interested persons are invited to submit written comments concerning this proposed rule no later than February 5, 2024 in one of three ways:***

#### MAIL

Docket Clerk  
Market Development Division, Specialty Crops Program, AMS, USDA  
1400 Independence Avenue SW, STOP 0237  
Washington, DC 20250-0237

#### FAX

(202) 720-8938

#### INTERNET

<https://www.regulations.gov/> (search for document number **2023-26887**)

Comments should reference the document number [**2023-26887**], the date [**December 7, 2023**], and page number [**85130-85133**] of this issue of the Federal Register and can be viewed at: <https://www.regulations.gov/>. All comments submitted in response to this proposal will be included in the record and will be made available to the public. Please be advised that the identity of the individuals or entities submitting the comments will be made public on the internet at the address provided above.

**For further information contact:** Jennie M. Varela, Marketing Specialist, or Christian D. Nissen, Chief, Southeast Region Branch, Market Development Division, Specialty Crops Program, AMS, USDA; Telephone: (863) 324-3375 or Email: [Jennie.Varela@usda.gov](mailto:Jennie.Varela@usda.gov) or [Christian.Nissen@usda.gov](mailto:Christian.Nissen@usda.gov).

### U.S.-EU steel and aluminum negotiations:

U.S. and EU officials continue to negotiate on an agreement to prevent the re-imposition of steel and aluminum tariffs. As a reminder, failure to reach agreement by the end of the year **may** result in the return of the EU's 25% tariff on cranberry concentrate and potentially also a 25% tariff on SDCs. It is worth noting, however, that both sides have expressed a desire to avoid the re-imposition of tariffs and are working toward this objective. A bilateral meeting is tentatively scheduled for mid-December. Subject to progress and consensus on negotiations, both sides aim to announce a provisional agreement at this meeting.

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## **International Promotion**

### *China*

Throughout the 2023 program year, CMC has been actively posting on WeChat, one of the largest social media platforms in China, to generate consumer awareness of cranberries and followers to CMC's WeChat page. As part of this ongoing campaign, in September two cranberry recipe videos for autumn-themed baked goods were posted and advertised on the platform. These two videos generated over 1.1 million impressions, 14,763 click-throughs, and 3,144 new followers to the CMC WeChat account in September alone.

### *India*

To drive sales of U.S. cranberry products during India's festive season, CMC conducted promotions at several leading retailers and e-commerce platforms, including Reliance Retail, Flipkart Wholesale, Modern Bazaar, and Q-Mart. For the in-store promotions, CMC utilized signage to highlight to consumers the availability of cranberry products. Meanwhile, for the e-commerce campaigns, banner advertisements were placed on the main page and grocery category pages, which linked to the purchasing page for U.S. cranberry products. Across the four retailers, U.S. cranberry product sales increased on average by 129% when compared to the period prior to promotion.

In September, Apollo Hospitals, India's leading integrated healthcare group, held their 15th annual Clinical Nutrition Conference, where health professionals met to discuss nutrition studies and health trends. CMC had a booth at the event, where attendees could sample cranberry products and learn more about the health benefits of cranberry consumption. Additionally, during the conference, Dr. Jignesh Gandhi delivered a presentation on the benefits of cranberry consumption for maintaining gut health. CMC engaged more than 650 health professionals during the conference, helping to expand awareness of the health benefits of cranberry consumption in this key sector.

### *South America*

A key pillar of CMC promotional efforts in South America is to promote the health benefits of U.S. cranberry products. To this end, CMC sponsored two races in September: Carrera de la Mujer in Colombia and the Venus Run in Brazil. CMC had a booth at both events where runners could learn more about the health benefits of cranberry consumption, participate in games, take pictures in front of a U.S. cranberry backdrop, and receive giveaway items. Across the two races, CMC's booth was visited by more than 7,000 runners, and more than 18,000 participants received U.S. cranberry brochures and samples.

### *Southeast Asia*

From September 19 to 22, CMC exhibited at Food & Hotel in Malaysia, which is the country's leading food and hospitality exhibition. At the show, U.S. cranberries were showcased to more than 1,000 attendees per day. Many consumers, chefs, and trade members visited the booth where they were able to view a range of U.S. cranberry products. Additionally, guests sampled dried cranberries and cranberry juice at CMC's booth. As a result of the trade show 166 new trade contacts have been generated, as well as one new trade lead.

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### International Marketing Upcoming Activities

December 1 - 3	Upper Crust Trade Show (India)
December 14	EMP Training Seminar (South America)
December 19 - 21	World Mithai Namkeen Convention (Kolkata, India)
December	In-store Promotion with Jenny Wang (Beijing, China)
December	In-store Promotions (India)
December	In-store and E-commerce Promotions (South America)
December	Bakery Promotion (India)
December	Digital Promotions (India)

[www.cranberryvine.com](http://www.cranberryvine.com)

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Check our website for a list of varieties & yield data. Vines are field evaluated and selected for color uniformity, disease resistance and high yield. Valley Corp is a family owned and operated cranberry farm since 1890.



## CRANBERRIES AT THE STATE HOUSE

On November 7th, CCCGA embarked on our annual trip to the State House to deliver fresh berries to our state senators and representatives. Bonnie Soule, Patti Silvia, Steve Ward, Brian Wick, and Emma Wick carried bundles of gift bags full of donated fresh fruit from Fresh Meadows, Ocean Spray, and Willows Cranberries to each legislative office.

The significance of the gesture wasn't merely in the presentation of the fruit itself for legislators to have for their Thanksgiving tables; it was also a visual reminder of the importance of cranberries to the Commonwealth. More importantly, it was an opportunity to communicate with each office, particularly those that we don't normally see. Lastly, it was a chance to thank legislators, in a small yet meaningful way, for their support of our industry.



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## HARVESTING THE PAST....

### A HISTORICAL LOOK AT THE CRANBERRY INDUSTRY

BY: BONNIE SOULE



This month we jump back in time to when an article on G. Everett Howes, a descendant of Henry Hall, was featured in Cranberries magazine in January 1948. The predominant topic of the article was renovation and water & soil conservation on the Cape.

A graduate of Wentworth Institute where he studied architectural construction, Howes was a mere 36 years old at the time of the article and reported to be “one of the more forceful and serious of the younger growers.” He had just been appointed to the new Soil Conservation District Committee of Barnstable County whose purpose was to provide a service connected with conservation practices on cranberry bogs, including water drainage and irrigation. Additionally, the Service assisted growers with surveying their bog property to determine proper grading which was an important piece for drainage.

Together with his tasks as chairman of the committee, Howes was an avid proponent of renovation of old Cape bogs to make them more productive. “In the very nature of events, he says, the crops keep getting less and less and the bog gets more and more run down until finally it is so far gone as to be completely worthless as a productive piece of property.” Some bogs had been handed down through the generations until the current owners had little interest in cranberry growing. Howes was in the market to increase his own bog acreage whenever the opportunity arose, and much of that acreage was old bog.

As mentioned in the article, “the true situation on Cape Cod, the birthplace of cranberry growing, is there is almost no new land on which to build cranberry bog. Therefore any improvement in the Cape’s cranberry status must come chiefly from improvement of the present acreage.” This included the use of sprinklers, which were not widely used in the 40s, but Howes was “absolutely ‘sold’ on the idea of sprinklers for the dry bogs of the Cape.” He had plans to install sprinkler systems on two bogs that had become dry with a possibility of driving wells and adding a booster pump to get enough pressure to run the sprinklers.



Howes certainly appears to have been a voice of his time for the industry.

All images and archival text printed with permission from “Cranberries/Fruit Growers News”





# AMERICA'S HOMETOWN THANKSGIVING CELEBRATION



The 27th Annual "America's Hometown Thanksgiving Celebration" Parade in Plymouth was held the Saturday before Thanksgiving. A hometown crowd favorite, the parade's cranberry float was co-sponsored by CCCGA and CEF again this year. Despite some drizzly weather, our cranberry ambassadors made their way down the parade route dressed in waders and buffalo check plaid shirts. Jim Hayward and his grandson, Collin, did a superb job as the banner carriers once again this year and Jordan and Equus Trundy rode the float enthusiastically waving to the crowd. This year, the parade was shown live on WCVB Channel 5 and nationally across 24 markets! It was also streamed live and, if you didn't get a chance to watch, it is now On-Demand on WCVB's streaming platform, Very Local, so check it out!





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[SeePlymouth.com/memberships](http://SeePlymouth.com/memberships)





## EDUCATION TOURS HAVE LAUNCHED

BY: KIM MIOT

2023 COACH AND PUBLIC TOURS HAD OVER 2400 PEOPLE!



Our cranberry education tours started in the spring of 2023 and grew strongly in the fall. The education tours are out of Dick and Judy Ward's farm in Carver. We took group sizes from 15 to 135 and included all ages. We brought cranberry knowledge to 1600 young people this year. We had schools, homeschools, scouts, special needs classes, camps, and college age groups. Groups came from several surrounding towns and as far out as Foxboro, Boston, Dracut, Reading, Burlington, Haverhill, Dartmouth, New Bedford, Marion, Lakeville, Westport, Charlton, Marshfield, Whitman, Hanson, Bridgewater, Maryland, Connecticut, and Rhode Island.

We focused on hands on activities and outdoor time. The kids had a Bogside walk through the cranberry farm and learned about varieties, pollination, water, and sand use. Dick Ward showed them uprights, runners, and fresh berries. The kids also saw harvesting equipment such as a picking machine and a loading set up. These were donated by Jeff Kapell, and they enhanced the tours tremendously. Other activities included a history portion as they separated cranberries on the historic separator. They made a bog in a cup to take home and played a farmer game (inspired by Bog Hollow). Traveling Bog was also on hand to help showcase the growing of cranberries. The kids also loved the last game of climbing the sand pile while trying to balance a cranberry on a spoon.

We could not do this without the generosity of Dick Ward. Dick welcomed over 2500 people onto his property this year between the education and public tours. He let us build an adorable tour barn and house equipment around the farm. He also joined in on most of the tours and people love him! We got many compliments about how wonderful it was to have a farmer on hand and how great Dick was as he told the kids about his experience being a cranberry farmer.

We want to thank our SDC donors Ocean Spray.



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Decas, and the Cranberry Marketing Committee. Kids loved the free samples. Thank you to our fresh berry donors Dick Ward, Brendan Moquin, Jim Hayward, Earl Ricker, and Brian Handy. Fresh berries helped us demonstrate the separator and was a favorite of the hands-on activities.

Thank you to Roger Shores Jr. and Shores Mill and Farms (and all those who helped build them) for the donation of 8 picnic benches to be used at the tour barn. With group sizes up to 135, these benches came in very handy for activities! Many homeschool groups also enjoyed the picnic benches by having a place to eat their lunch after their tour.

Other thanks go to two of our tour guides who really helped enhance the educational activities, Pam Frances and Janice Barton. Pam adds so much to the history portion as well as

incorporating visuals and fun into her all her sections. Janice has made display items such as a flower, a bee, and a large cranberry from felt that opens to show the chambers and seeds. Janice also brought over cranberry education boards from her teaching days at a middle school that showcases cranberry growing facts. Jan donated a large and heavy piece of bog iron that the kids can touch and feel as they learn about the bog iron in the soil from the education board.

The kids learned a lot as well as the adults (parents and teachers) who come with the groups. These are our neighbors and they left with a better understanding of what goes into growing cranberries and being a farmer. We already have several groups rebooking for next year! It was very rewarding working with the young people and helping them to understand cranberries, their history and local farming.

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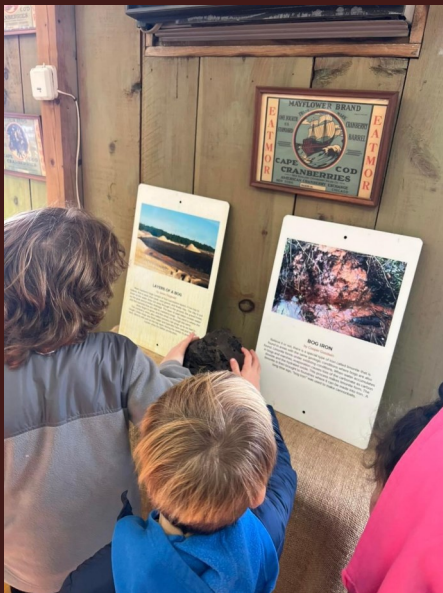




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Homeschool parent feedback:

Thank you so much for hosting our group at the Cranberry Bog yesterday and giving us such a wonderful tour and a workshop! We all - kids and adults - learned a LOT! My younger son Andrew has always refused to eat dried berries (raisins and cranberries), but the yummy snack at the end changed that! And my older son retold everything he learned and did to his father last night. They also read another cranberry related book called "Cranberry Thanksgiving," which ended with a recipe of "Grandma's favorite cranberry bread." So Alec insisted on making the bread as well as cranberry sauce tonight for dinner. It was yummy! We look forward to trying other recipes we picked at the farm and having little sprouts from the vines we planted! Gratefully, Inna Dobroski





# FRESHMAN LEGISLATORS HARVEST TOUR

Gary Garretson welcomed the State House freshman legislators to his Rochester bog on Friday, November 3rd. They viewed the water reels at work and learned some interesting cranberry facts from Gary. The tour then continued to Wareham to Matt Beaton's bog. There, they saw cranberries being loaded and ventured into the bog to help with loading the truck. After a boxed lunch they continued to Decas Cranberry to the fruit receiving facility. Pictures below:







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## CRANBERRY T-SHIRTS FOR SALE

We have a limited selection of extra Annual Meeting t-shirts available for sale. \$10 each and sizes range M-2XL.

Additionally, we have Massachusetts Cranberries t-shirts and hats available (shown below)! They make great gifts and spread the awareness of everyone's favorite berry!

Please contact Patti at the office (x15) or stop in during regular business hours (8:30am-4:30pm).

**Style #1**

cranberries.

**Style #2**

Massachusetts  
cranberries

**Style #3**

I got bogged

3 styles  
to  
choose  
from!

Front design

Back design

Massachusetts  
cranberries

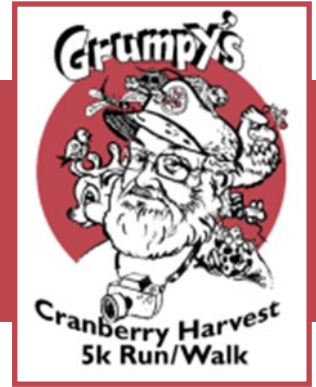
Make  
great  
gifts!

T-shirts \$15  
Hats \$20

The advertisement features a dark red background with four white t-shirt designs and a dark blue baseball cap. Each item is displayed on a piece of burlap fabric with a decorative branch of red cranberries in the top left corner. The t-shirts are labeled 'Style #1', 'Style #2', and 'Style #3'. The cap is shown from a three-quarter view. Text overlays provide pricing, promotional messages, and design details.

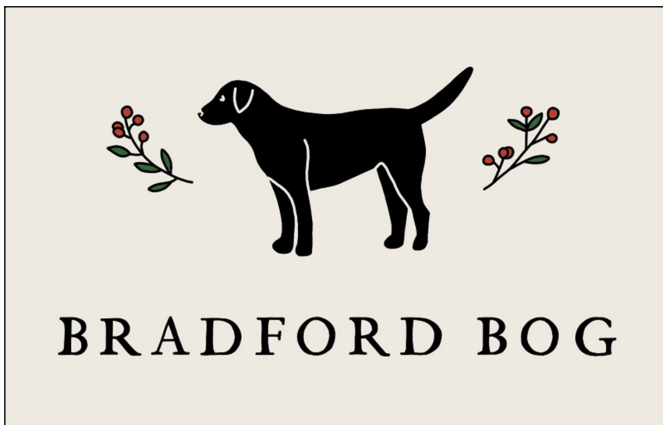


# GRUMPY'S 11TH ANNUAL CRANBERRY HARVEST 5K



## Grumpy's Cranberry Harvest 5K Trail Run or Walk

The Cranberry Educational Foundation held the 11<sup>th</sup> annual Grumpy's Cranberry Harvest 5K Trail Run or Walk at A.D. Makepeace Company on Saturday, November 4<sup>th</sup>. This year there were over 240 participants that ran and walked the course on a beautiful fall day! All proceeds from the event will benefit the CEF Scholarship Fund and allow for several scholarships to be distributed to local students in 2024.



Cape Cod 5 is pleased to support Grumpy's Cranberry Harvest 5K

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# FOR SALE

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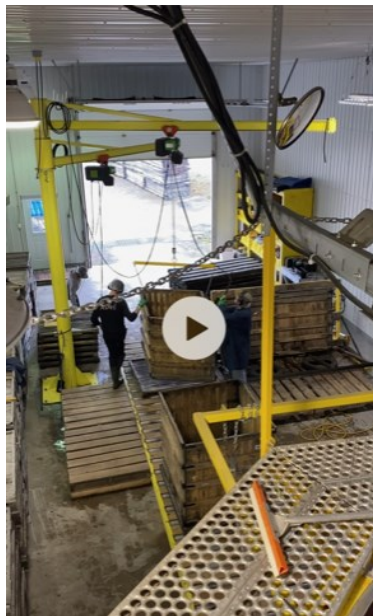
Acadian Cranberries Inc. in New Brunswick, Canada is selling it's cranberry cleaning line due to a lack of seasonal qualified workers in the fall. The company will now ship it's berries bulk in semi trailers to a contractual processor facilities and grow more acres.

-Line assembled in 2015 from new, reconditioned and custom components. All contact surfaces are stainless and HDPE white plastic :

- Capacity of 45 000 lbs per hour
- Custom electric panel with controls, fuses motor starters and other protection components
- 100% single phase power set up (110 / 220 V) including 5 and 10 HP motors
  - Infeed conveyor with hopper
- Dumper 16 ft X 9 ft X 20 ft
  - Primary smooth belt detrashing conveyor
  - Air cleaner
  - Double level vibratory scalper (large and small solid debris)
  - Quadruple brusher machine
  - Dewatering shaker
  - 2 dual plenum air knives with turbines
  - Dewatering conveyor
- Elevation conveyor
- Centrifugal berry drier with turbines
- Reception hopper (8000 lbs capacity) and bin filling gate
- Weighing station, computer program and label printer
  - Motorised output rollers to evacuate filled bins (wooden or plastic 300 lbs to 1200 lbs)
- Double gantry mast crane for wooden bin assembly (bases and sides)
- Roller system to move assembled empty bins towards filling station and scale
- Dosatron chemical injection system for brusher machine and washing water sanitation
- Walkways, stairs and railings for elevated portions of line
- \*Spare parts, motors, shakers and gear boxes for all components of line

### Price to be discussed

For more information: Benoit Richard, 506-523-3844 or [brichard@aernet.ca](mailto:brichard@aernet.ca)



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**WANTED**

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**FOR SALE:** 13- 100 Ft Lengths of Used Cranbarrier \$4.00 per foot Please contact Oiva Hannula & Sons at 508-866-1075

**BOG FOR SALE OR LEASE:** Interested purchasing or leasing bogs located in Bourne or Falmouth. Number of acres to be purchased/leased is negotiable depending on current condition and location. Please contact Dan Ward: [dan@wardaquafarms.com](mailto:dan@wardaquafarms.com)

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Call Wayne: 508-941-4220

**FOR SALE:** IAS Automation systems. 8 boxes with 467 boards . 1 new back up 467 board. \$500. Or B.O. Call 508-866-1149 or 508-269-3693

**FOR SALE:** Like new Alamo RM165 3pt Boom Mower in Raynham, MA for sale at a very reasonable price. Please call Kevin @ United for details...781-706-3430

**FOR SALE:** 10 acre Chevy irrigation pump \$5500. Used aluminum flumes 36,24,15 inch good shape \$BO - 6 inch PVC mainline pipe - Berkeley 12 in flow pump B10GRMBM, \$1200.  
Call 508-866-1149 or 508-269-3693

**HELP WANTED:** Full time employment offered for work on cranberry bogs in Bourne and Falmouth, MA. Employment includes benefits. Contact Brian Handy at 508-958-4586.

**WANTED:** Furford picking machine call Ben at 508-237-9252 or Alan 774-313-6560

**WANTED:** Pickup Trucks Needed. UMass Cranberry Station is looking for used pickup trucks (small and large) for purchase or donation. Please contact Dawna at 508-295-2212 X12 if you have something that might work for us.

**PLACE YOUR CLASSIFIED AD**

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**FREE TO OUR MEMBERS!**

