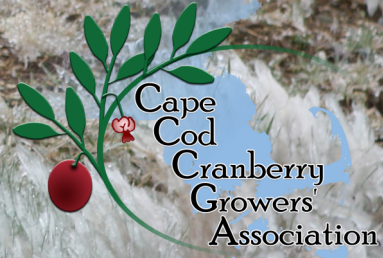


BOGSIDE



THE PRESIDENT'S REPORT BY: STEVE WARD

Happy New Year everyone! I know it's not just me when I say 2021 was even more challenging than 2020. Fortunately, CCCGA had so many successes, regardless of a crappy crop, I feel really good about the year overall.

I am so impressed with our talented and hardworking staff, advisors, board, committee members and volunteers. Everyone is so respectful, even when we are having hard conversations. I am most impressed with how well everyone works together and their ability to cover for each other when things go in a totally unexpected direction.

Our first season of bog tours went amazingly well this year and our staff did an exceptional job managing them! From public bus tours to more intimate legislative and government agency tours, even Attorney General Healy came out to visit. Everyone had a great time! Maybe it was a little pandemic cabin fever, but I don't think any of our guests wanted to leave! We have big plans for our tour program next year and I'm confident that we are in a very good place to execute them!

The Plymouth Thanksgiving parade was equally successful, broadcast live and it sounds like next year's event is going to be even bigger with discussion for it to be televised nationally. Watch out Macy's Day Parade! I can't tell you how often we heard "we love cranberries!" as we walked the parade route. I love the fact that we have supporters that show so much passion for our industry. Needless to say, between the parade and traveling bog, the promotion team did a great job getting the Cranberry message out there. We are certainly going in a great direction.

Speaking of great directions, our legislative team knocked it out of the park again. The commitment that our legislators, the Baker administration and Department of Agriculture have given us over the past few years is overwhelming. I know I've said this before, but if you have a chance to send these folks a special thanks, especially a hand written note, please do. We want to make sure our state leaders now how much we

appreciate their support and all the hard work they do for the cranberry industry. It makes a big difference when they know they are appreciated.

Keeping a weather eye on the horizon... Once again, we've already moved on to the next season. From the moment we stepped off the picking machines, our board and committees have been hard at work and on target to finalize our 2022 objectives for board approval at our January meeting. I'm so impressed with the engagement and forward thinking of all our committee members. Every one of them continues to look to the future and is always looking to engage the next generation of leaders. We want to continue our philosophy of speaking with the unified voice that has always made such a difference.

Finally, I want to send out a heartfelt **thank you** to Patti Silvia who is retiring from her passion as our Frost Guardian. Over the past 35 years, she has tirelessly watched over us, never missing a beat, to make sure our crops were safe from the cold. We can't thank her enough! I'm just glad she's sticking around to manage the office for a while longer.

After the conclusion of a challenging year, it's important for us to reflect on our accomplishments as individuals working as a whole to make this organization such a success. I am very much looking forward to building on that success in the new year.



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BLOGS AND BLURBS

Non-Deductible CCCGA Dues Rate for Tax Preparation

Pursuant to Internal Revenue Code (IRC), in section 6033(e), CCCGA is hereby notifying you that 7.40% of what you paid in membership dues for 2021 is not deductible as a business expense due to lobbying activities of the organization. You may need to provide this information to your accountant for proper tax recordings. If you have any questions, contact your accountant or the CCCGA office.

NPDES

EPA NPDES Annual Reports and Permits Due

For any grower with more than 80 acres of cranberry bog, take notice! The EPA NPDES 2021 pesticide use annual reports are due February 15. Also, this is a renewal year for the NPDES permits. All existing permits have been terminated and before pesticides can be applied in 2022, a new permit is required. For a fee, CCCGA can file the reports and/or the Notice of Intent for the new permits with EPA for you. If you are interested in those services, please contact Dawn Gates-Allen at dgatesallen@cranberries.org or 508-866-7878 ext.10.

Remember, the 80 acres is not necessarily bog ownership. It is for those cumulative bogs totaling 80 acres or more that you are the primary decision maker for pesticide applications. It doesn't matter if you own the acres or are the pesticide applicator, just that you are the one making the pesticide decisions. Contact CCCGA if you have any questions about whether you might be required to have a permit. Remember, you don't want to be caught out of compliance should you ever have a mishap with a pesticide application or have a neighbor issue that gets the attention of the EPA!

MassDEP Reminds Growers of WMA Renewals

MassDEP mailed the 2021 Annual Report Form for Cranberry Growers in December. All cranberry growers registered and/or permitted with the Water Management Act Program are required to complete and return their Annual Report Form by **February 28, 2022**. Please keep an eye out for this important information.

The Annual Report Form is prepopulated with your name, registration and/or permit numbers, and the river basin from which you make your withdrawal(s). The Annual Report Form for Cranberry Growers can also be downloaded off the MassDEP website at: [Water Management Act Reporting and Forms | Mass.gov](https://www.mass.gov/info-details/water-management-act-reporting-and-forms)

If you did not receive your Annual Report Form, or if you have any questions or concerns about the information on your form or other questions associated with the Water Management Act Program, contact Shi Chen at (617) 292-5532 or by email at shi.chen@mass.gov. It is not required but it may be beneficial that you return the form with tracking or some sort of receipt such that you have documentation of returning the required paperwork.

CCCGA Winter Meeting

There are changes for the 2022 CCCGA Winter Meeting. There will be a 2-credit (pesticide license renewal) online workshop on March 3 at 8:00 AM. There will be a business meeting held later this spring (no credits) as well. Brian Wick's article in this newsletter has more details on this new format for the meeting.

Continued from previous page

Summer Meeting

Summer Meeting brings to you great news and certainly some exciting changes. For the CCCGA 2022 Annual Meeting, we will be back at a working cranberry bog! This is based on grower feedback we have received over the past couple of years. Oiva Hannula & Son's has graciously volunteered to host this meeting at their Carver Headquarters, right off Route 58. Many of you remember attending this meeting back in 2009; hard to believe but quite some time ago, we know how time flies. Highlights this year will include new sponsorship opportunities and we are actively investigating food and beverage options. We would like to start spreading the news and generate excitement for the meeting amongst the industry. New this year is a designated "Grower Equipment Swap/Trade/Sale", where growers can bring equipment they are interested in swapping, trading or selling to another grower. Here is your opportunity to make something old, new for someone else. As you would expect we will still have our formal meeting with our industry updates. We want our grower members to bring their farm labor force, families and just enjoy a day of grower gathering back at a cranberry bog. More details to come as we formulate the plans, based largely on an email survey that is due on February 11th. If you have not yet filled it out, you can find it at <https://forms.gle/CpcPMbqeB34MWRd2A>.

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CHANGING ON THE FLY

BY: BRIAN WICK, EXECUTIVE DIRECTOR



Much like our Boston Bruins (definitely not our New England Patriots), I hope your new year is off to a great start! Here are a few updates on matters that may be of interest to you. First, we are making changes to our CCCGA Winter Meeting. A new year with continued Covid impacts is necessitating us to take a fresh look at how and when we deliver our meeting programs to our members. We will hold an online (via Zoom) pesticide credit workshop on Thursday, March 3rd at 8:00 AM. This will be an approximate 2-hour program, allowing growers the ability to attain 2-credits for pesticide licensing recertification. We will hold additional credit worthy programs throughout the year. Combined with the UMass Cranberry Station credit offerings, growers should be able to find enough credit classes during the year to keep their license up to date. We recognize that Zoom is not always ideal but it is reflective of where we are at with the pandemic and there are logistical and cost advantages to this format as well. We will consider in-person pesticide-credit worthy meetings later in the year, when we expect these offerings will be practical and available.

The second half of the winter meeting is targeted as an in-person event in the spring where we hold an evening business meeting. This meeting will be more intimate, focusing on the business of CCCGA and/or the industry. It will NOT be a pesticide credit worthy program. This is also when we would recognize any growers or legislators receiving awards. We would have food and drinks at this event. By separating the typical winter meeting into 2 distinct events, we hope to bring as much information to the widest swath of our membership, all in a new and different format. We are also working with our sustaining members to find the best way for them to interface with growers at these events. We will announce the date of the CCCGA business meeting once we have a better read the timeframe for the most likelihood for having a successful in-person meeting and available places to hold the event. We are also shaking things up for our Annual Meeting this summer but we'll talk about that in another newsletter.

The Bog Renovation Tax Credit Program continues to grind its way through the approval process at the state's EEA office. The regulations have just been released and can be read in their entirety on the EEA website at <https://www.mass.gov/orgs/executive-office-of-energy-and-environmental-affairs>. Copies may also be obtained by sending an email to Thomas.anderson@mass.gov or contact the CCCGA office. As with any regulation, there

needs to be a public comment period and hearing. The public hearing will be held on Thursday, February 17 at 10:00 AM via Zoom. Growers may attend the hearing by registering at https://zoom.us/webinar/register/WN_k2cmJ2wMRaiSbNvtRa-Jgw. Registration is required to obtain the Zoom access information to get into the hearing. Growers may register any time prior to or during the hearing itself. Written comments may also be submitted to the Executive Office of Energy & Environmental Affairs (EEA) by 5:00pm on February 18, 2022. All written comments should include the name and contact information of the person providing comments. EEA encourages electronic submission of written comments to Thomas.anderson@mass.gov. Please refer to 301 CMR 16 in the subject line. Written comments may also be mailed to: Executive Office of Energy and Environmental Affairs, Attn: Thomas Anderson, 100 Cambridge Street, Suite 900, Boston, MA 02114.

The CCCGA board of directors has approved the organizational objectives for 2022 and the subsequent work plan that will be executed against those objectives. If you have any questions on the focus of CCCGA in 2022 (or beyond), please contact me or a member of the board. Better yet, attend our Business Meeting to be held this spring where you will be able to see us in-person, get much more details and have some food and fellowship, while supporting your association at the same time.

The CCCGA 2022 Objectives are as follows (the numbering does not necessarily indicate level of importance):

- A. Drive Member Value**
 - 1) Engage State Government Affairs Activities on Programs, Policies and Legislation
 - 2) Heighten Regulatory Stability
 - 3) Identify Platform to Develop Future Leaders and Workforce Development
 - 4) Increase Service Support for Members
 - 5) Increase Outreach/Meeting Opportunities for Growers
 - 6) Develop Program for Sustaining Membership Outreach/Communication

Continued on next page:

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- 7) Identify Grant Opportunities for Growers
- 8) Strengthen Horticultural Research Program
- 9) Communicate and Promote CCCGA

B. Enhance CCCGA Organizational Profitability

- 1) Grow Membership (Grower and Sustaining)
- 2) Maintain BOGS Online Grower System Profitability
- 3) Expand Bog Tour Program
- 4) Develop Cranberry Educational/Bog Tour Program Center
- 5) Develop Bog Restoration Grower Support Program
- 6) Identify Grant Opportunities

C. Enhance CCCGA Organizational Structure

- 1) Establish Future Roles & Responsibilities of Staff
- 2) Increase Office Efficiencies
- 3) Evaluate Policies & Procedures, Employee Handbook
- 4) Maintain Board Involvement & Develop Diversity
- 5) Evaluate Office Space/Rental Agreement

D. Expand Public Relations/Promotion

- 1) Improve Local Officials' Understanding of Cranberry Farming
 - 2) Advocate for Sensible Earth Removal Regulations
 - 3) Enhance Presence of MA Cranberry Industry to Local/Regional Audience
 - 4) Influence PR Opportunities in Local Press
-



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**VISITOR OF THE MONTH
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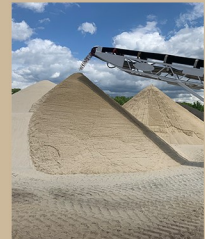
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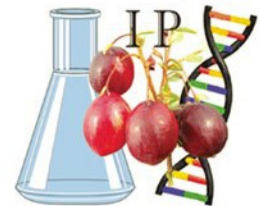
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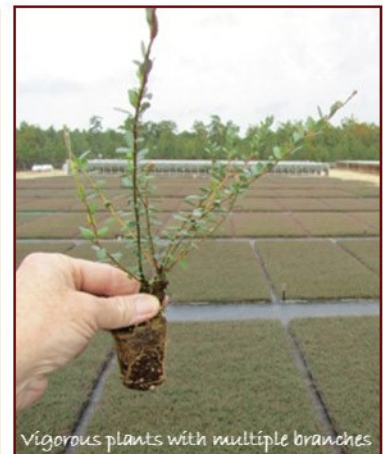
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HARVESTING THE PAST....

A HISTORICAL LOOK AT THE CRANBERRY INDUSTRY

BY: BONNIE SOULE

This month I'm back with a piece from a 1948 *Cranberries* magazine which called out to me for personal reasons. The cover story was on Arthur D. Benson of New England Cranberry Sales Company. When looking for an article to write about, that name jumped out at me because my own grandfather was Arthur F. Benson and both men were farmers from Middleboro, although from separate generations. I have since learned there was no family relation despite the similarities.

Back to the older Mr. Benson who, at the time of the article, was the General Manager of NECSCO after working his way up since 1908. He began his career in cranberries away from the bog as the chief clerk and bookkeeper, but in 1938 became a grower himself with the purchase of 152 acres in Lakeville. "This includes a unique and historic farmhouse. Here he has set out 11 acres of bog. He owns 9 more at nearby Loon Pond."

Art purchased the property with Dr. Leonard Baker who was the co-builder of the bog. Much history can be associated with this property. First, the farm bog was called "The Tanyard" and in its previous life the site was home to a mill for making cotton batten then a shoe factory and lastly a tannery. This last enterprise was conducted by General Ephraim Ward, of Civil War fame. All three industries made use of waterpower and the same water source was enlarged to become a 25 acre reservoir for Benson's cranberries.

Mr. Benson worked full time for the Sales Company and therefore, had a full-time foreman for his bogs. He did work tirelessly on weekends and holidays out on the bogs which were split 50/50 between Blacks and Howes. His largest crop was in 1942 which yielded 100 barrels per acre.

In addition to the cranberry side of his life, Mr. Benson had a hobby of livestock. "As a unique matter of fact his animals and poultry are nearly all on the black and white order." A couple Holstein cows, two horses, pigs, Royal Palm turkeys, Wyandotte hens, Muscovy ducks, goats, a cat and a Dalmatian—all were black and white. "This color scheme seems to have come about more or less haphazardly when he acquired his first Dalmatian from C.D. Hammond, Jr. which incidentally was named 'Cranberry', and then the rest of the black and whites just followed along. Possibly he figures so much black may help 'keep the farm out of the red'."

A whole historical article could be written about the farmhouse on his property. It is rumored to be the oldest house in Middleboro, built in 1761 and a stop on the Underground Railroad. However, one feature that Mr. Benson is solely responsible for is the outdoor fireplace (pictured) that he built himself. This allows him to host large outdoor meetings and gatherings. His interests and involvements were varied so he would host yearly gatherings of the Lions club, St. Luke's Hospital Executive Committee, Anawan Council of Boy Scouts as well as the various committees and departments of the Sales Company.

I hope you've enjoyed reading about Arthur D. Benson. I'll be back again soon harvesting more of the cranberry industry from days gone by!

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Picture of Arthur D. Benson on next page:

Continued from previous page



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OUT AND ABOUT

BY: DAWN GATES ALLEN



As the new year begins, our planning for 2022 started back in the fall right after harvest for grants, and so many other areas of the association. I am truly looking forward to this growing season. Our goal is to bring our membership together in new ways and we want your feedback. CCCGA recently sent out a **survey to membership**, soliciting input on the summer meeting. The **deadline is February 11th** and if you have not yet filled it out, you can find it at <https://forms.gle/CpcPMbgeB34MWRd2A>. It's quick to do and will help us design and deliver a quality, meaningful summer meeting to our members. As you may have already heard, our annual meeting will be back at a cranberry bog, at the headquarters of Oiva Hannula & Sons Inc., located in Carver. We heard membership feedback, it's time to celebrate this industry with our work teams, families and our sustaining membership on the farm, the backbone of this industry.

CCCGA was also awarded a two-year, USDA Specialty Crop Block Grant through the Massachusetts Department of Agricultural Resources, to expand the offerings of BOGS Online (BOL). This grant provides multiple enhancement facets, some of the highlights will include fine tuning existing pieces of BOL, that are currently underutilized because they simply don't have the right logic to tie back to decision making. Improved decision making is the overarching goal of the grant. Growers needed to have data in one location for both crop and expenses, to have the ability to analyze dollars spent on total barrels grown and fruit quality. Feedback from growers to date has been overwhelming, since this upgrade gives our growers a common space for information. As you may remember, the initial framework for BOL was built back in 2012, 10 years ago. It included basic record keeping for Sanding, Watering, and IPM Tools. Over the past 10 years, we have continued to build a dynamic tool for our growers.

If you're not using BOL, some things to consider, this new grant will encompass allowing growers to analyze production costs that will enable growers to have a look back period by the bog and section. The goal is to import your crop production into BOL by your handler, then take a cross section analysis of your production inputs for the previously mentioned items. Why? Again we are providing electronic decision making analysis for growers, you have the ability to login from any mobile device, desktop or laptop. Helping you with decision making where and how you spend your

dollars over the course of several years is critical. For example, did that extra treatment for fruit quality demonstrate its value? How about those insecticide, fungicide, fertilizer or possibly sanding your bogs reflect a high crop or not? As we start to deal with climate and weather swings, as a grower myself I am pleased to work on a project that will give growers a valued tool in your toolbox.

BOGS Online "BOL" will be hosting continuing education classes in late spring just prior to growers beginning the spray season. This will most likely be another 1 credit class, more to come on this. I highly recommend attending, even if you don't have BOL, it's a great overview of its management power.

CCCGA has started rolling the Sustaining Membership packets for 2022, over the next couple weeks if our Sustaining Membership has questions or need assistance, please reach out to Dawn Gates-Allen at 508-726-6052 or dgatesallen@cranberries.org.

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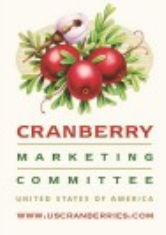
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UPDATES FROM THE CMC

BY: KAREN CAHILL



Grower Sales and Acreage Reports were mailed out in early December and were due back to the CMC by Jan. 15. Contact Dotty Pipher (dpipher@uscranberries.com) with any questions.

Crop Year 2021 Q1 Position Summary reports will be available at www.uscranberries.com under Industry → Data & Reports after January 20.

The CMC's 2022 annual winter meeting will be held February 24 and 25 in person in Orlando, Florida and virtually via Zoom. More information can be found at www.uscranberries.com.

The CMC held a special Committee call in December to discuss its in-market representation in China. After a thorough RFP process, a recommendation was made that the Committee stay with its current representative, MZMC, due to their reasonable fees (25% of the budget) and compelling strategy. The Committee voted unanimously in support of this recommendation. Also at this meeting, it was decided that the CMC's 2022 annual summer meeting will be held in New Jersey in August to coincide with the NACREW meeting.

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FOR SALE

WANTED

FOR LEASE

For Sale: Home and bogs. 3500 sq ft home with garage. Two barns of approx 3,000 sq ft. 12.5 acres of bog, mostly hybrids. Over 18 acres total. Two pumps with automation. Located in South Middleborough. Call 508-333-0355

For Sale: 13.38 acres of Ben Lears & Early Blacks. The property consists of a 10 acre reservoir & 45 acres of upland a section of upland has 3 possible house lots with right-a-ways. Two irrigation pumps & a lift pump to retrieve water for reservoir. A 54X16X60 insulated & heated Morton Building. Property located in Carver. Call 508-866-4916.

FOR SALE: Cranberry Water Harvester, in excellent condition, can be seen locally, asking \$3,800 or B. O. Call 508-802-1067 and ask for Doug.

FOR SALE: Beautiful, secluded 100 acre property in Carver, MA. 35 acres of ocean spray dry picked cranberries, 4 acres of Christmas trees, cranberry museum and gift shop that caters to Argo tourists. Please call 339-933-0207 for more information or to make an offer!

BOG FOR LEASE: Ocean Spray Cranberry A-pool bog for lease, will negotiate 8 acres. 4.5 acres of Early Black, 2 irrigation pumps, 1 lift pump 4 1/2 acres of pop-up, 3 1/2 acres of traditional sprinklers Spring fed reservoir. Bog located in West Wareham. Please call 508-748-1137

FOR SALE: Three "vintage" Wisconsin engines. York Rake, 8' 4", good condition, with a grading blade (Scarafer"), York Rake RW Serial #2323 Eight (8) foot water reel, side arm picker, reel in front. "Vintage" cranberry boxes, excellent condition, stored inside, \$15.00 each. Call 508-746-0916 for more information.

FOR SALE: One Kubota four cylinder motor with clutch and Berkley pump. Runs fine. \$5000. Two four wheel drive bog sanders with Wisconsin motors and International drive trains - \$4000. or best offer. Over 100 Rainbird #30 H sprinklers or risers 12" -14" \$10. each. Four Wisconsin motors for use or parts - make an offer. Please call John at 508-509-3584 with any questions.

FOR SALE: Pruning head for St. Jacques Machine X4 sander with heated body 4X4 wheeler off Hydraulic sander Contact Scott 508.942.4511

FOR SALE: New-Unused Furford Cranberry Picker and Pruner Selling at Cost Harvester - \$13,900. Shipping From Washington state - \$685. 20 Burlap bags - \$77. Expenses - \$38. Total Cost \$14,700. Call John 207-985-1288

WANTED: Dry cranberry harvester. New or used in any condition. Also plans to build a working harvester. Contact: Wojciech Zuber at zuber.wojciech@gmail.com or 1-403-894-0865

WANTED: looking for a propane powered irrigation pump for at least 8-10 acres call Alan at 774-313-6560 or Ben at 508-237-9252

WANTED: Cranberry picking machine or plans /project to build new one. Machines need to be "Furford" type, can be complete or without engine. contact only via email adamtomczuk4@gmail.com

WANTED: Diesel Ford or Massey Ferguson tractor 30-40 hp. Contact: call or text Ben at 508-237-9252 or Alan 774-313-6560.

Continued on next page:

FOR SALE

WANTED

FOR LEASE

WANTED: Pruner Walk-behind or ride-on pruner. Attached rake or similar a plus. Please contact Rick Leibe at UMass Cranberry Station. 413-230-1865.

WANTED: Up to 100 feet of used Cranbarrier boom to coral pond weeds, I am a local Carver resident from Beaver Dam Road. Contact: Bonnie at 508-333-6708

PLACE YOUR CLASSIFIED AD HERE!!

CALENDAR OF EVENTS

**Cranberry Marketing Committee Winter Meeting
February 24 & 25 ~ Orlando, Florida**

**CCCGA 32nd Winter Meeting (via zoom)
March 3rd 8AM ~ 2 Pesticide Credits ~ 2 hour program**

**UMASS Cranberry Station Respirator Training (via zoom)
March 8th 7:30 - 9:30 AM ~ 2 Credits
March 24th 5:30 - 7:30 PM ~ 2 Credits**

**UMass Cranberry Pesticide Safety (via zoom)
April 26th 7:30 - noon ~ 4 Credits**

**CCCGA Annual Meeting
August 2022
Oiva Hannula & Sons, Inc., Carver**