

BOGSIDE



December 2022

The Official Newsletter of the Cape Cod Cranberry Growers' Association ©

**IMPORTANT
ANNOUNCEMENT!!**

NEW MEMBERSHIP MANAGEMENT SOFTWARE!!

CCCGA is moving to a new membership management software, and we need your help to ensure our information on your farms and businesses is correct. To that end, this year the annual membership form will be completely different from years past so we want to give you advance notice of what will be coming. This project has been in the works for the last year, and we have realized that due to the limitations of our current and past systems, some information, that we can now make use of with our new software, has either never been recorded or has required abbreviations. The form we will be sending out will require a bit more work, but the goal is to make sure our records are accurately reflecting company and personnel names, emails, phone numbers, etc.

As you will see when you get your membership renewal this year, we are looking for you to provide all the information related to your farm/business on the form. This includes providing the legal business name, who in your family/business should be receiving mailings or invoices, who should be getting our emails, current acres in production and much more. While the basic farm/business information is usually prepopulated on your form, we will be sending blank forms to everyone. Our intent is that when you submit your membership, any discrepancies with what we currently have on file will come to light. Our staff will be reviewing each membership record for accuracy to make sure the correct people receive the proper communications going forward.

The exciting part about using this new software is that everyone will have the option to pay for memberships, events and invoices all online as we move forward. It will also become the new vehicle for sending out member emails including the Bogside Newsletter. Each member will have access to their own account online where you can view any open invoices at any time. Not an online user? No worries, paying by check via US mail is still an option. This will just streamline the membership process for those who choose to do so online. The software is capable of so many things and we are excited to bring this new platform to the membership.

Please feel free to reach out to the office if you have any questions when you receive your membership form. We will be happy to help!

CCCGA BOARD OF DIRECTORS

PRESIDENT
STEVE WARD

2ND VICE PRESIDENT
JOHN MASON

1ST VICE PRESIDENT
JEFF KAPPELL

SECRETARY/TREASURER
BRENDAN MOQUIN

DIRECTORS

MATT BEATON
SCOTT HANNULA
JIM HAYWARD
JON JAFFE
KEITH MANN

GLENN REID
ROB RUBINI
HILARY SANDLER
MIKE WAINIO

CCCGA OFFICE STAFF

BRIAN WICK
EXECUTIVE DIRECTOR
BWICK@CRANBERRIES.ORG

DAWN GATES-ALLEN
DIRECTOR OF MEMBER & FINANCIAL SERVICES
DGATESALLEN@CRANBERRIES.ORG

PATTI SILVIA
MEMBERSHIP & OFFICE COORDINATOR
PSILVIA@CRANBERRIES.ORG

BONNIE SOULE
SPECIAL PROJECTS COORDINATOR
BSOULE@CRANBERRIES.ORG

KIMBERLY MIOT
CRANBERRY TOUR & EVENT MANAGER
KMIOT@CRANBERRIES.ORG

MISSION STATEMENT:

“TO ENHANCE THE MASSACHUSETTS CRANBERRY INDUSTRY THROUGH THE VIABILITY AND SUSTAINABILITY OF THE CCCGA MEMBERSHIP.”

Landers Farm, LLC.

A Division of P. A. Landers, Inc.

PREMIUM BOG SAND

HANOVER • PLYMOUTH • FORESTDALE



Meeting the Needs of Growers Every Season of the Year.

508-660-6404 • 781-826-8818 • Monday - Friday 7am - 5pm • Saturday 7am - 12pm

BOG CONSTRUCTION • MATERIAL DELIVERY • EQUIPMENT RENTAL

FLUMES FOR SALE

CONCRETE & ADS PIPE • INSTALLATION AVAILABLE

JOHNSON CRANBERRIES: 508-277-7035



**THE BOGSIDE© NEWSLETTER IS A MEMBER ONLY SUBSCRIPTION
AND IS NOT TO BE REDISTRIBUTED WITHOUT PERMISSION.**

CHANGING ON THE FLY

BY: BRIAN WICK, EXECUTIVE DIRECTOR



Most people may view this time of year as the holiday season but as I mentioned last month in this space, it's also meeting season. With harvest complete, it's time to grab the attention of the growers and start planning for 2023 and beyond. The annual crop summit meeting was this week, hosted at the Wareham Public Library. The Cranberry Station will report on the details but spoiler alert here, there was some great dialog amongst the growers and researchers present. The takeaway for me was that there are a lot of great ideas to explore but we still have a lot of horticultural research questions to be answered. With a newly revamped cranberry station about to open, it's the perfect time to get to work on these challenges!

The CCCGA Environmental & Government Affairs Committee met to hear the latest from John Fernandes on Beacon Hill, his outlook for the coming months but most importantly, to discuss legislative and related advocacy issues for 2023. The committee covered a lot of ground and there will be many issues for us to explore and advocate on behalf of our growers. Some items might not be our issues but will be issues that we need to engage in to protect our interests as best possible. There's plenty for us to do in this arena as well.

The CCCGA board will meet later this week. A big part of the agenda will be evaluating the work of CCCGA this past year but also, mapping out the objectives for 2023. Until the board discusses it, it's premature for me to list anything here but I know full well we will not lack for things to do. There are a lot of challenges for us but also a lot of opportunities to make a difference for our growers. There will be more to report on this next month and beyond.

There is a workforce development project underway, the first step in what we are hoping is establishing a program to introduce the cranberry industry to students at the secondary or higher education levels. Included in the state budget was funding for UMass-Dartmouth to work with us to evaluate opportunities and develop a plan to help build the future workforce for our industry. We all know this is much needed and amazingly, the largest agricultural food crop in

the state does not have a single educational program focused on cranberry. There will be an advisory committee created that will provide oversight as the work is done. A report is due this spring. Opportunities await.

In closing, some of you may have heard some noise in the media about cranberries being supplanted by cannabis as the Commonwealth's top agricultural crop. In fact, I just spoke with WBUR today to help set the record straight. Cranberries are the number one agricultural FOOD crop, not the top overall agricultural crop. That distinction has been held by nursery for some time. As I explained, our growers are focused on their farms and improving them, not what cannabis growers are doing. Good for them but our growers are proud of their history, heritage and innovation. As far as I'm concerned, this is not a news story. If you hear similar rumblings with neighbors and friends, I hope you feel the same way and help set the record straight!

I hope you all have a happy and healthy holiday season. Enjoy!



Grower Contact: Jonathan Ashley
Senior Manager Grower Relations
jonathan.ashley@refresco.com



VISIT US AT
81 CHARLOTTE FURNACE RD.
WEST WAREHAM, MA

COMPETITIVELY SUPPLYING ALL OF YOUR GROWING NEEDS

Fertilizers & Chemicals · Irrigation Supplies
Pest Management · Safety Equipment · and more



WWW.PROGRESSIVEGROWER.COM
508-273-7358

LARCHMONT IRRIGATION • DRAINAGE PUMPS • LANDSCAPE LIGHTING

Lexington, MA Manchester, NH
781-862-2550 603-622-8825

SINCE 1949
SERVING THE GREEN INDUSTRY

- Irrigation Supplies
- Pump Stations & Supplies
- Drainage & More

Quality products from the leading manufacturers with unbeatable customer service and always the right price.

The exclusive Distributor of the original Cranberry Special
www.larchmont-eng.com



Cole's Mill Equipment Repair

508-789-0618

On site Heavy Truck & Equipment Repair

Andrew Cole - Owner • colemillrepair@gmail.com

BILL'S TRACTOR REPAIR

Servicing
Diesel and Gasoline
Engines
On Sight Repairs



Bill Alger
317 Elm Street
Kingston, MA 02364
Cell: 617-688-6961



*"Serving Northeast Agriculture
Since 1984"*

Arthur Carroll Insurance Agency

Family Owned and Operated
Offices in Farmington, ME and Thomaston, CT

www.arthurcarrollcrop.com

ME Office: 855-305-2010

CT Office: 860-283- 6540

You've asked for it and we have some merchandise to sell! We have leftover t-shirts and hats from our harvest tours and we would love to have you stop in and pick some up for gifts or just to wear around town! Stop in the office during our normal business hours and we'll be happy to help you shop. Cash, check or credit card will be accepted.



T-shirt \$18
Hat \$20

3 styles
to
choose
from!




Front design



Back design

Makes
great
gifts!



FLOOD BOG.
DRIVE REELS.
CORRAL BERRIES.
EMPTY BOOTS.

You have your routine. We'll help you keep it.

For over 65 years, we've been a trusted insurer for farmers and growers in Massachusetts. Connect with your local agent, and see why we're ranked #1.*

www.AmericanNational.com/MassFarms



Official Insurance Sponsor of CCCGA

*2020 SNL MARKET SHARE DATA

American National is a group of companies writing a broad array of insurance products and services. Products and services may not be available in all states. Terms, conditions and eligibility requirements will apply. Life insurance and annuity products may be underwritten by American National Insurance Company, Galveston, Texas. Property and casualty products and services may be underwritten by Farm Family Casualty Insurance Company, Glenmont, New York.

22-034-64-424845-922



77 Charlotte Furnace Road
West Wareham, MA 02576

Peter Beaton: peter@beatonscgs.com
Rob Rubini: Rob@beatonscgs.com

- Bog Management
- Bog Renovation
- Herbicide / Fertilizer Applications
- Custom Harvesting
- Intergraded Pest Management
- Ditching/ Drainage
- Sanding
- Flume Repair/ Replacement
- Irrigation Installation
- Weeding/Wiping
- Custom Fabrication
- Pruning

Move water, clay, topsoil or sand.

We have the equipment for the job!

- Case and Case IH machines
- Late model, low hour rentals
- Parts for all makes, all models
- Field service when and where you need us

MT MONROE TRACTOR

we keep you working

97 Turnpike Road, Westborough, MA 01581
508.845.4343 • 866.590.2273
www.monroetractor.com

WWW.IASSYS.COM
Grow Smarter, Grow Better

Find out what so many growers already know

- The "Gold Standard" for automation and monitoring
- American Made
- The 1st choice for cranberry growers everywhere
- Reduce overhead, energy costs and water usage
- Easy to use
- Introducing the ISM100 Soil Moisture Meter

Call us at 800-549-4551 or email: info@iassys.com to learn about our quantity discounts!



Nutrien

Ag Solutions™

Profit from our Experience

**For All Your
Chemical, Fertilizer,
& Nutritional Needs**

**“NUTRIEN AG SOLUTIONS”,
wishes each and every one of you a very
“MERRY CHRISTMAS and a
Happy & Healthy New Year”**

**Don't forget take advantage
of Nutrien's very generous
“Interest Bearing Prepay Program”
and other very beneficial “Financing
Options”**

**Mike Utley
Branch Manager**

Jeff Utley

Operations Manager

(508) 866-4429

96 Forest St • N. Carver, MA 02330



Maximize the fruit of your labour.

Our agronomists work closely with our grower partners to improve yields

We offer competitive pricing

Our cranberries are processed in a new state-of-the-art facility

Our grower partners obtain higher yields than the regional average

FRUIT D'OR IS CURRENTLY LOOKING TO
CONTRACT NEW ACRES.

Contact Simon Bonin our Director of Grower Relations and Agronomy:

819-291-0395 - sbonin@fruit-dor.ca

Fruit d'Or

Largest independant Cranberry processor. In business since 1999.



Farm Credit East is deeply rooted in our customers' success – and Northeast agriculture. In fact, no one knows ag quite as well as Farm Credit East. So if you're looking for financing or business services for your agricultural operation – of any size or type – look to Farm Credit East. Our mission is to grow your success.

FARM.CREDITEAST.COM
508.946.4455

- Loans and Leases
- Tax Services
- Payroll Services
- Business Consulting
- Record-keeping
- Country Home Loans
- FarmStart for New Businesses
- Real Estate and Equipment Appraisals



SOIL SOLUTIONS *for* HIGH PERFORMANCE LANDSCAPES



BOG MAINTENANCE MATERIALS



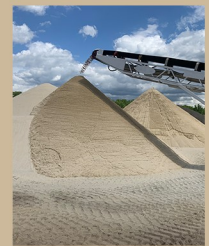
BOULDERS, STONE AND ROCK SUPPLIES



BOG CONSTRUCTION AND RENOVATION MATERIALS



STABILIZED STONEDUST® FOR NATURAL ADA TRAILS



SCREENED AND BANK SAND

CONSTRUCTION MATERIALS • BIORETENTION SOILS • TOPDRESSING SAND
ATHLETIC FIELDS • STABILIZED STONEDUST • PLANTING BED SOILS • GREEN ROOF MEDIA



Experience. Quality. Consistency.

CONTACT US FOR PRODUCT SPECIFICATIONS, TESTING RESULTS, PROJECT ANALYSIS, AND PERSONALIZED QUOTES.

JUSTIN O'CONNOR

JUSTIN@READCUSTOMSOILS.COM

781.828.6300



READCUSTOMSOILS.COM

IT MAY BE COMPACT,
BUT ITS REACH IS WORLDWIDE.



Step into a Kubota excavator and it's easy to see why it earned the title of #1 selling compact excavator in the world*. Six heating and cooling vents and an easy-open front window provide the kind of comfort that keeps operators in the cab and getting the work done. Minimum tail swing, industry-leading bucket breakout force and an optional quick coupler are just some of the additional features that give the Kubota compact excavator such a huge reputation.

SALES • SERVICE • PARTS • RENTALS



Your #1 source for Kubota products since 1979.

**45 North Main Street, Carver, MA
508-384-0011 • www.norfolkpower.com**

   KubotaUSA.com

*According to 2016 OEM Off-Highway Research, Kubota has the largest compact excavator market share in the world. ©Kubota Tractor Corporation, 2019.



BLOGS AND BLURBS



CEF Board Seeks New Members

The Board of Directors for CEF is looking for new people to join the committee. If you, or someone you know, would be interested in joining the non-profit organization, please reach out via email to CranEducationalFund@gmail.com or contact Bonnie at the CCCGA office 508-866-7878 x12. The workload is light, but it is a great opportunity to participate in the industry from an educational perspective.

Pesticide License Renewals

Reminder to all MA pesticide license holders, license renewals are due December 31. Renewals need to be completed through the state's online portal. If you have any issues renewing, contact Dawn Allen and she can assist you.

Bog Renovation Tax Credit Program

We have learned that credit payments from applications made for the 2020 and 2021 tax years will likely be issued in January. Applications for credit for the 2022 season (those bogs renovated this year) are now being accepted. The application period closes on January 31. The application can be found [here](#). For growers planning on renovating bogs in 2023 (projects may start as early as this past October), applications are still being accepted. In order to receive a tax refund for any bogs being renovated in 2023, you must first get approval from the state. Applications can be found [here](#) for the 2023 tax year.

Please visit the state's [Bog Renovation Tax Credit website](#) for more details or contact the program's manager, Tom Anderson, directly at Thomas.anderson@mass.gov or 617-519-4587.

BLOGS AND BLURBS - CONTINUED

Chapter 61A in Carver

For growers in Carver, we have learned that a few growers are having challenges with their Chapter 61A applications. The town is questioning some applications that have what they view as excessive support land as compared to their actual bog acreage. It's a ratio of bog to surrounding land issue. They are basing this on a 1977 guidance document. CCCGA is working through this process on behalf of the industry. Assessors have the right to make decisions based on what they feel is appropriate under the Chapter 61A rules and regulations. It may take a few weeks to get closure on this; the holidays will undoubtedly slow down the process a bit.

At this time, for any grower that had their application denied, it is advised to go to the assessor's office and appeal the decision. You may be able to justify why their decision is incorrect and that the necessary and related land is justified for your operation. The town has expressed that they are committed to working with individual growers to the fullest extent possible. We applaud them for this approach. We will also do our due diligence to make sure that their position is truly justified. With tax law, it's not always as black and white as we'd like but we'll help our growers as best we can. Stay tuned....



**75+ YEARS OF
KNOWLEDGE
& EXPERIENCE**
*handling cranberries from
bogs, to bins, to baskets...*

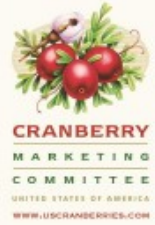
CHIP MATHEWS
Director of Purchasing
P: (856) 455-1000, 7295
C: (401) 361-1310
chipmathews@lassonde.com

KATHLEEN PATTERSON
Plant Manager
P: (508) 866-4788, 10
kathleen.patterson@lassonde.com

QUALITY PRODUCTS GROWN BY INNOVATIVE THINKERS

UPDATES FROM THE CMC

BY: KAREN CAHILL



Grower Sales and Acreage Reports will be mailed out in early December and are due back to the CMC by Jan. 15, 2023. The Cycle 1 Handler Reports are due Jan. 20, 2023. We encourage growers to file reports online at www.uscranberries.com. Contact Dotty Pipher with (dpipher@uscranberries.com) with any questions.

All industry members are invited to attend the CMC's 2023 annual winter meeting taking place hursday, February 16 and Friday, February 17 in Washington, DC. Register to attend by January 13, 2023. More information can be found on www.uscranberires.com.

Domestic Marketing

CMC received the results of its registered dietitian survey conducted in August. A majority of respondents are aware that CMC offers resources for health professionals and consumers and 99% believe those resources to be credible. The survey revealed there is room to grow in the areas of children-, retail- and foodservice-focused resources. A majority of respondents were familiar with cranberry-related health research projects in the areas of cognition, inflammation, and cardiovascular health.

CMC launched its 4-week offsite digital advertising partnership with Kroger on November 15 and is in the planning stages of a retail partnership with the National Mango Board for late 2022, early 2023. . Four new fresh cranberry recipes were developed for use on CMC's website and social media channels. Additionally, 12 recipes were updated with new, high-resolution photography, with another 12 to be updated by year end.

CMC participated in the USDA Farmers Market's VegU Program in Washington, DC on October 7. CMC conducted live cooking demonstrations of a fresh salsa recipe while educating attendees on how cranberries are grown, picked, prepared and stored. CMC distributed hundreds of samples along with brochures, recipe cards and other US Cranberries-branded materials.

International Marketing

In November, Committee members voted unanimously to reallocate some of its USDA FAS Branded Program funds toward generic promotion activities in its target export markets. Activities include participation in the 2023 Gulfood trade show occurring in Dubai; Expansion of existing in-store retail promotions in Malaysia; Collaboration on Singaporean home cooking platform with U.S. Poultry for the holiday season; Addition of Brazilian cooking channel sponsorship and expansion of social media and social media efforts; Consumer market research surveys in South America and Southeast Asia; iHeart Radio partnership to target major metropolitan cities in Brazil, Colombia, Malaysia, and Singapore during the upcoming holiday season.

Upcoming CMC international marketing activities are listed below (view a full calendar under Industry News at www.uscranberries.com/inudstry-news):

December

- World Mithai-Namkeen Convention and Expo 2022 (India)
- Retail and E-commerce Promotions (South America and Southeast Asia)
- December Online Promotion with TikTok (China)
- Menu Promotion with Chua Lam's Dim Sum Restaurant Chain (Shenzhen, China)



OCEAN SPRAY, A GROWER-OWNED COOPERATIVE

CONTACT US AT
GROWERRELATIONS@OCEANSPRAY.COM OR CALL
1-800-334-4204



Web-Based Irrigation Management



HORTAU
SIMPLIFIED IRRIGATION®

- Manage Crop Stress in Real Time
- Frost Protection and Mobile Alerts
- Remote Start and Automation
- Reduce Energy and Water Use
- Full Service and Support



For more information call (920) 246-9130 or visit hortau.com

OUT AND ABOUT - CRANBERRIES 101 SPEAKERS SERIES

BY: DAWN GATES ALLEN



The Cranberry Speaker Bureau Series remains an all-time favorite for our organization and for the local community. The goal of the Cranberry Speaker Bureau Series is to promote the sustainability and environmental stewardship of the cranberry industry, and to show the positive outcomes that come with it. Above all, the Series supports CCCGA's mission statement: *To enhance the Massachusetts cranberry industry through the viability and sustainability of the CCCGA Membership.*

The most popular presentation, Cranberries 101, is an opportunity to engage with the public and to tell the story of our technical and scientific approach to growing cranberries. These programs help leverage an understanding of our farming practices, highlight relevancy to the local economy, and provide educational support for regulatory and environmental needs and concerns within the industry.

Our public outreach was tremendous this year. We presented to various groups, including Assisted Living communities, Garden Clubs, Civic Organizations, and Libraries. We combined the efforts of the Cranberries 101 Speaking Series, the Traveling Bog Display and Rhapsody in Red Display to bring cranberries to life at many locations including the Marshfield Fair, the East Middleboro 4-H Fair, Sauchuk Farm, All American Assisted Living in Wareham, Duxbury Free Public Library, Garden Club Kings Way Inn Yarmouth, Milton Garden Club, Hingham Public Library, Plymouth Public Library, Milton Public Library and Weymouth Public Library. Our industry needs to be strong and viable; I often mention this when talking with members, non-members and on a public platform. These outreach programs allow us to garner strong industry support, and the amazing collaborative work we do at CCCGA goes towards preventing and mitigating the issues that come with growing cranberries. Our farms are part of our financial portfolio. We need to be thoughtful of the present and future of this industry, and the Cranberry Speaker Bureau Series highlights this tremendously.

A special thank you to our grower members and staff that help support these events on behalf of our association and industry! None of this could be done without Bonnie Soule, our Special Projects Manager.

Bonnie lugs, transports, and arranges the set up and breakdown of these displays and facilitates the grower speaker series flawlessly. The following folks (in no special order) have also been a huge help with the speaker series recently: Jim Heyward, Steve Ward, Mike Paduch, Jordan Trudy, Brian Wick, Kim Miot and myself. If anyone would like to help with education and outreach for this program, please let me know. You can call me on my cell 508-726-6052 or email me at: dgatesallen@cranberries.org.

As a special aside, I am asked often what my favorite cranberry products are and why. My answer lately has been this: "In the afternoon when my energy gets low and I need that extra jolt, I love a ½ cup of sweetened dried cranberries paired with a black hot coffee. It's my version of Red Bull--but I call it 'Berry Burst.'" Warm regards for a Merry Christmas and Happy New Year.

DECAS

*Family Farmed
Since 1934*

- Competitive returns
- Commitment to Massachusetts
- Agronomic programs

*For more information
please contact*

James Ross
Grower Relations & Agronomy Manager
(774) 435-0184
jross@decascranberry.com
decascranberry.com

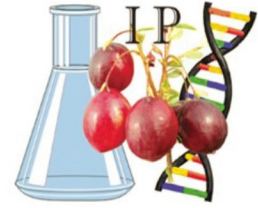
FRESH CRANBERRIES
ORGANIC CRANBERRIES

Part of the Fruit dOr Group

INTEGRITY PROPAGATION

The Cranberry Industry's First and Only Foundation Level Nursery

TAKING ORDERS FOR 2022 & 2023



The source for Rutgers University Certified Varieties:

CRIMSON QUEEN® **DEMORANVILLE**® **MULLICA QUEEN**®

SCARLET KNIGHT® the fresh fruit variety, **WELKER**™ recommended for the west coast,

HAINES™ Tested in advanced replicated trials in OR, WA and WI, plots exhibit:

- Berries with uniform full color even in deep canopies
- Disease resistance superior to Stevens
- Less fruit rot than Stevens in replicated field plots
- Consistent high yields
- Mid season ripening
- Round berry with high firmness perfect for SDC

and Dr. Vorsa's latest release:

VASANNA™ In OR, WA, WI and BC tested in replicated field trials exhibits:

- Mid-season good color
- Especially high yields in BC peat and WI sandy soils



Vigorous plants with multiple branches

Providing 100% 'DNA Fingerprinted', 'Virus Tested' and 'Phytoplasm Tested' Plant Material

Contact us at 609-923-3143, or email contact@integritypropagation.com

www.integritypropagation.com

NOR'EAST HYDROSEEDING INC



Custom Screening Available On Site
Contact Marc Wilson at (508) 889-9725 or
nehydroseeding@hotmail.com

CROP GROWERS LLP: SUPPLEMENTAL COVERAGE OPTION

The Supplemental Coverage Option Comes to Massachusetts Cranberry Growers for CY 2023

The Supplemental Coverage Option (SCO) will now be available to Massachusetts cranberry growers for the 2023 crop year. The SCO is an area-based yield protection that is sourced from National Agricultural Statistics Service (NASS) data for MA counties: Plymouth, Barnstable, Norfolk, Nantucket, Middlesex, and Bristol in addition to Rhode Island counties. Each county's expected yield and production area vary based on a county by county basis. To be eligible for the SCO, a producer will need to have an underlying MPCI crop insurance policy in addition to this endorsement and does not insure ground covered by Agricultural Risk Coverage (ARC). SCO provides additional coverage for a portion of your underlying crop insurance policy deductible that can help diversify your risk management plan by mitigating area yield risk in addition to the own risk on your underlying crop insurance policy. The government pays 65% of the premium cost for SCO.

For example, assume you grow on a 25-acre bog and your average yield is 165.5 BBL/ac. Your underlying crop insurance policy is a basic unit 65% coverage level, and your SCO level is 100%. The 2023 SCO Expected Area Yield is 175.6 BBL for Plymouth County. A year goes by and on May 1st at 12 AM the RMA announces that SCO Actual Area Yield was 145 BBL due to drought and a last-minute frost. You were just below your guarantee on your underlying crop insurance policy, but SCO plays out like this:

1. Calculate the area performance:
 $(\text{Actual County Yield} / \text{Expected County Yield}) = \% \text{ Area Performance}$
 $(145 \text{ BBL} / 175.6 \text{ BBL}) = 82.5\%$
2. Calculate the payment factor by subtracting the area performance from the 86% SCO Trigger Percentage and dividing it by the difference in coverage. $(86\% - 65\% = 21\%)$: $(\text{SCO Coverage Trigger Percentage} - \text{Area Performance}) / \text{Coverage difference between MPCI and SCO} = \text{Payment Factor}$
 $(86\% - 82.5\%) / 21\% = 0.166$
3. Finally, you are going to multiply your total SCO guarantee by the payment factor. (This year's conventional \$/BBL is \$40.00 for 2023.):
 $\text{SCO Total Guarantee} (\$34,763) * \text{Payment Factor} = \text{Indemnity}$
 $\$34,763 * 0.166 = \$5,770.66$
4. Subtract out your SCO producer premium that you already paid (\$977 + \$30 Admin Fee) for a total indemnity of \$4,763.66.

There may be years when you get paid on your underlying policy and not SCO, paid on both, or paid on neither of your policies which is why it's important to continue to invest in your own bog's policy in addition to SCO. Another note, if the payment factor is 1.0 or greater, the grower will receive a 100% SCO payment which in this scenario would equal \$34,763 less premium but will not pay more than 100% of the guarantee.

Please meet with your crop insurance agent prior to the November 20th cranberry crop insurance deadline to see if the Supplemental Coverage Option is right for your bog's risk management plan.

Crop Growers LLP is an equal opportunity provider. Information in this article is accurate to the best of our abilities and does not replace specific crop provisions, special provisions, or basic provisions. Please refer the Cranberry and Supplemental Coverage Option Policy and Provisions for details.

UMASS CRANBERRY STATION NEWS

BY: HILARY SANDLER



Many thanks to A.D. Makepeace and Cranberry Growers' Service for knocking off and loading our harvest in 2022. The crews were happy to help and we were happy to see them. We rely on many people's generosity and kindness throughout the year to accomplish many important tasks, including harvest. With sincere thanks, we are grateful for the great relationships we have with you.

We will be hosting our Extension and Research Update meeting on zoom on January 25 and 26, 2023. The meeting will be 8-11 am each day with 2 contact hours offered for each 8-10 am session. The Zoom Room will open at 7:30 am each day. Registration and agenda details will be announced in our December newsletter (coming soon!).

We are nearing completion of the new building and the lab renovation. The Lab Building is open for business (we have a Temporary Certificate of Occupancy; TCO). Staff are in the process of "re-populating" their labs and offices. Please call us on our cell phones or email us if you have a question or concern. We hope to get a TCO for the new Bogside Building late December. Our full Certificate of Occupancy should be issued in January. We are planning a Grower Open House after the CO is issued. I expect the Open House will occur in February or March. We will send out invitations and notices.

We are looking forward to having you come by to see our new and renovated building and we are looking forward to having YOU frequent our spaces again! Best wishes for a happy holiday to all.

Also, we are in the market for a used mini-excavator and a dump truck. If you have something that we could use, please contact Rick Leibe at 413-230-1865.



AMERICA'S HOMETOWN THANKSGIVING CELEBRATION

Once again, CCCGA was excited to join the annual America's Hometown Thanksgiving Parade in Plymouth. It was a perfect day for America's Hometown Celebration which featured floats, drum and bugle corps, bands, and much more. WCVB Channel 5 broadcasted the event live on Saturday morning. Jim Hayward and his grandson, Collin, carried the banner that led the cranberry industry float co-sponsored by CCCGA and CEF. Our mascot, Henry Boggs (aka Will Donahue and his brother Nate, as his handler), along with Mariah Allen-Woodward and Nicole Allen riding on the float were a big hit, waving and greeting spectators along the route. We hope to continue this outing for many years to come.





CALENDAR OF EVENTS

**ZOOM EXTENSION AND RESEARCH UPDATE MEETING
CONTACT UMASS CRANBERRY STATION FOR DETAILS
JANUARY 25 AND 26**

**CRANBERRY MARKETING COMMITTEE ANNUAL MEETING
FEBRUARY 16 & 17**

**CCCGA SPRING MEETING
EARLY MARCH**

**AG DAY AT THE STATEHOUSE
APRIL 12**

LET'S TRY A FRANKFORT CRANBERRY TODDY!!!

Ingredients

- 2 oz Cranberry juice
- 1 1/2 oz Bourbon
- 1/2 oz Honey-flavored Bourbon
- 1/3 oz Lemon juice
- 1/3 oz Maple syrup
- 5 Mint leaves
- 5 Dried or frozen cranberries

Directions

Heat all ingredients gently in a pan with mint leaves and cranberries and then before boiling serve in a burgundy glass.

Source: Cranberry Marketing Committee



www.cranberryvine.com

Hybrid Vines for Sale

Some of the
highest yielding varieties in the USA

Crimson King, Granite Red, Pilgrim King, Midnight, BG, Badgers

- No royalties on initial planting.
- All new varieties with unique traits and high yields.
- Breeding hybrid vines since 1974.

Limited vines available. Reserve orders for 2023!



To order call Ed Grygleski
608-387-9444 (Tomah WI)

Check our website for a list of varieties & yield data. Vines are field evaluated and selected for color uniformity, disease resistance and high yield. Valley Corp is a family owned and operated cranberry farm since 1890.

FOR SALE

WANTED

FOR LEASE

FOR SALE: 43' Berry trailer. Tractor driven 4" Pacific berry pump.
Call Wayne: 508-941-4220

Like new Alamo RM165 3pt Boom Mower in Raynham, MA for sale at a very reasonable price. Please call Kevin @ United for details...781-706-3430

FOR SALE: 13.38 acres of Ben Lears & Early Blacks. The property consists of a 10 acre reservoir & 45 acres of upland a section of upland has 3 possible house lots with right-a-ways. Two irrigation pumps & a lift pump to retrieve water for reservoir. A 54X16X60 insulated & heated Morton Building. Property located in Carver. Call 508-866-4916.

FOR SALE: Beautiful, secluded 100 acre property in Carver, MA. 35 acres of ocean spray dry picked cranberries, 4 acres of Christmas trees, cranberry museum and gift shop that caters to Argo tourists. Please call 339-933-0207 for more information or to make an offer!

BOG FOR LEASE: Ocean Spray Cranberry A-pool bog for lease, will negotiate 8 acres. 4.5 acres of Early Black, 2 irrigation pumps, 1 lift pump 4 1/2 acres of pop-up, 3 1/2 acres of traditional sprinklers Spring fed reservoir. Bog located in West Wareham. Please call 508-748-1137

FOR SALE: 305 Chevy with Berkeley Pump, propane, 10 ac \$5500. - Kubota 3650 dual wheel tractor external hydraulic, 3 pt \$10000. - Used aluminum flumes 36,24,15 inch good shape, \$BO - 3pt hitch drainage tile puller like new, \$ 4200. - 8&10 inch PVC mainline pipe - Berkeley 12 in flow pump B10GRMBM, \$2500.
Call 508-866-1149 or 508-269-3693

FOR SALE: One Kubota four cylinder motor with clutch and Berkley pump. Runs fine. \$5000. Two four wheel drive bog sanders with Wisconsin motors and International drive trains - \$4000. or best offer. Over 100 Rainbird #30 H sprinklers or risers 12" -14" \$10. each. Four Wisconsin motors for use or parts - make an offer. Please call John at 508-509-3584 with

FOR SALE: New-Unused Furford Cranberry Picker and Pruner Selling at Cost Harvester - \$13,900. Shipping From Washington state - \$685. 20 Burlap bags - \$77. Expenses - \$38. Total Cost \$14,700. Call John 207-985-1288

FOR SALE: Home and bogs. 3500 sq ft home with garage. Two barns of approx 3,000 sq ft. 12.5 acres of bog, mostly hybrids. Over 18 acres total. Two pumps with automation. Located in South Middleborough.

FOR SALE: York Rake, 8' 4", good condition, with a grading blade (Scarfer"), York Rake RW Serial #2323 Eight (8) foot water reel, side arm picker, reel in front. "Vintage" cranberry boxes, excellent condition, stored inside, \$15.00 each. Call 508-746-0916 for more information.

FOR SALE: Cranberry Water Harvester, in excellent condition, can be seen locally, asking \$3,800 or B. O. Call 508-802-1067 and ask for Doug.

HELP WANTED: Full time employment offered for work on cranberry bogs in Bourne and Falmouth, MA. Employment includes benefits. Contact Brian Handy at 508-958-4586.

FOR SALE

WANTED

FOR LEASE

WANTED: Dry cranberry harvester. New or used in any condition. Also plans to build a working harvester. Contact: Wojciech Zuber at zuber.wojciech@gmail.com or 1-403-894-0865

WANTED: Up to 100 feet of used Cranbarrier boom to coral pond weeds, I am a local Carver resident from Beaver Dam Road. Contact: Bonnie at 508-333-6708

WANTED: Looking for a 6 wheeler dump truck or a trash box for a 6 wheeler dump. Call: Alan at 774-313-6560 or Ben at 508-237-9252

WANTED: Cranberry picking machine or plans /project to build new one. Machines need to be "Furford" type, can be complete or without engine. contact only via email adamtomczuk4@gmail.com

WANTED: 4 Cylinder propane pump. Call or text Ben at 508-237-9252 or Alan 774-313-6560.



Brian

Dawn

Patti

Bonnie

Kim

Emma