



BOG SIDE

September/October 2021

134TH ANNUAL MEETING

The CCCGA staff happily welcomed growers, guests and vendors to the 134th Annual Meeting. Everyone enjoyed talking with old friends, many people had not seen friends in months due to the cancellation of our 2020 meeting. The staff certainly enjoyed the event and connecting with our members.

The grower equipment and vendor displays were exhibited nicely throughout the field with a couple new vendors and even the JBI helicopter.

Our new traveling bog was pulled in with a bright orange firetruck, owned by Van Johnson, and sat proudly in front of the display area.

The Plympton Upland Club treated us to another fabulous chicken bake. We love working with them and their chicken is always cooked to perfection, along with a delicious potato salad.

We were fortunate many legislators and honored guests were able to join us.

State Representative Bill Straus was recognized for his support of the industry. He was presented the Scoop Award, which is awarded to legislators who tirelessly represent our Massachusetts cranberry growers. Representative Bill Keating, Senator Mike Rodrigues, Undersecretary of Environmental Policy from EEA Beth Card and Commissioner of Ag Resources John Lebeaux also addressed the audience.

We thanked Cass Gilmore for serving on the board, he decided to focus on his growing family at this time. He has been a great asset and will be missed. We also welcomed new board member Hilary Sandler. Hilary has been regularly attending meetings, keeping us updated on station research and developments.

Jack Angley and Lyon Carter were awarded the annual Massachusetts Cranberry Heritage Awards. The award recognizes growers that provide numerous years of support to the cranberry industry.

We would like to thank our many sponsors for their support of our event. Listing on pages 13 and 14.



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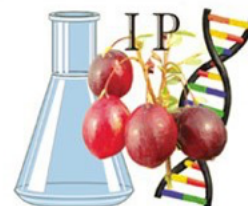
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CHANGING ON THE FLY

BY: BRIAN WICK, EXECUTIVE DIRECTOR



The NFL season has started yet again, that can only mean that cranberry harvest is also about to begin. Yikes, it feels like the 2020 harvest just wrapped up. I must be getting old. Anyway, with harvest gearing up, so to is the bog tour season. Several growers offer ag tourism experiences to the public and CCCGA is in full swing with our tours as well. Demand has been strong and growing. We are offering both charter bus tours and also tours to the public where guests can sign up for tours on our website. We have hired tour guides and are poised for a successful and busy season. Bonnie Soule is heading up our tour program and is doing a great job.

Elsewhere in this newsletter are pictures of CCCGA participating at two recent events in Plymouth, the Waterfront Festival and the Plymouth 400 Maritime Salute. The Waterfront Festival was well attended with a steady flow of people looking to have a sample bag of dried cranberries and recipes cards, along with other cranberry brochures. The following weekend was the pandemic-delayed Plymouth 400 celebration, although much tamed down. Nevertheless, the Maritime Salute was also well attended and our Traveling Cranberry Bog was very well received. It generated a lot of interest at our booth and a chance for CCCGA and our grower volunteers to further educate the public about cranberry growing. We also were able to meet many of our legislative leaders and have some good conversations about cranberries. This included Senator Markey, Congressman Keating, State Representatives LaNatra and Muratore and the British Ambassador to the United States, Dame Karen Pierce. The ambassador is looking forward to cooking with the dried cranberries we provided to her. Hopefully, this interaction might help with our ongoing tariff dispute!

On other matters, the legislature is setting their hearing dates and we will be active attending those virtual sessions and advocating for MA cranberries. We are tracking legislation on ag worker pay/time off, trucking regulations, dual-use solar, bog restoration, pesticide regulations and more. We are also working to secure more grant programs that will benefit our growers, should funding opportunities become available. We are not sure if such programs will be made available, but we are poised to be in a good position should they materialize in the coming

weeks or months. By the time this is published, the most recent round of the Cranberry Bog Renovation Grant Program will be closed and I hope that many growers will have had the chance to apply.

With COVID numbers starting to creep up, remember to take all necessary precautions with your family, workers and harvest crews to eliminate as best possible any flareups that could slow down your harvest. Your handlers will have procedures for you to follow at the fruit receiving stations. CCCGA is in the midst of collecting those procedures from each handler that is willing to share and we'll post them all for easy reference. I wish you all a safe and bountiful harvest season!



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UMASS CRANBERRY STATION NEWS

BY: HILARY SANDLER



Construction has started at the UMass Cranberry Station. During the first week of September, the main initial activity has been site preparation for the new building. J.J. Cardosi, Inc. (Riverside, Rhode Island) was awarded the contract to oversee and conduct the renovation of the existing Lab Building, re-roofing the current Admin Building and the construction of the new building. The renovation of the Lab Building will include upgrades to the ventilation and water systems, creation of new lab facilities and IT improvements. The new building will be approximately 5,000 square feet and house the administrative staff, faculty office and a new meeting room that overlooks the bog.

We will be open during construction but it will be a busy place. Please give way to all construction vehicles and stay alert if you cross into the construction zone to enter our buildings. Our usual parking areas are now absorbed into the construction zone. Please park near the greenhouses and/or the shop (to the left of the driveway). We appreciate your patience as we upgrade and build new facilities for current and future scientists who will generate research-based information for the cranberry industry into the 21st century and beyond.



134TH ANNUAL MEETING IN PICTURES



1.

1. Cass and future cranberry grower Ellis Gilmore
2. Grower Equipment Display
3. Peter Beaton, Van and Matthew Johnson, Jon Jaffe and Larry Harju enjoy the day!
4. Chris Murphy from Morgan Power Equipment at his display.
5. JBI Helicopter Services
6. Representative Bill Keating addresses the crowd.
7. Representative Bill Straus receives the CCCGA Scoop Award from Steve Ward.
8. Back Row L-R: Representative Norman Orrall (Lakeville), John Quinn (Assistant Dean of Public Interest Law and External Relations UMass Law – Dartmouth), Representative Patrick Kearney (Scituate), Congressman Bill Keating (Bourne), Senator Mike Rodrigues (Westport), Representative Mathew Muratore (Plymouth), Representative Kathy LaNatra (Kingston), Representative Bill Straus (Mattapoisett) with Scoop Award Front Row L-R: Chancellor Mark Fuller (UMass - Dartmouth), Senator Susan Moran (Falmouth), CCCGA President Steve Ward



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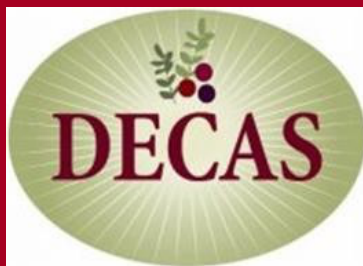
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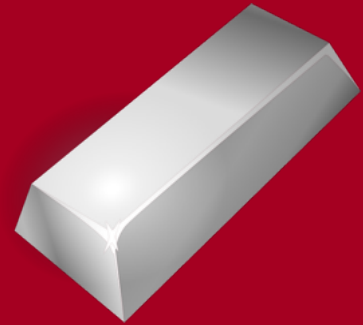
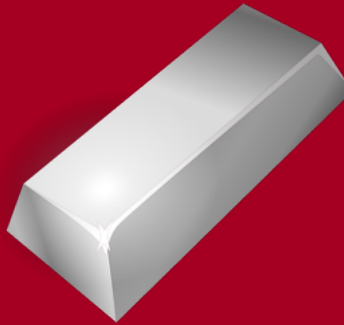
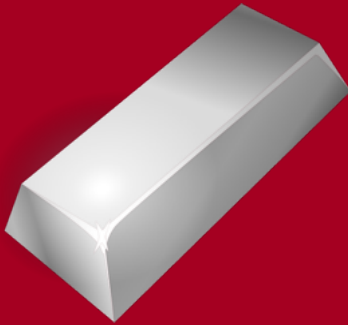


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MASSACHUSETTS CRANBERRY HERITAGE AWARD



CCCGA was happy to present the Massachusetts Cranberry Heritage Award to two deserving recipients this year. This award recognizes growers and industry leaders that have provided innumerable years working on behalf of the growers and the industry at large. Their outstanding commitment and dedication leaves a legacy that will stand as a testament to their work, providing a foundation for future generations of growers.

The Massachusetts Cranberry Heritage Award was presented to Jack Angley and Lyon Carter for their lifetime of dedication and contributions to enhance the legacy of the Massachusetts cranberry industry.

Lyon has served for more than 10 years on the Cranberry Research Foundation, including chairing the board. Through his support, he has helped to nurture and grow this important foundation. He has been one of our strongest volunteers for managing the annual golf tournament, including fundraising significant contributions through his efforts. He has also been a long-time member and supporter of CCCGA, lending a hand when needed, particularly around annual meeting.

We also recognize Jack Angley. Jack was unable to join us at our annual meeting but was presented his award on August 30th at his home. Jack's accomplishments are numerous, from his over 30 years of service on the CCCGA board of directors, to serving and chairing numerous committees. Particularly noteworthy was his work on the promotions committee, helping to bring awareness of cranberries to thousands of people and racking up an impressive string of awards for our displays along the way, such as at the Boston Flower Show and Big E.

We are forever indebted to the contributions of Jack and Lyon.

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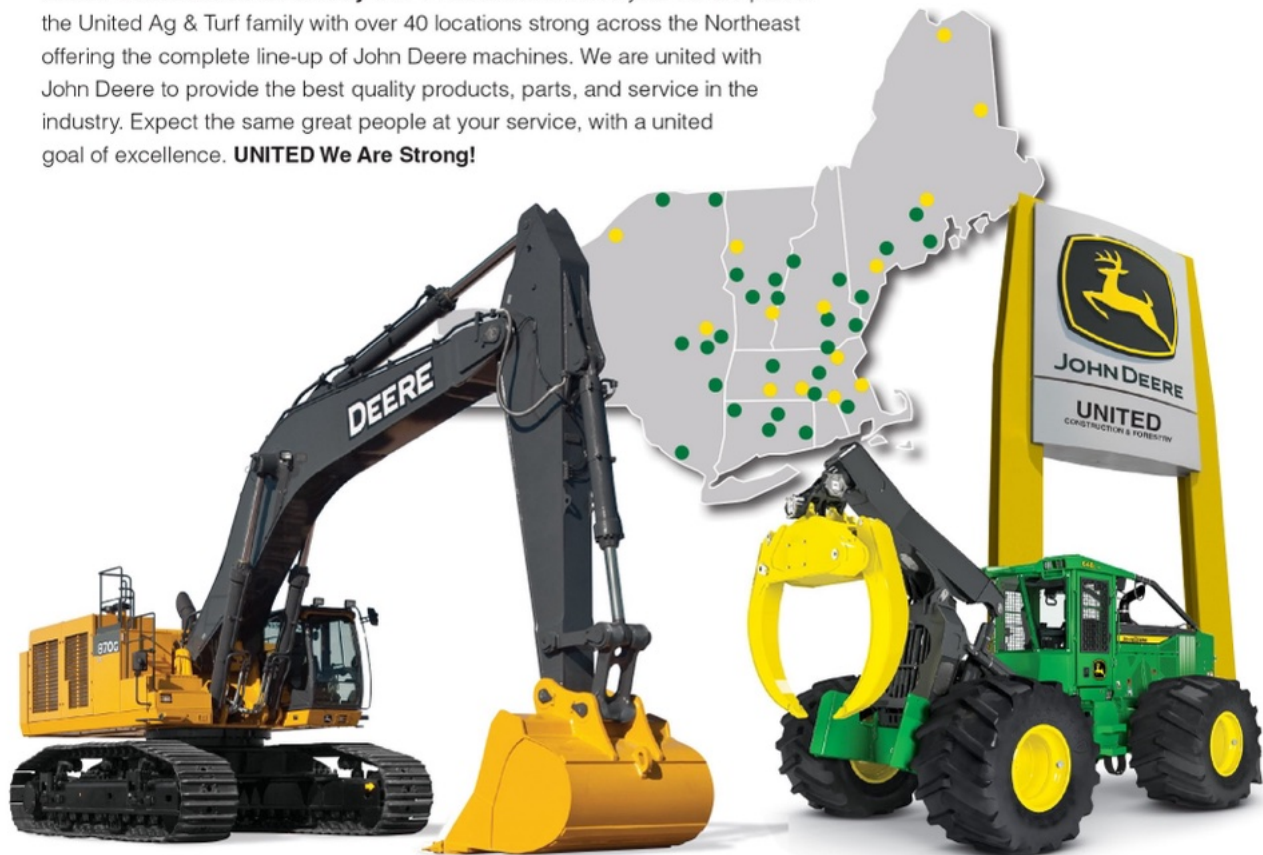
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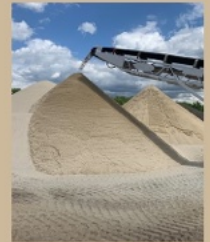
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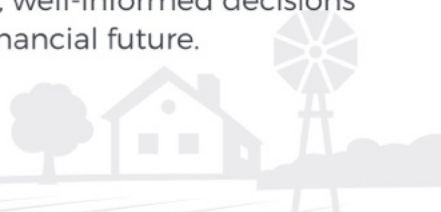
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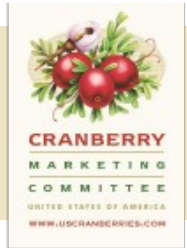
Growers are Eligible for Additional USDA CFAP 2 Payments

The USDA has announced that they are adjusting the payment calculations for the Coronavirus Food Assistance Program 2 (CFAP 2). This was part of the COVID relief package that was put in place last year that cranberry growers were eligible for direct financial assistance, based on your 2019 crop. USDA is now amending the payment calculation, to allow producers to substitute 2018 sales for 2019 sales. This is to provide additional flexibility to producers who had reduced sales in 2019. Previously, these payments were based only on 2019 sales, with 2019 used as an approximation of the amount the producer would have expected to market in 2020. If your 2018 sales were higher, you will receive a payment making up the difference.

If you received a CFAP2 payment last year and would like to revise your application using your 2018 sales data, please contact the USDA FSA field office at (508) 295-5151, ext. 2 or email Bailey Stokes at Bailey.Stokes@usda.gov. The deadline to revise your application is **October 12, 2021**.

UPDATES FROM THE CMC

BY: KAREN CAHILL



CMC's Executive Director Michelle Hogan has announced her retirement effective December 31, 2021. Michelle has spent more than three decades in the cranberry industry and her sense of fairness, honesty and dedication will leave a lasting positive impact. The CMC's Officers Committee has begun the search for its next executive director and will keep industry members informed on its progress.

CMC is conducting an RFP process to evaluate in-market representation firms in China, as well as conducting an RFP process to implement targeted market research in Russia, South America, and Southeast Asia.

At its annual summer meeting, CMC members voted to fund two research studies that were brought to the Committee by the Cranberry Institute and had been vetted by the Scientific Advisory Board, the Health Advisory Committee, as well as the CMC's Health Review Subcommittee. Nathalie Tufenkji's study, *Antibiotic Potentiation by Cranberry Bioactives Against Drug Resistant Uropathogenic E coli*, will assess the potentiating activity of a commercial cranberry product on eight clinically relevant antibiotics against a panel of 30 drug resistant and partially resistant UPEC isolates. The project will include pilot infection studies of the common fruit fly host model to demonstrate the in vivo efficacy of the cranberry product to alleviate antibiotic resistance. This research will provide insights into health benefits of cranberry consumption that are readily communicable to end users and could lead to preclinical studies. Dr. Ana Rodriguez-Mateos's study, *Modulation of the gut brain axis by cranberries impact on university students' mental health The CRANMOOD study*, will investigate whether cranberry consumption can improve gut microbiome diversity and composition, leading to a decrease in stress levels, anxiety and depression symptoms, and improvement in cognitive function. Findings from this work will provide insight into the relationship between cranberry consumption and mood disorders.

Upcoming International Activities:

October

- Indian Ice Cream Congress and Expo (IICE) (Hyderabad, India)
- Cranberry Consumer Campaign with Heytea (China)
- Online Promotion with Bilibili (China)
- Small Burst TV (India)
- Flipkart E-Commerce Promotions (India)



IN MEMORIAM

REMEMBERING OUR CCCGA MEMBERS AND FAMILIES



Keith Winslow Ellis, Sr. of Sagamore passed on September 6th. He was 73 years old. Mr Ellis was the co-owner of Sagamore Cranberry for many years. In addition to his wife Leslie, he leaves behind his four children, Keith Jr., Christopher, Keri and David and his seven grandchildren. Our deepest sympathies.



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Plymouth Waterfront Festival



The Marshfield Fair



CCCGA attended three exciting events in the past few weeks. These first class events provided an excellent opportunity to showcase our cranberry industry.

Our Rhapsody in Red banners and Traveling Bog display spent 10 days at the Marshfield Fair. Thousands of people came by to discover our traveling bog and learn about cranberries. The colorful banners not only show beautiful pictures but also tell cranberry history and information.

We were also active on the Plymouth waterfront at both the Waterfront Festival and the Plymouth 400 Maritime Salute. We displayed our informational brochures, recipe cards and bog tour brochures. Our CCCGA table also offered free samples of sweet & dried cranberries. The bustling crowd loved sampling our product.

Plymouth 400 Maritime Salute



Brian Wick, Michelle McGrath and Bonnie Soule



Brian Wick and Dame Karen Pierce



Bonnie Soule, Senator Edward Markey and Brian Wick

MARKETING AND PROMOTION ACTIVITIES

BY: BONNIE SOULE



DO YOU SELL YOUR FRESH FRUIT LOCALLY?

We have created a page on our website to list any locations your farm sells fresh cranberries during harvest season. This is intended for those selling fruit at farmers markets, farm stands, small local grocers, etc. If you would like to be included in this new feature, please contact the office.

AG TOURISM THIS FALL

Are you offering tours this harvest season on your farm? Our office is flooded with requests for bog tours and in-the-bog experiences. If you offer any of these, please let us know and we will help promote your farm through our website and social media channels! Do you have a social page for your farm? We want to follow you! Please let us know and we will join your audience and help share YOUR cranberry story.

PROMOTIONAL MATERIALS

CCCGA has a supply of cranberry promotional materials available for growers to use free of charge at programs or to have on hand for ag tourism events.

Heirlooms from the Wild a full color, tri-fold brochure that touches on the history of the Massachusetts cranberry and the healthy goodness it provides.

Informational Postcard a full-color postcard with quick nutritional facts.

Where to Buy Massachusetts Cranberries Postcard a full-color postcard to direct them onto the CCCGA website for information on purchasing fresh cranberries.

Neighbor to Neighbor a full color, tri-fold brochure that gives people living near bogs information on what is happening and why.

To request materials or respond to any of our marketing/promotion opportunities above, please contact Bonnie at the CCCGA office at 508-866-7878 x12 or email bsoule@cranberries.org



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Contact	Mobile
Glenn Card	978-337-3972
Office	Email
978-667-2337	glenncard@mvabees.com

FOR SALE

WANTED

FOR LEASE

For Sale: Home and bogs. 3500 sq ft home with garage. Two barns of approx 3,000 sq ft. 12.5 acres of bog, mostly hybrids. Over 18 acres total. Two pumps with automation. Located in South Middleborough. Call 508-333-0355

FOR SALE: One Kubota four cylinder motor with clutch and Berkley pump. Runs fine. \$5000. Two four wheel drive bog sanders with Wisconsin motors and International drive trains - \$4000. or best offer. Over 100 Rainbird #30 H sprinklers or risers 12" -14" \$10. each. Four Wisconsin motors for use or parts - make an offer. Please call John at 508-509-3584 with any questions.

FOR SALE: 13.38 acres of cranberry bogs in Carver. Property consists of Ben Lears & Early Blacks and have been good producing bogs over the years. Property consists 10 acre reservoir & 45 acres of upland. A section of upland has 3 possible house lots with right-aways leading to them. If someone is just interested in the bogs and reservoir, willing to just sell that portion. Asking \$280,000. or best offer. House lots \$100,000. each or best offer. Please call Virginia Weston at 508-866-4916 or PO Box 164, South Carver 02366.

BOG FOR LEASE: Ocean Spray Cranberry A-pool bog for lease, will negotiate 8 acres. 4.5 acres of Early Black, 2 irrigation pumps, 1 lift pump 4 1/2 acres of pop-up, 3 1/2 acres of traditional sprinklers Spring fed reservoir. Bog located in West Wareham. Please call 508-748-1137

FOR SALE: Three "vintage" Wisconsin engines. York Rake, 8' 4", good condition, with a grading blade (Scarfer"), York Rake RW Serial #2323 all 508-746-0916 for more information.

FOR SALE: 2 bog sanders Reasonable offers accepted. Please contact:
Oiva Hannula & Sons 508-866-1075

FOR SALE: Beautiful, secluded 100 acre property in Carver, MA. 35 acres of ocean spray dry picked cranberries, 4 acres of Christmas trees, cranberry museum and gift shop that caters to Argo tourists. Please call 339-933-0207 for more information or to make an offer!

FOR SALE: Cranberry Water Harvester, in excellent condition, can be seen locally, asking \$3,800 or B. O. Call 508-802-1067 and ask for Doug.

FOR SALE: Pruning head for St. Jacques Machine X4 sander with heated body 4X4 wheeler off Hydraulic sander Contact Scott 508.942.4511

FOR SALE: New-Unused Furford Cranberry Picker and Pruner Selling at Cost Harvester - \$13,900. Shipping From Washington state - \$685. 20 Burlap bags - \$77. Expenses - \$38. Total Cost \$14,700. Call John 207-985-1288

WANTED: looking for a propane powered irrigation pump for at least 8-10 acres call Alan at 774-313-6560 or Ben at 508-237-9252

WANTED: Cranberry picking machine or plans /project to build new one. Machines need to be "Furford" type, can be complete or without engine. contact only via email adamtomczuk4@gmail.com

WANTED: to buy 10-30 acres of flowthrough bog/wetland complex (retired or near-retired ok). Must be suitable for research and ecological restoration. Call Dr. Rich Blundell at 617 380-8745 or email omniscopic@gmail.com

Continued on next page:

FOR SALE

WANTED

FOR LEASE

WANTED: Diesel Ford or Massey Ferguson tractor 30-40 hp. Contact: call or text Ben at 508-237-9252 or Alan 774-313-6560.

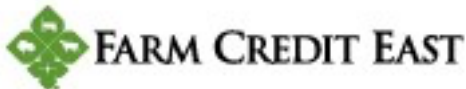
WANTED: Dry cranberry harvester. New or used in any condition. Also plans to build a working harvester. Contact: Wojciech Zuber at zuber.wojciech@gmail.com or 1-403-894-0865

WANTED: Pruner Walk-behind or ride-on pruner. Attached rake or similar a plus. Please contact Rick Leibe at UMass Cranberry Station. 413-230-1865.

WANTED: Local cranberry grower wanting to update picking machines. Looking for hydraulic, oscillating, new or used machine. Gephart style with rotating head or harrow. Call Bruce at 508-728-7631

WANTED: Up to 100 feet of used Cranbarrier boom to coral pond weeds, I am a local Carver resident from Beaver Dam Road. Contact: Bonnie at 508-333-6708

PLACE YOUR CLASSIFIED AD HERE!!



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