

BOGSIDE

August 2021



ANNUAL CRANBERRY RESEARCH FOUNDATION GOLF TOURNAMENT Rain Doesn't Wash Away CRF Fundraising Efforts

This year marks my 13th year managing the Cranberry Research Foundation's annual golf tournament, only once in the past we received light rain, nothing that stopped us from cancelling the outing. This year however the number 13 must have been working its luck that brought on the tropical rainstorm on July 19th this year. Willie looked at me and said at 1:30 "we have to cancel and bring the players in". As we all know, there is a tremendous amount of work that goes into this tournament, not to mention the support and enthusiasm, but that didn't stop the enthusiasm once we all gathered inside the clubhouse. Nothing could hold back the smiles of our very drenched players who celebrated with liquid cheers and snacks, and our supporters certainly rallied behind the efforts of the raffle and silent auction fundraising! As they say the show must go on and so it did. We are slightly behind in overall fundraising this year, however as of now it looks like we netted roughly \$16,000, considering we lost 4 hours of raffle and auction sales CRF feels pretty pleased with the overall earnings.

As many of you know, we lost Will Stearns Sr. this year which leaves a major hole in our industry. Will supported the efforts of the Cranberry Research Foundation each year hosting the golf tournament, donating countless rounds of foursomes with golf cart to the CRF silent auction. What Will did for our industry went above and beyond, without thinking twice he ensured that our industry had a fantastic platform to fundraise critical dollars for cranberry research. In family fashion, proudly displayed at the bar at Southers Marsh is a picture of Will and a newspaper article. Will's legacy for industry success will no doubt be humbly felt for years to come. CRF would like to personally thank the Stearns family again for carrying out the mission of supporting cranberry horticultural research.



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CHANGING ON THE FLY

BY: BRIAN WICK, EXECUTIVE DIRECTOR



Great news to start the month, picking up on the theme of the Summer Olympics in Tokyo, the Massachusetts cranberry industry has won another gold medal! The Massachusetts Department of Agricultural Resources (MDAR) has announced that another round of the Cranberry Bog Renovation Grant Program is now open for applications. As with the previous two grant rounds, this is for a total of \$1 million dollars in bog renovation projects. Applicants that were previously funded under the first two grant rounds are not eligible. The limit for each project is a rate of \$15,000 per acre with a total per applicant cap of \$75,000. Applications are due to MDAR on Friday, September 17, 2021 at 4:00 PM. Applications must be received by this date, not postmarked so plan accordingly. Applying by Email may be your best option, which provides for a confirmation upon receipt. Hand delivery is to the Boston office only, which is not the easiest place to get to (parking is challenging). If you elect to mail it, I suggest you send it certified or with a similar option for ensuring that it was received on-time. Further details on the program and how to apply can be found on the state website at <https://www.mass.gov/how-to/cranberry-bog-renovation-grant-program>.

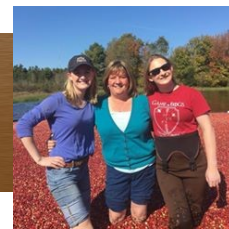
The previous two rounds of funding were oversubscribed, with more projects submitted than monies available. Although this is frustrating for those growers that did not receive a grant, it does show the decision makers the need and strong interest in the program and has helped us receive this additional funding. As with the previous grants, the Cranberry Bog Renovation Grant Program is the culmination of many years of work, advocacy and support. Starting with the Cranberry Industry Revitalization Task Force's recommendations in 2016 and following numerous opportunities to educate public officials and legislators such as testifying at State House hearings, holding bog side workshops, writing letters, and attending events – CCCGA, growers and handlers have all worked together to make this program a success. We have also had strong support from the Baker-Polito administration, from the governor's office to EEA Secretary Theoharides to Commissioner John Lebeaux and his team at MDAR, this administration recognizes the value of the Massachusetts cranberry industry and continues to work to invest in its future success. Lastly, we again have had

tremendous backing from our cranberry delegation in the state house, led by Senator Rodrigues and Representative Straus. They have all worked hard to make this and other similar programs be a part of supporting our growers and sustaining the industry for future generations. When you see many of these people at our CCCGA Annual meeting, it will be a good opportunity to thank them in person for their continued efforts.

On another, unrelated, grant subject, CCCGA has applied for a NE SARE grant to study agricultural drones. SARE is the Sustainable Agriculture Research and Education program. The UMass Cranberry Station has been successful in obtaining SARE grants in the past and for this project, CCCGA is teaming up with the USDA/ARS team at the Cranberry Station, Casey Kennedy and David Millar. These grants are competitive, and this is just the first step, a pre-proposal. If successful, we will be invited to submit a full proposal later this fall. The project is to evaluate the effectiveness of large, agricultural drones to deliver granular fertilizer. The intent is not to replace helicopters but instead to evaluate their effectiveness in applying fertilizers and if successful, expanding from there. This type of project has not been studied in MA cranberries and with drone payloads and battery life getting bigger, it's a good time to see what may be possible. We'll compare the use of drones to traditional helicopter, ground rig and hand applicators considering their efficacy, labor, time spent, etc. After looking at granular fertilizers, this should lead to work to study liquid fertilizers and pesticide applications. Again, this is all preliminary but an exciting opportunity to look ahead at trying new things that may prove useful, if not today, then in the very near future. There are certainly many challenges faced with drone technology, such as cost, efficiency, and regulations but the opportunity to innovate and assess this tool for precision agriculture is in front of us. We'll let you know if this first round of the grant process is successful. Closing with my Olympic metaphor, let's hope that or project ends up on the medal stand!

OUT AND ABOUT

BY: DAWN GATES ALLEN



Thinking about the famous speech written by Paul Harvey back in 1978 and which he presented at the Future Farmers of America Convention, I can't help but think how this speech "On the 8th Day God Made a Farmer" always gives me that fire and inner strength; that all of us connected to this cranberry industry have an important purpose. My days at CCCGA lend themselves to meeting and greeting countless folks, through our Cranberry Bog Tours or through introducing members to our association, we all make a difference in what we do for our industry, families, employees, the industry, and this region. Today I did a bog tour with folks from Idaho, Texas, Utah, Oregon and California and was fortunate to have a retired county extension agent on board as a guest, she was in sheer amazement and so appreciated of this industry since we embrace science, support for our university but also as farmers overcome adversities, from weather, tending to our family as they begin to show signs of frailty, which doesn't mean the will to farm slows down, it sometimes takes on a different approach through continued relationships to make things happen. Let's face it we are so programmed to just grow a crop, anyway, anyhow, no fear it will get done. There isn't throwing in a towel mentality, it's throwing more energy at what keeps us the wheel going. As we know most folks aren't quite sure how we will ourselves through, perhaps it's that "8th day Paul Harvey talks about". Seven days a week certainly isn't enough, as we all want more time no doubt. My new retired friend from the county extension said at the end of our tour "I will always look at the cranberry industry with deep respect".

While giving our tour with these 40 visitors, someone asked me if my family was impacted by Covid-19. I candidly answered them with yes and tried to make a long story short that Covid-19 has affected our family. The next question "who got sick", I answered, I was the first one sick, then like a domino with 11 family members in total tested positive, with the final blow losing our mom. Most people know I am extremely honest and have no problem speaking or sharing something if asked. Standing there talking to this crowd about Covid-19 wasn't what I expected that day, however it goes without saying that many of our cranberry families this year have walked the walk and are still plowing through family illnesses and those tough decisions we get hit with even with the best plans laid out. We somehow learn to dodge those unexpected mine fields and come out on the other side. My honest response to this tour bus crowd was that as farmers we are deeply engrained with optimism, hope and faith, that tomorrow or next year will be better. With that, is our fighting perseverance, we are warriors, as farmers we believe in tomorrow.



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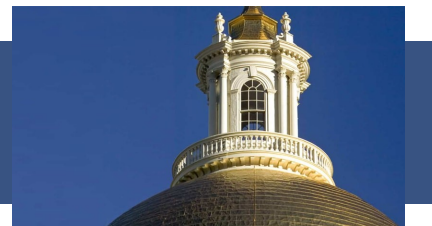
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NOTES FROM BEACON HILL

BY: JOHN FERNANDES



When last I reported to you, the legislature passed and sent a reconciled budget to the governor on July 9th. The Governor did review and act upon the budget sent to him. On July 16th, the governor signed into law a \$47.6 billion budget for this fiscal year, striking only \$7.9 million in spending from the bill lawmakers sent him the week before. In addition to the vetoes, the governor sent back amendments to several sections of the budget. The legislature did reject the amendments and overrode the vetoes. The governor thereafter sent back several additional vetoes of matters he had sought to amend, but which amendments were rejected.

The good news is that the governor approved of the inclusion of the funds needed to support the operation of the cranberry station and to support cranberry health research at UMass Dartmouth, as well as the language needed to correct the cranberry tax credit provisions contained in last year's economic development bill. Brian and I have engaged with MDAR and EOEa to encourage that the regulations for the program be released as soon as possible since the tax credits are available for 2020 grower capital improvement projects. We will let you all know as soon as the program is finalized.

MDAR also announced a new round of Cranberry Innovation grant funding for the coming year. Brian will be in touch with more information on that program application process.

The budget as passed did include a provision for modest funding a study of the environmental impacts of glyphosate. CCCGA leadership will work with MDAR and other stakeholders as the process and parameters of that study become clearer.

The legislature's PFAS Interagency Task Force met last month and were told by municipal officials from around the state that more help is needed in cities and towns to prevent and manage the effects of PFAS (per- and polyfluoroalkyl) contamination in water. Local officials advocated for increased funding for municipalities, and public education programs. We will follow the progress of this task force given the importance of water use to CCCGA growers.

In other government news and in a boost to the South Coast and Cape Cod area, the Southeastern Massachusetts Building Trades Council and

Vineyard Wind signed a project labor agreement last month meant to ensure hundreds of union jobs for the construction, manufacturing, installation and maintenance of the Vineyard Wind I project that is expected to bring some 800 megawatts of power online for Massachusetts by the end of 2023.

Of course, we are all aware that the Delta variant of the Covid virus is gaining hold around the country and here in Mass. So far, the governor and most local communities have avoided mask mandates and other restrictions to contain the spread. Matters are very fluid right now as communities prepare for schools to reopen, and as officials keep a close watch on hospitalizations and deaths, monitoring capacity issues at medical facilities.

Best to you all. Please stay safe.



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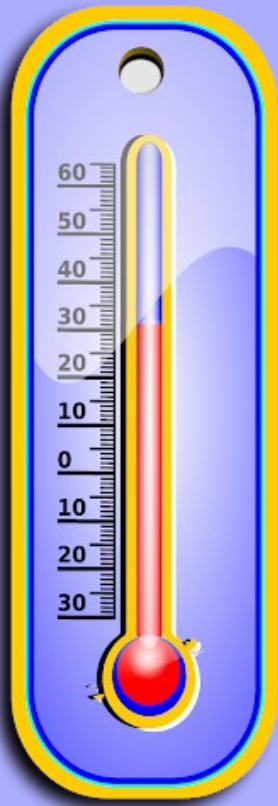
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Fall Frost Update

The CCCGA would like to update you on our frost phone call service. This past year we have switched programs to save money and increase our office efficiency. Normally, we can remove growers from the frost call list after they have picked their crop for the season. Unfortunately, this new system does not allow us to remove callers anymore. After your crop has been picked, we cannot stop the frost calls from coming to you until we stop all frost calls in mid-November.

Once you no longer need the frost calls, we simply ask you to ignore the incoming calls as the system does not allow us to remove individual numbers. We are sorry for any inconvenience this causes.

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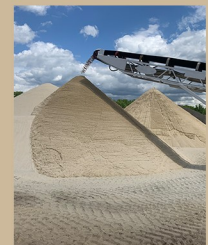
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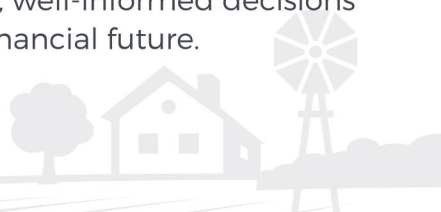
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UPDATES FROM THE CMC

BY: KAREN CAHILL

Annual Summer Meeting

The CMC's annual summer meeting took place Monday, August 9 and Tuesday, August 10, 2021. Meeting materials and presentations, including an updated Marketing Policy, are available for download at www.uscranberries.com on the homepage under Web Resources -> Annual Meeting Materials. A full recap of the meeting will be available in the CMC's next newsletter.

CY2020 third quarter summary reports, as well as several comparison reports, can be found by clicking "Data and Reports" under the "Industry" menu on www.uscranberries.com. A few general observations when comparing YTD (September 1 – June 30) for CY2019 vs CY2020 are as follows:

- Domestic Sales are showing a slight decrease of 49,634 bbls
- Export sales decreased by 418,850 barrels, primarily in sales in processed form
- Government purchases remained unchanged
- Foreign fruit acquired increased by 409,335 bbls
- Shrinkage increased by 129,937 bbls
- Carry-over inventory decreased by 298,156 bbls (- 5%). This reflects an increase of fruit in freezers by 314,206 bbls (+11%), a decrease of 184,847 bbls (-17.6%) in processed form and a decrease in concentrate form of 427,515 bbls (-19.5%).

Upcoming International Activity:

SEPTEMBER

- Health Seminars (EMP) (India)
- Digital Promotions (India)
- Advertising and Consumer PR (India)
- China International Tree Nuts Conference (China)
- National Science Popularization Day (Beijing, China)

GROWERS ARE ELIGIBLE FOR ADDITIONAL USDA CFAP 2 PAYMENTS

The USDA has announced that they are adjusting the payment calculations for the Coronavirus Food Assistance Program 2 (CFAP 2). This was part of the COVID relief package that was put in place last year that cranberry growers were eligible for direct financial assistance, based on your 2019 crop. USDA is now amending the payment calculation, to allow producers to substitute 2018 sales for 2019 sales. This is to provide additional flexibility to producers who had reduced sales in 2019. Previously, these payments were based only on 2019 sales, with 2019 used as an approximation of the amount the producer would have expected to market in 2020. If your 2018 sales were higher, you will receive a payment making up the difference.

If you received a CFAP2 payment last year and would like to revise your application using your 2018 sales data, please contact the USDA FSA field office at (508) 295-5151, ext. 2 or email Bailey Stokes at Bailey.Stokes@usda.gov. The deadline to revise your application is **October 12, 2021**.

**SENATOR THERESE MURRAY
CRANBERRY EDUCATIONAL
SCHOLARSHIP AWARD RECIPIENT**



The CCCGA Scholarship Award Committee chose Kate Whitmore to receive this year's Senator Therese Murray Cranberry Educational Scholarship. Kate is from East Bridgewater and the daughter of Cary Whitmore, a long time CCCGA member. She is attending Quinnipiac University in Hamden, Connecticut to become a pediatric primary care physician assistant. With great grades and an overwhelming desire to help others, the committee feels she will go far in her field of choice.

Steve and CCCGA,

I just wanted to thank everyone again for choosing me as this year's scholarship recipient. I am incredibly thankful for the opportunity and so happy to represent such a wonderful community! Also, thank you for inviting my family and I to your awesome event!

Thank you again,

Kate Whitmore



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Call Ed Grygleski at 608-387-9444 (Tomah WI)

Check our website for a list of varieties & yield data. Vines are field evaluated and selected for color uniformity, disease resistance and high yield. Valley Corp is a family owned and operated cranberry farm since 1890.



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MARKETING AND PROMOTION ACTIVITIES

BY: BONNIE SOULE



Massachusetts
cranberries

AG TOURISM THIS FALL

Are you offering tours this harvest season on your farm? Our office is flooded with requests for bog tours and in-the-bog experiences. If you offer any of these, please let us know and we will help promote your farm through our website and social media channels!

PROMOTIONAL MATERIALS

CCCGA has a supply of cranberry promotional materials available for growers to use free of charge at programs or to have on hand for ag tourism events.

Heirlooms from the Wild a full color, tri-fold brochure that touches on the history of the Massachusetts cranberry and the healthy goodness it provides.

Informational Postcard a full-color postcard with quick nutritional facts.

Where to Buy Massachusetts Cranberries Postcard a full-color postcard to direct them onto the CCCGA website for information on purchasing fresh cranberries.

Neighbor to Neighbor a full color, tri-fold brochure that gives people living near bogs information on what is happening and why.

WEBSITE UPDATES

We are adding some new features to our website so be sure to check back frequently over the next couple months! One big enhancement we will be making is for our growers who sell their fresh Massachusetts fruit locally (farmers markets, farm stands, local grocers, etc) during harvest. If you would like to be included in this new feature, please contact the office.

TRAVELING BOG

Our new exhibit showpiece is complete and has already made its way into public viewing thanks to Jim Hayward. Carver residents got a look at the rolling bog during the recent Carver Old Home Day and from all reports it was extremely well received. We are excited for the membership to get a look at the traveling bog during our Annual Meeting before it goes on the road to Marshfield Fair and the Plymouth 400 Maritime Festival on Labor Day weekend.

LET'S GET SOCIAL!

Do you **LIKE** and **FOLLOW** us on our social media outlets? We are on Facebook, Twitter, Instagram, Pinterest & Snapchat as **@masscranberries!** We share cranberry facts, recipes, grower stories & the rich history of the cranberry industry in MA. Please **LIKE, FOLLOW & SHARE** our pages and posts with all your friends so we can grow our reach and bring the beauty and story of Massachusetts cranberries to a wider audience. Also, if you are on Twitter our mascot, Henry Boggs, has his own page too! He can be found as **@boggs_ma**.

Do you have a social page for your farm? We want to follow you! Please let us know and we will join your audience and help share YOUR cranberry story.

To request materials or respond to any of our marketing/promotion opportunities above, please contact Bonnie at the CCCGA office at 508-866-7878 x12 or email bsoule@cranberries.org

FOR SALE

WANTED

FOR LEASE

BOG FOR LEASE: Ocean Spray Cranberry A-pool bog for lease, will negotiate 8 acres. 4.5 acres of Early Black, 2 irrigation pumps, 1 lift pump 4 1/2 acres of pop-up, 3 1/2 acres of traditional sprinklers Spring fed reservoir. Bog located in West Wareham. Please call 508-748-1137

FOR SALE: Home and bogs for sale. 3500 sq ft home with garage. Two barns of approx 3,000 sq ft. 12.5 acres of bog, mostly hybrids. Over 18 acres total. Two pumps with automation. Located in South Middleborough. Call 508-333-0355

FOR SALE: One Kubota four cylinder motor with clutch and Berkley pump. Runs fine. \$5000. Two four wheel drive bog sanders with Wisconsin motors and International drive trains - \$4000. or best offer. Over 100 Rainbird #30 H sprinklers or risers 12" -14" \$10. each. Four Wisconsin motors for use or parts - make an offer. Please call John at 508-

FOR SALE: 13.38 acres of cranberry bogs in Carver. Property consists of Ben Lears & Early Blacks and have been good producing bogs over the years. Property consists 10 acre reservoir & 45 acres of upland. A section of upland has 3 possible house lots with right-aways leading to them. If someone is just interested in the bogs and reservoir, willing to just sell that portion. Asking \$280,000. or best offer. House lots \$100,000. each or best offer. Please call Virginia Weston at 508-866-4916 or PO Box 164, South Carver 02366.

FOR SALE: Cranberry Water Harvester, in excellent condition, can be seen locally, asking \$3,800 or B. O. Call 508-802-1067 and ask for Doug.

FOR SALE: York Rake, 8 foot with grading blade, in good condition. 1986 heavy duty dump truck, 14 foot flatbed dump with extra sideboards, can be used for water harvest, gas engine, new battery, needs brake work, excellent shape, no rust no rot, always housed inside, 22,240 original miles. Call 508-746-0916

FOR SALE: Beautiful, secluded 100 acre property in Carver, MA. 35 acres of ocean spray dry picked cranberries, 4 acres of Christmas trees, cranberry museum and gift shop that caters to Argo tourists. Please call 339-933-0207 for more information or to make an offer!

FOR SALE: 2 bog sanders Reasonable offers accepted. Please contact:
Oiva Hannula & Sons 508-866-1075

FOR SALE: Vintage Ford Tractors

These are completely re-furbished and have not been used or been outside since being reconditioned.

1953 Ford Jubilee: \$8,500

1953 Ford: \$6,500

Call Jeannette at 508-428-2639

FOR SALE: 300 fresh fruit dry bins. Excellent shape. Call 774-263-8768

Continued on next page:

FOR SALE

WANTED

FOR LEASE

FOR SALE: New-Unused Furford Cranberry Picker and Pruner Selling at Cost Harvester - \$13,900. Shipping From Washington state - \$685. 20 Burlap bags - \$77. Expenses - \$38. Total Cost \$14,700. Call John 207-985-1288

WANTED: Local cranberry grower wanting to update picking machines. Looking for hydraulic, oscillating, new or used machine. Gephart style with rotating head or harrow. Call Bruce at 508-728-7631

FOR SALE: Pruning head for St. Jacques Machine X4 sander with heated body 4X4 wheeler off Hydraulic sander Contact Scott 508.942.4511

WANTED: Up to 100 feet of used Cranbarrier boom to coral pond weeds, I am a local Carver resident from Beaver Dam Road. Contact: Bonnie at 508-333-6708

WANTED: Diesel Ford or Massey Ferguson tractor 30-40 hp. Contact: call or text Ben at 508-237-9252 or Alan 774-313-6560.

WANTED: to buy 10-30 acres of flowthrough bog/wetland complex (retired or near-retired ok). Must be suitable for research and ecological restoration. Call Dr. Rich Blundell at 617 380-8745 or email omniscopic@gmail.com

WANTED: Dry cranberry harvester. New or used in any condition. Also plans to build a working harvester. Contact: Wojciech Zuber at zuber.wojciech@gmail.com or 1-403-894-0865

WANTED: Cranberry picking machine or plans /project to build new one. Machines need to be "Furford" type, can be complete or without engine. contact only via email adamtomczuk4@gmail.com

WANTED: Pruner Walk-behind or ride-on pruner. Attached rake or similar a plus. Please contact Rick Leibe at UMass Cranberry Station. 413-230-1865.

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- Disease resistance superior to Stevens
- Less fruit rot than Stevens in replicated field plots
- Consistent high yields
- Mid season ripening
- Round berry with high firmness perfect for SDC

and Dr. Vorsa's latest release:

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- Especially high yields in BC peat and WI sandy soils



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