

A Guide To Giving

The Cranberry Research Foundation, Inc. is devoted to maintaining the viability of the cranberry farm. This would not be possible without financial contributions. Your gift helps the Cranberry Research Foundation research efforts aimed at improving the cranberry industry. Since 2000, the Cranberry Research Foundation has provided \$43,060 towards Cranberry Weevil research, pesticide residue trials and pesticide efficacy studies.

Through funding research that provides solutions to the many challenges facing the cranberry industry, the Cranberry Research Foundation strives to maintain the viability and heritage of Massachusetts's cranberry bogs. We appreciate your interest in helping to plan for the future success of this unique industry.

Please Return To:

The Cranberry Research Foundation, Inc.
3203-B Cranberry Highway
East Wareham, MA 02538

Phone (508) 759-1041 * Fax (508) 759-6294

Confidential Reply

I would like, without obligation, more information about:

How to make an outright gift to the Cranberry Research Foundation, Inc.

I am interested in the following types of outright giving:

- Gift in Honor or Memory
- Appreciated Securities (stocks, bonds or mutual funds).
- Life Insurance
- Tangible Personal Property
- Real Estate

I am interested in the following types of planned giving:

- A Bequest Under a Will
- Charitable Lead Trust
- Charitable Remainder Trust
- Living Trust

I have already included The Cranberry Research Foundation, Inc. in my:

- Will
- Trust
- Other Financial Plan

Name _____

Address _____

City _____

State _____ Zip Code _____

Phone: Daytime () _____ - _____

Evening () _____ - _____

The Cranberry Research Foundation, Inc.



Mission Statement

The Cranberry Research Foundation, a non-profit, tax-exempt organization, raises and invests funds for the future support of research projects. These projects promote and protect the unique environment of the cranberry system, and maintain the viability and heritage of cranberry growing.

Ways of Giving to The Cranberry Research Foundation

HONOR OR MEMORIAL GIFT

A gift to the Cranberry Research Foundation, Inc. (CRF) can be given in honor or in memory of an individual. CRF may also be designated as the recipient of donations in lieu of flowers as part of final planning.

You are not limited to giving cash. In fact, your tax benefits can be even greater if you consider the many ways of giving to the CRF that are available to you.

CONSIDER A GIFT OF APPRECIATED SECURITIES

When you give appreciated securities to CRF, you receive a double tax benefit: avoidance of all capital gains taxes and a charitable deduction for the full market value of the security.

LIFE INSURANCE

If you are thinking about making a gift to the CRF, a life insurance policy could be a practical way to make such a gift. By naming CRF as beneficiary and assigning ownership of the policy, you can get a valuable income tax charitable deduction

GIFTS OF TANGIBLE PERSONAL PROPERTY

CRF welcomes gifts of tangible personal property. Such gifts can produce significant tax advantages for you and are a way to support CRF's research efforts with a larger gift than may otherwise be feasible.

GIFTS OF REAL ESTATE

If you are thinking about making a substantial gift to the CRF and a gift of cash or securities may not be practical, consider real estate. Your personal residence, farm, vacation home, commercial property or parcel of undeveloped land might be more suitable.

MAKING A BEQUEST UNDER YOUR WILL

After taking care of those individuals who are central in your life, please consider making a bequest in your will to help provide financial means to support increased cranberry research efforts.

CHARITABLE REMAINDER TRUST

A type of trust to which you contribute assets, retaining trust income for yourself and/or another beneficiary, for life or a term of years. At the end of the trust, the assets pass to the CRF.

THE LIVING TRUST

Unlike other life income plans, a living trust can be fully revoked or amended. You can change the terms of the plan or withdraw all of the assets any time you wish.

CHARITABLE LEAD TRUST

As an example, you would like to give CRF an income from certain assets for a number of years. Then you want the principal to be given to your family, or returned to you. There are two types of lead trusts, to accomplish your specific wishes.

Any of the kinds of outright or planned gifts described briefly in this brochure are designed to benefit you and the Cranberry Research Foundation, Inc. The best method of giving will vary depending upon your personal circumstances, financial needs and the type of property you wish to contribute. All funds donated to CRF will be used to further research efforts that address those issues that impact bog operations. The Cranberry Research Foundation, Inc. is a tax exempt, non-profit organization.

If you have any questions or want more detailed information about ways of giving, please use the attached Confidential Reply form, or call the Cranberry Research Foundation at the Cape Cod Cranberry Growers' Association office at (508) 759-1041.

The information in this brochure is not intended as legal advice. For legal advice please consult with your attorney and financial advisor.