



Stronger Together

CAPE COD CRANBERRY GROWERS' ASSOCIATION

1 on 1 SUPPORT



**GOVERNMENT
AFFAIRS**



**GROWER
EDUCATION**



**REGULATORY
ASSISTANCE**



**NEWS &
EVENTS**



*Grower
Membership
Benefits*

**PUBLIC
PROMOTION**



**FROST
SERVICE**



**BOGS ONLINE
GROWER SYSTEM**



CCCGA unifies growers, cultivating a collective strength with which to bolster the entire industry. The Association provides direct grower services and advocacy to help maintain a viable Massachusetts cranberry industry for generations to come.



GOVERNMENT AFFAIRS

We offer a variety of continuing education opportunities.

- \$7M+ for renovation, water management and capital improvement projects
- \$2M renovation tax credit
- We build relationships with and educate federal, state and local leaders on your behalf



GROWER EDUCATION

We offer a variety of continuing education opportunities.

- Workshops
- Pesticide credits
- Advisories and fact sheets
- Timely announcements
- New technology
- Horticultural research
- UMass Cranberry Station support



REGULATORY ASSISTANCE

We work toward identifying and easing regulatory burdens.

- Monitor important topics and identify potential issues before they become a problem
- Advocate for regulatory change
- Analyze regulations and policy
- Provide feedback on regulatory/policy/programmatic issues



DIRECT SUPPORT

We offer one-on-one assistance to all of our grower members.

- Pesticide license renewals
- Conservation farm plan development
- DOT, NPDES and more
- Regulatory support
- B.O.G.S. assistance



PUBLIC PROMOTION

We tout the industry's historical, cultural and economic impact.

- Tours & education
- Fairs, festivals and local events
- Traveling bog display
- Traditional & digital media
- Public relations and community outreach



NEWS & EVENTS

We share the latest cranberry news and organize industry-only events.

- Monthly newsletters
- Ad-hoc emails
- Summer meeting/tradeshows
- Winter business meeting
- Workshops



BOGS ONLINE GROWER SYSTEM

We developed custom software to help you manage your inputs.

- Contract, bog and user management
- Record keeping for pesticides, fertilizers, IPM tools and more
- Integration with JBI Helicopters



FROST SERVICE

We help you to protect your crop when it matters most.

- Spring and fall frost warnings
- Text or phone alerts
- Bud and berry tolerances established