



Reaching New Heights, Together



METAL BUILDING
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ASSOCIATION

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We want to hear from you!

Let us know what is important to you; what kinds of things you are interested in; what you need.

[Sasha Demyan](#), Executive Director

[Robert Tiffin](#), President

[Jackie Meiluta](#), Program Manager

[Britain Graver](#), Administrative Assistant

New Member Quarterly Roundtable

Wednesday, October 16,
2024 - 1 pm ET

Consider it as a new member orientation of sorts. We want to make sure you're aware of and know how to take advantage of all the benefits of your membership. We'll cover how we communicate with you, how you can get the most exposure for your company, making sure all employees/staff have access, what's found in your Member Compass dashboard, member only resources, how to use the Member Directory, gaining access to the free MBI training, using the MBCEA mobile app, and more. Even if you're not a new

Hello Sasha,

In many environments, whether weather, or even political, shouting into the wind* is ineffective! The idiom is commonly used to describe an unsuccessful attempt to communicate.



A thought derived (from recent recurring evening news events) underscores that proactive, effective communication is crucial. Period. In our industry it is necessary to maintain strong relationships with customers, supply chain partners, and industry contacts (*are you active/involved in your MBCEA Chapter?*). It builds trust, reduces misunderstandings, and ensures timely problem-solving. By keeping all stakeholders informed about project progress, potential delays, and changes, you can manage expectations and foster collaboration.

How is your communication style? Effectiveness?

Transparent communication also helps mitigate risks by addressing issues before they escalate. This not only enhances your professional reputation but also leads to more efficient and successful project outcomes. In our very dynamic industry, staying ahead through clear, proactive communication is key to long-term success.

Speaking of mitigating risks, a second thought, nay, more of a lesson of recent events is contingency planning.

With plenty of warning via TV, Radio, and websites we knew what was coming, and then "all of a sudden" (the many quoted shall remain nameless) we had no power, no internet, depletions at the grocery and quickly escalating lines at gas pumps. For some, contingency planning helped ease, or even overcome some of the challenges. (...so did a little ingenuity: boiling water on the gas log fireplace for a much need coffee)

Are you prepared for...?

Proactive contingency planning is crucial for maintaining (project) stability. By preparing for potential disruptions, you build resilience and trust with people, customers, supply chain partners, and

member, if you're not taking full advantage of everything listed here, you'll want to join us to learn how.

Register for the New Member Roundtable

2025 Renewal Dues Coming Soon!

Be on the lookout starting 11/1 for 2025 Dues invoices to be emailed to your billing contact. We've been actively updating our records based on your response to our recent communication to be sure the right person gets your invoice the first time around. The invoices are due on 1/1/25, with member access to events, products, webinars, etc. locking down on 2/1 until payment is received. Mark your calendar and be sure to reach out if you haven't seen your invoice by 1/1. Better yet, plan to log into your [Member Compass](#) after 11/1 to pay your balance and elect auto pay for future membership renewals!

Complete the "Specialize In" Field

Contractor Members should visit their [Company Profile](#) and choose the categories they fall under to be found in the Member Directory!

industry contacts. It ensures that everyone is aware of alternative plans and can react swiftly to unforeseen challenges. This preemptive approach helps to minimize downtime, avoid costly delays, and maintain the quality of work. Clear contingency strategies can also boost confidence among stakeholders, demonstrating that you're prepared to handle adversity efficiently. In essence, proactive planning fortifies your operations against uncertainties, fostering smoother collaborations and successful project completions.

As metal building contractors and erectors, and industry members, we can and will navigate the complexities for the balance of 2024, and our future by building strong relationships, leveraging technology (*if not yet, download and log into the MBCEA app...it's all ours!*), building contingencies and maintaining transparent communication! We can overcome these obstacles and achieve (project) success.

Don't shout into the wind, and remember actions always speak louder than words! Stay proactive, stay informed, and get involved with your MBCEA chapter—these are the keys to thriving in our ever-changing, growing industry.

P.S. *next time we talk, ask me about convective amplification.

Be Safe, Be Great,

Robert Tiffin

President, MBCEA

National Accounts Manager, Silvercote

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Sarah Brock and Shannon Conrady
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sarah@elevatecs.com
www.centralstatesco.com

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Johns Island, SC 29455
(336)269-68497
customcraftinfo@gmail.com

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(919)778-4525

willb@danddccc.com
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Elevated Steel LLC

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elevatedsteel239@gmail.com

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- Justin Sayer and James Capo
Ironrock Commercial Construction, LLC
MBCA Member, Sanford, FL

Have a question you'd like to ask other Contractors and Erectors? Use the Forums on the MBCEA App!

Visit the app store on your mobile device, search for MBCEA, and download our app. Follow the News Feed for exclusive announcements. Ask your fellow members for their advice in the Forums. Direct message other app users. Share the tools unique to your crew like TPI's Moosecock! Think of it as a year-round Contractor/Erector Roundtable. This app is for you!

New Opportunity for Brand Exposure!

With 370 users and growing daily, the MBCEA App is the place to be seen! Industry Members are eligible to place an ad at the top of the News Feed, which is the landing page for all app users. [Take advantage of this new opportunity!](#)



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Crane Lift Plan Requirements Thursday, November 7, 2024 - 12 pm ET

As you prepare to mobilize on a project where a crane will be used, you are often asked for a lift plan. Even if you're not, remember that you have a lot to lose if things go wrong during this high-risk operation.

In this 1-hr. session, we'll discuss the basic components of a lift plan, what they should address, and why they're important. Hope you can join us!

Topics to be covered:

1. What is the client asking for?
2. What is the purpose of a lift plan
3. Basic components
4. Who is doing what; personnel involved & their qualifications
5. Site exposures
6. Crane info, set-up/sequence, & restricted areas
7. When a critical lift plan may be needed
8. Lift capacity data
9. Rigging plan
10. Review with foreman

Presented by Craig A. Shaffer, CSP, SafetyWorks, Inc., as part of MBCEA's free monthly webinar series for members.

[Register for Crane Lift Plan Requirements Webinar](#)

[Sponsor the Crane Lift Plan Requirements Webinar](#)

PROVE YOUR QUALITY WITH ACCREDITATION

AC478 Roundtable Thursday, November 21, 2024 - 2 pm ET

Please join us for an informative roundtable on our signature Quality

initiative - AC478. On the fence about AC478? Check out the [MBCEA YouTube](#) channel for several testimonials.



When: November 21, 2024, at 2PM ET

Where: Zoom

What: Our panel of experts will entertain any/all questions on AC478.

Who: Jackie Meiluta will discuss the Training required to meet the criteria.

[Register for AC478 Roundtable](#)

Have questions about AC478? Contact [Jackie Meiluta](#) Check out the [AC478 section](#) of the [Members Only area](#) of the MBCEA website . Hear from your peers on the [MBCEA YouTube channel](#).



Talking with Mom & Dad: A Guide to Future Care Conversations

by Shannon Fowler, IronBridge Wealth Counsel

If you're like me, you probably remember watching your parents navigate these conversations—or maybe avoid them altogether—with their own parents. Let's be honest, it's never easy. It's awkward, emotional, and no one wants to confront these realities. But as a financial planner, it's my job to help you prepare for these conversations so that, when the time comes, you're ready to talk with your loved ones about the future with confidence and compassion.

With healthier lifestyles and modern medicine, people are living longer than ever. The population of Americans aged 65 and older has grown by 38% in the past decade, and it's projected to reach 82 million by 2050. As our nation ages, many of us find ourselves stepping into new roles, caring for our aging parents or maybe your favorite aunt or uncle.

[Learn More](#)

Could the 2024 Election Let Employees Take Your Trade Secrets?

by Gene Marks, published on Entrepreneur

Last April, the Federal Trade Commission issued its final rule banning most non-compete agreements that took effect after September 4, 2024. At the time, many of my clients were very concerned about this because non-compete agreements, or clauses in existing employment contracts, have been a standard way to protect their companies if an employee leaves their business and goes to work for a competitor. This could potentially lead to the employee taking trade secrets and other proprietary information with them.

But there is good news for employers.

[Learn More](#)

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MBCEA Chapters

Southeast Chapter News

The MBCEA Southeast Chapter presents Training/Golf Outing weekend for the whole family at:
Orange Lake Golf Resort @ Disney World

8505 W. Irlo Bronson PKY, Kissimmee, FL 34747



Venue Information

The Orange Lake Golf Resort is located adjacent to the Disney Resort. This is an opportunity to bring family, friends or colleagues to the #1 tourist destination in the US. Orange Lake Resort features 2-bedroom villas and a variety of activities including mini golf, a lazy river and a large array of dining opportunities.. The weekend starts with a CPR/AED/First aid certification class available to Members and their families. We also will have a two hour class on the new energy codes and how they are affecting our industry. On Saturday, we will have a Golf Tournament with an 9:30 Shotgun start followed by an award luncheon. Please go online to orangelakegolf.com to see all the activities available at this awesome resort. This is a great opportunity to network with colleagues and

treat your team or family to an outstanding experience.

Schedule of Events

- Friday Nov. 22nd- 9AM- CPR/AED/First Aid Training
- Friday Nov. 22nd- 1PM- Energy Code Presentation by nationally recognized speaker Bill Beals
- Saturday Nov. 23- 8AM- Golf Registration followed by a shotgun start
- Saturday November 23rd 2 PM- Awards Lunch and Fall MBCEA SE Chapter Meeting.
- All weekend- DisneyWorld, Universal Studios and Seaworld are minutes away
- Please call Wade or Carl with any questions

Come support the metal building industry and your SE Chapter and build relationships

[Registration Form](#)

Mid-Atlantic Chapter News

The Board of Directors is proud to offer its members the opportunity to apply for or nominate someone to receive a scholarship to further educational opportunities. Please share this with your employees and post/disseminate the flyer below. All employees of member companies along with their children are eligible. Please also share with any local technical/trade schools

in your area.

This scholarship program is aligned with the core mission of the chapter – training workers and making the metal building industry better. Scholarships are a key component to allowing students and employees to pursue knowledge critical to a better tomorrow. Our member companies also benefit from smarter, safer, and more productive employees. Note that vocational school, continuing education, and apprenticeship training are eligible, as well as undergraduate and graduate school. As we have said in the past, we are excited to award these scholarships; and we hope you are equally excited about the possibility of being awarded one.

The application and guidelines, which must be followed for consideration, are attached. The application deadline is October 15, 2024, with a decision being made by October 31, 2024, with an invitation to attend the December 13, 2024 Holiday Social in Blue Bell, PA for an in-person presentation. Please feel free to inquire further with any member of the Board of Directors if you have questions or concerns. Applications can be submitted to Sasha Demyan at aae_sasha@msn.com.

We hope you will take advantage of this wonderful opportunity. Training and education are invaluable assets to have in this ever-changing world, and we welcome the opportunity to help those in an industry that has given so much to us to achieve that end.

[Flyer](#)

[Guidelines](#)

[Application](#)

MBCEA MAD Mock Trial Program - 11/14

Have you ever wondered how the provisions in your contract play out in real life? Have you experienced what it's like to actually go to trial? This program is your chance to see and hear how construction cases play out in a court of law. The presentation will include a brief overview of relevant contract provisions followed by a mock trial to demonstrate how construction disputes play out in court. The Q&A session will be included at the end of the program for participants to explore what they saw and ask further questions. We hope you will join us for this very unique opportunity.

Thank you to ATAS International for hosting and Josh Quinter, Offit Kurman for presenting.

[Register](#)

Mid-Atlantic Chapter Holiday Social - 12/13

Please join us as we celebrate our accomplishments, enjoy good food and company, network and award scholarships at this fun, social, annual event. Plan on bringing your staff as your holiday party. Reservation information for the Normandy Farm Hotel will be sent upon registration. Note that the room block expires on 11/13.

Entertainment will be by Magician & Comedian Ran'D Shine, who among many other accomplishments has appeared on CW's Penn & Teller show.

Thank you to our event sponsors: ATAS Intl., Butler, Nucor, and Therm-All. Event sponsor opportunities are still available to purchase.

[Register](#)



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TECHNICAL CORNER - Lifting Sheeting with your Boom Lift

Recently a topic came before the Technical Committee – A member was told they were unable to lift materials from their boom lift because the boom manufacturer doesn't allow this operation. The committee worked with Genie to develop a plan in which erectors can get approval to use their boom lifts for wall sheeting. The steps involved in working with a lift manufacturer are outlined in the [Member Resources section](#) of the website.

Even for members that are not being required to provide this documentation you should check this out. Achieving manufacturer approval for using boom lifts to lift materials is crucial for several reasons. First, it ensures compliance with safety regulations, reducing the risk of accidents and injuries on the job site. Second, manufacturer approval can also protect against liability issues, as using approved equipment demonstrates a commitment to safety and best practices.

Promote your Successes!

We'd like to recognize our members' success and are asking for your help. Please share articles you've written, white papers published, industry awards received, how you're serving and giving back to your communities, project or employee success. The Marketing Committee will review submissions and may highlight them on our social media platforms, in the MBCEA app, and our newsletter. Submit via email to [Sasha](#).

See you at METALCON 2024!

Don't miss METALCON 2024! See the latest metal construction and design products and solutions from 200+ companies and service providers. Visit the MBCEA at booth 1811 and don't miss our AC478 session.

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MBCEA members receive free access to the Quality & Craftsmanship 101 11-module video series, \$200 off the annual subscription to the 102 IMP and 201 Retrofit Roofing Modules, and \$150 off the Guidelines for Temporary Bracing. The discount code can be found on our [Training page](#).

Every contractor and erector should have a copy of the guidelines and access the training!

In the News / Member Spotlight

[FALK Hosted Event Honoring American Manufacturing in Walker, MI](#)

*"Autumn, the season that teaches us that change can be beautiful." -
Heather Stillufsen*

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