

CONNECT. COLLABORATE. SUCCEED TOGETHER.

The association for manufacturers and independent sales representatives to collaborate, learn, and succeed together.



FOR MANUFACTURERS

Market Expansion.
Lower Risk. Sales Efficiency.

- ⌘ Find experienced, independent rep agencies
- ⌘ Expand into new markets faster
- ⌘ Reduce overhead and operating costs
- ⌘ Improve sales performance and ROI
- ⌘ Connect with a network you can trust



FOR INDEPENDENT REP AGENCIES

Quality Principals.
Valuable Connections. Professional Support.

- ⌘ Access high-quality manufacturer partners
- ⌘ Build visibility and distinction through our industry-leading directory
- ⌘ Limit liability with legal support and sample agreements
- ⌘ Connect, learn, and grow with peers
- ⌘ Inspire confidence and build trust



WHY MANA?



**Find the
Right Partners**

RepFinder[®] &
LineFinder[®]



**Strengthen Your
Professionalism**

Education, resources,
and networking



**Reduce Risk /
Grow Sales**

Legal, contracts,
business support



Stay Informed

Agency Sales magazine,
MANAcast &
MANAchat



**Be Part of a
Trusted Community**

Peer connections
and advocacy



LEARN MORE & JOIN TODAY

<https://www.manaonline.org/join>