

Cybersecurity. Ransomware. Ethical AI. Russian hackers. These growing threats – and more – can severely compromise your organization’s security and put your operations at real risk.

You know that by attending MAC Tech Day(s), you can keep abreast of these ever-evolving technical threats and the devastating impacts it can cause to your organization. Let your senior leaders and your tech support team know why it’s essential for you to attend.

### Three Top Reasons to Attend MAC Tech Day(s)

- 1. Expert Advice:** Keynote speakers from Deloitte, Virtru, and the National Institute of Standards and Technology (NIST) will cover important developments in artificial intelligence, cybersecurity, and compromised employees. Hearing first-hand from experts means you can bring this essential knowledge back to your organization and use it to inform planning efforts.
- 2. Practical Solutions:** Several knowledge burst sessions from solutions providers mean you don’t just learn about your organization’s threats; you hear about practical ways to combat threats on critical topics, such as protecting against the growing use of synthetic IDs for committing fraud and other forms of cybercrime.
- 3. Staff Development:** Tech Day(s) schedule is packed with the latest content, convenient topic tracks, and opportunities to share updates with peers. Tech Day(s) enhanced virtual setting is designed to help attendees develop their expertise and get up to speed on the latest industry challenges.

Did we mention this event is *free* for MAC members and \$149 for nonmembers.

We look forward to seeing you on March 2-3, at MAC Tech Day(s)!

[Register Today!](#)

