



# BOARD OF DIRECTORS

Wednesday September 1, 2021

3:30 – 4:30 pm (via Zoom)

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## Minutes

**Board of Directors Members present:** Derek Cooley, Concetta Lewis, Trish Lopucki, Nikki Moore, Kirsten Myers, Karlie Parker, Renee Thelen, Sarah Winslow, Mary Zann, Deb Zelinski

**Members Absent:** Karen Howey

**Other Attendees:** Abby Cypher, Sue Leach

**Guests:** None

**Call to Order:** 3:32 pm

**1. Approval of September 1, 2021 Board meeting agenda:**

Motion: Deb Zelinski

Second - Trish Lopucki

Discussion - None

Motion carried

**2. Approval of July 21, 2021 Board meeting minutes:**

Motion: Kirsten Myers

Second - Concetta Lewis

Discussion - None

Motion carried

**3. Review of Board Action since previous meeting (via electronic vote):**

None

**4. Budget Presentation (Action):**

- a. Budget. Abby Cypher reviewed the proposed 2021-22 budget, as well as projected PL and GMM budgets.

Motion: Approve the General Fund budget for 2021-22 with the \$155 registration cost for PL and \$70 for GMM.

Motion – Derek Cooley

Second – Concetta Lewis

Discussion – Will this increase be a barrier for attendance? Inform membership that PL qualifies as a covid-related expense. Publicity to highlight perks of membership (free offerings) and the value of MAASE.

Motion carried

**5. COVID Protocols for Professional Learning:**

- a. The Crowne Plaza has hand sanitizer stations, and their staff all wear masks at this time.
- b. MAASE will purchase hand sanitizers for each table and masks for those who do not have them.
- c. Check the Eaton County health department prior to conference to see what protocol is at the time.
- d. A notice of protocol will be added to event registrations.
- e. Some meetings are using color-coded bracelets or stickers on nametags to identify the person's preference regarding physical proximity. This item will be forwarded to the Tuesday PL Committee for discussion.
- f. Abby will research using a liability waiver at MAASE events.

**6. Strategic Plan Update**

- a. Updates on Chairs:
  - i. Staff Capacity- Derek Cooley and Kathy Barker
  - ii. Professional Learning- Anne-Marie Sladewski and Lauren Eardley
  - iii. Volunteer Management- Natalie Fuller and Nikki Moore
  - iv. Association Partnerships- Matt Koekkoek and Ben Hicks
  - v. Advocacy- Erin Senkowski and Eric Hoppstock

**7. Executive Associate Report:**

- a. Tuesday PL: Speakers have been secured for 2021-22; letters of agreement will go out this week; PL brochure for 2021-22 will be distributed to membership around September 13.

**8. Executive Director Report:**

- a. Abby is now a member of the Small Business Association of Michigan and the Michigan Society of Association Executives.
- b. Dyslexia Work. MAASE is leading the work with MASB, MAISA, and MASA.
- c. Attract, Prepare, Retain Project
  - Motion: Approve the Attract, Prepare and Retain Project
  - Motion – Deb Zelinski
  - Second – Nikki Moore
  - Discussion – Nikki and Mary both expressed interest
  - Motion carried

**9. Additional Updates/Reports from Board Members:**

- a. Region 1A education conference with Stephanie Grant on October 8th. Deb Zelinski will send brochure to Board.

**10. Adjourn at 4:20 pm**