

2026-27

Partnership Opportunities

Together, through partnerships, we *advocate, learn, and lead* to improve outcomes for students with disabilities.

Spaces are limited & sell out quickly.

Contact us **today** to secure your partnership opportunity!

advocacy. learning. leadership.

MAASE

MICHIGAN ASSOCIATION OF
ADMINISTRATORS OF SPECIAL EDUCATION





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advocacy. learning. leadership.

As we embrace this year's theme, Reframing Your Perspective, we invite you to consider the powerful impact that partnerships can have on shaping the future of special education in Michigan.

At MAASE, we know that improving outcomes for students with disabilities requires collaboration, shared expertise, and a collective commitment to excellence. This important work takes a village, and it simply cannot happen without dedicated partners like you. We are grateful for your ongoing support and your willingness to walk alongside our members as we advocate, learn, and lead together.

One of the things that makes MAASE unique is our intentional approach to partnership. Many of our events are designed to include only one or two partners, creating meaningful opportunities to build authentic relationships with Michigan's special education leaders. These intimate settings provide tremendous value for everyone involved—and ultimately benefit the students we all serve.

Our Annual Partnership Opportunities were created to provide more than event sponsorships—they are designed to foster meaningful, ongoing relationships between our partners and MAASE members. By combining multiple engagement opportunities throughout the year, these partnerships offer greater value, increased visibility, and a deeper connection to Michigan's special education community. We are proud to offer partnership options that support long-term collaboration and create lasting impact for the students and educators we serve.

Together, we can continue to strengthen leadership, foster innovation, and create brighter futures for students with disabilities. We look forward to partnering with you and discovering what we can accomplish together in the 2026–2027 school year.

In partnership,
Abby Cypher
Executive Director, MAASE



Abby Cypher

Details on each event can be found by visiting our website at
<https://www.maase.org/products/partnership-opportunities>

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Pricing and more information can be found by visiting our website at <https://www.maase.org/partnership-opportunities>

MICHIGAN ASSOCIATION OF ADMINISTRATORS OF SPECIAL EDUCATION

MAASE is a statewide professional organization that includes more than 1000 members across five regions in Michigan.

MAASE provides opportunities for leadership development, collaboration, and advocacy. We do this in partnership with our members – to shape policies and practices to improve outcomes for students with disabilities. Special education administrators are change agents who affect the quality and future of special education and the education of students with exceptionalities.

Region 1A

1. Gogebic - Ontonagon ISD
2. Copper Country ISD
3. Dickinson-Iron ISD
4. Marquette-Alger RESA
5. Menominee County ISD
6. Delta-Schoolcraft ISD
7. Eastern UP ISD

Region 2

1. Mecosta-Osceola ISD
2. Gratiot-Isabella RESD
3. Midland County ESA
4. Bay-Arenac ISD
5. Huron ISD
6. Saginaw ISD
7. Tuscola ISD
8. Sanilac ISD
9. Clinton County RESA
10. Shiawassee RESD
11. Genesee ISD
12. Lapeer Co. ISD
13. Eaton RESA
14. Ingham ISD
15. Livingston ESA

Region 4

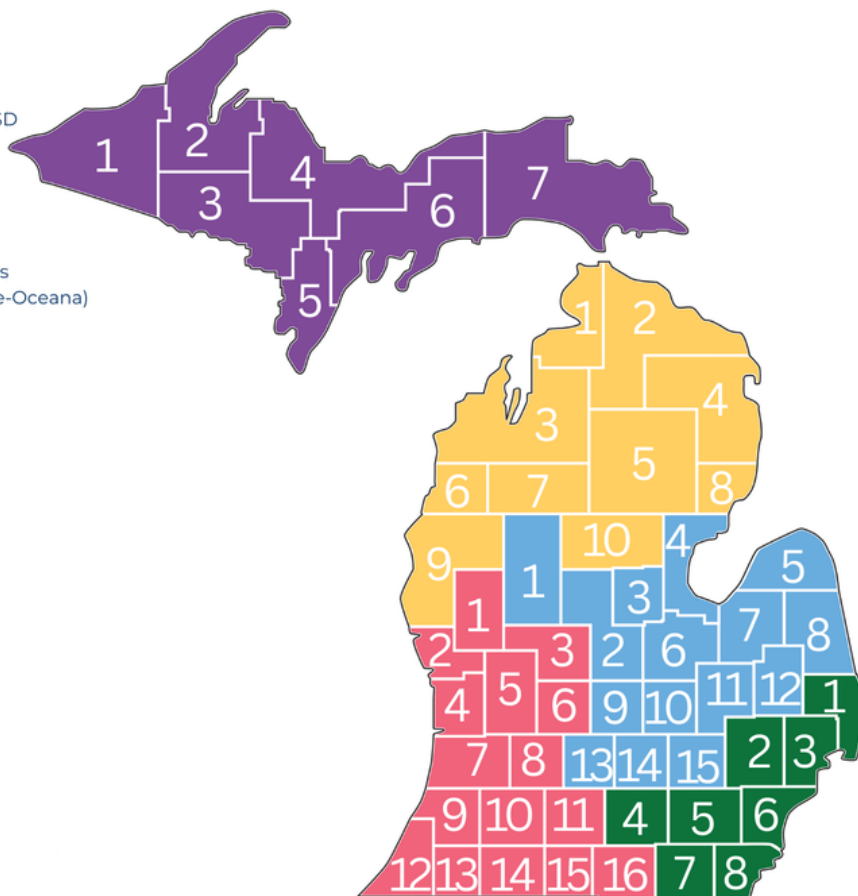
1. St. Clair County RESA
2. Oakland Schools
3. Macomb ISD
4. Jackson ISD
5. Washtenaw ISD
6. Wayne RESA
7. Lenawee ISD
8. Monroe ISD

Region 1

1. Char-EM ISD
2. Cheb-Otsego-Presque Isle ESD
3. Iosco RESA
4. AMA ESD
5. C.O.O.R. ISD
6. Manistee ISD
7. Wexford-Missaukee ISD
8. Northwest Education Services
9. West Shore ESD (Mason-Lake-Oceana)
10. Clare Gladwin RESD

Region 3

1. Newaygo Co RESA
2. Muskegon Area ISD
3. Montcalm Area ISD
4. Ottawa Area ISD
5. Kent ISD
6. Ionia ISD
7. Allegan Area ESA
8. Barry ISD
9. Van Buren ISD
10. Kalamazoo RESA
11. Calhoun ISD
12. Berrien RESA
13. Heritage Southwest ISD
14. St. Joseph County ISD
15. Branch ISD
16. Hillsdale ISD



Annual Partnership Opportunities

MAASE offers year-long* strategic partnerships that connect your organization with Michigan's special education leaders through event partnerships, webinars, networking, and digital recognition. With multiple tiers—Premier, Signature, Strategic, and Supporting—you can choose the level of visibility and engagement that best fits your goals.

*Year-long partnerships run September 1 thru August 31

Partnership Benefits	Supporting \$6,000	Strategic \$10,000	Signature \$12,500	Premier \$15,000
LIMITED SPACE AVAILABLE	2	2	1	1
Partner Spotlight in MAASE Weekly Update				X
Four (4) Email Blasts to MAASE members during the partnership year				X
Thirty (30) second video featured on webpage				X
Recognition at MAASE Summer Institute Golf Event			X	X
Beverage Station Reception Sponsor at Summer Institute			X	X
Social Media Recognition: Two (2) announcement posts sent to MAASE followers			X	X
Summer Institute Platinum Partnership			X	X
One (1) Bi-Monthly Professional Learning Partnership (Exhibit Table and Speaking Opportunity)		X	X	X
Two (2) entries in Newsletter during the partnership year (150 word count limit will apply & be communicated prior to publishing)		X	X	
One (1) Webinar promoted by MAASE (partner provides content)		X	X	
Summer Institute Gold Partnership		X		
Summer Institute Silver Partnership	X			
Summer Institute meal/snack sponsor (displayed logo)	X	X	X	X
Website Presence: logo & link on MAASE website	X	X	X	X

What's in it for *you!*

Partner Spotlight in MAASE Weekly Update

In the month of your choosing, MAASE will provide the section, you provide the content. Together we'll highlight your generous Premier Annual Partnership to our members.
(150 word count limit will apply & be communicated prior to publishing)

Email Blasts to MAASE members during the partnership year

You will have the opportunity to provide content to MAASE about your company, products or services four (4) times during the partnership year and we'll distribute, via email to MAASE members.
(150 word count limit will apply & be communicated prior to publishing)

Promotional video featured on MAASE website

Premier annual partners can provide MAASE with a 30 second promo video and we'll post it on the MAASE website. (mp4 format preferred, website location and length of time to be posted to be determined by MAASE)

Annual Partnership Opportunities Continued...

Recognition at MAASE Summer Institute Golf Event

We'll proudly display your logo on event signage at this annual Summer Institute kick-off event.

Beverage Station Reception Sponsor at Summer Institute

We'll proudly display your Annual Partnership at one (1) of three (3) receptions during this premier event. (reception is selected by MAASE)

Social Media Recognition: Announcement posts sent to MAASE followers

As our following continues to grow, so will your recognition of your generous annual support. Through our social media channels, MAASE will give you the shoutout you deserve following your partnership commitment.

Bi-monthly Professional Learning Partnership

This includes an exhibit table and 5 minutes to speak to attendees at one of our quarterly Professional Learning (PL). You will get right of first refusal before we open up the singular partnership opportunities.

Newsletter entries during the partnership year

You're provided with opportunities throughout your partnership year to publish an article in MAASE's weekly newsletter, *The Weekly Update*.

(150 word count limit will apply & be communicated prior to publishing)

Online Webinar promoted by MAASE

We'll proudly help promote one webinar during your partnership year to MAASE members. All we ask is for you to provide the copy/content.

Summer Institute Meal/Snack sponsor – Displayed logo

Annual partners are recognized in different ways at Summer Institute as well. We'll display your company/organization logo as an Annual Partner at one of our multiple meals or breaks throughout the conference. (specific meal/break is selected by MAASE).

Website Presence: logo & link on MAASE Website

Throughout your partnership year, MAASE will display all annual partners via a banner on the MAASE website and hyperlink to your company/organization website.

Summer Institute Platinum Partnership

Premier and **Signature** annual partnerships include a Platinum level partnership at Summer Institute in August. This includes prime logo placement, the opportunity to present a breakout session, an exhibit table and more.

(see Summer Institute partnership details below)

Summer Institute Gold Partnership

Strategic annual partnerships include a Gold level partnership at Summer Institute in August. (see Summer Institute partnership details below).

Summer Institute Silver Partnership

Supporting annual partnerships include a Silver level partnership at Summer Institute in August.

(see Summer Institute partnership level details below)

Single Event Partnership Opportunities

MAASE's Single Event Partnerships offer a high-impact opportunity to engage directly with Michigan's special education leaders through an exhibit booth at a MAASE professional learning event, as well as receiving recognition on our website and socials as an event partner. We limit the number of spaces for a more intimate opportunity.

Professional Learning Events

Adaptive Schools: September 2026 (2 days) & March 2027 (2 days)

(1 Space Available | \$1,000)

Unraveling PA 146 - Special Education Implications: October 2026

(2 Spaces Available | \$2,500/each)

Special Education Leadership & Accountability Summit: December 2026

(1 Space Available | \$1,000)

LRE and General Supervision - Prioritizing Placement: December 2026

(2 Spaces Available | \$2,500/each)

SLIP Winter Conference: January 2027

(2 Spaces Available | \$2,500/each)

Hot Topics in Special Education Law: February 2027

(4 Spaces Available | \$2,500/each)

Michigan Special Education Legislative Summit: March 2027

(1 Space Available | \$1,000)

Inclusive by Design: A Practical Guide to SDI, LRE, and Meaningful Access: April 2027

(2 Spaces Available | \$2,500/each)

Supporting Uncertified Staff - Laws, Rules, Regulations, and Best Practices: June 2027 (virtual)

(1 Space Available | \$1,000)

Annual Paraeducator Train the Trainer Conference: July 2027

(1 Space Available | \$2,000)



Adaptive Schools

Adaptive Schools Foundation Seminar

Dates: September 28-29, 2026 and March 15-16, 2027:

Description: The Adaptive Schools Foundation Seminar presents a productive, practical set of ideas and tools to develop collaborative groups to become effective and better equipped to resolve complex student learning issues. The work of the Adaptive Schools Seminars is to develop the resources and capacities of the organization and of individuals to cohesively respond to the changing needs of students and society. In this four-day Adaptive Schools Training, participants will develop:

- An increased capacity to initiate, develop and sustain high-functioning groups
- New lenses for diagnosing the stages and phases of group development
- An expanded repertoire of practical facilitation tools
- An understanding of when and how to engage groups in dialogue and discussion, the limitations, forms and values of each
- Skills to move groups beyond consensus to common focus
- Ways to value and use dissension, argument and conflict
- Strategies for keeping group members on track, on topic, energized and resourceful





Bi-Monthly Professional Learning Events

Includes full day Tuesday PL and Wednesday morning meetings

Unraveling PA 146 - Special Education Implications

Date: October 13, 2026

Description: Michigan's PA 146 literacy and dyslexia legislation is creating significant changes for schools across the state, with important implications for special education systems, instructional practices, and student supports. This session will provide special education leaders with a comprehensive overview of the legislation, including key requirements, implementation timelines, and expectations outlined by the Michigan Department of Education. Participants will explore how the law intersects with IDEA, MTSS, literacy intervention systems, evaluation practices, and supports for students with disabilities as districts prepare for statewide implementation.

LRE and General Supervision - Prioritizing Placement

Date: December 8, 2026

Description: This full-day professional learning experience will explore Least Restrictive Environment (LRE) through the lens of Michigan's General Supervision System and the state's current priority areas for improving outcomes for students with disabilities. During the session, participants will examine the requirements and purpose of the General Supervision System, review this year's identified priorities, and discuss how districts can strengthen inclusive practices, compliance, and student outcomes through aligned systems and intentional leadership.

Hot Topics in Special Education Law

Date: February 9, 2027

Description: This session will provide participants with timely updates and practical guidance on emerging “hot topics” in special education law and policy impacting schools across Michigan and beyond. Participants will explore recent legal decisions, regulatory updates, compliance trends, and evolving expectations related to IDEA, Section 504, discipline, evaluations, FAPE, manifestation determinations, parent engagement, and dispute resolution. The session will also examine how current state and federal developments may influence district policies, procedures, and day-to-day decision-making for special education leaders and teams.

Inclusive by Design: A Practical Guide to SDI, LRE, and Meaningful Access

Date: April 13, 2027

Description: This session will provide participants with an early rollout of key concepts and practical guidance from MAASE’s forthcoming publication, *Inclusive by Design: A Practical Guide to SDI, LRE, and Meaningful Access*. Grounded in IDEA requirements, Michigan Department of Education guidance, and current best practices, the publication focuses on strengthening understanding and implementation of specially designed instruction (SDI), Least Restrictive Environment (LRE), inclusive practices, and meaningful access for students with disabilities. Participants will explore core themes from the publication, including determining SDI within the IEP, aligning instruction to grade-level standards, strengthening inclusive systems, clarifying roles and responsibilities, and ensuring instructional practices lead to improved student outcomes.

Supporting Uncertified Staff - Laws, Rules, Regulations, and Best Practices

Date: June 15, 2027

Description: Join us for a virtual professional learning session focused on effectively supporting uncertified staff in special education settings. Participants will explore key requirements under IDEA, MARSE, and Michigan special education rules, while gaining a clearer understanding of roles, responsibilities, and compliance expectations. The session will also highlight practical strategies and best practices for supervision, training, and collaboration to ensure uncertified staff are supported in delivering high-quality services to students.



Special Education Leadership & Accountability Summit

(formerly known as the TA/Monitors Conference)

Special Education Leadership & Accountability Summit

Date: December 7, 2026

Description: Join us for the Special Education Leadership & Accountability Summit, where we'll explore how to lead for meaningful results through the lens of Leadership, Equity, Accountability, and Data (L.E.A.D.). This summit is specially designed for professionals who provide technical assistance and support effective systems in schools. Whether you're working at the district, ISD, or state level, you'll gain targeted strategies and insights that strengthen your ability to drive sustainable, system-wide improvement in special education.

Participants will engage in a variety of breakout sessions, each focused on relevant, timely topics that reflect the evolving needs of the field. Sessions will offer opportunities to collaborate with colleagues, learn from experienced practitioners, and explore practical tools to enhance implementation and impact. This summit promises to be both inspirational and actionable, equipping you to return to your role with renewed focus, aligned practices, and a clear commitment to improving outcomes for students with disabilities.





SLIP Winter Conference

SLIP (Supervisors of Low Incidence Population) Winter Conference

Dates: January 11-12, 2027

Description: Hosted by the Supervisors of Low Incidence Population (SLIP) community of practice, the SLIP Winter Conference is back, and we're inviting YOU to be part of this annual gathering of passionate professionals dedicated to low incidence programs and center-based services. While the focus is on supporting supervisors and leaders in these specialized areas, everyone is welcome—and encouraged—to attend.

What to Expect:

- Timely, relevant sessions led by statewide experts and experienced peers
- Interactive learning formats that go beyond sit-and-get
- Networking and peer collaboration to share ideas, challenges, and solutions
- Dedicated time for reflection and action planning, so you leave ready to implement

This is more than just a conference—it's a space to connect, recharge, and advance your leadership in meaningful ways. Bring your team to maximize learning and build shared momentum!





Annual Paraeducator Train the Trainer Conference

MAASE Annual Paraeducator Train the Trainer Conference

Date: July 2027

Description: Join us for the second annual MAASE Paraeducator Conference — a professional learning event designed for current and aspiring paraeducator trainers, administrators, ancillary staff, and educational leaders interested in building and sustaining high-quality paraeducator training programs. Participants will get early access to new modules, enhancement packs, and implementation supports aligned with the CEC's Core Competencies and High Leverage Practices.

Highlights include the launch of new modules, previews of expanded content in academic and behavioral supports, sessions for onboarding new trainers and updating veteran trainers, and opportunities to connect with MAASE partners and peers from across the state.





Mi SELS

Michigan Special Education Legislative Summit

Dates: March 16-17, 2027

Description: The **Michigan Special Education Legislative Summit** (Mi SELS) is hosted by the MAASE Advocacy Committee. This professional learning event will allow you to advocate for students with disabilities by building meaningful relationships with your state legislators. The two-day event will give you the knowledge and skills to advocate, and then give you the opportunity to use those skills in a safe and supportive environment. The first day will review MAASE's Legislative Platform and Priorities document, give you an overview of the political landscape and provide a panel discussion to hear multiple perspectives on current issues. You will have an opportunity to practice what you have learned during our evening reception the first night and our legislative office visits the second day. All activities will be done in teams so that new attendees can learn from those more experienced. Advocacy is a foundational leadership skill and an opportunity you will not want to miss.



Additional Partnership Opportunities

MAASE offers a variety of additional partnership opportunities throughout the year, including, webinars, website advertisements, quarterly email blasts, and Summer Institute golf event partnerships. These options provide flexible ways to increase your visibility and engagement with MAASE members at different investment levels.

New Administrator Academy (1 Space | \$2,000)

Includes:

- ✓ Partner logo featured on all New Admin Academy communications (email invitations, agendas, slides)
- ✓ Logo placement on the MAASE New Admin Academy webpage
- ✓ Opportunity to speak for 3–5 minutes at two (2) in-person New Admin Academy sessions
- ✓ Ability to distribute one branded item or printed resource at in-person sessions
- ✓ Recognition as a New Admin Academy Partner in two MAASE newsletters (Fall & Spring)
- ✓ Partner logo displayed during virtual sessions (intro or closing slide)
- ✓ Social media recognition at the beginning and end of the New Admin Academy year

MAASE Webinar Series (\$2,500)

Includes:

- ✓ Advertised as the sole supporter of the MAASE Webinar Series of the 2026-2027 school year
- ✓ Social Media blast as webinar event partner
- ✓ Partner for 9 monthly events
- ✓ Logo included in webinar presentation materials (including opening and closing slides)

Website Advertisement (\$2,000)

Includes:

- ✓ Logo and link advertisement on the MAASE website for the current school year

Field Notes Podcast (\$2,500)

Includes:

- ✓ Verbal acknowledgement by the host at the start of each episode (12 monthly episodes)
- ✓ Logo displayed during the verbal acknowledgement
- ✓ Social media acknowledgement as podcast partner

Summer Institute Golf Outing Partnerships (\$250-\$300)

Includes:

- ✓ Hole Partnership (13 available | \$250/each)
- ✓ Closest to the Pin (2 available | \$300/each)
- ✓ Longest Drive (2 available | \$300/each)
- ✓ Longest Putt (1 available | \$300/each)



New Administrator Academy

New Administrator Academy

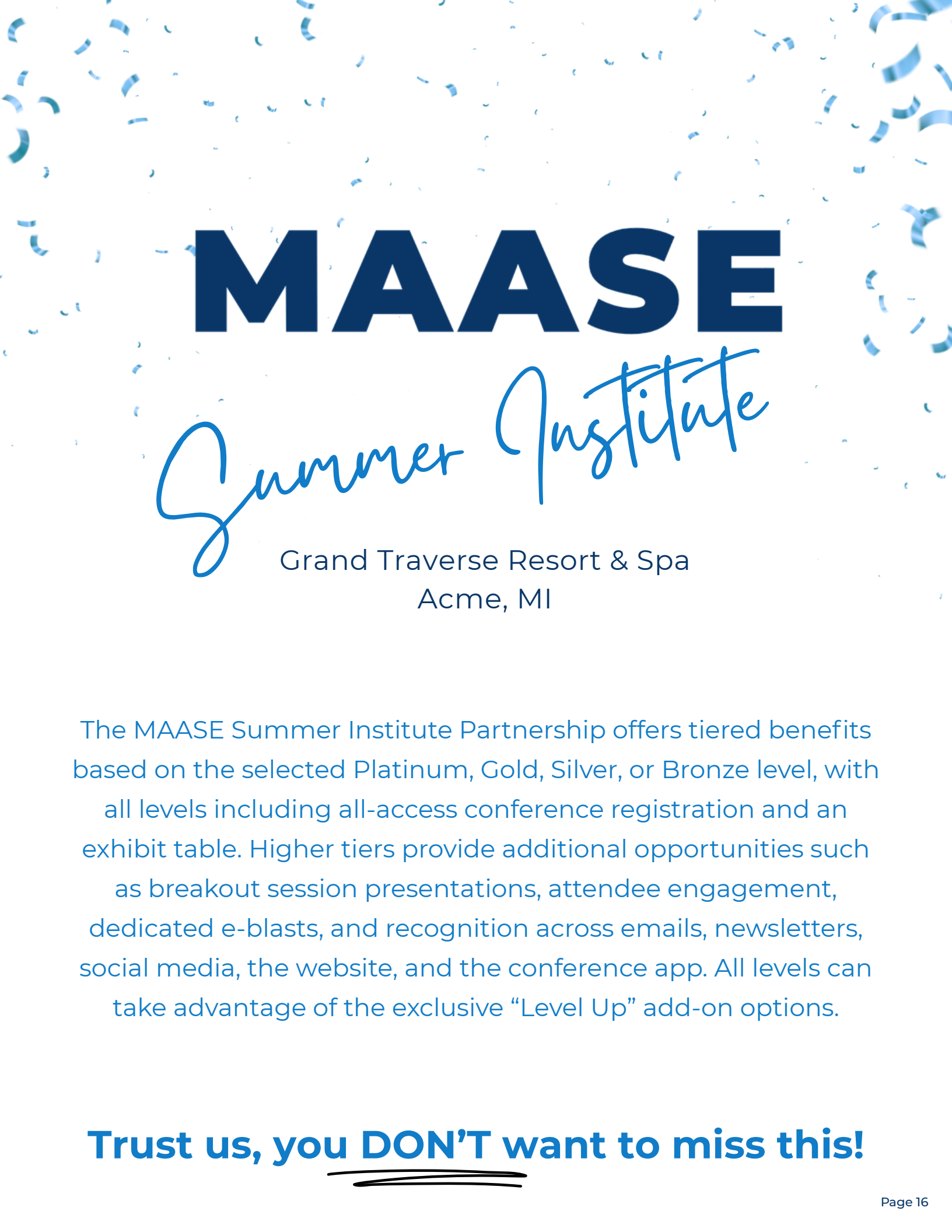
Dates: October 14, November 11, December 9, 2026

January 13, February 10, March 10, April 14, May 12, & June 9, 2027

Description: The MAASE New Administrator Academy is a support structure that allows opportunities for:

- Newly employed Michigan special education administrators (first three years of administration) to explore and implement the skills needed for success in the position
- Support for real-world application of MDE Standards of Practice for Special Education Administrators
- Mentorship with experienced, practicing administrators who are members of MAASE
- Exploration of relevant content with support from “in the field” special education administrators, identified professionals with content-specific knowledge, or state/federal staff.





MAASE

Summer Institute

Grand Traverse Resort & Spa
Acme, MI

The MAASE Summer Institute Partnership offers tiered benefits based on the selected Platinum, Gold, Silver, or Bronze level, with all levels including all-access conference registration and an exhibit table. Higher tiers provide additional opportunities such as breakout session presentations, attendee engagement, dedicated e-blasts, and recognition across emails, newsletters, social media, the website, and the conference app. All levels can take advantage of the exclusive “Level Up” add-on options.

Trust us, you DON'T want to miss this!



Summer Institute

August 7-11, 2027

In keeping with MAASE's mission of providing "...opportunities for leadership development, collaboration, and advocacy...", each year over 800 special educators convene in August to engage in leadership development and shared learning on topics critical to the field of special education.

This premier event for special education administrators in Michigan will feature the following:

- Keynote Speaker
- Michigan Department of Education Office of Special Education Updates
- Attorney Presentations
- Numerous Breakout Sessions
- Special Appearances from National Association Guests
- Awards & Networking Opportunities

Participants will engage in full days of learning on Monday and Tuesday through whole group sessions, breakouts, and networking with hospitality receptions at the close of each day. The conference finale happens mid-morning on Wednesday. Participants will leave Summer Institute with new professional connections, feeling energized & engaged, and equipped with new tools for success for the upcoming school year!

Please Note: Space is limited and is anticipated to sell out prior to the June 25, 2027 deadline. Don't hesitate, secure your space today!



Be a sponsor at the exclusive

MAASE DEVIATION OPEN!



Join us on Sunday, August 8th for a 11:00am shotgun start, four-person scramble on the GTR Spruce Run course. The MAASE Deviation Open is open to everyone - new golfers, wanna-be golfers, and experienced golfers. Partners can even sign up and be paired with a team! There will be team prizes and contests for the longest drive and closest to the pin.

Partnership opportunities create scholarships and include:

1-Longest putt - \$300

2-Longest drive - \$300

2-Closest to the pin - \$300

13-Hole partners - \$250 each



Do you love to golf? Maybe not, but love having fun?!
Register to golf and we will pair you with a team - \$100

Please contact Angel Davis to learn how to add this event to your partnership!

angeldavis@maase.org
(517) 618-9593

Summer Institute Partnership Opportunities

Partnership Benefits	Bronze Level \$1,650	Silver Level \$3,150	Gold Level \$4,150	Platinum Level \$5,650
Limited Space Available	10	8	8	8
One year MAASE guest membership	X	X	X	X
Opportunity to present* (Breakout Session)				X
2 dedicated e-blasts to conference attendees <i>1 via email, 1 via attendee digital app</i>				X
1 minute pre-recorded video to be shown during whole group meal functions <i>Time and day selected by MAASE. Will be part of recurring slide deck</i>				X
1 piece of marketing included in attendee welcome materials**			X	X
Opportunity to feature an article or spotlight in a post-conference newsletter			X	X
Option to provide one educational resource or white paper to attendees post-event (shared electronically)			X	X
Recognition as partner in pre-conference emails to attendees		X	X	X
Recognition as partner in Association newsletter		X	X	X
Recognition as partner on event signage		X	X	X
Recognition on MAASE social & digital platforms		X	X	X
Logo and website link displayed on maase.org for 1-year		X	X	X
Listed as a partner in the conference app	X	X	X	X
All Access Conference Registration <i>Includes meals and session attendance (\$599 value)</i>	1	1	2	2
Exhibit Table (6' table, linen, 2 chairs)	X	X	X	X

*Presentation Proposal must be submitted by deadline date AND approved by the Summer Institute committee

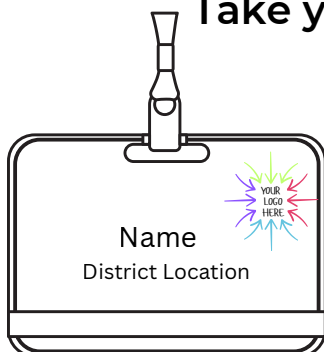
+Power at exhibit space available upon direct request to the venue. Click [HERE](#) to submit a request

(email angledavis@maase.org for a digital form)

Additional meal tickets are available for \$200 as an a la carte option at checkout

**Materials to be provided by partner at no cost to MAASE

**Take your brand visibility to the next level
with these add on options!**



Proudly display your company logo on
attendee name badges for 3 days!

\$4,000

1 opportunity available



Add your company logo large and proud
in the center of the attendee gift tote.

\$4,000

1 opportunity available

Don't just take *our* word for it!



TEACHTOWN[®]

Exceptional Solutions for Exceptional Students

MAASE organizes events and networking opportunities so companies like TeachTown can be part of the most important conversations in special education. These events enable us to develop the relationships that lead to partnerships with leaders and school districts throughout the state. This results in a bigger customer base and increases our impact by helping school districts advance their strategic goals and progress for students with complex needs.

-Scott Wyzgoski, Teachtown



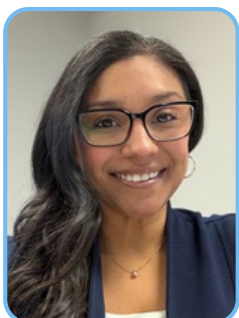
Goalbook deeply values our partnership with MAASE and the incredible community it fosters. We are proud to stand alongside such a dedicated organization, united by a shared commitment to driving meaningful impact in education.

-Vinnie Ray, Goalbook



Contact Us

MAASE envisions an education system that meets the needs of ALL students, ensuring that they achieve their full potential. We work to accomplish this vision by providing opportunities for leadership development, collaboration, and advocacy, and we invite you into this partnership too!



For more information please contact:

Angel Davis

MAASE Director of Business & Operations

angeldavis@maase.org

(517) 618-9593



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