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advocacy. learning. leadership.

2025-2030

Michigan Association of Administrators of Special Education

Strategic Plan



Who We Are

Vision

We envision an educational system that meets the needs of ALL students, ensuring that they achieve their full potential.

Mission

MAASE provides opportunities for leadership development, collaboration, and advocacy. We do this in partnership with our members - to shape policies and practices to improve outcomes for students with disabilities.

Core Beliefs

- All students are general education students
- Students with disabilities (0-26) have the right to receive high quality instruction
- High quality and relevant professional learning for all educators is crucial
- Internal and external collaboration is essential for high quality outcomes
- Administrators must stay engaged and current at the national, state, and local levels
- Advocacy is essential in leadership
- Our collective capacity is greater than our individual capacity
- In visionary thinking and courageous decision making
- In inclusiveness demonstrated by a commitment to diversity, caring, and respect for the dignity and worth of all individuals

Goal Areas & Strategic Directions

Advance MAASE's Statewide Influence and Impact

- Clarify and communicate organizational priorities that align with member and student needs.
- Strengthen strategic partnerships with policymakers, state leaders, and education organizations.
- Elevate MAASE's visibility as the trusted voice for special education leadership in Michigan.

Empower and Connect Members for Collective Growth

- Expand professional learning pathways tailored to diverse member roles and experiences.
- Create intentional systems for engagement, mentorship, and volunteer leadership.
- Foster inclusive networks and communities of practice that ensure belonging and professional growth.

Strengthen Organizational Sustainability through Innovation and Data

- Diversify revenue streams through innovative programming, partnerships, and grant opportunities.
- Leverage data and analytics to guide strategic investments and growth
- Establish scalable models (e.g., MITTIN, paraeducator training) that generate consistent and mission-aligned revenue.



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MAASE recently completed the collaborative strategic planning process that engaged members, committees, and partners in shaping the future of our organization. The process blended reflection, data, and member input to identify clear priorities that align with the evolving needs of Michigan's special education leaders. Through surveys, listening sessions, and focused discussions, member voices directly informed every decision, ensuring the plan reflects the values and aspirations of our community.

The leadership team has outlined the first year accomplishments, with a few highlighted below:

- We will strengthen relationships with state education leaders through ongoing collaboration.
- We will align shared goals with key partners to maximize statewide impact.
- We will use data to reach and engage underrepresented member groups.
- We will expand and refine member benefits and engagement pathways.
- We will promote and recognize volunteer participation across all levels of the organization.
- We will embed MAASE's Guiding Principles across all professional learning experiences.
- We will continue to expand professional learning offerings to meet diverse member needs.
- MAASE will advance out-of-state expansion of products to grow new revenue streams and increase impact.
- We will pursue additional grant opportunities to support growth and innovation.

