

2024 Annual Summer Institute



Partnership Prospectus

Grand Traverse Resort & Spa

100 Grand Traverse Village Blvd.

Acme, MI 49610

August 11-14, 2024

advocacy. learning. leadership.

MAASE

MICHIGAN ASSOCIATION OF
ADMINISTRATORS OF SPECIAL EDUCATION



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advocacy. learning. leadership.



What's Inside

- Welcome Notes Page 1
- About Us Page 2
- About the Event Page 3
- Attendee Demographics Page 4
- 2023 Partners Page 5
- Schedule-at-a-Glance Page 6
- Network at Special Events Page 7
- MAASE Deviation Open Page 8
- Partner Benefits Page 9
- Contact Us Page 10

Welcome NOTE FROM



MAASE Summer Institute Chair

Renee Thelen

Director of
Special Education &
Communications
Cinton County RESA

The Michigan Association of Administrators of Special Education (MAASE) would like to extend this invitation to partner with us at Summer Institute 2024. Taking place at the Grand Traverse Resort overlooking beautiful Traverse Bay, this conference is an opportunity to connect with school leaders, strengthen relationships, and to showcase your products and services. Our attendees are special education administrators who are directly involved in purchasing, and decision-making for their organization. As a partner you will have many formal and informal opportunities to meet with attendees- at a golf outing, receptions, presentations, breakfasts, lunches and at your booth.

The prospectus details for you the many unique partnership opportunities and exhibitor benefits available during this three-day conference. We look forward to partnering with you at Summer Institute 2024.

Thank you for supporting MAASE.

About Us



MAASE is a statewide professional organization that includes 700+ members across five regions in Michigan.

MAASE provides opportunities for leadership development, collaboration, and advocacy. We do this in partnership with our members – to shape policies and practices to improve outcomes for students with disabilities. Special education administrators are change agents who affect the quality and future of special education and the education of students with exceptionalities.

Region 1A

1. Gogebic - Ontonagon ISD
2. Copper Country ISD
3. Dickinson-Iron ISD
4. Marquette-Alger RESA
5. Menominee County ISD
6. Delta-Schoolcraft ISD
7. Eastern UP ISD

Region 2

1. Mecosta-Osceola ISD
2. Gratiot-Isabella RESD
3. Midland County ESA
4. Bay-Arenac ISD
5. Huron ISD
6. Saginaw ISD
7. Tuscola ISD
8. Sanilac ISD
9. Clinton County RESA
10. Shiawassee RESD
11. Genesee ISD
12. Lapeer Co. ISD
13. Eaton RESA
14. Ingham ISD
15. Livingston ESA

Region 4

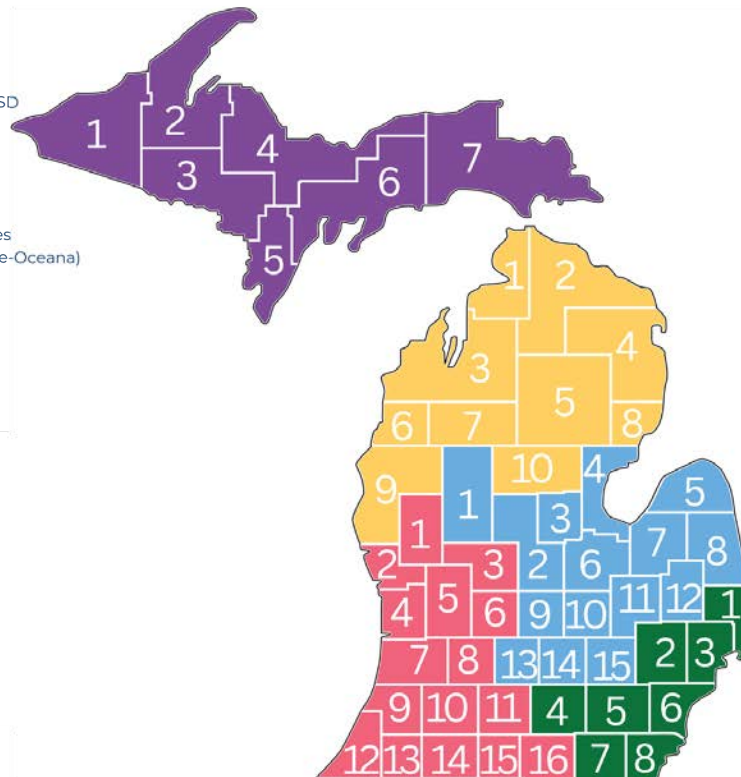
1. St. Clair County RESA
2. Oakland Schools
3. Macomb ISD
4. Jackson ISD
5. Washtenaw ISD
6. Wayne RESA
7. Lenawee ISD
8. Monroe ISD

Region 1

1. Char-EM ISD
2. Cheb-Otsego-Presque Isle ESD
3. Iosco RESA
4. AMA ESD
5. C.O.O.R. ISD
6. Manistee ISD
7. Wexford-Missaukee ISD
8. Northwest Education Services
9. West Shore ESD (Mason-Lake-Oceana)
10. Clare Gladwin RESD

Region 3

1. Newaygo Co RESA
2. Muskegon Area ISD
3. Montcalm Area ISD
4. Ottawa Area ISD
5. Kent ISD
6. Ionia ISD
7. Allegan Area ESA
8. Barry ISD
9. Van Buren ISD
10. Kalamazoo RESA
11. Calhoun ISD
12. Berrien RESA
13. Heritage Southwest ISD
14. St. Joseph County ISD
15. Branch ISD
16. Hillsdale ISD



For more information
contact: www.maase.org or
your Board of Directors
Regional Representative

To learn more about
MAASE



Antonio Rodriguez
MAASE Director of Business &
Operations
antoniorodriguez@maase.org
(517) 618-9593



[maase.org/about-us](http://www.maase.org/about-us)

About the *Event*

Each year, special education leaders convene in August to engage in leadership development and shared learning on topics critical to the field of special education.

This premier event for special education leaders in Michigan will feature the following:

- Keynote Speaker Joe Beckman
- Michigan Department of Education Office of Special Education Updates
- Attorney Presentations
- Numerous Breakout Sessions
- Special Appearances from National Association Guests:
 - Laurie VanderPloeg, CEC Associate Executive Director for Professional Affairs
 - Phyllis Wolfram, CASE Executive Director
- Awards & Networking Opportunities

The event starts on Sunday August 11th with several optional activities during the day and an evening kick-off hospitality reception that is open to all conference attendees. Participants will then engage in full days of learning on Monday and Tuesday through whole group sessions, breakouts, and networking with hospitality receptions at the close of each day of learning. The conference will come to a close mid-morning on Wednesday.

Register today to secure your spot at Summer Institute 2024, where you will find countless opportunities to Advocate, Learn, & Lead with MAASE members!

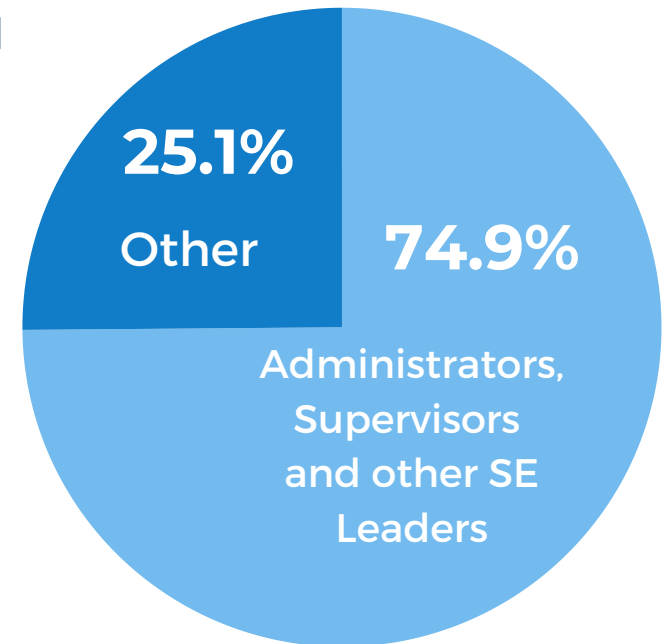
About the Attendees

2023 set a record high for conference registrations!

764 total conference attendees made up of special education directors, supervisors and leaders from local districts, ISDs/RESAs, Michigan Department of Education, Colleges and Universities along with numerous other dedicated professionals serving students with disabilities.



When attendees were asked
"Will you plan to come back to Summer Institute 2024?"
96.7% responded with
"Absolutely! I wouldn't miss it!"



"I appreciate the opportunity to learn and connect every year!"

-2023 Summer Institute attendee

"This was amazing!"

-2023 Summer Institute attendee



MI MAASE WELCOME TO SUMMER INSTITUTE 2023
You Belong Here

Thank you to our **PLATINUM** partners:

Clark Hill | THRUN LAW FIRM, P.C. | EDUCATORS LEGAL SERVICES, PLLC

Thank you to our **GOLD** partners:

Presence | imse Institute for multi-sensory education

Thank you to our **SILVER** partners:

DOTCOM THERAPY | parallel | bhworks | maxim healthcare staffing | mcllogix.com | blazer works | PUBLIC CONNECTIVE GROUP | broolly



MI MAASE

Thank you to our generous partners from 2023 Summer Institute!



Schedule-at-a-Glance

Day 1 August 11

- Noon: Deviation Open
- Noon-2:00 PM: MAASE Pre-Conference Activities
- 4:00 - 7:00 PM: Registration Desk Opens
- 5:00-7:00 PM: MAASE Welcome Reception

Day 2 August 12

- 7:00 AM-4:00 PM: Exhibit Hall & Registration Open
- 7:00 - 8:00 AM: Breakfast
- 8:00 - 8:15 AM: Event Kick-Off
- 8:15-9:15 AM: Keynote Speaker
- 9:15 - 9:45 AM: MAASE ED Update
- 9:45-10:00 AM: Break
- 10:00-11:00: MDE-OSE Presentation
- 11:00-11:15 AM: Break
- 11:15 AM-12:15 PM: 1st Breakout Sessions
- 12:15-1:15 PM: Lunch
- 1:15-2:15 PM: 2nd Breakout Sessions
- 2:15-2:30 PM: Break & Snacks
- 2:30-3:30 PM: 3rd Breakout Sessions
- 3:45-5:15 PM: MAASE President's Reception

Day 3 August 13

- 7:00 AM-4:00 PM: Exhibit Hall Open
- 7:00 - 8:00 AM: Breakfast
- 8:00-8:05 AM: Opening remarks and announcements
- 8:05-8:30 AM: CEC Updates
- 8:30 - 8:55 AM: CASE Updates
- 8:55 - 9:25 AM: Getting Involved with MAASE
- 9:25 - 9:45 AM: Legislative Updates
- 9:45 - 10:00 AM: Break
- 10:00 - 11:00 AM: 4th Breakout Sessions
- 11:00 - 11:15 AM: Break
- 11:15-11:45 AM: Yes I Can Award Winners
- 11:45 AM-12:15 PM: Beekman Award Presentation
- 12:15-1:15 PM: Lunch
- 1:15-2:15 PM: 5th Breakout Session
- 2:15-2:30 PM: Break & Snacks
- 2:30-3:30 PM: 6th Breakout Sessions
- 3:45-5:15 PM: MAASE Networking Reception

Day 4 August 14

- 7:00-10:45 AM: Exhibit Hall Open
- 7:00 - 8:00 AM: Breakfast
- 8:00-8:05 AM: Opening remarks and announcements
- 8:05-8:30 AM: President's Address
- 8:30-10:25 AM: Attorney Panel
- 10:25-10:30 AM: Announcement of Game Winners, Stay and Play and Closing Remarks

MAASE Special Events

Sunday, August 11th: Golf, Welcome Reception

Monday, August 12th: President's Reception

Tuesday, August 13th: Networking Reception

Connection opportunities to create meaningful relationships

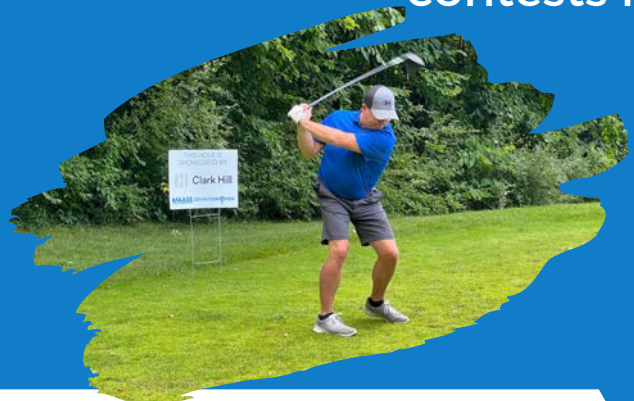




Be a sponsor at the exclusive
MAASE DEVIATION
OPEN!



Join us on Sunday, August 11th at 12:00pm for a four-person scramble, shotgun start. The MAASE Deviation Open is open to everyone – new golfers, wanna-be golfers, and experienced golfers. There will be team prizes and contests for the longest drive and closest to the pin.



Partnership opportunities create student scholarships and include:



- 1-Longest drive - \$100
- 18-Hole partners on the Spruce Run course - \$200 each
- 1-Closest to the pin - \$100

Please contact Antonio Rodriguez to learn how to add this event to your partnership!
antoniorodriguez@maase.org
(517) 618-9593

Event Planning
Co-Chairs
Kathy Barker
Nick Stage



Partnership Opportunities

Partnership Benefits	Exhibitor Only \$1,000	Bronze Level Sponsorship \$1,500	Silver Level Sponsorship \$2,500	Gold Level Sponsorship \$3,500	Platinum Level Sponsorship \$5,500
One year MAASE guest membership					X
Opportunity to present* (Breakout Session)					X
Opportunity to address attendees at sponsored event. (MAASE selects event)				X	X
Exhibit Table (6' table, linen, 2 chairs) ⁺	X		X	X	X
Logo on headline sponsor banner			X	X	X
Recognition in pre-conference emails to attendees			X	X	X
Recognition as partner in Association newsletter		X	X	X	X
Recognized as partner on event signage		X	X	X	X
Recognition on MAASE social & digital platforms		X	X	X	X
Logo and website link displayed on maase.org for 1-year		X	X	X	X
Listed as a partner in the conference app	X	X	X	X	X
All Access Conference Registration^Δ <i>Includes meals and session attendance (\$599 value)</i>	1	1	1	2	2

*Presentation Proposal must be submitted by deadline date AND approved by the Summer Institute committee

+Power at exhibit space available upon direct request to the venue. Click [HERE](#) to submit a request.

ΔAdditional meal tickets are available for \$200 as an a la carte option at checkout

Contact Us

MAASE envisions an education system that meets the needs of ALL students, ensuring that they achieve their full potential. We work to accomplish this vision by providing opportunities for leadership development, collaboration, and advocacy, and we invite you into this partnership too!

MAASE Summer Institute will provide a platform for you to share your experience and be part of the mission to better serve students with disabilities.

DEADLINE: All partnership agreements must be received by June 28, 2024



For more information please contact:

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