

Please, have a seat. Educational Webinar

Facing the Future:

Understanding Investors and Navigating Financial Headwinds in Senior Living

Join Us!



With rising pressure on non-profit senior living communities, understanding bond-funded projects and investment trends is essential.

Join David Fields, Managing Director of the Municipal Debt Restructuring Group at Raymond James, and David Lawlor, President of The Long Hill Company, for a timely and informative webinar exploring the current and future state of senior living finance.

What You'll Learn:

Welcome & Industry Overview | David Lawlor

Gain insight into current macro and micro-level financial challenges impacting senior living.

Update on Distressed Bond-Funded Projects Nationwide | David Fields

A look at key developments, trends, and lessons learned from troubled communities across the U.S.

Bond Investing 101:

How Are Bonds Traded? | David Fields

Understand the basics of bond investing, including how bonds are bought, sold, and valued in today's market.

Who Is Investing in Non-Profit Senior Living Debt? | Fields & Lawlor

Institutional Investors | Private Equity Investors | What this means for your community.

What Happens if You Fail a Covenant Test? | Fields & Lawlor

Dive into the implications of covenant failures and the operational assessments that may follow.

What Can We Learn from Recent Failures? | David Fields

Key takeaways to help your organization avoid common pitfalls.

How to Prepare for Turbulent Times | Lawlor & Fields

Strategic guidance on: Self-Evaluation Recognizing and Confronting Weaknesses Exploring Alternative Paths Forward

Tuesday | September 30th | 1:00pm | Webinar

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Management & Consulting
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RAYMOND JAMES

This session is designed for: Executives, board members, and financial leaders of non-profit senior living organizations navigating today's evolving capital environment.