

2025 Management Conference – November 5-6, 2025

Revised Agenda at a Glance

Holiday Inn University Plaza | Sloan Convention Center
Bowling Green, Kentucky

Wednesday, November 5, 2025

Meeting Rooms 1 and 2 (These sessions offer credit for water district commissioners.)

8:00 a.m. – 9:00 a.m. (DW/WW/Commissioners)

Session 1: *Board Members' Duties and Responsibilities*

Presenter: Damon Talley, Stoll, Keenon, Ogden, PLLC

9:15 a.m. – 10:15 a.m. (DW/WW/Commissioners)

Session 2: *Municipal Wholesale Rates*

Presenters: Damon Talley and Tina Frederick, Stoll, Keenon, Ogden, PLLC

10:30 a.m. – 11:30 a.m. (DW/WW/Commissioners)

Session 3: *Relations with the Public Service Commission: Best Practices for Maintaining Positive Interaction*

Presenter: Tina Frederick, Stoll, Keenon, Ogden, PLLC

11:30 a.m. – 1:00 p.m. LUNCH PROVIDED IN EXHIBIT HALL

1:00 p.m. – 2:00 p.m. (DW/WW/Commissioners)

Session 4: *What to Expect During a PSC Inspection*

Presenters: Jason Pennell, Kentucky Rural Water Association

2:15 p.m. – 3:15 p.m. (DW/WW/Commissioners)

Session 5: *Questions That Water and Wastewater Utility Boards Should Ask About Their Utility's Finances*

Presenters: Johnnie Baum, Lebanon Water Company and Robert K. Miller, Straight Line KY

3:30 p.m. – 4:30 p.m. (DW/WW/Commissioners)

Session 6: *Basic Procurement Law for Governmental Utilities*

Presenter: Gerald Wuetcher, Stoll Keenon Ogden, PLLC

Ballroom D (These sessions do not offer credit for water district commissioner.)

8:00 a.m. – 9:00 a.m. (DW/WW)

Session 7: *Master Planning and Asset Management Plans*

Presenter: Travis Harper, Commonwealth Engineering

9:15 a.m. – 10:15 a.m. (DW/WW)

Session 8: *Financial Planning for Utilities*

Presenter: Eric Anderson, Pinnacle Financial Partners

10:30 a.m. – 11:30 a.m. (DW/WW)

Session 9: *Cybersecurity for Water and Wastewater Utilities*

Presenter: Colin Glover, Cybersecurity & Infrastructure Security Agency (CISA)

11:30 a.m. – 1:00 p.m. LUNCH PROVIDED IN EXHIBIT HALL

1:00 p.m. – 2:00 p.m. (DW/WW)

Session 10: *Utilizing Artificial Intelligence in Water Distribution and Wastewater Collection Analysis*

Presenter: Ken Hayes, Core and Main

2:15 p.m. – 3:15 p.m. (DW only)

Session 11: The Future of Water: Non-Revenue Water Optimization

Presenter: Brandon Marcum, Integrity Water and Energy

3:30 p.m. – 4:30 p.m. (DW only)

Session 12: Developments in Smart Water

Presenter: David Shpigler, The Shpigler Group

Thursday, November 6, 2025

Sessions on Thursday do not offer credit for water district commissioners.

Ballroom D

8:00 a.m. – 9:00 a.m. (DW only)

Session 13: Communicating with your Customers About Lead Service Lines

Presenter: Elizabeth Dowling, Kentucky Division of Water

9:15 a.m. – 10:15 a.m. (DW/WW)

Session 14: Utility System Master Planning: What Makes a Useful Plan?

Presenter: Tucker Baker, Cannon & Cannon

10:30 a.m. – 11:30 a.m. (DW/WW)

Session 15: Emergency Preparedness

Presenter: Loyd Rawlings, USA Bluebook

11:30 a.m. – 1:00 p.m. LUNCH ON YOUR OWN

Meeting Rooms 1 and 2

1:00 p.m. – 2:00 p.m. (DW/WW)

Session 16: The Water Industry Through Women's Eyes: Past, Present, and Future

Presenters: Christina O'Bryan, Daviess Co. Water District; Samantha Chisley, Georgetown Municipal Water; Earn Brown, East Logan Water District

Ballroom D

1:00 p.m. – 2:00 p.m. (DW/WW)

Session 17: Your Data is Talking! Are You Listening?

Presenter: Jason Jones, Aquatic Informatics

2:15 p.m. – 3:15 p.m. (DW/WW)

Session 18: Apprentice Program Updates

Presenter: Heather Stevenson and Randall Kelley, Kentucky Rural Water Association

3:30 p.m. – 4:30 p.m. (DW/WW)

Session 19: Using GIS Based Asset Management

Presenters: Jasper Wyatt and Whitney Denney, Kentucky Rural Water Association