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Kentucky Rural Water Association

**W MANAGEMENT
CONFERENCE**

**SPONSORSHIP
OPPORTUNITIES**

**SLOAN CONVENTION CENTER
BOWLING GREEN, KY**

FEBURARY 21-22, 2024

Kentucky Rural Water Association

W MANAGEMENT CONFERENCE



WHAT TO EXPECT

Created with the needs of utility management and office personnel in mind, this event features classroom training and a bustling exhibit hall, typically drawing 450-500 on-site attendees.

Our conference is meticulously crafted to cater to the interests of both participants and exhibitors. Within our exhibit hall, specific time slots are designated to facilitate interactions, allowing attendees and exhibitors to connect on a one-on-one basis.

EVENT AGENDA

Wednesday

7:30am	Exhibitor Set-up
9:00-7:00	Exhibit Hall Open
11:30-1:00	Lunch w/ Exhibitors
1:00-4:30	Classroom Sessions
4:45-5:30	Exhibit Hall Closed
5:30-7:00	Member Reception

Thursday

7:30-11:45	Exhibits Open
8:00-11:30	Training Sessions
12:00pm	Exhibits Close

Kentucky Rural Water Association WATER MANAGEMENT CONFERENCE



EVENT SPONSOR OPPORTUNITIES



MEMBER RECEPTION EXCLUSIVE OR CO-SPONSOR

- Signage at food & drink stations
- Recognition during event
- Recognition on printed materials
- Recognition on digital media



WOMEN OF RURAL WATER EXCLUSIVE OR CO-SPONSOR

- Signage at event
- Recognition during event
- Recognition on printed materials
- Recognition on digital media

CONFERENCE BRANDING OPPORTUNITIES



3 TIER CUBE DISPLAY

- Company Logo 4 sides
- High Traffic Exposure
- (5) Limited Availability



CONFERENCE SPONSOR

- Tabletop Reservation
- Recognition on printed materials
- Tabletop signage

2024 PRICING



DESCRIPTION	QTY	PRICE
EVENT SPONSOR		
Member Reception	Exclusive	\$5,000
Member Reception (Co-Sponsor)	Availability (5)	\$1,000
Women of Rural Water	SOLD OUT	\$1,500
Women of Rural Water (Co-Sponsor)	SOLD OUT	\$500
CONFERENCE BRANDING OPPORTUNITIES		
3 Tier Cube Display	Availability (5)	\$350
Conference Sponsor	Availability (20)	\$200



If you have any questions or would like additional information about our sponsorship opportunities, please reach out to Savannah Goad.

Savannah Goad

Marketing & Business Development

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