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**SPONSORSHIP  
OPPORTUNITIES**



## MISSION

The KY Women of Rural Water Committee empowers and connects women in the water sector, celebrating their contributions and promoting growth. We encourage support, collaboration, and mentorship, believing that a united group of women can drive positive change within the industry and communities. Whether new or experienced, our committee offers opportunities for personal development, leadership growth, and networking. Together, we're shaping the future of water management.

## MEET THE COMMITTEE

- Heather King – **Chair**, Water Quality Lab Supervisor
- Savannah Goad – **Founder/Liaison**, Marketing & Business Development Coordinator
- Andrea Smith – **Member**, Water Distribution Supervisor
- Johnie Skipworth – **Member**, Water Treatment Plant Superintendent
- Samantha Chisley – **Member**, Wastewater Treatment Plant Supervisor
- Rachel Raiser – **Member**, Executive Administrator



## EVENT SPONSOR OPPORTUNITIES



### MANAGEMENT CONFERENCE LUNCHEON

#### EXCLUSIVE OR CO-SPONSOR

- Signage at food & drink stations
- Recognition during event
- Recognition on printed materials
- Recognition on marketing material/social media



### ANNUAL CONFERENCE SOCIAL HOUR

#### EXCLUSIVE OR CO-SPONSOR

- Signage at event
- Recognition during event
- Recognition on printed materials
- Recognition on marketing material/social media



### KY WRW ON THE MOVE - A RURAL CONNECTION

#### EXCLUSIVE OR CO-SPONSOR

- Signage at each event
- Recognition during events
- Recognition on marketing material/social media



# 2025 PRICING

DESCRIPTION	QTY	PRICE
<b>EVENT SPONSOR</b>		
Management Conference	<b>SOLD OUT</b>	\$1,500
Management Conference (Co-Sponsor)	<b>SOLD OUT</b>	\$500
Annual Conference	Exclusive	\$2,500
Annual Conference (Co-Sponsor)	Availability (5)	\$500
A Rural Connection	Exclusive (4)	\$1,000
A Rural Connection (Co-Sponsor)	Availability (16)	\$250



If you have any questions or would like additional information about our sponsorship opportunities, please reach out to:

## **Savannah Goad**

**Marketing & Business Development Coordinator**

**KY WRW Committee Founder & Liaison**

Phone: (270) 843-2291 Email: [s.goad@krwa.org](mailto:s.goad@krwa.org)



## **KY WRW ON THE MOVE - A RURAL CONNECTION**

The **Kentucky Rural Water Association's Women of Rural Water Committee** is excited to announce **KY WRW On The Move - A Rural Connection**, a series of quarterly meet-ups bringing women in the water industry together across **Kentucky!**

Each meet-up will take place in a **different region**, offering the perfect opportunity to connect, share ideas, and build meaningful rural connections!

Whether you're a seasoned professional or just beginning your journey in the water industry, these gatherings are your chance to be part of a community dedicated to **empowering and supporting women in water.**

Stay tuned for details on the first meet-up, and join us as we make waves, one rural connection at a time!