

OPENING YOUR DOORS IN KERNERSVILLE



BEFORE SIGNING A LEASE

Visit the Town of Kernersville Community Development Staff (336-992-0605) and website.

Know what you want to do and who is responsible for making improvements (i.e. you/landlord/owner/company)

UNDERSTAND PERMITTING

Make sure you have:

- Building Permit
- Sign Permit
- Use and Occupancy Permit
- Health Dept. or Dept. of Ag
- Subcontracted Permits

Visit: <https://toknc.com/community-development/>



PLAN YOUR GRAND OPENING

Choose a date and time that aligns with your target audience. Weekends or evenings may attract more attendees.

Utilize social media, local publications, and targeted invitations to spread the word.



JOIN THE CHAMBER

Schedule your Ribbon Cutting that will be featured on the Chamber Social and in the Kernersville News. Begin to network with your community and grow your brand in Kernersville!



AVAILABLE RESOURCES

The Small Business Center at Forsyth Tech to assist in Business Plans, mentors and additional resources needed. The Kernersville Chamber also provides a mentoring program.



TOK (336)996-3121

KERNERSVILLE CHAMBER (336)993-4521

