


ISFA 2026 Goals



Welcome & Who We Are

ISFA brings countertop and surface fabricators together to learn, work safe, and grow.

Through hands-on education, trusted safety training, real-world advocacy, and strong connections, ISFA helps every shop and surface pro raise the bar, run better businesses, and build a stronger industry.

**Honest Work**

We do what we say and stand by our word.

**Proven Truth**

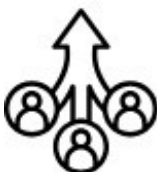
We back everything with skill, facts, and pride.

**Always Improving**

We keep learning, building, and moving the industry forward.

**Purpose Driven**

We show up for our trade and our people.

**Future Focused**

We're shaping what comes next for every shop and fabricator.

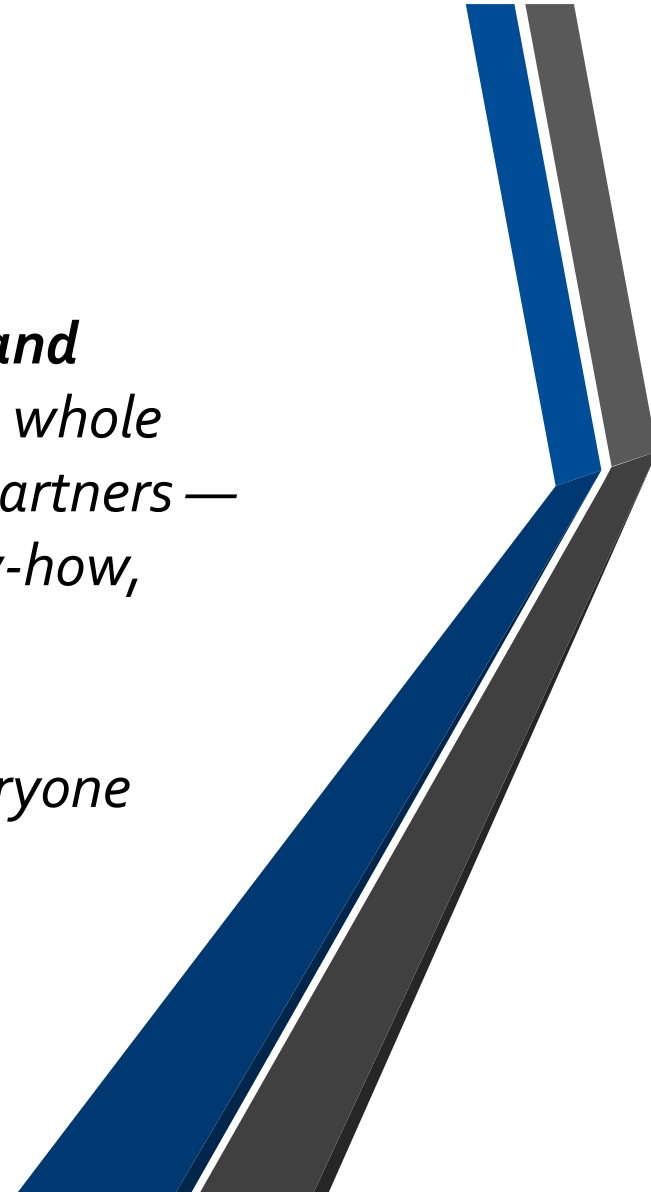


What are our values?

Who do we serve?

***ISFA exists to create a stronger countertop and surface fabrication community.** We serve the whole trade — fabricators, installers, suppliers, and partners — by connecting people, sharing real-world know-how, and promoting safety and standards.*

Together, we're shaping a better future for everyone who creates with surface materials.





2026 Goals

Membership & Community Growth

ISFA: Building a Community That Performs.

- **500 Fabricator Members; 150 Associate Partner Members**
- Introduce an ISFA phone app – ***ISFA Connect***; a platform for real time industry collaboration tool to help us connect. Plus, **Spanish translations** equipment for in person trainings and events.
- Q1 2025 introduce the rebranded magazine ***Fabricators' Edge*** that will focus on the people of our industry. Hint: Cover will highlight shops.
- **ISFA awards program** will be reviewed, redesigned and relaunched to expand and highlight projects from all over the world.
- Start a **grassroots effort** to reintroduce ISFA at industry tradeshow, regional tradeshow and our own events in 10 different cities starting in March.
- **Elevating our team and their skillset**, adding 3 additional FTEs to support our efforts.
- Continue investing in **expanding our benefits and integrating our systems**, to ensure an easy and memorable user experience; which includes targeting our marketing efforts.



2026 Goals

Safety, Health & Regulatory Compliance

No Excuses, No Shortcuts

- **Develop NEW standard** *Guidelines for Fabrication Contractors and Shop Licensing.*
- **Shop accreditation:** Create an accredited shop program that aligns with ISO/ANSI and certification standards that are approved. (ISO 45001)
- **Director of Safety, Health & Regulatory** has ISO 45001 Auditor Certification (*ISO 45001 is the international standard for occupational health and safety (OH&S) management systems that provides a framework for organizations to proactively prevent work-related injuries and illnesses*) *1 of 3 new FTE*
- Develop partnership with **national medical surveillance company** to track results of medical testing.
- **Monitor OSHA reports and regulatory updates** to identify opportunities for standards alignment and proactive advocacy.
- Provide a **monthly calendar of safety campaigns** to support developing and implementing a safety culture.



2026 Goals

Education, Training & Workforce Development

Building People Builds the Trade

- Full rollout of **ISFA Academy** (FKA Ving) expanding our online training offerings, create a SSO experience for our members.
- Offer 15 training classes plus reintroduce “request a class”.
- Explore and create education and training pathways for apprenticeship program (s).
- Review and develop lesson plans for each training offering.
- Prepare a plan for accredited certifications.
- Develop career pathways document for our industry.

Apprenticeship – Certification – Master



2026 Goals

Advocacy & Standards

One Voice. One Standard.

- Apply for **ANSI Developer Status**
- **Update Existing:** *ISFA 2-01 (2013): Classification and Standards for Solid Surfacing Materials, Existing: ISFA 3-01 (2013): Classification and Standards for Quartz Surfacing Materials and submit NEW Guidelines for Fabrication Contractors and Shop Licensing*
- **American Countertop Manufacturers Council (ACMC):** Membership for ISFA nonmembers is \$250.00. Development on the “Issue Register” and have a self-supporting meeting.
- **Hire attorney/lobbyist firm** to represent to represent ACMC’s interests in legislative and regulatory matters, advancing industry priorities at the national level.



2026 Goals

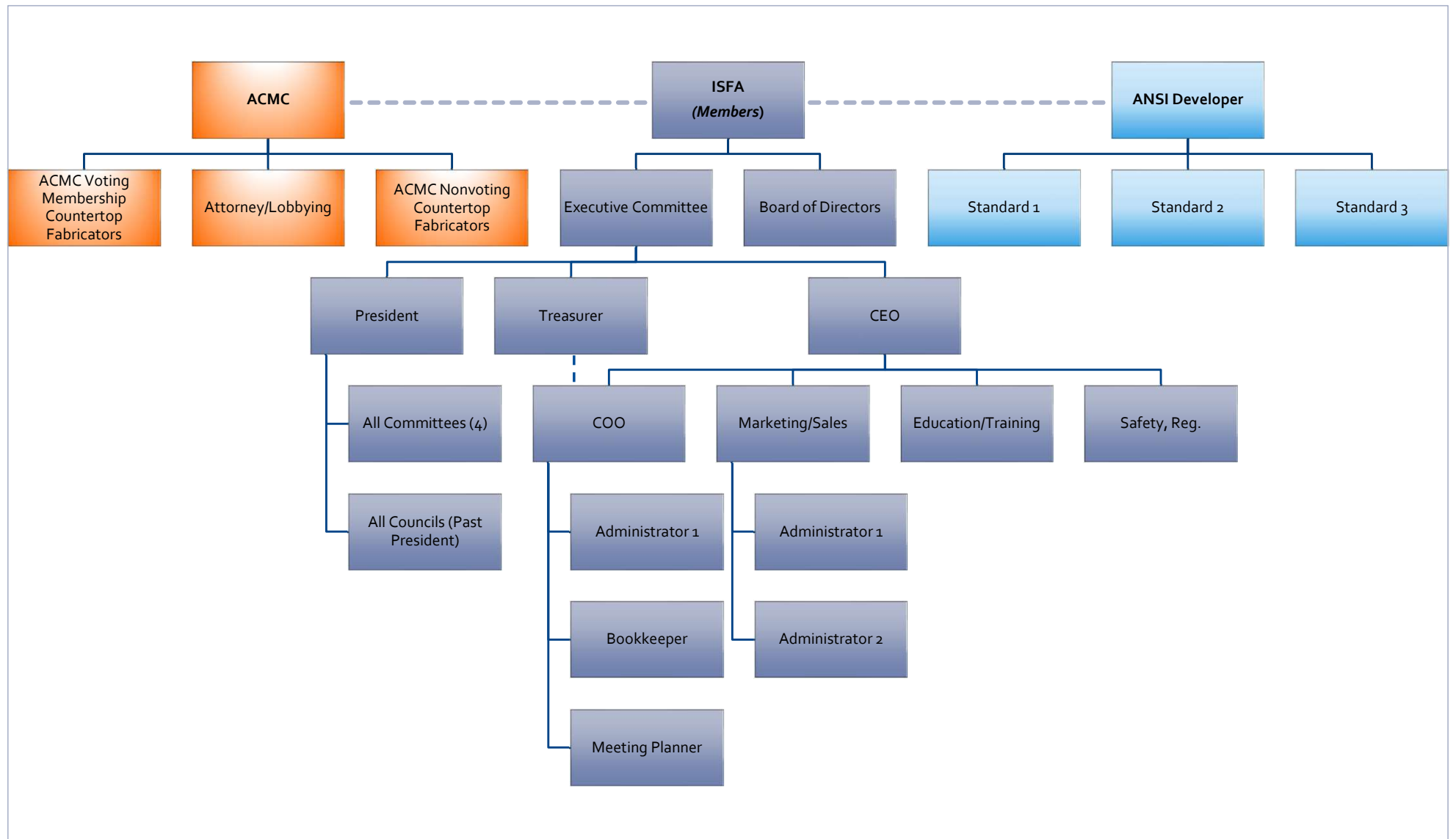
Relations & Insights

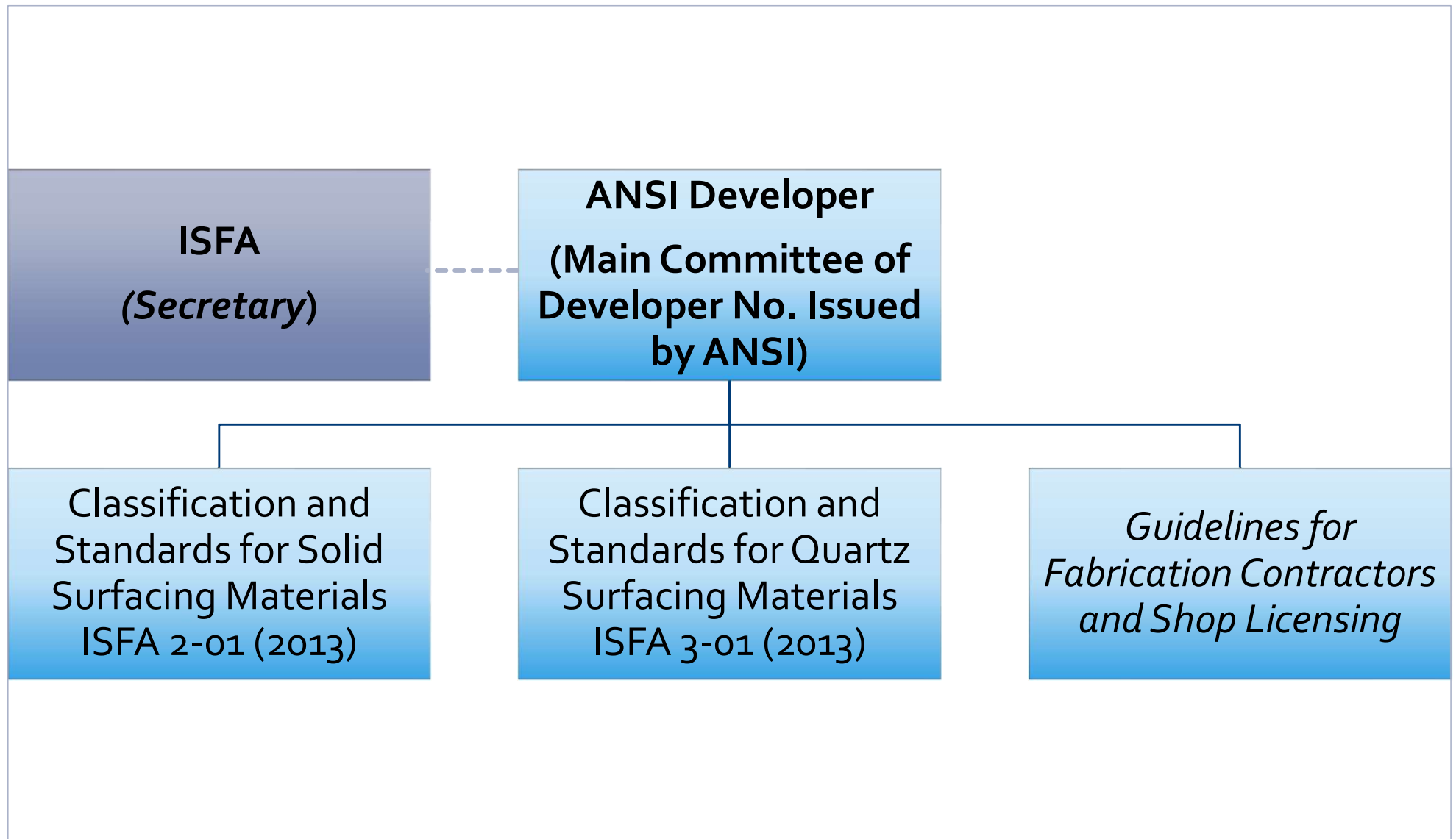
Turning Insight into Action

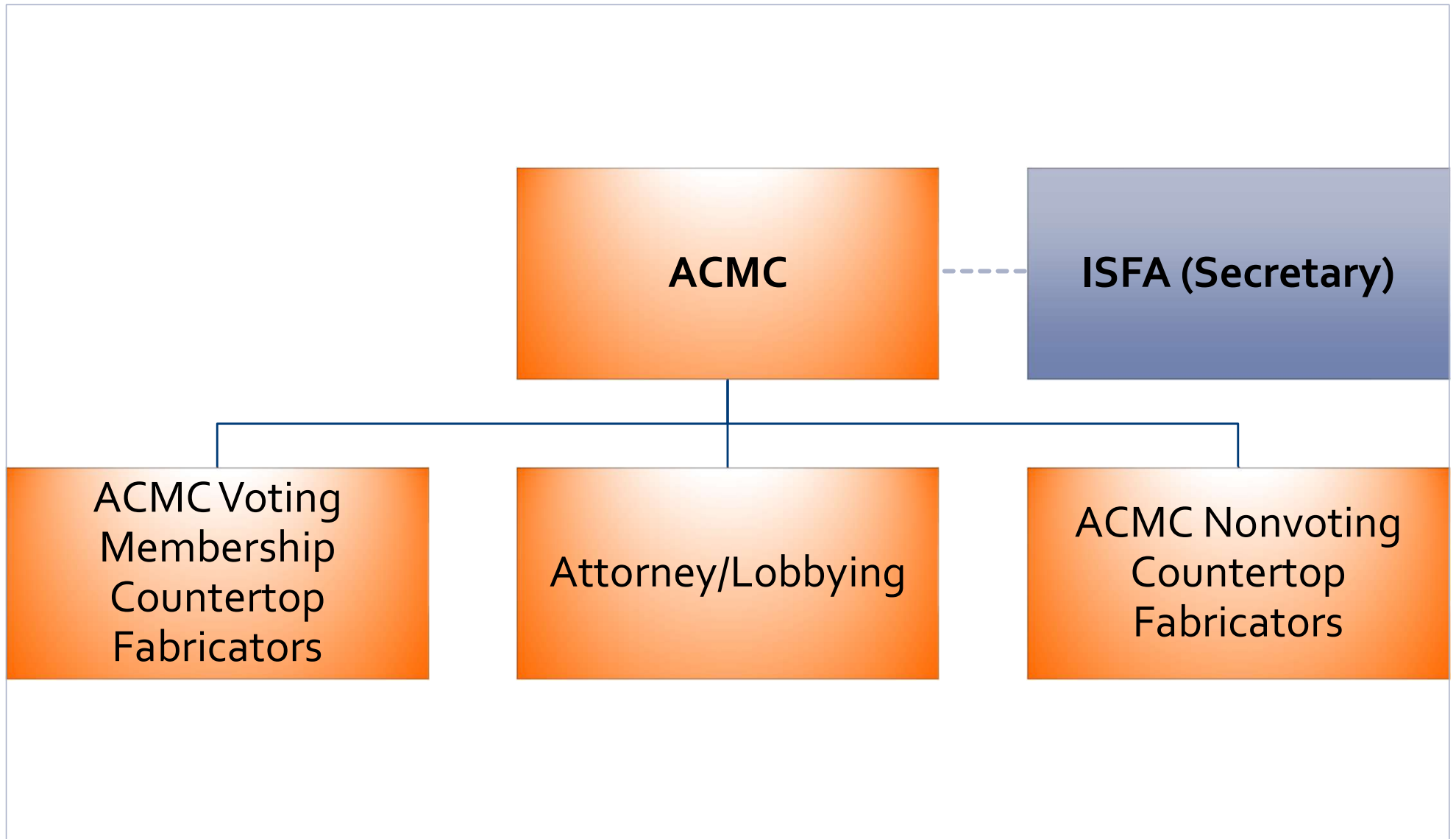
- Formalize the **International Council of Surface Fabricators (ICSF)** to foster global collaboration, share best practices, and advance the professionalism of surface fabrication worldwide.
- Establish a formal alliance with the **Natural Stone Institute (NSI)** to align efforts in safety, standards, and advocacy initiatives.
- Continue **developing strategic partnerships** with key organizations such as SESA, Artisan Group, SFA, All-Slab Fabbers, and Rockheads to unify the voice of the fabrication community.
- Implement a **quarterly cadence with alliances, partners, and sponsors** to ensure alignment, accountability, and shared progress toward industry goals.
- **Identify existing industry reports** and define new reporting needs, ensuring ISFA provides valuable, data-driven insights to members and stakeholders.
- Continuously **evaluate partnership opportunities** to identify challenges and close gaps within the surface fabrication ecosystem.
- **Survey all ISFA programs to assess effectiveness**, gather feedback, and guide continuous improvement in partnership and program outcomes.



How will this work?









American Countertop Manufactures Council (ACMC) *Your Voice. Our Industry.*

The ACMC ensures that every U.S. countertop and surface fabricator has a voice in shaping the future of our industry. The Council exists to gather input, develop consensus, and influence government and standards, ethics, workforce development, and safety while strengthening the reputation of the trade.

- Must fill out an application to vote and offer feedback on the issues for review
- ISFA Fabricator Members must fill out an ACMC application; Non-ISFA members must fill out an application and pay a \$250 per year administrative fee.
- Will have policy and procedures that follow ANSI essential requirements and ISFA will serve as the “Secretary” to ensure we are meeting the requirements of consensus. Vote and participation is recorded for record inspection.



American Countertop Manufacturers Council (ACMC) *Your Voice. Our Industry.*

- Maintain strict compliance with antitrust laws (no pricing, wages, market allocation, boycotting or vendor negotiations).
- ACMC will determine what type of advocacy work they will do.
- **Hire lobbying/attorney** to represent the council.
- **Policies and Procedures define: Countertop Manufacturers** – Businesses that provide fabrication services for any material used in countertops, including but not limited to: natural stone (granite, marble, quartzite, soapstone, slate, limestone/travertine), engineered stone (quartz, terrazzo, solid surface, recycled glass composites), porcelain slabs, wood (butcher block, bamboo), metal (stainless steel, copper, zinc), concrete, laminate, recycled and sustainable materials (paper composite, reclaimed wood, recycled plastics), and other emerging materials.



ACMC Issue Register

- Countertop Fabricator in LaLa City(Chuck's Countertops) submits an issue; the city of LaLa City is requiring all countertop fabrication companies to supply red clown nose, that their employees must wear while working.
- Chucks's Countertops doesn't need to be a voting member of ACMC to submit, but the online issue register will require detailed information to submit the issue.
- The voting ACMC membership determines if this issue will go out for public comment.
- Comments are collected, along with feedback from ACMC.
- ACMC will vote on what to do with the issue next. Chuck's Countertops never votes but can submit issues.



American Countertop Manufactures Council (ACMC) *Your Voice. Our Industry.*

ACMC Will:

- Advise ISFA how to support the industry.
 - New training opportunities?
 - Produce annual report
- Determine advocacy work on behalf of the “countertop manufacturers”
- Use Industry ANSI developer to affirm all standards.