

2026 Sponsorship Opportunities

2026 is the year everything changes for our industry. It's our banner year—the year ISFA steps fully into its role as the difference-maker for countertop and surface fabricators across the country. The foundation we poured in 2025 through the Fabricator Safety Initiative is now driving every major move we're making. That initiative—built to create real, workable safety practices, support OSHA compliance, and raise the bar for every shop, not just the big players—is the backbone of our 2026 strategy. To fuel this work, we've aligned our entire calendar with OSHA's regional map and will be hitting the road, hosting monthly regional events starting in March in Atlanta. Our sponsorship levels now include membership dues and a wide range of opportunities to bring ISFA training, safety programs, and industry conversations directly into your locations across the U.S. Levels start at \$5,500 and go well beyond \$100,000, each one designed to support your company's goals while pushing the whole industry toward unity, strength, and a safer future. Membership is required for all sponsoring companies.

ISFA sponsorships put your brand in front of the people who move the surface industry forward — shop owners, installers, safety leads, designers, and suppliers. Each package is packed with visibility, recognition, and opportunities to connect where it counts in shops, at events, and online. The package key is after the descriptions of each benefit your company receives. These sponsorships are sold in a package or al la carte, customization built to support your company and your 2026 goals.

- **Elite** Associate Partner Sponsor - \$5,500 (Value \$8,250+)
- **Bronze** Associate Partner Sponsor - \$7,500 (Value \$10,250+)
- **Silver** Associate Partner Sponsor - \$10,000 (Value \$13,000+)
- **Gold** Associate Partner Sponsor - \$15,000 (Value \$20,000+)
- **Platinum** Associate Partner Sponsor - \$25,000 (Value \$28,250+)
- **Diamond** Associate Partner Sponsor - \$35,000 (Value \$41,000+)
- Fabricator Safety Initiative **Level 1** - \$50,000 (Value \$70,000+)
- Fabricator Safety Initiative **Level 2** - \$75,000 (Value \$85,000+)
- Fabricator Safety Initiative **Level 3** - \$100,000 (Value \$125,000+)
- Fabricator Safety Initiative **Level 4** – Funding to support advocacy (not lobbying) and programing of standards development for safety, health and regulatory, call for more details.

2026 Digital Sponsorship Opportunities

Digital Sponsorships-Connect with the people who run shops.

ISFA's digital platforms put your message right in front of the people who actually make decisions in fabrication shops, warehouses, and supplier companies across North America. Our blogs, podcasts, and weekly *Insider* email are where fabricators go to get straight talk on what's new, what works, and what's coming down the line. All of our digital sponsorships are evergreen — meaning your message doesn't disappear after one post or one email. It stays live, keeps working, and keeps showing up where fabricators are already paying attention. If you want steady visibility and a real connection to trade, this is where you show up.

Featured Blog Post — \$1,000 a la carte Share what you know. Help the industry get better.

Your company gets the spotlight in a branded ISFA blog post that lives on our website and gets pushed out through our Insider email and social channels. It's a strong way to teach fabricators useful, safety tips, shop improvements, new products, or business lessons.

What you get:

- ISFA-edited article (up to 800 words)
- Featured on ISFA's website
- Shared in the ISFA Insider + social channels
- Stays in ISFA's resource library forever

Best for companies who want to:

- Prove expertise
- Share real shop-tested solutions
- Promote new products or training
- Be seen as a go-to resource by shop owners

Podcast Sponsor — *Behind the Surface* — \$1,500 a la carte

Be heard where fabricators listen.

Behind the Surface is all about real conversations — what’s working, what’s not, and what’s changing in the industry. Your company becomes part of that story.

What you get:

- “Presented by” shout-out in the episode
- Mention + link on the episode page
- Social + email promotion
- Submit a question/topic for the host

Great for brands who want to:

- Build human connection with listeners
- Be part of honest, shop-level conversations
- Promote safety, innovation, tools, or business tips

Weekly ISFA Insider — \$250 per issue a la carte

The fastest way to stay visible all year long.

The ISFA Insider lands in inboxes of shop owners, managers, and suppliers every week. It’s the most consistent way to stay in front of the trade.

What you get:

- Banner or featured placement
- Click-through link to your site or product
- Distributed across North America

Best for:

- Product launches
- Event promotion
- Keeping steady visibility with real buyers

2026 Education, Training & Workforce Development Sponsorships

Smarter Training. Safer Shops. Better Results.

Your training — whether it's product-specific, equipment-focused, or service-driven — directly supports ISFA Academy and the future of our education pathways for apprenticeships and certifications. Every sponsored training is done **live** and then recorded, giving it a long life inside **ISFA Academy**, our learning management and safety compliance platform that's included in membership dues. Yes — **no extra fees** for members.

This is an **evergreen** product, meaning your training doesn't disappear after one class. It stays in the system, ready to be assigned during future safety campaigns, toolbox talks, and compliance training that help fabrication shops meet OSHA requirements and run safer operations. Your investment not only promotes your products — it helps us deliver real, ongoing training that shops can use to protect their teams and stay compliant.

Webinar Sponsor — \$2,000 per session a la carte

Help teach the trade. Show what you know.

Topics include:

- Industry updates (rules, tech, market shifts)
- Sales & estimating
- Safety & silica/RCS control
- Product and installation training
- Repair best practices

What you get:

- “Presented by” on all marketing
- You can teach the session OR choose the topic
- Add polls or questions for attendees
- Attendee list + performance snapshot
- Recording stored on ISFA Academy for long-term exposure
- Provide a downloadable checklist or tool
- First shot at future dates

Perfect for companies with real “how-to” knowledge that helps shops work smarter or safer.

Education, Training & Workforce Development Partner - *(Only for Fabricator Safety Initiative sponsors)*

This supports the backbone of ISFA’s learning programs: apprenticeships, micro-credentials, CEUs, instructor network, and employer toolkits.

What you get:

- Recognition across all ISFA education channels
- Logo on selected toolkit pages
- Partner Spotlight feature
- Listed on the 2026 “Smarter Training, Better Results” supporter roll

Great for brands that take workforce development seriously.

2026 Fabricator Forum Tour Sponsorship Opportunities

Hands-on. Local. Education for fabricators.

We’re taking ISFA straight into fabrication shops across the country with real, hands-on training, shop tours, and a full day of learning and community. Planned cities include Atlanta, New York, Cleveland, Salt Lake City, Philadelphia, Boston, Kansas City, Los Angeles, and New Orleans/Baton Rouge — **locations subject to change**.

This road effort is part of our **Fabricator Safety Initiative** and our grassroots push to meet shops where they are. We want to connect regionally, in person, to talk about the challenges fabricators are facing in their own backyard — and work together on real solutions. These events bring shop teams into training and education opportunities while reducing travel costs and building collaboration across the industry, while setting up for future regional structure in our programming, such as awards, accredited training centers.

Sponsorship packages include opportunities to **host an event at your facility** in one of the cities we're planning. Hosting adds extra visibility through a shop tour, welcome reception, host hotel placement, and a full Fabricator Forum format with three presentations or panels per event. We'll also offer **tabletop opportunities**, giving suppliers and manufacturers a simple way to get in front of fabricators, showcase products, and have real conversations throughout the day.

Product-training opportunities will be separate from the forum, giving your company a chance to support the industry while also getting local countertop and surface fabricators into your showroom — or simply supporting the transportation, reception, or other activities that make these events happen.

Our goal is to offer these events **free to members**, but if we do need to charge, it will be **no more than \$250 per person** (not including optional training-class fees).

Attendees get:

- Hands-on training
- Real shop tour
- Welcome mixer
- A full education day + tabletop exhibits

Regional Fabricator Forum Sponsor — \$2,000 (per city) a la carte (*includes 1 registration*)

Get “**Presented by**” recognition on the registration page, emails, social posts, on-site signage, walk-in slides, and closing slides. Attendee list and post-event metrics included. *Best for:* brands building regional relationships and trust through education.

Fabricator Forum Sponsor — \$1,000 (*includes 1 registration*) a la carte.

Underwrite the shop tour transportation. Branding on tour signage, bus/transport placards, and the safety talk; on-mic welcome at the shop. *Best for:* companies aligned to operations, tooling, consumables, safety, and QC.

Welcome Reception Sponsor — \$2,500 (*including 1 registration*) a la carte.

Your brand hosts the Wednesday mixer. Includes signage, “hosted by” recognition in promos, two drink tickets per attendee, and a brief welcome. *Best for:* relationship-driven partners who want meaningful time with fabricators.

Tabletop Exhibitor — \$750 (includes 1 registration) a la carte

A 6' tabletop at Thursday's education day, listing on the event page, and access to the networking breakfast and lunch. Power/ship-to options where available. *Best for:* product demos, literature drops, and face-to-face discovery.

Breakfast Sponsor — \$2,500 per city (includes 1 registration and sponsorship acknowledgement 2 training day breakfast and 1 education day breakfast for each event) a la carte.

Brand the morning: signage at food stations, logo on agenda slides, verbal thanks, and acknowledgement in all promotions. *Best for:* companies that want early-day visibility with every attendee.

Lunch Sponsor — \$5,000 per city (includes 1 registration and sponsorship acknowledgement for 1 hand-on training day lunch, 1 Fabrication Tour lunch and 1 education day lunch for each event) a la carte

Own lunchtime energy: signage, logo on slides, verbal thanks, and acknowledgement in all promotions. *Best for:* high-impact awareness and mid-day connection.

Registration / Fabricator Forum Sponsor — \$1,000 a la carte

Your logo on registration confirmations, name badges, and check-in signage; recognition from the podium at program start. *Best for:* broad visibility from the moment attendees signs up.

PPE Gift Bag Sponsor — In-kind at select sponsorship levels only.

Provide PPE for gift bags for students of our education programming. (e.g., safety glasses, ear protection, gloves). Promotion acknowledgement all year. *Best for:* safety-forward brands supporting silica/RCS controls.

In-Kind Materials Sponsor — In-kind at select sponsorship levels only.

Supply training or tour consumables (adhesives, tooling, abrasives, etc.). Recognition of training slides and during applicable demos and promotion acknowledgement all year. *Best for:* product companies eager to show real-world performance.

Fabricator Forum Host Location — In-kind at select sponsorship levels only.

Host the day of education. Includes premium recognition, behind-the-scenes exposure, and a short facility spotlight. Your team will work directly with the ISFA meeting planner. Questions to ask, how many people can my space hold if it was classroom style chair set up. Food, drinks, materials,

and registration are all handled by ISFA. *Best for:* Associate partners ready to showcase their operation.

Call for Speakers.

We're curating practical, no-fluff sessions. If you (or your customer) can teach a repeatable process, case study, or "how-to" that elevates the trade, we want you. Share your topic, city preferences, and two learning outcomes. Sign up now at <https://www.isfanow.org/speaker-proposal>

2026 ISFA Annual Conference — Dallas, Texas | October 2026

Where the Surface Industry Comes Together

The ISFA Annual Conference is the premier event for the surface fabrication industry — bringing together fabricators, manufacturers, distributors, and industry partners for three days of connection, collaboration, and innovation. In 2026, we'll gather in **Dallas, Texas**, to celebrate craftsmanship, share best practices, and look ahead to the future of fabrication.

As a sponsor, your brand becomes part of the conversation shaping the industry. From networking receptions to educational sessions, your support helps power the experience while placing your company in front of key decision-makers who are invested in growing safer, stronger, and more successful businesses.

Sponsorship Opportunities

Exhibit Space – \$2,500 a la carte.

Includes (2) attendee registrations
Showcase your products and innovations directly to fabrication professionals. Exhibitors enjoy premium exposure in the heart of the conference experience, with opportunities to engage with attendees, generate leads, and build relationships that last beyond the event.

Welcome Reception Sponsor – \$5,000 a la carte.

Kick off the conference in style as the exclusive sponsor of the opening networking event. Your brand sets the tone for the week — featured on signage, event materials, and announcements as attendees gather to connect and celebrate the start of ISFA 2026.

Breakfast Sponsor (2 available) – \$5,000 each a la carte

Fuel the day's learning and networking while giving your brand a bright start in front of every attendee. Sponsors receive recognition during breakfast and on all event materials, plus the opportunity to welcome guests with brief remarks.

Luncheon Sponsor (2 available) – \$5,000 each a la carte

Host one of the most attended networking moments of the conference. Sponsors receive high-visibility signage, recognition from the podium, and the opportunity to share a short company message before attendees enjoy their meal.

Awards Reception Sponsor – \$5,000 a la carte

Join ISFA in celebrating excellence across the industry. This high-energy evening honors achievements in craftsmanship, leadership, and innovation. As a sponsor, your brand is recognized throughout the reception and in all award-related promotions.

Who It Benefits:

Companies looking for continuous presence and name recognition throughout the conference experience.

Awards Dinner Sponsor – \$15,000 a la carte

The most prestigious sponsorship of the conference. Your brand takes the spotlight at ISFA's signature celebration — the Awards Dinner. Includes top-tier branding, stage recognition, and a reserved table for your team and guests.

Fabricator Tour Sponsor (1) – \$2,500 a la carte

Be part of an exclusive behind-the-scenes look at one of the region's leading fabrication shops. Sponsors are featured during tour introductions and receive branding on transportation and signage.

Registration / Annual Conference Sponsor – \$2,500 a la carte

Be the first brand attendees see. Your logo appears on registration materials, event signage, and attendee badges — giving your company visibility from start to finish.

Giveaway Sponsorship Opportunities

Stay top of mind — long after the event ends.

Giveaway Sponsorships offer year-round exposure by placing your brand in the hands of attendees at every ISFA event. From lanyards that travel through conference halls to hotel keycards that greet attendees each morning, these sponsorships deliver repeated visibility and recognition in a practical, high-impact way.

Lanyard Sponsor (All Events) - at *select sponsorship levels only*.

Your logo will be seen by every attendee at every ISFA event throughout the year — from Fabricator Forums and training workshops to the Annual Conference. As the exclusive Lanyard Sponsor, your brand travels with each participant, ensuring consistent recognition and visibility across the entire ISFA event network.

Includes:

- Logo featured on attendee lanyards for all ISFA events throughout the year.
- Recognition on ISFA event materials and digital listings

Keycard Sponsor (All Events) - at *select sponsorship levels only*.

Be the first thing attendees see every day of the event. As the Keycard Sponsor, your logo and message appear on hotel room keycards or holders at ISFA's host and preferred hotels — providing unmatched daily exposure to fabricators, industry leaders, and partners staying onsite.

Includes:

- Custom-branded hotel keycards distributed at ISFA's host and preferred hotels.
- Recognition in event communications and attendee materials

Fabricator Safety Initiative

Protecting People. Preserving Our Industry. A Call to Partner in Building a Safer Future.

The Challenge

The countertop and surface industry is at a defining moment. Regulators are watching closely, and fabricators are feeling the pressure. Without industry-led action, we run the risk of fragmented rules, material bans, shutdowns, and long-term business disruption.

ISFA's Fabricator Safety Initiative was built to change that. Launched in 2025, the Initiative is our industry's unified effort to protect workers, strengthen shops, and keep this trade viable for generations. It's the first grassroots safety movement built *by* fabricators, *for* fabricators—with the focus on real-world solutions that work on the shop floor.

The Purpose

The Fabricator Safety Initiative is ISFA's long-term commitment to both people and the future of our trade. Through research, education, training, workforce development, advocacy, and eventually ISO/ANSI-accredited apprenticeships and certifications, we're helping the industry self-regulate responsibly and stay ahead of the curve.

Working alongside partners such as the Natural Stone Institute (NSI) and Yale School of Medicine, we're bringing science, safety, and practical strategy together to drive meaningful, measurable changes.

Our Mission in Action

Education & Training

We're building multilingual training modules (English and Spanish), digital safety tools, and leadership development programs that reach shops of every size. All trainings are delivered live, recorded, and added to ISFA Academy, our new learning management and safety compliance platform included with membership dues.

No add-on fees. No barriers. Just accessible training for every shop.

Standards & Research

We're developing an evidence-based licensing standard and verification program to support safe fabrication environments, aligned with OSHA principles and built on ANSI/ISO requirements.

Advocacy & Workforce Development

We're amplifying the voices of fabricators, so policy is shaped by people who actually do the work. At the same time, we're building accredited career pathways—apprenticeships, certifications, and training tracks—to grow and develop the next generation of skilled workers.

Access for All

Our cloud-based ISFA Academy platform is free for every ISFA member and their employees, thanks to sponsorship support. This ensures every shop—large or small—can access safety training and compliance tools without financial strain.

The Impact

With your partnership, ISFA will:

- Reduce silica-related illness through certified, evidence-based safety practices.
- Publish peer-reviewed research influencing OSHA and state-level policy.
- Deliver training, webinars, and certifications to thousands of fabricators annually.
- Strengthening industry credibility with verifiable, measurable safety outcomes.
- Give small and mid-size shops the same protections the largest companies have—without huge costs or complicated barriers.

This isn't just a safety effort. It's a long-term business sustainability effort.

Become a Fabricator Safety Initiative Partner

Your investment directly funds:

- Research with Yale School of Medicine and other partners.
- Digital training development and multilingual expansion.
- ISFA Academy build-out, content creation, and long-term maintenance.
- Accreditation work for ANSI Developer status and future certified programs.

- Workforce development programs including apprenticeships and certifications.
- Free safety training and compliance tools for every ISFA member.
- Development of a new ANSI/ISO-aligned fabrication standard and verification process.

Sponsorship Levels

Each level receives recognition as a Fabricator Safety Initiative Partner across all ISFA media, events, podcasts, digital content, and ISFA Academy, including a reserved speaking opportunity at the ISFA Annual Conference.

- Level 1 – \$50,000
- Level 2 – \$75,000
- Level 3 – \$100,000
- Level 4 – Custom investment supporting advocacy (not lobbying) and standards development. Contact us for details.

Founding Legacy Partners receive prominent, permanent recognition on ISFA Academy as cornerstone supporters of industry transformation.

Exclusive 2026 Sponsor Benefits

Fabricator Safety Initiative sponsors in 2026 receive:

- Event benefits across all nine regional stops and our annual conference.
- Education and digital visibility benefits
- Podcast and content opportunities.
- Tabletop exposure at Fabricator Forums
- Product training placement opportunities (separate from forum programming)
- Added visibility through shop tours, receptions, and hosted programming.
- Priority involvement in ISFA's grassroots safety movement

Your support helps ISFA:

- Add three full-time staff to support safety, training, and member services.
- Grow our membership to 500+ companies.
- Fully build and operate ISFA Academy
- Launch a branded communications app to reduce the noise of social media.
- Prepare and submit ANSI accreditation applications.
- Build accredited programs that help shops become OSHA compliant—or create a clear pathway to get there

We now have a clear three-year plan to elevate, unify, and protect this industry. Your support is not optional, it's essential for the future of fabrication.

Why Partner with ISFA?

Because **protecting people is non-negotiable**—and the time to lead is now. By becoming a Fabricator Safety Initiative Partner, your organization demonstrates a tangible commitment to the health of workers, the strength of fabricators, and the sustainability of our industry. You're not just sponsoring safety—you're **defining the future of fabrication**.

2026 Sponsorship Packages Key

[illegible]

Join Us

Together, we can move this industry forward—safer, stronger, and built to last. This is our moment to lead, because protecting our people isn't just good practice, it's the backbone of a healthy, sustainable trade.

Contact:

Julie Cordel, Director of Marketing & Sales

 julie@isfanow.org |  www.ISFAnow.org