

Executive Director – Region 9

International Surface Fabricators Association (ISFA)

Region 9 Coverage: Alaska, American Samoa, Arizona, California, Guam, Hawaii, Idaho, Nevada, Northern Mariana Islands, Oregon, Washington

Preferred Home Base: Southern California (remote with frequent regional travel)

Reports To: CEO, International Surface Fabricators Association

Classification: Executive Leadership | Full-Time | Exempt

Position Summary

The Executive Director, Region 9 serves as the senior regional leader and public-facing representative of the International Surface Fabricators Association (ISFA) across the Western United States and U.S. Pacific Territories. This role is responsible for advancing ISFA's mission to help countertop and surface fabricators learn, work safe, and grow, while executing regional strategies aligned with ISFA's 2026–2028 Strategic Framework

This position plays a critical leadership role in launching and piloting the Guidelines for Fabrication Contractors and Shop Licensing, expanding membership, strengthening safety and workforce programs, and representing ISFA with government agencies, regulators, alliance partners, and industry stakeholders. The Executive Director acts as a connector—bringing together fabricators, suppliers, educators, and policymakers—to build a stronger, safer, and more professional trade.

Bilingual communication (English/Spanish) is required to ensure inclusive engagement and effective delivery of programs across the region.

Key Responsibilities

Regional Leadership & Representation

- Serve as ISFA's senior representative across Region 9, representing the association with:
 - State and federal regulatory agencies (including OSHA-related stakeholders)
 - Legislative offices and enforcement bodies
 - Industry partners, alliance organizations, and trade groups
- Act as a trusted voice for countertop and surface fabricators, reinforcing ISFA's role as the **standards-, safety-, and education-driven association for the trade**
- Support and advance ISFA's national advocacy, standards, and self-regulation initiatives at the regional level

Licensing, Accreditation & Standards Implementation

- Lead the regional pilot and rollout of ISFA's Guidelines for Fabrication Contractors and Shop Licensing, aligned with ANSI/ISO frameworks and accreditation principles

2026 Goals

- Support shop participation in safety, compliance, and accreditation programs, including silica and RCS exposure controls
- Coordinate with ISFA leadership, staff, and councils to ensure proper documentation, reporting, and continuous improvement
- Help educate regulators, fabricators, and partners on the purpose, value, and structure of licensing and standards programs

Membership Growth & Community Building

- Grow and retain ISFA fabricator and associate partner membership throughout Region 9
- Build strong relationships with shop owners, operators, and regional leaders
- Launch and support regional engagement efforts, including:
 - Regional meetings and meetups
 - Peer groups and advisory councils
 - Grassroots outreach at regional and national trade events
- Support onboarding, renewals, and member engagement in coordination with ISFA's national team

Program Execution & Awareness

- Implement and promote ISFA programs in:
 - Safety, health, and regulatory compliance
 - Education, training, and workforce development
 - Apprenticeships, certifications, and career pathways
- Increase awareness of ISFA initiatives through direct outreach, presentations, and collaboration with regional partners
- Ensure programs remain practical, shop-focused, and aligned with real-world fabrication operations

Bilingual Engagement & Communication

- Deliver presentations, meetings, and member communications in both English and Spanish
- Support Spanish-language training, safety resources, and member engagement efforts

- Serve as a bridge between ISFA's national initiatives and diverse regional communities

Reporting & Coordination

- Provide regular reports to ISFA leadership on:
 - Regional membership activity and growth
 - Program participation and outcomes
 - Regulatory and legislative developments
 - Key risks, opportunities, and stakeholder feedback
- Coordinate closely with ISFA staff, committees, councils, and alliance partners to ensure alignment and accountability

Qualifications & Experience

- Minimum of 8–10 years of senior leadership experience in:
 - Trade associations, professional organizations, or regulated industries
 - Manufacturing, fabrication, construction, or skilled trades preferred
- Proven experience in:
 - Membership growth and stakeholder engagement
 - Advocacy, regulatory environments, or standards-based programs
 - Program launch and regional execution
- Strong understanding of:
 - Occupational safety and health principles
 - Workforce development and training programs
 - Accreditation, certification, or licensing frameworks (preferred)
- Bilingual proficiency in English and Spanish (required)
- Excellent executive communication, relationship-building, and public speaking skills
- Ability to work independently from a home office while traveling extensively within the region

Work Environment & Travel

- Remote, work-from-home position with Southern California preferred as a home base
- Frequent regional travel required across Region 9 states and territories
- Occasional national travel for board meetings, conferences, and leadership events

Compensation & Benefits

ISFA offers a competitive executive compensation package, including:

- **Salary:** Commensurate with experience and regional scope

- **Health, Dental & Vision Insurance:**
 - First of the month following start date
- **Retirement Plan:**
 - Up to 6% company match
- **Utility Stipend:**
 - \$150 per month
- **Work-from-Home Flexibility**
- **Paid Travel Expenses** for required regional and national travel
- **Professional Development Opportunities** aligned with ISFA leadership and standards initiatives

Why This Role Matters

This is a foundational leadership role in shaping the future of the countertop and surface fabrication industry. The Executive Director, Region 9 will help move the trade toward clear standards, safer shops, stronger businesses, and a more unified voice, directly supporting ISFA's mission and long-term strategic vision .