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## EDGE Awards – Narrative Worksheet

### Draft Your Project Description & Technical Narrative

Use this worksheet to prepare your written entry before beginning the online submission form. Strong entries are specific, easy to follow, and give judges enough evidence to understand both **what was accomplished** and **why the work deserves recognition**.

You do not need polished marketing language. Focus on clear details, real challenges, thoughtful decisions and the finished result.

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#### 1. Project Basics

**Project Name:**

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**Company:**

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**Award Category:**

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**Project Location:**

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**Primary Material(s) Used:**

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**Project Completion Date:**

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**Project Value, if required for the category:**

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**Other trades, designers, architects or partners involved, if applicable:**

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## Part One – Project Description

### 2. What Was the Design Goal?

#### What was the client or space trying to achieve?

Think about the original vision, design intent, functional needs and aesthetic goals.

Prompts:

- What did the client want from the finished space?
- Was there a specific design challenge or request?
- What role did the countertop or surfacing play in the overall design?
- Were there functional requirements the finished project needed to satisfy?

**Your notes:**

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**Draft your response:**

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### 3. What Makes This Project Stand Out?

#### What is the single most important thing you want a judge to notice?

Your answer should help judges quickly understand why this project is worthy of recognition.

Prompts:

- What makes this project different from more routine work?
- Is there a particularly impressive design feature?
- Was there an unusual application of the material?
- Does the project demonstrate exceptional craftsmanship?
- Is there something about the scale, complexity or finished result that makes it memorable?

**The one thing I most want judges to notice is:**

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**Why is that significant?**

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## **Part Two – Technical Narrative**

### **4. What Was Technically Difficult?**

Describe the fabrication or installation challenges involved and explain **how your team solved them**.

Your existing submission guidance specifically identifies areas such as seams, spans, radii, large-format handling, thermoforming, layout and veining as examples judges may need to understand.

Consider:

- Complex seam placement
- Difficult edge profiles
- Large or unsupported spans
- Tight tolerances

- Radii or curved fabrication
- Thermoforming
- Large-format material handling
- Waterfall or mitered details
- Bookmatching or vein matching
- Unusual slab layout
- Integrated features
- Difficult field conditions
- Installation access
- Material transitions
- Problem-solving required during fabrication or installation

**What was the primary technical challenge?**

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**Why was it difficult?**

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**How did your team solve it?**

Be specific about the process, technique, planning, equipment or skill involved.

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**What does the finished result demonstrate about your team's craftsmanship?**

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### **Part Three – Material Use**

#### **5. Why Was This Material Chosen?**

Explain how the material's properties were used to the project's advantage.

Prompts:

- Why was this material appropriate for the application?
- Did its appearance contribute to the design?
- Did its performance characteristics solve a project need?
- Were special fabrication techniques required?
- Did you use veining, color, pattern, seamless fabrication, thermoforming, large-format capability or another material characteristic intentionally?
- Would the project have been less successful with a different material?

**Material selected:**

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**Why was it selected?**

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**How did you use the material to its best advantage?**

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## Part Four – Craftsmanship & Finish

### 6. What Details Demonstrate the Quality of the Work?

The Project Awards rubric places the greatest weight on **Craftsmanship & Finish**, including seams, edge profiles, transitions, fit, polish, alignment and overall finished execution.

Identify the details judges should examine closely.

**Seams:**

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**Edges / profiles:**

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**Fit and alignment:**

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**Finish / polish:**

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**Transitions or integrated details:**

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**Other craftsmanship details worth highlighting:**

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## Part Five – Outcome

### 7. What Was the Result?

Describe the finished project and the outcome for the client or space.

Prompts:

- Did the finished result achieve the original design goal?
- What changed because of the project?

- How did the client respond?
- Did the project solve a functional problem?
- Was there a measurable result?
- What are you or your team most proud of?

**Finished result:**

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**Client or project outcome:**

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**What makes your team proud of this project?**

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**Part Six – Photo Planning**

**8. What Will Your Photos Prove?**

Photos should give judges clear visual evidence of the work rather than simply make the project look attractive. Your current guidance calls for **3–8 high-resolution images**, including at least one wide hero shot and one close-up detail image.

**Hero / overall image**

What should the judge understand from this image?

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### **Detail image**

What craftsmanship detail will this show?

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### **Technical image**

What difficult fabrication or installation feature will this show?

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### **Material image**

What should judges notice about the material use?

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### **Additional images**

What other evidence would help judges understand the project?

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## **Part Seven – Build Your Final Narrative**

Once you've completed the notes above, use this structure to draft the narrative you will submit.

### **Project Description Draft**

#### **Paragraph 1 – The Goal**

What was the client or project trying to accomplish?

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#### **Paragraph 2 – What Makes It Stand Out**

What makes this project worthy of recognition?

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### **Paragraph 3 – Material & Design**

Why was the material selected, and how did it contribute to the project?

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### **Technical Narrative Draft**

#### **Paragraph 1 – The Challenge**

What was technically difficult?

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#### **Paragraph 2 – The Solution**

How did your team address the challenge?

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#### **Paragraph 3 – Craftsmanship**

What specific fabrication or installation details demonstrate excellence?

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#### **Paragraph 4 – The Outcome**

What was the finished result and why was it successful?

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## Final Self-Review

Before transferring your narrative into the entry form, confirm:

- ☐ I clearly explained the **design goal**.
- ☐ I identified what makes the project **stand out**.
- ☐ I described the **technical difficulty**, not just the finished appearance.
- ☐ I explained **how the challenges were solved**.
- ☐ I explained why the **material was chosen** and how it was used effectively.
- ☐ I pointed out specific examples of **craftsmanship and finish**.
- ☐ I described the **finished outcome or impact**.
- ☐ My photos support the claims made in my narrative.
- ☐ I used specific examples instead of general statements like “high quality” or “beautiful.”
- ☐ A judge unfamiliar with my company could understand why this project deserves recognition.

## One Final Prompt

**If a judge remembers only one thing about this project, what should it be?**

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