

2026 Sponsorship Opportunities



Be Seen. Be Heard. Be Part of the Trade. Get your brand in front of the people who build the surface industry every day. ISFA connects you directly with shop owners, fabricators, and suppliers across North America — through training, tours, podcasts, and events that drive real impact.

Why Partner with ISFA?

ISFA isn't about profits — it's about people. We're a member-owned trade association built to protect and grow the surface industry. Every dollar that comes in goes right back into the trade — into safety training, education, workforce programs, and raising the bar for how shops run across North America.

We don't answer investors. We answer to the people who cut, polish, and install every day. With a network that reaches over **12,000 fabricators and shop leaders**, your brand gets seen and trusted by the folks who make things happen. When you sponsor ISFA, you're not just buying exposure — you're helping move the entire industry forward.

How Your Sponsorship Makes a Difference

Your support helps us keep the trade strong in five key areas:

- **Growing the Community** – Your dollars help connect more than 12,000 fabricators through events, forums, and local meetups — bringing shop owners and crews together to share ideas and build the trade up.
- **Safety, Health & Compliance** – You help fund real-world safety programs that keep fabricators healthy and shops open. That means better silica control, OSHA-approved training, and a safer place to work for everyone.
- **Advocacy & Standards** – We're fighting to make sure the people doing the work have a voice when new rules or standards are made. Together, we're creating clear, consistent guidelines that protect the trade instead of dividing it.
- **Education & Workforce Development** – Sponsorship builds career paths — from apprenticeship to certification. You're helping train the next generation of shop owners, installers, and leaders who will carry this trade forward.
- **Industry Insights & Collaboration** – Your support helps us collect real data, connect with partners, and turn research into tools shops can actually use to run smarter and stronger.

Together, we're **protecting people, growing the trade, and building something that lasts.** That's what partnering with ISFA is all about — putting your name behind a movement that works as hard as you do.

Digital Sponsorships: Connect where the industry learns, listens, and talks. ISFA's digital platforms put your name in front of decision-makers year-round.

Featured Blog Post – \$1,500

Show your expertise in safety, shop operations, or business growth.

- ✓ Professionally edited article (up to 800 words)
- ✓ Posted on ISFA's website + shared in ISFA Insider & social media
- ✓ Lasting visibility in the ISFA Resource Library

**Podcast Sponsor –
Behind the Surface – \$1,000**

Be part of the stories shaping our trade.

- ✓ "Presented by" audio recognition
- ✓ Mention in show notes + social media promos
- ✓ Option to submit a topic or question

Weekly ISFA Insider – \$250 per Issue

Stay top of mind every week.

- ✓ Banner placement + link to your site or event
- ✓ Distributed to shops, managers, and industry partners nationwide

Education, Training & Workforce Development: Smarter Training. Better Results. ISFA builds the skills and safety knowledge that keep our shops strong. Sponsors help fund online learning, apprenticeships, and CEU courses that raise the bar for the trade.

Webinar Sponsor – \$2,000

Get in front of live audiences learning about safety, sales, and shop operations.

- ✓ "Presented by" recognition on all promos
- ✓ Option to add polls, Q&A, and handouts
- ✓ Session recording lives on ISFA Academy for continued visibility

Education & Training Partner - Exclusive to high-level sponsors.

- ✓ Recognition across ISFA Academy, webinars, and toolkits
- ✓ Partner spotlight and logo placement in training materials

Fabricator Forum Tour

Hands-On Learning. Real Connections.

We're hitting the road — 8 regional stops packed with training, shop tours, and education.

Cities include Atlanta, Cleveland, Salt Lake, Philly, Boston, Kansas City, LA, and more.

Sponsor Options:

- **Regional Sponsor** – \$2,000: Presented by recognition + attendee list
- **Tour Sponsor** – \$1,000: Branding on buses + safety talk
- **Reception Sponsor** – \$2,500: Host the Wednesday mixer
- **Tabletop Exhibitor** – \$750: Show off your products and meet attendees
- **Breakfast Sponsor** – \$2,500 | **Lunch Sponsor** – \$5,000
- **Registration Sponsor** – \$1,000: Logo on badges and signage

Annual Conference – Dallas, TX | October 2026

Where the Surface Industry Comes Together.

Three days of networking, education, and celebration.

Sponsorship Menu:

- **Exhibit Space** – \$2,500 (2 registrations)
- **Welcome Reception** – \$5,000
- **Breakfast/Lunch Sponsors** – \$5,000 each
- **Awards Reception** – \$5,000
- **Awards Dinner** – \$15,000
- **Fabricator Tour** – \$2,500
- **Registration Sponsor** – \$2,500

Giveaway Sponsorships

Stay in their hands all year long.

- **Lanyard Sponsor** – Your logo on every attendee lanyard.
- **Keycard Sponsor** – Your brand on hotel keycards at ISFA events.

Fabricator Safety Initiative

Protecting People. Preserving Our Industry. Silica exposure is no joke. ISFA's Fabricator Safety Initiative leads the charge — bringing research, training, and standards together to keep fabricators safe.

Partner Levels:

- Level 1 – \$50K
- Level 2 – \$75K
- Level 3 – \$100K

Your sponsorship supports:

- ✓ Research with Yale & NSI
- ✓ Free member safety training (English & Spanish)
- ✓ Advocacy that shapes OSHA and initiatives
- ✓ Certification and apprenticeship programs

2026 Sponsorship Packages

Built for Connection. Backed by Value.

ISFA sponsorships put your brand in front of the people who move the surface industry forward — shop owners, installers, safety leads, designers, and suppliers. Each package is packed with visibility, recognition, and opportunities to connect where it counts: in shops, at events, and online. *Package details below.*

- Elite Associate Partner Sponsor - \$5,500 (Value \$8,250+)
- Bronze Associate Partner Sponsor - \$7,500 (Value \$10,250+)
- Silver Associate Partner Sponsor - \$10,000 (Value \$13,000+)
- Gold Associate Partner Sponsor - \$15,000 (Value \$20,000+)
- Platinum Associate Partner Sponsor - \$25,000 (Value \$28,250+)
- Diamond Associate Partner Sponsor - \$35,000 (Value \$41,000+)
- Fabricator Safety Initiative Level 1 - \$50,000 (Value \$70,000+)
- Fabricator Safety Initiative Level 2 - \$75,000 (Value \$85,000+)
- Fabricator Safety Initiative Level 3 - \$100,000 (Value \$125,000+)

Join Us.

Let's build a safer, stronger trade — together.

Julie Cordel | julie@isfanow.org | www.ISFAnow.org

