

# BASE - Alumni Constituent Survey

## Respondent Profile

**1. What year did you graduate?**

**2. Please rate your overall experience at the school.**

- ☐ Best years of my life
- ☐ OK
- ☐ Could have been better

## Respondent Profile

**3. What do you remember most fondly about your time at the school?**

## Respondent Profile

**4. What do you wish your school experience had included, but didn't?**

## Respondent Profile

**5. Who were the significant people in your school experience, and why?**

## Respondent Profile

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6. While attending school, what did you consider our greatest strengths?

## Respondent Profile

7. While attending, what areas of the school did you think were in the most need of improvement?

## Respondent Profile

8. What are your current perceptions of the school?

## Respondent Profile

9. What keeps you connected to the school?

## Respondent Profile

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## 10. How would you like to stay involved with the school?

- ☐ Volunteer as a class agent
- ☐ Attend alumni events
- ☐ Mentor students
- ☐ Share my experiences with students
- ☐ Join the Alumni Facebook group
- ☐ Attend school events

## Communications

### 1. What information do you like to receive from the alumni office?

- ☐ Alumni News
- ☐ Faculty News
- ☐ School life
- ☐ Alumni events

Other (please specify)

## Communications

### 2. What social networking should we use to communicate with you, and in what forms of communication should we use it?

## Communications

### 3. What alumni services/networking should we offer?

- ☐ Career networking
- ☐ Mentor program
- ☐ Online community

Other (please specify)

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## Communications

### 4. How do you prefer to receive information?

- ☐ Mailings
- ☐ Email
- ☐ Friends
- ☐ Website
- ☐ Facebook

Other (please specify)

## Events

### \*1. When did you last attend an alumni event

- ☐ 0-12 months ago
- ☐ 1-2 years ago
- ☐ 2-5 years ago
- ☐ 6-9 years ago
- ☐ Over 10 years ago
- ☐ I've never attended an alumni event

## Events

### \*1a. Why haven't you attended any alumni events?

- ☐ Types of events do not interest me
- ☐ Events are scheduled at inconvenient times
- ☐ I'm not interested in participating in alumni events

Other (please specify)

## Events

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## 1b. Why aren't you interested in participating in alumni events?

### Events

## 2. What type of alumni event did you last attend?

- ☐ Class Reunion
- ☐ Alumni Holiday Party
- ☐ Alumni Basketball Game
- ☐ Senior-Alumni Luncheon
- ☐ Regional Event

Other (please specify)

### Events

## 3. How do you rate the experience of your last alumni event? Please comment on your answer.

- ☐ Excellent
- ☐ Good
- ☐ Fair
- ☐ Poor

Comments:

### Events

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## 4. Why do you go, or what would make you go, to an event? I would come if...

- ☐ I knew people from my class would be there
- ☐ I knew teachers I liked would be there
- ☐ It was off campus
- ☐ It was on a weekend
- ☐ It was during the day

Other (please specify)

## Giving

### \*1. Do you currently give to the Annual Campaign?

- ☐ Yes
- ☐ No

## Giving

### 1a. Please let us know your reasons for not currently supporting the Annual Campaign.

## Giving

### \*2. Do you understand the importance of the Annual Campaign?

- ☐ Yes
- ☐ No

## Giving

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**2a. Please let us know how we can better educate our alumni as to the importance of the Annual Campaign.**

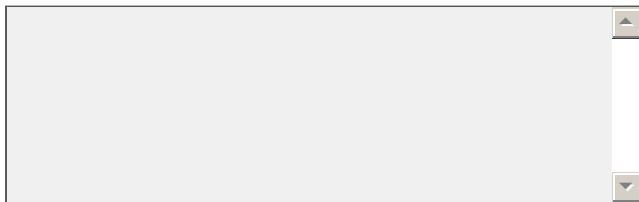


### Giving

**3. How important do you view supporting the school through the Annual Campaign?**

- ☐ 1 (Very Important)
- ☐ 2
- ☐ 3
- ☐ 4
- ☐ 5 (Not Important)

Please comment on your response



### Giving

**4. How do you prefer to be contacted about giving to the Annual Campaign?**

- ☐ Mailing
- ☐ Email
- ☐ Phone Call
- ☐ E-newsletter
- ☐ Slideshow

Other (please specify)



### Website

# BASE - Alumni Constituent Survey

## 1. How frequently do you visit the alumni section of our website?

- ☐ Every week
- ☐ Once a month
- ☐ Once every few months
- ☐ Rarely

## Website

## 2. Please rate the quality of the following aspects of the alumni website

	Excellent	Good	Fair	Poor
Accessibility	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Design/appearance	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Helpfulness	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Adequacy of Information Provided	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Ease of Use	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

## Website

## 3. Typically, what is your primary reason for visiting the school website?

- ☐ Alumni News/Events
- ☐ School News
- ☐ Photo Gallery
- ☐ Giving Information
- ☐ Athletic Events

Other (please specify)

## Website

## 4. What would you most like to see on the alumni website?

- ☐ Message boards
- ☐ Career networking
- ☐ Online community
- ☐ Mentoring program

Other (please specify)



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## Suggestions for Additional Alumni Projects & Programs

**1. How should the school be more involved with our local community?**

## Suggestions for Additional Alumni Projects & Programs

**2. Would you be interested in being involved in an Alumni National Community Service Day?**

☐ Yes

☐ No

Comments:

## Suggestions for Additional Alumni Projects & Programs

**3. What other alumni-based programs should we implement?**

## Suggestions for Additional Alumni Projects & Programs

**4. Please share with us any additional comments you may have about the school and the alumni association that we did not cover in this survey.**

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## Thank You!

Thank you for your participation in the Alumni Survey.