

## Professional Outreach/Community Relations

<p><b>(Co)Chairs:</b> Brittany Milan &amp; Korrie Borkowski</p> <p><b>Members:</b> Trevor Ankeny, Sheri Levine, Caitlin Shrum, Brittney Johnson, Carrie Ehart, Sharon Turner, Antoinette Green, Elizabeth Cavanagh, Kristy Myers, Melissa Gambuto, Devonia Grant, Chuck White, Cynthia Wilson</p>	<p><b>Meetings:</b>Monthly</p>
<p><b>Mission:</b></p> <p>Our mission is to uphold and advance the IREM Maryland Chapter 16 commitment to community engagement through active corporate outreach initiatives. We strive to strengthen and expand outreach partnerships, increase meaningful member involvement, and prioritize diverse volunteer opportunities that support the communities we serve.</p>	
<p><b>Responsibilities:</b></p> <ul style="list-style-type: none"> <li>• Promote IREM and Maryland Chapter 16 in the local community and develop and implement programs to encourage individuals to pursue careers in the field of property management.</li> <li>• Participating in student outreach via participation in job fairs and career days at local high schools, colleges and universities; outreach to working adults via participation at public job fairs. Utilize IREM marketing materials and banners to provide information to students and others regarding IREM and the field of property management.</li> <li>• May target a particular college or university to promote the field of property management by inviting students to chapter events, speaking to the college/university about including real estate management curriculum into degree or non-degree programs, providing internship opportunities, or conducting events for students.</li> <li>• May work with other local trade associations and conventions (e.g., BOMA, NFM&amp;T) to participate in trade shows with a booth utilizing IREM and Maryland Chapter 16 marketing materials to promote and provide information about IREM and Maryland Chapter 16.</li> <li>• Initiate and coordinate Corporate Outreach visits. Encourage other members to initiate visits. Follow up after visits.</li> <li>• Coordinate the Chapter Job Bank: field requests for job postings on the Chapter website and forward to IAE; maintain resumes for members and others looking for employment and forward to members and other employers when requested.</li> <li>• Recruit new committee members as needed; can contact CPM Membership Chair for suggestions.</li> <li>• As requested by Chapter president, speak at membership meetings regarding committee projects and report on prior activities.</li> <li>• Prepare an annual budget for the upcoming year for Board of Directors approval.</li> <li>• Submit website articles as requested by Communications Chair.</li> <li>• Prepare committee goals for the upcoming year. Assess if previous year's goals were met.</li> <li>• Prepare press releases before and after significant events and send to IAE for editing and submission.</li> <li>• Give committee reports at EC meetings.</li> </ul>	

**2026 Goals**

- Complete at least one private offering visit that includes membership engagement opportunities.
- Maintain a consistent schedule of one to two volunteer activities per month.
- Strengthen promotional efforts for Summer of Service, with an emphasis on increased member engagement and participation.
- Participate in a College Career Day event.
- Participate in a High School Career Day or Mock Interview Session.
- Establish formal partnerships with three new nonprofit organizations through executed Memorandums of Understanding (MOUs).
- Encourage participation in a Member Recruiting Incentive, “Bring a Friend,” by inviting members to bring a guest to an IREM event.
- Identify and evaluate potential internship program opportunities.
- Collaborate with the Membership Committee to enhance volunteer strategies, maximize member participation, and increase volunteer group size; additionally, participate in one additional Career Fair as part of continued outreach efforts
- Continue development and planning for the “Career Closet” initiative, providing professional clothing support for industry members in need, in alignment with MMHA.