

FEBRUARY 18-20, 2025

2025 **IPMA**
LEADERSHIP SUMMIT

Parking *re-envisioned*
Transportation *optimized*
Mobility *accelerated*

**Branding & Visibility
Opportunities**

Scan the QR Code or [Click Here](#) to
reserve your sponsorship today!



For more information please email Tina at
taltman@parking-mobility.org

SUMMIT SUPPORTER

COST: \$4,500 | MAX: 5

Summit supporters will gain high-level visibility on all platforms through a comprehensive benefit package. Although this opportunity is NOT exclusive, it is limited to three progressive industry innovators dedicated to supporting cutting-edge education and our professional community.

Benefits

- Your company's hyperlinked logo in digital communication and marketing.
- Your full-page ad in the Program Guide distributed to attendees.
- Two complimentary registrations (\$900 value!)
- Your marketing materials on display at the registration desk. Door prize/raffle give-away opportunity (item to be provided by sponsor).
- One free full-page advertisement in the Best of 2024 edition of *Parking & Mobility*. This print edition will be mailed to all members in January 2025. (Valued at \$4,500)



OPENING KEYNOTE SPONSOR

COST: \$5,000 | MAX: 1

Place your company front and center at the opening keynote session.

Benefits include:

- Opportunity to introduce the keynote speaker, script to be provided by IPMI.
- One complimentary registration (\$450 value!)
- Logo and link on dedicated email promotion where keynote is mentioned.
- Logo and link on event website.
- Two featured social media posts.
- Company listed on website and in pre-event emails.
- One item placed in delegate bag (may be printed material or giveaway item, max two printed pages.)
Note: Quantity of 250.

HYDRATION STATION SPONSOR

COST: \$5,000 | MAX: 1

Each attendee will raise a glass to you as they stay hydrated during the event. A tablecloth with branding will be provided underneath sponsor provided water bottles sporting your logo. IPMI to provide separate stickers for attendees to personalize their water bottle!

Benefits include:

- One complimentary registration (\$450 value!)
- Your company logo on tablecloth at station and space for your staff to greet attendees and hand out bottles/stickers.
- Your company logo on tablecloth at welcome desk and space for your staff to greet attendees and hand out gift. Your logo on water bottles.
- Sponsor provides a branded gift or piece of marketing collateral that will be delivered to each guest room in IPMI's hotel block. Note: Quantity of 250.

EXCLUSIVE

WELCOME GIFT SPONSOR

COST: \$2,500 | MAX: 1

Be the first to greet Leadership Summit attendees with a gift delivered at check-in.

Benefits include:

- One complimentary registration (\$450 value!)
- Your company logo on tablecloth at welcome desk and space for your staff to greet attendees and hand out gift.
- Sponsor provides a branded gift and piece of marketing collateral that will be delivered to attendee at registration.



Scan the QR Code or [Click Here](#) to reserve your sponsorship today!

For more information please email taltman@parking-mobility.org

EXCLUSIVE

WELCOME RECEPTION SPONSOR

COST: \$5,000 | MAX: 1

Sponsor the opening reception with the IPMI Board of Directors, speakers, and attendees at the opening cocktail party.

Benefits include:

- One complimentary registration (\$450 value!)
- Logo displayed at food & beverage stations.
- Logo and link on dedicated email promotion where reception is mentioned.
- Logo and link on the event website.
- Two featured social media posts.
- Company listed on the website and in pre-event emails.
- One Item placed in delegate bag (may be printed material or giveaway item, max two printed pages.)
Note: Quantity of 250.

EXCLUSIVE

GAME NIGHT MIXER

COST: \$5,000 | MAX: 1

This is a perfect opportunity to connect with attendees in a casual, fun-filled environment.

Benefits include:

- One complimentary registration (\$450 value!)
- Logo displayed at food & beverage stations.
- Logo and link on dedicated email promotion where reception is mentioned.
- Logo and link on the event website.
- Two featured social media posts.
- Company listed on the website and in pre-event emails.
- One Item placed in delegate bag (may be printed material or giveaway item, max two printed pages.)
Note: Quantity of 250.

EXCLUSIVE

EDUCATION SPONSOR

COST: \$5,000 | MAX: 1

Sponsor the entire Leadership Summit education program! Opportunity for your company representative to introduce each session with your logo on the rotating marquee PowerPoint deck.

Benefits include:

- Two complimentary registrations (\$900 value!)
- Chair drop of your promotional item in all education sessions (excluding the opening general session and keynote).
- Logo and link on the event website and in the printed onsite guide
- Two featured social media posts.
- Company listed in pre-event emails.

EXCLUSIVE

EVENT NOTEBOOK

COST: \$2,500 | MAX: 1

Your logo will be at the top of everyone's list as they jot down notes on these event notepads. The sponsor may provide pens to be used.



EXCLUSIVE

HEADSHOT ALLEY SPONSOR

WEDNESDAY ONLY | COST: \$3,500 | MAX: 1

Attendees will have the opportunity for an abbreviated headshot session with our professional photographer. Sponsors will be featured on signage in the lounge and in the email to attendees with their images.

Benefits include:

- One complimentary registration (\$450 value!)
- Logo and link on the event website and in the printed onsite guide
- One featured social media post.
- Company listed in pre-event emails.

GUEST ROOM DROP SPONSOR

TUESDAY NIGHT OR WEDNESDAY NIGHT

COST: \$2,500 | MAX: 2

Attendees won't expect a surprise waiting for them when they return from our evening events. The sponsor provides a branded gift or piece of marketing collateral that will be delivered to each guest room in IPMI's hotel block. Give each attendee a midnight snack before the next day of sessions! Note: Quantity of 250.

ATTENDEE BAG SPONSOR

COST: \$1,500 | MAX: 1

Put your company name and logo on the highly visible attendee bag. This bag will contain all the conference information and is distributed to every attendee at registration. Quantity of 250 to be provided.



Scan the QR Code or [Click Here](#) to reserve your sponsorship today!

For more information please email taltman@parking-mobility.org

ASK THE EXPERTS

ANSWER BAR EXPERT SPONSORSHIP

COST: \$2,000 | MAX: 5

Ask the Experts! Answer Bar Table and Dedicated Time.

Engage directly with attendees in our Answer Bar area. Several dedicated times are scheduled for attendees to meet with your company's experts. Invite attendees to meet with your team to get the latest industry information and expertise on subjects like electric vehicles, planning and design, accessibility needs, curb management, and technology innovation. You name your area of expertise and provide your subject matter experts— we provide the setup, special times, and marketing!

Benefits include:

- Includes two complimentary registrations (valued at \$900!) and must be staffed during all breaks.
- Dedicated answer bar table during the event.
- Your logo on one pre-event email to registered attendees announcing Ask the Experts participants and schedule.
- Company logo on Conference guide, distributed to all attendees onsite.
- Your selected material (brochure, giveaway, or gift bag provided by sponsor) is provided at the Answer Bar station. *

*Marketing collateral subject to IPMI approval. IPMI reserves the right to deny any material that is not suitable. The sponsor is responsible for shipping items to IPMI by the predetermined date.

EXCLUSIVE

WELLNESS SPONSOR

COST: \$1,250 | MAX: 1

Share your commitment to our community's health, wellness, and balance! Your support will be shared through scheduled opportunities to get your stretch on through yoga on the beach (weather permitting!).

Provide a keepsake promotional item - towel, water bottle, or other ideas welcome! Sponsor to provide 250 to be distributed in delegate bags to all attendees!

EXCLUSIVE

HOTEL KEY SPONSOR

COST: \$2,000 | MAX: 1

Your artwork, including your corporate logo imprinted on hotel keys, will be distributed to all attendees staying at the event property.

DOUBLE-SIDED METER BOARD

COST: \$500 | MAX: 5

Your company's message will be on display with this full-color double-sided sign. Placed in a key high-traffic location, this sign is sure to draw attendees to your company.

GAME NIGHT BINGO SPONSOR

COST: \$300 | MAX: 10

Join the fun by signing up to be a BINGO Sponsor! This sponsorship will feature 10 companies whose logos will be placed on each BINGO card for attendees to see on game night!



Scan the QR Code or [Click Here](#) to reserve your sponsorship today!

For more information please email taltman@parking-mobility.org