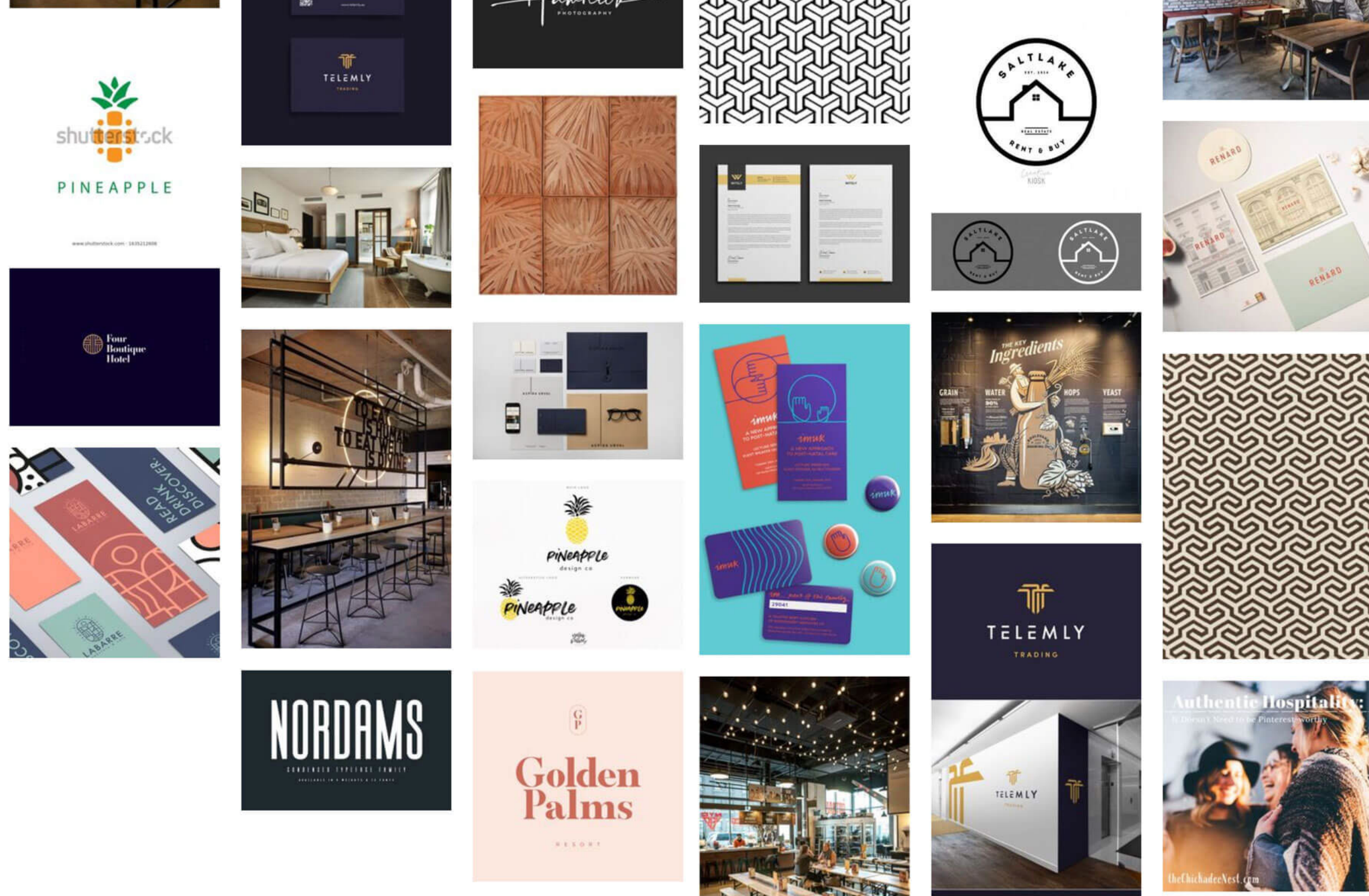




By Paul Smith
Just 4resh Dezigns

This moodboard is an arrangement of images and typography intended to evoke or project your particular style or concept. It should convey the essence of the brand but should not be taken too literally. Remember, you don't own any of these images. Think of this as a guide to make you feel inspired!

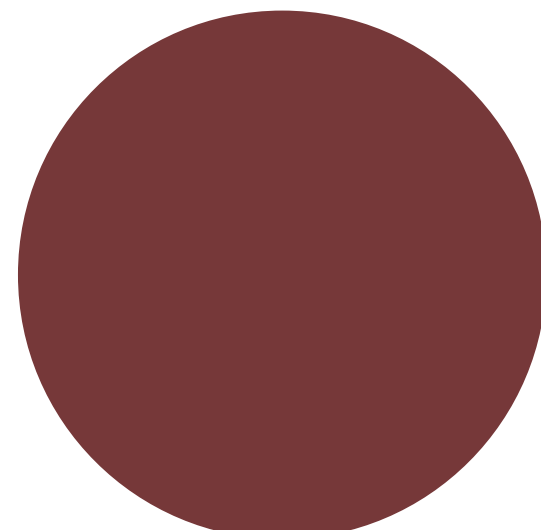
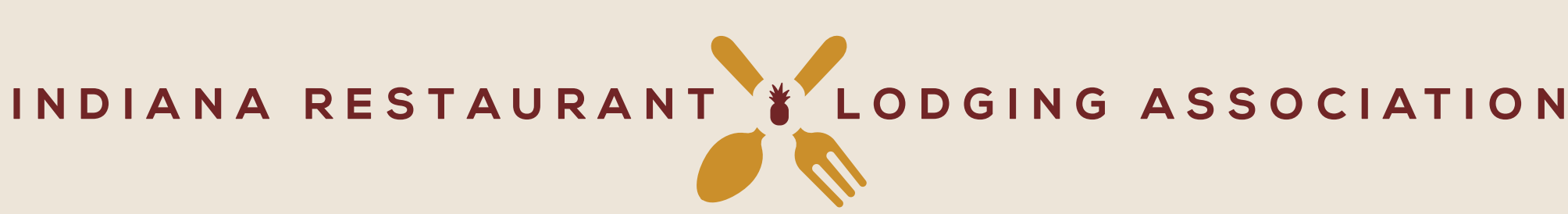


This logo is the main gem, the number one go-to and what your readers, viewers and potential clients will see the most. It's usually at the top of your website, on business cards or brand collateral.

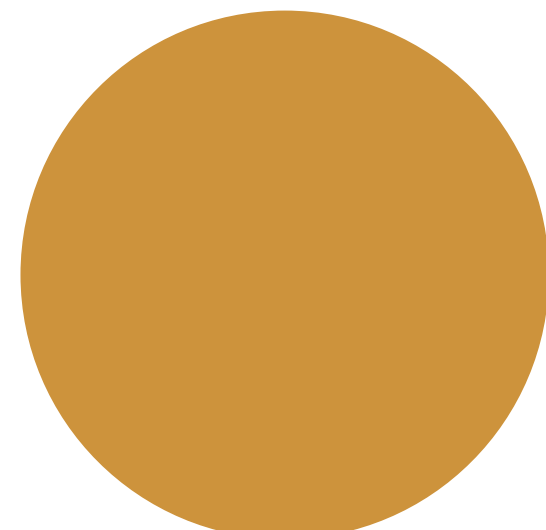
Primary



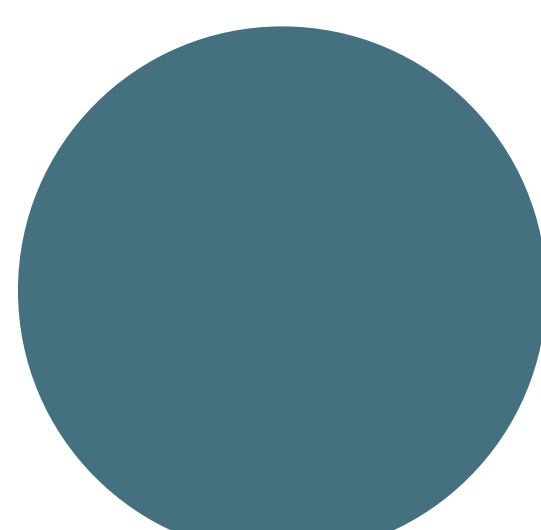
Alternative



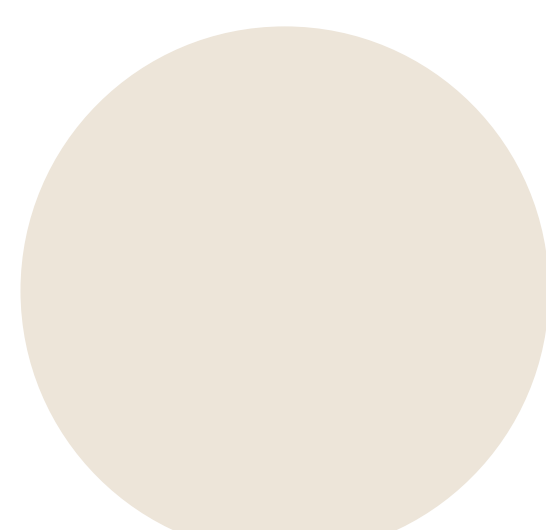
Primary
112 37 37
#702525
134 89 79 44



Compliment
204 143 37
#CC8F25
19 45 100 2

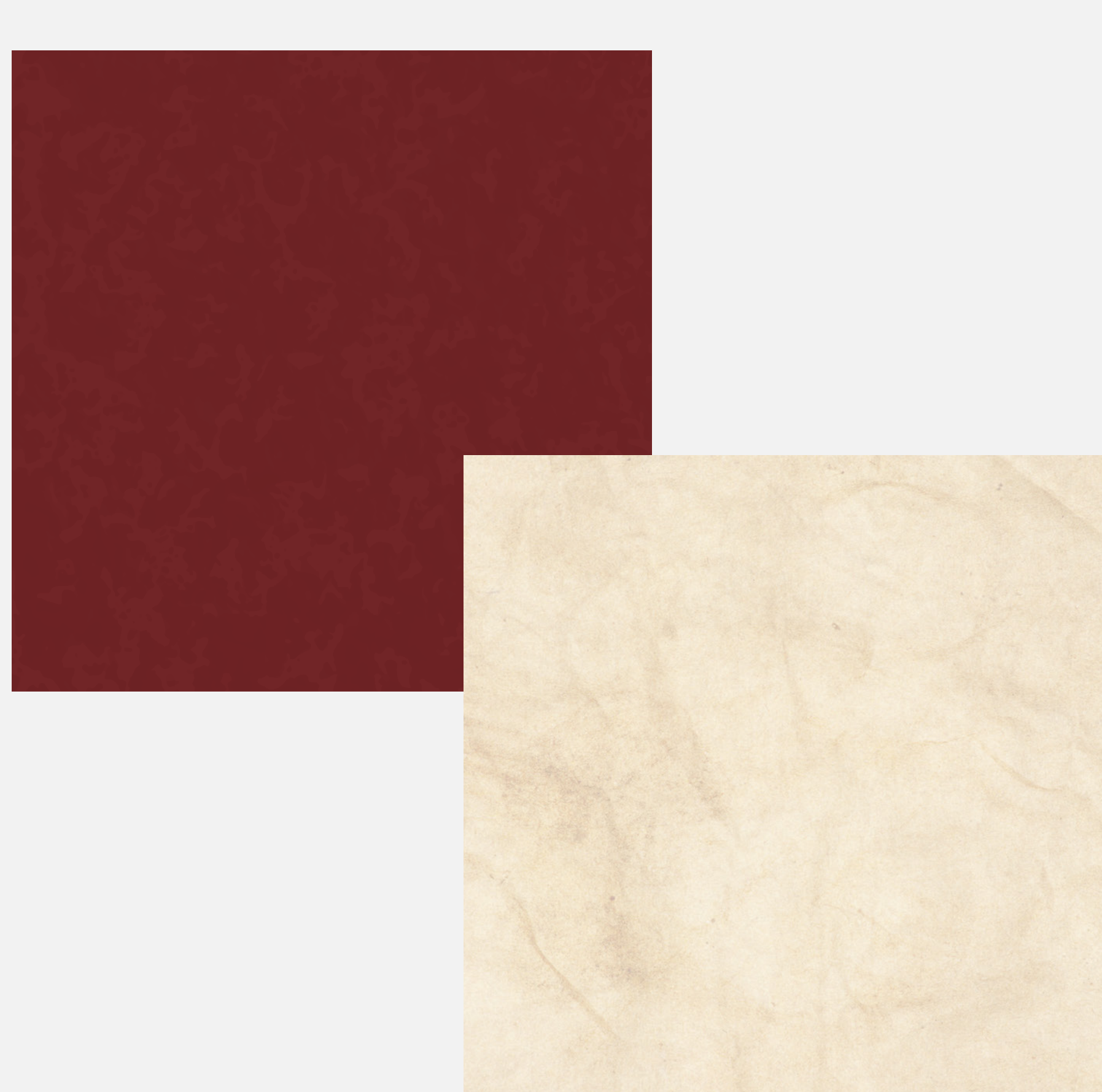


Secondary
53 10 122
#35697A
82 49 40 14



Alternative
237 229 216
#EDE5D8
6 7 13 0

RGB
HEX CODE
CMYK



This logo option is preferred for the minority of marketing materials and applications. These marks are perfect for social media platforms profile pictures like Pinterest or Instagram.



Heading 1
Pioggia

Heading Alt
Montserrat

Paragraph Text
Garamond

Pioggia

Heading 1

Montserrat

Heading Alt

Garamond

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum.



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JUST 4RESH DEZIGNS BY PAUL SMITH | JUST4RESH.COM | PAULSMITH@JUST4RESH.COM