

MEMBER SERVICES

Strengthening Entrepreneurs
and Systems for Global Impact



INTERNATIONAL BUSINESS INNOVATION ASSOCIATION

membership@InBIA.org InBIA.org

IN
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Why join InBIA?

For more than 40 years, the International Business Innovation Association (InBIA) has empowered a global network of professionals who help entrepreneurs start, grow, and thrive. As a valued member of this diverse and experienced community, you'll gain access to trusted peers, proven practices, and practical tools that strengthen you, your organization, and the entrepreneurs you serve. InBIA provides comprehensive resources, training, and thought leadership that help entrepreneur support practitioners stay current and effective in a rapidly evolving field. Membership also offers ways to distinguish yourself and your organization—through certifications, designations, awards, and leadership opportunities—while contributing to the broader advancement of entrepreneur support and ecosystem building.

Your membership helps fund InBIA's activities to support members, directly supports InBIA's mission, and increases public awareness of the economic and social impact of entrepreneur support organizations (ESOs) for communities across the globe.

InBIA is a nonprofit, global organization that curates a community of entrepreneur support practitioners and entrepreneurship ecosystem builders located in every U.S. State and over 30 countries.



Who We Serve

InBIA's members are practitioners changing the landscape for entrepreneurs and startups worldwide. Member organizations include incubators, accelerators, coworking spaces, superhubs, university entrepreneurship centers, and government and economic development organizations.

Startups Supported

23,000+

Top Member Goals

- 1 Accelerating growth of the local economy
- 2 Enhancing local entrepreneurial culture
- 3 Job creation

Why We Serve

We strive to generate job growth and stronger economic development strategies through entrepreneur support organizations in rural and urban regions of the world. We believe that uncommon ideas can transform into innovative businesses that make global prosperity a reality.

How We Serve

InBIA serves entrepreneur support and ecosystem building leaders through global conferences, summits, research, training and education opportunities, industry best practices, and soft landings designations. Most importantly, InBIA facilitates authentic connections and peer-to-peer collaboration to enable our network members to sustainably serve entrepreneurs within their communities and around the world.

Our Members By The Numbers

INDUSTRY FOCUS

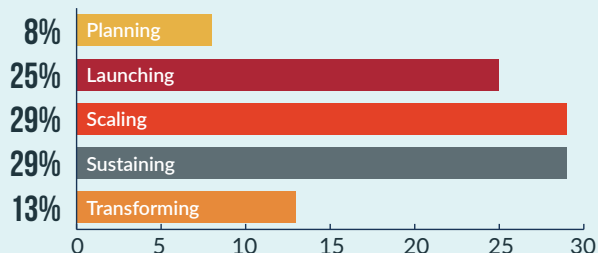
60%
Technology
Agnostic

40%
Technology

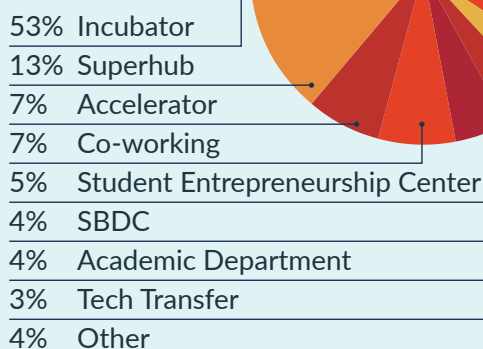
AFFILIATION

30% Percent of members
affiliated with university

PROGRAM STAGE



ESO MODEL



Top 10 InBIA Member Benefits



Through comprehensive resources, training and thought leadership, InBIA provides stakeholders of entrepreneur support organizations with the connections and vetted resources needed to help entrepreneurs succeed. InBIA's global network of entrepreneur support organizations provides members with a highly interactive, peer-based network and knowledge on new trends and models for serving entrepreneurs.

Discover the many benefits of joining InBIA's Global Network today!

1 I-Connect is an interactive online community that takes member networking, collaboration,

engagement and content sharing to the next level. InBIA members are able to easily connect with each other across borders, time zones and industries in real-time group discussions or one-on-one emails - 24/7.

2 Industry Recognition Members are able to showcase their programs through InBIA's channels, events and programs and directories. Member profiles and success stories are featured on InBIA's website, social channels and newsletters.

3 Member Discounts Members automatically receive special discounts on event registrations, training and other programs.

4 Professional Development Members can improve their knowledge and skills through a robust catalog of intensive professional development programs. InBIA's Entrepreneurship Center Management Certificate provides the essentials needed to run a successful entrepreneur support organization.

5 Special Designations There are other opportunities for individual members, or their organizations, to stand out with special designations, directory listings and logos. Entrepreneur support organizations that meet InBIA's rigorous requirements necessary to support foreign startups can earn InBIA's prestigious Soft Landings designation.





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InBIA Awards

InBIA recognizes top ESOs and program as well as their clients and graduates through the annual InBIA Member Awards.

7

Monthly Webinars

Members enjoy free access to InBIA's webinars on trends, models and innovative programs for developing thriving entrepreneur support organizations.

8

Resources and Publications

All members have complimentary access to the comprehensive InBIA resource library containing industry research, playbooks, best practices and tools.

9

Service Opportunities

Leadership opportunities through service on the InBIA board of directors and InBIA taskforces provide excellent opportunities to advance the field while giving back and paying forward.

10

Ecosystem News

All InBIA members receive the Startup Catalyst Brief, a weekly news feed of global entrepreneur support, ecosystem-building and general entrepreneurship stories. Monthly email newsletters also recap the latest news and trends.



Learn more about member benefits!

www.inbia.org/member-benefits | membership@inbia.org



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Through InBIA's content and networks, I was able to identify a university-centric entrepreneur support strategy that truly fits the unique needs of our cross-border community. The resources, best practices, and connections not only helped shape our approach, but also played a vital role in developing our team of professionals. InBIA has also been instrumental in strengthening our collaboration with regional economic development partners, allowing us to build a more unified and effective ecosystem to support emerging entrepreneurs.

Linda Ufland

Director of Entrepreneurship,
Innovation, and Commercialization, UTRGV

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Leadership Opportunities

All InBIA members are eligible to vote in the yearly board of directors election and run for a seat on the board. There are also other opportunities to serve and give back to the association. Members are encouraged to serve on special committees and taskforces to help guide and support the board and staff.

Events and Professional Development

InBIA members enjoy discount rates on signature events and industry-recognized professional development



Each year InBIA convenes its community of practitioners to network and exchange best practices and insights through its two flagship events: the International Conference on Business Innovation (ICBI) in the spring and the Ecosystem Builders (e.Builders) Forum in the fall. These gatherings bring together people from all over the world to exchange effective strategies, brainstorm solutions to common challenges, and form lasting connections.

InBIA also offers multiple in-depth professional development opportunities both in-person and online. The courses in InBIA's catalogue can also be customized and delivered anywhere in the world and online.

Events

[Learn more at inbia.org/events](https://inbia.org/events)



International Conference on Business Innovation

InBIA's premiere annual conference bringing together hundreds of people to discuss strategies, resources, and trends in running an impactful entrepreneur support organization.

e.Builders Forum

This highly interactive convening highlights promising strategies in building thriving entrepreneurship ecosystems by using a specific region as a case study from which practitioners from all different geographies can learn.

Professional Development

[Learn more at inbia.org/learning](https://inbia.org/learning)



Entrepreneur Center Management (ECM) Certificate

InBIA's certificate program is designed to equip practitioners with the knowledge, resources, skills and connections they need to help entrepreneurs succeed and to build thriving entrepreneurship ecosystems.

Specialty Courses

InBIA offers deep dive courses on specific topics such as developing mentor networks or managing a university-affiliated program to provide members with insights and specific tools in areas of focus.

New Company (NewCo) Academy

The NewCo Academy courses are designed as train-the-trainer content, providing participants with the materials and knowledge they need to teach entrepreneurs in particular areas and allowing them to generate new revenues by offering the courses at their programs.

Become a Member. Join the InBIA Community.

InBIA offers strong value for our members. Each year, we curate and prepare relevant, practical resources, speakers, and events to advance our members’ missions.

Silver Member \$525/year	Gold Member \$695/year	Platinum Member \$1,200/year
<p>Perfect for small teams or emerging organizations.</p> <p>Member benefits for up to 3 individuals</p> <ul style="list-style-type: none">• Access to curated resources, events, and tools• Eligible for member-only pricing and content• Inclusion in InBIA's global network of innovation leaders	<p>Our most attractive level – ideal for growing teams.</p> <p>Member benefits for up to 6 individuals</p> <p>All Silver-level benefits, plus:</p> <ul style="list-style-type: none">• More team access to InBIA resources and events• Enhanced visibility within the member directory	<p>Maximum value for large teams and regional centers.</p> <p>Member benefits for up to 12 individuals</p> <p>All Gold-level benefits, plus:</p> <ul style="list-style-type: none">• Priority access to speaking opportunities• First-look invites to exclusive programs and pilots• Recognition as a top-tier supporter of the InBIA network

Other Membership Opportunities

Association Membership

Designed for organizations with multiple ESOs

- Includes Silver-level benefits for each participating ESO
- Covers 4 ESOs and 12 individuals
- Annual cost: \$1,400 minimum plus \$100 per additional individual and \$50 per ESO

Consultant Membership

For consulting organizations who serve the InBIA community.

- Up to 3 individuals per consulting organization
- Includes a featured listing in InBIA's Consultant Directory
- Annual cost: \$750

Faculty Membership

Tailored for individuals affiliated with a college or university.

- Member benefits for 1 faculty member
- Access to all core resources and events
- Annual cost: \$350



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