2026 EXHIBITOR PROSPECTUS

Hyatt Regency Dulles
Washington, D.C.



27TH ANNUAL

2026 ILADS SCIENTIFIC CONFERENCE

Reframing Complex Disease:
Pathways to Treatment

ILADS

October 22-25, 2026

Invitation to Exhibit at the ILADS 27th Annual Scientific Conference

Reframing Complex Disease: Pathways to Treatment

The International Lyme and Associated Diseases Society (ILADS) invites you to participate in our 27th Annual Scientific Conference at the Hyatt Regency, on October 22-25, 2026.

This four-day meeting is the premier educational event for physicians, researchers and medical professionals who have an interest in diagnosing and treating Lyme and associated vector-borne illnesses. The ILADS Annual Scientific Conference is the event where innovative medicine, technology, and cutting-edge research come together in the fight against Lyme and associated diseases. Clinicians and medical professionals come to this event to learn about emerging treatments and strategies to help diagnose and treat vector-borne illnesses in their everyday clinical practices.

For ILADS' industry partners and related organizations, this event is an unparalleled opportunity to network with leaders in the field of treating and diagnosing vector-borne illness and to make and solidify relationships through person-to-person communications and marketing.

This is your chance to:
SHOWCASE your products,
INTERACT with decision-makers to build leads and develop relationships,
DEMONSTRATE your support for the diagnosis and treatment of Lyme and tick-borne diseases.

Don't miss this opportunity to
BUILD your brand,
REACH your target audience and
INCREASE your sales.
TELL YOUR STORY!

Make the ILADS Annual Scientific Conference part of your company's business strategy.
RESERVE YOUR BOOTH SPACE TODAY!

Join Us at the Forefront of Tick-Borne Illness Innovation for our 27th Annual Scientific Conference!

This year's theme, "Reframing Complex Disease: Pathways to Treatment," reflects our continued commitment to advancing innovation in the diagnosis and treatment of complex conditions. Set in Washington, DC — at the footsteps of changing policy — this year's meeting offers a unique opportunity to connect scientific progress with the evolving healthcare landscape.

We anticipate a dynamic program that will bring together leading clinicians, researchers, and industry partners from around the world. We encourage exhibitors to take advantage of this opportunity to engage with a highly specialized audience and showcase innovations that shape the future of care.

Conference attendees seek out exhibitors to discover practical solutions, explore new innovations, and connect directly with experts. Your participation is critical to bridge the gap between knowledge and application.

Sarah Quillen, CFRE
Executive Director, ILADS
squillen@ilads.org

ILADS
International Lyme and Associated Diseases Society

About ILADS 27th Annual Scientific Conference

ABOUT THE ILADS CONFERENCE

ILADS is a medical specialty society that advocates a comprehensive, multimodal, and interdisciplinary approach to the treatment of Lyme and vector-borne illness. ILADS members lead the medical community with our extensive knowledge and cutting-edge approach to diagnosing and treating Lyme and Vector-borne illness.

This society's conference attendee demographics are different from the average medical group. We attract multidisciplinary providers, all of whom share a particular interest in Lyme Lyme, associated vector-borne illness and infection-associated chronic illness (IACI).

Few conferences worldwide attract the breadth and diversity of medical professionals focused on vector-borne illness as does ILADS.

With its multidisciplinary focus, the programs offered at the ILADS Annual Scientific Conference draw attendees from across the health care spectrum and from around the globe to hear cutting-edge research from key medical opinion leaders. The society is well known for presenting the latest in clinical treatment and research for Lyme and associated vector-borne illnesses and IACI at its annual conferences.

TARGET AUDIENCE

MDs, DOs, NDs, DMDs, DVMs, PhDs, RNs, NPs, PAs, LCSWs, and select alternative medicine providers. Also medical students, residents, and interns may attend.

NETWORK WITH PHYSICIAN LEADERS AND MAKE A LASTING IMPRESSION!

The 2026 ILADS Annual Scientific Conference exhibition gives ILADS conference attendees the opportunity to learn about the latest developments in products and services to facilitate the treatment of Lyme vector-borne illnesses and and IACI.

By exhibiting at the 27th Annual Conference, you will have face-to-face contact with leading medical professionals as well as researchers in the field of Lyme disease diagnosis and treatment. Also, By sponsoring this event, you will directly connect with industry professionals, showcase your organization to key decision-makers, and strengthen your visibility in an increasingly competitive market.

Support the Next Generation with ILADEF

Enjoy a fun-filled evening and encourage the next generation of clinicians through philanthropic support of the ILADEF Gala.

ILADS supports your exhibit investment by offering the following:

- Innovative programming that draws the leaders in Lyme disease treatment and research
- Scheduled morning and afternoon breaks that provide uninterrupted networking time to ensure quality traffic
- Exhibit area strategically located to maximize networking time with conference attendees

This is a marketing opportunity your company cannot afford to miss in 2026

— SO DON'T DELAY —

ILADS
International Lyme and Associated Diseases Society

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EXHIBITOR BOOTH FEES: $6,750

Included with your space:
- Space: 8' x 10' space – height restriction of 10 feet for all booths
- 6' X 30" draped table, 2 chairs
- Registration for two booth staff*
- Group meals and coffee breaks
- Participation in the Saturday ILADEF Gala. Tickets to the dinner are not included and may be purchased for $250 per person.
- Company logo on the ILADS Conference Website

** Max of four staff total per booth.*
** Fees for additional booth staff - $700 each*

Exhibit Installation/Move-In Hours*
Wednesday, October 21.....2:00 p.m. - 6:00 p.m.

Exhibition Dates and Hours*
Thursday, October 22.....9:00 a.m. - 7:30 p.m.
Friday, October 23.....9:00 a.m. - 6:00 p.m.
Saturday, October 24.....9:00 a.m. - 5:30 p.m.
**Attendee breakfast is from 7:00 a.m. - 8:00 a.m. (Thursday - Saturday). At their discretion, exhibitors may have booths open during this time.*

Exhibit Dismantle/Move-Out Hours*
Saturday, October 24.....7:30 p.m. - 9:00 p.m.
**Dates and times are subject to change.*

Payment Schedule
An invoice for the balance due will be sent to you by email. Payment in full is due within 14 days of registering or booth assignment will be lost. If registering for booth space after June 30, 2026, booth payment must be paid in full upon registration.

Questions???

If you have questions or need assistance with the application process, please contact the ILADS exhibit office:
Conference Manager | Scott Kersh
301-263-1080 x 107 | skersh@ilads.org

Important Dates to Mark on Your Calendar

May 8, 2026
Exhibitor Registration Opens

Upon Registration
Company Logo and Company Description Due

September 11, 2026
Sponsorship Advertising Materials Due

September 28, 2026 at 5 p.m.
Final Day to Book Hotel Room at Discounted Rate

October 1, 2026
Final Names of Booth Staff Due

Cancellation of Space
Full refund, less a $1,000 cancellation fee, if booth space is canceled on or before June 30, 2026. No refunds will be given if cancellation occurs after this date.

If written notice of cancellation of booth space is received on or before June 30, 2026, exhibitor agrees to pay a cancellation fee equal to $1,000 per 8 ft. x 10 ft. booth space. If written notice of cancellation is received after June 30, 2026, exhibitor agrees to pay a cancellation fee equal to 100% of the total fee for booth space. These cancellation fee terms will apply regardless of the execution date of the application. If ILADS does not receive any notice of cancellation in writing, the exhibitor will be liable for 100% of the total fee for booth space.

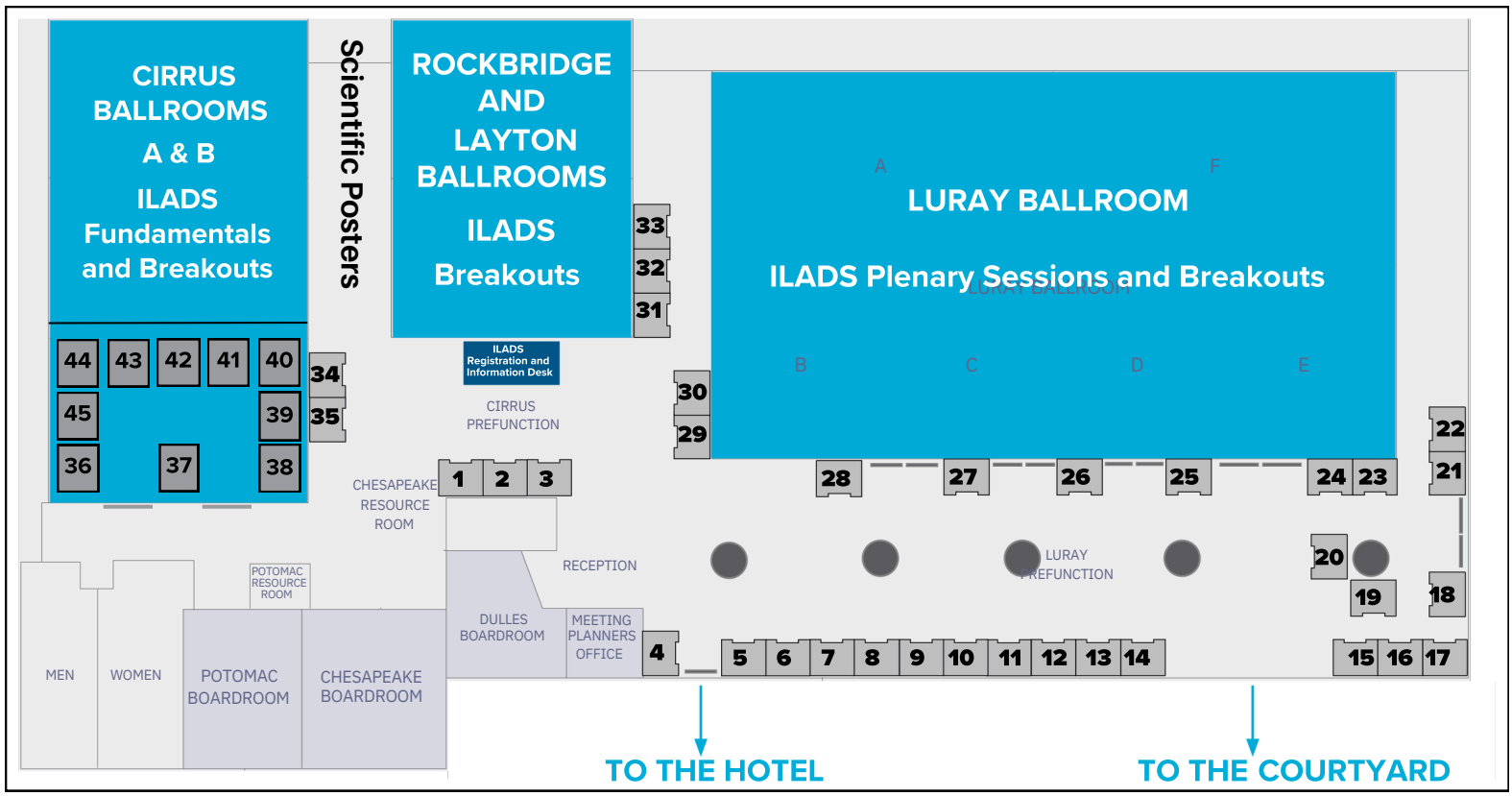
Exhibitor Contract and Insurance
All exhibitors must agree to and sign during registration the 2026 Exhibitor Agreement prior to attendance. A current Certificate of Liability Insurance must be returned to skersh@ilads.org prior to attendance. Please see page 12 for specific requirements. If your organization needs assistance with obtaining insurance coverage please contact Scott Kersh at skersh@ilads.org to discuss.

EXHIBITOR AUDIO VISUAL OR ELECTRIC

All requests must be submitted online no later than September 18, 2026.
Any Electrical or A/V needs required by exhibitor must be arranged by the exhibitor with the hotel and will be billed directly to the exhibitor by the hotel. Please access the following link to place your order with Pinnacle Live for any audio visual that you may need in your booth: https://elevate.pinnaclelive.com/Pinnacle-LivePrice-Guide-Hyatt-Regency-Dulles-vxpNXYoBQ0i7

ILADS 27th Annual Scientific Conference
Ground Level Event Layout

Luray and Cirrus PreFunction



Note: Exhibitor Booths 23-28 will be restricted by built-in seating behind your table.

It is recommended that these booths be used only for those with table top displays or pull-up banners. There is not room to construct a large back wall banner.

EXHIBITOR SHIPPING DETAILS

Hyatt Regency Dulles
Package Shipping Instructions

PREPARING YOUR SHIPMENT

All shipments should be sent no sooner than three (3) days prior to the conference. For packages arriving earlier than one (1) week prior to conference, there will also be a $150.00 per day storage fee regardless of the number of boxes.

A handling fee of $9.00 per box will apply to all boxes shipped to the hotel and $150.00 for all pallets.

The Hotel is not responsible for perishable items. A labor charge will be assessed if the Hotel's assistance is required in unloading vehicles and/or moving items to storage areas.

LABELING STANDARDS

All shipments should be sent clearly labeled, following the template below.

Hold for Guest:_____

Phone #:_____

ILADS Scientific Conference
Hyatt Regency Dulles
2300 Dulles Corner Blvd.
Herndon, VA 20171

Box:_____ of_____

SHIPPING AND RECEIVING INSTRUCTIONS

After the conference is over, you will need to pack your own boxes and label them.

You will need to contact your carrier (UPS or FEDEX) to schedule pickup.

The hotel does not have a business center to assist with supplies or packing. Please come prepared with any return labels you may need.

SPONSORSHIP OPPORTUNITIES

ILADS has many sponsorship opportunities available to help your organization maximize your exposure to conference attendees. As each sponsorship comes with its own unique benefits, please contact Scott Kersh at skersh@ilads.org to explore how we can help your organization.

Benefits of Sponsorship

STAND OUT!

- Opportunity to enhance brand recognition
- Direct exposure to up to 600 healthcare professionals and decision-makers
- Increase recognition and drive traffic to your exhibition booth and website
- Robust networking opportunities
- Increase your pre-show exposure through website coverage



Don't Miss This Opportunity to Raise your Brand Above Your Competitors! Sign Up Today!

Please review the chart below to see the unique sponsorship benefits we have for you.

DELIVERABLES	$15,000	$10,000	$7,500	$5,000	$2,500	$1,000
45 Minute Lunch Speaking Spot on Friday or Saturday	✓					
Co-branded Conference Bags (ILADS and Sponsor)	✓		✓			
Inclusion in (3) ILADS Marketing Communications	✓					
(2) ILADS Webinar Sponsorships	✓					
Table for (8) At ILADEF Gala on Saturday	✓					
(2) Conference Bag Inserts	✓	✓	✓			
(2) Extra Booth Staff	✓					
First Time Attending Physicians Sponsor	✓					
Full Page Program Ad in Conference Program	✓					
(15) Welcome Reception Drink Coupons	✓					
Branded Hotel Sleeping Room Key Distributed to all Attendees		✓				
45 Minute Breakfast Chat Speaking Spot on Friday or Saturday		✓				
Co-branded Name Badge Lanyards (ILADS and Sponsor)			✓	✓		
Inclusion in (2) ILADS Marketing Communications		✓		✓		
(2) Student Sponsorships for Conference Attendance					✓	
Inclusion in (1) ILADS Marketing Communication				✓		
(1) Conference Bag Insert				✓	✓	✓
(2) ILADEF Gala Tickets on Saturday		✓	✓	✓	✓	
Half Page Program Ad in Conference Program		✓	✓	✓	✓	
(1) ILADEF Gala Ticket on Saturday						✓
(10) Welcome Reception Drink Coupons		✓	✓	✓	✓	✓

EXHIBITOR RULES AND GUIDELINES

BY APPLYING TO EXHIBIT, YOUR ORGANIZATION AGREES TO FOLLOW THESE RULES AND GUIDELINES

* All exhibitors must complete the electronic agreement during registration

1. Agreement

The following rules and regulations and those appearing in the exhibit prospectus become binding upon acceptance of this agreement between the applicant, associated employees and agents, and ILADS. Additionally, it includes any additions and amendments thereto that may thereafter be established or put into effect by ILADS.

2. Application to Exhibit

ILADS reserves the right to determine the eligibility of any exhibit at the Annual Scientific Conference. Payment will be returned if an exhibit is turned down.

3. Booth Assignment

During online registration, exhibitors will view the booths on a map. Please note: payment must be paid in full within 14 days of registering or booth assignment will be lost. After June 30, 2026, booth payment must be paid in full upon registration.

4. Cancellation of Booth Space

A written notice of request for cancellation must be transmitted to ILADS Conference Manager, by email to skersh@ilads.org. The following regulations apply:

a. If written cancellation of space is received on or before June 30, 2026, a refund less the administration fee of $1,000 will be returned to the company.

b. No refunds will be made for cancellations after June 30, 2026.

5. Assignment of Space by Exhibitor

No exhibitor may assign, sublet, or apportion the whole or any part of the space allotted nor exhibit therein any goods other than those manufactured or sold in the regular course of business by the exhibitor.

6. Installation of Exhibits

Set up is on Wednesday, October 21, 2026 from 2:00 p.m. - 6:00 p.m. If special set up times are needed, contact skersh@ilads.org

7. Purpose

ILADS, in keeping with its stated purpose, encourages exhibits that are educational, communicative, and provide resourceful information.

8. Rules Governing Exhibitors

No combustible materials shall be used at any time for construction or decoration. Exhibitors are required to observe the following regulations for setting up their exhibits:

a. Nothing will be tacked, nailed, screwed, or otherwise attached to the columns, walls, floors, furniture, or other properties of the building. Anything in connection therewith necessary or proper for the protection of the building, equipment, or furniture will be at the expense of the exhibitor.

b. It is mutually agreed that it is the duty and responsibility of each exhibitor to install and put their exhibit into place before the show and to dismantle and remove his exhibit immediately after the close of the show. Also, property shipped to or from the hall by the exhibitor for installation or display at the meeting is at the sole risk of the exhibitor.

c. Distribution by exhibitors of any printed matter or other articles shall be restricted to the space occupied by the company's exhibit. Booth representatives must remain within the space assigned to the exhibitor.

d. Exhibits must be staffed at all times during exhibit hours.

e. Distribution of 'giveaways' must have written approval by ILADS no later than September 15, 2026.

f. Prizes, awards, lotteries, drawings, or contests by exhibitors must be authorized by ILADS before October 9, 2026.

g. Displays-General: No goods may be displayed in any part of the hotel except within the limits of the exhibit space contracted with ILADS and assigned to the exhibitor.

h. Hospitality Rooms and Exhibitor Events: It is requested that exhibitors confine these activities to times when no ILADS events are in progress. Private rooms for entertainment will be available only to companies that have contracted for exhibit space. All activities must be approved by ILADS.

i. Distribution of Literature and Promotional Items: Exhibitors may not distribute any promotional literature or other items of this type in hotel corridors, under guest room doors, or guest mailboxes, without written permission from ILADS.

j. Exhibitor Attendance/Registration: The exhibit area is limited to individuals,business firms, manufacturers, and dealers who have contracted and paid for booth space, and whose products are in keeping with the educational interests of ILADS. Representatives of non-exhibiting firms will not be allowed in the exhibit area, nor will they be permitted to display their products or services.

k. Exhibitors must clearly mark the FDA status of each device exhibited.

9. Sound Devices

The use of devices for reproduction of sound or music shall not be permitted in the exhibition areas at any time. No objectionable lights or noises will be permitted in exhibitors' booths. ILADS reserves the right to exclude or to remove any objectionable equipment or exhibitor.

10. Removal of Exhibits

Exhibits may be removed only at the designated time listed. Exhibitors expressly agree not to begin packing or dismantling displays until after official closing on Saturday, October 24, 2026, after 7:30 p.m.

11. Selling by Exhibitors

Order taking on the exhibit floor is allowed.

12. Security

Exhibitors must make provisions for the safeguarding of goods, material, equipment, and displays at all times. ILADS, the hotel, and the service contractors do not guarantee or protect exhibitors against loss or damage of any kind incurred by exhibitors. All exhibitors must have proper identification to enter the exhibit area.

13. Liability and Insurance

Exhibitors must surrender space occupied in the same condition as it was at the time of the occupation. A current Certificate of Liability Insurance must be returned to skersh@ilads.org prior to September 1, 2026, or the company's registration may be canceled without notice or refund. If registering after September 1, 2026, exhibitor must provide certificate at time of registration. The Certificate of Liability Insurance should specifically name the 2026 International Lyme and Associated Diseases Society (ILADS) Scientific Conference - October 22-25, 2026 at the Hyatt Regency Dulles. The Certificate of Insurance should provide at least $1M in Liability insurance and name ILADS, ILADEF and Hyatt Regency Dulles as insured.

14. Cleaning

Each exhibitor is responsible for maintaining the space assigned to them in an attractive manner.

15. Shipping Instructions

See pages 5 for detailed instructions. All exhibitors will be responsible for their own shipping fees.

16. Conduct

ILADS will not tolerate harassment, discrimination, or any other unprofessional behavior. Any exhibitor or exhibitors representative violating this rule may be expelled, without refund, from the conference.

17. CONFERENCE ATTENDEE LIABILITY WAIVER AND ASSUMPTION OF RISK

Attendee assumes all risks and accepts sole responsibility for any injury (including, but not limited to, personal injury, disability, and death), illness, damage, loss, claim, liability, or expense, of any kind, that attendee may experience or incur in connection with attending the conference. Attendee hereby releases, covenants not to sue, discharges, and holds harmless ILADS and/or ILADEF, its employees, agents, and representatives, of and from any such claims, including all liabilities, claims, actions, damages, costs, or expenses of any kind arising out of or relating thereto.

Specifically relating to the global COVID-19 pandemic, attendee acknowledges the highly contagious nature of COVID-19 and voluntarily assumes the risk of exposure or infection by attending the conference, and that such exposure or infection may result in personal injury, illness, disability, and/or death to attendee. Attendee understands that the risk of becoming exposed to or infected by COVID-19 at the event may result from the actions, omissions, or negligence of others who may attend the event or their families, colleagues, or others with whom they may have contact. Accordingly, attendee understands and agrees that this release includes any claims based on the actions, omissions, or negligence of ILADS and/or ILADEF, its employees, agents, and representatives, whether a COVID-19 infection occurs before, during, or after participation in the conference.

In addition to all other rules and regulations relating to the attendee's attendance at the conference, attendee agrees to comply with all COVID-related procedures that may be implemented by ILADS and/or ILADEF and conference venue, including, but not limited to, mask-wearing and social distancing requirements and restrictions on certain activities that carry higher COVID-related risk, in order to protect as much as possible the health and safety of all conference attendees.





LOCATION AND ACCOMMODATIONS

Hyatt Regency Dulles

Located just minutes from Washington Dulles International Airport (IAD) and a short Metro ride to D.C., this Herndon, Virginia, hotel is conveniently located for both business and leisure travelers. Enjoy door-to-door service with the complimentary airport shuttle that runs on a set schedule to IAD. Ensure your travel is relaxing and seamless with their comfortable rooms, inviting atmosphere and award-winning staff that is always there to help.

Guest room types are available based on availability, at a negotiated ILADS Conference rate at **$179+tax**. Book your room early to ensure a great room! Please visit the ILADS reservation link now to secure your room(s).

https://www.hyatt.com/events/en-US/group-booking/DULLE/G-ILAD

TAX POLICY

Room rates are subject to state and local taxes, currently 15% plus any hotel specific fees. Tax rates are subject to change.

CANCELLATION POLICY

There is a **72-hour cancellation policy** in place for all reservations. Failure to cancel a reservation 72 hours prior to arrival will result in a one night non-refundable guest room charge plus applicable taxes posted to the attendee's credit card on file.

Please note that if you are solicited by an external agency offering assistance in booking your rooms you should decline the offer. ILADS does not work with outside companies to secure hotel rooms for our Conference.

WE LOOK FORWARD TO SEEING YOU IN WASHINGTON, D.C.

ILADS
International Lyme and Associated Diseases Society