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Official Publication of the
International Inbound Travel Association

2024 EDITION

It's Party Time in 2026

A trio of celebrations has the
U.S. preparing for a tourism boom

**Discover the Unexpected
in Salt Lake City**

This gateway to the American West
offers a spirited heritage and
one-of-a-kind cultural attractions

Upgrading the Airport Experience

Major U.S. hubs receive substantial funding
to improve operational efficiency





A city where roaming
is its own reward.

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American Revolution Museum
at Yorktown, Virginia

(Photo courtesy of Jamestown-Yorktown Foundation)

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(Photo courtesy of Port of Portland / ZGF Architects)

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LENA ROSS

COO

America 4 You

Chairwoman

International Inbound
Travel Association

Addressing Challenges Head-on

*IITA tackles obstacles to promote the United States
as a top travel destination*

AS WE CONTINUE our journey through this ever-changing and growing landscape of travel and tourism, I feel compelled to address the challenges that arise when promoting the United States as a premier destination. From the complexities of visas to the weight of high costs, and from the constraints of limited airlift to the intricacies of experiencing our National Parks, these hurdles can sometimes overshadow the incredible experiences our country has to offer.

Let me assure you that as members of the International Inbound Travel Association (IITA), we are deeply committed to addressing these challenges head-on. We understand the critical importance of not only recognizing and communicating these issues to our partners but also actively engaging industry and government leaders to find solutions.

At IITA, we represent the premier U.S. inbound operators, standing shoulder to shoulder with our steadfast allies such as state tourism offices and other destination marketing organizations (DMOs), and a diverse array of travel suppliers. Our mission goes beyond mere identification of challenges; we are resolutely dedicated to devising strategies that address these challenges and result in positive outcomes for all stakeholders involved.

Education serves as the cornerstone of our strategy. We convene regularly with industry leaders and government officials overseeing tourism-related policy, including esteemed bodies such as the Department of State's Visa Services Office, Customs and Border Protection, the National Travel and Tourism Office, and the National Park Service. Through these engagements, we offer our expertise and insights into the

intricate workings of the international travel trade, emphasizing its essential role in driving the growth and sustainability of our industry. By arming decision-makers with a deeper understanding of the significant contributions made by international tourism to the nation's economy, we foster greater receptivity to collaborative solutions.

Furthermore, we extend our educational efforts to DMOs and suppliers across the country, equipping them with the knowledge and skills needed to effectively work with inbound operators in promoting, packaging, and selling U.S. travel products and services. This initiative aims to leverage our extensive networks of international tour operators worldwide, ensuring that our visitors receive exceptional service and unforgettable experiences.

Together, within the framework of IITA, we labor tirelessly on behalf of you, our esteemed partners, and your clients, ensuring that we not only meet but exceed your needs and expectations. Within these pages, you'll find profiles of our inbound operators and a directory of our DMO and supplier members – use it to ensure you're working with partners who understand your needs.

Your partnership is invaluable, and we stand ready to provide steadfast assistance and guidance as you fulfill your customers' dreams of experiencing the wonders of the United States. Together, we will continue to shape the future of USA travel.

Warm Regards,

A handwritten signature in cursive script that reads "Lena Ross".

Lena Ross

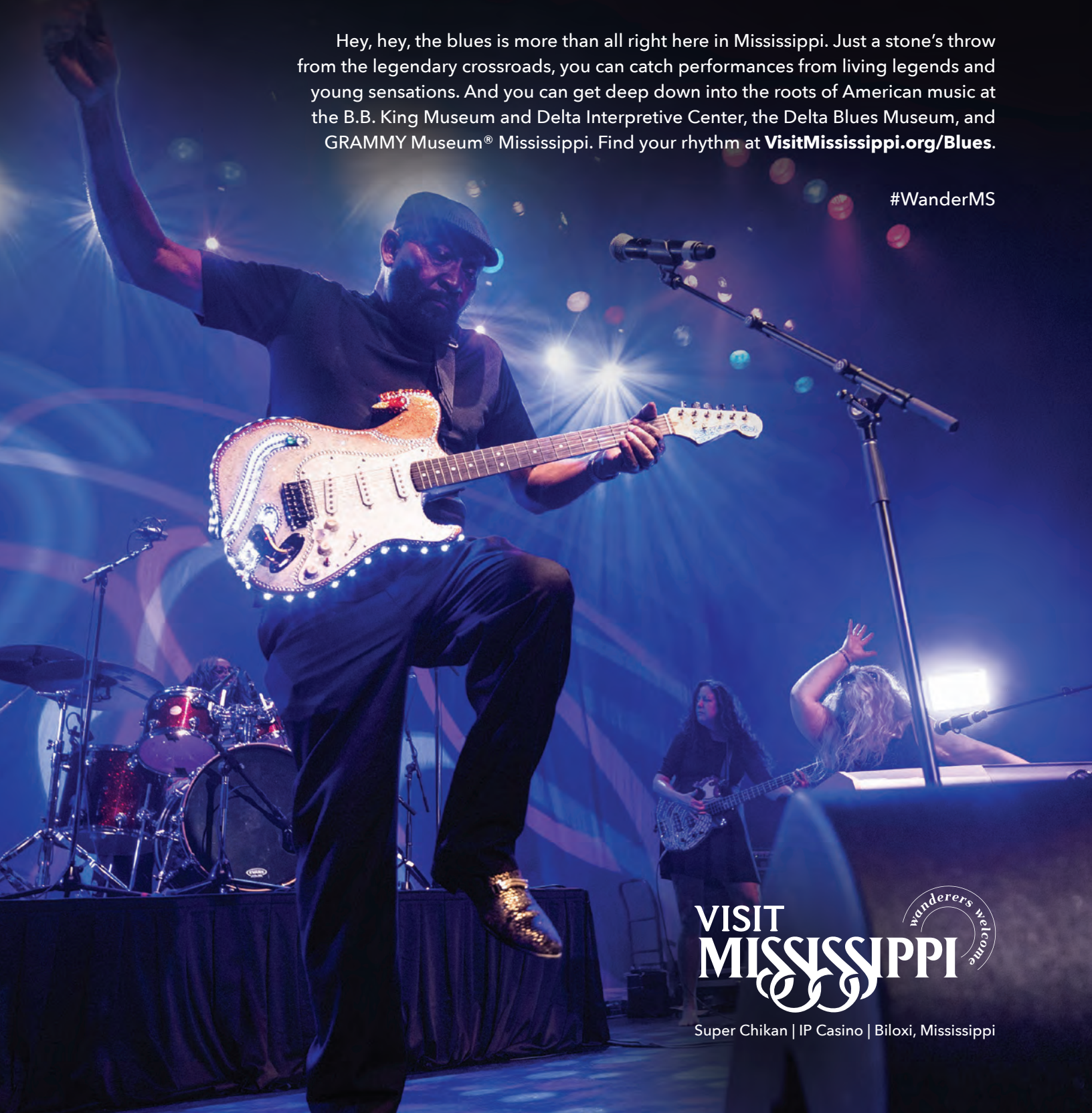
Chairwoman

International Inbound Travel Association

The blues. It's still red-hot in Mississippi.

Hey, hey, the blues is more than all right here in Mississippi. Just a stone's throw from the legendary crossroads, you can catch performances from living legends and young sensations. And you can get deep down into the roots of American music at the B.B. King Museum and Delta Interpretive Center, the Delta Blues Museum, and GRAMMY Museum® Mississippi. Find your rhythm at **VisitMississippi.org/Blues**.

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LISA SIMON
Executive Director
International Inbound
Travel Association



Discover IITA's leadership role in the inbound sector and the many benefits for members by scanning the code above.

A Changing of the Guard

IITA names first millennial chairwoman as association charts course beyond the pandemic

WE RECENTLY HAD a changing of the guard at IITA. Lena Ross, COO of America 4 You, became IITA's chairwoman, succeeding Peter van Berkel, President of Travalco, who has been the chair since (literally) the start of the pandemic in March 2020. In the association world, we like to say, "*We always seem to have the right leader at the right time,*" and that cannot be more true these past four years.

Peter's steadfast leadership in the midst of crisis for our members, our industry and the world kept this association moving forward. He led delegations to call on Congress to secure funding for inbound operators and the industry that had no business for nearly two years. He strengthened relationships with federal agencies and sister associations to ensure they understood the role of the inbound operator and their travel trade partners. He focused our education on technology – to ensure members didn't fall behind as the travel connectivity ecosystem continued to evolve – and on sustainability, so the inbound travel sector would be ready with the types of products international visitors expected when travel resumed.

Essentially, Peter made sure IITA had a seat at the proverbial table throughout the industry, while holding together a crumbling industry.

Today, IITA is in a better, stronger position than pre-Covid, and we're seeing growth in inbound operator and DMO members, due to the leadership of Peter and the IITA Board of Directors.

While Peter will remain on the Board as Past Chair for another term, Lena steps into the role of Chairwoman to lead the association into new pastures as we move beyond the pandemic-induced hurdles.

As the first millennial to lead the association, Lena's passion is education. Coincidentally, members participating in a strategic thinking exercise at our Summit identified *education* as the industry's highest priority for the international travel industry – at all levels, from secondary and post-secondary education institutions to ongoing training and professional development for those in the industry.

Lena recognizes the significant need for a strong, well-trained workforce to, first, get the industry fully back up to speed from the loss of many international travel staff during the pandemic, and, second to reach further into schools and education programs to attract talent to our exciting and rewarding world of travel and tourism.

Having worked together for many years now with a Board that has established a Blueprint for the Future of Inbound Travel to guide the association's programming for the next several years, the transition in leadership has been smooth and we can count on Lena and Peter to keep the momentum going at IITA.

Harry Truman said, "*It is amazing what you can accomplish if you do not care who gets the credit.*"

When we collaborate and build on each other's ideas, our efforts result in a robust and sustainable USA travel industry.

Safe Travels,

Lisa Simon
Executive Director
International Inbound Travel Association

Save the Date!

2025 IITA Summit

February 9-12, 2025 • Salt Lake City, UT



- Appointment Power Hours where U.S. suppliers and tour operators meet one-on-one
- Education sessions with recognized experts on industry-impacting topics
- Industry networking in a fun, relaxed atmosphere

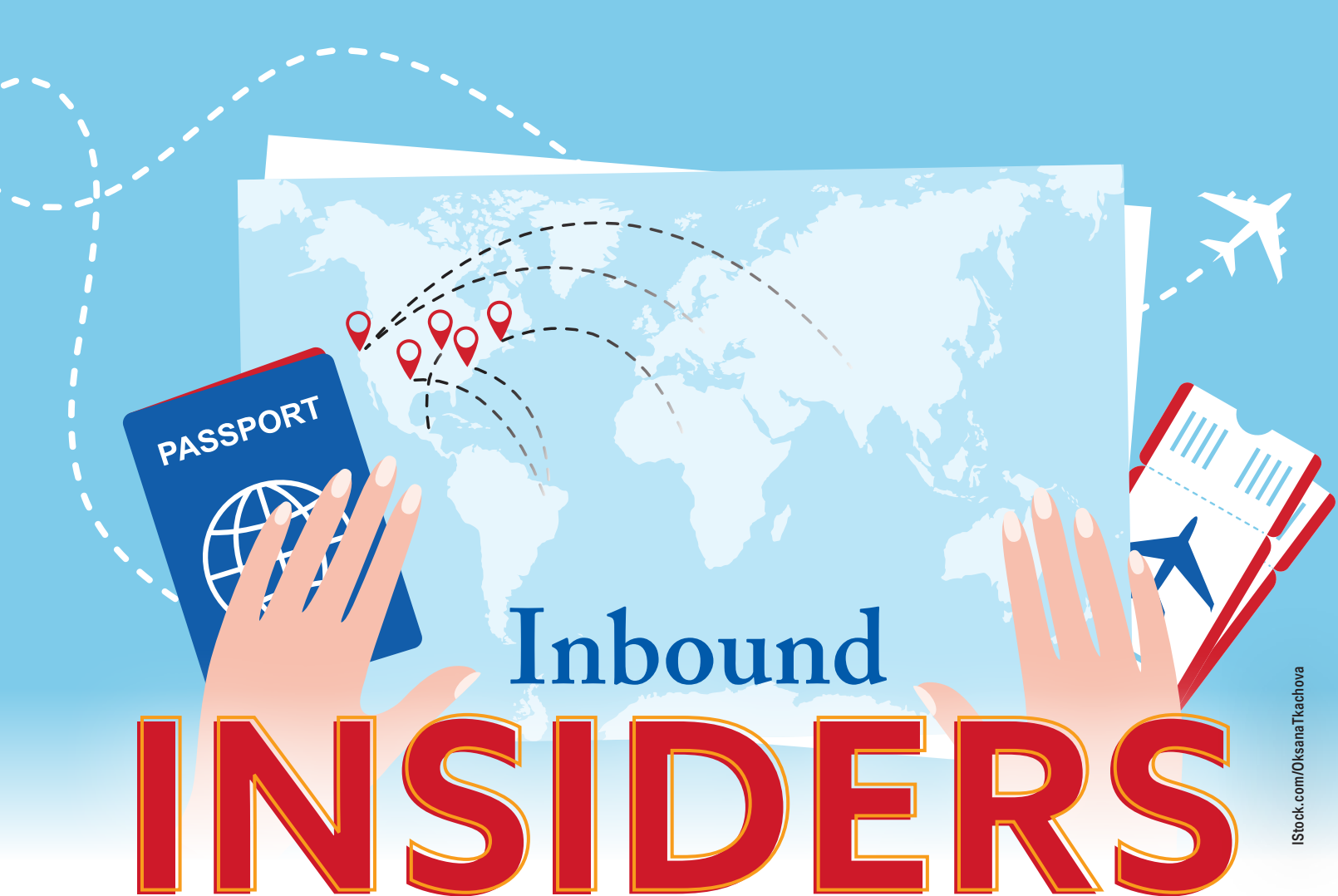


Rated
5.3 on a
6 point
scale!



The Summit is a leading source of valuable contacts and critical information that will help you become an Inbound Insider and shape your strategy for the coming year. Save the date! Plan now to attend the 2025 IITA Summit.

Learn more at inboundtravel.org/summit



These leaders are paving the way for the future of international tourism

The travel industry thrives on a blend of passionate entrepreneurs, innovative operators and skilled marketers. These Inbound Insiders are more than just industry observers; they're the pulse that drives progress. They shape our landscape in countless ways, from leading associations and fostering communities to developing cutting-edge tools and reimagining existing practices.

▼ SIMON BROOKS

Simon Brooks is President of Bonotel Exclusive Travel, a leading marketing and distribution partner of branded and boutique luxury hotel rooms to international B2B clients and major tour operators

Bonotel is part of the Travel Leaders Group division of Internova. Previously, Brooks was Chief Commercial Officer for a sports events business, The Icons Series, where he led all sales and revenue generation activities. He also had responsibility for client and supplier relationships. Brooks has over two decades of commercial leadership experience in the airline industry. Having led teams in the Leisure and Corporate sectors in the UK, his most recent position was the Senior Vice President of Sales North America for British Airways, leading the Atlantic Joint Business team.

▼ JULIE COKER

Julie Coker is the President and CEO of the San Diego Tourism Authority (SDTA), where she oversees the organization's efforts to promote San Diego as a top destination for meetings, conventions, overseas travelers and leisure visitors.

Coker's commitment to serving on boards gives her unique insight and notable influence in the tourism industry. In January 2023, she was appointed to the U.S. Department of Commerce's U.S. Travel and Tourism Advisory Board. Previously, Coker served as the President and CEO of the Philadelphia Convention and Visitors Bureau (PHLCVB).

▼ PETER VAN BERKEL

Peter van Berkel is the President of Travalco USA Inc. and based in South Florida. After his studies in the Netherlands he joined Travalco and the company has been owner operated with the same partners since its inception in 1985.

Van Berkel completed his second term as Chairman of IITA, but remains a member of the Executive Committee of the association. In 2018, he received the IITA Travel Professional of the Year award. In 2023 he was appointed to the Travel and Tourism Advisory Board (TTAB) which advises Commerce Secretary Raimondo on travel industry matters.

The Bright Future of Inbound Travel to the USA

IT HAS BEEN only four years since the significant events in March 2020 that dramatically re-shaped the inbound travel industry to the USA. Since the borders re-opened at the end of 2021, we now have two years of rebalancing and recovery behind us and are entering a third year with further improvements ahead of us. While some source markets have recovered better than others, we see continued export contributions to the U.S. Economy developing. The industry has been diligently addressing various workforce challenges ranging from staff shortages, new staff members in need of more training to a partial talent drain due to experienced professionals leaving the field. However, the resilience of the industry has been remarkable with a renewed appreciation for the travel trade in many overseas source markets.

In the USA, we are also seeing a re-balancing from domestic travel demand toward international demand, which is moving back to historical patterns. This has created a renewed appreciation for the inherent value that the international traveler brings to the entire country.

The U.S. hotel supply side is also starting to recognize that the travel trade's "power of the itinerary" can shape travel behavior and therefore can create demand for destinations and specific products. Instead of merely reacting to existing demand which we see predominately in simplified and limited feature on-line booking sites, the international travel trade can deliver

targeted interest in destinations. The U.S. hotel supply side must take the longer view and be willing to react in the form of early booking pricing to gain those valuable bookings 9 – 15 months out. The dynamic pricing models from many hotels are not yet optimized to recognize this essential difference. With focus on domestic markets which book close to arrival, hotels are missing out on valuable business that could have contributed to better occupancy and rate utilization.

Another element that is becoming more relevant to international visitors is a demonstration of responsible and sustainable tourism. Fortunately, the importance of this concept is steadily taking a foothold in the U.S. and progress is being made. To avoid over-tourism in highly popular places, we see a mindful approach by engaged stakeholders to create the best possible programs for all involved.

Finally, the U.S. Government and regulatory entities have been showing a keen interest to hear concerns and suggestions from the inbound travel trade and are engaged in an "all of government" approach to identify workable solutions. With these processes and other initiatives, we are actively working toward re-balancing the travel sphere.

The unique set of highly desirable attributes that only the USA as a destination can offer combined with a highly engaged inbound industry and government makes me believe that the future of inbound travel to the USA is indeed a bright one!



“The U.S. hotel supply side is also starting to recognize that the travel trade’s “power of the itinerary” can shape travel behavior and therefore can create demand for destinations and specific products.”

— PETER VAN BERKEL
President, Travalco USA Inc.

Our View from San Diego

IT'S SUNNY IN San Diego, and we're looking forward to welcoming international visitors, with exciting new experiences to share, including new and renovated hotels, updated attractions and a global celebration of San Diego-Tijuana as the first-ever cross-border region to be named the World Design Capital.

We're celebrating several milestone anniversaries in 2024, including the Natural History Museum turning 150, SeaWorld turning 60 and LEGOLAND and Petco Park turning 20. To mark the occasion, the Nat will open new exhibitions and a nature garden, SeaWorld will debut a mesmerizing Jellyfish Experience, LEGOLAND has unveiled its all-new Dino Valley, and Petco Park recently updated Gallagher Square to include a playground, dog park and pickleball courts.

We're eager to share these developments and others with our international visitors, and we've been investing heavily in our key markets of Canada, Mexico, Germany, U.K., Australia, Japan and China.

In air travel, international visitation from Western Europe has had a strong return and we are excited to see British Airways increasing their frequency from London to San Diego to two flights per day. Lufthansa has also increased the frequency of their flights from Munich, and Air Canada and WestJet have added more flights from Canada.

Strengthening our ties to Asia, we've continued to partner with Major League Baseball and the San Diego Padres for activity in South Korea, recognizing sports as strong motivators for Korean and Japanese visitors, especially with marquee players from both countries playing for the Padres. We are also excited for the launch of our MLS team, San Diego FC, in 2025.

SDTA will be looking to reopen our China office in July 2024 as we see the arrival

numbers of Chinese visitors into California continue to grow.

In Mexico, we are always eager to highlight our connection with Baja, Mexico, and the mega-region that we represent, with fantastic opportunities for "two-nation vacations," including day trips down to Baja. Our 2024 World Design Capital designation amplifies this message, shining a light on the incredible arts, culture, and collaboration that's unique to our region. WDC will hold special exhibits and happenings all year long on both sides of the border.

One of the region's great designs is Cross Border Xpress, a bridge that allows travelers to cross from San Diego directly into the Tijuana International Airport and vice versa. It provides travelers with a convenient second airport option when visiting the San Diego region, and it's within 30 minutes of downtown. We hope to continue working with the airport as they expand to other international locations.

In terms of messaging, we continue to position San Diego to international travelers as "California's Beach City," featuring both great beaches and top-notch cultural, historical, and culinary experiences. We also highlight our "Southern California Triangle" itinerary, including Greater Palm Springs and Santa Monica, to promote longer and more in-depth stays in Southern California.

In advertising, we launched consumer direct international advertising campaigns in Canada and UK. The advertising strategy remains consistent, increasing awareness in these key international markets with an added emphasis on storytelling and education to drive consideration and intent.

With our multifaceted approach, and an abundance of new travel offerings, we will remain focused on international travelers and look forward to welcoming more visitors in 2024 and beyond.



"SDTA will be looking to reopen our China office in July 2024 as we see the arrival numbers of Chinese visitors into California continue to grow. We acknowledge there are still challenges with visas and flight seats into the U.S., but we know that this important market will soon be back to full strength."

—JULIE COKER
President, San Diego Tourism Authority (SDTA)

The Authentic American Experience

TRAVEL AS A whole continues to shine brightly. The global outlook is very positive, and inbound travel to the United States is an area of growth and prosperity in the industry. As the president of Bonotel Exclusive Travel, an Internova Travel Group company, I have been able to see the initial post-pandemic growth spurt that has led to a very sustainable future for all of us. Bonotel's size enables us to be nimble, and the backing of Internova gives us great negotiating power.

Inbound travel to the United States and its travelers are a diverse grouping. Nonetheless, there are some major trends we can extrapolate from our data.

It's not surprising to hear that the marquee cities of the U.S. are continuous draws. But tertiary cities are becoming more and more sought after. Places like New Orleans, Nashville, Atlanta, Austin, Denver and Charleston offer what many perceive as a more authentic American experience.

No matter where travelers are choosing to visit in the U.S., luxury is a priority. Five-star hotel sales are at an all-time high. The days of motels and middle-of-the-road hotels in these "second cities" are long gone. You can find the Four Seasons in Minneapolis, the Ritz-Carlton in Portland and luxury independent boutique hotels almost everywhere. There is so much to see in the United States and travelers are waking up to the idea of exploring all areas of this beautiful country.

And of course, one of the main draws is the U.S.'s National Parks system. During the pandemic, domestic travel to parks blossomed, and this has carried over to foreign visitors who are eager to see our natural resources. Luckily these parks come with a wide variety of accommodations including historic hotels, luxury properties,

glamping and opportunities for those who prefer to rough it.

2024 prices remained relatively high year over year, but we have seen rates within the 30-day arrival window drop pretty significantly in core markets. We've seen more suppliers move to automated revenue management systems in hopes of capturing more profits. These systems focus on the 30-day window, which has led to some pricing inefficiencies in the 120-day window, which accounts for most of our international business.

With any shorter booking window, it's important for tour operators, hoteliers and travel advisors to consider the bleisure market.

INFLUENCE OF AI

Probably the most talked about travel trend is Artificial Intelligence. While most publicly available generative AI is interesting and can help marketers and technical writers accelerate their workflows, they typically can't integrate into enterprise environments to perform more advanced functions without significant investment in time, money, and resources. However, projections show that the ROI is favorable when applying AI large data sets to generate actionable insights. If operators aren't currently laying the foundation to accomplish these changes, they will most likely be left behind over the next few years. It needs to be said however that travel is a fundamentally human-centered business.

Inbound travel to the United States has a very hopeful future! With the great locations to offer the world, a service-oriented hospitality culture and new innovations to promote efficiency, we can look forward to future prosperity for years to come.



"No matter where travelers are choosing to visit in the U.S., luxury is a priority. Five-star hotel sales are at an all-time high. Again, if travelers are visiting a tertiary market in the U.S., they are highly likely to find a luxury property to fit their needs."

— SIMON BROOKS
President, Bonotel Exclusive Travel



SHOP

UP TO 500 ICONIC STORES



DINE

OVER 45 EATERIES



PLAY

30 AMAZING RIDES AND ATTRACTIONS



STAY

2 CONNECTED HOTELS
JW MARRIOTT AND RADISSON BLU

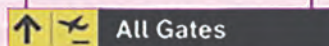


AIRPORT UPGRADES

TO IMPROVE TRAVELING EXPERIENCE

Major hubs will receive significant grants, while other airports will focus on internal improvements

By Jason Paha



AIRPORT UPGRADES TO IMPROVE TRAVELING EXPERIENCE

In a considerable boost for travelers worldwide, the United States government is heavily investing in the upgrade of airport infrastructure across the country.

Recently, the Federal Aviation Administration announced \$970 million in grants for 114 airports nationwide. This funding is expected to modernize aging facilities and improve the airport experience for travelers.

Several major airports are in line for significant upgrades. Washington Dulles International Airport will receive \$35 million to construct a new 14-gate terminal and Chicago O'Hare International Airport, another major hub, will leverage its \$40 million grant to modernize an existing terminal.

Meanwhile, the focus for Los Angeles International Airport is on smoothing the journey. Its \$31 million allocation will go toward enhancing roadways surrounding the airport, while San Francisco International Airport will also receive \$31 million, its focus is on replacing outdated mechanical and electrical systems. Major airports in Salt Lake City, Denver, and Charlotte will also benefit from grants of \$20 million or more each. This initiative follows similar funding allocated in 2022 and 2023.

Here are some of the improvements scheduled across the country:

Chicago O'Hare International Airport Illinois

The most recent grant, along with a \$50 million grant awarded in 2023, will be used to upgrade customer amenities, improve security screening and expand accessibility

for passengers with disabilities at Terminal 3. Planned upgrades at Terminal 3 include:

- The reconfiguration of two Transportation Security Administration (TSA) checkpoints into a single screening area, providing space for modern and more efficient equipment
- An expanded passenger corridor between Concourse K and Concourse L, tripling the current corridor's width
- Upgrades to the terminal's baggage facilities and systems, including a completely revamped baggage claim area

This \$1.3 billion project increased by 25% the capacity of its international terminal, which is expected to lead to fewer delays. Space for passenger amenities was also increased by 75 percent.

Denver International Airport Colorado

Denver International Airport's Great Hall Project is undergoing a major upgrade of the Jeppesen Terminal. Phase one, currently taking place, includes new ticketing areas for United Airlines and Southwest Airlines. Phase two, which is also underway, is adding a new security checkpoint and is scheduled to be completed in 2024. These changes figure to streamline the airport experience for passengers and should result in a quicker TSA security checkpoint experience.

Houston George Bush Intl. Airport Texas

Construction is underway at Terminal E in Houston in preparation for a new



international terminal. One of the standout features of the new terminal will be the custom canopy welcoming airport guests along the expanded Departures curb. The new D-West Concourse, which expands IAH Terminal D by 10 new gates, welcomes passengers to the United States and Houston by greeting them with commissioned art from Houston-based artists.

The concourse will add space for new five-star shops, bars and restaurants. The new gates will add the ability to accommodate six wide-body aircraft simultaneously, which will expand the airport's global reach and improve its efficiency in shuttling aircraft in and out in a timely manner. The upgraded design, art and furniture will make Terminal D inviting, comfortable and inclusive for more passengers.

John F. Kennedy International Airport New York

Scheduled to debut in 2026 is the New Terminal One, a 2.4-million-square-foot terminal that will replace the existing Terminal 1. This terminal will converge beloved New York City stores, global brands and other amenities under one roof. The collection is expected to include several first-to-airport

Photo courtesy of LaGuardia Airport



LaGuardia Airport



Photo courtesy of LaGuardia Airport

LaGuardia Airport in Queens, New York, underwent significant renovations .

market brands and focus on unique products food, and beverage sourced from local makers. When complete, the New Terminal One will be the largest terminal at JFK, with 23 gates and more than 300,000 square feet of retail, dining and lounge space over a total footprint of 2.4 million square feet.

These improvements are expected to offer a passenger experience on par with some of the best airports in the world.

LaGuardia Airport New York

This airport in Queens underwent significant renovations and the Airports Council International announced LaGuardia earned the 2023 Airport Service Quality Award for Best Airport of 25 to 40 Million Passengers in North America. The \$8 billion investment to transform LaGuardia has improved its customer experience significantly.

This is the latest accolade given to LaGuardia. In 2023, the airport's Terminal B was named the world's best new terminal based on feedback from customers around the world – making its airline terminal the first in America to achieve the highest global 5-Star Airport Terminal Rating from Skytrax.

The new Terminal B spans 1.35 million square feet and boasts state-of-the-art facilities, including 35 gates and dual pedestrian bridges connecting to island concourses.

The opening of Terminal B also featured dual skybridges overlooking an active aircraft taxiway, making LaGuardia the first airport in the world to have this amenity.

Los Angeles International Airport California

LAX is in the midst of a \$30 billion capital investment program, now in its final phase. The massive project, which began in 2009, is the largest public works program in the history of Los Angeles. Work involves the upgrade of terminals 4 and 5 along with the addition of an automated people mover, designed to take passengers between the terminals and stops outside the airport. This is scheduled to be completed in 2024 and will significantly improve the time spent for passengers traveling through the airport.

Also, an off-site facility for all rental companies (which will be the largest car rental facility in the world, with room for around 18,000 vehicles) is expected to be completed in 2024. This will consolidate rental car operations currently spread across the

surrounding area of LAX into one location located near the 405 freeway. LAX is the No. 2 rental car market of any domestic airport and this new facility will create a better rental car experience for the hundreds of thousands of travelers renting cars each year.

Portland International Airport Oregon

A new main terminal is set to open at Portland International Airport in 2025 through a \$1.5 billion project. It will feature wide corridors lined by trees and local shops and restaurants and is expected to give the airport a more pleasing feel for travelers, as it will be configured like an indoor version of a small town's main street.

Salt Lake City International Airport Utah

This airport debuted its first phase in 2020 with a new parking garage, terminal and west end of two concourses. The second phase, which includes new concourses and gates, is to be completed in 2024. Construction of Phase 3 of The New SLC is underway and scheduled to open in fall 2024. Phase 3 includes The Central Tunnel—connecting A and B Concourses—and an art installation.

Large increases in passenger volume necessitated the airport to implement these expansion plans. SLC is reportedly growing at an average of 5% annually, and these changes address that as they modernize an aging airport.

San Francisco International Airport California

The airport's International Terminal is in the process of doubling its capacity at the security screening checkpoint with refurbished restrooms and lounge furnishings also on the docket. Also, Harvey Milk Terminal 1, which opened in 2019, will debut an updated North Ticketing Lobby in late 2024.

A recent renovation expanded the airport's capacity from 10 million passengers annually to 17 million, and sustainable thinking was woven throughout the design and construction. SFO is using modern materials, technologies and practices to help the airport attain Leadership in Energy and Environmental Design (LEED) status. The new terminal is designed to use 70% less energy and achieve a 95% reduction in operating carbon emissions.

AIRPORT UPGRADES TO IMPROVE TRAVELING EXPERIENCE

Technology Trends

Airports are also slated to experience technological upgrades in 2024 and beyond that will transform the future of air travel.

Biometrics is becoming popular in airports, transforming security and boarding with a focus on efficiency, accuracy and a smoother passenger experience. Here are some of the ways biometrics are changing airport operations:

- **Faster Check-In and Boarding:** Forget fumbling for passports and boarding passes. Biometrics, like facial recognition, allow passengers to simply look into a camera for verification, streamlining check-in and boarding processes.
- **Reduced Wait Times:** Long lines at security and immigration? Biometrics can significantly reduce wait times. Facial recognition can verify identities at immigration checkpoints, while biometric boarding passes eliminate the need for paper documents.
- **Enhanced Security:** Biometrics add another layer of security. Fingerprint scans or iris scans can confirm a passenger's identity, helping to prevent unauthorized access. Additionally, biometric baggage verification ensures luggage is matched to the rightful owner.
- **Seamless Travel Experience:** Imagine a touchless journey through the airport. Biometrics can create a smoother experience, from check-in to boarding,

eliminating the need for physical documents.

The airport robot market is projected for significant growth by 2025, fueled by investments in automation. These smart robots could replace human-staffed information desks, offering 24/7 assistance to passengers. They could also revolutionize airport operations by streamlining tasks like security screening, baggage handling, and floor cleaning, making air travel smoother for everyone.

Artificial Intelligence became a hot topic in 2023 and is being used in airports across the world. As an example, Air India is using GPT-4 technology on its website to enhance the customer experience. Similarly, Seattle-Tacoma International Airport is reportedly leveraging ChatGPT to develop a framework for its Aviation Technology Master Plan.

Dallas Fort Worth International Airport and Overair – a developer of advanced electric vertical takeoff and landing (eVTOL) aircraft – have announced a memorandum of understanding to cooperatively explore the future of vertiport development and eVTOL aircraft operations within the DFW Metroplex. The partnership will include a feasibility assessment for integrating passenger eVTOL operations across the North Texas region. eVTOL aircraft are being developed around the world as the next step in urban air mobility, potentially creating advanced point-to-point electric air transit options. **IITA**

AIRLINES ARE OFFERING NEW FLIGHTS IN 2024

- **AER LINGUS** has announced plans to serve Denver International Airport. The new Dublin-Denver service will operate four times weekly starting in May.
- **AIR FRANCE** is offering a new weekly route between Raleigh-Durham Airport and Paris Charles-de-Gaulle Airport.
- **AMERICAN AIRLINES**, this summer, will provide more seats departing DFW than ever with more than 850 daily departures. New destinations will include Barcelona, Spain and Tulum, Mexico.
- **CHINA AIRLINES** will begin offering non-stop flights to Seattle starting in July.
- **JETBLUE** will offer daily seasonal service from JFK and Boston Logan International Airport to Ireland's Dublin Airport from March 13 through September 30, 2024, and daily seasonal service from JFK to Scotland's Edinburgh Airport from May 22 through September 30, 2024.
- **NORSE ATLANTIC AIRWAYS** will launch a new direct route between Paris and Los Angeles beginning in May.
- **SOUTHWEST AIRLINES**, starting in June, will launch daily service between Orlando, Florida and Cancun, Mexico; Grand Cayman, Cayman Islands; Nassau, Bahamas; Providenciales, Turks and Caicos and San José, Costa Rica.
- **SWISS INTERNATIONAL AIR LINES** is expanding its route network for the 2024 summer schedule. Swiss International will operate non-stop daily flight services from Zurich International Airport to Washington Dulles International Airport.
- **UNITED AIRLINES** will roll out 22 weekly flights to Tulum, Mexico from Newark/New York, Houston and Chicago beginning March 31.
- **UNITED** has also applied to become the first U.S. carrier to fly nonstop service between Houston and Tokyo's Haneda Airport.

Photo courtesy of Port of Portland



A new main terminal is set to open at Portland International Airport in 2025.

IT'S PARTY TIME IN 2026

A perfect storm of celebrations has the
U.S. preparing for a tourism boom

By Randy Mink and Christopher D. Silbernagel

Photo courtesy of Colonial Williamsburg Foundation

Take a trip back
into time at Colonial
Williamsburg, Virginia.

American Revolution Museum
at Yorktown in Virginia



Photo courtesy of Jamestown-Yorktown Foundation

America is gearing up for some monumental events that promise to make 2026 a record year for tourism. Attracting travelers from far and wide, special celebrations will observe milestone anniversaries of the nation's founding and of its most romanticized highway. Throw in high-profile soccer matches being held across the U.S., and you have all the makings of a big national party that will be music to the ears of hotels, restaurants and visitor attractions throughout the land.

In 2026 the United States will celebrate the 250th anniversary, or semiquincentennial, of the Declaration of Independence, which was signed on July 4, 1776. But events during the patriotic commemoration, marketed as America250, will take place before and after.

Many are already comparing **America250** to the country's bicentennial bash in 1976, a star-spangled year that, for those old enough to remember, evokes memories bathed in red, white and blue. There were sculptures and monuments created for the occasion, special museum exhibitions,

plenty of USA-themed merchandising, and festivities in towns big and small.

Former U.S. Treasurer Rosie Rios, who heads America250 as chair of the U.S. Semiquincentennial Commission, fondly recalls that celebration as an 11-year-old in Northern California, where she grew up with eight siblings raised by a single mother, an immigrant from Mexico. She watched sailing ships gather in Boston and New York harbors on her family's black-and-white television, visited the national Freedom Train exhibit when it stopped in Oakland and witnessed

the Fourth of July fireworks.

"I remember feeling a strong love of country during the bicentennial in 1976," Rios said. "I want my kids—and all Americans—to experience that same feeling for the upcoming semiquincentennial."

As home to America's original 13 colonies, the Eastern Seaboard naturally will be a prime focus of semiquincentennial observances. One signature event will be Sail250 Virginia (June 12-14 and June 19-22, 2026), which will feature an international fleet of 55 tall ships and military vessels in Norfolk and other ports in the Hampton Roads/Chesapeake Bay region.

Route 66 to Celebrate Its 100th Anniversary

Since its official commissioning on November 11, 1926, **Route 66** has captured the imagination of adventure-minded travelers. With the highway's centennial coming up in two years, communities in the eight states along its path will be planning special events and polishing up their attractions for road trippers from around the world.

A pop culture icon immortalized in literature, music, TV shows, movies and other art forms, Route 66 symbolized freedom of the road for generations of travelers in the 20th century. Neon signs advertising mom-and-pop diners, drive-ins, kitschy roadside curiosities, cozy motels and friendly filling stations characterized this linear corridor that stretched some 2,400 miles between Lake Michigan in Chicago and the Pacific shores of California.

Charting a diagonal course through the country's heartland, Route 66 was called the "Mother Road" and "Main Street of America," Though it was replaced by superhighways decades ago, Historic Route 66 signs on local roads remind today's motorists of its allure.

Springfield, the capital of Illinois, will be a center of attention.

"Springfield has been preparing for the Route 66 Centennial since 2019, starting with a master interpretive plan and moving to action phases where we are completing projects like the walk-through Illinois State Fairgrounds Route 66 Experience and re-opening Shea's Gas Station & Museum," said Scott Dahl, director, Visit Springfield. "Tourism records will be shattered in 2026, led by international travelers exploring the Mother Road, North America hosting the FIFA World Cup and our

Randy Mink Photo



American Giants Museum in Atlanta, Illinois, is a popular stop on Route 66.



Sprague's Super Service Station in Normal, Illinois is a historic landmark on Route 66.

AT&T Stadium in Arlington, Texas will be one of several hosts for the 2026 World Cup.



nation turning 250 years old.”

Centennial festivities in Springfield will culminate with the 25th annual International Route 66 Mother Road Festival, set for September 25-27, 2026.

In nearby Atlanta, Illinois, the new American Giants Museum will tell the story of the 20-foot-tall “Muffler Man” statues that once towered over automotive and other highway businesses. Exhibits in the building, a replica of a 1960s Texaco gas station, enlighten visitors about the California company that made them, and by 2026 six of the rescued and restored advertising characters will be on display outdoors.

The World Cup Comes to America

2026 will also be a big year for soccer as the United States will co-host the FIFA World Cup with Canada and Mexico. The world’s most-watched sporting event will draw in an estimated 5.5 million visitors. Considering that of the 16 destinations hosting games, 11 are within the United States, the majority will be spending more from Los Angeles to Boston and everywhere in between.

Among the American cities that will host the World Cup include Atlanta, Boston, Dallas, Houston, Kansas City, Los Angeles,

Miami, New York, Philadelphia, San Francisco and Seattle.

“[The FIFA World Cup] will bring an untold economic impact to the Harris County, Houston region,” said Bishop James Dixon, chairman of the Harris County Sports and Convention Corporation.

Dixon compared the numbers of hosting big-time sporting events, having last hosted the Super Bowl in 2017 which brought in \$347 million over one week. The team at Harris County estimates that the economic impact of hosting games for this particular quadrennial event will be the equivalent of hosting seven Super Bowls. **IITA**

DISCOVER THE UNEXPECTED

IN SALT LAKE CITY, UTAH



This gateway to the natural splendors of the American West offers a spirited heritage and one-of-a-kind cultural attractions By Heather Dale

Cradled between two looming mountain ranges—the Wasatch Mountains to the east and north and Oquirrh Mountains to the west—Salt Lake City stands as a beacon of adventure and culture in the heart of the Western frontier. While international travelers often overlook this vibrant city in favor of better-known destinations, they shouldn't, as a myriad of experiences await those seeking something off the beaten path. Not only is Salt Lake City the chosen Preferred Host City for the 2034 Winter Olympics, but it will also host the next IITA Summit 2025 from February 9-12, 2025. Be sure to save the date and visit the IITA website for details.



Photo courtesy of Bruce Damonte

SALT LAKE CITY'S NEW AIRPORT

Arriving in Salt Lake City is now more convenient than ever, thanks to the new **Salt Lake City International Airport (SLC)**. Travelers are welcomed by an impressive art composition recycled from the 2002 Winter Olympics. The grand sculpture's representation of a human iris comes to life each evening, lit up in brilliant colors. With modern airport amenities and streamlined processes, your journey begins and ends with ease, leaving more time to explore all that the city has to offer. The state-of-the-art facility provides a seamless and convenient entry point for those arriving by air, setting the stage for an unforgettable journey. Fun facts about Salt Lake City's new airport: it's Delta Airlines' fourth-largest hub; 2023 was a record-setting year with 27 million passengers.

SALT PALACE CONVENTION CENTER

The **Salt Palace Convention Center** is a premier Salt Lake City venue offering everything from one-room meeting spaces to full-facility accommodations coupled with a professional, detail-oriented staff. Located inside the Salt Palace Convention Center, the Visitor Information Center provides information about tours, attractions, parking, lodging and events, and sells Salt Lake City souvenirs.



Photo courtesy of Visit Utah

MORMON TABERNACLE CHOIR

Dive into Salt Lake City's heritage with a stop at Temple Square's iconic Tabernacle. Home to the world-renowned **Mormon Tabernacle Choir**, this architectural wonder echoes centuries of history and culture. Groups can marvel at its beauty on a guided tour or attend a performance.

Temple Square

Photo courtesy of Visit Utah



TEMPLE SQUARE'S ATTRACTIONS

Temple Square is a popular gathering place in Salt Lake City. While it is currently undergoing exciting renovations and will relaunch in early 2027, the following attractions remain open and await your arrival. Visitors can find friendly tour guides throughout Temple Square waiting to assist in a Salt Lake City sightseeing excursion. All tours are free and can be done at your leisure with or without a guide. Glimpse culture and art along with historic areas at Temple Square, Utah's most visited attraction. Check out the Pioneer History Walking Tour of Salt Lake, the most popular of Temple Square tour offerings. History buffs and genealogy enthusiasts alike will find solace and intrigue in the vast archives of the **FamilySearch Library**, also located in Temple Square.

SALT LAKE CITY TOURS AND ATTRACTIONS

This vibrant community is full of unique experiences waiting to be discovered:

- **Salt Lake City Trolley and Bus Tours** provide safe and comfortable transportation that incorporates city sites and heritage. City Sights Utah is Salt Lake's #1 tour company, providing outstanding downtown tours. On a journey along city streets, friendly tour guides will teach you all there is to know about Salt Lake's history and culture.
- **Ashton Gardens at Thanksgiving Point** comprises 50 acres, offering stunning botanical gardens, expansive green lawns and the world's largest man-made waterfall. During summertime, explore Dinosaur Island and see animatronic dinos lurking in the lush fauna.
- **Fox School of Wine** provides entertaining 3-hour tours for groups of up to 40 participants who wish to learn about Mormon heritage while sipping wines from across the globe.

Salt Lake City skyline

Photo courtesy of Visit Utah





Skiing in Utah

Photo courtesy of Austen Diamond Photography

OUTDOOR ADVENTURES SURROUND SALT LAKE CITY

One of Salt Lake City's prime draws is its proximity to world-class skiing and snowboarding. Just a short drive from the city center, visitors can find themselves carving through fresh powder at some of the best ski resorts in the country. With over a dozen resorts within an hour's drive, there's something for everyone, from beginners to seasoned experts.

NATIONAL PARKS

Perhaps Salt Lake City's greatest appeal lies in its role as the gateway to some of the United States' most breathtaking national parks. From the otherworldly landscapes of Arches and Canyonlands to the majestic beauty of Yellowstone and Grand Teton, the city serves as the perfect base camp for exploring the wonders of the American West. With easy access to Zion, Bryce Canyon, Arches and other parks, outdoor enthusiasts can embark on epic adventures amidst towering red rock formations, winding rivers and lush forests.

SAVE WITH A SALT LAKE ATTRACTIONS PASS

Salt Lake City also offers **The Salt Lake Connect Attractions Pass**, which allows visitors to bundle attractions for substantial savings. A brewery pass and **specialty passes** are also available, adding to the convenient packages that allow groups to explore the city's diverse offerings. Participating businesses and attractions include Clark Planetarium, Discover Gateway Children's Museum, Dreamscapes (an immersive art experience), the Aerial Tram at Snowbird, Utah Olympic Park, Utah's Hogle Zoo and many more. Whether you're seeking adventure on the slopes, clues to your family history or peeks at some of the country's most stunning natural landscapes, Salt Lake City offers an experience like no other.

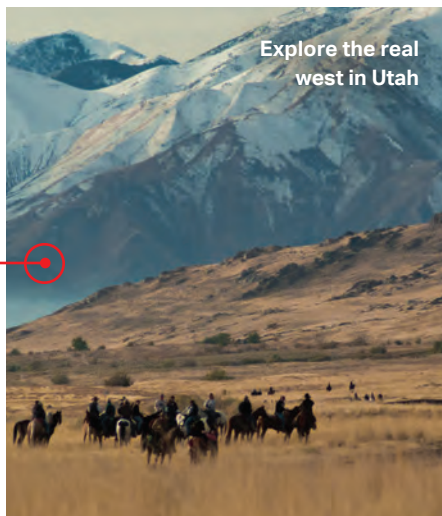
FABULOUS TOURS HERE INCLUDE:

Utah Luxury Tours is a premier option for those seeking comfort and style. Bespoke custom tours await visitors to Utah's five national parks: Zion, Bryce Canyon, Capitol Reef, Canyonlands and Arches.



Canyonlands National Park

Photo courtesy of Christoph van Gellhorn



Explore the real west in Utah

Photo courtesy of Visit Utah

Rocky Mountain Holiday Tours takes you on a tour of the real west as they are experts on travel in the Western United States.

Southwest Adventure Tours takes groups on a tour of the beautiful landscapes of Utah. Their weeklong Mighty 5 Tour goes to all five Utah national parks. **UITA**



Zion National Park

Photo courtesy of Alex Donnachie

What's New in **ALABAMA**

Welcome to Alabama,
where the echoes of
history blend seamlessly
with unrivaled food
and attractions.

By Heather Dale

Miles of idyllic beachscapes and 21 state parks provide visitors with a myriad of outdoor recreation opportunities. Music festivals showcase the rhythmic beats of the South, while colorful Mardi Gras festivities deliver one-of-a-kind experiences.

From authentic flavors to exceptional experiences, visitors won't soon forget The Heart of the South.

Mobile-Tensaw Delta

Photo courtesy of Alabama Tourism Dept.

Photo courtesy of Alabama Tourism Dept.



Montgomery Whitewater Park

NEWEST ATTRACTIONS: ALABAMA'S UNIQUE QUESTS FOR ADVENTURE

Freedom Monument Sculpture Park, overlooking the Alabama River, honors the lives and memories of 10 million Black people who were enslaved in America and celebrates their courage and resilience. The 17-acre site opened to the public on March 26, 2024. Holt Street Baptist Church is another must-visit Alabama attraction. What was once the first meeting spot for the Montgomery Improvement Association, and where Martin Luther King Jr. was voted as President of the MIA in 1951, is now a museum and the newest addition to the Alabama Civil Rights Trail. Opened in July 2023, Whitewater Park is Montgomery's \$90 million dollar attraction. Located along the Alabama River, the park delivers perfect views for its 800-seat restaurant. While dining, glimpse the whitewater rafting and zipline courses, rock-climbing wall or the beer gardens.

VIBRANT CULTURE: MUSIC AND MARDI GRAS CELEBRATIONS

Just two hours from New Orleans, Mobile celebrated its first Mardi Gras in 1703, 15 years before New Orleans was founded. Dauphin Street's wrought-iron railings and pastel facades give it a similar architecture and ambiance to New Orleans. If you're not there for Fat Tuesday, the Carnival Museum has a collection of fun floats, glittering crowns and gowns. Celebrate the sounds of the south in Huntsville, Alabama, during the 20th-year festivities of the world's longest-running Cigar Box Guitar Music Festival. The multi-day event is free and raises funds

Photo courtesy of Alabama Tourism Dept.



Chris' Famous Hotdogs in Montgomery

for music education in Madison County, Alabama, and takes place May 31 – June 2, 2024, at Lowe Mill Arts and Entertainment.

DELICIOUS CUISINE: THE YEAR OF ALABAMA FOOD

The state has named 2024 the "Year of Alabama Food", so what's the recipe for the perfect trip in 2024? Try a food and travel break, following the BBQ trail on Alabama's smartphone app, which features everything from the Original Alabama White Sauce invented at Big Bob Gibson Bar-B-Q in Decatur to the special house slaw at Brooks Barbeque in Muscle Shoals. Visit Brenda's Bar-B-Q Pit in West Montgomery for history and authentic fare. Brenda's namesake and founder secretly tutored neighborhood residents to pass the literacy test, which was required for them to register to vote. Ask about the photo of her on the front lines of the Selma to Montgomery March.

Check out Chris' Famous Hotdogs in Montgomery, whose customers have included everyone from Elvis and Hank Williams to Clark Gable and Franklin D. Roosevelt. And don't forget the award-winning restaurants in Birmingham, better known as the "Dinner Table of the South", and home to Alabama's oldest restaurant, The Bright Star in Bessemer. For tasty libations, take the Craft Beer Trail, being sure to stop at Straight to Ale in Huntsville, which produces Monkeynaut, a delicious IPA. Or visit the six wineries on the North Alabama Wine Trail, including Southern Oak Wines, which makes sparkling muscadine, as well as strawberry, peach, blueberry and blackberry wines. Tourists are encouraged to bring a hearty appetite and let the 100 Dishes to Eat in Alabama be a guide. Whether it's

Photo courtesy of Alabama Tourism Dept.



Mardi Gras in Mobile

delicious goat cheese, fresh-from-the-Gulf seafood, home-grown collards and sweet potatoes, or mouth-watering barbecue, foodies can discover new personal favorites in this collection of Alabama's most interesting places to eat.

BACK TO NATURE: GULF COAST BEACHES AND NATIONAL WILDLIFE AREAS CAPTIVATE VISITORS

As more of us seek different places to experience the big outdoors, Alabama has the perfect offering: 32 miles of white sand Gulf Coast beaches, lakes that are perfect for fishing or kayaking, and nature's own obstacle course in the foothills of the Appalachians. Explore Gulf State Park's 28 miles of trails by biking, hiking or even Segway, and be on the lookout for some of the 325 species of birds as well as alligators, bobcats and nesting sea turtles. Dubbed the Red Snapper Capital of the World, Orange Beach is the place to go to land a fish, including grouper and amberjack. If you catch a big one, many of the local restaurants will cook it for your dinner.

Get an eagle-eye view over the treetops while ziplining through Lake Guntersville State Park, home to 39 miles of trails as well as Alabama's largest lake. Go kayaking in the Mobile-Tensaw Delta, dubbed North America's Amazon thanks to its plethora of wildlife, or canoe to see the endangered Cahaba lily in the Cahaba River National Wildlife Refuge near Birmingham. Alabama has 21 state parks to stay active, camp or stay in cabins and lodges between getting active in the foothills of the Appalachians and the long-distance Pinhoti trail as well as vast forests and towering waterfalls.



International Inbound Travel Association

Tour Operators Are Ready to Serve You

IITA is the only professional association devoted exclusively to the advancement and promotion of the U.S. inbound travel industry. The following member tour operators average nearly 25 years in business and represent the elite of the industry. Whenever your clients request a USA holiday, start by contacting an IITA member.

EST 1955

AlliedTPro

AlliedTPro offers top-notch customer service, including FIT, VIP concierge/custom FIT, self-drive tours, escorted coach tours, group travel, meetings and incentives, thematic and experiential travel and corporate travel.

WHAT'S TRENDING:

Consumer perception of luxury travel has evolved, as travelers are looking for unique experiences, flexibility and customization, and they are willing to pay more to get it. This aligns well with ATP's strategy as its focus is on travelers requiring a higher level of service and flexibility.

OPERATING IN:

All of the U.S.

CONTACT:

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501 7th Avenue, Suite 1610
New York, NY 10018
gisa.hanson@alliednewworld.com
(212) 596-1000
www.alliedtpro.com

■ **TRAVEL TYPES:**
MICE, Leisure, Group, FIT, Custom, Corporate

■ **COUNTRIES SERVED:**
India, Europe, UK, Brazil, Argentina, Chile, Peru, Colombia, Australia, New Zealand, Southeast Asia, South Africa, Canada

■ **LANGUAGES SPOKEN:**
Dutch, English, French, German, Italian, Japanese, Spanish, Portuguese, Hindi, Russian, Hungarian, Turkish, Croatian



EST 1999

Amadeo Travel Solutions

Winner of the "Export Achievement Award" which is awarded to companies who excel globally, by the U.S. Department of Commerce, Amadeo Travel Solutions offer mini tours for travelers who want to see the top sights in the U.S. without the commitment of a lengthy bus tour. Enjoy visiting one or two destinations without having to pack your bag or check out of your hotel. We offer day trips or multi-day trips never longer than eight days with guaranteed departures year round.

WHAT'S TRENDING:

www.instagram.com/empirevacations

OPERATING IN:

All of the U.S.

CONTACT:

Roie Zuk
95 River St., Suite 402
Hoboken, NJ 7030
rzuk@amadeotravel.com
(212) 642-0915
www.amadeotravel.com

■ **TRAVEL TYPES:**
Leisure, Group, FIT, Custom, Corporate, Scheduled, Students

■ **COUNTRIES SERVED:**
Europe, Asia, South America

■ **LANGUAGES SPOKEN:**
English, Japanese, Spanish, Chinese, Italian, Hebrew, French, Portuguese, German



EST 1981

America 4 You

America 4 You is a boutique receptive offering FIT hotels, activities, ranches and fly-drives. Focus is given to unique properties and destinations. We strive to provide hands-on service with customizable itineraries and in-depth knowledge of the U.S. including Alaska and Hawaii.

WHAT'S TRENDING:

We are seeing a rise in solo travel and also high-end custom itinerary planning. Consumers are also putting more focus on eco-friendly and sustainable practices, and specifically seeking out destinations and properties that make that a priority.

OPERATING IN:

All of the U.S.

CONTACT:

Lena Ross
PO Box 2214
Fullerton, CA 92837
info@america4you.net
(714) 447-3826
www.america4you.net

■ **TRAVEL TYPES:**
Leisure, Group, FIT, Custom

■ **COUNTRIES SERVED:**
Europe, Australia, New Zealand

■ **LANGUAGES SPOKEN:**
English, German



EST 1989

American Incoming

American Incoming specializes in leisure and business travel and incentives in the U.S. and Canada. We offer classic programs, in chartered coaches, for individuals and corporate groups and destination management for meetings, congresses and incentive trips. We offer retail prices, including hotels, coaches, multilingual guides, meals, tourist attractions and special events as well as meeting planning.

WHAT'S TRENDING:

The drop in the Euro has caused many clients to lower their expectations of hotel and restaurant levels. Albeit quality must still be there!

OPERATING IN:

All of the U.S.

CONTACT:

Dean Fournier
47 W. Division Street, #129
Chicago, IL 60610
dean@american-incoming.com
(617) 335-4883
www.american-incoming.com

■ **TRAVEL TYPES:**
MICE, Leisure, Group,
Custom, Corporate,
Scheduled, Students

■ **COUNTRIES SERVED:**
France, Belgium,
Luxembourg,
Switzerland

■ **LANGUAGES SPOKEN:**
French, Spanish,
German, Italian,
English



EST 1983

American Ring Travel, Inc.

Celebrating 40 years in business, American Ring Travel (ART) operates several dozen scheduled/ private-label motorcoach tour itineraries throughout the USA and Canada. In 2020, ART announced that all of their tours would be Carbon Neutral. As a "Green Driven" company, we believe we can deliver a high-quality tour experience while protecting our national parks, history and Native American cultures.

WHAT'S TRENDING:

Sustainable Tourism - We have partnered with Travelife, a third-party non-profit for sustainability planning.

OPERATING IN:

All of the U.S.

CONTACT:

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25020 W. Stanford, Suite 20
Valencia, CA 91355
rgroesz@americanringtravel.com
(661) 294-9033
www.americanringtravel.com

■ **TRAVEL TYPES:**
Leisure, Group,
Scheduled

■ **COUNTRIES SERVED:**
Germany,
Netherlands, United
Kingdom, Denmark,
Belgium, France, Italy,
Switzerland

■ **LANGUAGES SPOKEN:**
German, Dutch,
Danish, French,
Italian, English



EST 1977

AmericanTours International, LLC

As North America's leading wholesale travel service provider, ATI offers escorted tours, individual packages, special group services and discounted rates at over 30,000 hotel, attraction and transportation suppliers.

WHAT'S TRENDING:

Aside from our traditional portfolio of hotels, escorted tours, fly-drives and groups, ATI offers specialty accommodations such as deluxe tents in National Parks.

OPERATING IN:

All of the U.S.

CONTACT:

Gerrit De Vos
L.A. International Airport
6053 West Century Blvd.
Los Angeles, CA 90045
gerrit_devos@americantours.com
(310) 641-9953
www.americantours.com

■ **TRAVEL TYPES:**
Leisure, FIT,
Scheduled

■ **COUNTRIES SERVED:**
Over 70 international
markets

■ **LANGUAGES SPOKEN:**
English, German,
Chinese, Japanese,
French, Italian,
Spanish, Portuguese,
Dutch, Arabic,
Swedish, Danish,
Finnish and more



EST 1981

Americascope Tour Services

Americascope is a New York based destination management company and receptive tour operator/wholesaler specializing in incentive, ad hoc, professional and leisure travel group programs through the United States and Canada. We offer personalized service and custom-designed itineraries for groups of 20 or more.

OPERATING IN:

All of the U.S.

CONTACT:

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309 Pulaski St., Suite 2
Brooklyn, NY 11206
dmc@americascope.com
(914) 948-1909
www.americascope.com

■ **TRAVEL TYPES:**
MICE, Leisure, Group

■ **COUNTRIES SERVED:**
France, Belgium,
Switzerland,
Germany, Italy, Great
Britain, Martinique,
Greece, Turkey

■ **LANGUAGES SPOKEN:**
English, French,
Spanish



EST 2020

Arkbeds Global Tour Operator

Arkbeds is a global tour operator based in Orlando, Florida with offices in Vancouver and Iguassu Falls, Brazil. We are specialists for U.S., Middle East and Maldives destinations. We offer an on-line reservation system that allows searches, reservations and payments. We have direct contracts with hotels from the main chains worldwide.

WHAT'S TRENDING:

In 2023, we launched USA Smart Packages for more than 30 destinations in the U.S. Additionally, we launched our own rental car company to serve Orlando and Miami, Ark Rental Car Experience.

OPERATING IN:

All of the U.S.

CONTACT:

Fabio Timotheo da Silva
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Orlando, FL 32819
cpo@frttour.com
(407) 683-9902
www.arkbeds.com

- **TRAVEL TYPES:**
Leisure, FIT
- **COUNTRIES SERVED:**
South America, Central America, Middle East, Europe
- **LANGUAGES SPOKEN:**
English, Spanish, Portuguese



EST 2011

Bindlestiff Tours

An award-winning Las Vegas based "adventure tour" small group provider, Bindlestiff Tours include Southwestern National Parks and protected spaces departing from Las Vegas, Seattle, San Francisco, Salt Lake City and Anchorage. Guests spend time hiking, exploring, photographing, star gazing and more. Guaranteed departures, multi-day and day tours visiting different parks over several days. Tours offer overnight, camping or hotel lodging at national parks. Private and custom new "Glamping" tours.

OPERATING IN:

Great Lakes, Mountain West, New England, North West, Southeast, South West

CONTACT:

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Las Vegas, NV 89118
rachel@bindlestifttours.com
(800) 557-6989
www.bindlestifttours.com

- **TRAVEL TYPES:**
MICE, Leisure, Group, FIT, Custom, Student
- **COUNTRIES SERVED:**
70+ countries on six continents
- **LANGUAGES SPOKEN:**
French, German, Italian, Japanese, English, Spanish



EST 1990

Bonotel Exclusive Travel

Bonotel Exclusive Travel is the leading inbound tour operator for luxury travel to North America. Since 1990, Bonotel Exclusive Travel has established itself as the renowned luxury specialist, offering exclusive deluxe hotels and resorts, upscale boutique properties and unique one-of-a-kind experiences throughout the U.S. to tour operators worldwide.

WHAT'S TRENDING:

Bonotel offers exclusive and preferred hotel deals at classic luxury hotels, all-inclusive resorts, National Park lodging, glamping, and more.

OPERATING IN:

All of the U.S.

CONTACT:

Elliot Calloway
3773 Howard Hughes Pkwy., Ste. 390N
Las Vegas, NV 89169
elliott@bonotel.com
(702) 796-5454
www.bonotel.com

- **TRAVEL TYPES:**
Leisure, FIT, Corporate
- **COUNTRIES SERVED:**
70+ countries on six continents
- **LANGUAGES SPOKEN:**
English, German, Spanish, Portuguese, Dutch, Italian



EST 2005

CONTACT USA

Contact USA has three departments: FIT, Group and MICE. Whether you are traveling for leisure or business, our team can meet your requirements, from flight tickets to your favorite sightseeing excursions. Stay in the best hotels, enjoy unique experiences through activities and tours. Contact USA is a team of 20 professionals working with multiple travel agencies all over the world. We have a network of representatives and sales agents in France, Poland and Germany managing daily demands and ensuring local support.

OPERATING IN:

Great Lakes, Mountain West, New England, North West, Southeast, South West

CONTACT:

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contact-usa.net

- **TRAVEL TYPES:**
MICE, Leisure, Group, FIT, Custom, Corporate, Scheduled, Student
- **COUNTRIES SERVED:**
USA, France, Germany, Belgium, Italy, New Zealand
- **LANGUAGES SPOKEN:**
English, French, Spanish, German



EST 2001

Detours of Arizona

DETOURS provides public and private single-day tours as well as custom multi-day tours, all of which focus on unique itineraries as well as bucket list adventures in luxury SUVs and custom mini-coaches for all ages, abilities and interests. Destinations include Antelope Canyon, Sedona, Grand Canyon, Monument Valley, Death Valley, Zion National Park and more.

WHAT'S TRENDING:

Families and small groups are choosing our multi-day private handmade itineraries to have a more intimate experience. Guests are seeking the wide open spaces in a small group format.

OPERATING IN:

Mountain West, Northwest, Southwest

CONTACT:

Jeffrey Hafflett
394 E. Redfield Road
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www.detoursamericanwest.com

■ TRAVEL TYPES:

Group, FIT

■ COUNTRIES SERVED:

United States, Mexico, Canada, South America, Europe, Australia, New Zealand, Asia

■ LANGUAGES SPOKEN:

English, Spanish, German, Japanese, French, Italian, Portuguese



EST 2010

Discover Destinations LLC

Discover Destinations will work with groups or individuals associated with corporate, student, church, honeymoon, incentive or leisure trips. Services offered include hotel bookings, flight bookings, charter flights, tours and tickets, event management, VIP's, social dinners, shows and entertainment, meetings and incentive trips, luxury and standard transportation, itinerary planning and tailor-made tours.

OPERATING IN:

All of the U.S.

CONTACT:

Umang Malbari
3883 Rogers Bridge Rd., Ste. 701
Duluth, GA 30097
umang@discover-destinations.com
(404) 333-8686
discover-destinations.com

■ TRAVEL TYPES:

MICE, Leisure, Group, FIT, Custom, Corporate, Scheduled, Student

■ COUNTRIES SERVED:

India, UAE, South East Asia, Latin America

■ LANGUAGES SPOKEN:

English, German, Spanish, French, Arabic



EST 1959

dnata Travel Group / Emirates Holidays

We are a family of consumer and business-to-business travel brands wholly-owned by the Emirates Group. Collectively, more than three million people choose one of our brands for their holidays each year. Our brands span the full spectrum of travel products and services. We work across the long- and short-haul sectors with expertise in aviation, accommodation, cruising, car hire and every ancillary industry.

WHAT'S TRENDING:

Upscale hotels, villas and homes, luxury travel

OPERATING IN:

All of the U.S.

CONTACT:

Adam Rogers
13495 Veterans Way, Suite 500
Orlando, Florida 32827
adam.rogers@dnata.com
(646) 733-8323
www.dnatatravel.com

■ TRAVEL TYPES:

Leisure, FIT, Custom

■ COUNTRIES SERVED:

UK, UAE, Ireland, Brazil, France

■ LANGUAGES SPOKEN:

English, German, Spanish, French, Arabic



EST 2017

Dream Vacation Builders

Dream Vacation Builders is a receptive tour operator that caters to Latin America only. We offer vacation packages that include hotel accommodations, theme parks, day tours and airport transportation. Our mission is to provide a personal touch to our guests.

WHAT'S TRENDING:

We are looking at an increase in group travel, pre-fixed vacation packages and customers who want to visit more than one destination in a single trip. Customers are looking for this more European style of traveling.

OPERATING IN:

Northwest, Southwest

CONTACT:

Joab Gesell Flores
830 W. Lambert Rd., Unit G
La Habra, CA 90631
joab.flores@dvbcalfornia.com
(714) 905-6215
www.dvbcalfornia.com

■ TRAVEL TYPES:

Leisure, Group, FIT, Custom

■ COUNTRIES SERVED:

México, Ecuador, Argentina, Peru, Costa Rica, Brazil, Colombia, Guatemala

■ LANGUAGES SPOKEN:

Spanish, English, Portuguese



EST 2019

Easy Time Travel LLC

Easy Time Travel specializes in group business (leisure and incentive) and offers an online booking system for FIT sales where clients can book hotels, rental homes, rent-a-car, transportation and attractions. We also operate golf trip packages.

WHAT'S TRENDING:

For 2023 we developed "Hello America Programs" and "The Smart Trips" tour packages where clients can choose and book online one of our 35 different itineraries in the USA and Canada.

OPERATING IN:

All of the U.S.

CONTACT:

Oswaldo Freitas
15917 Moonlight Bay St.
Winter Garden, FL 34787
oswaldofreitas@easytimetravel.com
(407) 604-0004
easytimetravel.com

- **TRAVEL TYPES:**
MICE, Leisure, Group, FIT, Custom, Scheduled
- **COUNTRIES SERVED:**
Brazil, Portugal, Spain, Argentina, Chile, Mexico, Colombia
- **LANGUAGES SPOKEN:**
English, Portuguese, Spanish



EST 1974

Ed-Ventures Inc.

We are a tour operator specializing in custom tours around the world and inbound tours to Minnesota and the lower 48 states. We place an emphasis on quality and an experience that is life-changing and believe in starting every tour with a blank sheet of paper to obtain the objectives of your travel. Performance groups, faith based groups, cuisine and cultural tours, educational tours, and shopping tours are itineraries we can offer. We have operated tours within the U.S. since our inception in the mid 1970s.

OPERATING IN:

Great Lakes, Mountain West, New England, North West, Southeast, South West

CONTACT:

Paul Larsen
320 Elton Hills Drive NW
Rochester, MN 55901
pcl@ed-ventures.com
(800) 658-7128
www.ed-ventures.com

- **TRAVEL TYPES:**
Leisure
- **COUNTRIES SERVED:**
Europe, Middle East, North America, South America
- **LANGUAGES SPOKEN:**
English, Czech, French, Spanish, German



EST 2006

ETB Tours LLC

We are a tour operator whom organize vacations for people all around the world. We operate in the USA (west and east coast).

OPERATING IN:

All of the U.S.

CONTACT:

Warde M Rojas
950 S Pine Island Rd., Suite A-150
Plantation, FL 33324
soraya@etbtours.net
(201) 710-4006
www.etbtours.net

- **TRAVEL TYPES:**
MICE, Leisure, Group, FIT, Corporate, Custom, Scheduled, Student
- **COUNTRIES SERVED:**
Latin America, South America
- **LANGUAGES SPOKEN:**
English, Spanish and Portuguese



EST 1990

Five A Incentive Planners

Five A Incentive Planners is an incentive company, based in New York, that operates throughout the United States including the Caribbean and Canada. Recognized as one of the leading companies in the "Incentive Travel" sector in the United States, and with 33 years of experience, 5A has been the industry leader in travel programming in the United States. Throughout these years we have seen the Incentive market grow, ensuring that clients take away the best experiences and the best moments that they will not forget.

OPERATING IN:

All of the U.S.

CONTACT:

Claudia Barragan
53 West 36 Street, Suite 604
New York, NY 10018
cbarragan@fiveaincentiveplanners.com
(212) 286-3333
www.fiveaincentiveplanners.com

- **TRAVEL TYPES:**
Leisure, Group, FIT, Corporate, Custom
- **COUNTRIES SERVED:**
Spain, Colombia, Mexico, Portugal, Ecuador, Italy, Peru
- **LANGUAGES SPOKEN:**
English, Spanish, Italian, French, Portuguese



EST 1972

Five Star Tours

We are a group of travel concierge professionals that aim to provide the best travel experiences in Southern California and beyond with our partner network.

OPERATING IN:

Mountain West, Northwest Southwest

■ **TRAVEL TYPES:**
MICE, FIT, Custom, Corporate

■ **COUNTRIES SERVED:**
Latin America, Spain, England, Germany, Japan

■ **LANGUAGES SPOKEN:**
English, Spanish, French

CONTACT:

Alfonso Hernandez
1050 Kettner Blvd., Suite D
San Diego, CA 92101
info@fivestartours.com
(619) 232-5040
www.fivestartours.com



EST 2020

Global Supply Travel Market

B2B Inbound Tour Operator based in the United States with offices in Mexico and Latin-America. We offer the best competitive rates with more than 7,000 available products in the U.S. for all agencies affiliated with us. Global Supply Travel Market has bilingual staff available when needed at the destination, offering assistance and trust to all travel agencies and their clients.

OPERATING IN:

All of the U.S.

CONTACT:

Ana Hernandez
1550 W Horizon Ridge Pkwy
Henderson, NV 89012
ceo@gstmtravel.com
(702) 408-5453
www.gstmtravel.com

■ **TRAVEL TYPES:**
Leisure, Group, FIT, Custom

■ **COUNTRIES SERVED:**
Mexico, Colombia, Brazil, Ecuador, Costa Rica, Panama, Uruguay, Argentina

■ **LANGUAGES SPOKEN:**
English, Spanish, Portuguese



EST 1992

Go West Tours

Go West Tours started out of a passion for the American West and with the vision to share that passion with other people: avid explorers as well as more relaxed vacationers. Our destination expertise includes the U.S. and Canada. We customize products for Leisure and Incentive Groups, as well as individual clientele (FITs). These are sold only through travel professionals.

WHAT'S TRENDING:

National Parks, New York City, Chicago, San Francisco, Miami and Las Vegas, ranches, architectural programs and urban MICE.

OPERATING IN:

All of the U.S.

CONTACT:

Stephan Forget
790 Eddy Street at Van Ness
San Francisco, CA 94109
info@gowesttours.com
(415) 837-0154
www.gowesttours.com

■ **TRAVEL TYPES:**
MICE, Leisure, FIT, Custom, Corporate, Scheduled

■ **COUNTRIES SERVED:**
Western and Central Europe, Latin America, Australia, New Zealand

■ **LANGUAGES SPOKEN:**
English, German, Swedish, Finnish, French



EST 1980

H.I.S. International Tours (NY) Inc.

H.I.S. International Tours was established 43 years ago in Tokyo where it is headquartered. Currently, H.I.S. is in 65 countries, has 374 branches and is in 204 cities. We have 217 companies in the world. The number of employees are 13,990 world-wide and 150 employees in the U.S. Our ever expanding network enables us to get timely information about countries worldwide and make all kinds of arrangements smoothly. We are challenging a lot of things which are doing hotel business in Japan (open at NYC in Oct. 2021), theme park in Japan, Energy Business in Japan, Robot Business.

OPERATING IN:

All of the U.S.

CONTACT:

Kazuhiro Takayama
404 S. Figueroa St., Suite 500
Los Angeles, CA 90071
takayama.kazuhiro@his-world.com
(213) 802-2300
top.his-usa.com

■ **TRAVEL TYPES:**
Leisure, Group, FIT, Custom, Corporate, Scheduled, Student

■ **COUNTRIES SERVED:**
Japan

■ **LANGUAGES SPOKEN:**
Japanese, English



EST 2011

Inside Out Tours

Inside Out Tours is an award-winning certified black woman-owned NYC-based tour operator and DMC that provides virtual and in-person tours focusing on hidden history, architecture, team-building, and diversity and inclusion-themed experiences. We also provide city tours of iconic off-the-beaten path destinations. We offer our tours in English, Spanish, French and Italian.

OPERATING IN:

Southeast, Northeast

CONTACT:

Stacey Toussaint
90 Broad St
New York, NY 10004
sales@insideouttours.com
800-258-7359
insideouttours.com

■ TRAVEL TYPES:

MICE, Leisure,
Group, FIT,
Custom, Corporate,
Scheduled, Student

■ COUNTRIES

SERVED:
USA, Western Europe,
Latin America

■ LANGUAGES

SPOKEN:
English, Spanish,
French, Italian



EST 1964

JTB USA Inc.

Established in 1964, JTB USA Inc. is the first overseas subsidiary company of JTB Corp. JTB USA has been specializing in travel services for inbound and outbound travel including corporate business travel, MICE, leisure travel and FIT arrangements. With over 50 years of experience, the network of companies has been recognized as a full service Destination Management Company (DMC) and Travel Management Company (TMC) in the regions of the United States, Hawaii, Canada, and Brazil.

OPERATING IN:

All of the U.S.

CONTACT:

Osuke Ishiguro
3625 Del Amo Blvd., Ste. 260
Torrance, CA 90053
oishiguro@jtb.com
(310) 406-3100
www.jtbusa.com

■ TRAVEL TYPES:

MICE, Leisure,
Group, FIT, Custom,
Corporate, Student

■ COUNTRIES

SERVED:
Japan, Asia Pacific
countries, South
America

■ LANGUAGES

SPOKEN:
Japanese



EST 1993

Kaleidoscope Adventures

Kaleidoscope Adventures is a full-service student tour operator with more than 26 years of inspiring student travel. Our CEO and COO are former educators and we specialize in surprisingly unique educational, performance, sports, class trips and cruise travel to more than 40+ student friendly destinations.

OPERATING IN:

All of the U.S.

CONTACT:

Keith Snode
P.O. Box 611
Oakland, FL 34760
keith@mykatrip.com
(407) 345-4899
www.kaleidoscopeadventures.com

■ TRAVEL TYPES:

Group, Custom,
Student

■ COUNTRIES

SERVED:
United States,
Australia, United
Kingdom, Europe

■ LANGUAGES

SPOKEN:
English, French,
German, Spanish,
Italian, Russian,
Japanese, Mandarin



EST 2020

Luxus Travel - Utah Luxury Tours

Utah Luxury Tours grew from providing one-day luxury tours within Salt Lake City to later developing into two-day tours centered on the two national parks (Arches and Canyonlands) that border Moab. Over the past eight years, Utah Luxury Tours transformed to offer our clients one- to ten-day exclusive journeys.

WHAT'S TRENDING:

Launching our corporate brand and name, Luxus Travel so we can continue to develop our areas of operations outside of Utah.

OPERATING IN:

Mountain West, North West, Southwest

CONTACT:

Brian Murphy
1389 Center Drive #200
Park City, UT 84098
Brian.Murphy@UtahLuxuryTours.com
(435) 940-4212
www.utahluxurytours.com

■ TRAVEL TYPES:

Leisure, Group, FIT,
Custom, Corporate

■ COUNTRIES

SERVED:
Italy, Australia

■ LANGUAGES

SPOKEN:
English, Italian



EST 2020

Malu Events, LLC.

Malu Events is a full service events and destination management company specialized in international MICE groups. We offer incentive programs, meetings & events, conventions, product launches, agribusiness tours, immersion/educational programs among others MICE programs. From logistics to technology to production, we are a one stop-shop for everything that is needed for any event. We have offices in the U.S., South America, Central America and Europe.

OPERATING IN:

All of the U.S.

CONTACT:

Luiz Matta
116 Grand Blvd.
Emerson, NJ 7630
luiz@malu-events.com
(201) 975-4080
www.malu-events.com

■ **TRAVEL TYPES:**
MICE, Corporate,
Group, Custom

■ **COUNTRIES SERVED:**
Brazil, Argentina,
Chile, Colombia,
Portugal, Spain, Italy

■ **LANGUAGES SPOKEN:**
Portuguese, Spanish,
Italian



EST 1993

Meeting Point North America

Meeting Point North America is owned by the FTI Group, a portfolio with various brands and subsidiaries worldwide, to include Europe's third-largest tour operator (FTI), Meeting Point International, as well as their own hotels. As part of a global network of DMCs, we are a secure and stable company offering a full-range of product throughout North America.

WHAT'S TRENDING:

Advanced bookings from clients across Europe are up close to 100% as compared to STLY and the forecast for Q1 booking activity into the US is very strong.

OPERATING IN:

All of the U.S.

CONTACT:

Ivar Hottentot
5787 Vineland Rd., Suite 202
Orlando, FL 32819-4220
Ivar.Hottentot@meetingpointnorthamerica.com
(407) 345-5119
www.meetingpointnorthamerica.com

■ **TRAVEL TYPES:**
MICE, Leisure, FIT,
Corporate

■ **COUNTRIES SERVED:**
The World (current
top markets:
Germany, France, UK)

■ **LANGUAGES SPOKEN:**
English, German,
Dutch, Spanish,
Portuguese, French,
Russian, Croatian,
Arabic



EST 1994

New Yorker Travel & Events

New Yorker Travel & Events is a U.S based multilingual Destination Management Company and Meeting Planner. Approaching 30 successful years in business we cover destinations across the entire North American continent, between our offices in New York City and Los Angeles.

OPERATING IN:

All of the U.S.

CONTACT:

Maria Johansson
66 Sutton Street, Suite 2L
Brooklyn, NY 11222
info@newyorkertravel.com
(718) 383-2400
www.newyorkertravel.com



■ **TRAVEL TYPES:**
MICE, Leisure,
Group, FIT, Custom,
Corporate, Student

■ **COUNTRIES SERVED:**
Sweden, Norway,
Finland, Denmark

■ **LANGUAGES SPOKEN:**
English, Swedish,
Finnish

EST 2020

OnStage by Aloha of America

OnStage by Aloha of America is a destination and events management company based in Orlando, Florida. We are focused on providing unique experiences for groups interested in experiential travel, professional development programs, youth educational programs, cultural immersion programs and branding experiences.

WHAT'S TRENDING:

Corporate groups are exploring more and more virtual events.

OPERATING IN:

All of the U.S.

CONTACT:

Jessica Nardulli
7150 Wooded Village Lane
Orlando, FL 32835
j.nardulli@onstageacademy.com
(407) 202-9641
www.onstageacademy.com

■ **TRAVEL TYPES:**
MICE, Leisure, Group,
Custom, Corporate,
Student

■ **COUNTRIES SERVED:**
Brazil, Mexico,
Paraguay, Argentina,
Uruguay

■ **LANGUAGES SPOKEN:**
English, Spanish,
Portuguese



EST 2015

Onward

We are a professional full-service travel logistics company, specializing in group travel and events throughout the USA and Canada. We are a diverse and passionate team, creating exceptional travel experiences. No matter the size or scope, we consider all the details, crafting the right travel solution. We offer guided experiences, pro sports, entertainment and events, college travel, school trips, cruise port operations, and group tour series.

OPERATING IN:

All of the U.S.

CONTACT:

Aniseh Dalju
741 Atlantic Avenue
Long Beach, CA 90813
aniseh@onwardgroups.com
(562) 800-6920
www.onwardgroups.com

■ **TRAVEL TYPES:**
Leisure, Group,
Scheduled, Student

■ **COUNTRIES
SERVED:**
UK, Australia, USA

■ **LANGUAGES
SPOKEN:**
Leisure, Group,
Corporate, Student


EST 2017

Oparks Travel

Founded in 2017, Oparks Travel has become a reference in the distribution of high quality tourism products and excellence in serving Latin American customers. With a combination of experience in the tourism industry, technology and digital marketing, Oparks Travel has become one of the most innovative suppliers on the market.

OPERATING IN:

Northwest, Southwest, Mountain West,
Northeast, Southeast,

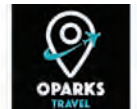
CONTACT:

Freedom Stephane
1420 Celebration Blvd., Suite 200
Celebration, FL 34747
freedom@oparkstravel.com
(407) 653-2002
www.oparkstravel.com

■ **TRAVEL TYPES:**
Leisure, Group, FIT

■ **COUNTRIES
SERVED:**
Brazil

■ **LANGUAGES
SPOKEN:**
Portuguese, English,
Spanish


EST 1967

OTS Globe - Americas

Our local presence in an expansive network of 19 countries and 65 destinations, in combination with our centralized coordination and distribution approach contribute to fast & hands-on incident handling, further assisting you in your own growth and expansion strategies. Think with global vision and act with local know-how is our key for success.

OPERATING IN:

All of the U.S.

CONTACT:

Neil Emerson
7055 S. Kirkman Rd, Suite 100
Orlando, FL 32819
neil.emerson@otsglobe.com
(407) 924-5014
www.otsglobe.com

■ **TRAVEL TYPES:**
FIT

■ **COUNTRIES
SERVED:**
Germany, Poland,
UK, Ireland, Eastern
Europe, Spain,
Canada, Brazil,
Argentina

■ **LANGUAGES
SPOKEN:**
Portuguese, English,
German, Spanish,
Italian, French,
Polish, Russian,
Czech


EST 2008

Receptive Tours Group

Receptive Tours Group is a full-service multi-city DMC / Receptive Tour Operator that provides a superior level of on-the-ground service in New York City, Washington DC, Niagara Falls, Orlando, Chicago, San Antonio, Los Angeles, Honolulu and more. We custom create, operate and manage inbound travel experiences for Student, Senior, Leisure and MICE groups of 20+.

OPERATING IN:

Great Lakes, Mountain West, New England,
North West, Southeast, South West

CONTACT:

Jerry Schwartz
1441 Broadway, 5th Floor
New York, NY 10018
Team@ReceptiveToursGroup.com
(646) 861-2272
www.ReceptiveToursGroup.com

■ **TRAVEL TYPES:**
MICE, Leisure, Group,
Custom, Corporate,
Student

■ **LANGUAGES
SPOKEN:**
English, Spanish



EST 1979

RMP Travel Inc.

RMP Travel Inc is a full service Destination Management Company / Inbound Operator since 1979. We custom design unique creative programs throughout New York and all of the U.S. comprised of all ground and travel operations for corporate incentive groups, medical/pharma groups, cultural leisure groups and FITs.

OPERATING IN:

All of the U.S.

CONTACT:

Suzi Steiger
2 Bridge Plaza, Unit 1
Atlantic Beach, NY 11509
suzi.steiger@rmptravelinc.com
(917) 596-5200
www.rmptravelinc.com

TRAVEL TYPES:

MICE, Leisure, Group, FIT, Custom, Corporate, Scheduled, Student

COUNTRIES SERVED:

UK, Germany, Austria, Italy, Israel, Netherlands, Greece, Czech Republic, Switzerland, Belgium, France

LANGUAGES SPOKEN:

English, German, French, Most languages



EST 1987

Rocky Mountain Holiday Tours

RMHT specializes in tailor-made itineraries through the Western United States with a focus on being inside the National Parks. Our hands-on itineraries include not only lodging, but activities and all-inclusive ranches as well.

WHAT'S TRENDING:

The trends are unique lodging, which includes glamping, B&B's, Conestoga wagons, ranches and boutique hotels. We have also seen more interest in all types of activities, but especially the small-group and private options.

OPERATING IN:

Mountain West, Northwest, Southwest

CONTACT:

Chris Pilley
PO Box 272730
Fort Collins, CO 80527
(970) 482-5813
chris@rmhtours.com
www.rmhtours.com

TRAVEL TYPES:

Leisure, FIT, Custom

COUNTRIES SERVED:

France, Netherlands, Belgium, United Kingdom, Germany, Italy, Switzerland, Sweden, Norway, Denmark, Spain, Australia, Canada

LANGUAGES SPOKEN:

English, French



EST 1997

SeeUSAtours

We are leaders in managing and operating travel programs grounded in high customer service standards and on-site service with a dedicated call center. Our team of professionals works 24 hours a day, 365 days a year to provide human and timely attention. The dynamic nature of our organizational structure allows us to ensure adaptable and diverse product solutions, packaging alternatives, broad accommodation management and custom-made itineraries.

WHAT'S TRENDING:

Tailor made itineraries.

OPERATING IN:

All of the U.S.

CONTACT:

Peio Cuevas
276 5th Ave., Suite 704-3150
New York, NY 10001
peio.cuevas@seeusatours.com
(212) 944-4919
www.seeusatours.com

TRAVEL TYPES:

Leisure, Group, FIT, Custom

COUNTRIES SERVED:

Europe, Spain, UK, Italy, Latin America, Mexico, Colombia, Peru, Chile, Argentina, Uruguay, China

LANGUAGES SPOKEN:

English, Spanish



EST 2013

Southwest Adventure Tours

As a Destination Management Company and Tour Operator, we provide tours for individuals and groups through the Great American Southwest. We focus on conducting sightseeing, photography, and adventure tours. Our specialty is small group experiences.

WHAT'S TRENDING:

The Mighty 5 Tours to the five parks in Utah. Also our small group tours to Oregon, Yellowstone, Grand Teton and our Cultural Tours throughout the Southwestern U.S.

OPERATING IN:

Mountain West, Northwest, Southwest

CONTACT:

Jason Murray
382 E. 650 S. Circle
Cedar City, UT 84720
jason@southwestadventuretours.com
(435) 590-5864
www.southwestadventuretours.com

TRAVEL TYPES:

Leisure, Groups, FIT, Scheduled

COUNTRIES SERVED:

United States, Canada, UK, France, Germany, Australia, New Zealand, Italy, Spain, Japan

LANGUAGES SPOKEN:

English, German, French



EST 1997

TeamAmerica

Book from our extensive portfolio of products showcasing the great diversity of the Americas - from urban cities, majestic natural wonders, small town charm to sandy beaches and historic sites. Together with our top network of suppliers, our dedicated multilingual team is here to offer personalized, seamless service. Also in support is our ever-growing sales force from Canada, Europe, Asia and the Middle East. Your travelers are in the best hands with our unique concierge assistance made available seven days a week.

OPERATING IN:
All of the U.S.

CONTACT:

Pasquina DeCarlo
21 West 46th Street
New York, NY 10036
pasquina@teamamericany.com
(212) 697-7165
www.teamamericany.com

- **TRAVEL TYPES:**
MICE, Group, FIT
- **COUNTRIES SERVED:**
Canada, Europe, Asia, Middle East
- **LANGUAGES SPOKEN:**
English, Italian, Spanish, Portuguese, Russian, Arabic



EST 2010

Tee Creations Inc.

Established in April of 2011, Tee Creations Inc., is an inbound tour operator, a group and meeting planner as incorporated within the state of New York. The majority of clients are based in Japan, therefore most of our traffic is from Japan, traveling to the United States. We cater all kind of travel need to the clients.

OPERATING IN:
All of the U.S.

CONTACT:

Eiji Murakami
1446 31st Drive, Suite 3R
Astoria, NY 11106
eiji.murakami@tee-creations.com
(347) 558-0773
www.tee-creations.com

- **TRAVEL TYPES:**
MICE, Leisure, Group, FIT, Custom, Corporate, Student
- **COUNTRIES SERVED:**
Japan
- **LANGUAGES SPOKEN:**
English, Japanese



EST 1997

Tour America

Tour America LLC is an international inbound tour operator, established in 1997, with a team of experienced and professional multilingual staffs. We specialize in leisure travel MICE (Meetings, Incentive, Conventions and Exhibitions) and Student groups.

WHAT'S TRENDING:

Private customized small groups with longer stays. Both leisure collective group tours and FIT have increased interest in destinations like National Parks and the southern states, other than the major gateway or popular cities.

OPERATING IN:
All of the U.S.

CONTACT:

Gloria Lan
17800 Castleton Street, Suite 269
City of Industry, CA 91748
info@touramerica.us.com
(213) 683-1188
www.touramerica.us.com

- **TRAVEL TYPES:**
MICE, Leisure, Group, FIT, Custom, Corporate, Student
- **COUNTRIES SERVED:**
Japan, Indonesia, Singapore, Malaysia, Philippines, Thailand, China, Vietnam, Myanmar, Cambodia, India
- **LANGUAGES SPOKEN:**
English, Chinese, Japanese, Indonesian Bahasa, Philippines Tagalog



EST 1987

TourMappers North America

Boston-based TourMappers specializes in providing independent properties in both popular and newly developed self-drive destinations throughout the U.S. In 2024 we introduce a large selection of boutique and unique lodging never available through the trade previously. All accommodation & excursions, self-drive and rail packages are available via XML interface or our secured booking system.

WHAT'S TRENDING:

Itineraries in newly developed destinations, more excursion inclusions, and experiences typical for each region, major league sporting events

OPERATING IN:
All of the U.S.

CONTACT:

Julie Katz
PO Box 320136
Boston, MA 02132
julie@tourmappers.com
(617) 236-1236
www.TourMappers.com

- **TRAVEL TYPES:**
Leisure, FIT, Custom, Corporate
- **COUNTRIES SERVED:**
United Kingdom, Belgium, Netherlands, France, Germany, Italy, Switzerland, Norway, Sweden, Denmark, Australia, New Zealand
- **LANGUAGES SPOKEN:**
English, French, German, Italian, Spanish



EST 2008

Tours Limited

Tours Limited specializes in operating leisure groups, school groups, "out of the box" MICE groups, private van tours, FIT and honeymoon packages. "Travel Anywhere to Everywhere."

WHAT'S TRENDING:

Other than the main gateway cities like New York, Washington DC, Niagara, Las Vegas, Los Angeles and San Francisco, second-time tourists are interested in new destinations. Rather than simple city tours, passengers are now interested in experiencing the city more like a local and also looking for new places to visit.

OPERATING IN:

All of the U.S.

CONTACT:

Prabha Raghava
PO Box 1163
Suwanee, GA 30024
pabs@tourslimited.com
(770) 235-4325
www.tourslimited.com



■ TRAVEL TYPES:

MICE, Leisure, Group, FIT, Custom, Corporate, Scheduled, Student

■ COUNTRIES SERVED:

India, Middle East, Sri-Lanka

■ LANGUAGES SPOKEN:

English, Hindi, Gujarati

EST 1985

Travalco USA, Inc.

Full range inbound operator offering more than 150 flexible self-drive programs for North America with market-leading documentation in eight languages and multiple information formats. Large number of directly contracted hotels, experiences and FIT services through Web and XML-based interfaces.

WHAT'S TRENDING:

The great American road trip with a diverse set of experiences is popular. The early bookers are back and even traditionally later booking markets are getting in earlier.

OPERATING IN:

All of the U.S.

CONTACT:

Peter Van Berkel
200 South Park Road, Suite 465
Hollywood, FL 33021
product@travalco.com
(305) 866-5555
www.travalco.com

■ TRAVEL TYPES:

MICE, Leisure, Group, FIT, Custom, Corporate, Scheduled

■ COUNTRIES SERVED:

All continents - 50 inbound markets with a focus on European Visa Waiver countries.

■ LANGUAGES SPOKEN:

English, German, Dutch, Italian, French, Spanish, Portuguese, Russian, Hebrew



EST 2016

TravDek

Travdek is the expert source for planning ultimate vacation trips to the USA, India and the Indian Sub-Continent. Travdek is a travel provider offering vacation packages and customized itineraries.

OPERATING IN:

All of the U.S.

CONTACT:

Sandeep Talwar
759 Alma Lane, #4459
Foster City, CA 94404
Sandeep@TravDek.com
(650) 759-4331
www.TravDek.com

■ TRAVEL TYPES:

Leisure, FIT, Custom

■ COUNTRIES SERVED:

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■ LANGUAGES SPOKEN:

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EST 1998

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www.travelusaexpress.com

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EST 2005

TravelAdvocates

TravelAdvocates is a global hotel site selection company focused on getting the lowest hotel room rates for groups (no FITs). Its customers are tour operators and meeting planners from the U.S., Canada, UK, Europe, Australia and New Zealand. TravelAdvocates researches hotels and meeting venues worldwide for meetings, conferences, tour groups and sports teams. Our clientele ranges from tour series business to pre-formed groups, with an average size of 10-42 guest rooms per night, generally staying 2-3 nights.

OPERATING IN:

All of the U.S.

CONTACT:

Robert Miller
1101 Ocean Ave., Suite 702
Asbury Park, NJ 07712
robert@traveladvocates.com
(201) 222-1990
www.traveladvocates.com

- **TRAVEL TYPES:**
MICE, Leisure,
Group, Corporate,
Scheduled, Student
- **COUNTRIES
SERVED:**
Worldwide
- **LANGUAGES
SPOKEN:**
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EST 2004

Wolfe Adventures & Tours, LLC

Wolfe Tours is based just North of Boston, specializing in tailored day and multiday tours for hybrid FIT and groups. From local guiding to full receptive services in New England. Expertise throughout the US Eastern Seaboard for student and adult tours. We provide off-the-beaten paths, outdoor activities, history, educational, reunions and family getaways.

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Northeast, Mountain West, Southeast

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taunya@wolfetours.com
(978) 255-1645
www.wolfetours.com

- **TRAVEL TYPES:**
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students from around
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Food On Foot helps tour operators feed guests, by providing tours, food hall event meals, restaurants, a new dining program & sports tours. Group/FIT. **631-491-0326, www.foodonfoottours.com**

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Experience over 200 years of history in the Gateway Arch museum, watch the "Monument to a Dream" documentary, journey to the top of the Gateway Arch to experience the amazing view, or relax on a riverfront sightseeing cruise on the Mississippi River. **314-923-3080, www.gatewayarch.com**

Graceland & The Guest House at Graceland • Memphis, TN

120 acres dedicated to the life and career of an American legend, Elvis Presley, the King of Rock 'n' Roll. See his mansion, his gold records, the jeweled jumpsuits, the classic cars, and interactive exhibits that let you experience Elvis like never before. **901-443-3000, www.graceland.com**

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Jamestown-Yorktown Foundation • Williamsburg, VA

Jamestown Settlement immerses visitors through comprehensive indoor exhibits and outdoor living history. The American Revolution Museum at Yorktown offers a sense of the transformational nature of the Revolution and the richness of the country's Revolutionary heritage. **757-253-4838, www.historyisfun.org**

ADVERTISING PARTNER



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Mall of America has revolutionized retail, entertainment and attractions for tens of millions of visitors per year. A top tourist destination in the country + no sales tax on clothing or shoes. **612-666-8264, www.mallofamerica.com**

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National Comedy Center/ Lucy Desi Museum • Jamestown, NY

Visit two museums celebrating laughter in Comedy's Hometown-Jamestown, NY. The National Comedy Center is the US's official cultural institution dedicated to presenting the vital story of comedy. The Lucille Ball Desi Arnaz Museum celebrates the lives, careers and legacy of the "First Couple of Comedy" and the incredible impact they had on the world. **716-484-2222, www.comedycenter.org**

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Red and White Fleet offers iconic San Francisco Bay cruises, showcasing stunning views of the Golden Gate Bridge, Alcatraz Island, and city skyline. **415-673-2900, www.redandwhite.com**

SeaWorld Parks & Entertainment • Orlando, FL

Witness the power and grace of killer whales in the awe-inspiring show Orca Encounter and experience one-of-a-kind attractions, thrilling coasters and up-close animal interactions. **407-226-5222, www.seaworldentertainment.com**

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ATTRACTIONS/ENTERTAINMENT/SIGHTSEEING **(CONTINUED)**

The National September 11 Memorial & Museum • New York City, NY

Located at the World Trade Center in New York City, the 9/11 Memorial Museum tells the story of 9/11 through media, narratives, and a collection of monumental and authentic artifacts, presenting visitors with personal stories of loss, recovery, and hope. **212-312-8799, 911memorial.org**

USS Midway Museum • San Diego, CA

A once-in-a-lifetime opportunity to explore a historic aircraft carrier. Activities for all ages including self-guided audio tours, theater, flight simulators, climb-in aircraft, ejection seats and cockpits. Audio tours are available in English, Spanish, Mandarin, Japanese, French and German. **619-398-8249, www.midway.org**

DMOs

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Alabama Tourism Department • Montgomery, AL

Beauty, history, culture and adventure. They all come together in Alabama. Our top attractions include Civil Rights sites, Space Camp, and Eco-Tourism sites. **334-242-4459, www.Alabama.travel**



Arizona Office of Tourism • Phoenix, AZ

All the resources you need to help plan unforgettable Arizona adventures. Meet helpful team members, download brochures, plan itineraries and more. Help your clients experience the authentic side of Arizona on an unforgettable vacation. Please reach out to our team with any questions. **602-364-3700, www.visitarizona.com/travel-trade/**

Arlington CVB • Arlington, TX

Located between Dallas and Fort Worth, Arlington is home to AT&T Stadium, Six Flags Hurricane Harbor and the new Globe Life Field (host to the Texas Rangers MLB team). Conveniently located 10 minutes from the DFW airport. **817-704-7593, www.arlington.org**

Atlanta CVB • Atlanta, GA

Atlanta is the Gateway to the South and one of the nation's most exciting destinations. Home to the Martin Luther King Jr. National Historical Park, World of Coca-Cola and Georgia Aquarium. **404-521-6567, www.atlanta.net**

Bloomington, MN CVB • Bloomington, MN

Bloomington Minnesota is home to the Mall of America, America's largest shopping and entertainment center. Bloomington is near Minneapolis-St. Paul International Airport (MSP) and has over 44 hotels ranging from economy to deluxe. **952-858-8500, www.bloomingtonmn.org**

Capital Region USA • Richmond, VA

Capital Region USA is the official regional destination marketing organization promoting Washington, D.C., Virginia and Maryland to international leisure travelers in China, the UK, Germany, France and India. **540-450-7593, www.capitalregionusa.org**

Cedar City-Brian Head Tourism Bureau • Cedar City, UT

Explore the best of Southern Utah, from biking and climbing to camping and stargazing. Cedar City is the heart of what Southern Utah has to offer. **435-586-5124, www.visitcedarcity.com**

Charlotte Regional Visitors Authority • Charlotte, NC

From thrilling adventures to cultural cravings, culinary tastemakers, and a magnetic nightlife, we have crafted over 75 unique experiences plus 18 newly designed timed and routed itineraries. Request our stunning images to elevate your marketing plan. **704-414-4181, www.charlottetraveltrade.com**

Choose Chicago • Chicago, IL

Discover why Condé Nast Traveler readers voted Chicago the Best Big City in the country for a historic seventh year in a row. **312-567-8526, www.choosechicago.com**

Circle Wisconsin • WI

Circle Wisconsin is your guide to planning the perfect tour filled with fun, adventure, and unforgettable memories. We are your go-to resource for everything Wisconsin. **414-545-1100, www.circlewisconsin.com**

Colorado Tourism • Denver, CO

Colorado is a four-season destination offering world-class adventure and recreational pursuits, a thriving arts scene, a rich cultural heritage, flavorful cuisine and renowned ski resort areas. **303-892-3840, www.colorado.com**

Daytona Beach Area CVB • Daytona Beach, FL

Enjoy the beautiful weather on the scenic beaches in the Daytona Beach Area. Visitors can take a relaxing break on the sand or find adventure at one of the local stores or events. **800-544-0415, www.daytonabeach.com**

Destination Niagara USA • Niagara Falls, NY

Soak in the wonder and awe that is Niagara Falls, along with bucket list-worthy attractions, an abundance of outdoor adventure, and quaint communities filled with rich history, art and culture, award-winning wineries, and more. **716-282-8992, www.niagarafallsusa.com**

Discover Long Island • Hauppauge, NY

Minutes from NYC, Long Island is home to the famed Hamptons, the 2025 Ryder Cup, LGBTQ haven Fire Island, world renowned Long Island Wine Country and Great Gatsby mansions. Complement your NYC experience with pristine beaches, quaint villages, and revolutionary history. **631-951-3900, www.discoverlongisland.com**

Discover New England • Concord, NH

We are a regional destination marketing organization promoting travel to and within the member states of Connecticut, Maine, Massachusetts, New Hampshire, Rhode Island, and Vermont. **603-766-0606**, www.discovernewengland.org

Discover Puerto Rico • San Juan, Puerto Rico

Discover Puerto Rico's destination experts are available to help you plan your client's trip. We can do everything from helping with hotel and resort proposals and transportation to inspiring educational and cultural tours and excursions. **787-710-8280**, www.discoverpuertorico.com/industry/form/contact-us

Explore Gwinnett CVB • Duluth, GA

Just 25 minutes northeast of Atlanta, Gwinnett County is Atlanta's top suburban destination. What sets Gwinnett apart? Our destination is truly Atlanta's most diverse, with a thriving, inclusive community anchored by the best of the best in service, culture & community. **770-814-6056**, www.exploreghwinnett.org

Explore Minnesota • St. Paul, MN

The official State Tourism Office for Minnesota. Itineraries include Mississippi River and the Great River Road, Lake Superior and Scenic North Shore Drive, Minneapolis-St. Paul gateway. **651-757-1872**, www.exploreminnesota.com

Explore St. Louis • St. Louis, MO

Immerse yourself in St. Louis: world-class attractions, electrifying blues music, and craft brews along the legendary Route 66. **314-992-0643**, www.explorestlouis.com

Explore Tualatin Valley/Washington County Visitors Association • Beaverton, OR

We offer world-class wines with activities from cycling to tax-free shopping with easy access from Portland and the Coast. **503-644-5555**, www.tualatinvalley.org

Fort Myers - Islands, Beaches and Neighborhoods • Fort Myers, FL

Explore our vibrant neighborhoods full of personality and get to know the essence of Fort Myers. **239-533-6726**, www.visitfortmyers.com

Glacier Country Tourism • Missoula, MT

Whether you're looking to slow down or take life up a notch, find the right kind of fun for you. **406-532-3234**, glaciermt.com

Grand County Economic Development • Moab, UT

Full-service destination planning office located in Moab, Utah the gateway to Arches and Canyonlands national parks, Dead Horse Point State Park, and a multitude of activities, festivals, and adventure. **435-259-8825**, discovermoab.com

Greater Birmingham CVB • Birmingham, AL

Known for its civil rights history, diverse outdoor activities and hearty cuisine, Birmingham is a thriving city in the heart of the American South. The Greater Birmingham CVB has a full staff of professional travel planners to assist receptive operators with trips to the region. **205-458-8000**, www.inbirmingham.com

Kentucky Department of Tourism • Frankfort, KY

We're delighted to share our cultural heritage, love of historic places, nightlife and adventure, music and food, and, of course, our favorite attractions: bourbon and horses! Experience the unbridled spirit that runs wild in the Bluegrass State. **800-225-8747**, www.kentuckytourism.com

Lafayette Travel • Lafayette, LA

Lafayette is at the heart of Louisiana's Cajun & Creole Country, an area known for letting the good times roll. With their distinctive blend of food, music, culture and southern hospitality it's no wonder people from all over are heading down south. **337-232-3737**, www.lafayettettravel.com

Los Angeles Tourism & Convention Board • Los Angeles, CA

Los Angeles is a dynamic, progressive city with a collection of vibrant neighborhoods, each one a destination in itself, filled with unique experiences and world-class attractions. Stunning beaches and picturesque mountains, beautiful weather, and an array of outdoor activities mean that visitors will be entertained, energized and inspired. **213-236-2340**, www.discoverlosangeles.com

Louisiana Office of Tourism • Baton Rouge, LA

Feed Your Soul in Louisiana! A cultural destination where travelers from all over can explore the unique tastes, sights, and sounds of the American South. **225-342-4354**, www.ExploreLouisiana.com

Louisville Tourism • Louisville, KY

Louisville, Kentucky Home to the World's Only Urban Bourbon Experience. **502-548-2121**, www.gotolouisville.com

Maryland Office of Tourism • Baltimore, MD

Maryland offers exciting and diverse attractions, activities and events all within easy driving distance. Let us provide you with information for planning exciting itineraries and creative packages. **410-767-6288**, www.VisitMaryland.org

Meet Boston • Boston, MA

Boston is a city where nearly 400 years of culture is experienced in every event, restaurant, overnight stay, and neighborhood you visit. Let us introduce you to a side of Boston you might not know. **401-829-5087**, www.meetboston.com

Meet Minneapolis • Minneapolis, MN

Minneapolis is surrounded by lakes, the Mississippi River and a waterfall. Meet friendly locals who can't wait to show you why they love living here. **612-767-8106**, www.minneapolis.org

Memphis Tourism • Memphis, TN

Visit our website to find the Memphis attractions, restaurants, history and nightlife. Hear what's happening on Beale Street and learn what's inside the Memphis Pyramid. **901-543-5337**, www.memphistravel.com

Missouri Division of Tourism • Jefferson City, MO

Missouri is known for its savory barbecue, eclectic music scene, amazing outdoors and the Gateway Arch; yet there is so much more to discover! From FIFA World Cup to the centennial of Route 66, learn why the Show-Me State should be on every traveler's bucket list. **573-751-4133**, www.visitmo.com

DMOs (CONTINUED)

Montana Office of Tourism and Business Development • Helena, MT

Discover Montana's spectacular unspoiled nature, vibrant and charming small towns, breathtaking experiences and welcoming hospitality. The backdrop to your adventures in Big Sky Country – mountains and valleys, bears and bison, waterfalls and trout streams – will leave you in awe. **406-841-2898, www.visitmt.com**

Naples, Marco Island • Everglades CVB, Naples, FL

The Naples, Marco Island, Everglades CVB is the official tourism resource for Florida's Paradise Coast, a luxury, year-round destination for discerning leisure and business travelers. **239-821-4498, www.paradisecoast.com**

Nashville Convention & Visitors Corporation • Nashville, TN

Nashville is accessible, friendly and authentic, with diverse neighborhoods, a unique musical heritage and a creative culture. Music City gives everyone something to sing about! **615-259-4730, www.visitmusiccity.com**

New Jersey Division of Travel and Tourism • Trenton, NJ

Provides industry information and resources that promote tourism destinations in New Jersey. Complete visitor information, including where to go, what's happening in New Jersey, travel industry news and facts and fun for kids. **570-977-4163, www.visitnj.org**

New Orleans & Company • New Orleans, LA

From historic homes and streetcar rides to above-ground cemeteries and world-class museums like the National World War II Museum, the opportunities for exploration in New Orleans are truly endless. **800-672-6124, www.neworleans.com**

New York City Tourism + Conventions • New York City, NY

New York City Tourism + Conventions is the official destination marketing organization and convention & visitors bureau for the five boroughs of New York City. **212.484.1200, www.nyctourism.com**

New York State Division of Tourism • New York, NY

From skylines to ziplines, coastlines to rollercoasters, Broadway to Main Street, iconic New York Stat keeps getting better and better. **800-456-8369, www.ILOVENY.com**

North Dakota Tourism • Bismarck, ND

Hello There! Fun, affordable, adventures from the Theodore Roosevelt National Park to larger-than-life roadside attractions, rich Native American culture and urban escapes. **1-800-HelloND, www.HelloND.com**

Oklahoma Tourism and Recreation Department, Oklahoma City, OK

Experience the longest stretch of original drivable miles of Route 66, discover a wealth of western heritage, explore rich First Americans history or relax in the most diverse landscape mile for mile in Oklahoma. **405-990-1087, www.travelok.com**

San Diego Tourism Authority, San Diego, CA

There are many reasons San Diego is consistently rated one of the top destinations in North America. With 70 miles of breath-taking beaches, friendly locals and an optimistic vibe, San Diego's easygoing atmosphere is warm and inviting. **619-232-3101, www.sandiego.org**

San Francisco Travel Association • San Francisco, CA

From the Golden Gate Bridge to eclectic neighborhoods bursting with culture, there's something for everyone. Explore museums, savor global cuisine, and connect with our welcoming community. **415-974-6900, www.sftravel.com**

Sedona Chamber of Commerce & Tourism Bureau • Sedona, AZ

We are the destination management organization for Sedona, AZ where you can enjoy spectacular sunrises and magnificent red rock formations, the rushing waters of Oak Creek, and the mystical energy of Sedona. **928-204-1123, www.VisitSedona.com**

Sonoma County Tourism • Santa Rosa, CA

Life Opens Up in Sonoma County, just 30 miles north of San Francisco. Acclaimed food and wine, relaxing spas and stunning beauty create a Wine Country experience like no other. **707-522-5800, www.sonomacounty.com**

South Dakota Department of Tourism • Pierre, SD

Natural beauty and wonder await you in South Dakota, often referred to as the land of infinite variety. Located in the North Central region of U.S., it is part of the Great Plains and boasts more miles of shoreline than the state of Florida. **605-773-3301, www.travelsouthdakota.com**

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St. Augustine/Ponte Vedra VCB • Saint Augustine, FL

Explore Florida's Historic Coast at St. Augustine and Ponte Vedra. From art and culture to beaches and flavorful dining, there is something for everyone to enjoy. **904-669-7970, www.floridashistoriccoast.com**



State of Washington Tourism • Seattle, WA

Magical mountain vistas, buzzy urban neighborhoods, peaceful Puget Sound coves, kid-approved parks and museums, rolling wine country vineyards-you'll discover all these and much more in the Emerald State. **4254440589, www.ExperienceWA.com**

Tennessee Department of Tourist Development • Nashville, TN

Tennessee is the home of the blues, bluegrass, country, gospel, soul, rockabilly, and rock n roll delivering an unparalleled experience of beauty, history, and family adventure, infused with music that creates a vacation that are the tastes and tunes of Tennessee. **615-521-9043, www.tnvacation.com**

The Countryside of Philadelphia • Kennett Square, PA

The Countryside of Philadelphia is conveniently located on the East Coast between New York City and Washington, D.C. and just minutes from Philadelphia. **610-563-7956, CountrysidePHL.com**

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Travel Oregon • Portland, OR Travel Oregon works to enhance visitors' experiences by providing information, resources and trip planning tools that inspire travel to Oregon. **971-717-6205, www.traveloregon.com**

Travel Portland • Portland, OR

Surrounded by the Pacific Northwest's natural beauty and embedded with over 200 urban parks, Portland exudes culture, award-winning dining and irresistible, tax-free shopping. **503-275-9281, www.travelportland.com/about-us/information-for-travel-professionals**

Traverse City Tourism • Traverse City, MI

Traverse City offers endless opportunities for fun and adventure. Home to nearly 50 award-winning wineries, Sleeping Bear Dunes National Lakeshore, agriculture and viticulture, 'foodie' restaurants, countless attractions, and quaint small towns that welcome you with a warm smile. **231-525-0558, www.traversecity.com**

Tupelo Convention & Visitors Bureau • Tupelo, MS

The birthplace of Elvis Presley and headquarters of the Natchez Trace Parkway, imagine what you can do here! **662-841-6521, www.tupelo.net**

Utah Office of Tourism & Film • Salt Lake City, UT

New itineraries, adventures, and memories await come be a part of it! **801-538-1384, www.visitutah.com**

Virginia Tourism Corporation, Richmond, VA

Virginia is for Lovers is one of the most iconic and recognizable travel brands in the world. Using that powerful brand equity, VTC is charged with promoting the Commonwealth as a premier travel destination by showcasing all there is to love in a Virginia vacation. **804-545-5500, www.virginia.org**

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Visit Buffalo Niagara • Buffalo, NY

NYS's second largest city. Home to original Buffalo wings. Architecture/art, nightlife and great food are in abundance. Canalside boardwalk and activities are located at the Great Lake Erie. Niagara Falls is less than a 30 minute drive. **716-852-0511, www.visitbuffaloniagara.com**

Visit California • Sacramento, CA

From the mountains to the beaches, the redwoods to the deserts and from our metropolitan cities to our unique small towns, we see it as our job to inspire travel to this amazing state, one visitor at a time. **916-233-0245, www.visitcalifornia.com**

Visit Clarksdale • Clarksdale, MS

Home of the blues and many blues music legends including Muddy Waters and Sam Cooke. There are so many things to explore from the world famous Delta Blues Museum to canoeing on the Mighty Mississippi. **662-627-6149, www.visitclarksdale.com**

Visit Clarksville • Clarksville, TN

Experience, create, taste and enjoy all the things to do in Clarksville. Historic attractions, an artsy vibe, naturally beautiful rivers and trails and a trendy craft food and beverage scene deliver fun times and lasting memories. **931-320-0869, www.visitclarksvilletn.com**

Visit Dana Point • Dana Point, CA

Nestled along the stunning Southern California coastline, Dana Point offers a unique blend of relaxed luxury and pristine beauty perfect for your next Southern California escape. **949-723-9914, www.visitdanapoint.com**

VISIT DENVER • Denver, CO

With a walkable downtown, diverse neighborhoods, vibrant cultural attractions, award-winning culinary scene, professional sports and inviting outdoor spaces, Denver is a perfect year-round destination. **303-892-1112, www.VISITDENVER.com**

Visit Durango • Durango, CO Durango's monuments, seasonal outdoor activities, tours, historical museums and accommodations provide memorable and irreplaceable family-friendly activities year-round for all guests. **800-525-8855, www.durango.org**

Visit El Paso • El Paso, TX

Visit El Paso and see the world's largest international metroplex. Experience the Old West, vibrancy of Mexico, heritage of Native Americans and beautiful desert sunsets. **915-534-0600, visitelpaso.com**

Visit Fairfax • Fairfax, VA

Find incredible historic sites, museums, world-class shopping, and the great outdoors - all here in Fairfax County. Enjoy the best of both worlds: proximity to Washington, DC, but with all of the advantages and unique history of Northern Virginia. **703-752-9513, www.fxva.com**

Visit Galveston • Galveston, TX

Just 50 miles from Houston, Galveston, Texas is a beach destination full of art, historic architecture, chic boutiques, ghost legends and more - all tucked within a quaint Gulf Coast barrier island. Come experience the charm of Galveston Island. #LoveGalveston. **1-888-GAL-ISLE, www.visitgalveston.com**

DMOs (CONTINUED)

Visit Gold Country • Sonoma, CA

California's Highway 49 is an Amazing American Road Trip. Experience authentic California Gold Country discoveries, iconic Yosemite explorations, and unforgettable outdoor adventures. visitgoldcountry.com

Visit Greater Palm Springs • Rancho Mirage, CA

With natural hot mineral springs, lush palm groves, over 100 golf courses, and more than 300 sunny days each year, experience a unique combination of escape, adventure, recreation, and relaxation any time of the year. **760-969-1335**, www.visitgreaterpalmsprings.com

Visit Hershey & Harrisburg • Harrisburg, PA

The official destination marketing organization for the Hershey & Harrisburg Region of south central Pennsylvania. **717-836-9386**, www.visithersheyharrisburg.org

Visit Houston • Houston, TX

America's fourth-largest city is a cosmopolitan destination, filled with world-class dining, arts, hotels, shopping and nightlife. **713-853-8100**, www.visithoustontexas.com

Visit Idaho • Boise, ID

Rivers, mountains and farmland dominate Idaho, who's history includes native tribes, Lewis and Clark Expedition and Oregon Trail. Boise provides easy access to abundant outdoor opportunities. **800-847-4843**, www.visitidaho.org

Visit KC • Kansas City, MO

Visit KC represents the greater Kansas City metropolitan area, which encompasses several cities and two states. Kansas City is known for Jazz, Barbecue and Fountains. **816-691-3832**, www.visitkc.com

Visit Lake Tahoe • Stateline, NV

Lake Tahoe is the largest alpine lake in North America, offering the ultimate high-country experience with superb outdoor recreation and magnificent scenery. **775-589-2937**, www.visitlaketahoe.com

Visit Lauderdale • Fort Lauderdale, FL

Art, community and warm, gorgeous beaches are all featured in sunny Fort Lauderdale, Florida. From museums and music to beaches and parks, there is something for everyone to enjoy. **954-765-4466**, www.sunny.org

ADVERTISING PARTNER



Visit Mississippi • Jackson, MS

International travelers take delight in the sheer variety of culture, cuisine, scenery and experiences that make Mississippi a popular place to visit. **601-359-3297**, www.visitmississippi.org



Visit Mobile • Mobile, AL

Mobile is a historic city on the Alabama gulf coast, full of old world charm, true southern hospitality and several world-class attractions. Discover a destination that will entertain with true Southern tradition. **251-208-2013**, www.mobile.org

Visit Natchez • Natchez, MS

All towns have a story. But you've never heard one quite like Natchez. It's a tale of rich cultural legacy and powerful reckonings, where our iconic historic homes set the stage for diverse and fascinating local characters. **601-492-3000**, www.visitnatchez.org

Visit OKC • Oklahoma City, OK

Energetic and welcoming OKC is a city open to all. Steeped in Western heritage and Native American culture, Oklahoma City embodies the Modern Frontier. **405-297-8913**, www.visitokc.com

Visit Panama City Beach • Panama City Beach, FL

Named the top 3 beach in the United States by TripAdvisor, has 27-miles of beautiful beaches to choose from and you'll find a different experience at each stop along the way. **850-819-3434**, www.visitpanamacitybeach.com

ADVERTISING PARTNER



SALT LAKE

Visit Salt Lake • Salt Lake City, UT

Salt Lake is a vibrant, compact city surrounded by jaw-dropping scenery with outdoor activities, cultural experiences, and a thriving food scene blending urban amenities with natural beauty. **801-534-4900**, www.visitsaltlake.com



Visit Sarasota County • Sarasota, Florida

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West Hollywood Travel & Tourism Board • West Hollywood, CA

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Tourism Cares • Canton, MA

Tourism Cares unites the travel industry and is a catalyst of positive social, environmental and economic impact for the people and places of travel. **781-821-5990**, www.tourismcares.org

Travel Unity • Pleasantville, NY

Travel Unity's mission is to make the world of travel welcoming to people of all backgrounds and identities by educating the travel industry and cultivating connections with marginalized communities. **212-923-7704**, www.travelunity.org

U.S. Department of Commerce • National Travel and Tourism Office

The National Travel and Tourism Office is the official USG source for travel and tourism statistics, and works to create a positive climate for Travel. **202-482-4904**, www.trade.gov/national-travel-and-tourism-office

U.S. Travel Association-IPW • Washington, DC

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