

● INBOUND ●

# insider

 Official Publication of the  
International Inbound Travel Association

2023 EDITION

**Pay a Visit to These  
Iconic Museums**

Add these attractions  
to your group's itinerary

**Music is the Soul  
of the South**

Southern states offer plenty  
of live music venues



## Take Me Out to the Ballgame

These outstanding venues should be on  
any sports fan's bucket list





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Rock & Roll Hall of Fame  
(Photo courtesy of Destination Cleveland)

**ON THE COVER**  
Petco Park in San Diego  
(Photo courtesy of Petco Park)



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**PETER VAN BERKEL**  
*President*  
**Travalco**

*Chairman*  
**International Inbound  
Travel Association**

# There are Significant Efforts to Become More Sustainable

*IITA operators are here to help clients enjoy sustainable experiences*

**IITA REMAINS FOCUSED** on recovery, sustainability and the overall health of inbound travel to the U.S. While recovery has been uneven with some markets rebounding faster than others, we are pleased to hear from international partners that there is a continued and growing interest among travelers worldwide to visit the U.S.

U.S. inbound operators, DMOs and suppliers are working together to strengthen the existing and proven distribution ecosystem of DMO – Supplier – Inbound Operator – International Buyer – Traveler. Having experienced so much disruption in recent years, we know we must solidify our international partnerships to help each other reach the position of growth as we rebuild the once robust U.S. inbound industry.

We are also seeing an increased demand for sustainable travel products, and in response we focused our annual Summit on sustainability. With the theme U.S.A. – United • Sustainable • Action, the Summit featured discussions on what sustainability means in the U.S., how tour operators can offset carbon in their businesses and tours, and how to create meaningful travel experiences for our international guests.

There has been a misperception in some international markets that there isn't much happening in the U.S. in terms of sustainability, but there are significant efforts to be more sustainable throughout the country and within every sector of our travel and tourism industry. IITA inbound operators are here to help our international clients to source sustainable product and incorporate experiences that will allow visitors to learn, discover and enjoy the unique history of the United States, including Native American, indigenous and minority-owned travel products.

Our determination to rebuild a strong and sustainable inbound travel industry also has us working in the Advocacy arena with

state and local governments, legislators and other industry associations. We build relationships and raise awareness of inbound travel and its contributions to the nation's economy. As the "boots on the ground," IITA's inbound operators are helping decision makers understand the operational side of the business and consider the unintended consequences of their actions.

We meet regularly with the National Park Service and serve on their concessionaire's working group to voice concerns that may arise for group tours and independent international travelers by providing different scenarios for consideration as they make decisions. Officials from the Commerce and State Departments meet with us periodically to find solutions for issues impacting inbound travel exports, including most recently the visa processing delays in a number of key source markets. And as a newly appointed member of the U.S. Travel and Tourism Advisory Board, I also carry these messages directly to the U.S. Secretary of Commerce Gina Raimondo.

We are working hard to remove barriers for international visitors and, again, IITA's membership structure reflects the success model of collaboration among U.S. destinations, travel suppliers and inbound operators working together to serve our international partners. We remain diligent in our efforts to advance our travel and tourism industry for your clients.

IITA members remain your trusted partners for USA travel.

Safe Travels,

Peter van Berkel  
Chairman  
International Inbound Travel Association

# Even today, *the king of the blues* still reigns.

B.B. King took blues music to a global stage with his singular voice, his masterful guitar playing, and his relentless touring schedule. Despite his fame, the King of the Blues never forgot his hometown of Indianola. That's where you'll find the B. B. King Museum and Delta Interpretive Center. Their collections include King's "Lucille" guitars, a replica of his home recording studio, and even his tour bus. Plan your music tour of Mississippi at [VisitMississippi.org/MusicMuseums](https://www.visitmississippi.org/musicmuseums).

#WanderMS

...one of the top people to see  
...our brother's keeper.  
...yellow,  
...the blues."

VISIT  
MISSISSIPPI



B. B. King Museum and Delta  
Interpretive Center | Indianola, Mississippi





LISA SIMON  
Executive Director  
International Inbound  
Travel Association

# IITA Offers Steps for Success

*New service for operators and travel buyers will help find the right U.S. partners*



Discover IITA's leadership role in the inbound sector and the many benefits for members by scanning the code above.

**THE INTERNATIONAL INBOUND** Travel Association launched a new service for international tour operators and travel buyers to find the right U.S. partners, particularly when they need something specific and customized. Some international travel buyers over time have contacted IITA with specific needs for groups and itineraries, and we have sent the information to all our inbound operator members.

This service has become more formalized and even more important since the pandemic when some of the personal relationships were severed due to downsizing on both sides of the travel trade connections. Additionally, some international buyers are looking for new opportunities and trusted U.S. partners to navigate the post-pandemic travel environment.

IITA members are experts on the extensive variety of U.S. travel product and have a vast network of travel suppliers and destination representatives who can put together just about anything the international traveler wants, from accommodations and other travel components to customized tour programs. They bring insider knowledge and established partnerships with not only the country's most well-known cities and iconic attractions, but also the lesser-known destinations and travel experiences that international visitors may not get to on their own.

One benefit, perhaps, from the pandemic is that more travelers – particularly those going on long-haul trips – are more reliant on travel professionals to handle their planning and bookings. They understand that travel professionals have the knowledge and expertise to avoid some of the hiccups and quality issues that may be lingering in Covid's aftermath.

We all know there are ongoing issues in every destination – whether it's workforce shortages or abnormally high prices – that continue to affect the travel experience. As these ongoing issues are being addressed, travelers are booking with the travel trade to be sure someone is there for them should challenges arise during their trips.

Similarly, international travel buyers can rely on U.S. inbound operators to be their eyes and ears on the ground to ensure they receive the best services and experiences. Inbound operators are experts in the USA and are staying on top of how travel products are changing or where there might be a quality issue.

IITA is delivering an education and training program, called Inbound Insider Steps to Success,™ to destinations and suppliers throughout the country to help them understand how to service international travelers and the needs of the travel trade. As the only trade association focused solely on inbound travel, IITA's mission is to help the U.S. deliver the best and widest range of quality travel products.

International travel buyers can contact IITA at [headquarters@inboundtravel.org](mailto:headquarters@inboundtravel.org), and we'll connect you with the leading inbound companies packaging and selling U.S. travel product. IITA Inbound Operators are here to help you.

Safe Travels,

Lisa Simon  
Executive Director  
International Inbound Travel Association

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Learn more at [inboundtravel.org/summit/summit-2024](https://inboundtravel.org/summit/summit-2024)



Academy Museum of  
Motion Pictures



# ICONIC MUSEUMS

THAT WILL ENHANCE ANY GROUP TOUR

**Add these attractions to your group's itinerary** By Nicole Partis

The United States is home to more than 35,000 museums, an impressive number that surpasses the combined total of Starbucks and McDonald's. Here are 12 of the finest in the country that any traveler should add to their bucket list.



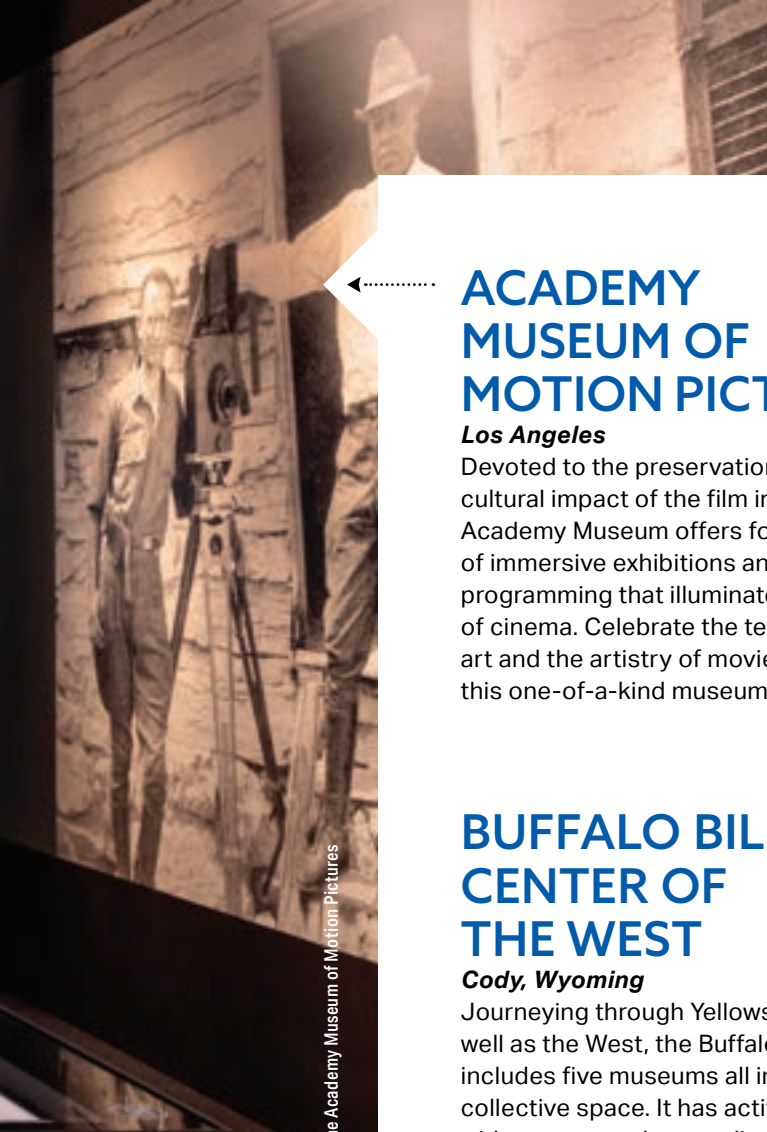


Photo courtesy of the Academy Museum of Motion Pictures

## ACADEMY MUSEUM OF MOTION PICTURES

### Los Angeles

Devoted to the preservation and cultural impact of the film industry, the Academy Museum offers four floors of immersive exhibitions and live programming that illuminate the world of cinema. Celebrate the technology, art and the artistry of moviemaking in this one-of-a-kind museum.

## BUFFALO BILL CENTER OF THE WEST

### Cody, Wyoming

Journeying through Yellowstone as well as the West, the Buffalo Bill Center includes five museums all in one collective space. It has activities, tours with experts and even a live raptor experience which allows guests to fully immerse themselves and hear the thrilling stories of the American West.

Photo courtesy of Buffalo Bill Center of the West



The Buffalo Bill Center of the West allows guests to hear thrilling stories of the American West.



Colonial Williamsburg is the world's largest living history museum.

Photo courtesy of Colonial Williamsburg

## COLONIAL WILLIAMSBURG

### Virginia

Colonial Williamsburg is a one-of-a-kind destination where costumed interpreters bring the World's Largest Living History Museum to life. Meet a Nation Builder like George Washington or Edith Cumbo and admire the craftsmanship of some of the best artisans in the world. Connect with your family over a horse-drawn carriage ride, world-class dining, and a Haunted Williamsburg ghost tour.



## COUNTRY MUSIC HALL OF FAME MUSEUM

### Nashville

This Nashville Music Hall is dedicated to keeping American music life alive while having the world's most extensive music collection with instruments, stage wear, records and so much more. In what's known as "the house that holds the music," guests are invited to step inside the stories of the people who shaped America's country music as well as the everchanging and evolving history currently being made.

Photo courtesy of Country Music Hall of Fame



Country Music Hall of Fame

The National Civil Rights Museum features more than 260 artifacts and interactive media.

Photo courtesy of National Civil Rights Museum



The world's largest collection of aviation artifacts can be found at the National Air & Space Museum.

Photo courtesy of National Air & Space Museum

## NATIONAL AIR & SPACE MUSEUM

### Washington, D.C.

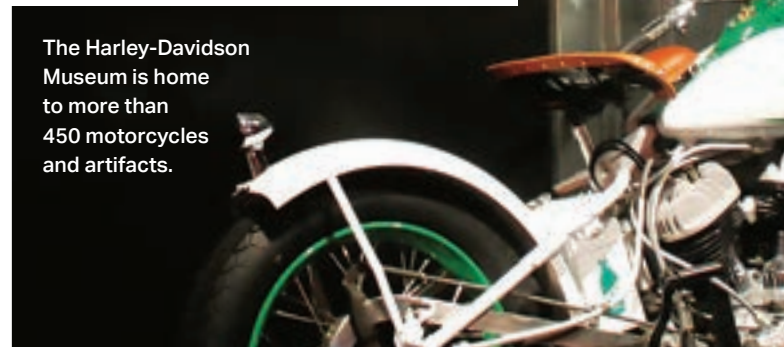
The world's largest collection of aviation and space artifacts features stories and research can be found at this one-of-a-kind museum. Experience a fresh way of thinking about science and the world around you with the museum's eight new galleries, with more to open in 2024.

## HARLEY-DAVIDSON MUSEUM

### Milwaukee

Celebrating over 100 years of motorcycles, freedom and rebellion are at the forefront of what is showcased at this museum along with the life of American design. Located on a 20-acre campus in downtown Milwaukee, the Harley-Davidson Museum features more than 450 motorcycles and artifacts, dating back to the oldest known Harley-Davidson motorcycle, Serial Number One.

The Harley-Davidson Museum is home to more than 450 motorcycles and artifacts.







## NATIONAL CIVIL RIGHTS MUSEUM

### Memphis

Featuring a combination of historic buildings and museums, the National Civil Rights Museum offers over 260 artifacts with interactive media which stretches over five centuries of history. Showcasing the “greatest civil rights story ever told,” this American movement museum revolves around the people who made today as we know it and highlights how it came to be.



Photo courtesy of National Constitution Center



## NATIONAL CONSTITUTION CENTER

### Philadelphia

The 160,000-square-foot National Constitution Center is the first and only museum dedicated to the U.S. Constitution. Through interactive exhibits, rare artifacts, and live theater, the museum brings the Constitution to life for visitors of all ages. Museumgoers view exhibits and artifacts, take in the 360-degree live theatrical production Freedom Rising and walk among 42 life-size bronze statues of the Founding Fathers.

View exhibits and artifacts at the 160,000-square-foot National Constitution Center.



Photo courtesy of Harley-Davidson Museum

## NATIONAL WWII MUSEUM

### New Orleans

The official World War II museum of the United States as designated by Congress, this comprises a six-acre campus that includes five soaring pavilions housing immersive exhibits, multi-media experiences and first-person oral histories, taking visitors inside the story of “the war that changed the world.”



Photo courtesy of National WWII Museum

Visit the National WWII Museum to experience immersive exhibits.



## 9/11 MEMORIAL MUSEUM

### **New York**

Remembering a monumental day in American history, the 9/11 Museum displays artifacts, imagery, stories and interactive media that document the tragic events of September 11, 2001. Honoring those who were killed in the 2001 and 1993 attacks are at the heart of this museum's mission.

Photo courtesy of 9/11 Memorial Museum



Displays, artifacts and interactive media document the tragic events of September 11, 2001.



## ROCK & ROLL HALL OF FAME

### **Cleveland**

The Rock and Roll Hall of Fame and Museum tracks the evolution of this musical and cultural phenomenon through more than 50 exhibits. With unique architecture featuring a double pyramid and tower, the Rock Hall spans generations of rock music featuring the earliest artists to ones emerging today. There are five levels of music history on display in this 150,000-square-foot museum.

Photo courtesy of Rock & Roll Hall of Fame

The Rock & Roll Hall of Fame celebrates the history of rock & roll.

## USS MIDWAY MUSEUM

### **San Diego**

This historical naval aircraft carrier in downtown San Diego houses an extensive collection of aircraft, many of which were built in Southern California. With more than 30 restored aircraft and nearly 10 acres of exhibits and displays, the Midway brings you the most complete cross-section of carrier aviation in the world. From high up on the bridge down to the main engine room, the Midway takes you on a unique warship journey. **IITA**

Photo courtesy of the USS Midway Museum



The USS Midway Museum is a historical naval aircraft carrier.





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# TAKE ME OUT TO THE BALLGAME

These outstanding venues should be  
on any sports fan's bucket list

By Jason Paha

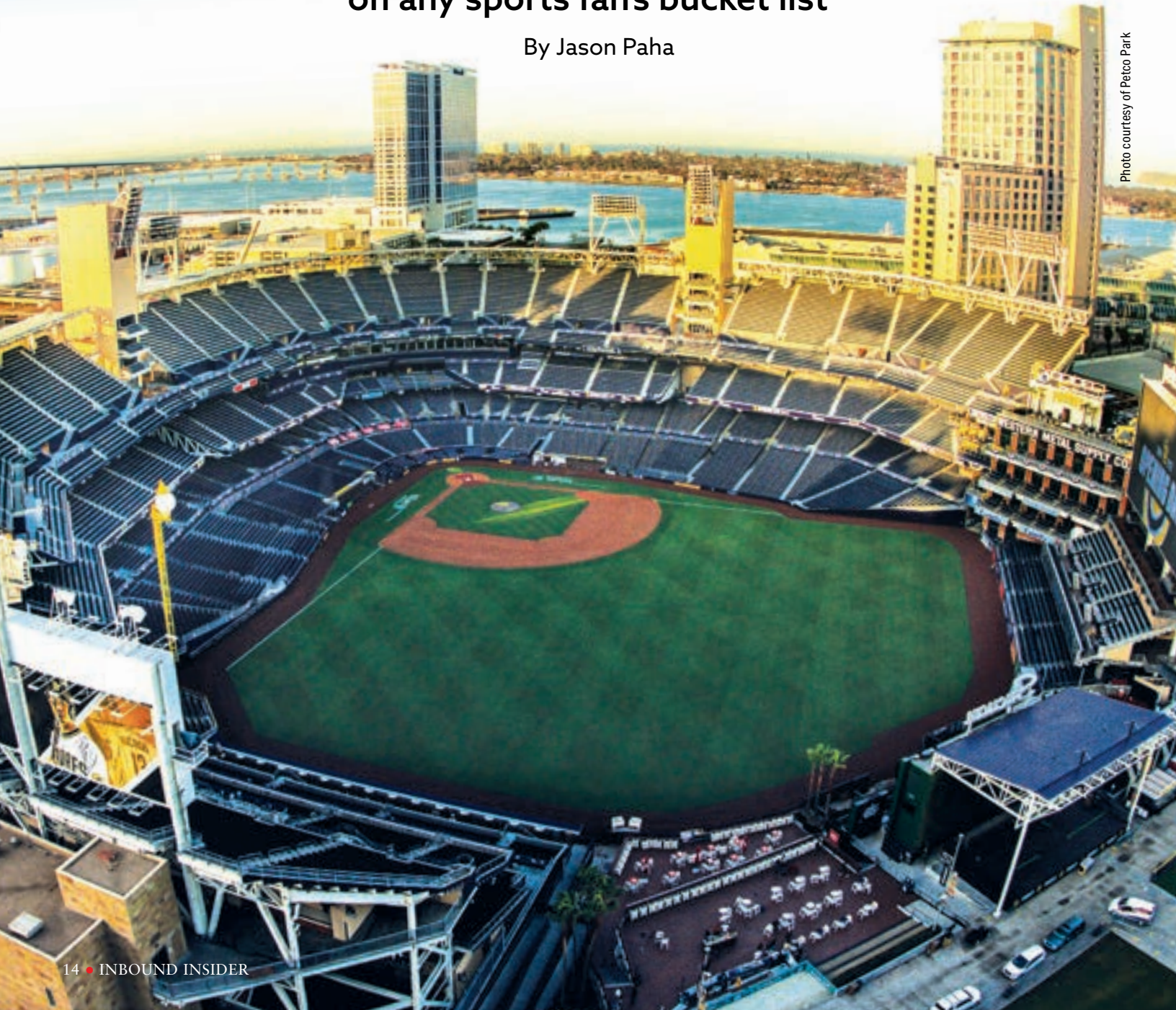


Photo courtesy of Petco Park



Considering the United States hasn't yet reached its 250th birthday, it's difficult for our fledgling country to match the historic attractions that reside across the globe.

Comparatively speaking, Europe's landscape is dotted with churches that date back more than 900 years, Machu Picchu in Peru was built around 1500 A.D. and the Egyptian pyramids may have been constructed as early as 3200 B.C.

That said, the U.S. is home to a variety of athletic cathedrals

that some sports-loving travelers swear rival the world's greatest structures. Certainly, the Great Wall of China is impressive, but have you seen a towering home run clear the Green Monster in Boston? And sure, the Taj Mahal in India is breathtaking, but have you experienced a sunset over the San Gabriel Mountains during a Rose Bowl game?

Here are 10 must-visit American ballparks, stadiums and arenas that sports fans of all ages should experience at least once.

## MAJOR LEAGUE BASEBALL

### 1 FENWAY PARK (Boston, Massachusetts)

Fenway Park, which opened in 1912, is the oldest ballpark in the major leagues and one of the most legendary venues in sports. Often called "America's Most Beloved Ballpark," Fenway has hosted Red Sox fans for generations. While it features a variety of quirks, Fenway's signature element is the Green Monster, the left field wall that stands more than 37 feet high. Fans can take a tour that leads them through the hallowed grounds of the park and stops at several notable attractions.

### 2 PETCO PARK (San Diego, California)

Known as "America's #1 Ballpark," Petco Park is located in downtown San Diego, and is the home ballpark of the San Diego Padres. Opened in 2004, Petco Park



Photo courtesy of Petco Park

combines some of the best sightlines in baseball with stunning views of the San Diego bay and skyline. Its architecture, including the famous Western Metal Supply Co. building which is built into the ballpark,

is dazzling and also features a grassy hill in the outfield for families to gather. Whether you are looking to go behind-the-scenes on a guided tour, enjoy a unique concert venue or special event, Petco Park provides a one-of-a-kind experience. For more information, visit [www.padres.com/visitpetcopark](http://www.padres.com/visitpetcopark).

### 3 WRIGLEY FIELD (Chicago, Illinois)

Opened in 1914, Wrigley Field, along with Fenway Park, is considered the jewel of Major League Baseball. Featuring historic ivy-covered walls, a hand-operated centerfield scoreboard and green grass as far as the eye can see, Wrigley is a baseball institution. Visitors can experience Wrigley's charms on a 90-minute tour that takes you to the famous bleachers and takes you into the dugout and the visiting clubhouse.

## NATIONAL BASKETBALL ASSOCIATION



Photo courtesy of Jason O'Rear

### 4 CHASE CENTER (San Francisco, California)

A state-of-the-art sports and entertainment arena in San Francisco, Chase Center is home to the 2021-22 NBA champion Golden State Warriors. Opened in 2019, the \$1.4 billion arena has a seating capacity of 18,064 and also sports a 35,000-square-foot public plaza/recreation area, making it an excellent place to socialize. Chase Center's clean, modern design and impressive technology make it one of the finest venues in the NBA.





Photo courtesy of Rob Kohnr/ Little Caesars Arena

Little Caesars Arena

## 5 **LITTLE CAESARS ARENA** (Detroit, Michigan)

This multipurpose arena in midtown Detroit debuted in 2017 and hosts both the Detroit Pistons of the NBA and the Detroit Red Wings of the National Hockey League. The \$862.9 million, 20,332-seat (for basketball) arena anchors The District Detroit, a 50-block, mixed-use development connecting downtown and midtown. The building's design connects the arena with restaurants and stores, making it one of the more fan-friendly arenas in both the NBA and NHL.

## 6 **MADISON SQUARE GARDEN** (New York, New York)

Nicknamed "The World's Most Famous Arena," Madison Square Garden resides in midtown Manhattan in New York City and features one of the most electric atmospheres in sports. Home to the NBA's New York Knicks and the NHL's New York Rangers, the Garden has hosted rock stars, sports legends and cultural icons. Visitors can take a 60-minute guided tour that teaches about the Garden's nearly 150-year history and they can also access exclusive backstage areas of the arena.

### NATIONAL FOOTBALL LEAGUE

## 7 **LAMBEAU FIELD** (Green Bay, Wisconsin)

The Mecca of the NFL, Lambeau Field has been the home field of the Green Bay Packers since 1957. Over its 65-plus years of existence, 81,441-seat Lambeau Field has been the site of a multitude of historic moments, including the first NFL Championship game in 1961 and the Ice Bowl in 1967. Lambeau Field offers a variety of tours, ranging from two hours to one hour, with each giving exclusive access to this legendary stadium.



Photo courtesy of Mercedes-Benz Stadium

Mercedes-Benz Stadium

## 8 **MERCEDES-BENZ STADIUM** (Atlanta, Georgia)

This stadium, which opened in 2017, features an eye-popping exterior, including a retractable roof containing eight movable panels that resemble a camera shutter. The first stadium in the world to achieve LEED Platinum Certification, the 71,000-seat venue is home to the NFL's Atlanta Falcons and Major League Soccer's Atlanta United. The stadium's halo scoreboard is the first of its kind in professional sports, measuring 58 feet tall and 63,000 square feet of 360-degree HD video screen, which gives fans in every seat a view of the action.

## 9 **SOFI STADIUM** (Los Angeles, California)

An incredible sports and entertainment destination in Southern California, 70,240-seat SoFi Stadium is the most expensive stadium in NFL history (\$5.5 billion). At 3.1 million square feet, this striking venue that opened in 2020 is the largest and first indoor-outdoor stadium in the NFL and is home to the Los Angeles Rams and Los Angeles Chargers. SoFi has already hosted a slew of major events, including Super Bowl LVI and the 2023 NCAA football national championship game. Tours feature a behind-the-scenes experience of SoFi Stadium's most exclusive spaces.

### NCAA FOOTBALL

## 10 **ROSE BOWL** (Pasadena, California)

Home of the UCLA Bruins and the annual Rose Bowl Game, this fabled stadium possesses one of the finest views in all of sports, as the San Gabriel Mountains form a picturesque backdrop when the sun sets. Opened in 1922, the

Rose Bowl possesses a mystique that few, if any, in college football can match as it has hosted a multitude of legendary games over the years. Guests can enjoy a tour of the stadium where they will visit the original 1922 locker room, get an up-close look at the iconic field and delight in the chance to walk through this historic landmark. **IITA**





# MUSIC IS THE SOUL OF THE SOUTH

Southern states take pride in their tuneful heritage, offering plenty of live music venues

By Dave Bodle



## MUSIC IS THE SOUL OF THE SOUTH

King Biscuit Blues Festival,  
Helena, Arkansas



Photo courtesy of Bringing the Blues

**M**uch of the music we hear today had its roots in the American South. From the mountains of Virginia and North Carolina, to the rich dark soil of Alabama, Mississippi and Arkansas, to cities like Memphis, New Orleans and Nashville, great music genres were born.

### Mississippi

It's widely acknowledged that the blues was born on Dockery Plantation near Cleveland, Mississippi. Charlie Patton arrived there in 1900, was influenced by older musicians and soon became the leader of a small group performing in the area. Blues, along with gospel music, had an impact on both country and rock 'n' roll.

Identified by blue markers, almost 215 stops comprise the **Mississippi Blues Trail**. They tell the stories of musicians from churches and clubs, from cities and country outposts. Along the way are 13 museums that focus on the blues.

In addition, Mississippi has produced a number of country music artists and boasts a wide array of performance venues. The Magnolia State's considerable contributions are shared on more than 40 markers on the **Mississippi Country Music Trail**.

### Arkansas

What is it about the lower Mississippi River's Delta region that produced so much of America's music? Along the **Arkansas Delta Music Trail: Sounds from the Soil & Soul**, you'll find the answer.

Gospel music flowed from small churches Sunday mornings, and adaptations of those

songs found their way to juke joints along the river. The juke joints are gone, and small country churches have given way to larger places of worship, but the history continues.

From murals, markers and concerts to the **Delta Cultural Center** in Helena, the heritage of the blues is on full display, with more than 45 stops along the trail. Helena's **King Biscuit Blues Festival** takes place in October.

### Virginia

The year was 1927, and musicians and singers from the Blue Ridge Highlands and Heart of Appalachia arrived in Bristol. In what is known as the 1927 Bristol Sessions, recordings by the Carter Family, Jimmie Rodgers and Ernest V. Stoneman were made. It was the



B.B. King Museum and Delta Interpretive Center, Indianola, Mississippi

Photo courtesy of Mississippi Development Authority

beginning of country music. **The Crooked Road, Virginia's Heritage Music Trail** tells the story in 10 counties, 14 towns and three cities.

**Birthplace of Country Music Museum** in Bristol explores the rich heritage of country music and how it carries on today. Galax is home to the famous **Galax Fiddlers Convention** and the **Rex Theater**, a major music venue. In Floyd, the **Floyd Country Store** hosts the world-renowned Friday Night Jamboree.

### North Carolina

Along the **Blue Ridge Music Trails of North Carolina**, you'll hear the sounds of fiddle, banjo and string bands performing lively renditions of bluegrass and old-time music, two genres of mountain music that have been handed down through generations.

A variety of mountain music traditions nurtured in western North Carolina, including sacred music, lives on today. Learn more and hear the music at the **John C. Campbell Folk School** in Brasstown, **Old Fort Mountain Music** in Old Fort, **Stecoah Valley Cultural Arts Center** in Robbinsville.

### Tennessee

From Bristol and Sevierville to Nashville, Memphis and more, **Ken Burns Country Music Pathways**, a PBS documentary, tells the story of country music. Visit the 22 sites where the history was made with a digital passport. Just Google "Ken Burns Country Music Pathway" and receive a text that you can use immediately. Save it to your smartphone's home screen and you're on your way.

From the original 1927 Bristol Sessions, the music moved to recording sessions in Memphis and Nashville, radio stations throughout the state and eventually to the stages of Nashville's Grand Old Opry at Ryman Auditorium. Your passport takes you on a journey of country music history.

### Louisiana

The state's musical traditions feature indigenous music, including Cajun, zydeco and jazz. North Louisiana has had numerous influences on rock, gospel and country music. In Shreveport in 1956, the much-quoted phrase "Elvis has left the building" was first heard following Presley's performance on the Louisiana Hayride show at Hirsch Memorial Coliseum.

Southwest Louisiana, Lafayette in particular, is perfect for hearing live zydeco and Cajun music. Restaurants throughout the area offer

Cajun specialties and a dance floor. Cajun music and cooking highlight area festivals.

In New Orleans, live jazz, blues and gospel performances happen daily. Check for show times at historic **Preservation Hall**, where traditional New Orleans jazz is at its best.

## Alabama

Great music and its traditions are no stranger to Alabama. If you're a country music fan, you'll recognize Hank Williams as a pioneer of the genre. A trail honors him, and there's the **Hank Williams Museum** in Montgomery. Jimmy Buffett grew up in Mobile. Tour a music studio in Muscle Shoals where the likes of Aretha Franklin, Lynyrd Skynyrd, the Rolling Stones and Otis Redding recorded during the 1960s.

Check out the **Sweet Home Alabama Music Trail**, a six-day experience. From cafes, restaurants and delis to saloons, taverns and lounges, there are great options to hear jazz, blues and rock just about every night. Look into music festivals along the way.

## Georgia

The Peach State's music is something like a quilt. There's mountain and bluegrass music drifting from the Appalachian and Blue Ridge mountains. In the southwest, you'll find the Albany birthplace of Ray Charles, who took us from jazz to soul to blues to country and just about everything in between.

The Allman Brothers, Little Richard and Otis Redding found their musical path in Macon, where a must stop is the **Allman Brothers Band Museum at the Big House**. Rock 'n' roller Little Richard worked as a busboy at what today is the Tic Toc while playing and practicing in the area.

It's on to Augusta and the "Godfather of Soul," James Brown. There are photo ops at the downtown statue, and the **Augusta Museum of History** theater shows clips from his career.

The university town of Athens seems to have drawn some of the best musical talent and continues to do so. The **Georgia Theatre**, **40-Watt Club**, **Caledonia Lounge** and others are legendary venues.

## South Carolina

Like many states bordered by mountains and the coast, South Carolina has a rich music history. The Marshall Tucker Band, Darius Rucker and Hootie and the Blowfish, along with Maurice Williams and the Zodiacs, Chubby Checker and Dizzy Gillespie, all hail from the Palmetto State. The music is far-ranging, from country and bluegrass to R&B, rock and pop.

South Carolina is where beach music was born. This offshoot of rock 'n' roll and R&B carried dancers smoothly across the floor. The shag became the Official South Carolina State Dance.

## Florida

The Sunshine State might not have originated music genres, but it's sure the place to catch live music. From South Florida to Tallahassee, there are more than a dozen communities with multiple venues to catch live music, including Latin, country, rock, oldies, jazz, blues, easy listening, reggae, punk and techno. **IITA**

The advertisement features a background image of a city skyline at dusk. At the top, the text reads "U.S. TRAVEL'S" in white on a blue banner, followed by "ipw" in large orange letters and "LOS ANGELES 2024" in blue. Below this, the dates "May 3-7, 2024" are displayed in large orange font. The central text says "Bringing the World to America at the Premier Inbound Travel Trade Show" in white. At the bottom, it says "Learn more at ipw.com" in orange.



# What's New in **ALABAMA**

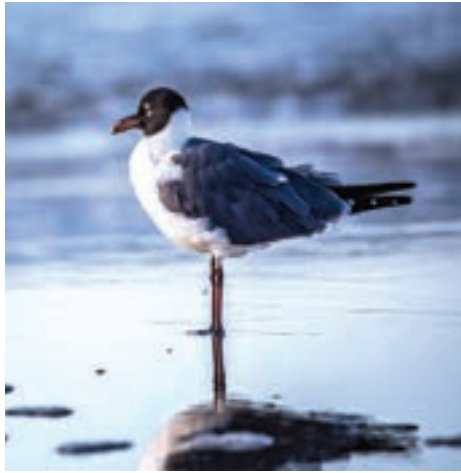
There are many great reasons to visit this great state. Here are a few. By Lisa Shames

**F**rom its beautiful beaches and unforgettable outdoor adventures to moving historical sites and signature Southern charm (and all the delicious iconic dishes that go along with it), Alabama is a state that never fails to delight first-time visitors as well as those who return again and again.



Photo courtesy of Beth Cowan Drake

Photo courtesy of Beth Cowan Drake



Laughing Gull

While there are already plenty of great reasons to visit this southeastern state, we offer a few more below to add to your must-do list. Sweet home, Alabama, indeed.

### TAKING FLIGHT: THE YEAR OF ALABAMA BIRDING

Bird watching may not be the first thing that comes to mind when you think of Alabama, but the Alabama Tourism Department thinks it's high time you did. Did you know that more than 430 species of birds call Alabama home? The endangered Red-cockaded Woodpecker and the Bald Eagle are some examples. Or that the state has a 15-years-in-the-making official birding trail (Alabama Birding Trails Project) with eight trails and more than 300 birding sites around the state? To get the word out, they've created a year-long campaign of bird-focused promotions and initiatives.

One area on a bird-watching aficionado's list is Dauphin Island. Located in the Gulf Coast region, this area consistently appears in birdwatching publications as one of the top 10 spots in the U.S. to see migratory birds. In both spring and fall, when the weather cooperates, this 14-mile-long barrier is filled with birds. Neotropical birds that have flown non-stop across the Gulf of Mexico use Dauphin Island as a refueling stop before making their way north to their breeding grounds.

In January, experience Eagle Awareness weekend near Gunter's State Park, located on the far north side of the city of Gunter'sville in Marshall County. Spot majestic bald eagles as they soar through the skies. Another January bird-focused event is the Festival of Cranes at Wheeler National Wildlife Refuge, which offers intriguing insights with talks, nature walks and kids' activities.

Photo courtesy of Art Meripol



Edmund Pettus Bridge

### HISTORY IN THE MAKING: ALABAMA BLACKBELT NATIONAL HERITAGE AREA

Encompassing multiple counties, the Black Belt region of Alabama and the rivers that flow through it represent one of North America's great centers of biological and cultural diversity. In January 2023, President Joe Biden designated the Black Belt as a National Heritage Area, which allows up to \$1 million in federal funding each year to go toward its protection and preservation to help create new funding and tourism opportunities. It is only one of two National Heritage Areas in Alabama.

The Alabama Black Belt area includes several natural landmarks, including Tuskegee National Forest, Talladega National Forest and at least two sites of importance to Native American history (Moundville Archaeological Site and Jere Shine site). It also includes historical sites relevant to African American history in Alabama, including Tuskegee Institute and Tuskegee Army Airfield National Historic Site. Civil rights-relevant landmarks are included here as well, such as the Selma to Montgomery National Historic Trail, which includes the Edmund Pettus Bridge, First Baptist churches, and the Brown Chapel A.M.E. Church. A number of museums call the Alabama Black Belt home too: National Voting Rights Museum, The Legacy Museum, Rosa Parks Museum, and the Freedom Rides Museum.

### HOUSE RULES: AFRICATOWN HERITAGE HOUSE

Set to open on July 8, the 163rd anniversary of the date America's last slave ship, *The Clotilda*, arrived in Mobile, Africatown Heritage House will focus on the

Photo courtesy of Goodwyn Mills Cawood Architecture



Heritage House (rendering)

descendants of the survivors who arrived in this country in shackles. It will introduce the world to 110 remarkable men, women and children, from their beginnings in West Africa, to their enslavement, to the development of their Africatown community. Their stories will be shared through a combination of interpretive text panels, documents and artifacts, including some pieces of the sunken ship scientifically verified to be *The Clotilda*.

In February, artists Charles Smith, who works in clay, and Frank Ledbetter, who works in metal, unveiled their collaborative art piece titled "The Memory Keeper." The sculpture features many marine animals that are common to both Alabama and West Africa. The dedication of the sculpture in the Africatown Heritage House Memorial Garden coincided with the announcement of the opening date for *Clotilda: The Exhibition* at the soon-to-open Africatown Heritage House this summer.

### RIGHT ON TRACK: AMTRAK SERVICE BETWEEN MOBILE AND NEW ORLEANS

While a specific date has yet to be announced, there seems to be progress in the return of passenger train service to the Gulf Coast in the upcoming year. The plan calls for two trains to run twice a day between Mobile and New Orleans, leaving each city in the morning and returning in the evening. The new Amtrak service will make travel much easier for visitors as they won't have to rent a vehicle.

The last passenger train to run along the Gulf Coast was the Sunset Limited between California and Florida. That service stopped after Hurricane Katrina destroyed the tracks in Mississippi in 2005.



# IITA Tour Operators Are Ready to Serve You

IITA is the only professional association devoted exclusively to the advancement and promotion of the U.S. inbound travel industry. The following member tour operators average nearly 25 years in business and represent the elite of the industry. Whenever your clients request a USA holiday, start by contacting an IITA member.



Mather Point, Grand Canyon  
Photo courtesy of the National Park Service

EST 1955

## AlliedTPro

AlliedTPro offers top-notch customer service, including FIT, VIP concierge/custom FIT, self-drive tours, escorted coach tours, group travel, meetings and incentives, thematic and experiential travel and corporate travel.

### WHAT'S TRENDING:

Consumer perception of luxury travel has evolved, as travelers are looking for unique experiences, flexibility and customization, and they are willing to pay more to get it. This aligns well with ATP's strategy as its focus is on travelers requiring a higher level of service and flexibility.

### OPERATING IN:

All of the U.S.

### CONTACT:

Gisa Kusserow-Hanson  
501 7th Avenue, Suite 1610  
New York, NY 10018  
gisa.hanson@alliedtpro.com  
(212) 596-1000  
www.alliedtpro.com

■ **TRAVEL TYPES:**  
MICE, Leisure, Group, FIT, Custom, Corporate

■ **COUNTRIES SERVED:**  
India, Europe, UK, Brazil, Argentina, Chile, Peru, Colombia, Australia, New Zealand, Southeast Asia, South Africa, Canada

■ **LANGUAGES SPOKEN:**  
Dutch, English, French, German, Italian, Japanese, Spanish, Portuguese, Hindi, Russian, Hungarian, Turkish, Croatian



EST 1999

## Amadeo Travel Solutions

Winner of the "Export Achievement Award" which is awarded to companies who excel globally, by the U.S. Department of Commerce, Amadeo Travel Solutions offer mini tours for travelers who want to see the top sights in the U.S. without the commitment of a lengthy bus tour. Enjoy visiting one or two destinations without having to pack your bag or check out of your hotel. We offer day trips or multi-day trips never longer than eight days with guaranteed departures year round.

### WHAT'S TRENDING:

www.instagram.com/empirevacations

### OPERATING IN:

All of the U.S.

### CONTACT:

Roie Zuk  
95 River St., Suite 402  
Hoboken, NJ 7030  
rzuk@amadeotravel.com  
(212) 642-0915  
www.amadeotravel.com

■ **TRAVEL TYPES:**  
Leisure, Group, FIT, Custom, Corporate, Scheduled, Student

■ **COUNTRIES SERVED:**  
Europe, Asia, South America

■ **LANGUAGES SPOKEN:**  
English, Japanese, Spanish, Chinese, Italian, Hebrew, French, Portuguese, German



Amadeo Travel Solutions  
An Earth Friendly Company

EST 1981

## America 4 You

America 4 You is a boutique receptive offering FIT hotels, activities, ranches and fly-drives. Focus is given to unique properties and destinations. We strives to provide hands-on service with customizable itineraries and in-depth knowledge of the U.S. including Alaska and Hawaii.

### WHAT'S TRENDING:

We are seeing a rise in solo travel and also high-end custom itinerary planning. Consumers are also putting more focus on eco-friendly and sustainable practices, and specifically seeking out destinations and properties that make that a priority.

### OPERATING IN:

All of the U.S.

### CONTACT:

Lena Ross  
PO Box 2214  
Fullerton, CA 92837  
lena@america4you.net  
(714) 447-3826  
www.america4you.net

### TRAVEL TYPES:

Leisure, Group, FIT, Custom

### COUNTRIES SERVED:

Europe, Australia, New Zealand

### LANGUAGES SPOKEN:

English, German



EST 2007

## America Travel Factory, LLC

We handle 100% of tourists from Japan to the U.S. mainland. The business ratio is 50% individual tours and 50% group tours. We have a branch office in Sedona, AZ.

### OPERATING IN:

All of the U.S.

### CONTACT:

Shunsuke Komiya  
5777 W. Century Blvd., Suite 520  
Los Angeles, CA 90045  
komiya@americatravelfactory.com  
(213) 216-9978  
www.americatravelfactory.com

### TRAVEL TYPES:

MICE, Leisure, Group, FIT, Custom, Corporate, Student

### COUNTRIES SERVED:

Japan

### LANGUAGES SPOKEN:

Japanese



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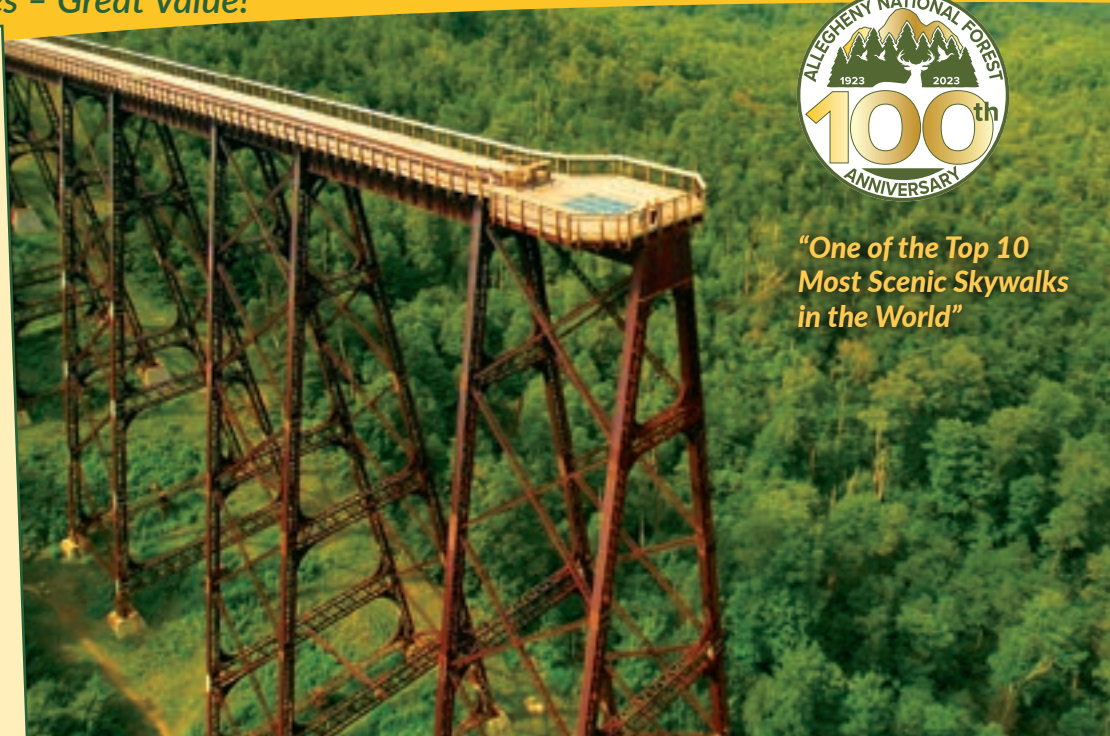
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EST 1989

## American Incoming

American Incoming specializes in leisure and business travel and incentives in the U.S. and Canada. We offer classic programs, in chartered coaches, for individuals and corporate groups and destination management for meetings, congresses and incentive trips. We offer retail prices, including hotels, coaches, multilingual guides, meals, tourist attractions and special events as well as meeting planning.

### WHAT'S TRENDING:

The drop in the Euro has caused many clients to lower their expectations of hotel and restaurant levels. Albeit quality must still be there!

### OPERATING IN:

All of the U.S.

### CONTACT:

Dean Fournier  
47 W. Division Street, #129  
Chicago, IL 60610  
dean@american-incoming.com  
(617) 335-4883  
www.american-incoming.com

■ **TRAVEL TYPES:**  
MICE, Leisure, Group,  
Custom, Corporate,  
Scheduled

■ **COUNTRIES SERVED:**  
France, Belgium,  
Luxembourg,  
Switzerland

■ **LANGUAGES SPOKEN:**  
French, Spanish,  
German, Italian,  
English



EST 1983

## American Ring Travel, Inc.

We operate several dozen scheduled/private-label motorcoach tour itineraries throughout the U.S. and Canada. In 2020, ART announced that their tours would be Carbon Neutral. As a "Green Driven" company, we believe we can deliver a high-quality tour experience while protecting our national parks, history and Native American cultures.

### WHAT'S TRENDING:

Sustainable Tourism. In 2022, our Carbon Offset contributions helped support reforestation and renewable energy with a measurable impact on reducing Green House Gas (GHG) emissions.

### OPERATING IN:

All of the U.S.

### CONTACT:

Tonya Brooks  
25020 W. Stanford, Suite 20  
Valencia, CA 91355  
rgroesz@americanringtravel.com  
(661) 294-9033  
www.americanringtravel.com

■ **TRAVEL TYPES:**  
Leisure, Group,  
Scheduled

■ **COUNTRIES SERVED:**  
Germany,  
Netherlands, United  
Kingdom, Denmark,  
Belgium, France, Italy,  
Switzerland

■ **LANGUAGES SPOKEN:**  
German, Dutch,  
Danish, French,  
Italian, English



EST 1977

## AmericanTours International, LLC

As North America's leading wholesale travel service provider, ATI offers escorted tours, individual packages, special group services and discounted rates at over 30,000 hotel, attraction and transportation suppliers.

### WHAT'S TRENDING:

We cater to traditional leisure travelers and those looking to maximize multi-generational travel, family getaways including unique experiences throughout the U.S. and Canada.

### OPERATING IN:

All of the U.S.

### CONTACT:

Gerrit De Vos  
L.A. International Airport  
6053 West Century Blvd.  
Los Angeles, CA 90045  
gerrit\_devos@americantours.com  
(310) 641-9953  
www.americantours.com

■ **TRAVEL TYPES:**  
Leisure, FIT,  
Scheduled

■ **COUNTRIES SERVED:**  
Over 70 international  
markets

■ **LANGUAGES SPOKEN:**  
English, German,  
Chinese, Japanese,  
French, Italian,  
Spanish, Portuguese,  
Dutch, Arabic,  
Swedish, Danish,  
Finnish and more



EST 1981

## Americascope Tour Services

Americascope is a New York based destination management company and receptive tour operator/wholesaler specializing in incentive, ad hoc, professional and leisure travel group programs through the United States and Canada. We offer personalized service and custom-designed itineraries for groups of 20 or more.

### OPERATING IN:

All of the U.S.

### CONTACT:

Kathy Jirau  
309 Pulaski St., Suite 2  
Brooklyn, NY 11206  
dmc@americascope.com  
(914) 948-1909  
www.americascope.com

■ **TRAVEL TYPES:**  
MICE, Leisure, Group

■ **COUNTRIES SERVED:**  
France, Belgium,  
Switzerland,  
Germany, Italy, Great  
Britain, Martinique,  
Greece, Turkey

■ **LANGUAGES SPOKEN:**  
English, French,  
Spanish



EST 2020

## Arkbeds Global Tour Operator

Arkbeds is a global tour operator based in Orlando, Florida with offices in Vancouver and Iguassu Falls, Brazil. We are specialists for U.S., Middle East and Maldives destinations. We offer an on-line reservation system that allows searches, reservations and payments. We have direct contracts with hotels from the main chains worldwide.

### WHAT'S TRENDING:

For 2023, we launched USA Smart Packages for more than 30 destinations in the U.S. Additionally, we launched our own rental car company to serve Orlando and Miami, Ark Rental Car Experience.

### OPERATING IN:

All of the U.S.

### CONTACT:

Fabio Timotheo da Silva  
5401 S. Kirkman Rd.  
Orlando, FL 32819  
fabio@arkbeds.com  
(407) 683-9902  
www.arkbeds.com

- **TRAVEL TYPES:**  
Leisure, FIT
- **COUNTRIES SERVED:**  
South America, Central America, Middle East, Europe
- **LANGUAGES SPOKEN:**  
English, Spanish, Portuguese



EST 2011

## Bindlestiff Tours

An award-winning Las Vegas based "adventure tour" small group provider, Bindlestiff Tours include Southwestern National Parks and protected spaces departing from Las Vegas, Seattle, San Francisco, Salt Lake City and Anchorage. Guests spend time hiking, exploring, photographing, star gazing and more. Guaranteed departures, multi-day and day tours visiting different parks over several days. Tours offer overnight, camping or hotel lodging at national parks. Private and custom new "Glamping" tours.

### OPERATING IN:

Great Lakes, Mountain West, New England, North West, Southeast, South West

### CONTACT:

Rachel Urban  
4120 W. Patrick Lane  
Las Vegas, NV 89118  
rachel@bindlestiftours.com  
(800) 557-6989  
www.bindlestiftours.com

- **TRAVEL TYPES:**  
MICE, Leisure, Group, FIT, Custom, Student
- **COUNTRIES SERVED:**  
70+ countries on six continents
- **LANGUAGES SPOKEN:**  
French, German, Italian, Japanese, English, Spanish



EST 1990

## Bonotel Exclusive Travel

We offer exclusive deluxe hotels and resorts, upscale boutique properties and unique experiences to tour operators worldwide. We have built a reputation for its variety and standard of product.

### WHAT'S TRENDING:

Bonotel offers exclusive and preferred hotel deals at classic luxury hotels, all-inclusive resorts, National Park lodging, glamping, and more. Our parent company has partnered with Sharecare and Forbes Travel Guide to help verify consistency in hotel health and safety standards throughout our portfolio.

### OPERATING IN:

All of the U.S.

### CONTACT:

Elliot Calloway  
3773 Howard Hughes Pkwy., Ste. 390N  
Las Vegas, NV 89169  
elliott@bonotel.com  
(702) 796-5454  
www.bonotel.com

- **TRAVEL TYPES:**  
Leisure, FIT, Corporate
- **COUNTRIES SERVED:**  
70+ countries on six continents
- **LANGUAGES SPOKEN:**  
English, German, Spanish, Portuguese, Dutch, Italian



EST 2005

## CONTACT USA

Contact USA has three departments: FIT, Group and MICE. Whether you are traveling for leisure or business, our team can meet your requirements, from flight tickets to your favorite sightseeing excursions. Stay in the best hotels, enjoy unique experiences through activities and tours. Contact USA is a team of 20 professionals working with multiple travel agencies all over the world. We have a network of representatives and sales agents in France, Poland and Germany managing daily demands and ensuring local support.

### OPERATING IN:

Great Lakes, Mountain West, New England, North West, Southeast, South West

### CONTACT:

Bertille Hocquet  
8551 W Sunrise Blvd., Suite 105  
Plantation, FL 33322  
bertille@contact-usa.net  
(954) 332-6090  
contact-usa.net

- **TRAVEL TYPES:**  
Leisure, Group, FIT, Custom, Corporate, Scheduled, Student
- **COUNTRIES SERVED:**  
USA, France, Germany, Belgium, Italy, New Zealand
- **LANGUAGES SPOKEN:**  
English, French Spanish, German





EST 2001

## Detours of Arizona

DETOURS provides public and private single-day tours as well as custom multi-day tours, all of which focus on unique itineraries as well as bucket list adventures in luxury SUVs and custom mini-coaches for all ages, abilities and interests. Destinations include Antelope Canyon, Sedona, Grand Canyon, Monument Valley, Death Valley, Zion National Park and more.

### WHAT'S TRENDING:

Families and small groups are choosing our multi-day private handmade itineraries to have a more intimate experience. Guests are seeking the wide open spaces in a small group format.

### OPERATING IN:

Mountain West, Northwest Southwest

### CONTACT:

Jeffrey Hafflett  
394 E. Redfield Road  
Chandler, AZ 85225  
suzanne@detoursamericanwest.com  
(480) 633-9013  
www.detoursamericanwest.com

■ **TRAVEL TYPES:**  
Group, FIT

■ **COUNTRIES SERVED:**  
United States, Mexico, Canada, South America, Europe, Australia, New Zealand, Asia

■ **LANGUAGES SPOKEN:**  
English, Spanish, German, Japanese, French, Italian, Portuguese



EST 2010

## Discover Destinations LLC

Discover Destinations will work with groups or individuals associated with corporate, student, church, honeymoon, incentive or leisure trips. Services offered include hotel bookings, flight bookings, charter flights, tours and tickets, event management, VIP's, social dinners, shows and entertainment, meetings and incentive trips, luxury and standard transportation, itinerary planning and tailor-made tours.

### OPERATING IN:

All of the U.S.

### CONTACT:

Umang Malbari  
3883 Rogers Bridge Rd., Ste. 701  
Duluth, GA 30097  
umang@discover-destinations.com  
(404) 333-8686  
discover-destinations.com

■ **TRAVEL TYPES:**  
Leisure, Group, FIT, Custom, Corporate, Scheduled, Student

■ **COUNTRIES SERVED:**  
India, UAE, South East Asia, Latin America

■ **LANGUAGES SPOKEN:**  
English, German, Spanish, French, Arabic



EST 1959

## dnata Travel Group / Emirates Holidays

We are a family of consumer and business-to-business travel brands that sit within the dnata Group, itself backed by the Emirates Group. We work across the long and short haul sectors with expertise in aviation, accommodation, cruising, car hire and every ancillary industry. We're as at home in luxury as we are in low-cost, and in building technologies as we are in bricks and mortar travel agencies.

### WHAT'S TRENDING:

Upscale hotels, villas and homes, luxury travel

### OPERATING IN:

All of the U.S.

### CONTACT:

Adam Rogers  
12124 High Tech Avenue  
Orlando, FL 32817  
adam.rogers@dnata.com  
(646) 733-8323  
www.dnatatravel.com

■ **TRAVEL TYPES:**  
MICE, FIT, Custom

■ **COUNTRIES SERVED:**  
UK, UAE, Ireland, Brazil, France

■ **LANGUAGES SPOKEN:**  
English, German, Spanish, French, Arabic



EST 2017

## Dream Vacation Builders

Dream Vacation Builders is a receptive tour operator that caters to Latin America only. We offer vacation packages that include hotel accommodations, theme parks, day tours and airport transportation. Our mission is to provide a personal touch to our guests.

### WHAT'S TRENDING:

We are looking at an increase in group travel, pre-fixed vacation packages and customers who want to visit more than one destination in a single trip. Customers are looking for this more European style of traveling.

### OPERATING IN:

Northwest, Southwest

### CONTACT:

Joab Gesell Flores  
830 W. Lambert Rd., Unit G  
La Habra, CA 90631  
joab.flores@dvbcalifornia.com  
(714) 905-6215  
www.dvbcalifornia.com

■ **TRAVEL TYPES:**  
Leisure, Group, FIT

■ **COUNTRIES SERVED:**  
Mexico, Ecuador, Argentina, Peru, Costa Rica

■ **LANGUAGES SPOKEN:**  
Spanish, English, Portuguese



EST 2019

## Easy Time Travel LLC

Easy Time Travel specializes in group business (leisure and incentive) and offers an online booking system for FIT sales where clients can book hotels, rental homes, rent-a-car, transportation and attractions. We also operate golf trip packages.

### WHAT'S TRENDING:

For 2020 we developed "The Smart Trips" tour packages where clients can choose and book online one of our 35 different itineraries in the USA and Canada. We upgraded our golf packages in several destinations in the U.S., Canada, Mexico and in the Caribbean.

### OPERATING IN:

All of the U.S.

### CONTACT:

Oswaldo Freitas  
15917 Moonlight Bay St.  
Winter Garden, FL 34787  
oswaldofreitas@easytimetravel.com  
(407) 604-0004  
easytimetravel.com

- **TRAVEL TYPES:**  
MICE, Leisure, Group, FIT, Custom, Scheduled
- **COUNTRIES SERVED:**  
Brazil, Portugal, Spain, Argentina, Chile, Mexico, Colombia
- **LANGUAGES SPOKEN:**  
English, Portuguese, Spanish



EST 1974

## Ed-Ventures Inc.

We are a tour operator specializing in custom tours around the world and inbound tours to Minnesota and the lower 48 states. We place an emphasis on quality and an experience that is life-changing and believe in starting every tour with a blank sheet of paper to obtain the objectives of your travel. Performance groups, faith based groups, cuisine and cultural tours, educational tours, and shopping tours are itineraries we can offer. We have operated tours within the U.S. since our inception in the mid 1970s.

### OPERATING IN:

Great Lakes, Mountain West, New England, North West, Southeast, South West

### CONTACT:

Paul Larsen  
320 Elton Hills Drive NW  
Rochester, MN 55901  
pcl@ed-ventures.com  
(800) 658-7128  
www.ed-ventures.com

- **TRAVEL TYPES:**  
Leisure
- **COUNTRIES SERVED:**  
Europe, Middle East, North America, South America
- **LANGUAGES SPOKEN:**  
English, Czech, French, Spanish, German



EST 1972

## Five Star Tours

We are a group of travel concierge professionals that aim to provide the best travel experiences in Southern California and beyond with our partner network.

### WHAT'S TRENDING:

The tour industry is going to rebound.

### OPERATING IN:

Mountain West, Northwest Southwest

### CONTACT:

Alfonso Hernandez  
1050 Kettner Blvd.  
San Diego, CA 92101  
info@fivestartours.com  
(619) 232-5040  
www.fivestartours.com

- **TRAVEL TYPES:**  
FIT, Custom, Corporate
- **COUNTRIES SERVED:**  
Latin America, Spain, England, Germany, Japan
- **LANGUAGES SPOKEN:**  
English, Spanish, French



EST 2007

## GEN Travel Solutions

We are a receptive tour operator located in Fort Lauderdale, FL offering travel services to the Latin American and Spanish Markets for the last 10 years focused in the Groups and Events segments.

Our services includes accommodations, transportation, meals, tickets, meetings and sports and corporate events.

### OPERATING IN:

All of the U.S.

### CONTACT:

Gabriel Nunez  
One Financial Plaza  
100 SE 3rd Avenue, 10th Floor  
Fort Lauderdale, FL 33020  
gabriel@gentravelsolutions.com  
(954) 665-5300  
www.gentravelsolutions.com

- **TRAVEL TYPES:**  
Group, MICE, Custom, Corporate
- **COUNTRIES SERVED:**  
Latin America, Spain
- **LANGUAGES SPOKEN:**  
English, Spanish





EST 1992

## Go West Tours

Go West Tours started out of a passion for the American West and with the vision to share that passion with other people: avid explorers as well as more relaxed vacationers. Our destination expertise includes the U.S. and Canada. We customize products for Leisure and Incentive Groups, as well as individual clientele (FITs). These are sold only through travel professionals.

### WHAT'S TRENDING:

National Parks, New York City, Chicago, San Francisco, Miami and Las Vegas, ranches, architectural programs and urban MICE.

### OPERATING IN:

All of the U.S.

### CONTACT:

Stephan Forget  
790 Eddy Street at Van Ness  
San Francisco, CA 94109  
sforget@gowesttours.com  
(415) 837-0154  
www.gowesttours.com

■ **TRAVEL TYPES:**  
MICE, Leisure, Group, Custom, Corporate, Scheduled

■ **COUNTRIES SERVED:**  
Western and Central Europe, Latin America, Australia, New Zealand

■ **LANGUAGES SPOKEN:**  
English, German, Swedish, Finnish, French



EST 1980

## H.I.S. International Tours (NY) Inc.

H.I.S. International Tours was established 42 years ago in Tokyo where it is headquartered. Currently, H.I.S. is in 65 countries, has 374 branches and is in 204 cities. We have 217 companies in the world. The number of employees are 13,990 world-wide and 150 employees in the U.S. Our ever expanding network enables us to get timely information about countries worldwide and make all kinds of arrangements smoothly. We are challenging a lot of things which are doing hotel business in Japan (open at NYC in Oct. 2021), theme park in Japan, Energy Business in Japan, Robot Business.

### OPERATING IN:

All of the U.S.

### CONTACT:

Kazuhiro Takayama  
404 S. Figueroa St., Suite 500  
Los Angeles, CA 90071  
takayama.kazuhiro@his-world.com  
(213) 802-2300  
top.his-usa.com

■ **TRAVEL TYPES:**  
Leisure, Group, FIT, Custom, Corporate, Scheduled, Student

■ **COUNTRIES SERVED:**  
Japan

■ **LANGUAGES SPOKEN:**  
Japanese, English



EST 1964

## JTB USA Inc.

Established in 1964, JTB USA Inc. is the first overseas subsidiary company of JTB Corp. JTB USA has been specializing in travel services for inbound and outbound travel including corporate business travel, MICE, leisure travel and FIT arrangements. With over 50 years of experience, the network of companies has been recognized as a full service Destination Management Company (DMC) and Travel Management Company (TMC) in the regions of the United States, Hawaii, Canada, and Brazil.

### OPERATING IN:

All of the U.S.

### CONTACT:

Osuke Ishiguro  
3625 Del Amo Blvd., Ste. 260  
Torrance, CA 90053  
oishiguro@jtb.com  
(310) 406-3100  
www.jtbusa.com

■ **TRAVEL TYPES:**  
MICE, Leisure, Group, FIT, Custom, Corporate, Student

■ **COUNTRIES SERVED:**  
Japan, Asia Pacific countries, South America

■ **LANGUAGES SPOKEN:**  
Japanese



EST 1993

## Kaleidoscope Adventures

Kaleidoscope Adventures is a full-service student tour operator with more than 26 years of inspiring student travel. Our CEO and COO are former educators and we specialize in surprisingly unique educational, performance, sports, class trips and cruise travel to more than 40+ student friendly destinations.

### OPERATING IN:

All of the U.S.

### CONTACT:

Keith Snode  
P.O. Box 611  
Oakland, FL 34760  
keith@mykatrip.com  
(407) 345-4899  
www.kaleidoscopeadventures.com

■ **TRAVEL TYPES:**  
Group, Custom, Student

■ **COUNTRIES SERVED:**  
United States, Australia, United Kingdom, Europe

■ **LANGUAGES SPOKEN:**  
English, French, German, Spanish, Italian, Russian, Japanese, Mandarin



EST 2020

## Malu Events, LLC.

Malu Events is a full service events and destination management company specialized in international MICE groups. We offer incentive programs, meetings & events, conventions, product launches, agribusiness tours, immersion/educational programs among others MICE programs. From logistics to technology to production, we are a one stop-shop for everything that is needed for any event. We have offices in the U.S., South America, Central America and Europe.

### OPERATING IN:

All of the U.S.

### CONTACT:

Luiz Matta  
116 Grand Blvd.  
Emerson, NJ 7630  
luiz@malu-events.com  
(201) 888-2393  
www.malu-events.com

■ **TRAVEL TYPES:**  
MICE, Corporate

■ **COUNTRIES SERVED:**  
Brazil, Argentina, Chile, Colombia, Portugal, Spain, Italy

■ **LANGUAGES SPOKEN:**  
Portuguese, Spanish, Italian



EST 1993

## Meeting Point North America

Meeting Point North America is owned by the FTI Group, a portfolio with various brands and subsidiaries worldwide, to include Europe's third-largest tour operator (FTI), Meeting Point International, as well as their own hotels. As part of a global network of DMCs, we are a secure and stable company offering a full-range of product throughout North America. We are ready to partner with suppliers and DMO's in welcoming back international travellers to ensure a mutually successful 2023!

### OPERATING IN:

All of the U.S.

### CONTACT:

Ivar Hottentot  
5787 Vineland Rd., Suite 202  
Orlando, FL 32819-4220  
Ivar.Hottentot@meetingpointnorthamerica.com  
(407) 345-5119  
www.meetingpointnorthamerica.com

■ **TRAVEL TYPES:**  
MICE, Group, FIT, Corporate

■ **COUNTRIES SERVED:**  
Germany, France, UK, Latin America

■ **LANGUAGES SPOKEN:**  
English, German, Dutch, Spanish, Portuguese, French, Russian, Croatian, Arabic



EST 2010

## Misha Tours

Firstworld Travel/Misha Tours is a full-service multilingual travel and tour company. As well as individual travel and tours, we design and conduct escorted tours for any destination in North America.

### OPERATING IN:

Northwest

### CONTACT:

Misha Jovanovic  
Navajo Station  
P.O. Box 19757  
San Diego, CA 92159-0757  
misha@mishatours.com  
(619) 588-4644  
www.mishatours.com

■ **TRAVEL TYPES:**  
MICE, Leisure, Group, FIT

■ **COUNTRIES SERVED:**  
Spain, France, Italy, Canada, Mexico, Colombia, Chile, Argentina

■ **LANGUAGES SPOKEN:**  
French, Spanish, Italian, Portuguese, Serbian/Croatian



EST 2020

## OnStage by Aloha of America

OnStage by Aloha of America is a destination management company focused on providing solutions that help people and businesses perform better. We specialize in creating unique experiences for groups interested in professional development programs, youth educational programs, sporting programs, incentive travel and/or branding experiences.

### WHAT'S TRENDING:

Corporate groups are exploring more and more virtual events.

### OPERATING IN:

All of the U.S.

### CONTACT:

Jessica Nardulli  
7150 Wooded Village Lane  
Orlando, FL 32835  
j.nardulli@onstageacademy.com  
(407) 202-9641  
www.onstageacademy.com

■ **TRAVEL TYPES:**  
MICE, Group, Custom, Corporate, Student

■ **COUNTRIES SERVED:**  
Brazil, Mexico, Paraguay, Argentina, Uruguay

■ **LANGUAGES SPOKEN:**  
English, Spanish, Portuguese





**EST 2015**


## Onward

We are a professional full-service travel logistics company, specializing in group travel and events throughout the USA and Canada. We are a diverse and passionate team, creating exceptional travel experiences. No matter the size or scope, we consider all the details, crafting the right travel solution. We offer guided experiences, pro sports, entertainment and events, college travel, school trips, cruise port operations, and group tour series.

**OPERATING IN:**  
All of the U.S.

**CONTACT:**  
Aniseh Dalju  
741 Atlantic Avenue  
Long Beach, CA 90813  
aniseh@onwardgroups.com  
(562) 800-6920  
www.onwardgroups.com

- **TRAVEL TYPES:**  
Leisure, Group, Scheduled, Student
- **COUNTRIES SERVED:**  
UK, Australia, USA
- **LANGUAGES SPOKEN:**  
Leisure, Group, Corporate, Student



**EST 1967**

## OTS Globe - Americas

Our local presence in an expansive network of 19 countries and 65 destinations, in combination with our centralized coordination and distribution approach contribute to fast & hands-on incident handling, further assisting you in your own growth and expansion strategies. Think with global vision and act with local know-how is our key for success.

**OPERATING IN:**  
All of the U.S.

**CONTACT:**  
Neil Emerson  
7055 S. Kirkman Rd, Suite 100  
Orlando, FL 32819  
neil.emerson@otsglobe.com  
(407) 924-5014  
www.otsglobe.com

- **TRAVEL TYPES:**  
FIT
- **COUNTRIES SERVED:**  
Germany, Poland, UK, Ireland, Eastern Europe, Spain, Canada, Brazil, Argentina
- **LANGUAGES SPOKEN:**  
Portuguese, English, German, Spanish, Italian, French, Polish, Russian, Czech



**EST 2008**

## Receptive Tours Group

Receptive Tours Group is a full-service multi-city DMC / Receptive Tour Operator that provides a superior level of on-the-ground service in New York City, Washington DC, Niagara Falls, Orlando, Chicago, San Antonio, Los Angeles, Honolulu and more.

We custom create, operate and manage inbound travel experiences for Student, Senior, Leisure and MICE groups of 20+.

**OPERATING IN:**  
Great Lakes, Mountain West, New England, North West, Southeast, South West

**CONTACT:**  
Jerry Schwartz  
1441 Broadway, 5th Floor  
New York, NY 10018  
Jessica@ReceptiveToursGroup.com  
(646) 861-2272  
www.ReceptiveToursGroup.com

- **TRAVEL TYPES:**  
MICE, Leisure, Group, Custom, Corporate, Student
- **LANGUAGES SPOKEN:**  
English, Spanish



**EST 1979**


## RMP Travel Inc.

RMP Travel Inc is a full service Destination Management Company / Inbound Operator since 1979. We custom design unique creative programs throughout New York and all of the U.S. comprised of all ground and travel operations for corporate incentive groups, medical/pharma groups, cultural leisure groups and FITs.

**OPERATING IN:**  
All of the U.S.

**CONTACT:**  
Suzi Steiger  
2 Bridge Plaza, Unit 1  
Atlantic Beach, NY 11509  
suzi.steiger@rmptravelinc.com  
(917) 596-5200  
www.rmptravelinc.com

- **TRAVEL TYPES:**  
MICE, Leisure, Group, FIT, Custom, Corporate, Scheduled, Student
- **COUNTRIES SERVED:**  
UK, Germany, Austria, Italy, Israel, Netherlands, Greece, Austria, Czech Republic
- **LANGUAGES SPOKEN:**  
English, German, French, tour managers - most languages



EST 1987

## Rocky Mountain Holiday Tours

RMHT specializes in tailor-made itineraries through the Western United States with a focus on being inside the National Parks. Our hands-on itineraries include not only lodging, but activities and all-inclusive ranches as well.

### WHAT'S TRENDING:

The trends are unique lodging, which includes glamping, B&B's, Conestoga wagons, ranches and boutique hotels. We have also seen more interest in all types of activities, but especially the small-group and private options.

### OPERATING IN:

Mountain West, Northwest, Southwest

### CONTACT:

Chris Pilley  
PO Box 272730  
Fort Collins, CO 80527  
(970) 482-5813  
chris@rmhtours.com  
www.rmhtours.com

■ **TRAVEL TYPES:**  
Leisure, FIT, Custom

■ **COUNTRIES SERVED:**  
France, Netherlands, Belgium, United Kingdom, Germany, Italy, Switzerland, Sweden, Norway, Denmark, Spain, Australia, Canada

■ **LANGUAGES SPOKEN:**  
English, French



EST 2017

## Scenic Roads

We are a receptive tour operator offering full services in the USA for French people. We specialize in leisure groups. We build unique tours. Our expert team knows places around the country and always recommend the most exciting locations.

### WHAT'S TRENDING:

Our small tours in a van for 10 people max. They offer more flexibility, more possibility for unique adventures and total immersion. Our new tours in Alaska and Louisiana and all of our West coast tours are also trending.

### OPERATING IN:

All of the U.S

### CONTACT:

Emmanuelle Vaugeois  
225 Yellow Sky Street  
Las Vegas, NV 89145  
emmanuelle@scenic-roads.com  
(702) 337-1210  
www.scenic-roads.com

■ **TRAVEL TYPES:**  
Leisure

■ **COUNTRIES SERVED:**  
United States, France

■ **LANGUAGES SPOKEN:**  
English, French



EST 1997

## SeeUSAtours

We are leaders in managing and operating travel programs grounded in high customer service standards and on-site service with a dedicated call center. Our team of professionals works 24 hours a day, 365 days a year to provide human and timely attention. Our structure allows us to ensure adaptable and diverse product solutions.

### WHAT'S TRENDING:

Offer new dynamic packages with hotel and the rest of the services give the opportunity to the customer to select themselves.

### OPERATING IN:

All of the U.S

### CONTACT:

Peio Cuevas  
1270 Broadway, Suite 1107  
New York, NY 10001  
peio.cuevas@seeusatours.com  
(212) 944-4919  
www.seeusatours.com

■ **TRAVEL TYPES:**  
Leisure, Group, FIT, Custom

■ **COUNTRIES SERVED:**  
Europe, Spain, UK, Italy, Latin America, Mexico, Colombia, Peru, Chile, Argentina, Uruguay, China

■ **LANGUAGES SPOKEN:**  
English, Spanish



EST 2013

## Southwest Adventure Tours

As a Destination Management Company and Tour Operator, we provide tours for individuals and groups through the Great American Southwest. We focus on conducting sightseeing, photography, and adventure tours. Our specialty is small group experiences.

### WHAT'S TRENDING:

The Mighty 5 Tours to the five parks in Utah. Also our small group tours to Oregon, Yellowstone, Grand Teton and our Cultural Tours throughout the Southwestern U.S.

### OPERATING IN:

Mountain West, Northwest, Southwest

### CONTACT:

Jason Murray  
382 E. 650 S. Circle  
Cedar City, UT 84720  
jason@southwestadventuretours.com  
(435) 590-5864  
www.southwestadventuretours.com

■ **TRAVEL TYPES:**  
Leisure, Groups, FIT, Scheduled

■ **COUNTRIES SERVED:**  
United States, Canada, UK, France, Germany, Australia, New Zealand, Italy, Spain, Japan

■ **LANGUAGES SPOKEN:**  
English, German, French





EST 1997

## TeamAmerica

Book from our extensive portfolio of products showcasing the great diversity of the Americas - from urban cities, majestic natural wonders, small town charm to sandy beaches and historic sites. Together with our top network of suppliers, our dedicated multilingual team is here to offer personalized, seamless service. Also in support is our ever-growing sales force from Canada, Europe, Asia and the Middle East. Your travelers are in the best hands with our unique concierge assistance made available seven days a week.

**OPERATING IN:**  
All of the U.S

**CONTACT:**

Pasquina DeCarlo  
33 West 46th Street  
New York, NY 10036  
pasquina@teamamericany.com  
(212) 697-7165  
www.teamamericany.com

- **TRAVEL TYPES:**  
MICE, Group, FIT
- **COUNTRIES SERVED:**  
United States, Canada, Caribbean, Mexico
- **LANGUAGES SPOKEN:**  
English, Italian, Spanish, Portuguese, Russian, Arabic



EST 2010

## Tee Creations Inc.

Established in April of 2011, Tee Creations Inc., is an inbound tour operator, a group and meeting planner as incorporated within the state of New York. The majority of clients are based in Japan, therefore most of our traffic is from Japan, traveling to the United States. We cater all kind of travel need to the clients.

**OPERATING IN:**  
All of the U.S.

**CONTACT:**

Eiji Murakami  
1446 31st Drive, Suite 3R  
Astoria ,NY 11106  
eiji.murakami@tee-creations.com  
(347) 558-0773  
www.tee-creations.com

- **TRAVEL TYPES:**  
MICE, Leisure, Group, FIT, Custom, Corporate, Student
- **COUNTRIES SERVED:**  
Japan
- **LANGUAGES SPOKEN:**  
English, Japanese



EST 1997

## Tour America

Tour America LLC is an international inbound tour operator, established in 1997, with a team of experienced and professional multilingual staffs. We specialize in leisure travel (customized groups and F.I.T. packages), MICE (Meetings, Incentive, Conventions and Exhibitions), all business hospitality arrangements and Student groups.

**WHAT'S TRENDING:**

Both leisure collective group tours and FIT have increased interest in destinations like National Parks and the southern states.

**OPERATING IN:**  
All of the U.S.

**CONTACT:**

Gloria Lan  
17800 Castleton Street, Suite 269  
City of Industry, CA 91748  
info@touramerica.us.com  
(213) 683-1188  
www.touramerica.us.com

- **TRAVEL TYPES:**  
MICE, Leisure, Group, FIT, Custom, Corporate, Student
- **COUNTRIES SERVED:**  
Japan, Indonesia, Singapore, Malaysia, Philippines, Thailand, China, Vietnam, Myanmar, Cambodia, India
- **LANGUAGES SPOKEN:**  
English, Chinese, Japanese, Indonesian Bahasa, Philippines Tagalog



EST 1987

## TourMappers North America

TourMappers is a full-service Inbound Operator, established in 1987. Our FIT program offers a vast selection of independent hotels and boutique lodging from intimate B&Bs and inns, lodges and ranches, to unique city properties and luxury resorts. Our packaged self-drive itineraries are inclusive of attractions and excursions and may be customized for our clients' program.

**WHAT'S TRENDING:**

An interest in taking part in experiences that are typical of a region.

**OPERATING IN:**  
All of the U.S.

**CONTACT:**

Julie Katz  
PO Box 320136  
Boston, MA 02132  
julie@tourmappers.com  
(617) 236-1236  
www.TourMappers.com

- **TRAVEL TYPES:**  
Leisure, FIT, Custom, Corporate
- **COUNTRIES SERVED:**  
United Kingdom, Ireland, Belgium, Netherlands, France, Germany, Italy, Austria, Switzerland, Norway, Sweden, Denmark, Finland, Australia, New Zealand, Argentina, Brazil
- **LANGUAGES SPOKEN:**  
English, French, German, Italian, Spanish, Swedish



EST 2008

## Tours Limited

Tours Limited specializes in operating leisure groups, school groups, "out of the box" MICE groups, private van tours, FIT and honeymoon packages. "Travel Anywhere to Everywhere."

### WHAT'S TRENDING:

Other than the main gateway cities like New York, Washington DC, Niagara, Las Vegas, Los Angeles and San Francisco, second-time tourists are interested in new destinations. Rather than simple city tours, passengers are now interested in experiencing the city more like a local and also looking for new places to visit.

### OPERATING IN:

All of the U.S.

### CONTACT:

Prabha Raghava  
PO Box 1163  
Suwanee, GA 30024  
pabs@tourslimited.com  
(770) 235-4325  
www.tourslimited.com



■ **TRAVEL TYPES:**  
MICE, Leisure, Group, FIT, Custom, Corporate, Scheduled, Student

■ **COUNTRIES SERVED:**  
India, Middle East, Sri-Lanka

■ **LANGUAGES SPOKEN:**  
English, Hindi, Gujarati

EST 1985

## Travalco USA, Inc.

Full range inbound operator offering more than 150 flexible self-drive programs for North America with market-leading documentation in eight languages and multiple information formats. Large number of directly contracted hotels, experiences and FIT services through Web and XML-based interfaces.

### WHAT'S TRENDING:

Deeper exploration of unique and authentic experiences to meet the ever-increasing level of expectations from the newly evolved FIT markets (fully informed travelers).

### OPERATING IN:

All of the U.S.

### CONTACT:

Peter Van Berkel  
200 South Park Road, Suite 465  
Hollywood, FL 33021  
pvanberkel@travalco.com  
(305) 866-5555  
www.travalco.com



■ **TRAVEL TYPES:**  
MICE, Leisure, Group, FIT, Custom, Corporate, Scheduled

■ **COUNTRIES SERVED:**  
All continents - 50 inbound markets with a focus on European Visa Waiver countries.

■ **LANGUAGES SPOKEN:**  
English, German, Dutch, Italian, French, Spanish, Portuguese, Russian

EST 2016

## TravDek

Travdek is the expert source for planning ultimate vacation trips to the USA, India and the Indian Sub-Continent. Travdek is a travel provider offering vacation packages and customized itineraries.

### OPERATING IN:

All of the U.S.

### CONTACT:

Sandeep Talwar  
759 Alma Lane, #4459  
Foster City, CA 94404  
Sandeep@TravDek.com  
(650) 759-4331  
www.TravDek.com



■ **TRAVEL TYPES:**  
Leisure, FIT, Custom

■ **COUNTRIES SERVED:**  
India

■ **LANGUAGES SPOKEN:**  
English, Hindi

EST 1998

## Travel USA Express

Providing tours, attractions, accommodations and transportation to agents and operators. Traditional inbound operator for 25 years as CHD Inc., and now providing increased access to products with our Travel Agent Portal. Our charter Division, Canyon Coach Lines, is the premier transportation partner in Las Vegas and the Southwest United States, with late-model luxury coaches.

### OPERATING IN:

All of the U.S.

### CONTACT:

David Huang  
3525 W. Hacienda Ave.  
Las Vegas, Nevada 89118  
dhuang@chdestination.com  
(702) 948-4190  
www.travelusaexpress.com



■ **TRAVEL TYPES:**  
MICE, Leisure, FIT, Custom, Corporate, Scheduled

■ **COUNTRIES SERVED:**  
United States, Asia, Europe, Latin America



EST 2005

## TravelAdvocates

TravelAdvocates is a global hotel site selection company focused on getting the lowest hotel room rates for groups (no FITs). Its customers are tour operators and meeting planners from the U.S., Canada, UK, Europe, Australia and New Zealand. TravelAdvocates researches hotels and meeting venues worldwide for meetings, conferences, tour groups and sports teams. Our clientele ranges from tour series business to pre-formed groups, with an average size of 10-42 guest rooms per night, generally staying 2-3 nights.

**OPERATING IN:**  
All of the U.S.

**CONTACT:**  
Robert Miller  
1101 Ocean Ave., Suite 702  
Asbury Park, NJ 07712  
robert@traveladvocates.com  
(201) 222-1990  
www.traveladvocates.com

- **TRAVEL TYPES:**  
MICE, Leisure, Group, Corporate, Scheduled, Student
- **COUNTRIES SERVED:**  
Worldwide
- **LANGUAGES SPOKEN:**  
English, Spanish



EST 2011

## Zimple Rentals, Inc.

Zimple Rentals Inc, is a Florida company offering travel services to Travel Agents, Tours Operators and Airlines in the Caribbean and Latin America for their clients traveling to the United States. Zimple has an exclusive contract with Enterprise Holdings Group to market and promote their brands (Enterprise, Alamo and National Car Rental) in the Caribbean and Latin America.

**WHAT'S TRENDING:**  
Car Rental and Hotel Packages

**OPERATING IN:**  
All of the U.S.

**CONTACT:**  
Alex Herrera  
12300 South Shore Blvd, Suite 214  
Wellington, FL 33414  
alex.herrera@zimplerentals.com  
561-244-2374  
www.zimplerentals.com

- **TRAVEL TYPES:**  
Leisure, FIT, Corporate
- **COUNTRIES SERVED:**  
Jamaica, Bahamas, Curacao, Aruba, Trinidad, Cayman Islands, Colombia, Ecuador, Peru, Chile, Argentina, Costa Rica, Panama, Honduras, Guatemala, Mexico
- **LANGUAGES SPOKEN:**  
English, Spanish



Visit our Two Museums Celebrating Laughter in Comedy's Hometown - **JAMESTOWN, NEW YORK!**



NATIONAL COMEDY CENTER *Lucy Desi* MUSEUM



Laugh



Tour



Shop

**90 MINUTES FROM NIAGARA FALLS, USA**

Plan Your Visit at [ComedyCenter.org](http://ComedyCenter.org) | [GroupSales@ComedyCenter.org](mailto:GroupSales@ComedyCenter.org) | 716.484.2222 Ext. 303

**| ATTRACTIONS/ENTERTAINMENT/SIGHTSEEING****Belmont Park • San Diego, CA**

Located on the surf and sand of Mission Beach, Belmont Park is San Diego's only beachfront amusement and entertainment center. From the historic Giant Dipper Roller Coaster to the dynamic oceanfront restaurants, Belmont Park is the quintessential Southern California beach experience. **858-228-9341, [www.belmontpark.com](http://www.belmontpark.com)**

**Broadway Inbound • New York City, NY**

A great way to secure group and FIT tickets for Broadway, off-Broadway, opera, dance and more! Travel professionals find all the resources they could possibly need to make tickets available and promote shows to their clients with BI Pro or through an API connection.

**212-302-0995, [www.broadwayinbound.com](http://www.broadwayinbound.com)**

**EarlEnterprises • Orlando, FL**

Earl Enterprise restaurants offer unique dining experiences with specially crafted menus. From the famed Planet Hollywood to our newest Chicken Guy brand, a partnership with Guy Fieri, our restaurants are the perfect place to eat and celebrate. **407-903-5444, [www.earlenterprise.com](http://www.earlenterprise.com)**

**Food On Foot Events, Tastings & Tours • Wheatley Heights, NY**

Food On Foot helps tour operators feed guests, by providing tours, food hall event meals, restaurants, a new dining program & sports tours. Group/FIT. **631-491-0326, [www.foodonfoottours.com](http://www.foodonfoottours.com)**

**Gateway Arch & Riverboats • St. Louis, MO**

From the moment of arrival arrive, you know you're going to have a good day. Here, days are full of sunshine and nature, bounties of fresh seafood and tropical fruits, and diverse cultural discoveries.

**314-923-3080, [www.gatewayarch.com](http://www.gatewayarch.com)**

**Graceland-Guest House at Graceland • Memphis, TN**

Experience the ultimate rock and roll destination by visiting Graceland, Elvis Presley's home in Memphis. The 450-room Guest House at Graceland Resort welcomes travelers with Southern hospitality and luxurious amenities. **901-332-3322, [www.graceland.com](http://www.graceland.com)**

**HeliNY Sightseeing • New York, NY**

See NYC in comfort and style in a HeliNY helicopter. We offer five tours and day and night options for any client need! **212-355-0801, [www.heliny.com](http://www.heliny.com)**

**Jamestown-Yorktown Foundation • Williamsburg, VA**

Jamestown Settlement immerses visitors through comprehensive indoor exhibits and outdoor living history. Jamestown Settlement offers a national perspective, conveying a sense of the transformational nature and epic scale of the Revolution and the richness and complexity of the country's Revolutionary heritage. **757-253-4838, [www.historyisfun.org](http://www.historyisfun.org)**

**Mall of America • Bloomington, MN**

Come and explore the largest shopping and entertainment complex in North America. A one-of-a-kind destination all under one roof, something for everyone! **612-666-8264, [www.mallofamerica.com](http://www.mallofamerica.com)**

**Maverick Helicopters • Las Vegas, NV**

Maverick Helicopters offers the most diverse and exciting helicopter experiences in Las Vegas, Grand Canyon South Rim, Grand Canyon West Rim, Maui and Kauai, Hawaii. **702-405-4300, [www.maverickhelicopter.com](http://www.maverickhelicopter.com)**

**Merlin Entertainments/Legoland**

Bursting with interactive rides, live shows, building workshops, and amazing attractions, including awe-inspiring Miniland areas reflecting iconic buildings and attractions from the Resort location – all built using the iconic LEGO® brick. **[legoland.com](http://legoland.com)**

**ADVERTISING PARTNER****National Comedy Center • Jamestown, NY**

Visitors are educated, inspired, and entertained by more than 50 immersive experiences as they take an interactive journey through comedy history, from early vaudeville to the latest viral memes. **(716) 484-2222, [comedycenter.org](http://comedycenter.org)**

**San Diego Padres • San Diego, CA**

San Diego's professional Major League baseball team, the San Diego Padres play their home games at Petco Park in downtown San Diego. With year-round good weather, visitors can enjoy a great baseball experience at the #1 ballpark in America. **619-795-5084, [www.padres.com](http://www.padres.com)**

**San Diego Zoo and San Diego Zoo Safari Park • San Diego, CA**

A leader in animal care and conservation, the San Diego Zoo is at the heart of the San Diego experience. Winding paths through the tropical oasis of a botanical garden bring you to more than 4,000 rare and fascinating animals, including koalas, Galápagos tortoises, leopards and roaming peacocks.

**619-718-3015, [www.sandiegozoo.org](http://www.sandiegozoo.org)**

**Simco Restaurants • San Francisco, CA**

Simmons Family Restaurants have been a part of San Francisco culture for the past 30 years and continue to offer some of the best fine dining in town. **415-982-5872, [www.simcorestaurants.com](http://www.simcorestaurants.com)**

**SUMMIT One Vanderbilt • New York, NY**

Set against the incredible backdrop of the New York City skyline, SUMMIT One Vanderbilt blends elements of art and technology, taking the concept of an "observation deck" to entirely new heights. Explore three levels of mind-bending multi-sensory immersive experiences set atop the tallest commercial skyscraper in Midtown Manhattan. **877-682-1401, [www.summitov.com](http://www.summitov.com)**

**USS Midway Museum • San Diego, CA**

A once-in-a-lifetime opportunity to explore a historic aircraft carrier. Activities for all ages including self-guided audio tours, theater, flight simulators, climb-in aircraft, ejection seats and cockpits. Audio tours are available in English, Spanish, Mandarin, Japanese, French and German. **619-398-8249, [www.midway.org](http://www.midway.org)**



**| DMOs**

**ADVERTISING PARTNER**



**Alabama Tourism Department  
• Montgomery, AL**

Home to pristine beaches, mouth-watering cuisine and an expanded Civil Rights Trail, Alabama will appeal to international groups of every interest. **334-242-4545, [www.alabama.travel](http://www.alabama.travel)**

**ADVERTISING PARTNER**



**Allegheny National Forest  
Visitors Bureau/Bradford, PA**

Enjoy Four Seasons of Fun! Visitors can select trails to hike, enjoy a relaxing evening roasting marshmallows over a campfire, explore the Kinzua Sky Walk and kayak on the Allegheny Reservoir. Or you can challenge yourself by competing in the Kinzua Marathon, Marilla Trail Race or the North Country Trail Challenge. **800-473-9370, [www.visitanf.com](http://www.visitanf.com)**

**Arizona Office of Tourism • Phoenix, AZ**

Home to three national parks, 18 national monuments and two national recreation areas, the Grand Canyon State features incredible terrain and thriving cities, and it's the perfect state for international inbound travelers. **602-364-3700, [www.visitarizona.com](http://www.visitarizona.com)**

**Arkansas Tourism • Little Rock, AR**

Officially known as The Natural State, Arkansas is a natural playground for outdoor activities. For the adventurous, we have hiking, cycling, fishing, kayaking and golfing. You can also enjoy the scenic beauty of Arkansas at a slower pace by exploring caverns, hot springs, waterfalls and botanical gardens. Natural beauty is the heart of our state, but don't forget our bustling urban centers. **501-682-7777, [www.arkansas.com](http://www.arkansas.com)**

**Arlington CVB • Arlington, TX**

Located between Dallas and Fort Worth, Arlington is home to AT&T Stadium, Six Flags Hurricane Harbor and the new Globe Life Field (host to the Texas Rangers MLB team). Conveniently located 10 minutes from the DFW airport. **817-704-7593, [www.arlington.org](http://www.arlington.org)**

**Atlanta CVB • Atlanta, GA**

Atlanta is the Gateway to the South and one of the nation's most exciting destinations. Home to the Martin Luther King Jr. National Historical Park, World of Coca-Cola and Georgia Aquarium. **404-521-6567, [www.atlanta.net](http://www.atlanta.net)**

**Bloomington, MN CVB • Bloomington, MN**

Bloomington Minnesota is home to the Mall of America, America's largest shopping and entertainment center. Bloomington is near Minneapolis-St. Paul International Airport (MSP) and has over 44 hotels ranging from economy to deluxe. **952-858-8500, [www.bloomingtonmn.org](http://www.bloomingtonmn.org)**

**Brand USA • Washington, DC**

We work with a large network of international representatives, U.S. Embassies, Visit USA committees and tour & receptive operators. We support trade activities that include trade shows, sales missions, training initiatives and MegaFams. **202-536-2060, [www.visittheusa.com](http://www.visittheusa.com)**

**Capital Region USA • Richmond, VA**

Capital Region USA (CRUSA) is the official regional destination marketing organization promoting Washington, D.C., Virginia and Maryland to international leisure travelers in China, the UK, Germany, France and India. **540-450-7593, [www.capitalregionusa.org](http://www.capitalregionusa.org)**

**Cedar City-Brian Head Tourism Bureau •  
Cedar City, UT**

Explore the best of Southern Utah, from biking and climbing to camping and stargazing. Cedar City is the heart of what Southern Utah has to offer. **435-586-5124, [www.visitcedarcity.com](http://www.visitcedarcity.com)**

**Charlotte Regional Visitors Authority •  
Charlotte, NC**

From thrilling adventures to cultural cravings, culinary tastemakers, and a magnetic nightlife, we have crafted over 75 unique experiences plus 18 newly designed timed and routed itineraries. Request our stunning images to elevate your marketing plan. Charlotte is what's now and what's next, and we can't wait to welcome you. **704-414.4181, [www.charlottetraveltrade.com](http://www.charlottetraveltrade.com)**

**Colorado Tourism • Denver, CO**

Colorado is a four-season destination offering world-class adventure and recreational pursuits, a thriving arts scene, a rich cultural heritage, flavorful cuisine and renowned ski resort areas. **303-892-3840, [www.colorado.com](http://www.colorado.com)**

**Daytona Beach Area CVB • Daytona Beach, FL**

Enjoy the beautiful weather on the scenic beaches in the Daytona Beach Area. Visitors can take a relaxing break on the sand or find adventure at one of the local stores or events. **800-544-0415, [www.daytonabeach.com](http://www.daytonabeach.com)**

**Destination DC • Washington, DC**

Destination DC serves as the lead organization to successfully manage and market Washington, D.C. as a premier global convention, tourism and special events destination, with a special emphasis on the arts, cultural and historical communities. **202-789-7008, [www.washington.org](http://www.washington.org)**

**Destination Niagara USA • Niagara Falls, NY**

Soak in the wonder and awe that is Niagara Falls, along with bucket list-worthy attractions, an abundance of outdoor adventure, and quaint communities filled with rich history, art and culture, award-winning wineries, and more. **716-282-8992, [www.niagarafallsusa.com](http://www.niagarafallsusa.com)**

**Destinations of New York State • Saugerties, NY**

Destinations of New York State is a private DMO founded in 1979 that actively promotes domestic and international inbound tourism throughout the 11 regions of New York State. **845-246-8733, [www.destinationsny.com](http://www.destinationsny.com)**

**Discover Long Island • Hauppauge, NY**

Long Island is a year-round destination with easy access to New York City and diverse attractions from the famed beaches of the Hamptons, Fire Island and Jones Beach, to historic Gold Coast Mansions, award-winning vineyards, eclectic dining, boutique shopping and charming downtowns. **631-951-3900, [www.discoverlongisland.com](http://www.discoverlongisland.com)**

**Explore Gwinnett CVB • Duluth, GA**

Just 25 minutes northeast of Atlanta, Gwinnett County is Atlanta's top suburban destination. What sets Gwinnett apart? Our destination is truly Atlanta's most diverse, with a thriving, inclusive community anchored by the best of the best in service, culture & community. **770-814-6056, [exploregwinnett.org](http://exploregwinnett.org)**

**Explore Minnesota • St. Paul, MN**

The official State Tourism Office for Minnesota. Itineraries include Mississippi River and the Great River Road, Lake Superior and Scenic North Shore Drive, Minneapolis-St. Paul gateway. **651-757-1872, [www.exploreminnesota.com](http://www.exploreminnesota.com)**

**ADVERTISING PARTNER**

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**st.louis**

**Explore St. Louis • St. Louis, MO**

St. Louis is home to adventure, history, music and more. Visitors can find touring information, incredible destinations and the perfect accommodations for their travels. **314-992-0643, [www.explorestlouis.com](http://www.explorestlouis.com)**

**Fort Myers - Islands, Beaches and Neighborhoods • Fort Myers, FL**

Explore our vibrant neighborhoods full of personality and get to know the essence of Fort Myers. **239-533-6726, [www.visitfortmyers.com](http://www.visitfortmyers.com)**

**Fredericksburg Convention & Visitor Bureau • Fredericksburg, TX**

Fredericksburg Texas, the heart of Texas Wine Country! Offering 50+ Wineries, 2 Dark Sky Parks, a National Historic District, Luxury Boutique Shopping, 3 Museums, and more! **830-997-6523, [www.VisitFredericksburgTX.com](http://www.VisitFredericksburgTX.com)**

**Glacier Country Tourism • Missoula, MT**

Whether you're looking to slow down or take life up a notch, find the right kind of fun for you. **406-532-3234, [glaciermt.com](http://glaciermt.com)**

**Grand County Economic Development • Moab, UT**

Full-Service Destination planning office located in Moab, Utah the gateway to Arches and Canyonlands national parks, Dead Horse Point State Park, and a multitude of activities, festivals, and adventure. **435-259-8825, [discovermoab.com](http://discovermoab.com)**

**Greater Birmingham CVB • Birmingham, AL**

Known for its civil rights history, diverse outdoor activities and hearty cuisine, Birmingham is a thriving city in the heart of the American South. The Greater Birmingham CVB has a full staff of professional travel planners to assist receptive operators with trips to the region. **205-458-8000, [www.inbirmingham.com](http://www.inbirmingham.com)**

**Greater Miami Convention and Visitors Bureau • Miami, FL**

A global leisure and business destination that delivers culturally rich, diverse, and innovative experiences inspiring boundless passion in visitors and residents alike. **305-539-3001, [www.MiamiandMiamiBeach.com](http://www.MiamiandMiamiBeach.com)**

**Lake Tahoe Visitors Authority • Stateline, NV**

Located 6,225 feet (1,897m) atop the majestic Sierra Nevada mountain range on the California and Nevada border, Lake Tahoe is widely considered one of the most beautiful places in the world. Lake Tahoe couples natural scenery with non-stop nightlife and big-name entertainment at the edge of sandy beaches. **775-588-5900, [www.tahoesouth.com](http://www.tahoesouth.com)**

**Los Angeles Tourism & Convention Board • Los Angeles, CA**

Los Angeles is a dynamic, progressive city with a collection of vibrant neighborhoods, each one a destination in itself, filled with unique experiences and world-class attractions. Stunning beaches and picturesque mountains, beautiful weather, and an array of outdoor activities mean that visitors will be entertained, energized and inspired. **213-236-2340, [www.discoverlosangeles.com](http://www.discoverlosangeles.com)**

**Louisiana Office of Tourism • Baton Rouge, LA**

Feed Your Soul in Louisiana! A cultural destination where travelers from all over can explore the unique tastes, sights, and sounds of the American South. **225-342-4354, [www.ExploreLouisiana.com](http://www.ExploreLouisiana.com)**

**Louisville Tourism • Louisville, KY**

Louisville, Kentucky Home to the World's Only Urban Bourbon Experience. **502-548-2121, [www.gotolouisville.com](http://www.gotolouisville.com)**

**Maryland Office of Tourism • Baltimore, MD**

We promote the state's vibrant culture by shining light on all the wonderful places to see, experience, stay and dine in Maryland. **410-767-3400, [www.visitmaryland.com](http://www.visitmaryland.com)**



**DMOs (CONTINUED)****Meet Minneapolis • Minneapolis, MN**

Minneapolis is surrounded by lakes, the Mississippi River and a waterfall. Meet friendly locals who can't wait to show you why they love living here. **612-767-8106, [www.minneapolis.org](http://www.minneapolis.org)**

**Memphis Tourism • Memphis, TN**

Visit our website to find the Memphis attractions, restaurants, history and nightlife. Hear what's happening on Beale Street and learn what's inside the Memphis Pyramid. **901-543-5337, [www.memphistravel.com](http://www.memphistravel.com)**

**Montana Office of Tourism and Business Development • Helena, MT**

Discover Montana's spectacular unspoiled nature, vibrant and charming small towns, breathtaking experiences and welcoming hospitality. The backdrop to your adventures in Big Sky Country – mountains and valleys, bears and bison, waterfalls and trout streams – will simply leave you in awe. **406-841-2898, [www.visitmt.com](http://www.visitmt.com)**

**Monterey County Convention & Visitors Bureau (See Monterey) • Monterey, CA**

From the dramatic panoramas of the Big Sur coastline to the fairytale cottages of Carmel-by-the-Sea, Monterey County is a truly inspired California getaway. **831-521-0432, [www.seemonterey.com](http://www.seemonterey.com)**

**Naples, Marco Island, Everglades CVB • Naples, FL**

The Naples, Marco Island, Everglades CVB is the official tourism resource for Florida's Paradise Coast, a luxury, year-round destination for discerning leisure and business travelers. **239-821-4498, [www.paradisecoast.com](http://www.paradisecoast.com)**

**Nashville Convention & Visitors Corporation • Nashville, TN**

Nashville is accessible, friendly and authentic, with diverse neighborhoods, a unique musical heritage and a creative culture. Music City gives everyone something to sing about! **615-259-4730, [www.visitmusiccity.com](http://www.visitmusiccity.com)**

**New Orleans & Company • New Orleans, LA**

From historic homes and streetcar rides to above-ground cemeteries and world-class museums like the National World War II Museum, the opportunities for exploration in New Orleans are truly endless. **800-672-6124, [www.neworleans.com](http://www.neworleans.com)**

**ADVERTISING PARTNER**

**New York City  
Tourism + Conventions  
• New York City, NY**

New York City Tourism + Conventions is the official destination marketing organization and convention & visitors bureau for the five boroughs of New York City. **212-484-1200, [nycgo.com](http://nycgo.com)**

**New York State Division of Tourism • New York, NY**

From skylines to ziplines, coastlines to rollercoasters, Broadway to Main Street, iconic New York Stat keeps getting better and better. **800-456-8369, [www.ILOVENY.com](http://www.ILOVENY.com)**

**North Dakota Tourism • Bismarck, ND**

Hello There! Fun, affordable, adventures from the Theodore Roosevelt National Park to larger-than-life roadside attractions, rich Native American culture and urban escapes. **800- HelloND, [www.HelloND.com](http://www.HelloND.com)**

**Visit OKC • Oklahoma City, OK**

Oklahoma City offers all of the culture, cuisine, attractions and amenities you'd expect in a modern metropolis. From Family fun to romantic retreats to outdoor adventures you won't find anywhere else. Oklahoma City has plenty of hustle without all the hassle. **405-297-8913, [www.visitokc.com](http://www.visitokc.com)**

**Oklahoma Tourism and Recreation Department • Oklahoma City, OK**

Experience the longest stretch of original drivable miles of Route 66, discover a wealth of western heritage, explore rich First Americans history or relax in the most diverse landscape mile for mile in Oklahoma. **405-990-1087, [www.travelok.com](http://www.travelok.com)**

**San Diego Tourism Authority • San Diego, CA**

San Diego Tourism is a non-profit corporation that gives visitors the opportunity to explore San Diego from cruises and events to exploring coastal and downtown neighborhoods. **619-232-3101, [www.sandiego.org](http://www.sandiego.org)**

**San Francisco Travel Association • San Francisco, CA**

San Francisco Travel offers a wide variety of things to do and sights to see such as the Golden Gate Park, Aquarium of the Bay, the Golden Gate Bridge and much more. **415-974-6900, [www.sftravel.com](http://www.sftravel.com)**

**Sedona Chamber of Commerce & Tourism Bureau • Sedona, AZ**

We are the destination management organization for Sedona, AZ where you can enjoy spectacular sunrises and magnificent red rock formations, the rushing waters of Oak Creek, and the mystical energy of Sedona. **928-204-1123, [www.VisitSedona.com](http://www.VisitSedona.com)**

**St. Augustine/Ponte Vedra VCB • Saint Augustine, FL**

Explore Florida's Historic Coast at St. Augustine and Ponte Vedra. From art and culture to beaches and flavorful dining, there is something for everyone to enjoy. **904-669-7970, [www.floridashistoriccoast.com](http://www.floridashistoriccoast.com)**

**The Countryside of Philadelphia • Kennett Square, PA**

The Countryside of Philadelphia is conveniently located on the East Coast between New York City and Washington, D.C. and just minutes from Philadelphia. **610-563-7956, [CountrysidePHL.com](http://CountrysidePHL.com)**

**Travel Nevada • Carson City, NV**

We invite you to immerse yourselves in the New York you know and love, and meet the New York you are going to love. **775-687-0639**, [travelnevada.com](http://travelnevada.com)

**Travel Oregon • Portland, OR**

Travel Oregon works to enhance visitors' experiences by providing information, resources and trip planning tools that inspire travel to Oregon. **971-717-6205**, [www.traveloregon.com](http://www.traveloregon.com)

**Travel South USA • Atlanta, GA**

Travel South USA is the official regional DMO for the Southern USA with the goal of promoting, fostering and encouraging travel to and within its member states. **404-231-1790**, [www.travelsouthusa.com](http://www.travelsouthusa.com)

**Tupelo Convention & Visitors Bureau • Tupelo, MS**

The birthplace of Elvis Presley, Tupelo is just 90-minutes from Memphis, Tennessee and is an integral part of any American musical journey. **662-841-6521**, [www.tupelo.net](http://www.tupelo.net)

**Utah Office of Tourism & Film • Salt Lake City, UT**

Mountains, lakes and gorgeous natural scenery make Utah one of the most relaxing and adventurous tour destinations with a diverse list of activities. **801-538-1384**, [www.visitutah.com](http://www.visitutah.com)

**ADVERTISING PARTNER****Visit Atlantic City  
• Atlantic City, NJ**

Experience the excitement in Atlantic City, New Jersey! Atlantic City welcomes one and all to the seaside destination, where local spirits are connected, and the celebrations are unforgettable. **609-318-6097**, [www.touratlanticcity.com](http://www.touratlanticcity.com)

**Visit Buffalo Niagara • Buffalo, NY**

NYS's second largest city. Home to original Buffalo wings. Architecture/ art, nightlife and great food are in abundance. Canalside boardwalk and activities are located at the Great Lake Erie. Niagara Falls is less than a 30 minute drive. **716-852-0511**, [www.visitbuffaloniagara.com](http://www.visitbuffaloniagara.com)

**Visit California • Sacramento, CA**

From the mountains to the beaches, the redwoods to the deserts and from our metropolitan cities to our unique small towns, we see it as our job to inspire travel to this amazing state, one visitor at a time. **916-233-0245**, [www.visitcalifornia.com](http://www.visitcalifornia.com)

**Visit Clarksville • Clarksville, TN**

Experience, create, taste and enjoy all the things to do in Clarksville. Historic attractions, an artsy vibe, naturally beautiful rivers and trails and a trendy craft food and beverage scene deliver fun times and lasting memories. **931-320-0869**, [www.visitclarksvilletn.com](http://www.visitclarksvilletn.com)

**Visit Denver • Denver, CO**

Experience one of America's most vibrant and walkable cities, with spectacular views of the Rocky Mountains, outdoor cafés, farm-to-table cuisine, local breweries serving craft beer and plenty of shopping. **303-892-1112**, [www.visitdenver.com](http://www.visitdenver.com)

**Visit Durango • Durango, CO**

Durango's monuments, seasonal outdoor activities, tours, historical museums and accommodations provide memorable and irreplaceable family-friendly activities year-round for all guests. **800-525-8855**, [www.durango.org](http://www.durango.org)

**Visit El Paso • El Paso, TX**

Visit El Paso and see the world's largest international metroplex. Experience the Old West, vibrancy of Mexico, heritage of Native Americans and beautiful desert sunsets. **915-534-0600**, [visitel Paso.com](http://www.visitel Paso.com)

**Visit Fairfax • Fairfax County, VA**

Discover the world-class experiences available in Fairfax County and be in the perfect position to stay and visit the National Capital Region. **703-752-9513**, [www.fxva.com](http://www.fxva.com)

**Visit Greater Palm Springs • Rancho Mirage, CA**

Visit Greater Palm Springs is Southern California's most storied resort oasis, offering an incomparable array of luxury resorts and amenities with world-renowned cultural attractions, sunshine and serenity. **760-770-9000**, [www.visitgreaterpalmsprings.com](http://www.visitgreaterpalmsprings.com)

**Visit Hershey & Harrisburg • Harrisburg, PA**

25 words of copy Visit Hershey & Harrisburg is the official destination marketing organization. Experience a town built on Hershey's® chocolate paired with rich history, diverse attractions and culture. **717-836-9386**, [www.VisitHersheyHarrisburg.org](http://www.VisitHersheyHarrisburg.org)

**Visit KC • Kansas City, MO**

Kansas City is in the heart of the Midwest and known for Jazz, Barbecue and Fountains. Live jazz can be heard throughout the city and there are over 100 barbecue establishments to choose from. **816-691-3800**, [www.visitkc.com](http://www.visitkc.com)

**Visit Lauderdale • Fort Lauderdale, FL**

Art, community and warm, gorgeous beaches are all featured in sunny Fort Lauderdale, Florida. From museums and music to beaches and parks, there is something for everyone to enjoy. **954-765-4466**, [www.sunny.org](http://www.sunny.org)



**DMOs (CONTINUED)**

**ADVERTISING PARTNER**



**Visit Mississippi • Jackson, MS**

International travelers take delight in the sheer variety of culture, cuisine, scenery and experiences that make Mississippi a popular place to visit. **601-359-3297, www.visitmississippi.org**

**Visit Panama City Beach • Panama City Beach, FL**

Panama City Beach, Florida is home to 27-miles of sugar-white sand beaches and turquoise waters, offering a different experience with every step along the way. **850-819-3434, www.visitpanamacitybeach.com**

**Visit Rochester • Rochester, NY**

The cultural capital of Upstate New York, this metropolitan region situated on the southern shore of Lake Ontario is home to a range of interests—from beverage trails to hiking trails; from a stellar festival lineup to farm-to-table cuisine, and one-of-a-kind attractions. The city is also the front door to the award-winning Finger Lakes wine region. **585-279-8300, www.visitrochester.com**

**Visit Salt Lake • Salt Lake City, UT**

Salt Lake is a vibrant, compact city surrounded by jaw-dropping scenery, and served by all major US airlines. The nearly one million square foot convention center is surrounded by 8,000 hotel rooms, 200+ bars/restaurants/ brewpubs, 200+ retail outlets, and a day's worth of interesting, historic and scenic visitor attractions. **801-534-4900, www.visitsaltlake.com**

**Visit Sarasota County • Sarasota, FL**

Discover the #1 Beach in the U.S. and the #1 small arts destination in the U.S., all in Sarasota County. **941-955-0991, www.visitsarasota.com**

**ADVERTISING PARTNER**



**Visit Savannah • Savannah, GA**

Waiting to charm you with tree-filled squares and perfectly preserved historic buildings, Savannah mesmerizes you with the past and her unforgettable natural beauty. Situated on Georgia's coast in the midst of the delightful Low Country region, Savannah is ready to embrace you with genteel warmth and southern hospitality **912-644-6419, www.visitsavannah.com**

**Visit St. Pete/Clearwater • Largo, FL**

Welcome to the American Tropics! St. Pete/Clearwater is home to 35 miles of award-winning, white sand beaches. Beyond the beach, discover our world-class art and culture scene, the new 26-acre St. Pete Pier and the largest craft beer trail in the Sunshine State called "Gulp Coast". Located 90-minutes west of Orlando on the aquamarine waters of the Gulf of Mexico. **727-464-7237, www.visitspeteclearwater.com**

**Visit Tampa Bay • Tampa, FL**

Unlock Tampa Bay, the heart of Florida's Gulf Coast. **813-223-1111, www.visittampabay.com/**

**Visit Tucson • Tucson, AZ**

Tucson was the first city in the U.S. designated City of Gastronomy by UNESCO. Contact us for more details. **800-638-8350, www.visittucson.org**

**Visit Williamsburg • Williamsburg, VA**

Life. At Your Pace. It's waiting for you in Williamsburg. **757-229-6511, www.visitwilliamsburg.com**

**Washington Tourism • Seattle, WA**

Magical mountain vistas, buzzy urban neighborhoods, peaceful Puget Sound coves, kid-approved parks and museums, rolling wine country vineyards-you'll discover all these and much more in the Emerald State. **425-444-0589, www.stateofwatourism.com**

**West Hollywood Travel & Tourism Board • West Hollywood, CA**

If you want to experience Southern California, booking a hotel in walkable West Hollywood will give you convenient access to everything and situate you in one of the hottest hubs of L.A. **310-289-2525, www.visitwesthollywood.com**

**Willamette Valley Visitors Association • Salem, OR**

The Willamette Valley is the largest river valley in the Pacific Northwest and offers wine and culinary experiences, family-friendly outings, small town charm and historic city centers, and expansive outdoor recreation including hiking, mountain biking and more. **866-548-5018, willamettevalley.org**

**Wyoming Office of Tourism • Cheyenne, WY**

Whether it's visiting legendary landmarks like Yellowstone and Grand Teton national parks or enjoying a small-town rodeo, there's never a shortage of things to do in Wyoming. World-class museums, locally owned shops and outdoor activities await you. **800-225-5996, www.travelwyoming.com**

**Yolo County Tourism Bureau • Davis, CA**

Yolo County is a breath of fresh air. Easy to get to, affordable and uncongested offering boutique wineries, craft beer/food/spirits, open spaces, farm tours/ag tourism experiences and authentic small town atmosphere. Conveniently located near Sacramento, Napa Valley and San Francisco. **530-297-1900, www.visityolo.com**

## | INDUSTRY SERVICE PROVIDERS

### **Beyond Global Solutions • Las Vegas, NV**

Beyond Global Solutions partners with travel associations, destination marketing enterprises and tourism-related businesses to improve brand exposure. Launch and market your unique products to hospitality industry. **702-249-3205**

### **Group Travel Odyssey • Oakland, FL**

Group Travel Odyssey is a chaos mitigation tool that consolidates human resources, marketing, sales, tour operations, tour accounting, supplier management in one convenient, east-to-use package. **888-440-5245**, [www.grouptripodyssey.com](http://www.grouptripodyssey.com)

### **Ment Law Group, PC • Hartford, CT**

The Ment Law Group, PC focuses on representing companies in the travel industry. We handle all matters, ranging from formation to litigation. We have years of industry experience to help you! **860-969-3200**, [www.mentlaw.com](http://www.mentlaw.com)

### **Tourplan Pacific Limited**

The world's leading software solution for tour operators and destination management companies, Tourplan has been proudly partnering with leading tour operators and DMCs around the world for over 30 years. [www.tourplan.com](http://www.tourplan.com)

### **Travefy • Lincoln, NE**

Travefy's mission is to power the success of travel professionals. Their award-winning itinerary management and client communication tools help travel agents and professionals save time and impress clients. **844-487-2833**, [www.travefy.com](http://www.travefy.com)

## | LODGING

### **7 Cedars Hotel & Casino • Sequim, WA**

Comfort-driven accommodations, expansive gaming, four dining venues, live entertainment, expanded RV amenities, and an award-winning golf course makes the 7 Cedars Hotel the perfect place to relax after all your Olympic Mountains adventures. **360-582-5478**, [www.7cedars.com](http://www.7cedars.com)

### **Best Western - Savannah Historic District • Savannah, GA**

An inviting hotel infused with Southern charm deep within a historic and vibrant setting. Situated on the corner of Bay Street next to River Street. **912-233-1011**

### **Blair Hotels • Cody, WY**

Five properties throughout Wyoming, with 35+ years serving the international inbound community. Blair Hotels is ideally positioned to make your next adventure in the American West unforgettable. **307-587-3654**, [www.blairhotels.com](http://www.blairhotels.com)

### **BWH Hotel Group • Phoenix, AZ**

With 18 brands and approximately 4,700 hotels, from premium to economy, BWH Hotel Group has the ideal solution for every traveler. **800-528-1231**, [www.bestwestern.com](http://www.bestwestern.com)

### **Highgate Hotels • San Francisco, CA**

Highgate is the industry-leading hotel management, investment, technology and development firm, with a diverse portfolio of hotels across North America, the Caribbean, Latin America and Europe. [www.highgate.com](http://www.highgate.com)

### **IHG Hotels & Resorts • Atlanta, GA**

Their family of hotels truly offer something for everyone, from the budget-conscious family looking for a summer vacation to the busy executive taking a little time out for a romantic escape with a spouse to the been-there-done-that traveler who has come to expect a higher level of service and luxury. **770-604-5600**, [www.ihg.com](http://www.ihg.com)

### **Kings Inn Hotel San Diego • San Diego, CA**

Revel in an era when guest service was king in the lodgings along the sun-splashed beaches of San Diego. Guests at our hotel enjoy amenities like free parking and one of the largest pools in town. **619-297-2231**, [www.kingsinnsandiego.com](http://www.kingsinnsandiego.com)

### **New York Hilton Midtown • New York, NY**

New York Hilton Midtown is the perfect place for those travelers seeking convenience and culture in the center of the city. Located on Sixth Avenue between 53rd and 54th Streets, the hotel is situated in between many of Manhattan's most iconic and beloved attractions including Times Square, Central Park and Fifth Avenue. **212-586-7000**, [www.newyorkhiltonhotel.com](http://www.newyorkhiltonhotel.com)

### **Plantation Resort On Crystal River • Crystal River, FL**

Plantation Resort On Crystal River \* Crystal River, FL. This Hotel/Resort is located near the Gulf of Mexico surrounded by the beautiful Natural Spring waters of Crystal River on Kings Bay, 232-acre eco-friendly Championship Golf Course and on property Marina offering Manatee Tours, Kayaking, Fishing. **352-795-1605**, [www.plantationoncrystalriver.com](http://www.plantationoncrystalriver.com)

### **Ruby's Inn Inc. • Bryce Canyon City, UT**

Ruby's Inn is the closest lodging to Bryce Canyon National Park, Utah and is the perfect place to base your exploration of this beautiful area. They offer the finest in accommodations, RV park/campground and amenities in the Bryce Canyon region. **435-834-5341**, [www.rubysinn.com](http://www.rubysinn.com)

### **Sage Hospitality Group • Denver, CO**

The Sage Hotel Collection is comprised of critically acclaimed properties, with locations spanning coast-to-coast, that are creative in nature and inspired by the cities in which they reside. The embodiment of Sage's promise to create places that people go to, not through, each hotel is unquestionably unique. From meticulously curated art collections and once-in-a-lifetime experiences to beautifully appointed rooms and outstanding restaurants, each of our hotels allow guests to have a truly unforgettable stay. **303-595-7233**, [www.sagehospitalitygroup.com](http://www.sagehospitalitygroup.com)

### **Sonesta Hotels & Resorts • Newton, MA**

Choose from Sonesta's growing portfolio of hotel brands, each as individual as you. Whether it's me-time, we-time, business-time or family time, you'll find just what you need in one of Sonesta's comfortable hotels. **800-766-3782**, [www.sonesta.com](http://www.sonesta.com)



**| LODGING (CONTINUED)****Wyndham Hotels and Resorts • Parsippany, NJ**

Wyndham Hotels & Resorts is the world's largest hotel franchising company, with approximately 9,200 hotels across 80+ countries on six continents. Wyndham operates a portfolio of 20 hotel brands, including Days Inn®, La Quinta®, Wyndham®, Trademark Collection® and Travelodge®.  
[www.wyndhamhotels.com](http://www.wyndhamhotels.com)

**| PARTNERS****Alon Tourism Solutions • Farmingdale, NY**

Alon Tourism Solutions is a tourism marketing consultancy. We educate, prepare, and connect tourism destinations, suppliers, and buyers to fast-track profitable relationships and symbiotic success. **917-817-9886**, [www.alontourism.com](http://www.alontourism.com)

**The Group Travel Leader Inc. • Lexington, KY**

The Group Travel Leader Inc. is a publishing company that currently owns and publishes three national travel industry group travel publications. It is read by more than 20,000 qualified readers in print and online every month since 1991. **859-253-0455**, [grouptravelleader.com](http://grouptravelleader.com)

**Guides Association of New York City • New York, NY**

We are one of the oldest and most active tour guides associations in America. NYC licensed guides are the best value in New York tourism. You will get fully-vetted guides who cover all aspects of New York, many of whom speak multiple languages. [www.ganyc.org](http://www.ganyc.org)

**International Gay & Lesbian Travel Association • Fort Lauderdale, FL**

IGLTA is the world's leading network of LGBTQ+ welcoming tourism businesses, providing free travel resources while promoting equality and safety for LGBTQ+ tourism worldwide. **954-630-1637**, [www.iglta.org](http://www.iglta.org)

**International Tourism Marketing • Denver, CO**

ITM delivers innovative international tourism development by increasing tour operator/supplier relationships, targeted destination marketing, airline cooperative marketing programs, public relations and media programs, meeting planning and special events coordination. **303-850-9358**, [www.itmtravel.com](http://www.itmtravel.com)

**La Cita de las Americas • Starke, FL**

La Cita is a boutique gathering of travel professionals built on the power of relationships. At La Cita, Latin America's key travel decision-makers gather for pre-matched appointments, seminars and social functions designed to help encourage networking and new industry partnerships. **904-514-1780**, [www.lacitaamericas.com](http://www.lacitaamericas.com)

**OpenTravel Alliance • Schaumburg, IL**

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**Richer Advisors • Alexandria, VA**

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**U.S. Travel Association-IPW • Washington, DC**

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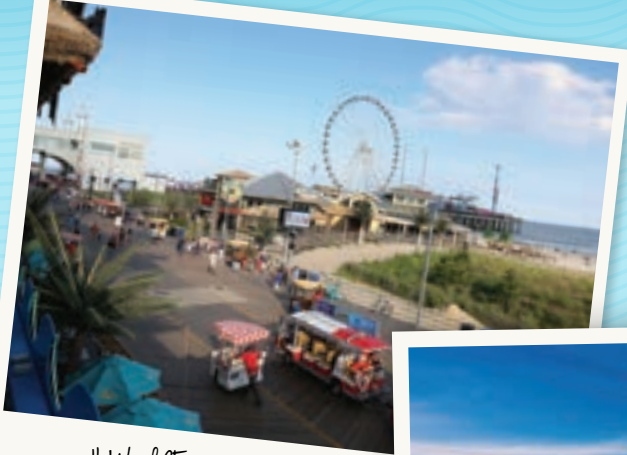
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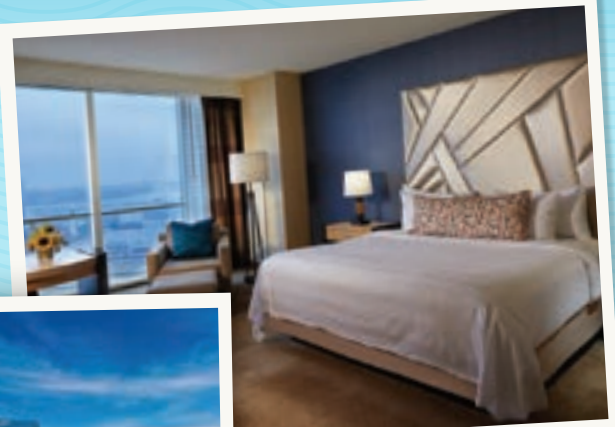
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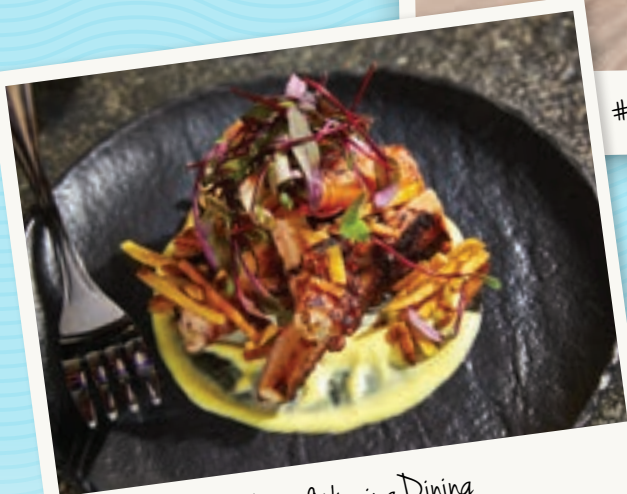
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