

Comprehensive Overview of How to Work with Inbound Operators

Summit 2025





Exciting News for Us! Practical News for You!

We have a new and shiny item to share!!!



Expanding Learning Opportunities Online

Lesson 7 of 25

4.1 B2B vs. B2C

Whether in B2B or B2C environments,
the key to success is the development of
strong, trustworthy relationships.



Online Program Flyer



ONLINE INTERNATIONAL INBOUND TRAVEL TRAINING PROGRAM

LAUNCHING FEBRUARY 2025

- *Self-paced program - Learn when it's convenient to you*
- *90-120 minutes of essential learning*
- *Interactive experience with videos, quizzes & real-world scenarios*

COMPREHENSIVE OVERVIEW OF HOW TO WORK WITH INBOUND OPERATORS

The **New Online Steps to Success Course** offers a comprehensive learning experience to help businesses gain a basic understanding of international inbound business and working with the inbound travel trade, specifically inbound operators.

Participants will gain foundational knowledge to expand their international reach, collaborate with key stakeholders, and ultimately position their business as a preferred partner for international inbound operators.

FULL INTERNATIONAL INBOUND TRAVEL TRAINING PROGRAM SERIES COMING SOON!

 **Why the Travel Trade?**

- ✓ Secure, repeat, consistent business.
- ✓ Expand your global reach with minimal upfront costs.
- ✓ Gain visibility through trusted travel trade promotional channels.

 **Benefits**

- ✓ Accommodations, Attractions, Dining, Retail, and More: Learn to secure bookings, attract international visitors midweek and weekend to drive revenue year-round.

 **Who Should Enroll?**

- ✓ Newcomers to inbound tourism.
- ✓ Businesses seeking to refresh or expand their B2B partnerships.

 **Pricing**

- ✓ Individual: \$495 (members), \$595 (non-members).
- ✓ DMO/Corporations: Discounts available for full program purchases and bulk enrollments.

Enroll now and start building sustainable partnerships to grow your business in the international market.



Current Pricing for Online Programs



Individual Travel Professionals

- Access to online program content
- Access to session resources

Members - \$495
Non-Members - \$595

DMO Sponsoring Codes for Stakeholders

- Up to 50 = \$250
- Up to 100 = \$150
- Up to 250 = \$100
- Up to 500 = \$75
- Up to 1000 = \$50

Quantity Driven



Thank you!

Alon Tourism Solutions

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