Comprehensive Overview of How to Work with Inbound Operators

Summit 2025







Exciting News for Us! Practical News for You!

We have a new and shiny item to share!!!



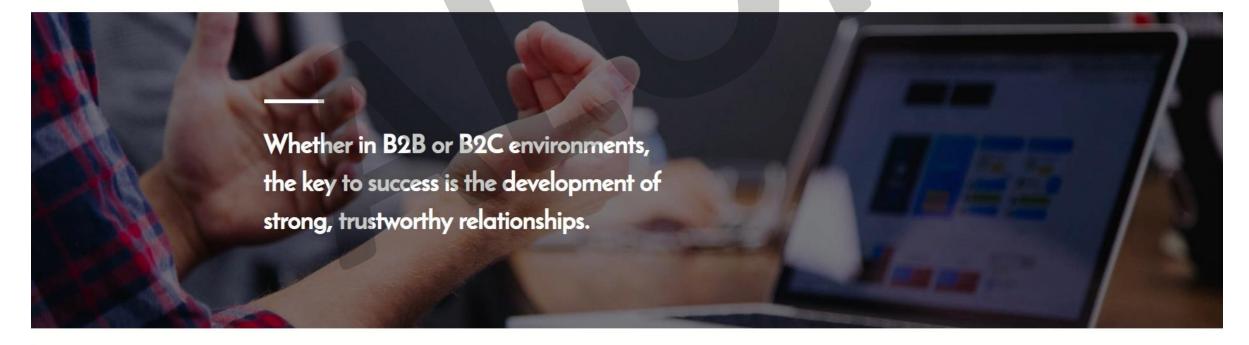




Expanding Learning Opportunities Online

Lesson 7 of 25

4.1 B2B vs. B2C





Online Program Flyer

NEW ONLINE EXPERIENCE



International Inbound Travel Association



ONLINE INTERNATIONAL INBOUND TRAVEL TRAINING PROGRAM

LAUNCHING FEBRUARY 2025

- Self-paced program Learn when it's convenient to you
- 90-120 minutes of essential learning
- Interactive experience with videos, quizzes & real-world scenarios

COMPREHENSIVE OVERVIEW OF HOW TO WORK WITH INBOUND OPERATORS

The **New Online Steps to Success Course** offers a comprehensive learning experience to help businesses gain a basic understanding of international inbound business and working with the inbound travel trade, specifically inbound operators.

Participants will gain foundational knowledge to expand their international reach, collaborate with key stakeholders, and ultimately position their business as a preferred partner for international inbound operators.

FULL INTERNATIONAL INBOUND TRAVEL TRAINING PROGRAM SERIES COMING SOON!

Why the Travel Trade?

- Secure, repeat, consistent business.
- Expand your global reach with minimal upfront costs.
- Gain visibility through trusted travel trade promotional channels.

\$ Benefits

Accommodations, Attractions, Dining, Retail, and More: Learn to secure bookings, attract international visitors midweek and weekend to drive revenue year-round.

Who Should Enroll?

- Newcomers to inbound tourism.
- Businesses seeking to refresh or expand their B2B partnerships.

5 Pricing

- Individual: \$495 (members), \$595 (non-
- DMO/Corporations: Discounts available for full program purchases and bulk enrollments.

Enroll now and start building sustainable partnerships to grow your business in the international market.











Current Pricing for Online Programs

Individual Travel Professionals

- Access to online program content
- Access to session resources

Members - \$495 Non-Members - \$595

DMO Sponsoring Codes for Stakeholders

- Up to 50 = \$250
- Up to 100 = \$150
- Up to 250 = \$100
- Up to 500 = \$75
- Up to 1000 = \$50

Quantity Driven



Thank you!



Alon Tourism Solutions

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